# The New York Public Library Humanities and Social Sciences Library Manuscripts and Archives Division

Albert S. Bard Papers 1893-1962 MssCol 206

> Valerie Wingfield March 2005

This version produced May 2006

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### Summary

Main entry: Bard, Albert S. (Albert Sprague), 1866-1963

Title: Albert S. Bard Papers, 1893-1962

Size: 63 linear feet (150 boxes)

**Source:** Gift of the estate of Albert S. Bard, 1964

Abstract: Albert S. Bard (1866-1963) was an attorney and civic activist in New

York City. His papers include correspondence, notes, reports, draft legislation, and printed material documenting his decades of participation in urban affairs, especially in matters relating to city planning, good government, billboard advertising, and ballot reform. Bard's civic affiliations represented in the collection include the Citizens Union of New York, City Club of New York, the City Fusion Party, the Fine Arts Federation of New York, the Honest Ballot Association, the Mayor's Billboard Committee, the Municipal Art

Society, and the National Roadside Council.

Access: Apply in the Special Collections Office for admission to the

Manuscripts and Archives Division.

**Preferred citation:** Albert S. Bard Papers, Manuscripts and Archives Division, The New

York Public Library.

**Special formats** Photographs

# Related materials note

Bard & Calkins Records. Manuscripts and Archives Division, The New York Public Library.

Robert Moses Papers. Manuscripts and Archives Division, The New York Public Library.

Stanley Isaacs Papers. Manuscripts and Archives Division, The New York Public Library.

City Club of New York Records. Manuscripts and Archives Division, The New York Public Library.

### Biographical note

Albert Sprague Bard (1866-1963) was born in Norwich, Connecticut, the son of a distinguished banker and corporation executive, Charles Bard (1827-1921) and Eliza Perkins (Daniels) Bard (1834-1870) of Canandaigua, N.Y. A graduate of Amherst College and Harvard Law School, he came to New York City in 1893 where he engaged in the practice of corporation and general law until a few years before his death. From 1901-1935 (or 1938?) he practiced with his partner, Leighton Calkins (1868-1955), under the firm name of Bard & Calkins at 25 Broad Street. Bard continued to practice law until 1960.

Bard was an energetic participant in civic and urban affairs, especially in matters relating to city planning, good government, billboard advertising, and ballot reform. He joined numerous civic and professional organizations, to which he contributed his legal expertise, either formally as legal counsel, or as officer, board or committee member. Bard's exercised his influence through his work on committees of the Bar Association of New York City, the Citizen's Union, and the City Club of New York. Other organizations of which he was a board member or officer included the Honest Ballot Association, Proportional Representation Committee, The National Roadside Council, Fine Arts Federation of New York, and the Municipal Art Society. Bard's progressive Republican, anti-Tammany stance on issues was often advanced through the combined weight of the influence that several organizations could bring to bear on a single issue or piece of legislation.

Bard had a particular interest in the protection of city streets and rural landscapes from the proliferation of advertisements and billboards. From 1912-1914 Bard served as secretary and legal counsel to the Mayor's Billboard Advertising Commission and was the author of its final report. On a national scale, Bard took on corporations such as Standard Oil and lobbies including the Outdoor Advertising Association of America as legal counsel to the National Roadside Council from 1924-1955. The Council which lobbied for the regulation of outdoor advertising, and, in the absence of legislation, putting consumer pressure on corporations to reduce offensive advertising.

Bard, as a preservationist, opposed many of Robert Moses' plans for the development of New York City. He successfully organized opposition to the Brooklyn-Battery Bridge project and was instrumental in the preservation of Castle Clinton.

Bard also retained life-long affiliations with his hometown and schools. He was a founder of the Norwich Society of New York, and an active participant in the alumni affairs of Amherst College, those of his fraternity, Chi Psi, and the national Interfraternity Conference.

Never married, Bard died at age of 97 on March 25, 1963, in East Orange New Jersey.

#### Scope and content note

The Bard Papers, 1893-1962, consist of Bard's extensive topical files, organizational files, notes, reports, appointment books, photographs, and printed material documenting his involvement in civic affairs in New York City during the first half of the twentieth century. The collection contains records of his involvement with a dozen organizations devoted to improvements in the governance, planning, infrastructure, architecture, and aesthetic embellishment of the city.

The collection also contains a small amount of personal and family papers. Papers relating to Bard's work for the law firm of Bard & Calkins can be found in the Bard & Calkins Records, a separate collection in the Manuscripts and Archives Division

#### **Arrangement note**

The Albert S. Bard Papers are organized in the following series:

Series I. General Correspondence, 1899-1960

Series II. Citizens Union, 1901-1962

Series III. City Club of New York, 1901-1960

Series IV. Fine Arts Federation of New York, 1913-1958

Series V. City Fusion Party, 1913-1937

Series VI. Honest Ballot Association, 1896-1959

Series VII. Local Draft Board for Division No. 154, 1917-1921;1931

Series VIII. Mayor's Billboard Advertising Commission, 1912-1914

Series IX. Municipal Art Society of New York, 1902-1960

Series X. National Roadside Council, 1915-1961

Series XI. Norwich Society of New York, 1900-1960

Series XII. New York Young Republican Club, 1911-1960

Series XIII. Proportional Representation Committee, 1913-1947

Series XIV. Writings by Bard, circa 1913-1950

Series XV. Reports and Miscellaneous Papers, 1917-1957

Series XVI. Printed Matter, circa 1920-1960

Series XVII. Posters

Series XVIII. Family Papers, 1893-1920

### Series descriptions and container list

#### Series I. General files, 1899-1960

The General files (ca. 1896-1960) are arranged alphabetically by both personal and organizational names and subject. matter. The series contains a combination of general correspondence, organizational records, and topical files. The content of the files consists chiefly of correspondence, with related newspaper clippings, print, and near-print material reflecting the wide variety of Bard's interests in politics and election reform, city planning and New York City urban development, billboard advertising, college fraternities, public speaking, art and architecture, war memorials, and the national anthem.

Topical files exist for general subject areas (such as city planning, regional planning and zoning, transit, politics, national anthems, and war memorials) as well as for specific issues (the proposed Brooklyn-Battery Bridge, the closing of the New York Aquarium, and the debate over the location and architecture of the Federal Building and U. S. Courthouse).

Organizational records in the General files include Bard's files of his participation in and/or work for the Bar Association, the Central Park Association, the Park Association of New York City, the National Serigraph Society, S. S. Curry's School of Expression, the Inter-fraternity Conference, Keep America Beautiful, Inc., and the School Art League..

Researchers should note that there is a great deal of overlap between the General files and Bard's organizational files in Series II-XIII. Additional material on most of the topics and issues addressed in the General files can also be found in several of the series devoted to specific organizations.

