

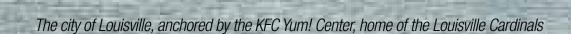




Nestled between rolling bluegrass fields and the Ohio River lies our thriving metropolis. The home of "the most exciting two minutes in sports" and over 120 parks is also home to one of the most passionate fan bases in college sports. This is our city. Every day the University of Louisville is underwriting

our community and our commonwealth.

Our faculty and staff mold today's students to embrace the challenges of tomorrow. We are well on our way to becoming a major metropolitan research university that drives the educational, research, social and artistic climates of our community.



AND CONTRACTOR





Hospitality & Events

Louisville is a fan-friendly city that is well-known for its hospitality worldwide. Over 17,000 rooms in more than 100 hotels and motels are available for visitors within the Louisville metropolitan area. The Fourth Street Live! entertainment district in downtown Louisville is a prime spot for visitors along with multiple attractions, featuring Louisville Slugger Museum, Kentucky Derby Museum, Muhammad Ali Center, Louisville Science Center, Speed Art Museum and Frazier History Museum.

Sports, including UofL athletics, are an important facet of life in the Louisville area and Louisville embraces big events. Churchill Downs has hosted four Breeders' Cups and continues its traditional Run For The Roses – the Kentucky Derby – the first Saturday each May, drawing over 160,000. The 1996 and 2000 PGA Championships were staged at Valhalla Golf Course in eastern Jefferson County, which was also the site of the 2008 Ryder Cup international competition. The Louisville Bats, the triple-A baseball team of the Cincinnati Reds. have drawn over 1 million fans to games in a single season, with new Slugger Field stationed on the downtown riverfront.

Hotels

Downtown

3.800+ rooms

2,300 rooms connected via skywalks to Convention Center and the KFC Yum! Center Easy access to Fourth Street Live! and Museum Row

