

MAY 2006

THE
CANVAS
A Z Z U R R A ' S G R A N D O P E N I N G



MEET ME ON TWELVE



IN THE NEWS

THE CANVAS

AZZURRA'S GRAND OPENING



MEET ME ON TWELVE

Featuring four of Azzurra's five Model Residences, like all of Azzurra's residential floors, has been the 12th floor is also dedicated to an artist lovingly transformed into an intimate gallery. renowned for compositions that pay tribute to Azzurra's 12th floor artist in residence is famed the *L.A. School* of the 1960's and '70s. This level, local artist, Peter Alexander.

CHECK OUT THE REST OF *THE CANVAS* FOR AZZURRA'S 12TH FLOOR HIGHLIGHTS.

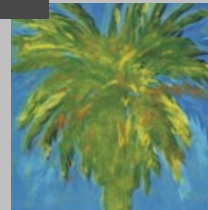
WHAT'S INSIDE



MODEL RESIDENCES

**Azzurra sells
60% in
15 weeks!**

NEWS STORY
INSIDE

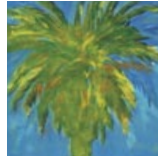


FEATURED 12TH
FLOOR ARTIST

"LAURIE"
2004
Acrylic on paper
5.75" x 6"



"SORRENTO"
2003
Monoprint
23" x 25"



"SWALL"
2003
Monoprint
23" x 25"



Self-Portrait Blowing Smoke, 1970 Archival pigment print, 40" x 30"

PETER ALEXANDER

12th FLOOR ARTIST

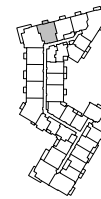
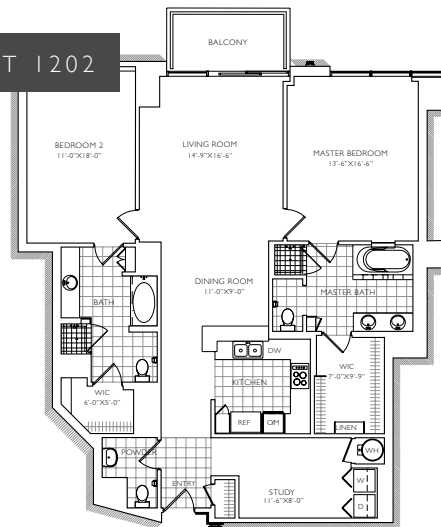
After a short stint in the field of architecture, Los Angeles native Peter Alexander refocused his keen attention upon the arts. After coming to prominence in the late '60s as the creator of spare, resin sculptures, Alexander shocked cutting-edge art cognoscenti of the '70s with his pictures of sunsets...on velvet. His continued fascination with light, luminosity, neon, watery surfaces and things that go

glow in the night has led to a number of painting and drawing series. Over the last 35 years, Alexander's work has been exhibited everywhere from New York to Beirut to Munich, as well as throughout California. Hollywood has also taken note of Peter Alexander's formidable skills—his art has appeared in the films Erin Brockovich, Terminator 3 and, most recently, Steve Martin's Shopgirl.



VIEW FROM UNIT 1202

12th FLOOR - UNIT 1202



NOT TO SCALE

1,630 SQUARE FEET
2 BEDROOMS
2.5 BATHROOMS
PRICE: 1.8 MILLION

The seller reserves the right to change floor plans, elevations specifications and prices without notice. Floor areas are based upon the architect's measurement from CAD drawings. The Purchaser is responsible for satisfying themselves as to the residence layout & floor area. All renderings, floor plans, models & maps are artist's conceptions and are not intended to be an actual depiction of the project in any aspect. Floor plans vary. If you have any questions regarding the above, please discuss it with your Sales Associate/Representative.