Box	<u>Fol</u>	
1	1	Advertising, circa 1940
	2	African Americans, circa 1910
	3	American Artists - American Assn.
	4-5	American Association for the League of Nations / United Nations, 1919-1946
	6	American City Planning, 1942-1943
	_	American Civil Liberties Union
	7	Correspondence, 1928-1939
	8	Printed material, 1930s
	9	American Institute of Architects and American Institute of Planners, 1954- 1958
	10	American Laboratory Theatre, NYC - American Society of Sanitary and Moral Prophylaxis
		American University Union in Europe
	11	Declaration of Trust , 1924
1	12	Exchange checks; war relief accounts, 1919
2	1	Amherst Centennial Celebration, 1920-1921
	2-3	Amherst Club, 1920-1953
	4	Anti-Noise, 1906-1907
	4	Anti-Vivisection, 1910
		Aquarium, Battery Park efforts for restoration
	5	Hearing, 1941
	6-8	Correspondence, 1941-1950
	9	Related Papers, 1948-1948
	10	Articles, 1941-1950
	11	Arbitrator (Digest), 1937-1938

	12 13	Architecture, c1950's Architectural control of private buildings by Public Authorities, 1948-1949
3	1 2 3 4 5 6 7 8 9 10-11 12 13 14 15	Art Center, 1926 Art Commission. NYC, 1947-1949 Federal Art Commission, 1951 Art War Relief, 1918-1920 Artists for Victory, 1942 Association for the Protection of the Adirondacks, 1907; 1927 A & P (Great Atlantic and Pacific Co.), 1949, 1959 Atlantic City, NJ, 1936-1937 (re construction on boardwalk) Atlantic Union, 1949-1950 Bar Association General Correspondence, 1905-1958 Admission, 1906; 1934 City Court, 1934-1935 Grievances, 1928 Group for Consideration of Problems of Legal Ethics, 1910
4	1 2 3 4 5 6 7 8 9 10 11 12 13	Judiciary 1903 1905-1909 1911-1912 1917 1932-1941 Law Guild, 1936-1937 Law Reform, 1929-1936 Memorials, 1933 New York County Courthouse, 1924 New York County Lawyers Association, 1908 Nominations, 1905 Practice Reforms, 1930 Clippings Printed Material 1903-1915 1930-1952
5	1 2 3 4 5 6 7 8 9 10 11 12	Bartlett, Josiah R., 1928-1953 Battery Park, 1940-1943; 1958 Bennett - Bocker Bookplate Artists, 1921-1923 Boycotts, 1929-1932 Bradshaw, Alice, 1956-1959 Brewster Mercantile Co., 1928 Bridges, Streets and Paving, 1906 British American Foundation, 1924-1929 Bronx County, 1916 Burr, William P. (case), 1920 Buttenheim, Harold, 1956
6	1 2 3-9 10 11	Brooklyn-Battery Bridge Minutes, 1939 Memorandum; Statements, 1939 Correspondence, 1939-1940 Cassidy, James E., 1939 Letter to Louis K. Comstock from Borough President Ingersoll, 1939 Isaacs, Stanley M. and Robert Moses Correspondence 1939

7	1 2 3 4-5 6 7 8 9 10 11 12 13 14-16 17	Report: Bridge or Tunnel? NYC Tunnel Authority, 1939 Questions for the proposed Battery-Brooklyn Bridge, 1939 Proposed agreement between NYC and the Triborough Bridge Authority, 1939 Triborough Bridge Authority. Brooklyn Battery Bridge. Memorandum and Supplement 1939 Radio address of Raymond V. Ingersoll in support of BB Bridge, 1939 Memo prepared by Regional Plan Association, Inc., 1939 Notice to Senators & Members of Congress re Wagner & Cullen Bill 1939 NYS Senate. Coudert and Feinberg bills, 1939 Opposition Statements, 1939 Organizations opposing the BBB Press releases opposing the BBB, 1939 Appeal of the Triborough Bridge Authority 1939 Bard's notes and expenses Articles, 1939
8	1 2-3 4 5 6 7-8 9 10 11	Ephemera; printed matter, 1939 Photographs of lower Manhattan, 1939 Brooklyn Battery Tunnel Invitation, 1940 Campbell, Vance, 1940-1945 Carnegie Hall, 1960 Charitable organizations, 1906-1920 Child Labor, 1907 Church of the Holy Communion Charity Drive, 1923 City Charter (NYC) - City Party
9	1 2-3 4 5 6 7-8 9	Central Park Association, Inc. Certificate of Inc., 1926 Minutes, 1926-1928 Notes, 1926; n.d. Correspondence, 1926-1927 Membership Cards, 1920's Printed Matter:, c1926 Proofs
10	1-14	City Planning Correspondence, 1912-1932
11	1-10 11	Correspondence, 1933-1959 Drafts; Notes, c1930s; n.d.
12	1-3 4 5-6 7 8 9 10 11 12-13	Regional Plan of NYC and its Environs. Correspondence, 1926-1940 Regional PlanReports, 1926 Regional Plan5 Year Study, 1928 Battery Park Competition; Dedication, 1942 Brooklyn Bridge, 1945 Coliseum-Columbus Circle Project, 1950s Jamaica Bay, 1938 NYC. Washington Square, 1939 Massachusetts, 1930s Ohio, 1935; 1950s
13	1 2 3 4	Bard's notes Bills and Amendments Bills introduced in NYS Assembly, 1920s-1950s Proposed amendment: racial housing discrimination, 1960 Bills introduced in other state legislatures, 1930s General Information

	5 6 7 8 9 10 11	Address: Bingham, Col. E. NY Transit System, 1954 Bard's notes on advertising; drafts c 1930s; n.d. Citizens Union. Sub-Committee on Policy, 1944 Billboards Decorations, 1930s Design Control, 1950s Landscaping, 1930-1950s Reports, 1920s
14	1 2-6 7 8 9-11 12	Reports, 1940s Printed Matter Newspaper articles, 1920's-1950's Magazine article, 1920's-1950's Brochures; Flyers, 1940's Pamphlets, c1911-1920's Advertising Outdoors. Annual Poster Design Number Oct, 1931
15	1 2-3 4 5 6 7 8 9 10 11 12 13	NY. City Planning Commission. Master Plan, 1941 Miscellaneous Serial, 1920-1950 Miscellany Civic Affairs, 1930-1940s Civic Council NY, 1905 Civic House (proposal), 1956 Civic organizations A, 1916-1920s B-C, 1907-1920 F-M Municipal Government Association, 1911-1912 Na, 1906-1928 Ne-P, c1910
16	1 2 3 4 5-7 8 9 10 11 12 13 14	Civil Liberties Correspondence, 1915-1949 American Palestine Committee, c1940s Tom Mooney Molders Defense Committee, 1933-1939 Schieffelin, Wm. J. Address and remarks, 1938 Printed Matter, c1920s-1950s Civil Service Reform, 1905-1911 Civilian Defense - Committee of 100 Committee of One Thousand, 1930s Communism, 1927-1937 Community Houses, 1920s Constitutional Convention of NY, 1915 Cooper, Frank re nomination for US District Judge, 1920
17	1-5 6 7 8 9-12	Curry, S.S. School of Expression, Boston, Mass. Correspondence, 1901-1924 Speech by Bard, 1907 Notes, c1916 S.S. Curry's resume to Carnegie Foundation, 1916 Printed Matter, 1902-1915
18	1-2 3 4 5 6-7 8	Democratic Party, 1905-1937 Downtown Manhattan Association, Inc., 1953-1956 Downtown New York League, Inc., 1941-1947 Education, 1951 Election Concerns. Honest Ballot, 1939-1943 Elections, 1906-1939

