

# Pine Centre Mall



Pine Centre Mall is the largest enclosed shopping centre in the Central Interior of British Columbia. Located in Prince George, this bustling city of 75,000 people is also known as British Columbia's Northern Capital. This 460,000 square foot shopping centre draws from a primary trade area of over 113,000 people, who live within a 20 – 25 minute radius. Anchored by Sears, Zellers, Extra Foods and Sport Chek, Pine Centre offers over 100 shops and services. Phase 1 of the redevelopment of Pine Centre is complete, with the renovated food court and exterior entrance treatments.



### Shopping Centre Facts

**Location**  
3055 Massey Drive, Suite 246  
Prince George, British Columbia V2N 2S9  
Telephone 250.563.3681

**Hours of Operation**  
Monday – Wednesday 9:30 am – 6:00 pm  
Thursday – Friday 9:30 am – 9:00 pm  
Saturday 9:30 am – 6:00 pm  
Sunday 12:00 noon – 5:00 pm

### Demographic Information

- Primary trade area – 113,701
- Secondary trade area – 54,715
- Average household income – \$60,578
- Shopper statistics:
  - Female – 76%
  - Average number of visits per month – 3.9
  - Average length of stay – 80 minutes
  - Expenditure per visit – \$152

### Statistics

GLA (SQFT)	
Total (mall and office)	463,500
MAJOR ANCHORS (SQFT)	
Sears	112,155
Zellers	129,549
Extra Foods	30,895
Sport Chek	19,945
CRU	167,420
Retail Stores	100
Parking Stalls	2,300

### Leasing Contact

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## Pine Centre Mall – Tenant List by Category

### Women's Apparel

Bryan's	015
Cotton Ginny	115
Garage	
Le Chateau	065
Mariposa	059
Northern Reflections	040
Savannah	031
Stitches	016
Suzanne's	120
Suzy Shier	067

### Children's Apparel

Northern Getaway	041
Please Mum	094

### Unisex Apparel

Bluenotes	63A
Bootlegger	068
District	013
Extreme	002
Roots	017
West 49	007

### Specialty Apparel

La Senza	063
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### Footwear

Aldo Shoes	105
Naturalizer	056
Payless Shoes	014
Shoe Warehouse	119

### Fashion Accessories

Ardene	005
Bijou	019A
Bentley	117
Claire's Boutiques	055
D & M Handbags	053
Sunglass Hut	

### Jewellery

Ann-Louise Jewellery	008
Ben Moss Jewellers	107
Carters Jewellers	002A
Ken's Goldsmithing	034
Peoples Jewellers	054

### Home Furnishings / Entertainment

Quilts Etc.	093
Stokes	051

### Electronics

ABC Communications	089
Bell World	009A
E.B. Games	115
Sight & Sound	101
The Source by Circuit City	035
Wireless Wave	15A

### Media

Coles Bookstore	032
HMV	052
Sheffield & Son	008A

### Recreation

Bata / Athlete's World	020
Footlocker	036
Great White	
Entertainment	122
Jersey City	005A
Sport Chek	152

### Health and Beauty

Alive Health Centre	088
Body Shop	015A
GNC	061
Shoppers Drug Mart	001

### General Merchandise and Variety

Your Dollar Store	
With More	123

### Office / Stationery / Gifts

Black Sheep Gifts	019B
Carlton Cards	090
Island Ink Jet	011
San Francisco	082

### Financial Services

CIBC	010
Royal Bank	086
TD Canada Trust	109

### Food Court

A&W Restaurant	FC5
Edo Japan	FC3
Orange Frosty	FC7
Shanghai Express	FC8
Shimmers/London Fries	FC1
Subway	FC6
Tivoli's	FC2

### Specialty Food

Drummer Boy	K1
Gourmet Cup	009B
Gourmet Deli	087
Starbucks	

### Personal Care Services

Charlies Girl	027
Chatters	111
Electric Chair	083
Iris	018
Visions Optical	039

### Other Services

Always Lock & Safe	012
Barton Insurance	057
B.C. Liquor	
CIBC	010
Cali Nails	018
Custom Laser Design	035A
My Travel	062
Pine Dental	055A
Royal Bank	086
TD Canada Trust	109
Your Real Estate Centre	K3

### Lottery

B.C. Lottery Corporation	K4
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### Supermarkets

Extra Foods	C1
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### Majors

Sears	A1
Sport Chek	152
Zellers	B1