Just one of forty-seven different floorplans at Azzurra, this spacious 2-bedroom, 2 1/2-bath residence impresses with 1,630 square feet, floor-to-ceiling windows and

extra large bedroom suites. This layout is on Azzurra's superb southeast corner and commands extraordinary vistas of marina, mountain, ocean and glittering city lights.



12th FLOOR MODELS



MODEL RESIDENCE 1223

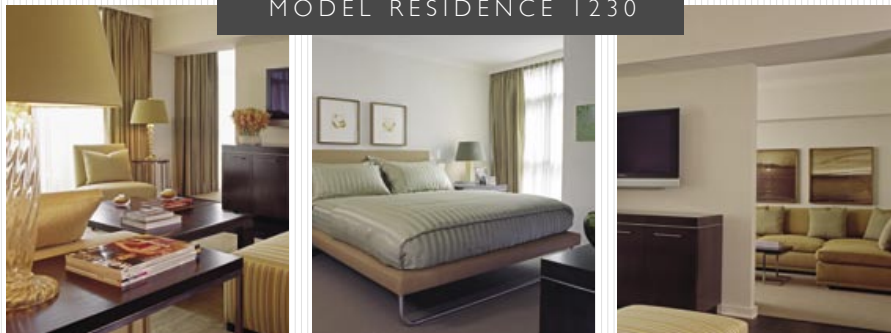
Azzurra's distinguished Model Residences are now available to view. Three of the five models were designed by noted interior designer, Jonathan Barnett. Each home exudes a refreshingly distinct ambiance. Residence 1223 captivates with Tibetan rugs, geometric furniture and hip sophistication while residence 1230—with its amber and olive fabrics, dark wood floors, and honey to brown toned cabinetry—is reminiscent of a magnificent Pacific sunset. With artwork from 22 different artists gilding the walls and crowning the tables, the model residences are not to be missed. Contact the Azzurra Sales Gallery to arrange a viewing of these beautifully designed homes.

JONATHAN BARNETT INTERIOR DESIGNER

Jonathan Barnett has more than 20 years of experience creating designs that reflect the personalities of his clients and the integrity of the architecture. Among the

celebrity clientele of his Beverly Hills firm, Jonathan Barnett Interior Design, are Rob Lowe, Sally Field, Barbara Streisand, Ozzy Osborne and Jane Seymour.

MODEL RESIDENCE 1230



GRAND OPENING ON DECK

THE VISION IS COMPLETE, LET THE FUN BEGIN!



POOL TERRACE

The Third Floor Outdoor Area is finished and poised to surprise with all these incredible conveniences:

- Poolside Cabanas
- Gas Barbecue
- Event Area
- Jacuzzi Terrace
- Reclining Loungers
- Lush Landscaping
- Open Air Exercise Areas
- Water Wall
- Padded Bench Seating
- Super soft Clam Chairs
- Huge Umbrellas
- Firepits



AZZURRA
SPORT & FITNESS CLUB

SPORT & FITNESS



Azzurra's new full-service gym is now armed with all of the latest innovations in exercise equipment:

- Treadmills with Plasma Screens
- Elliptical Trainers
- Plates and plates of Free Weights
- Olympic Bars and Benches
- Upright and Reclined Stationary Bicycles
- Tons of Modern Resistance Training Machines
- Dozens of Dumbbells
- Leg Presses, Lat Machines, Squat Racks and more



EXERCISE IS THE BEST MEDICINE

The Azzurra Sport and Fitness Club is a proud member of the NewLife Private Training family.

We all know the benefits of physical exercise: stronger bones and muscles, a healthier heart, increased well-being, more stamina, a speedier metabolism, etc. NewLife's friendly and knowledgeable Personal Trainers make it easier than ever to accomplish your fitness goals.

In only 20 minutes a day, three times a week, NewLife will empower you with a host of lasting and beneficial changes to your physical and mental health.

Check out NewLife's brochures on display—and for the taking—in the Azzurra Sport and Fitness Club. NewLife is also offering two free training sessions to all Azzurra residents. Grab a brochure for more information.