	9 10 11 12-13	Employment Agencies - Excess Condemnation (note only) Ex-Service Men's Anti-Bonus League, 1922-1924 Fatherless Children of France, Inc., 1918-1920 Federal Building Committee Correspondence, c1911-1939
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21	1 2 3 4 5 6-7 8 9 10 11 12 13	Keep America Beautiful, Inc. Certificate/By-laws, 1953 Minutes; Related material (1953-1954) Correspondence, 1953;1955 Ku Klux Klan, c1920 (Bard's notes and report) LaFontaine, Henry, 1927-1928 Leonard Wood League, 1919-1920 Literacy Tests - Merchant Medieval Guilds, n.d. Metropolitan Museum of Art, 1946-1948 Midland Oil Tank Report, 1935-1936 Miller's Mitchell Douglass Bill, 1956
22	1 2-3 4 5 6 7 8 9 10	Moses, Robert Correspondence, 1939-1955 Printed matter, 1940-1950s Municipal Encyclopedia, 1916-1917 Municipal Questions, c1910-1920 National Anthems Correspondence, 1926-1933 Bill introduced in the House, 1926 Songs Printed Matter, 1926-1950s Related Material, 1930s

	11	National Association of Audubon Societies (form letter only): National Arts Club (invitation)
	12-13	National Industrial Recovery Act, 1933
23	1 2 3 4 5 6-7 8 9-11 12 13- 114	National Municipal League - National Sculpture Society National Serigraph Society, Inc. Incorporation, c1945 Exemption Information, n.d. Application for permanent charter, 1950 Certificate of Extension, 1954-1956 Correspondence, 1945-1957 Printed Matter, c1946 National Society of Mural Painters, 1937-1939 Native Americans, c1920-1940s New Deal, 1930s
24	1 2 3 4-6 7-8 9 10 11 12 13-16	New England Society in the City of New York, 1940s New Jersey. City of East Orange, 1956-1960 New Republic - NY Association of the Blind New York City Charter, 1936 New York Development (general), 1940s-1950s New York City League of Women Voters - New York City, East Side, 1926 New York Civic Center Assn., 1948-1952 New York Contest - NYS Assn. NYS Bar Assn. (1920-1930s) NYS Fine Arts Commission, 1926-1958 NYS. Roslyn, 1960
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26	1 2 3 4 5 6 7 8 9 10 11 12 13 14 14 15 16	Parks Conservation Assn., 1920s Parodies, 1948-1959 Peace Posters - Philadelphia Theatre Phillips, Allan H. (Private), 1955-1956 Politics, 1905-1950s 1905-1912 1933-1953 Judiciary Nominators, 1905-1906 Judicial Recall, 1912 Short Ballot, 1908-1910 Bard's Notes Press clippings, 1905-1919 Printed matter, 1910-1930s Prohibition, 1927 Protection of Historic Monuments, 1950s Psychological Corporation, 1933 Recommendations, 1919-1941 Reform Club, 1906 Regional Planning and Zoning

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28	1-5 6 7 8-9 10 11 12 13 14	Republican Party General Correspondence, 1905-1949 Edward Kellogg Baird Candidacy, 1912 Arthur E. Lott. Candidate for Alderman, 1925 Schuyler Merritt Meyer Campaign, 1914 Campaign Material, 1920s-1930s Robinson, Beverley R., 1908-09, 1913 Rodenbeck, Adolf, 1907-1909 Sacco-Vanzetti, 1927 ((form letter and a bulletin)) St. John's School. Manlius, NY, 1905-1922 Santa Barbara, Cal. Fiesta, 1930
29	1 2 3 4 5 6 7 8 9 10 11 12-14	School Art League, 1929-1942 Community Trust, 1924-1939 Incorporation, 1939-1940 Revision of bylaws, 1945 Estate of Fannie Metzer, 1930s Estate of Nettie S. Popper, 1939 Search & Seizure, 1943 Correspondence, 1943 Wherry and Bard. Unreasonable searches and seizures, 1943 Drafts Notes (fragile) Selective Service, 1940 Shelton, Maud-Key, 1951 Snag Club, 1926-1959
30	1 2 3 4-6 7 8 9 10 11	Socialists, 1927 ((re Norman Thomas)) Society of Medalists, 1947-1959 Speaking in Public; Stamps Stony Brook, L.I., 1957-1958 Supreme Court. United States, 1937 Swann-Brown, Irving, 1928 Telephone Services, c1920-1940s Theatre Guild, Inc Thornton, Frank Town Hall Club, c1920s-1930s Transit General Correspondence, 1906-1959 City Club annual report, 1905 City Club position on franchises, 1905
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32	1-9	United States Court House Correspondence, 1905-1920
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35	1 2 3 4 5 6 7-8 9 10 11 12 13 14 15-16 17-19	Central Park, c1920 Chelsea Memorial Committee, 1919 Community Houses, 1918-1921 Conference of Mayors, 1918 Municipal Art Society, 1918-1948 NY War & Peace Committee, c1950 Washington Square Park, NYC, 1945-1948 Report of the Art Commission of NY, 1922-1923 Report of National Commission of Fine Arts, 1948 Printed Matter Brochures, c1919 Harvard War Memorial, c1927 Community buildings as war memorials, 1919-1920 Magazine articles, 1919-1923 Newspaper articles, 1919-1948 Art Institutions; related printed matter, c1920

### Series II. Citizens Union, 1901-1962

The Citizens Union was formed in 1897 to oppose corruption in New York City government. Bard served for several decades on its Executive Committee and as a member of the Committee on Legislation. Bard drafted legislation and wrote reports on the bills pending in the state legislature.

The series contains material related to the development of Manhattan's West Side, especially the relocation of railway terminals and waterfront development, and to billboard advertising and its regulation. Included is correspondence of William Jay Schieffelin (chairman), Herman C. Loeffler (secretary), and Bard (vice-chairman) with civic organizations, government officials, chambers of commerce and business firms. There are also minutes of meetings of the committee on city planning and the committee on legislation, legislative reports and copies of bills in the state assembly and senate.

36	1-12	A. Correspondence, 1904-1962 1904-1935
37	1-11	1936-1938
38	1-11	1939-1949 (includes comments on the NYPL)
39	1-1	1950-1962; notes
40	1-3 4-5 6-10 11	B. Constitutional Convention, 1938  Minutes and Correspondence, 1938  Reports, 1938  Bills in NYS Legislature, 1938  Printed Matter, 1938
41	1-4 5 6 7 8-10	C. West Side Improvement Plan, 1913-1929 Correspondence, 1913-1928 Bard's Notes, 1916-1917 Memos by Citizens Union, 1913; 1916 Memo by City Club, 1916 Reports, 1916-1917
42	1 2 3-5 6 7-8	Opinion of Charles E. Hughes, 1917 Statement of W.A. Prendergast, 1917 Drafts of agreements, 1917 Track and Park Treatment Sheets, 1917 Bills in legislation, 1916-1917
43	1-4	Printed Matter, 1915-1929
43	5 6 6 7 8 9 10 10 11 12 13	D. Other Interests of the Citizens Union, 1901-1946 Association for the Protection of the Adirondacks, 1935 Advertisers, c1920s Brooklyn College, 1934 City Planning Committee, 1944-1946 Housing, 1936-1939 NYS Report on Billboards, 1923 Tri-Borough Bridge Plan, 1929 Watcher's Instructions, 1901-1903 Williamsbridge Reservoir, 1934 Citizens Union Research Foundation, 1949-1957 Young People's League, 1936