Airport

4.000+ rooms

7 minutes from downtown Interstate and airport access

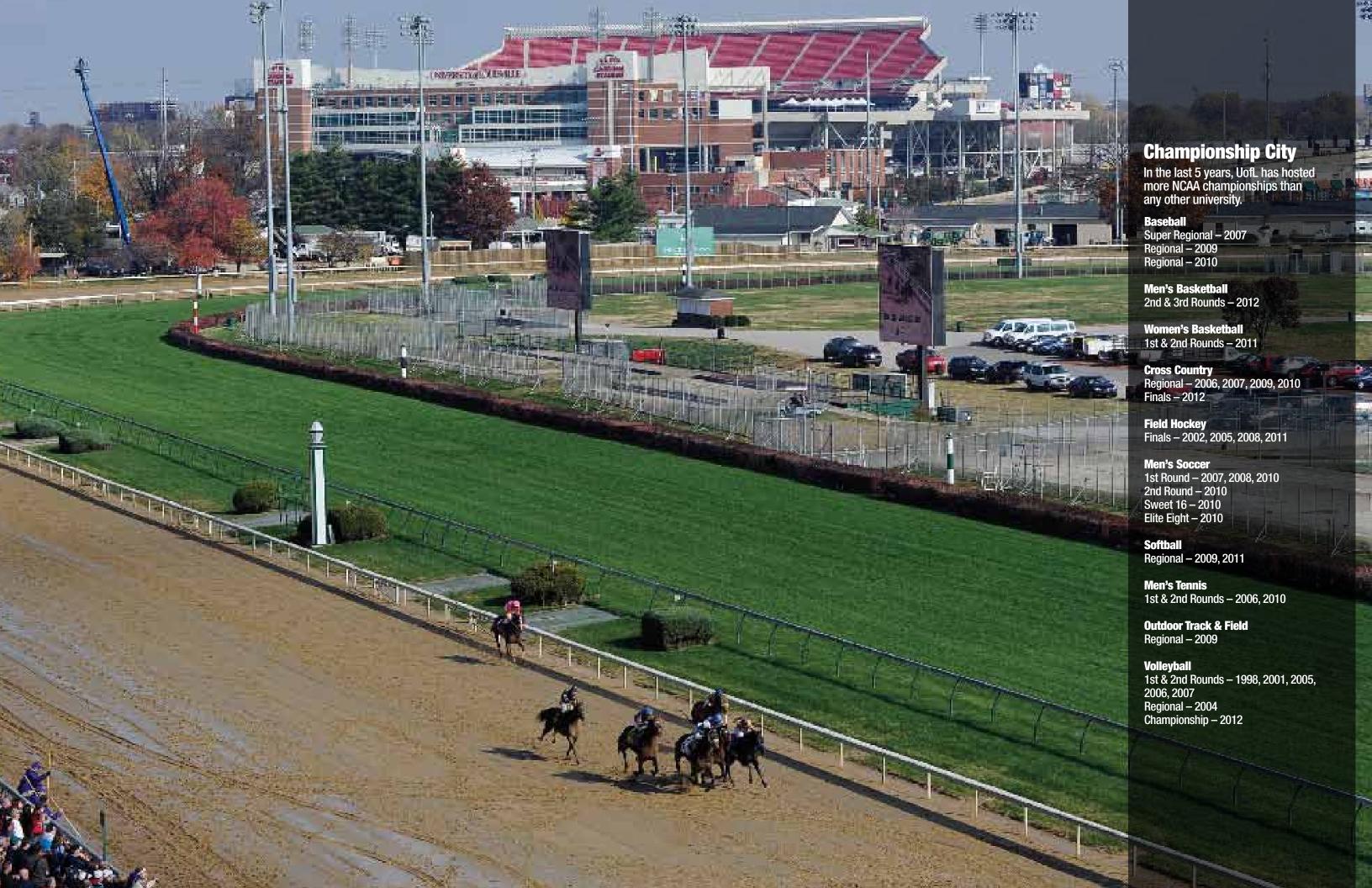
East End

4,600+ rooms

User-friendly alternative to downtown Easy interstate access

Access to dining, shopping and entertainment



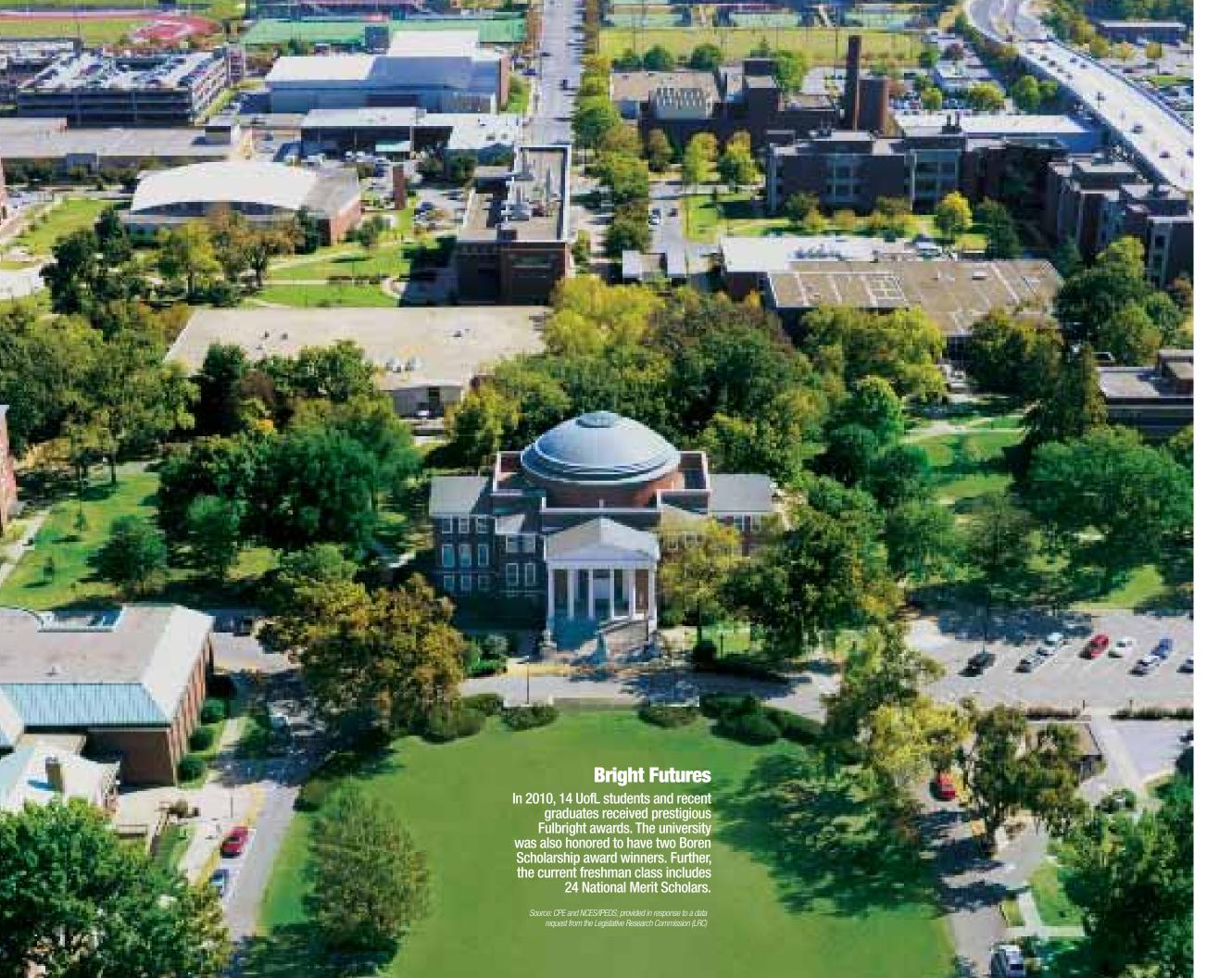




OUR UNIVERSITY

AT A GLANCE

- Among the nation's leaders in Fulbright Scholars
- \$195 million in research expenditures making us 4th in the nation for largest percent increase
- Carnegie classification: "Very High Research Activity"
- \$1.3 billion invested in campus and facility development





James R. Ramsey, Ph.D.
President since 2002, he is committed to the University of Louisville through 2020.

FACTS AND FIGURES

Name: University of Louisville

Mission: Kentucky's premier, nationally recognized metropolitan research university

Established: 1798

Student Body: 22,249 (Fall 2011)

Faculty and Staff: 6,275 (excluding instruction research assistants)

Alumni: More than 115,000 residing in the United States and around the world

Operating Budget: \$1.21 billion including

\$177 million from the Commonwealth

of Kentucky

Endowment: \$773.3 million (FY 2011)
Federal Funding: \$112.6 million

Mascot: Cardinal



STUDENT CLASSIFICATION

(FALL 2010)

Freshman: 3,943 **Sophomore:** 3,062 **Junior:** 3,196 **Senior:** 4,158

Undergraduate—Non-Degree: 434

Auditor: 3

Post-Baccalaureate—Non-Degree: 321 **High School (Dual Enrolled):** 146

Post-Baccalaureate—Degree-Seeking: 417
Post-Baccalaureate—Certificate: 138

Undergraduate Total: 15,818

Master's: 2,861

Post Master's Certificate: 3

Specialist: 50

Graduate—Non-Degree: 260 **Doctor's Degree Professional**

Practice (Medical, Dentistry, Law): 1,427

Doctor's Degree Professional

Practice—Non-Degree: 29 **Doctor's Degree Research/**

Scholarship (Coursework): 722

Doctor's Degree Research/

Scholarship (Dissertation): 405

Graduate Total: 5,757 **Post-Doctoral Total:** 127

House Staff Total: 588

Total: 22,290

STUDENT ENROLLMENT

(FALL 2010)

