



INTERNATIONAL
INSTITUTE
SAINT LOUIS

Media Alert
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2010 Festival of Nations is a wrap!

On August 28-29, record crowds visited Tower Grove Park to celebrate their diverse community at International Institute's Festival of Nations. The festival drew 140,000 visitors in 2010, a +10% increase over 2009's attendance. More than 40% came to the festival for the first time this year.

Festival goers appreciated the food and gift offerings. Everything from Argentinean empanadas to Zimbabwean stonework was available. Many visitors enjoyed participating in activities such as dance lessons, children's activities, and educational displays.

Brandi from St. Louis raved, "I went to the Festival of Nations the other day and had a great time! This was my 2nd year going and enjoyed every minute of it! The food was very tasty and they had some great entertainment! I look forward to next year!"

"Festival of Nations is key opportunity to link immigrants with their native-born American neighbors," said ... "We help build cultural bridges to strengthen our community's social capital."

The 2011 Festival of Nations will take place August 27-28.

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The International Institute of St. Louis is our region's premiere resource for immigrant newcomers needing English classes, employment and translation. Other programs promote small business development and micro-lending, services that strengthen immigrant families and St. Louis as well. Still other services help immigrant newcomers and their neighbors learn about and better appreciate each other. The Institute's first multicultural festival was produced in 1920. Details about the Institute are available at www.iistl.org. The Institute also recently launched "the i," a community-based web site to promote the vast breadth of international activities locally. The site is located at www.theiistl.org.

2010 Festival of Nations Sponsors:

