

#### **Regulatory Model**

#### Concession of São Gonçalo do Amarante International Airport

Brasília, June 7<sup>th</sup> 2011





This presentation provides only an overview of Contract and Bidding Documents. The information presented does not exempt a comprehensive analysis of the original documents in Portuguese.

Therefore, In case of divergence, original documents in Portuguese shall prevail.





Esta apresentação fornece apenas os principais aspectos do Edital e Contrato de Concessão: a informação não exime a leitura completa dos documentos originais.

Portanto, em caso de divergência, devem prevalecer os documentos originais em português.



# **Initial Remarks**

- Aim
  - Induce private efficiency in service provision, sharing gains with users
  - Assure regulatory stability and business attractiveness
- How efficiency gains are split with users
  - Auction selects the most efficient investor
  - X factor shares efficiency gains from technological progress
  - Commercial revenues are partially directed to lower tariffs (hybrid single till)
- Model assures a minimum level of service
  - Investment trigger
- Model encourages higher service quality
  - Q factor

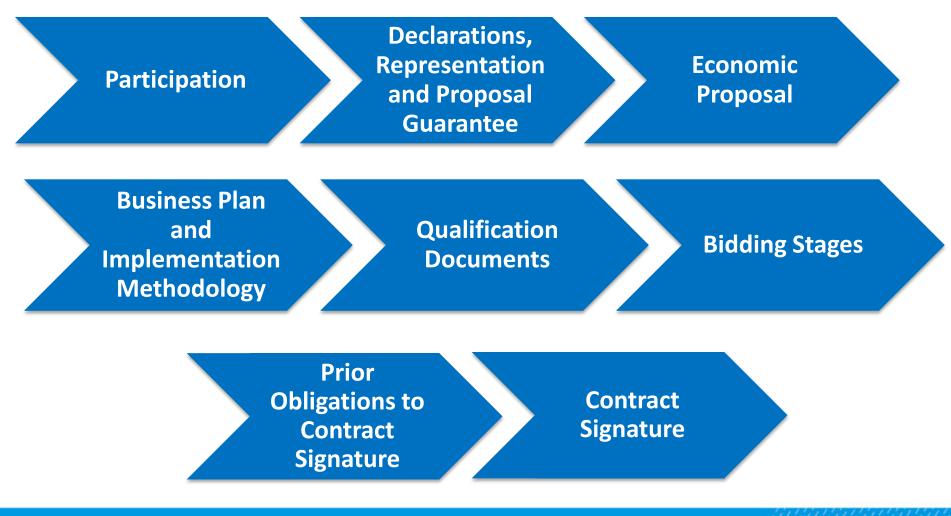




National Civil Aviation Agency



#### **Bidding Process - Summary**



National Civil Aviation Agency



- Brazilian or foreign legal entities may take part
  - Alone or in a consortium
- Participation Limits
  - Legal entities who are unsuitable; are impeded of being contracted by the State; have been convicted of environmental crimes; took part in the project structuring studies; whose staff were part of ANAC's or Defense Ministry's staff up to 180 days before the bidding documents were disclosed
  - Airlines as well as their parent, subsidiary and/or affiliate companies
  - A consortium in which airlines as well as their parent, subsidiary and/or affiliate companies have a share above 10%



- Foreign legal entities, alone or in a consortium, must:
  - Provide all equivalent qualification documents attested by the Brazilian consular authority in their country of origin
  - Provide a certificate from their embassy in Brazil acknowledging the legal and administrative validity of the qualification documents in their country of origin
  - Be legally represented in Brazil in order to answer judicially and administratively



- Money, Federal Bonds, Surety Bonds or Bank Guarantees
- Up to 1% of estimated investment
- Estimated investment along the Concession term:

#### R\$ 650 million

• Proposal Guarantee





- Initial bid: minimum of R\$ 51.7 million
- Payments due from 37th month onwards
- Payments will be SELIC adjusted (SELIC rate Taxa Especial de Liquidação e Custódia – benchmark base interest rate set by the Central Bank of Brazil)