	14	Printed Matter, 1920-1940
44	1-4	E. Committee on Legislation, 1905-1958 Reports, 1905-1916
45	1-7	Reports on Bills in Legislation, 1920-1942 (batched by Bard)
46	1-6	Bills introduced in New York State Assembly, 1920-1958 (includes Bard's reports)
	7-11	Bills introduced in New York State Senate, 1920; 1931-1937
47	1-7 8 9-11	Bills introduced in New York State Senate, 1938-1958 Advertisement Bills, 1935 Election Bills, 1920

## Series III. City Club of New York, 1901-1960

The City Club of New York is a good government organization founded in 1892 by Edmond Kelly. Similar to the Citizens Union of New York, its objective was to promote responsible and effective government in New York City. Bard, in his capacity as a legal expert, served on the Committee on Legislation, and reported on Assembly and Senate bills. Bard also served on the Board of Trustees and was an active member of the club for most of his life. Issues covered in this series include the Consolidated Gas Company controversy of 1925, courts, elections, and housing.

Only a small amount of correspondence is present in this series, the bulk of the material consisting of printed and near printed matter including reports, circular letters, memoranda, and minutes of the board and various committees.

#### A. Historical Background; Board of Trustees minutes, 1905-1960

This subseries, Historical Background; Board of Trustees. Minutes 1905-1960, is arranged chronologically. Issues discussed include the prevention of the construction of an elevated loop on Delancey Street that would connect city bridges, the use of the Riverside Park waterfront for commercial purposes, and the operation of the Staten Island ferry, public and private transportation, elected officials, legislation and so forth. The remainder of the sub series is a copy of a certificate of incorporation of the City Club, and a historical sketch.

48	1 2-8	Historical sketch and certificate of incorporation, 1956 Board of Trustees minutes, 1905-1960
48	9 10 11 12	c. Committees, 1912-1955 City Administration subcommittee, c1930 Courts Committee, 1912-1916 Committee on Elections, c1920 Housing Committee, 1930s
49	1-5 6-11	Committee on Legislation Bills introduced in NYS Assembly, 1929-1939 Bills introduced in NYS Senate, 1917-1937
50	1-7 8-9 10 11	Bills introduced in NYS Senate, 1938-1947 Permanent Registration Bills, 1940 Bills re women jurors, c1928 Notices; reports; miscellaneous subjects, 1930's
51	1 2 3 4 5 6-10 11	Notices; reports; miscellaneous subjects, 1930's Literacy Test Committee, 1927-1937 Membership Committee, 1905-1906; 1950 Committee on Municipal Affairs, 1936-1955 Committee on Nominations, 1905-1940 Port Committee Transit Committee re LIRR, 1930s Various Committees

#### 52 1-8 C. General Correspondence, 1905-1960 This subseries, General Correspondence, 1905-1960, is arranged chronologically. The subseries contains correspondence, forms, invitations, letters to the membership, menus, notes, press releases, reports, and printed matters such as brochures and pamphlets. Subjects covered include a controversial luncheon held for Booker T. Washington in 1905, a brochure on the formation of the City Club of Philadelphia, City Club's constitution, club finances, schools, and transportation. D. Subject Correspondence and Reports, 1905-1925 Consolidated Gas Company Controversy, 1930 52 9 10-11 Entertainment and Social, 1905-1906 1 Reports, 1905-1906 53 2 Hudson River Bridge (proposed), 1925 3 Lawrence Veiller re, 1906 4 Bard's notes and related material, 1905; n.d. E. Financial Records, 1905-1940 5 Dues, c1940 53 Working Fund, 1905-1906 6 7-9 City Club Realty Co., 1911-1940 10 53 F. Printed Matter

### Series IV. Fine Arts Federation of New York, 1913-1958

The Fine Arts Federation of New York (FAFNY), was established in 1895 to uphold aesthetic standards for public art and architecture. Bard was an active member of the FAFNY for may years. He held positions on several committees and served as treasurer for almost forty years.

The Fine Arts Federation of New York includes correspondence of Bard as treasurer and of Wheeler Williams (president) and printed matter relating especially to designs for the development of Battery Park. There is also legal correspondence and papers relative the Bronx Exposition, Inc. and the New York International Exposition of Science, Arts and Industries. There are also minutes of meetings and reports of the committee on city development.

54	1-6 7 8 9 10	General Correspondence, 1913-1958 Constitutional Amendment, 1915 Drafts of an act to amend laws, 1929 Calendars of the FAF, 1918-1920 Battery Park Competition . Photographs, 1942
55	1-2	Committee on City Development, 1916; 1939-1942
	3	Report of Special Committee of Five, 1915
	4.5	Bronx Exposition Inc., 1917-1921
	4-5 6-9	Correspondence, 1917-1921
	ช- <del>9</del> 10-11	Lawsuit: Walthausen vs. Bronx Exposition, Inc., 1919-1920 Central Park, 1924
	10-11	Metropolitan Museum of Art. Facade, 1947
	13-15	New York International Exposition: contract; related papers; miscellany,
	10-10	1918
		Art Commission of NYC.
56	1-2	Annual Reports, 1910-1927
	3	Report of Messrs. Spencerorganization, power & duties of the Art Commission 1931
	4-5	Re-establishment of the NYS Fine Arts Commission, 1928-1931
	6	Smithsonian Gallery of Art Competition to select architect 1939
	7	War Memorials, 1943
	8	Additional Papers, 1915
	9	Mailing Lists, 1915
	10	Bard's Notes, n.d.
	11	Printed Matter, 1914;1930
57	1-5	Financial Papers, 1915-1941

### Series V. City Fusion Party, 1913-1937

Bard served as legal counsel for the City Fusion Party, an anti-Tammany initiative that brought progressive Republicans and Democrats together to help elect Fiorello LaGuardia as mayor of New York A black bell styled in the shape of the Liberty Bell was the official symbol of the City Fusion Party.

### A. Certification; Correspondence and Reports, 1913-1934

Documents include a draft of the articles of incorporation of the Fusion Party and the register of the black bell as the emblem. The correspondence covers a one year period, 1933 through 1934. The correspondence includes the appointment of Bard to the Fusion Campaign Committee.

58	1 2 3 4 5-8 9	Certification, 1913 Drafts of articles of incorporation; Organizational Papers, 1913 Emblem, 1913 Correspondence, 1933-1934 Bard's Notes, 1933-1934 NY Assembly District Reports, 1933
		<b>B. Legal Papers</b> , <b>1933-1934</b> The legal papers contain some information on the City Fusion Party charges of irregularities at polling booths during the election 1933. The lawsuit was brought to establish the legitimacy of the Fusion Party. Included are some drafts of documents annotated by Bard.
58	10-12	LaGuardia et al vs. Cohen, 1934
59	1 2 3	Vona vs. Cohen, 1933 McKee; McLaughlin (Recovery Party) vs. Cohen, 1934 McGoldrick & Peel vs. Cohen, 1934
59	4 5 6-7 8 9 10	C. Printed Matter, 1933-1937 Fusion Chat, 1937 Fusion News, 1937 Fusion Handbook, 1933 Political Literature, 1933 Articles, c1933 Watcher's Certificate, c1930

Certificate of Independent Nominations

11

#### Series VI. Honest Ballot Association, 1896-1959

Theodore Roosevelt was credited as the founder of the Honest Ballot Association in 1909. Other prominent founders include Edward R. Finch (Associate Justice of the New York State Court of Appeals), William M. Chadbourne, William Jay Schieffelin, Jr., Charles Evans Hughes Jr., Mrs. Charles L. Tiffany, and Albert S. Bard. The first annual meeting was held in 1913.

