

Newburgh's 300<sup>th</sup> Birthday &  
Hudson-Fulton-Champlain Quadricentennial  
2008-2009

**4 CENTURIES OF EVENTS  
& LEGACY PROJECTS  
CURRENTLY AVAILABLE  
FOR SPONSORSHIP**



## 1609

The replica Half Moon arrives on Sunday, November 2, 2008 at the Newburgh Waterfront for the Kick-Off Week of classroom tours and the November 8<sup>th</sup> & 9<sup>th</sup> Kick-Off Weekend of public tours.

The New Netherlands Museum's Half Moon is a full-scale operating replica of the ship on which Henry Hudson explored the "North River" in 1609. The replica is a traveling museum that offers programs for youth and adults about the unique history of the first exploration of the river, and of the Dutch settlements on the river. Aboard the ship, visitors sense the experience of 400 years ago during interactive tours with the crew.

### Costs:

Mooring/Classroom tours/public tours  
for 7-10 days: \$15,000 - \$20,000

### Revenue:

School groups 3-4 daily/5 days at \$250 per group	\$ 5,000	<i>RECEIVED</i>
TD Banknorth Charitable Foundation	\$ 8,500	<i>RECEIVED</i>
NYS HFC 2009 – mini-grant application	\$ 1,000	<i>PENDING</i>
Community sponsors	\$ 5,500	<i>UNCOMMITTED AS YET</i>

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1609 - 2009



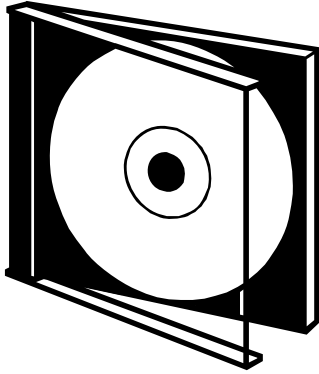
MODEL  
POSTER

**FULL-SIZE POSTER:  
HUDSON RIVER & LAKE CHAMPLAIN VESSELS,  
BY NYC ARTIST ILLUSTRATOR ALBERT LORENZ**

Poster to feature: Native Americans & canoe; Viking ship & Vikings; the “*La Dauphine*” & Verrazano; the “*Half Moon*” & Henry Hudson & Juet; the “*St. Julien*” & de Champlain; Hudson River ferries – 1700’s, 1800’s & present day; the “*Clermont*” & a submarine & Fulton; the solar-powered “*Clermont*”; and the “*Lois McClure*” Champlain Schooner & mariner(s).

Costs:	Albert Lorenz Studio graphic design for 24”x 36” poster	\$15,000
	Printing 20,000 for distribution (i.e. schools)	7,000

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## 1609 - 2009

400 Years – a “Ken Burnsian”  
documentary - sneak preview  
during Kick-Off Weekend 2008

J.C. Barone, PhD, Assistant Professor of Communication Arts at Mount Saint Mary College will be Producer for a 60 minute ‘Ken Burnsian’ documentary on Newburgh Beacon Bay Heritage; HFC Quadricentennial’s Newburgh Beacon Bay 2009 Documentation Committee will be Executive Producer & Project Director. Ten thematic ‘chapters’ of an average of 5 minutes each will be aimed at an audience of 16 years and older. Although not intended to be a classroom piece, it will have instructional applications & links. MSMC students will ‘shadow apprentice’ professionals during all aspects of 8 months production.

### Chapters

#### Introduction

1. Maritime: the Business of Shipbuilding, Sailing, Whaling, Fishing, Shipping, etc.
2. Immigrants & Neighborhoods
3. Transportation: Boon & Impact
4. Building Arts & Landscape Architecture
5. Intellectual Life: Publications, Lyceums, Libraries, Education
6. Industry & Economy
7. Innovators & Entrepreneurs
8. Sport & Past-times
9. Houses of Worship: Diversity & Transformation
10. Social Organizations

### Project Costs

Scriptwriter	\$ 3,000
‘Talent’ – Producer, Director, Narrator, Researcher, etc.	\$27,380
‘Production’ – Ass’t Producer, Supervisors, Photogr. Dir., etc.	\$14,000
Equipment & Supplies & Office	\$11,000
Sound & Music	\$ 4,500
Titling & Motion Graphics & After-Effects	\$ 500
Editing & Post-Production	\$10,000
Travel	\$ 7,400
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SUBTOTAL	\$77,780

Distribution DVD copies – 5,000 in DVD cases, full-color cover wraps, 3-color disk labels, poly-wrap	\$ 5,750
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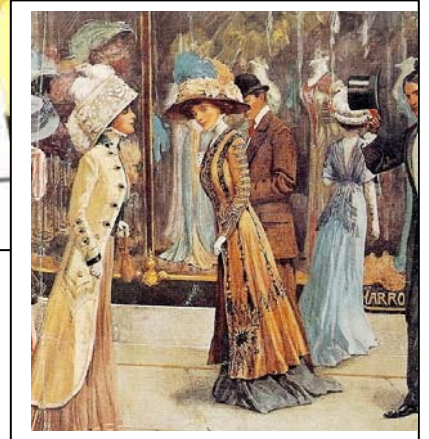


## 1609 - 1909

### Four Centuries of Fashion: A Traveling Legacy Exhibit



1909



Initially, the exhibit will serve as companion exhibit during the Kick-Off Weekend to the Newburgh Free Academy fashion muslins-in-progress for the “Project Runway” challenge to update styles of the 4 centuries, 5 sets of mannequins will showcase 4 centuries of clothing. 1609 will be represented in both Native American Munsee clothing, and English explorer & gentlewoman, 1709 will represent the European/German Palatine settlers of the Newburgh land grant, 1809 will be clothing that Robert Fulton and his wife would have worn, and 1909 will be fancy dress, so that the 2009 debutante ball participants can have formal photographs taken with their century-earlier counterparts.

