

RICHARD FLORIDA

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Professional Positions

2011-	Senior Editor, <i>The Atlantic magazine</i>
2007-	Director and Professor of Business and Creativity, The Martin Prosperity Institute, Rotman School of Management, University of Toronto
2004-2007	Hirst Professor of Public Policy, George Mason University
2001-2005	Director, Software Industry Center, Carnegie Mellon University
1996-2004	Heinz Professor of Regional Economic Development, Heinz III School of Public Policy and Management, Carnegie Mellon University
1993-1998	Director, Center for Economic Development, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1994-1998	Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1990-1994	Associate Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1987-1990	Assistant Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University.
1985-1987	Assistant Professor, Director of the Undergraduate Program, Department of City and Regional Planning, Ohio State University
1984-1985	Instructor, Department of City and Regional Planning, Ohio State University

Other Professional Positions

2005-2007	Senior Scientist, Gallup Organization
2004-2007	Non-Resident Senior Fellow, Brookings Institution
1995-1996	Visiting Professor, John F. Kennedy School of Government, Harvard University
1996-1995	Visiting Scholar, International Motor Vehicle Program, Massachusetts Institute of Technology
1993-1996	Adjunct Scholar, American Enterprise Institute.
1983-1993	Lecturer, Department of Environmental Design and Planning, State University of New York at Buffalo
1980-1983	Research Associate, Center for Urban Policy Research, Rutgers University

Education

1986	Doctor of Philosophy in Urban Planning, Columbia University; University President's Fellowship, 1983; Fellow of the Graduate School, 1981-82.
1984	Master of Philosophy in Urban Planning, Columbia University.
1979-1980	Doctor of Philosophy Program, Department of Political Science and Department of Urban Planning.
1979	Bachelor of Arts in Political Science, Rutgers College Highest Honors; Henry Rutgers Scholar

Honors and Awards

Invited to receive Honorary degree from University of Ghent in Belgium (November 2011)
Honorary degree from Niagara University, May 2011
Royal Geographic Society, Invited Lecturer in London, England, Sept. 2010
Business Week, Voices of Innovation, 2010
European Ambassador for Creativity and Innovation, 2009
University of Toronto Commencement Speech, 2009
Business Week, Voices of Innovation, 2006
Sid Parnes Pioneer Creativity Award, 2005
Esquire Magazine, Best and Brightest, 2005
Harvard Business Review, Breakthrough Idea of the Year, 2004
Honorary degree from Columbus College of Art and Design, 2004
Washington Monthly, Book of the year, 2002

Research Grants

2008-2009	Ontario in the Creative Economy, \$2.2 million
2001-2005	Software Industry Center, Alfred P. Sloan Foundation, \$1.8 million
1998-1999	Amenities and Economic Development, R.K. Mellon Foundation
1998-1999	FDI, Industrial Clusters and Regional Development in Mexico, Carnegie Bosch Institute
1998-1999	Economic Development and the New Economy: Internet Resources, Heinz Endowments
1997-2000	The Globalization Network, Alfred P. Sloan Foundation
1997-1998	Universities and Science-Based Industrial Development in the U.S. and Japan, Center for Global Partnership.
1995-1998	Effects of Globalization and Restructuring on Automotive Employment, Alfred P. Sloan Foundation
1996-1998	Technological and Organizational Determinants in the Adoption of Innovative Work Systems, National Science Foundation
1995-1996	Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation.
1995-1996	REU Supplement to Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation
1994-1995	An Analysis of the Activity and Performance of University-Industry Research Centers in the United States, National Science Foundation
1994-1995	Management of International R&D, Carnegie Bosch Institute.
1993-1994	Industrial Networks and Environmental Prevention, Great Lakes Protection Fund
1993-1994	Regional Revitalization Initiative, Mellon Foundation, Alcoa Foundation
1992-1993	Globalization of Japanese R&D, Japan Science and Technology Management Program
1992-1994	Japanese Transplants and Industrial Competitiveness, Alfred P. Sloan Foundation