- After the opening of envelopes, an open ascending price auction may take place
- Who will take part in it:
  - The highest bidder
  - All proponents whose bids were up to 15% below the highest bid
  - If there are no proponents inside the 15% interval, the three highest bidders will carry on to the open ascending price auction



Joint presentation of all envelopes

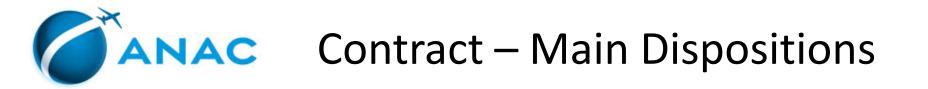
#### **Envelope opening sequence**

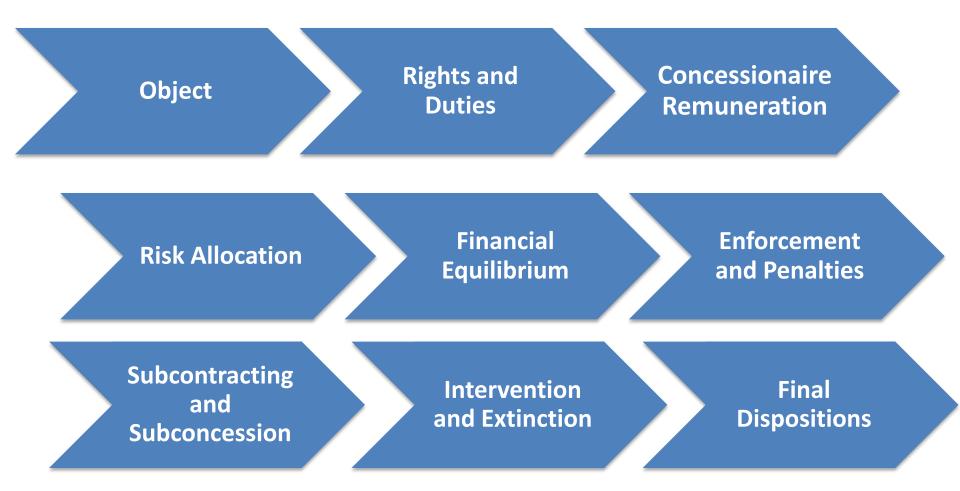
1 <sup>st</sup>	• Declarations, Representation and Proposal Guarantees
2 <sup>nd</sup>	Economic Proposal
3 <sup>rd</sup>	Qualification Documents
4 <sup>th</sup>	<ul> <li>Business Plan and Implementation Methodology</li> </ul>



## **Bidding Documents**

- At first, only the highest bidder in the open ascending price auction will have its Qualification Documents, Business
   Plan and Implementation Methodology analyzed
- If the highest bidder does not comply in any form with all the requirements:
  - Its proposal guarantee will be forfeited
  - The Bid Commission will proceed to analyze the 2<sup>nd</sup> highest bidder's documents





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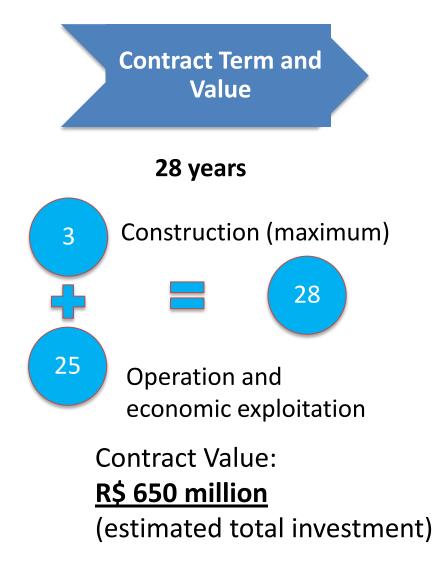