Total: 22,290

Full-Time: 16,818

Part-Time: 5,472

Female: 11.474

Male: 10,816

Full-Time Equivalent*: 18,295

Graduation Rate Survey

(GRS) Cohort**: 2,515

CURRENT STUDENT ORIGINS

Countries: 99

U.S. States and Territories: 54
Kentucky Counties*: 118

In-State:** 17,272

Jefferson County: 10,117

All Other Kentucky Counties: 7,155

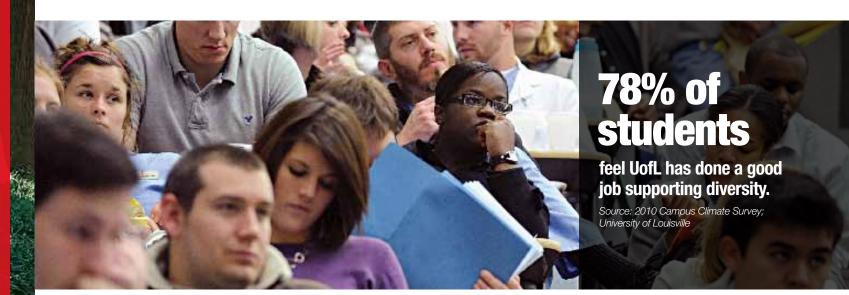
Out of State: 5,018 Indiana Reciprocity: 1,039 All Other States: 3,979

*Only two Kentucky counties (Bath and Bracken) are not represented based upon permanent residence at the time of first admission to UofL. *Indicated permanent residence at the time of first admission to UofL.

#1 Percentage Change in KY

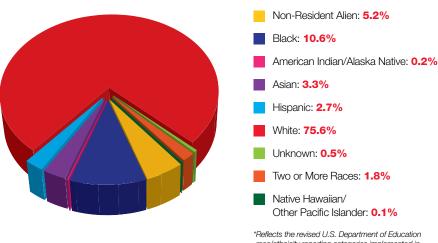
in all doctoral degrees awarded (23%) and #2 percentage change in undergraduate degrees awarded (42%).

Source: CPE and NCES/IPEDS; provided in response to a data request from the Legislative Research Commission (LRC). The LRC/CPE data compare Kentucky's public universities from 2000-2000



ENROLLMENT BY RACE/ETHNICITY*

(FALL 2010)



*Heflects the revised U.S. Department of Education race/ethnicity reporting categories implemented in Fall 2010 by UofL.

^{*}As defined by the Kentucky Council on

Postsecondary Education

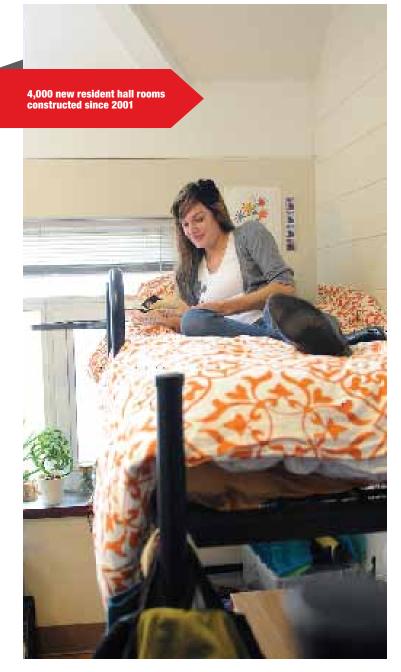
^{**}Indicates all first-time, full-time, baccalaureate degree-seeking students entering Summer/Fall 2010

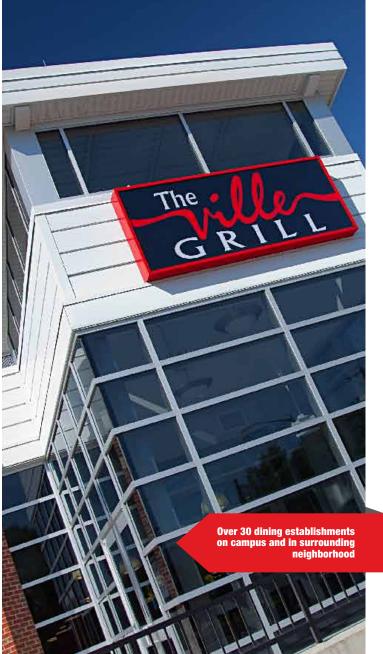




UofL's Campus is a place to live, play, dine, and thrive













Cardinal Towne is a privately developed student housing complex built in recent years, as a solution to UofL's housing needs. It includes one- to four-bedroom suites with private bathrooms in each bedroom, an underground parking garage, a swimming pool, hot tub, and a rooftop patio. The first level of the complex is dedicated to retail establishments, such as Qdoba, Jimmy John's and Comfy Cow Handmade Ice Cream and Desserts.

A University Transformed

Change is here at the University of Louisville. In the last half-decade, UofL's change can rightly be called a transformation. Scholarship, standards, buildings, research, campus environment, athletics, advising and student health services — they have literally grown up around the people who matriculated and then matured in the backyard of their alma mater.

Ambition backed by vision has helped the university evolve from a private, liberal arts college, to a public, urban research institution, to an aspiring global higher education community with significant international reach.

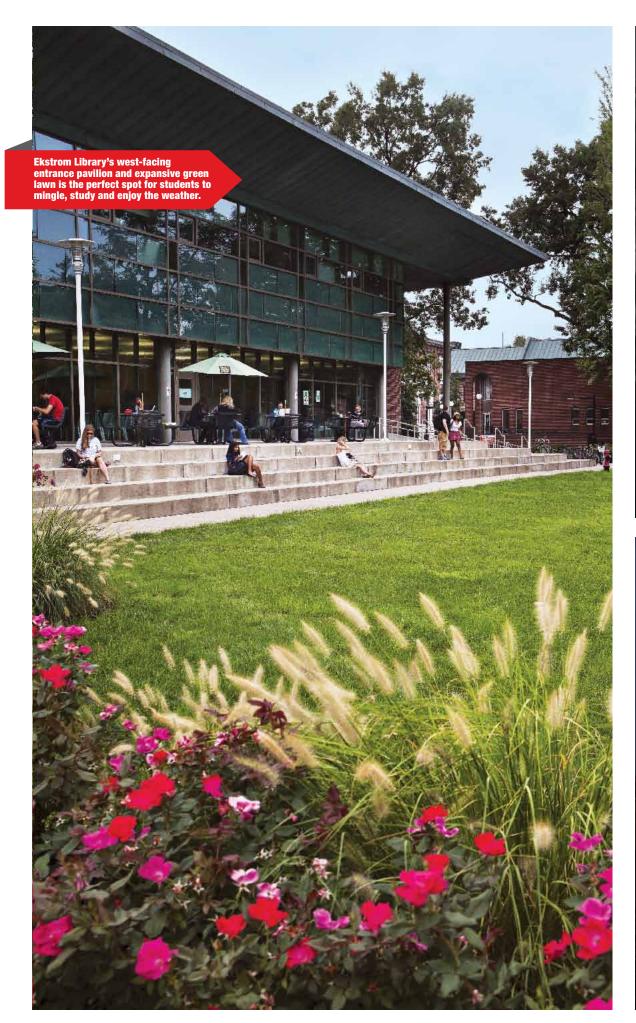
Intellectual transformation

A vital university draws nourishment from both strategic and organic change. Nowhere is that more true than in the College of Arts and Sciences, where record numbers of post-graduate scholarships and soaring graduation rates have shown the promise of policies enacted on students' behalf. Some examples:

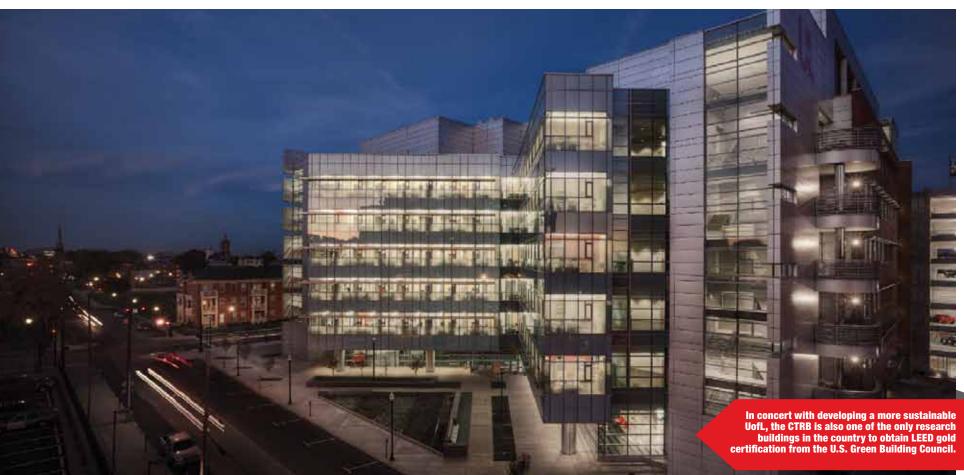
- Ensuring that every academic major offered continues through at least the master's level
- Tripling the number of student advisers available for tutoring and academic and career development
- Expanding the college's honors program so talented students can attend smaller and more-intensive classes to slake their thirst for learning
- Adding 50 full-time faculty positions to keep pace with benchmark universities and rely less on part-time teachers to lead crucial foundation courses
- Developing long-range plans for every department in the college, aligned with both A&S's vision for the future and the university's greater goals

Physical transformation

Among the eye-popping changes that have reshaped UofL's campus profile in the past few years, including a variety of new athletic complexes and student housing sites, perhaps the most surprising addition has been the planting and preservation of trees. UofL recently was named a Tree Campus USA, a national designation awarded to colleges that practice good management of urban forests. The university developed a care plan for the more than 1,100 trees on its 309-acre Belknap Campus and is spending upwards of \$200,000 a year to maintain them.







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Health Sciences Center





Making Miracles through Science

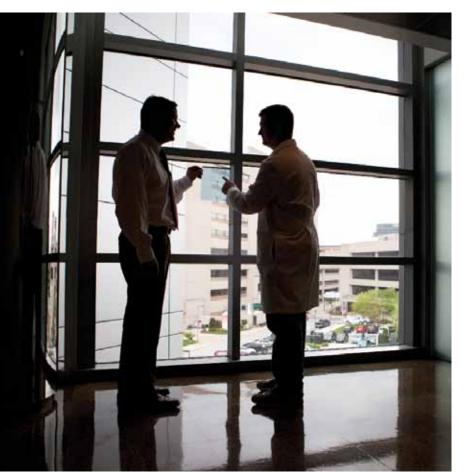
Discoveries made at UofL are improving the health of citizens, attracting the brightest researchers and students, developing new businesses and industries, and creating new jobs. Our research is translational — from bench to bedside — with important breakthroughs in adult stem cell, stroke, cancer and spinal cord injury, among many other subjects. We are blazing a trail of discovery toward a healthier tomorrow.