1992-1993	Innovative Strategies for Industrial Revitalization. Joyce Foundation
1991-1992	Venture Capital and Industrial Competitiveness, U.S. Economic Development Administration
1991-1992	Strategies to Rebuild Rustbelt Industry, Joyce Foundation
1989-1991	University-Industry-Government Research Centers and Technology Development, Ford Foundation
1989-1991	The Geography of Japanese R&D and High-Technology Industry, National Science Foundation
1988-1989	Japanese Automobile Manufacturing Complexes in the United States, U.S. Department of Agriculture
1987-1989	Venture Capital and Economic Development, U.S. Department of Commerce, Economic Development Administration
1987-1988	Japanese Automobile Manufacturing in the Midwest: Labor Relations, Supplier Linkages and Economic Development, Ohio Board of Regents
1987	Technological Change and Regional Restructuring, Ohio State University
1986-1987	State Initiatives in Venture Capital and High-Technology Economic Development, Ohio Board of Regents
1986	Venture Capital in the United States, Ohio State University
1985-1986	Venture Capital: Implications for Industrial Restructuring and High-Technology Development, Ohio State University Committee on Urban Affairs
1985-1986	The Political Economy of Financial Deregulation, Ohio State University

Publications

Books

Richard Florida, *The Rise of the Creative Class*, updated and revised edition, Basic Books, 2012.

Richard Florida, *The Great Reset: How New Ways of Living and Working Drive Post-Crash Prosperity*. Harper Collins US; Random House Canada, April 2010.

Richard Florida, *Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2009 (Canadian Version)

Richard Florida, *Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2008.

Richard Florida, *The Flight of the Creative Class: The Global Competition for Talent*, Collins, 2005.

Richard Florida, *Cities and the Creative Class*, Routledge, 2004.

Richard Florida, *The Rise of the Creative Class*, Basic Books, 2002.

Lewis Branscomb, Fumio Kodama, and Richard Florida (editors), *Industrializing Knowledge: University-Industry Links in Japan and the United States*, Cambridge: MIT Press, 1999. Translated into Japanese; to be translated into Chinese.

Martin Kenney and Richard Florida, *Beyond Mass Production: The Japanese System and Its Transfer to the United States*, New York: Oxford University Press, 1993.

Richard Florida and Martin Kenney, *The Breakthrough Illusion: Corporate America's Failure to Move from Innovation to Mass Production*, New York: Basic Books, 1990.

Richard Florida (editor), *Housing and the New Financial Markets*, New Brunswick, NJ: Center for Urban Policy Research, 1986.

Robert Burchell, James Carr, Richard Florida, and James Nemeth, *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*, New Brunswick, NJ: Center for Urban Policy Research, 1984. With Robert Burchell, et al., *Mount Laurel II: Challenge and Delivery of Low Cost Housing*, New Brunswick, NJ: Center for Urban Policy Research, 1984.

Articles in Refereed Academic Journals

Richard Florida, Charlotta Mellander, Tim Gulden, "Rise of the Global Metropolis: The Role of Cities and Metropolitan Areas in the Global Economy," *Professional Geographer*, forthcoming 2011.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Geographies of Scope. An Empirical Analysis of Entertainment, 1970-2000," *Journal of Economic Geography* (2011), 1-22.

Richard Florida, Charlotta Mellander, and Kevin Stolarick ""Here to Stay - The Effects of Community Satisfaction on the Decision to Stay," *Spatial Economic Analysis* 6.1 (2011): 5-24.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, The Creative Class, Post-Industrialism and the Happiness of Nations, *Cambridge Journal of Regions, Economy and Society* (2011): 1-13.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Beautiful Places, the Role of Perceived Aesthetic Beauty in Community Satisfaction," *Regional Studies*, 45.1 (2011), 33-48

Richard Florida and Kevin Stolarick, "Montréal's Capacity for Creative Connectivity: Outlook & Opportunities," *Environment and Planning A* (2010).