MEET AZZURRA RESIDENTS RICH AND JAMEE KAHN



RESIDENT PROFILE

Azzurra. They discovered the rooftop's Sky Lounge where Rich often ventures to grill on the barbeque or read a book. They discovered the Azzurra Sport and Fitness Club, lavish Pool Terrace and the huge convenience of Azzurra's valet parking. They discovered the usefulness of the concierge services and all the quaint boutiques and eateries within walking distance. They discovered just how easy life can be.

RICH: "I never thought I'd get on a bike again. But with that bike path (the 26-mile South Bay Bicycle Trail) right there..."

JAMEE: "...and it's literally just outside the back door!"

Q: OUTSIDE OF THE BUILDING, WHAT DO YOU ENJOY ABOUT MARINA DEL REY?

RICH: "The boating has been great! I take my binoculars and (from their deck) can see if the seas are calm. We've been lucky. We've seen whales and dolphins. And about 8 superpods." (A superpod is an enormous school of more than 1000 dolphins)

The twosome has sampled an abundance of local cuisine—from pizza to Korean barbeque to soul food. They've also ferreted out a hidden breakfast nook that serves toothsome morning meals for under five bucks a plate.

By the time the one-year rental period expired, the Kahns were eager to buy at Azzurra. They were very fortunate, and ecstatic, that the residence that they had rented—and had thoroughly charmed them—was now available for sale. They purchased the home.

RICH: "We love it here."

JAMEE: "It's like living in a 5-star hotel with two bedrooms."

RICH: "The building is really set up to pamper people."

Just over two years ago, Rich and Jamee Kahn sold the boat, the dock and their sprawling house and made the big move from Lake Arrowhead to Azzurra.

Q: WHAT WERE YOU LOOKING FOR IN A NEW HOME?

RICH: "Something that wasn't 35 years old...and one of the things I wanted to do was to stop driving so much. We wanted to be in the center of things...able to walk to shopping and dining."

JAMEE: "...and since Rich wanted an ocean boat... something close to a harbor."

Azzurra fit the bill. Rich and Jamee chose an 18th floor residence with a magnificent panorama that stretches from the harbor, ocean and mountains to the Hollywood sign, Santa Monica and all the way to Point Dume.

Q: WHAT BROUGHT YOU TO AZZURRA?

RICH: "We knew we were going to rent for a year...to see if we really liked the city and the place. But after that, our intention was to buy something."

It wasn't long before Rich and Jamee became infatuated with

60% SOLD



AZZURRA SALES SUCCESS

Why has Azzurra sold at a record breaking pace? Serious buyers always seek out the most special, unique and rare property. Offering an unmatched location with dramatic views of the marina, ocean, mountains and vast cityscape skyline, Azzurra is just that rare and unique ownership opportunity. Combined with Azzurra's services and state-of-the-art amenities, it really isn't so surprising that sales have been so brisk.

Our buyers are very entrepreneurial in spirit. They are creative and inventive individuals who value a

sophisticated lifestyle. The Azzurra Art Collection provides that sophistication. Our owners love not only the playfulness that the collection represents, but also very much appreciate that the collection is connected to Azzurra via the Venice Beach location of the movement. And this serious and important body of work is a joy to come home to each night.

Kit Schindler
Director of Marketing

CALENDAR OF EVENTS

HAPPENINGS

JAN 14TH - MAY 14TH

Ashes and Snow - Nomadic Museum

This temporary museum houses more than 100 large-scale photographic works and three accompanying 35mm films by artist Gregory Colbert transforming an area adjacent to Santa Monica's historic pier into a timeless realm in which animals co-exist with humans.