The Honest Ballot Association papers (ca. 1905-1956) consist mainly or correspondence, reports, memoranda, printed and near print matter relating to ballot reform, election fraud, direct primaries, voting machines, state election laws, NYC elections and routine organizational matters. There are also papers (1933-1934) relative to the City Fusion Campaign Committee and the City Fusion Party of which Bard was legal advisor, including correspondence, reports of assembly district treasurers, and legal papers especially relative to the case of La Guardia et al, petitioners. Bard's notes and papers on his duties as a poll watcher are included. There are also copies of official ballots for local elections (1905-1907) in NYC and in other states and printed matter relating to election laws.

60	1 2 3-14	A. General Correspondence, 1903-1959 History Certificate of Incorporation General Correspondence, 1903-1959 1903-1929
61	1-10 11-13	1930-1959 Bard's Notes
62	1 2 3 4 5 6 7 8 9-10 11 12 13 14-15	B. Subject Correspondence, 1899-1952  Absentee Voting, 1919  Ballot recounting for Mayor. Hearst vs. McClellan, 1905-1906  Ballot Reform  Correspondence, 1899-1912  Citizens Union, 1905-1906  Report of Committee on Ballot Reform (draft), 1905  Election Reform Improvement Assn., 1905  Ballot reform in other states, c1903  Miscellaneous drafts  Bard's Notes  Articles, 1905-1906  Board of Elections, 1907-1908  Communists, 1942  Constitutional revisions re by HBA, 1938
63	1 2-3 4 5 6 7 8-12	Corrupt Practices Correspondence, 1905-1913 People vs. McMillan, 1922-1923 Acts; Bills, 1905-1906 Federal, c1930 Recent Legislation on Prevention and Punishment of Corrupt Practices at Elections, 1905 Rocco, Helen M. Corrupt Practices Legislation, 1928 Direct Nominations, 1905-1918
64	1	Election Law Violations; Home Rule

	2-4 5 6-7 8-12	Mass Ballot, 1908-1910 Model Election Bills, 1920 NJ Election Bills, 1920 Permanent Registration Bill :favor; oppose, 1939-1940 Registration Fraud Correspondence, 1912
65	1 2 3 4 5 6 7-9 10-14	Bard's notes re Alexander Johnson, 1912 Correspondence re William Leary, 1908 Charges against Leary, 1908 Summary of Charges Witness transcripts Leary's statement Notes; articles; report on fraud, 1912 Voting Machines, 1902-1941
66	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Bard's notebook as watcher, 1907 Bard's notes, n.d. Memo for M. Whitney relative to Watcher's Duties, 1901 Election Statements, 1913-1914 Instructions for Election Day; Democratic, 1904 Instructions for Registration Days, 1901; 1903;1909 Instructions for Election Days. Republican, 1904-1905; 1909-1910 Instructions for Election Day. HBA, 1913 Election Watcher's forms, 1913 Instructions, 1915 Suffrage correspondence re women as watchers, 1915 Watchers Instructions, 1915-1916 Checklist; manual; report, 1919;1923 Special Instructions for Watchers, 1933; 1936 Instructions for Watchers, 1936; 1937 Instructions for Official Watchers, 1937 Handbook for Primary Day, 1937
67	1 2	Watcher's Instructions, 1952; n.d. Election Watcher's badges; HBA Certificate, 1922  C. Political Organizations; Groups, 1905-1941  This very small sub series, Political Organizations and Groups, 1905-1941, contains documentation on politicians and political groups that were active in the first quarter of the twentieth century as follows: Charles E. Hughes for President, the Anti-Tammany Jefferson Alliance, Jerome Nominators, Judiciary Nominators, Prohibition Party, and a certificate of the Republican Party for 1913.
67	3 4 5 6-7 8-9 10 11	Charles E. Hughes for President (Hughes Alliance), 1916 Anti-Tammany Jefferson Alliance Certificate, 1913 Citizens Committee for Jonah J. Goldstein, 1936 Jerome Nominators, 1905-1906 Judiciary Nominators: instructions; certificate; ballots, 1906 Prohibition Party, 1913-1922 Republican Party certificate, 1913
67	12 13 14 15	D. Related Material, 1896-1940  Memos for Lawyers  Report of Bard to volunteer watchers, 1909  Report of HBA, 1914-1915  HBA provisions covering elections, 1919

16	Request for lawyers to serve during registration, 1914;1916
17-18	Bard's papers; reports, 1912-1918
1 2 3-5	Hallet, George H. Jr. Election recommendations, 1937 Leet, Ernest D. Judicial review of administrative decisions, 1937 Peaslee, Amos J. Abstract of election laws in several states prepared for the Republican National Committee 1916
6 7-10 11 12-15	Partial drafts Political Literature Applications (Miscellaneous), 1940 Stationary; forms; assorted
1 1 2 3 4-6 7 8-16	Sample Ballots, 1896-1936 General 1906 Alabama-Illinois Iowa - Maine Maryland Massachusetts, 1896-1912 Minnesota - New Jersey New York - Wyoming
1 2-3	Travis Optional Direct Nomination Bill, 1907-1908 Bills introduced NYS Assembly: Senate, 1906; 1917
	E. Legal Papers, 1908-1948  This subseries documents some of the legal cases that Bard retained information on as it related to ballots, and voting practice reforms. One of the most interesting cases is "Fraser vs. Fallon" regarding an assault at a polling place in 1912.
4-5 6-9 10-11 12	Dooling, John T., 1908-1916; 1935-1936 Leo Fraser vs. Leo Fallon, 1912 People vs. Walter Krumbeck, 1913 Colmen Fleisig et al vs. James C. Petrillo, etc., 1945
1 2 3 4-5 6 7 8 9 10 11-12	People vs. Goldmacher & Kurtz, 1914 Ingraham re form of ballot, 1923 Wagner Levy Election Law (testing), 1911 Lucas vs. Fass, 1913-1915 McCarthy vs. HBA, 1913 McCauley vs. Greenwald, 1921 Mullen vs. Hefferman, 1948 Ruggles vs. HBA, 1914 Trosk vs. Cohen et al, 1933 Burr vs. Voorhis, 1920
1 2-6 7 8 9 10 11 12	Chadbourne vs. Voorhis, 1923-1925 Literacy Tests, 1923-1938 Complaints against Chairman Walsh, of Board of Election Inspectors, 1932 Contested Nominations Robert S. Binerd, 1910 Eugene Blumenthal, 1910 Various nominations in the Citizens Union, 1910 John J. Egan for Assembly, 1909 Alfred E. Steers, 1910 Jared & Cohen, 1907 Incomplete parts of legal cases
	17-18 1 2 3-5 6 7-10 11 12-15 1 1 2 3 4-6 7 8-16 1 2-3 4-5 6-9 10-11 12 1 2 3 4-5 6 7 8 9 10 11-12 1 2-6 7 8 9 10 11 12