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Talent, Technology and Tolerance in Canadian Regional Development," *The Canadian Geographer* 54.3 (Fall 2010): 277-304.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Music scenes to music clusters: the economic geography of music in the US, 1970 – 2000," *Environment and Planning* 42.4 (2010): 785-804.

Richard Florida and Charlotta Mellander, "There Goes the Metro: How and Why Artists, Bohemians and Gays Effect Housing Values," *Journal of Economic Geography* 10.2 (2010): 167-188.

Richard Florida and Scott Jackson, "Sonic City: The Evolving Economic Geography of the Music Industry," *Journal of Planning Education and Research* 29.3 (2010): 310-321.

Richard Florida and Charlotta Mellander, "Human Capital, the Creative Class, and Tolerance: Effects on Regional Wages and Income," Spec. issue of *The Annals of Regional Sciences* 10.1007 (2009): 1-24. Web. 15 Dec. 2009.

Jason Rentfrow, Charlotta Mellander, and Richard Florida, "Happy States of America: A State-level Analysis of Psychological, Economic, and Social Well-being," *Journal of Research in Personality* 43.6 (2009): 1073-1082.

Brian Knudsen, Richard Florida, Denise Rosseau and Kevin Stolarick, "Creativity and Density in U.S. Regions," *Annals of the American Association of Geographers* 98.2 (2008): 461-478.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Inside the Black Box of Regional Development," *Journal of Economic Geography* 8 (2008): 615–649.

Richard Florida, Tim Gulden, and Charlotta Mellander, "The Rise of the Mega-Region," *Cambridge Journal of Regions, Economy and Society* 1.3 (2008): 459-476.

Kevin Stolarick and Richard Florida, "Creativity, Connections and Innovation: A Study of Linkages in the Montréal Region," *Environment and Planning A* 38.10(2006): 1799–1817.

Sam Youl Lee, Richard Florida, Zoltan Acs, and Gary Gates, "Creativity and Entrepreneurship: A Regional Analysis of Firm Formation," *Regional Studies*, (Summer 2004)

Richard Florida, "Cities and the Creative Class," *City & Community* 2.1 (March 2003): 3–19.

Richard Florida, "The Economic Geography of Talent," *Annals of the American Association of Geographers* 92.4(2002): 743-755.

Richard Florida, "Bohemia and Economic Geography," *Journal of Economic Geography* 2 (2002): 55-71.

Richard Florida, Mark Atlas, and Matt Cline, "What Makes Companies Green? Organizational and Geographic Factors in the Adoption of Environmental Innovations," *Economic Geography* 77.3 (July 2001): 209-224.

Richard Florida, and Derek Davison, "Gaining from Green Management: Environmental Management Systems Inside and Outside the Factory," *California Management Review* 43.3 (Spring 2001): 64-84.

Richard Florida, "The Globalization of R&D: Results of a Survey of Foreign-Affiliated R&D Laboratories in the USA," *Research Policy* 26 (1997): 85-103.

Richard Florida, "Lean and Green: The Move to Environmentally-Conscious Manufacturing," *California Management Review* 39.1 (Fall 1996): 80-105.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization, and the Economic Transformation of the Industrial Midwest," *Economic Geography* (October 1995) 72,2: 315-335. [Reprinted in John Bryson et al., (ed). *The Economic Geography Reader* (Sussex: John Wiley, 1999), pp. 223-231; and in Georges Benko and Alain Lipietz (eds.), *La richesse de regions: La nouvelle geographie socio-economique* (Paris: Presses Universitaires de France, 2000).

Richard Florida, "Toward the Learning Region," *Futures: The Journal of Forecasting and Planning* 27.5 (June 1995): 527-536. [reprinted in Meric Gertler, *Economic Geography Handbook*; Zoltan Acs, *Regional Innovation and Global Change* (London: Pinter Publishers)

Martin Kenney and Richard Florida, "The Transfer of Japanese Management Styles in Two U.S. Transplant Industries: Autos and Electronics," *Journal of Management Studies* 32.6 (1995): 789-802.