Physical Medicine & Rehabilitation, Frazier Rehabilitation Institute

The UofL and Frazier Rehab partnership is producing nationally recognized work already being done here in understanding and treating devastating spinal cord injuries, traumatic brain injuries and movement disorders. Frazier Rehab, a 135-bed facility and regional care network, offers all facets of rehabilitation from physical therapy to speech and pulmonary therapy.









Finding Answers to Cancer

The James Graham Brown Cancer Center (JGBCC) encourages collaboration in clinical care and strives to create an atmosphere that fuels translational research. With the JGBCC's emphasis on bringing the benefits of the latest research from the bench to the bedside as efficiently as possible, patients at the center are often among the first in the world to have access to promising new therapies through leading-edge clinical trials. The James Graham Brown Cancer Center is poised to become one of America's preeminent research and clinical care institutions.



UofL's academic achievements continue to prove "It's Happening Here"

#1

Among Kentucky public universities in 8 academic measures 1999-2009

68

Number of 2010 high school valedictorians who are now students at UofL OP **20**

World ranking for Entrepreneurship Research Productivity for UofL College of Business Faculty

#6

Largest increase in graduation rate for public research institutions (2003-'08) **#4**

Percent increase in federal research funds 2001-10 – National Science Foundation; 2010 *Chronicle for Higher Education* #11

School of Dentistry's Research ranking -Funding from National Institute of Dental and Craniofacial Research

#1

Ranked Business School in Kentucky **20**

Best Value Law School

— the *National Jurist*magazine

#7

National ranking for number of Fulbright Scholars for public institutions

#2

World Ranking for UofL's choral group, The Cardinal Singers 15%

Military Friendly School – *G.I. Jobs* magazine *#16*

Business School's Graduate Entrepreneurship program – Entrepreneur magazine





UofL Among Nation's Leaders with 28 Fulbright Scholars in Last Two Years

During the summer of 2011, the university announced 14 students had earned Fulbright awards, repeating its 2010 benchmark number and placing UofL among the nation's top Fulbright-producing institutions. To put things in perspective, UofL had more Fulbright winners in 2010 than all Kentucky institutions combined — as well as more than such esteemed institutions as the Massachusetts Institute of Technology, Duke University and Georgetown University.

In Good Company - 2010

ohns Hopkins University	18
Iniversity of Louisville	14
Iniversity of Pennsylvania	14
Duke University	12
Vake Forest University	12
Iniversity of California, Berkeley	11
artmouth College	10
Massachusetts Institute of Technology	8
anderbilt University	

Universities' self-reported data as of 10-1-11

Kentucky Postsecondary Reform Act of 1997

Solid Results - Over a Decade of Excellence

University of Louisville is to be a premier, nationally recognized research institution.



	1998 Reporting Year	2002 Reporting Year	2011 Reporting Year
Average ACT score of all entering freshmen (fall semester)	21.4	23.2	24.7
6-year graduation rate	30.1%	33.0%	50.8%
Undergraduate degrees awarded	1,734	1,849	2,618
Number of students living on campus (fall semester)	1,725	2,363	5,100
Doctoral degrees awarded	76	90	163
Startup companies (cumulative)	1	6	36
Patents applications filed (cumulative)	151	259	1,203
Formal patents issued	55	72	190
License option agreements (cumulative)	17	30	104
Research expenditures	\$39.1M	\$80.9M	\$195.5M
Endowed chairs and professorships	35	87	145
Endowment	\$317.0M	\$478.9M	\$773.3M

^{*2011} data are considered preliminary pending final audit and reconciliation

Academic Achievement

54%

of student-athletes had a 3.0 GPA or higher*

37%

of student-athletes had a 3.25 GPA or higher*

63%

of all teams had a 3.0 GPA or higher*

100%

of all teams had a 2.5 GPA or higher* *Fall 2010 semester

2 years in a row:

Men's and Women's Cross Country Teams named 2010 Cross Country All-Academic Teams by the U.S. Track & Field and Cross Country Coaches Association

Field Hockey

named to the National Field Hockey Coaches Association National Academic Team Award List

13 individual Field Hockey players named to the NFHCA National Academic Squad

16 football players

named to the 2010 Big East All-Academic Team

Men's Golf

recognized as All-Academic Team by the Golf Coaches Association of America

Lacrosse named Intercollegiate Women's Lacrosse Coaches Association Academic Squad





UofL's top 10 Entrepreneuership program MBAs win international 'Super Bowl' of competitions

Capping an unprecedented string of competition victories by the College of Business, TNG Pharmaceuticals, a new business developed by Entrepreneurship MBA students Jenny Corbin, Larry Horn, Max Brudner, Cory Long and Terry Tate, won the 2011 Global Championship at the Venture Labs Investment Competition (VLIC), the "Super Bowl" of business plan competitions.

"It's an extraordinary achievement — a once-in-a-lifetime accomplishment," said Van G. H. Clouse, PhD, associate professor of management, Cobb Family Professor of Entrepreneurship and director of the Forcht Center. "What these students have done is truly remarkable, for their futures, our program, this university and our community."

The company's product is Fly-Vax, a patented vaccine designed to neutralize parasitic horn flies, an agricultural pest that causes cattle farmers more than \$1 billion a year in losses due to lower beef and milk production. The company is licensing the formula from Au-

burn University research scientists who first developed the vaccine.