#### **F. Printed Matter, 1903-1949** Articles (mounted), 1909-1934 73 2 Articles (loose), 1920-1940s 3 The Empire Voting Machine, 1904 4 Jewett's Primary Election Laws of the State of NY, 1904 5 McDonough, John T. The election laws of the State of NY, 1903 6 NYS. An Act. Elections, n.d. 7-9 NYC. Assorted pamphlets, 1910-1940s 10 Republican Party Committee (various), 1904-1908 11 US Standard Voting Machines, 1903-1904

# Series VII. Local Draft Board for Division No. 154, 1917-1921;1931

The Local Board for Division No. 154 was located at 60 West 13th Street, New York City. The Board consisted of three people: Albert S. Bard, Chairman, J. Milton Mabbott, M.D., and Howard Carter Dickinson, Secretary. The responsibility of a draft board, was to decide who among the registrants would receive deferments, exemptions or postponements from military service. All Boards were discontinued at the end of the War by an Act of Congress May 18, 1917.

The papers (1917-1924) of Local Draft Board #154 include correspondence of Bard as chairman relating mainly to financial matters, and bills paid, vouchers, induction record book of men sent to camp, list of registrants, stationary and forms. The few letters dated 1931 were from people seeking information about individuals, recollections about the Board, etc. The Selective Service Headquarters, Albany, material contains correspondence to/from Local Draft Board No. 154 regarding financial matters. The remaining material includes a list for draft registration, Bard's notes, songs, certificate for Bard's service, induction record book of men sent to camp, and a telephone book.

74	1-3 4-8 9-11 12 13 14	Correspondence, 1917-1931 Selective Service Headquarters. Albany, 1917-1919 Lists for draft registration; related material, 1918 Local Board Personnel, 1919 Volunteer Workers, 1918 Bard's Notes, 1918
75	1 2 3 4 5 6-7 8-9 10 11 12 13-16	Marching Song for Local Board for Division No., 154 Songs Certificate for Bard Certificates for Others Cartoon before Examining Board Forms; Stationary Printed Matter, c1918 Induction Record. Men sent to camp, c1918 Inventory of Records, 1919 Telephone Book, 1918-1919 Accounts, 1917-1920

# Series VIII. Mayor's Billboard Advertising Commission, 1912-1914

The Mayor's Billboard Advertising Commission was established under William Jay Gaynor (1849-1913), elected as Mayor of New York City, in 1909. Gaynor was supported by Tammany in his election but his reform-minded program lost him Tammany support. Gaynor appointed Bard and several others to the Commission." The mandate of the Commission was to look into advertising in New York City by means of billboards, sky-signs, and "kindred devices." Bard was appointed Secretary of the Commission.

Mayor Gaynor died before the Commission completed their work. The final result was submitted to the next mayor, Ardolph Kline. The report was entitled "Report of the Mayor's Billboard Advertising Commission of the City of New York." There was a tremendous demand for the report after it was published from city agencies, organizations, and individuals.

This series, Mayor's Bill-Board Advertising Commission, 1912-1914, spans the two years of the Commission's existence. The documentation includes the original certificate appointing Bard to the Commission (signed and sealed by Mayor Gaynor), and the minutes of the Commission. The series also contains transcripts of the public hearings held by the Commission, correspondence, financial information, list of names to whom the report was sent, and Bard's notes. Two annotated copies of the report are located in box 144.

		Correspondence
76	1	1912
	2	1913 Jan - Mar
	3	1913 Apr - Jun
	4	1913 Jul - Dec
	5	1914
	6	Civic Societies, 1913
	7	Contributions, 1913
	8	New York City Departments, 1912-1913
	9	Requests for copies of Committee report, 1913-1914
77	1	Billboard case, 1914
		People ex re. Van Beuren & New York Bill Posting Company vs. Miller
	2-3	Curran billboard ordinance, 1913-1914
	4	Expenses, 1913
	5	Lists of names to whom report was sent, 1913
	6	Minutes, 1912-1913
	7	Mock-ups of letterhead and report
	8	New York City Committee on Buildings meeting minutes, 1913 May 7
	9	Notes, 1913-1914
144	1-2	Report of the Commission, 1913, 1915 (1913 edition annotated by Bard and 1915 edition )
77	10-13 14	Transcript of public hearings, 1913

## Series IX. Municipal Art Society of New York, 1902-1960

The Municipal Arts Society was founded in 1892 (inc. 1898) "to promote in every possible way the advancement of municipal art." In the broader context this included civic beauty and city planning. Bard held several positions during his membership including president, secretary, counsel, and the chairmanship of various committees. The records that Bard retained focus primarily on advertisement and billboard proliferation in New York City. Included are correspondence, minutes, reports and bulletins of the Society

#### A. Administrative Matter, 1902-1960

This subseries, contains a copy of the certificate of incorporation, minutes, and a partial membership roster. The minutes, 1902-1960, are not complete and reflect only those minutes that Bard retained for himself.

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78	1 2-7 8	Certificate of Incorporation; Amendments, 1920 Minutes, 1902-1960 Membership Roster, 1919; 1948
78	9-10	B. Correspondence, 1911-1960 General Correspondence, 1911-1939
79	1-4 5-8 9 10-12 13	General Correspondence, 1940-1960 Advertising; Billboards, 1916-1927 Draft of an article by Bard relating to advertising, n.d. Related Material on Advertising Advertisement on Parking Meters, 1953
80	1 2 3 4-5 6 7 8	Catskills, 1917 Central Park, 1922-1924 Docks; Ferries (NYC), 1912-1916 Federated Civic Associations, 1913-1920 Heights of Buildings, 1911-1913 Music Art Center (Central Park), 1923-1924 Newsstands, 1920-1923 NY Charter Revision, 1922
81	1 2-13	C. Printed Matter, 1910-1942  Annual Reports, 1910-1929  Articles, 1910-1942

#### Series X. National Roadside Council, 1915-1961

The National Roadside Council (first known as The National Committee for Restriction of Outdoor Advertising) was an anti-billboard activist group, incorporated in 1924 formed to combat proliferation of advertisements, aerial balloons, billboards, sky- writing, in order to preserve the beauty of the natural landscape. The Council was headed by Elizabeth Boyd (Mrs. Walter) Lawton (1873-1952). Bard served as vice-chairman and legal counsel.

Bard's files on National Roadside Council (NAS) constitute the largest series in the collection. The papers consist of Bard and Lawton's correspondence with one another and with civic organizations, city planners, advertisers, public officials, garden clubs, trade associations, and sister organizations in other states. The correspondence concerns the campaign to regulate billboard advertising through local zoning ordinances and state and federal legislation, the litigation of billboard cases in New York and other states, the publication of the Council's news bulletin, and related matters. Correspondents include Thomas C. Desmond, Hope Goddard Iselin (Mrs. C. Oliver Iselin), Franklin B. Kirkbridge, Samuel H. Ordway, Jr., Roger William Riis, American Civic Association, American Planning and Civic Association, California Roadside Council, Norman Bel Geddes & Co., New Jersey Roadside council, New York State Roadside Council, New York State Committee for Billboard Legislation, and Reader's Digest. There is also correspondence (1913-1916) and minutes of the Mayor's Billboard Advertising Commission of which Bard was secretary. Printed matter present includes copies of the National Roadside Bulletin (published by the NRC), and numerous pamphlets, flyers, brochures, and clippings.