Richard Florida and Martin Kenney, "The Globalization of Japanese R&D: The Economic Geography of Japanese R&D Investment in the United States," *Economic Geography* 70.4 (October 1994): 344-369.

Maryann Feldman and Richard Florida, "The Geographic Sources of Innovation: Technological Infrastructure and Product Innovation in the United States," *Annals of the Association of American Geographers* 84 (June 1994): 210-229.

Donald Smith and Richard Florida, "Agglomeration and Industrial Location: An Econometric Analysis of Japanese-Affiliated Manufacturers in Automotive-related Industries," *Journal of Urban Economics* 35 (1994): 1-19.

Martin Kenney and Richard Florida, "The Organization and Geography of Japanese R&D: Results from a Survey of Japanese Electronics and Biotechnology Firms," *Research Policy* 23 (1994): 305-323.

Richard Florida and Martin Kenney, "Institutions and Economic Transformation: The Case of Postwar Japanese Capitalism," *Growth and Change* 25 (1994): 305-323.

Martin Kenney and Richard Florida, "Japanese Maquiladoras: Production Organization and Global Commodity Chains," *World Development* 22.1 (1994): 27-44.

Richard Florida and Donald Smith, "Venture Capital Formation, Investment and Regional Industrialization," *Annals of the Association of American Geographers* 83.3 (September 1993): 434-451.

Richard Florida and Martin Kenney, "The New Age of Capitalism: Innovation-Mediated Production," *Futures: The Journal of Forecasting and Planning* 25.6 (July-August 1993): 637-652.

Richard Florida and Martin Kenney, "The Japanese Transplants, Production Organization and Regional Development," *Journal of the American Planning Association* (Winter 1992): 21-38. [Awarded best article of 1992 by the Journal of the American Planning Association and the American Planning Association, April 1993].

Richard Florida and Martin Kenney, "Restructuring in Place: Japanese Investment, Production Organization, and the Geography of Steel," *Economic Geography* 68.2 (April 1992): 146-173.

Richard Florida and Martin Kenney, "Transplanted Organizations: The Transfer of Japanese Industrial Organization to the United States," *American Sociological Review* 56.3 (June 1991): 381-398. Reprinted in Morris Low (ed.), *Science, Technology and R&D in Japan* (Routledge, 2001).

Richard Florida and Martin Kenney, "Organization versus Culture: The Japanese Transplants in the U.S.," *Industrial Relations Journal* 22.3 (Autumn 1991): 181-96.

Richard Florida, "The New Industrial Revolution", *Futures: The Journal of Forecasting and Planning* (July-August 1991): 559-76.

Richard Florida and Andrew Jonas, "U.S. Urban Policy, the Postwar State, and Capitalist Regulation," *Antipode* 23.4 (1991): 349-84.

Richard Florida and Martin Kenney, "Organizational Factors and Technology-Intensive Industry: The U.S. and Japan," *New Technology, Work and Employment* 6.1 (Spring 1991): 28-42.

Richard Florida and Martin Kenney, "Silicon Valley and Route 128 Won't Save Us," *California Management Review* 33.1 (Fall 1990): 68-88.

Richard Florida and Donald Smith, "Venture Capital, Innovation and Economic Development," *Economic Development Quarterly* (November 1990): 345-360.

Richard Florida and Martin Kenney, "High-Technology Restructuring in the USA and Japan," *Environment and Planning* 22 (February 1990): 233-252.

Martin Kenney and Richard Florida, "Japan's Role in a Postfordist Age," *Futures: The Journal of Forecasting and Planning* 21.2 (April 1989): 136-51.

Martin Kenney and Richard Florida, "The Evolution of Research and Development in U.S. Industry: From Corporate R&D to Venture Capital Financed Start-ups," *Hitotsubashi Journal of Commerce and Management* 24 (1989): 41-51.

Andrew Mair, Richard Florida and Martin Kenney, "The New Geography of Automobile Production: Japanese Transplants in North America," *Economic Geography* 64.4 (October 1988): 352-73.