TNG's grand-prize win at VLIC — generally regarded as the most prestigious competition of its kind in the world — was the first for a UofL team. VLIC featured 40 breakthrough concepts developed by the finest entrepreneurship programs in the world, including Georgia Tech, Johns Hopkins, Sasin Graduate Institute (Thailand), Norwegian University of Science, University of Manitoba and Centro Global de Innovation.

In addition to winning the grand prize, the team also earned honors for Outstanding Written Plan and Outstanding Presentation within its division. Valued at \$135,000, their prize was a combination of cash, consulting and mentoring services, national advertising and a celebratory visit to ring the opening bell at the NASDAQ OMX Stock Market on June 3. Team advisors are Clouse and Entrepreneur-in-Residence Suzanne Bergmeister.



ATHLETIC ADVANCEMENTS

Over the last 6 years, UofL is the only school in the nation to reach:

Men's NCAA Final Four

BCS Bowl Win

NCAA College World Series

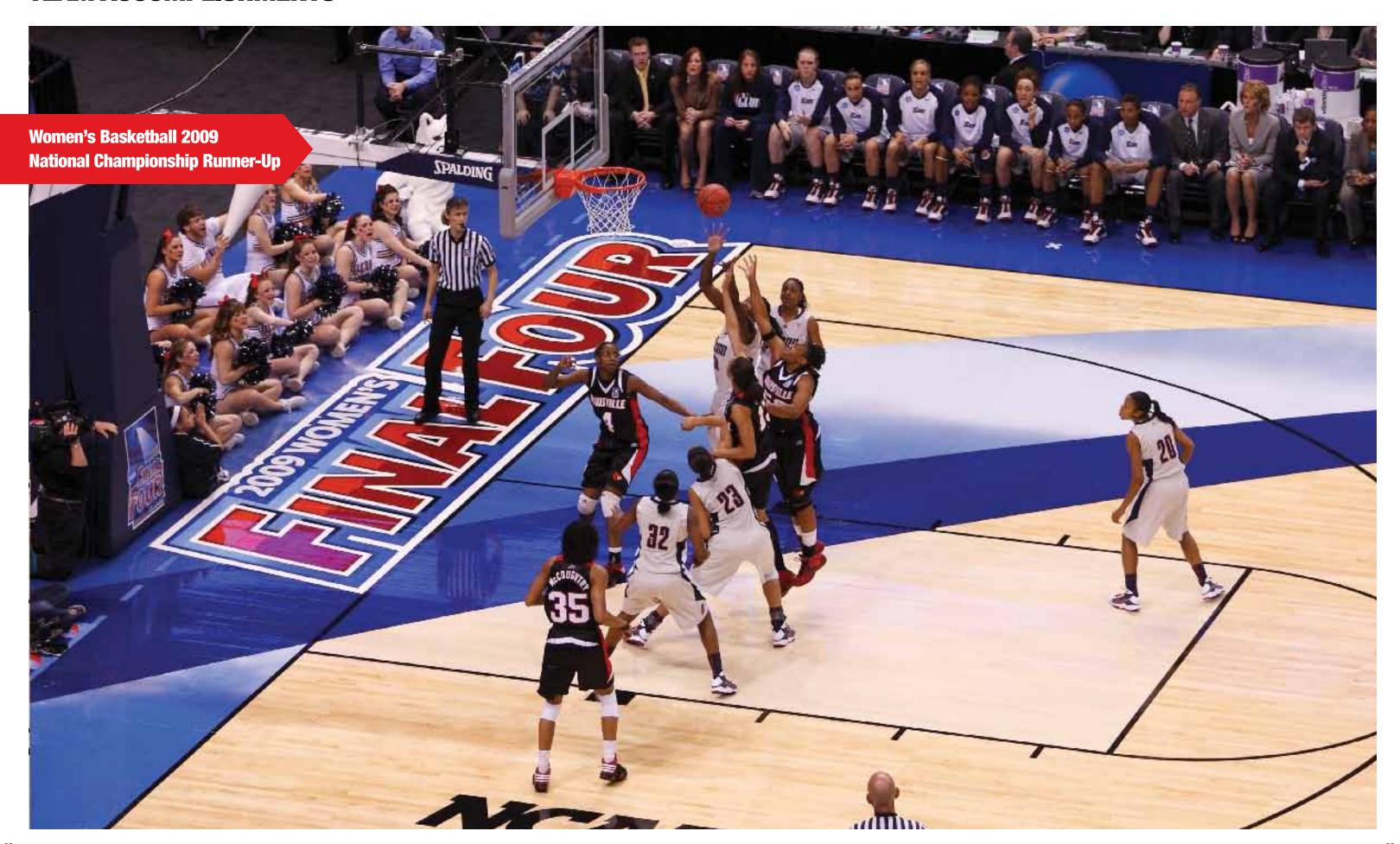
Women's NCAA National Championship Runner-up