Keith Nieto, sponsor of the annual “Style Awards” in Newburgh, will be the year-long exhibit curator, arranging the collection, exhibit locations, setting up, and interim storage. Project partners will be the Orange County Historian, the costume firm ‘Mrs. Max of Newburgh’, the Newburgh Beacon Bay 2009 Committee, as well as local tailors and historical societies. Authorities from the Munsee Native Americans will be consulted for clothing authenticity, if not for actual reproduction clothing for two of the mannequins.

Once the Quadricentennial is ‘Kicked-Off’ the weekend of November 8<sup>th</sup> & 9<sup>th</sup>, 2008, the collection will be available to other Quadricentennial events such as concerts, opera, art festivals, companion exhibits, runway shows, etc., and educational venues such as symposiums, lecture series, library youth days, etc.

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**Keith Nieto projects as curator and organizer include the co-founding of Newburgh's "Last Saturdays" River Art Walk, the first regional art exhibit "Diverse-city" at the Karpeles Manuscript Library Museum with 45 artists, the first art exhibit for Bard College for AIDS related community services, and the first "Theater History" fundraising exhibit for Newburgh's Ritz Theatre Project. He is a board member of the "Restore the Ritz Theater" Committee, the President of the Downing Park Planning Committee (an Olmstead-Vaux park), a former window designer for NYSE Bonwit Teller, Trump Tower and Bloomingdales, and is the proprietor of Newburgh's 'living room performance space', "188 Liberte".**

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## 1909

Homecoming and  
year-long exhibit of  
the last remaining  
hand-made 1909  
Newburgh car, the  
“Frontenac”

Hand-made in 1909 in Newburgh's Abendroth & Root factory at the foot of Park Place (now home to Cigar Box Studios), the last remaining automobile is in a private collection in Kansas where it has been undergoing restoration. It still runs! Arrangements are being made to transport it to Newburgh, where it will be on display over the Kick-Off Weekend, then for the Quadricentennial year.

The image in the background is an actual photograph taken of the factory floor while Frontenacs were being assembled. The photograph will be enlarged wall-size for the exhibit. Additional exhibit panels and materials are being developed by the City Historian and the Historical Society of Newburgh Bay & the Highlands.

Given that this automobile is irreplaceable, it will be on exhibit in the lobby of SUNY Orange at Key Bank in Newburgh, which is staffed whenever it is open to the public.

Costs include the installation of double glass doors to allow the automobile to be driven into the lobby.

- Safe, covered transport to/from Kansas \$ 2,500
- Installation double glass lobby doors \$ 6,600\*
- Old factory photo wall 8' high x 12' wide \$ 3,000\*\*
- Exhibit panels & materials \$ 500

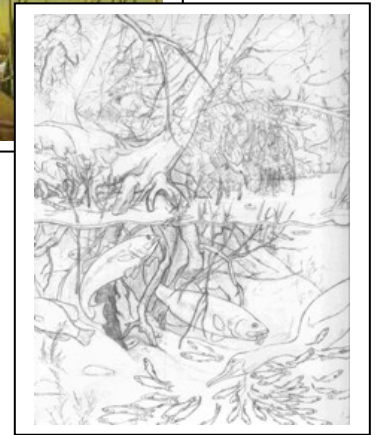
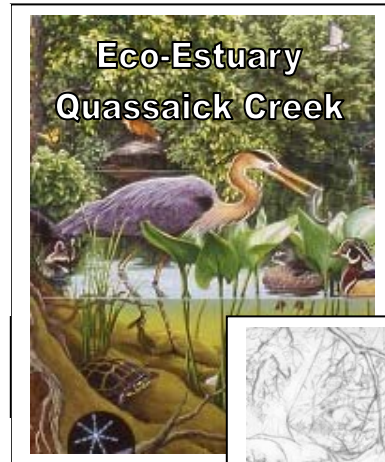
TOTAL	\$12,600
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*\*Nu-Glass, Nbg NY - if installed at SUNY OCCC, green metal door frame \$2,800 more*

*\*\*Burgess Sign & Digital Art, Nbg NY*

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**Timeless**  
Quassaick Creek Estuary Preserve  
Biodiversity Mural and  
Coloring Book



**“Eco-Estuary – Coloring the Hudson River’s  
Quassaick Creek”**

To bring the Quadricentennial theme of Hudson River environment into our region’s classrooms and homes in 2009, the Quassaick Creek Coalition is working with muralist Linda Thomas to finish the Quassaick Creek estuary 2004 biodiversity study mural in vibrant acrylic color to be used as the cover of a 4<sup>th</sup> grade coloring book of the existing eco-system insects, aquatic species, plants, birds – and debris. Thomas has faithfully sketched the abundance of Quassaick estuarine species as listed in the biodiversity study by ‘Spider’ Barber, as well as the environmental impact of unthinking human beings on the ecosystem.

The coloring book will debut during Earth Day 2009, be posted as a downloadable PDF on the Q-Creek website and linked to regional environmental sites, and be distributed through local PTA’s, teachers, environmental partners, and the Orange County Historian’s office.

Linda Thomas’ Sam’s Point Preserve mural, funded by the Nature Conservancy and Open Space Institute, is profiled on website:

[www.nature.org/wherewework/northamerica/states/newyork/press/press1932.html](http://www.nature.org/wherewework/northamerica/states/newyork/press/press1932.html).

**Coloring Book Costs:**

Linda Thomas, muralist – acrylic artwork	\$ 5,000.00
Coloring book layout & design	\$ 200.00
Printing – 10,000	\$ 4,500.00
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	\$ 9,700.00