#### **Contract - Object**



**<u>STAGE I</u>** – Airport construction by concessionaire, after ANAC's approval of the Basic Design

<u>STAGE II</u> – Maintenance, operation and exploitation of São Gonçalo do Amarante International Airport, according to the Airport Exploitation Plan, given that all ANAC's and DECEA's requirements are fully satisfied





- General duties (legal, operational, educational etc.)
- Service Provision
- Operational Activities
- Information Transparency
- Investments (Airport Exploitation Plan, investment trigger)
- Corporate Governance
- Social Capital
- Accountability
- Insurance
- Contract Implementation Guarantees



#### **ANAC** Regulator Duties and Rights

- General legal duties
- Make all airport area available to the Concessionaire free of charge
- Inspection and Oversight
- Approve/Reject airport design, plans, services etc.
- Assist concessionaire in its relationship with other State institutions
- Restore financial equilibrium when due



# **Concessionaire Remuneration**

- **Tariff Revenues** 
  - Concessionaire may only charge tariffs foreseen in Annex 4 of Contract
  - Tariffs limited by a cap (price-cap regulation)
  - Concessionaire may give non-discriminatory discounts, based on previously released parameters
- Non-Tariff Revenues
  - Concessionaire may commercially exploit airport areas, as long as they do not compromise safety and level of service
  - Concessionaire may not enter into a contract with its related partners to exploit commercial activities
  - Concessionaire must keep individualizes accountancy records for each subsidiary, which may be audited by ANAC at any time
  - A share of these revenues will be reverted to lower tariffs Annex 11



#### **Risk Allocation**

- Principles
  - Allocate risk to the agent best prepared to manage it
  - Provide the right incentives for all agents
  - Regulator risks are listed in their totality
  - Therefore, all remaining risks are allocated to the Concessionaire
- Extraordinary Revision
  - If risks allocated to the Regulator materialize, the Concessionaire may request an extraordinary revision to reinstate financial equilibrium



#### **Regulator Risks**

- Delays/deficiencies related to the works done by the regulator before transferring the site to the Concessionaire
- Regulatory changes
  - service specification due to new Regulator's requirements
  - taxes and subsidies
  - operational restrictions due to Public entities' decision or omission
- Unilateral alteration of Concession terms by the regulator
- "Acts of God", unless covered by insurance institutions in the Brazilian market at the time of insurance hiring
- Social or environmental drawbacks which can be imputed to State institutions
- Unavailability of basic infrastructure for adequate airport operation



#### Main Concessionaire Risks

- Market related risks variations in:
  - demand
  - input prices
  - interest, exchange and default rates
  - works mistakes and schedules due to concessionaire malpractices
  - project or technology not required by ANAC
- Social, safety or environmental issues imputed to the concessionaire which may delay works, cause losses etc.
- Any other risks which are not expressively foreseen to be under the Regulator's responsibility (subclause 5.2 in Contract)



# **Financial Equilibrium**

- As long as all contract dispositions hold, financial equilibrium is sustained
- Financial equilibrium will be preserved by:
  - Yearly tariff readjustments
  - Revision of Concession Parameters (RPC)
    - Q factor computation method
    - X factor estimation method and parameter value
    - Discount rate estimation method and parameter value
  - Extraordinary revision: materialization of Regulator risks



# Tariff Readjustments

- Aims
  - Monetary update of tariffs to sustain financial equilibrium
    - IPCA (Índice de Preços ao Consumidor Amplo Broad CPI)
  - Encourage productivity gains from airport operator
  - Share gains with users
    - X factor
  - Encourage service quality increases
    - Q factor
  - Partial reversion of commercial revenues to lower tariffs and encourage economic exploitation of commercial activities



### First Readjustment

 IPCA and an X factor accumulated between the disclosure of bidding documents and the beginning of STAGE II will be applied in the 1<sup>st</sup> readjustment to determine tariff caps, as below:

$$T_1 = T_0 \times (IPCA_1/IPCA_0) \times (1 - X_{ac})$$

$$X_{ac} = (1+X_m)^n - 1$$

where:

 $T_1$  – readjusted tariff at the beginning of STAGE II

T<sub>0</sub> – initial tariff (Annex 4 of Contract)

IPCA  $_1$ /IPCA $_0$  – accumulated inflation between the disclosure of bidding documents and the month before the beginning of STAGE II n – how long STAGE I lasts, in months

X<sub>ac</sub> — cumulative productivity factor between the beginning and end of STAGE I

 $X_m$  – monthly productivity factor, given by  $X_m = [(1 + 0.0129)^{1/12} - 1]$ 



# Following Readjustments

• Tariffs will be readjusted taking as reference the date of the previous readjustment, as below:

$$T_t = A_t + B_t$$

Such as

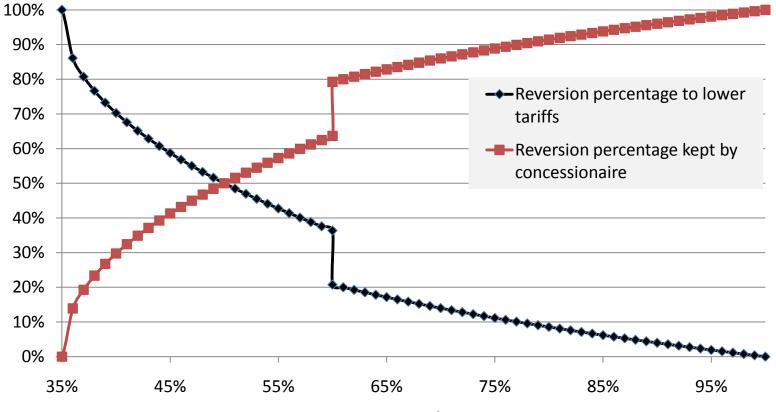
- when t = 2:  $A_t = T_1 \times (IPCA_t/IPCA_{t-1}) \times (1 X_t) \times (1 M_t)$
- when t > 2:  $A_t = A_{t-1} \times (IPCA_t/IPCA_{t-1}) \times (1 X_t) \times (1 M_t)$

for any given "t":  $B_t = A_t \times (-Q_t)$ 

where:

- $T_t$  is the readjusted tariff
- A<sub>t</sub> is the readjusted tariff component which takes into account the X factor and the reversion of non-tariff revenues
- $A_{t-1}$  is the same as above, but in the previous period
- B<sub>t</sub> is the readjusted tariff component which takes into account the Q factor
- X<sub>t</sub> is the productivity factor to be defined at each RCP cycle
- M<sub>t</sub> is the parameter of non-tariff revenue reversion to be computed every year
- $\mathbf{Q}_{\mathrm{t}}$  is the quality factor measured every year





non-tariff revenue/total revenue



Parameters	1st event	Duration	Last event	Frequency	Aim	Criteria/Rules
X factor	At the end of STAGE I (1 <sup>st</sup> RCP). X factor will be 1,29% per year up to then		6 years before the concession end		Set an X factor to be applied in order to share efficiency and productivity gains with users	<ul> <li>(i) Future regulation guided by widespread public debate during each RCP</li> <li>(ii) X factor and discount rates are not limited by any bounds</li> <li>(iii) Q factor will be limited by a 7.5% upper bound and a -2% lower bound (Q factor is negatively defined – see Readjustments)</li> <li>(iv) All bounds, criteria and rules may be reviewed following widespread public debate</li> </ul>
Q factor	At the end of the 1 <sup>st</sup> year after STAGE II begins. Q factor will be zero up to then	For the next 5 years of concession (until the next revision)		Every 5 years	Set a Q factor computation method to enhance service quality	
Discount rate	At the end of STAGE I (1 <sup>st</sup> RCP)				Set a discount rate to be used in the marginal cash flows (only in the extraordinary revisions) during the following 5 years	