NCAA College Cup National Championship Runner-up

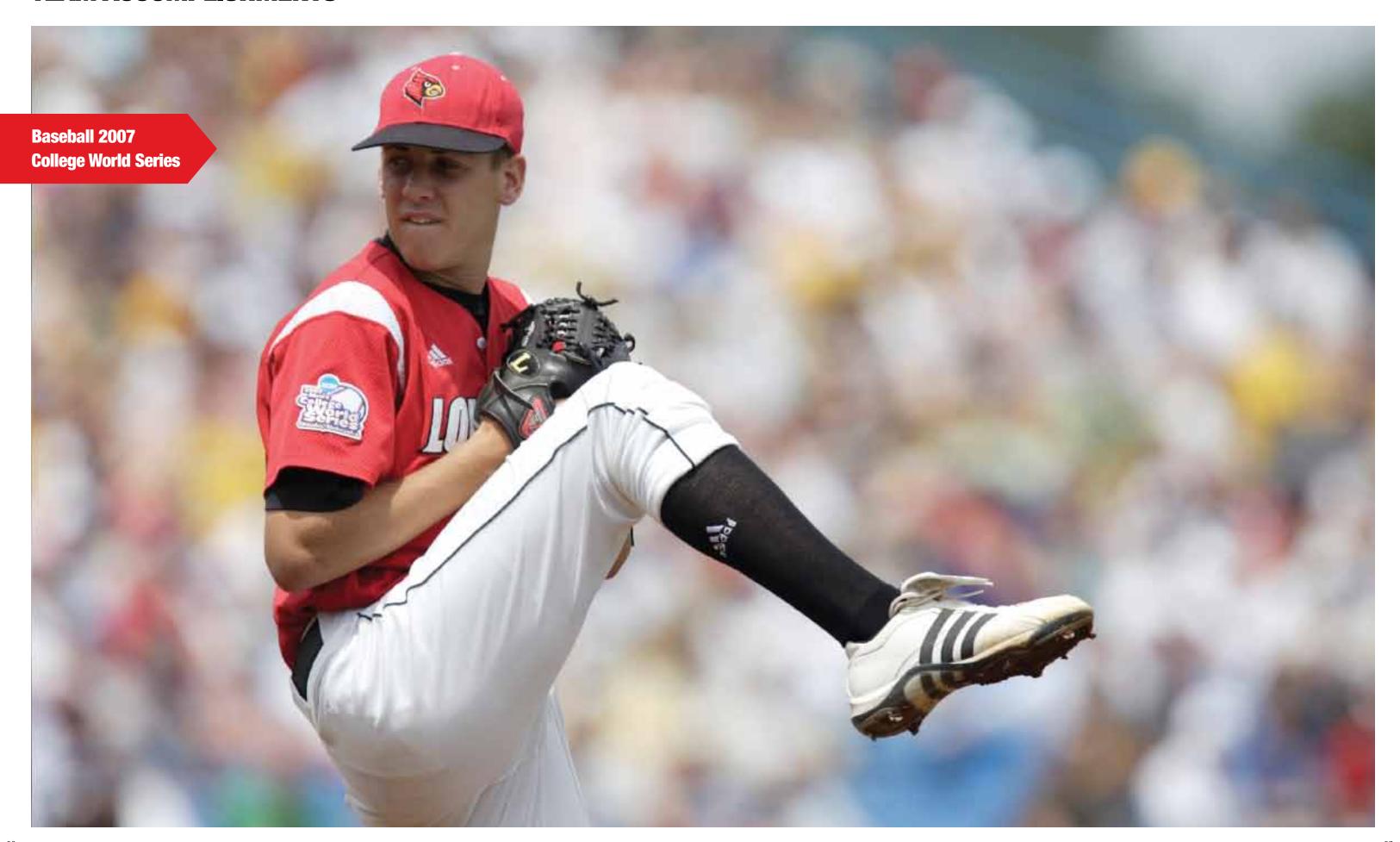




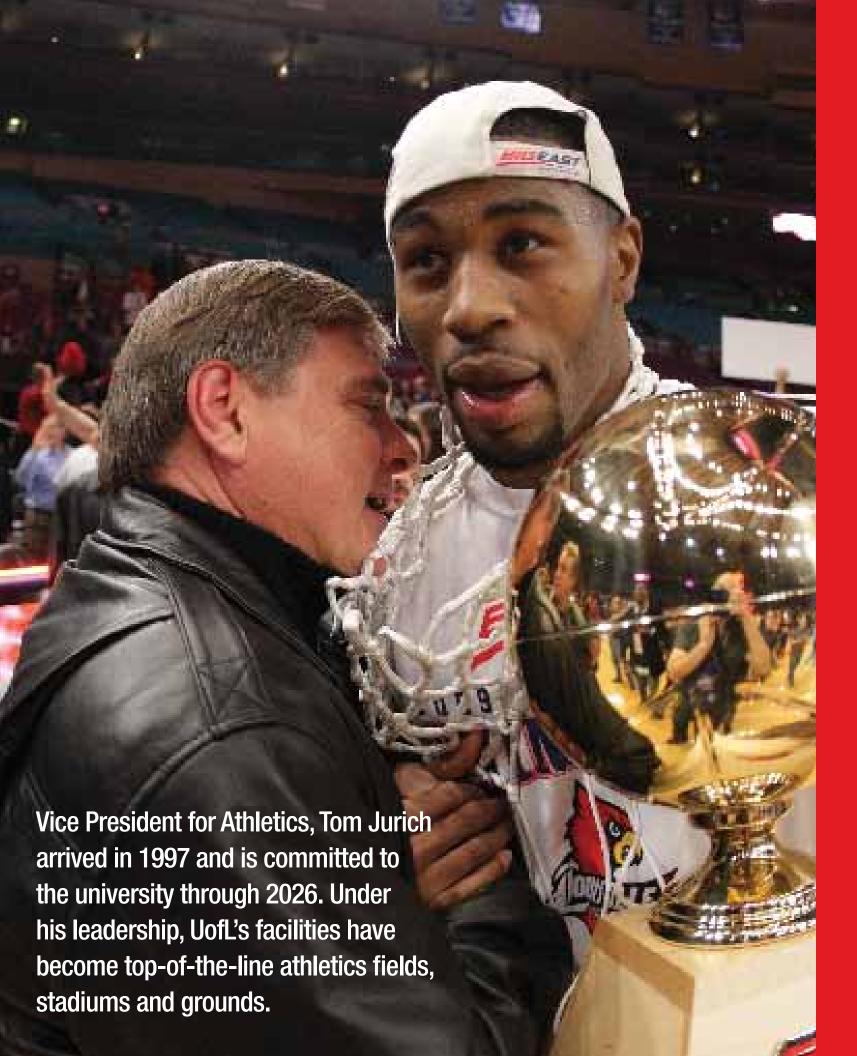












WORLD-CLASS FACILITIES

In the past 15 years, Tom Jurich has spearheaded a \$256 million athletic building boom.