Richard Florida, Martin Kenney and Andrew Mair, "The Transplant Phenomenon: Japanese Automobile Manufacturers in the United States," *Economic Development Commentary* (Winter 1988): 3-9.

Richard Florida and Martin Kenney, "Venture Capital-Financed Innovation in the U.S.," *Research Policy* 17 (1988): 119-37.

Richard Florida and Martin Kenney, "Venture Capital, High Technology and Regional Development," *Regional Studies* 22.1 (1988): 33-48.

Martin Kenney and Richard Florida, "Beyond Mass Production: Production and the Labor Process in Japan," *Politics and Society* (1988) 16, 1: 121-158. Article and commentary from ensuing debate reprinted in Tetsuro Kato and Rob Steven (eds), *Is Japanese Management Postfordist? An International Debate*. (Tokyo: Madosha Publishers, 1993, in Japanese and English). Reprinted in Bob Jessop, *Regulation Theory and the Crisis of Capitalism*, (Edward Elger, 1999); also reprinted in Steven Tolliday, *The Rise and Fall of Mass Production, Volume II* (International Library of Critical Writings in Business History, Elger Reference, 1999).

Richard Florida and Martin Kenney, "Venture Capital and High Technology Entrepreneurship," *Journal of Business Venturing* 3.4 (Fall 1988): 301-319.

Richard Florida and Martin Kenney, "Venture Capital's Geography: A Comment on Leinbach and Amrhein," *Professional Geographer* 40.2 (May 1988): 214-217.

Richard Florida and Marshall Feldman, "Housing in U.S. Fordism," *International Journal of Urban and Regional Research* 12.2 (June 1988): 187-210.

Richard Florida, "The Distribution of Transfers to Various Types of Cities," *Public Budgeting and Finance* 6.3 (Autumn 1986): 81-91.

Richard Florida, "The Political Economy of Financial Deregulation and the Reorganization of Housing Finance in the United States", *International Journal of Urban and Regional Research* 10.2 (June 1986): 207-231.

Richard Florida, "Enterprises et politique fiscale: l'exemple americain," *Revue Francaise de Finances Publique* 1 (1983): 85-101. (Abstracted in *Le Monde Diplomatique*)

Special Journal Issues

Kevin Stolarick, Brian Hrac, and Richard Florida (guest editors), *City, Culture and Society (from Elsevier journal)*, 1.4 (December 2010).

Richard Florida, Charlotta Mellander, and Kevin Stolarick (guest editors), *Industry and Innovation*, 16.6 (December 2009).

Richard Florida and Sam Cole (guest editors), *The Future of Industrialization, Futures*, (July-August 1993).

Articles under review

Richard Florida and Peter J. Rentfrow, "Place and Well-Being," August 2010, submitted.

Richard Florida and Charlotta Mellander, "Socioeconomic Structures, Smoking and Obesity," June 2010, submitted.

Richard Florida and Charlotta Mellander, "Skills and Cross-National Economic Performance," June 2010, submitted.

Richard Florida, Charlotta Mellander, Kevin Stolarick and Adrienne Ross, "Cities, Skills and Wages," March 2010, submitted.

Richard Florida, Charlotta Mellander and Haifeng Qian, "Creative China? The University, Tolerance and Talent in Chinese Regional Development." October 2008, submitted.

Unpublished Working Papers

Richard Florida and Charlotta Mellander, Jason Rentfrow, and Brian Hrats, The Geography of Music Preferences.

Richard Florida, Charlotta Mellander, and Kevin Stolarick Florida, Mellander, and Stolarick, Human Capital in Cities and Suburbs.

Richard Florida, Charlotta Mellander, and Jason Rentfrow, "Happiness of Cities."

Richard Florida, Kevin Stolarick, and Katherine Richardson, "Microsoft Canada- A Case Study of the New Development Centre in Richmond, BC," Ontario in the Creative Age Working Paper Series.

