

### Integrated Livelihood Promotion Activities

Livelihood activities are strengthened in the Nandesari industrial area and the tribal blocks in Vadodara District. Women's Dairy Cooperatives and Self Help Groups/ Sakhi Mandals are facilitated, especially in the poorest areas of the district. These women's groups are then encouraged to take up diverse income generating activities like vermicomposting, pithora painting, imitation jewellery, preparing baby kit and others handicrafts items.

### Kawant Livelihood Project (KALP)

The Foundation has initiated Kawant Livelihood Project (KALP) under the Vanbandhu Kalyan Yojana, in a remote tribal block of Vadodara in partnership with the Tribal Development Department, Government of Gujarat. The prime objective of KALP is to create livelihood opportunities in Kawant through a multi-sector, multi-stakeholder public-private-partnership model. The key sectors identified for the holistic development are: water (watershed & irrigation) and sanitation, agriculture and horticulture, dairy, drinking water supply, education, skills development and health.

The Foundation also assists the government machinery in providing relief and rehabilitation services during natural disasters.



### Deepak Foundation is the First NGO in Gujarat to :

- launch the 24x7 emergency transport facility in 2005
- set up a functional comprehensive emergency obstetric and newborn care unit (CEmONC) catering to nine lakh tribal population
- provide two wheelers (motorcycles) to women outreach workers for monitoring of the health volunteers
- establish extensive field network in all 12 blocks of the district with around 2500 women volunteers
- impart trainings to the local women volunteers in the entire district on ASHA module under National Rural Health Mission (NRHM)
- form and activate 938 village health and sanitation committees as part of NRHM in Vadodara District by 2008-09
- implement anemia control program in all 12 blocks of the district and issue color coded result cards indicating Hb level and blood groups of around 30,000 pregnant and nursing mothers
- elicit community participation and involvement of industrial associations to augment ICDS services



### Deepak Foundation

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DEEPAK FOUNDATION



### Deepak Foundation

Deepak Foundation is a corporate social responsibility of Deepak Group of Industries (Deepak Fertilizers and Petrochemicals Corporation Limited & Deepak Nitrite Limited).

### Genesis

The Foundation was set up in early eighties by Shri C.K.Mehta, to provide quality health care services to the families of the industrial workers at Nandesari industrial area. The initiative that initially catered to nearly 30 surrounding villages has now evolved into a full fledged Foundation covering all 1548 villages of Vadodara District in Gujarat. The Foundation, through its multifaceted programs reaches out to nearly 1.9 million population to provide services in various development sectors through Public Private Partnership.

### Vision

Empowering women in underdeveloped areas by providing livelihood and health care opportunities

### Mission

Creating an enabling and sustainable environment among rural communities. We envisage a world; free of distress, disease, deprivation, exploitation and subjugation, thus ensuring the overall well being of the family, society and community with special focus on women and children.

### Goals

- Promote practices for safe motherhood and child survival
- Make available health and pre-school education services
- Ensure sustainable livelihood for underprivileged communities
- Provide disaster relief and rehabilitation services

### Human Resources

The strength of the Foundation lies in its workforce, consisting of specialists with diverse backgrounds such as demography, health, nutrition, economics, journalism, human development and family studies, extension and communication, and information technology. Nearly 400 full time professional staff is sanctioned at 22 different locations throughout Vadodara district; of which women comprise 35% of the total staff. The Foundation's programs are implemented through community participation and involvement of local women volunteers present in all villages of Vadodara district.

### Safe Motherhood and Child Survival Project

The Safe Motherhood and Child Survival project has been implemented since 2005 in partnership with the Department of Health and Family Welfare, Government of Gujarat. The project aims to reduce the infant and maternal mortality in the District through the existing government health delivery systems in line with goals of National Rural Health Mission (NRHM) and State Population Policy. The key components of the project are:

1. Formation and strengthening of Village Health and Sanitation Committees
2. Behaviour Change Communication through village volunteers i.e. Accredited Social Health Activists (ASHAs) and Trained Traditional Birth Attendants (TTBAs)
3. Setting up of emergency transport network at block level and two Mobile Health Units in difficult tribal belts
4. Establishment of Comprehensive Emergency Obstetric and Newborn Care (CEmONC) unit linked to a Community Health Centre covering 9 lakh tribal population

5. Setting up of Help Desk at district level receiving referral cases from peripheral areas
6. Providing a comprehensive package of services for anemia prevention and control

These core activities are supported by:

1. Computerized Management Information System having a database of more than 1,50,000 beneficiaries for review and planning
2. Intensive training and capacity building of locally recruited women-ASHAs and TTBAs

The project provides services to more than 1,00,000 pregnant and nursing women every year.

### Integrated Child Development Services Scheme

The Foundation supervises the functioning of 40 Anganwadi Centers in partnership with the Department of Women and Child Development, Government of Gujarat in villages surrounding the industrial areas of Nandesari. These Anganwadi Centers cater to nearly 9000 beneficiaries. Additional resources are provided through community participation and involvement of industrial associations for quality preschool teaching, uniforms and supplementary nutrition. The Foundation has also signed a Memorandum of Understanding with the Pune Municipal Corporation for operations and management of 47 balwadis in Maharashtra.

### Deepak Medical Hospital

The Foundation's hospital at Nandesari industrial area is a multispeciality hospital with a well equipped operation theater, ultra-sound machine, labor room, intensive care unit, and round the clock ambulance service. Consultation is provided in Obstetrics and Gynecology, Pediatrics and Neonatology along with laboratory and immunization services. ANC clinics, family planning camps and general health camps are conducted in the nearby villages. The hospital also provides services under the Chiranjivi Yojna of Government of Gujarat.