# **Extraordinary Revision**

- Aim
  - Reinstate financial equilibrium when any Regulator risk materializes, as long as they significantly change Concessionaire costs and/or revenues
- Instruments ANAC may choose any from:
  - Change tariffs
  - Change Concession time span (up to 5 more years)
  - Change Concessionaire contractual obligations
  - Any other form agreed by ANAC and Concessionaire



# **Extraordinary Revision**

- Main conditions
  - Procedures to formulate the Marginal Cash Flow of each financial destabilizing event are described in Annex 5 *Fluxo de Caixa Marginal*
  - May be requested by Concessionaire (backed up by technical evidence of revision need) or performed by ANAC at any time
  - ANAC may request any documents or reports it judges necessary
  - All financial reports' and due diligence studies' costs will be undertaken by Concessionaire, even if ordered by ANAC
  - A revision must be concluded at most in 90 days, unless a deadline extension is plausibly justified



- ANAC will directly or indirectly supervise all activities
- ANAC may determine the implementation of actions or suspend those which have been proved to be inconsistent with the Airport Exploitation Plan, Contract or legislation
- ANAC officials will have total access, at any given time, to:
  - management and financial records
  - data related to financial, economic and technical Concessionaire resources
  - works being carried out, equipments and facilities
- The Civil Aviation Supervision Charge (TFAC) will be paid by Concessionaire



# Penalties

- The non-compliance with Contract and Bidding clauses and acting legislation will lead to the application of the following penalties, among other legal provisions:
  - Warning: due to unsevere infringements without recidivism
  - Fines: due to non-compliances with certain activities or deadlines foreseen by Contract
  - Suspension of up to 2 years from contracting with ANAC: due to continued infringement of clauses or legislation; it also applies to the Concessionaire controlling shareholder
  - Concession Expiry: due to insurance requirements or Implementation Guarantee not being kept, among other causes listed by Law nº 8.987 from February 13th 1995



#### Subcontracting

- Concessionaire may subcontract services
- Concessionaire <u>may not</u> subcontract an airport operator
- Subcontracting does not exempt the Concessionaire's responsibility from contract clauses, legislation or enacting rules and regulations



#### Subconcession

- Subconcession is permitted, as long as it is expressively authorized by the Regulator
- Subconcession may only be carried through an auction process
- Subconcessionaire will be accountable for the agreed duties, respected subconcession limits



# Main Scheduled Events

Legal documents disclosure	12/05/11
Deadline to request clarifications on legal documents issues	01/07/11
Delivery to BM&FBOVESPA of all required documents	12/07/11
	9am-4pm
Disclosure of motives why Volume I documents were not	14/07/11
compliant with requirements	
Open Auction	19/07/11
<ul> <li>Disclosure of economic proposals by eligible parties</li> </ul>	
<ul> <li>Open ascending price auction session</li> </ul>	
Disclosure of economic proposals' classification order	20/07/11



#### Main Scheduled Events

Analysis of highest bidder's Qualification Documents, Business	22/07/11
Plan and Implementation Methodology	to
	10/08/11
Disclosure of highest bidder's papers	11/08/11
Deadline to appeal against highest bidder's papers	19/08/11
Disclosure of appeals' answers	02/09/11
Result ratification	05/09/11
Deadline for the Concessionaire to confirm its compliance with	20/10/11
obligations foreseen in Section I, Chapter VI of Bidding Documer	nts
Celebration of Contract	21/10/11



#### **Final Dispositions**

- At the end of Concession term, all airport exploitation goods and facilities will be returned to the Federal Government
- Any disputes regarding due indemnities at the end of Contract will be settled by International Chamber of Commerce Regulations



#### **Final Remarks**

- There will be an open session to clarify any doubts which may arise on June 15<sup>th</sup>, from 10am to 6pm, at BM&FBOVESPA, São Paulo
- Any enquiries may be directed to the Bid Commission
  - comissao.asga@anac.gov.br