#### A. Administration, 1923-1956

This subseries contains the by-laws and policy statement of the organization, minutes, committee information, dissolution papers, and material concerning Bard's efforts to get official recognition for Elizabeth Lawton for her accomplishments with the NRC.

82	1 2-3 4 5 6-7 8 9-10 11-12 13-15	By-Laws; Policy Statement Minutes, 1929-1959 Various Committees, 1925; n.d. Dissolution, 1954-1956 Lawton, Elizabeth, 1940-1951 Form Letters Letterheads Membership, 1920s-1950s Financial Correspondence; Statements, 1920s-1950s
	13-13	Financial Correspondence, Statements, 1920s-1930s

#### B. General Correspondence, 1915-1961

The general correspondence consists of Bard's incoming and outgoing letters arranged chronologically. It covers the entire life of the NRC, with some letters that predate the founding of the Council. Central among the correspondents is Mrs. Walter Lawton, Chairman of the NRC. The letters discuss bills under consideration in state's legislation, (i.e. the Ferris Bill of 1924 that would prohibit signs in the Adirondack Park), the United States government's use of advertising, and include many letters from organizations and individuals wishing to consult with Bard on advertising in their locality.

84	1-14	1925-1926
85	1-12	1927-1928
86	1-14	1929-1930
87	1-12	1931-1933
88	1-11	1934-1941
89	1-13	1942-1947
90	1-10	1948-1961; n.d. incomplete letters

### **C. Topical files, 1912-1962**

The topical files contain Bard's incoming and outgoing correspondence, articles, ephemera, legal case files, and Bard's writings arranged alphabetically by topic. There are files for many of the United States and several European countries. Correspondents include the American Automobile Association, the Standard Oil Company, and representatives of many of the women's garden clubs throughout the country.

		many of the women's garden clubs throughout the country.
91	1 2-3 4 5 6 7-11 12 13-14	Advertising Agents, 1913-1914 Advertising Vehicles, 1931-1949 Advertisement. Cigarettes, 1916 Advertisement. Sky, 1931-1946 Alabama, 1936 American Automobile Association (AAA) Correspondence, 1919-1954 Roadside Zoning, 1940 Printed Matter, c1940
92	1 2 3-6 7 8 9 10 11 12 13 14 15	American Cancer Society, 1953 American Highway Sign Association (national organization), 1940-1945 American Planning and Civic Association, 1919-1955 American Roads Builders Association, 1941 American Society of Planning Officials (Chicago, III), 1941; 1951 Arizona, 1928; 1946-1948 Arkansas, 1932-1947 Art Center, NYC (printed matter); Art Institute of Chicago, 1930-1931 A/V materials, 1940s-1950s Australia, 1930s Belgium, 1930 Bibliography, 1946 Billboards Applications for positions, 1912-1913 Articles on, 1938 Billboard Competition. William H. Baldwin Prize, 1916 Billboard laws of the various states. Collection of statutes, 1957 Business Districts, 1948
93	1 2 3 4-5 6 7 8 9-11 12-15	Claims; Lies, 1941 Complaints, 1913 Encroachments, 1916 Fraud, 1946-1950 Injury, 1913 Polls, 1939 Posters, 1925-1926 Safety Issues, 1947-1952 Taxation on, 1925-1947

	16	Threats, 1946
94	1 2-4 5 6 7-12	Booing, 1930s Boycotts, c1920-1950s Broadcasting. Grand Central Terminal, 1949-1950 Broadcasting. Washington, D.C., 1951 California Correspondence, 1913; 1926-1942
95	1-12	Correspondence, 1943-1953
96	1-2 3 4 5 6 7 8 9 10 11 12 13	Correspondence, 1954-1959 Proposed State Act for the regulation of outdoor advertising, 1938 Preliminary report on retro zoning, 1944 Kern Co. Case: Kern Co. vs. A.B. Cate, 1951-1952 Modesto Co. Address: Elias. Sol P. The regulation of billboards., 1927 Monterey Co. Case: Monterey Co. vs. Bassett et al, c1930-1940's Monterey Co. Zoning Ordinance, 1930; 1955 Oakland Co. Summary of ordinances, 1952 San Francisco Co. Application to rezone San Francisco airport, 1948 Stanislaus Co. Ordinance regulating advertising, 1930 Articles, 1952 California Roadside Council Bulletins, 1952; 1957 Miscellaneous Material
97	1-2 3 4 5 6 7 8-14	Canada, 1930s-1940s Cartoons, 1947-1951 Christmas Seals Posters, 1943 Civic Societies, 1914 Clicquot Club Co. (Mass), 1925 Colorado, 1937-1950 Connecticut Correspondence, 1926-1941
98	1-2 3 4 5-6 7 8 9 10 11-13 14-15	Correspondence, 1942-1957 Darien, 1932 Killingworth, 1940 Madison, 1939-1943 Norwich. Proposed Zoning ordinance, n.d. Roxbury. Township zoning brochures, 1932 Tolland, 1936 Westport, 1944-1945 Westport. Case: Murphy Inc. vs. Town of Westport, c 1940 Yantic., 1930's Kitchel Bill, 1935-1937
99	1 2 3-4 5 6 7 8 9 10 11 12-15	Conservation, 1930-1949 Contests, 1934-1936 Cooperation Propaganda, 1941-1942 Defense Posters, 1941 Definitions of signs, 1957 Delaware, 1953 Denmark, 1948-1952 Drive Safety Poster Contest, 1938 El Salvador (Central America), 1950 Europe. Legislation re advertisements, n.d. Federal Aid Highway Act, 1944-1957
100	1-7	Federal Aid Highway Act, 1957-1958

	8 9 10-12 13 14	Federated Women's Club, 1932 Flag (use of in advertising), 1936 Florida, 1928-1956 France, 1930-1949 Freeways, 1952
101	1 2-3 4 5 6 7 8-9 10 11 12-14	Garden Clubs, 1920s-1940s Garden Club of America (NYC), 1931-1958 General Federation of Women's Clubs, 1928-1941 General Motors Co. re, 1939-1940 Georgia, 1930-1949 Germany, 1934-1959 Great Britain, 1930-1951 Gulf Oil Co., 1939-1945 Hawaii, 1940-1960 Illinois, c1913-1960
102	1	Indiana, 1930-1950
102	2 3 4 5 6 7 8 9 10-12	lowa, 1933-1954 International Road Congress, 1930 Italy, c1950 Kansas; Kentucky, 1930s-1940s Keep America Beautiful, Inc. (NY), 1954 Landscape Architecture - Lithographic Designers, c1915-1940s Lists: Firms that do not advertise on landscapes, 1930-1931 Lobbying to the U.S., 1950 Long Island Association (formerly LI Chamber of Commerce), 1930-1947 Louisiana, 1942-1945
103	1 2-4 5-10	Maine, 1927-1948 Maryland, 1929-1958 Massachusetts Correspondence, 1924; 1931-1935
104	1-9 10 11 12-13	Correspondence, 1936-1956 Bard's notes on Mass regulations c1935 Bard's notes for talk at Snag Club, 1935 Falmouth. Billboard Case, 1928
105	1 2-3 4	Regulations for billboards (general), 1930-1940's Master's report on billboard cases, 1935 Reports of the Mass. Development and Industrial Commission, 1938-1939
	5 6 7 8 9 10 11 12 13	Statute, Draft of, 1933 Article: Bard, A.S. The Massachusetts Billboard Cases, 1931 Article: Bard, A.S. Massachusetts Billboard Cases Decided, 1931 Amherst. Ct. River Valley Conference, 1931 Boston Convention Real Estate Boards, 1929 Southern Berkshire. Protective Committee, 1938-1940 Printed Matter; Ephemera Memorial. Highway, protection of, 1949 Mexico, 1959 Michigan
	16	Case: Walker & Co. vs. City of Birmingham, 1939
106	1 2	Case: Woodward Ave Corp vs. Wolff et al, 1944 Bills; Statutes, 1930's