Santa Monica Pier - 866-308-4203
Hours: Tue-Thu, 11am-7pm; Fri-Sat, 11am-8am; Sun 12pm-7pm
Price: \$10 - \$15; 6 and younger are free

JAN 21ST - APR 22ND

Dark Places - Santa Monica Museum of Art

A group exhibition explores the subtle interconnections between the psyche and social space. Features a large-scale installation by Servo, an L.A.-based architectural collective and varied works by more than 70 artists.

Bergamot Station, 2525 Michigan Ave, Santa Monica 310-586-6488
Hours: Tue-Sat, 11am - 6pm
Price: \$3-\$5

THROUGH FEB 19TH

Bark! - Coast Playhouse

Critic's Choice.

A paean to simplicity, loyalty, unconditional love and all other attributes magnificently dog-like, this world premiere musical is told from the point of view of man's best friend. Director-choreographer Kay Cole and a superb cast leave no bone unturned in this practically perfect staging, which mixes surprising emotional depth into the general hilarity. Music is by David Troy Francis, with lyrics chiefly by Gavin Geoffrey Dillard and Robert Schrock.

8325 Santa Monica Boulevard, West Hollywood 800-595-4849
Hours: Sundays 3pm, Fridays 8pm, Saturdays 3pm and 8pm
Price: \$45

THROUGH APR 16TH

Steve McQueen: The Legend and the Cars - Petersen Automotive Museum

The late actor of "Bullitt," "Le Mans" and "The Great Escape" was an auto enthusiast who owned more than 200 antique motorcycles and 55 automobiles. The exhibition showcases autos from some of McQueen's films and his personal collection.

6060 Wilshire Boulevard, Los Angeles 323-930-2277
Hours: Tue-Sun, 10am-6pm
Price: \$3-\$10; 4 and younger, free

MARCH 24 AND MARCH 25

Minimalist Jukebox: Andriessen & Pärt

Los Angeles Philharmonic Association
Walt Disney Concert Hall

111 S. Grand Avenue, Los Angeles 323-850-2000
Hours: Fri, March 24 at 8pm, Sat, March 25 at 2pm
Prices: Vary
For a complete calendar visit: <http://www.laphil.com>

ARTISTS IN RESIDENCE

| | |
|------------------------|---------------------|
| PENTHOUSE | ANDY WARHOL |
| 18 TH FLOOR | JASPER JOHNS |
| 17 TH FLOOR | DAVID HOCKNEY |
| 16 TH FLOOR | CLAES OLDENBURG |
| 15 TH FLOOR | ROY LICHTENSTEIN |
| 14 TH FLOOR | ROBERT RAUSCHENBERG |
| 12 TH FLOOR | PETER ALEXANDER |
| 11 TH FLOOR | RICHARD DIEBENKORN |
| 10 TH FLOOR | ALEXIS SMITH |
| 9 TH FLOOR | BILLY AL BENGSTON |
| 8 TH FLOOR | SAM FRANCIS |
| 7 TH FLOOR | ED MOSES |
| 6 TH FLOOR | JOHN ALTOON |
| 5 TH FLOOR | JOE GOODE |
| 4 TH FLOOR | ED RUSCHA |
| 3 RD FLOOR | DENNIS HOPPER |

CONTACT US



SALES GALLERY - OPEN DAILY
13700 MARINA POINTE DRIVE, PH 1901
MARINA DEL REY, CA 90292
PH. 310.577.0101
FAX 310.577.2164
WWW.AZZURRA-DELREY.COM
INFO@AZZURRA-DELREY.COM

Exclusive Marketing & Sales Agent for Azzurra:
The Sunshine Group, Ltd.

CONCIERGE

Sherry Zelickson ph. 310.823.2955 x 223
szelickson@azzurra-delrey.com

GENERAL MANAGER

Linda Healey ph. 310.823.2955 x 234
lhealey@azzurra-delrey.com

DIRECTOR OF INDOOR & OUTDOOR PURSUITS

Patricia Rybachek ph. 310.823.2965 x 235
prybachek@azzurra-delrey.com