Brian Knudsen, Richard Florida, Kevin Stolarick and Denise Rousseau, "Bridging and Bonding: A Multidimensional Approach to Regional Social Capital."

Tairan Li and Richard Florida, "Talent, Technological Innovation and Economic Growth in China."

Robert Axtell and Richard Florida, "Emergent Cities: The Microfoundations of Zipf's Law."

Richard Florida and Jerry Mayer, "Disconnect: The Unsettled Politics of the Creative Age."

Richard Florida and Charlotta Mellander, "Music Clusters: A Preliminary Analysis."

Book Chapters

Richard Florida and Charlotta Mellander. "The role of human, social and creative capital in regional economic growth." In Poot, Fischer and Nijkamp (Eds.). Handbook of Regional Science (in process).

Richard Florida, Charlotta Mellander and Patrick Adler. "Occupational clusters analysis, in Handbook of Research Methods and Applications." In Andersson and Karlsson (Eds.). Economic Geography (in process).

Richard Florida, "Globalization," in John Agnew and James Duncan (Eds.). The Wiley-Blackwell Companion to Human Geography. Forthcoming 2011.

Richard Florida and Jason Rentfrow. (in press). "Place and well-being." In K. Sheldon, T. Kashdan, and M. Steger (Eds.). *Designing the Future of Positive Psychology: Taking Stock and Moving Forward*. New York: Oxford University Press, (2011).

Richard Florida, Charlotta Mellander and Patrick Adler (in press), "The Creative Class Paradigm," in *The Handbook of Creative Cities*, Edward Elgar: Cheltenham, (2011).

Wuebker, Robert, Acs, Zoltan J. and Florida, Richard, "The Globalization of Innovation and Entrepreneurial Talent," in Zoltan J. Acs and David B. Audretsch (eds.), *Handbook of Entrepreneurship Research*, Second Edition. New York: Springer, (2010): pp. 457-484.

Richard Florida, Kevin Stolarick and Brian Knudsen, "The University and the Creative Economy," in D. Araya and M. Peters (eds) *Education in the Creative Economy: Knowledge and Learning in the Age of Innovation*. Peter Lang: New York, (2010): pp. 45-76.

Richard Florida and Derek Davison, "Why Do Firms Adopt Advanced Environmental Practices (And Do They make a Difference)? In Cary Coglianese and Jennifer Nash, *Going Private: Environmental Management Systems and the New Policy Agenda*, Washington DC: Resources for the Future, (2001)

Richard Florida and Martin Kenney, "Transfer and Replication of Organizational Capabilities: Japanese Transplants in the United States", in Richard Nelson (editor), *Organizational Capabilities*. Oxford University Press, (2001)

Martin Kenney and Richard Florida, "Venture Capital in Silicon Valley: Fuelling New Firm Formation," in Martin Kenney (editor), *Anatomy of Silicon Valley*. Palo Alto, CA: Stanford University Press, (2000)

Richard Florida, "La destruction d'activité à l'échelle régionale: l'organisation de la production, la mondialisation, et les transformations économiques du Midwest, in Georges Benko and Alain Lipietz (eds.), *La richesse des régions: La nouvelle géographie socio-économique*. Paris: Presses Universitaires de France, (2000)

Richard Florida and Wesley Cohen, "Engine or Infrastructure? The University's Role on Economic Development," in Lewis Branscomb, Fumio Kodama, and Richard Florida (eds.), *Industrializing Knowledge*. MIT Press, (1999), pp. 589-610.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization and the Economic Transformation of the U.S. Midwest," in John Bryson et al., eds. *The Economic Geography Reader*. Sussex: John Wiley, (1999): pp. 223-231.

Richard Florida and Mark Samber, "Capital and Creative Destruction: Venture Capital and Regional Growth in U.S. Industrialization," in Trevor Barnes and Meric Gertler (editors) *The New Industrial Geography: Regions, Regulation and Institutions*. London: Routledge, (1999): pp. 265-291.

Davis Jenkins and Richard Florida, "Work System Innovation among Japanese Transplants in the United States," in Paul Adler, Mark Fruin and Jeffery Liker (editors), *Remade in America*:

Japanese Transplants and the Diffusion of Japanese Production Systems. New York: Oxford University Press, (1999)

Richard Florida, "Toward the Learning Region," in Zoltan Acs, (editor), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, (1998)

Donald Smith and Richard Florida, "Venture Capital and Regional Innovation," in Zoltan Acs (editor), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, (1998)

Richard Florida, "The Learning Region," in Meric Gertler (ed), *Handbook of Economic Geography*, (1998)

Richard Florida and Davis Jenkins, "The Japanese Transplants in North America: Production Organization, Location and R&D", in Steven Tolliday (editor), *Between Imitation and Innovation: The Transfer and Hybridization of Production Systems in the International Automobile Industry*. Oxford University Press, (1998): 189-215.

Mark Atlas and Richard Florida, "Green Manufacturing", in Richard Dorf (editor), *Handbook of Technology Management*. CRC Press, (1998): 13-80-85.

Wesley Cohen, Richard Florida, Lucien Randazzese, and John Walsh, "Industry and the Academy: Uneasy partners in the Cause of Technological Advance," in Roger Noll (editor), *Challenge to the Research University*. Washington: Brookings Institution, (1998): 171-200.

Richard Florida and Lewis Branscomb, "Challenges to Technology Policy in a Changing World Economy," in Lewis Branscomb and James Keller (editors), *Investing in Innovation: Creating and Research and Innovation Policy That Works*. MIT Press, (1998): 1-27.

Richard Florida, "Economic Transformation, Regions, and Development Policy: The Case of the Industrial Midwest", in Philip Cooke (editor), *The Rise of the Rustbelt*. Taylor and Francis, (1997)

Richard Florida and Martin Kenney, "Japanese Automotive Transplants and the Transfer of the Japanese Production System", in Frederick Deyo (editor), *Social Reconstructions of the World Automobile Industry: Competition, Power, and Industrial Flexibility*. Ithaca, New York: Cornell University Press, (1997): 51-83.

Richard Florida, "Foreign Direct Investment and the Economy", in Cynthia Beltz (editor), *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, (1995): 63-118.

Richard Florida, "Conditioning Investment is a Losing Strategy", in Cynthia Beltz (editor) *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, (1995): 36-39.

Richard Florida, "The Case Against Government-as-Venture-Capitalist", in Cynthia Beltz (editor), *Financing Entrepreneurs*. Washington, D.C.: American Enterprise Institute, (1994)

Richard Florida, "Regions in the American Economy," in Grahame Thompson (editor), *The United States in the Twentieth Century* (1994)

Richard Florida and Donald Smith, "Venture Capital and Economic Development: An Empirical Analysis", in Edwin Mills and John F. McDonald (editors), *Sources of Metropolitan Growth*. New Brunswick, NJ: Center for Urban Policy Research, (1992): 183-209.

Richard Florida and Martin Kenney, "Japanese Foreign Direct Investment in the United States: The Case of the Automotive Transplants", Jonathan Morris (editor), *Japan and the Global Economy*. London: Routledge, (1991)

Richard Florida, Donald Smith and Elizabeth Sechoka, "Regional Patterns of Venture Capital Investment", in Milford Green (editor), *Venture Capital: International Comparisons*. London: Routledge, (1991): 102-133.

Marshall Feldman and Richard Florida, "Housing and Economic Restructuring", in Willem van Vliet and Jan van Weesep (editors), *Government and Housing: Developments in Seven Countries*. Urban Affairs Annual Reviews no. 36, Beverly Hills: Sage, (1990): 31-46.

Richard Florida, "The Origins of Financial Deregulation: The CMC, Heller Committee and the Friend Study", in Richard Florida (editor), *Housing and the New Financial Markets*. New Brunswick, NJ: Center for Urban Policy Research, (1986).

Richard Florida, "Fair Share Housing: Current Approaches to Allocation", in Robert Burchell, et. al. (editors), *Mount Laurel II: Challenge and Delivery of Low Cost Housing*. New Brunswick, NJ: Center for Urban Policy Research, (1983). [Reviewed in the *Journal of the American Planning Association*].

Other Publications

Richard Florida, "How Cities Renew," *Shawati Magazine*, (Aug 1, 2009)

Richard Florida, "What Matters: A new kind of economic indicator," *McKinsey Quarterly*, (Jul 7, 2009)

Richard Florida, "What Matters: Talentopolis," *McKinsey Quarterly*, (Jul 7, 2009)

Richard Florida, "Why Certain Cities Attract Gen Ys," *Business Week*, (Jun 9 2009)

Richard Florida, "Mega-regions: The Importance of Place, *Harvard Business Review*, (March 2008)

Richard Florida, "Rent out the American Dream?" *USA Today*, (Mar 10 2009)

Richard Florida, "In Praise of Spikes," *Fast Company*, (March 2008)

Richard Florida, "Regions and Universities Together Can Foster a Creative Economy, *Chronicle for Higher Education*, (September 15, 2006)

Richard Florida, "The New Megalopolis," *Newsweek*, (July 3, 2006)

Richard Florida, "The Future of the American Workforce in the Global Creative Economy," lead essay in *Cato Unbound*, (June 2006)

Richard Florida and James Goodnight, "Managing for Creativity," *Harvard Business Review*, (July-August 2005)

Richard Florida, "America's Looming Creativity Crisis," *Harvard Business Review*, (October 2004)

Richard Florida, "America's Best and Brightest Are Leaving...and Taking the Creative Economy With Them," *Across the Board*, the *Conference Board Magazine*, (September 2004)

Richard Florida, "Revenge of the Squelchers," *Next American City*, Issue #5, (July 2004)

Richard Florida, "Creative Class War," *Washington Monthly*, (February 2004)

Richard Florida, "The New American Dream," *Washington Monthly*, (March 2003)

Richard Florida, "People Who Can Rebuild a City," *New York Times*, (July 26, 2002)

Richard Florida, "The Rise of the Creative Class," *Washington Monthly*, (May 2002)

Richard Florida, "Economic Development for the New Economy." American Chamber of Commerce, *Chamber Executive*, (August 1999).

Richard Florida and Tracy Gordon, "Bridging the Gap: Economic Development and Environmental Sustainability." *Economic Development Commentary*, (Fall 1999)

Richard Florida, "Leveraging Talent Not Technology: The University's Role in Economic Growth." *Issues in Science and Technology*, (Summer 1999)

Richard Florida, "Other Countries' Money," *Technology Review*, (March-April 1998): 29-37.

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Richard Florida, "The Environment and the High-Performance Revolution," *State of the Great Lakes 1996 Annual Report*, (April 1997).

Richard Florida, "Technology Policy for a Global Economy", *Issues in Science and Technology* (Spring 1995): 49-56.

Richard Florida and Timothy McNulty, "High-Performance Economic Development," *Economic Development Commentary* (Spring 1995): 22-29.

Richard Florida, "American Industries Teaching Japan a Few Lessons in Management," *Tokyo Business Today*, (May 1994): 42-44.

Richard Florida and Donald F. Smith, Jr. "Should the Government Be a Venture Capitalist?" *Chemtech* (October 1993): 10-15.

Richard Florida, "Knowledge-Intensive Capitalism and the High-Performance Revolution," *Prevision* (1994) 3, 16 (Journal of the Japan Association for Management Research, in Japanese).

Richard Florida and Donald Smith, "Keep the Government Out of Venture Capital," *Issues in Science and Technology* (Summer 1993) 9, 4: 61-68.

Richard Florida, "The Next Renaissance: Rebuilding Pittsburgh's Manufacturing Base," *Executive Report* (February 1993) 43: 16-20.

Richard Florida, "Building a New America," *The World & I* (1993)

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