For the fiscal year that ended in June, UofL reported \$87.74 million in athletic revenue, ranking 16th in NCAA Division I.







































CARDINAL TITLES

Since joining the Big East in 2005: Big East Championships - All Sports*

School		Tota
1.	Notre Dame	56
2.	Louisville	43
3.	Connecticut	34
4.	Syracuse	17
5.	Georgetown	12
6.	West Virginia	11
7.	St. John's	11
8.	Villanova	6
9.	Cincinnati	5
	DePaul	5
	USF	5
12	. Marquette	3
	Pittsburgh	3
	Providence	3
	Rutgers	3
16	. Seton Hall	1

*Since 2005-06 when UofL joined the league; includes ties for regular season titles

















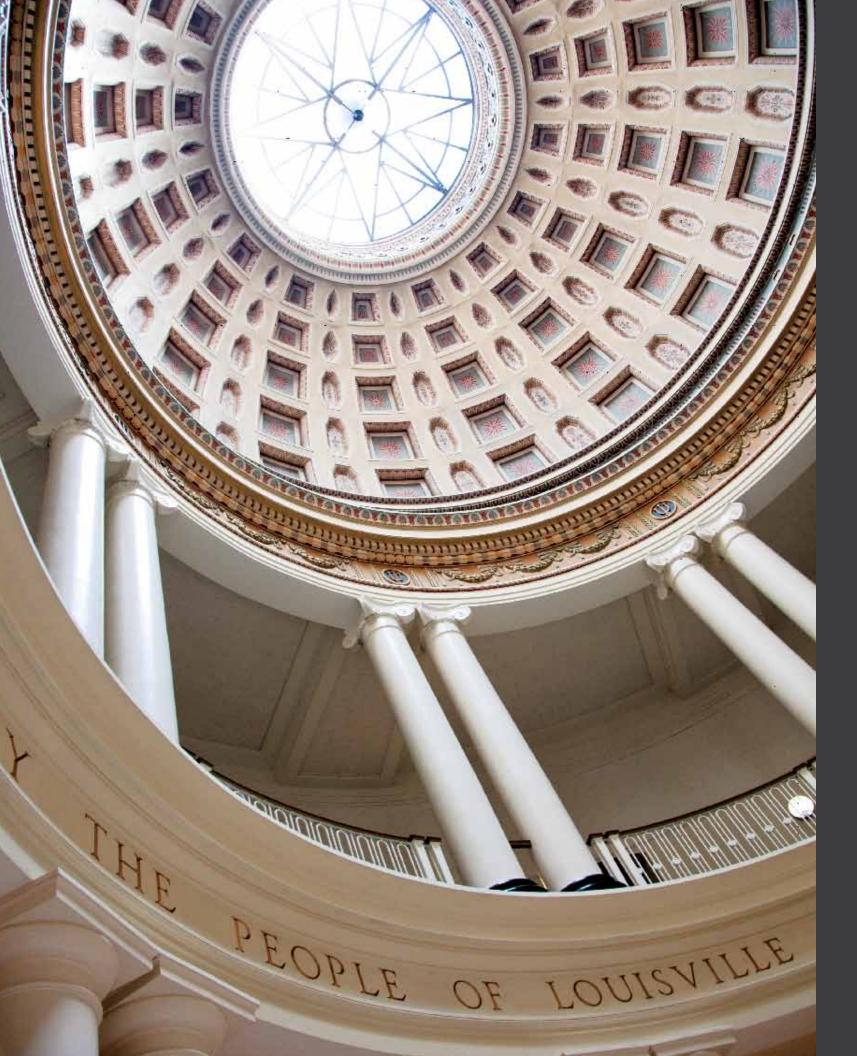




CHAMPIONS. ON AND OFF THE FIELD.

At the University of Louisville, our pursuit of greatness lives in the hearts of our student-athletes – talented young men and women that are taught to look beyond polls, sponsorships, trophies and personal gain. They are bred to focus on the team. Cardinal pride and integrity. Upholding the honor of working, learning and evolving together to achieve a common goal. At UofL, what is learned on the field of play is complemented by what is experienced in the classroom. The results are students that graduate with a rock solid foundation of character and skill that puts them on the fast track to a fulfilled life.

I am Committed to the University of Louisville and its athletic department;
I am Accountable to myself, my team, my family and my community;
I am Respectful to my body, mind and spirit and those of others;
I am Determined to excel in competition and the classroom.



The University of Louisville is a critical resource for improving economic development, social justice, racial harmony and an understanding of urban issues. The city draws on the energy of the University and, conversely, we reciprocate by supporting and engaging the city. Beyond that, we are spurring dramatic economic growth for the Commonwealth and the region. From new jobs, renowned advancements in medical science, bold new construction efforts attracting business start-ups, to the development of educated and talented graduates and postgraduates, the University of Louisville has changed inside and out. Today, we dedicate ourselves to meeting the challenges ahead and becoming the premier metropolitan research university that we are destined to be. Together with the people of this city as our partners, we will advance to realize this dream for our community and ourselves.