	3 4 5-6 7 8 9 10 11 12-15	Minnesota, 1931-1959 Mississippi, 1933-1942 Missouri, 1936-1953 Montana, 1938-1941 Moses, Robert, 1939 National Council for Community Improvement, Wash, D.C., 1948-1949 National Highway Association , 1934-1936 National Municipal League (NYC), 1952 National Roadside Bulletin, 1932-1939
107	1-4 5 6-7 8-9	National Roadside Bulletin, c1930-1952 National Roadside Council Newsletter, 1939-1952 New England Council, 1929-1930 New Hampshire, 1930-1953
400		New Jersey Roadside Council
108	1 2-11	General Correspondence, 1923-1942
109	1-12	General Correspondence, 1943-1951
110	1-11	General Correspondence, 1952-1962; n.d.;
111	1 2 3-4 5 6 7 8 9 10-14	New Jersey (Counties) Alpine & Roseland Zoning Ordinances, 1951-1952 Chatham. Zoning Ordinance, 1951 Cliff Side Park, 1951-1952 Clinton Township, 1953 East Orange, 1953 Little Silver, 1950 Midddleton, 1955 Morristown. Case: O'Mealia Poster Adv Co. vs. Morristown, 1950's Raritan: Case: United Advertising Corp vs. Raritan. Correspondence; Decision; Appeal, 1951-1955
112	1 2-7 8 9-11	New Jersey (General) Case: Outdoor Display Inc. vs. Martin, 1936 Bills in Assembly; Senate, 1920-1940's N.J. Highway Dept. Minutes, 1943 Ephemera; Printed Matter, 1920's-1940's
113	1 2-11	New Mexico, 1931-1957 New York Legislation, 1920-1933
114	1-8 9-10 11	Legislation, 1934-1950 Bard's Notes Long Island Ordinances 1920-1950's
115	1 2 3 4 5 6 7 8 9 10-12	Dutchess Co., 1950-1953 Essex Co. Case: NYS vs. Sterling, 1930's Garden City, L.I. Incorporation, 1952-1955 Great Neck, L.I Boycott of Railroad Station Boards, 1936-1937 Hempstead, L.I, 1940-1941 Kings Pt., Nassau Co. Case: People vs. Wolf & Jennings, 1927 City of Niagara Falls, 1951 Poughkeepsie. Case: Perlmutter vs. Greene, 1930 Yonkers, 1951 New York State Federation of Women Clubs. Contested Election; Bards notes, 1926

	13	New York State Library. Licensing & Legislation of billboards or outdoor advertising, 1918
	14-15	NY Thruway Bill, 1945-1946
116	1-8 9 10 11-12 13 14 15	NY Thruway Bill, 1951-1953 New York World's Fair, 1939-1940 North Carolina, 1931-1952 Ohio, 1908; 1934-1960 Oklahoma, 1932; 1958 Ordinances (general), 1930-1940s Oregon Roadside Council, 1931-1959 Outdoor Advertising (general), 1927-1930
117	1-3	Outdoor Advertising (general), 1931-1939 Outdoor Advertising by Political Parties, 1936 Outdoor Advertising Association of America, Inc. Committee on Public Relations
	5-8 9 10 11 12 13 14	Correspondence, 1925-1940 Correspondence re Conference Jan, 1931 OAAA & National Assn of Real Estate Boards. Report, 1931 Extract from Minutes of Conference Jan, 1931 1st & 2nd Conference Apr, 1931 2nd Conference April, 1931 re R. Miller McClintock, 1932-1934 Link Fellowship, 1940's
118	1 2-3	Passport Studio (violations), 1934 Peatttie, Donald Culrose, 1937-1941 Pennsylvania
119	4-13 1-6 7 8-9	Crawford Co., 1942 Case: Pennsylvania Roadside Council vs. Pennsylvania Roadside Improvement Committee, 1942 Printed Matter, c1940
120	1 2-3 4 5-11 12 13 14-15	Planning Strategy, 1926 Pledges and slogans re Advertising, 1932; 1941 Posters. Illegal, 1959-1960 Programs, 1926-1928 Public Administration Clearing House (III), 1931-1932 Puerto Rico, 1949 Railway Express Agency, 1931-1938
121	1-3 4-7 8 9 10 11-12 13 14-15	Railway Express Agency . Case. People vs. REA, 1931 Reader's Digest, 1930-1960s Real Estate Values, 1940-1942 Rhode Island Roadside Council, 1928-1941 Russia (clipping only), 1954 Safety (driving), 1930-1942 Signs (markers for towns), 1949 South Carolina, 1929;1927; n.d.
122	1 2 3 4 5 6-8	Standard Oil, 1929-1947 Sweden, 1949 Tennessee, 1937-1954 Texas, 1941; 1952 U.S. Govt. (general), 1954; n.d. U.S. Govt. Use of Billboards, 1941-1945

	9 10	U.S. Govt. Dept. of Agriculture, 1929-1932; 1941-1945 Utah, 1930
	11	Venezuela (South America), 1954
123	1-11	
124	1-2 3 4	Vermont Correspondence, 1948-1957 Bard, Albert S. New approaches to control, 1943 Bard, Albert S. What Twenty-Nine towns in Vermont have done to billboards, 1945
	5-9 10-11	Case: Kelbro Inc vs. Myrick, 1943 Bard, Albert S. Vermont's Billboard Decision; other reactions to verdict), 1943
	12 13-14	Drafts re to Kelbro case, 1943 Drafts of bill, 1947
125	1-4 5 6-9 10 11	Virginia, 1930-1958 VA. Fairfax. Commonwealth vs. Parker, 1916 War Posters, 1942-1944 War Posters. Photograph of Times Square, c1945 Warne, Colston E., 1942-1943 Washington, State of, c1920-1930
126	1 2-3 4 5 6-7 8 9 10-13	West Virginia, 1932-1941 Westchester Co. Conservation Assn., 1936-1940 White House Conference on Highway Safety, c1950 White List of Candy Manufacturers, 1928-1931 Wisconsin, 1924 World Peaceways, Inc. (NYC, formerly World Peace Posters, Inc.) Wyoming, 1941 Zoning, 1930-1952
127	1-5 6-10	Zoning. Printed Matter, c1940 Miscellany, c1930-1940s
	Ι	D. Printed Matter, c1920-1940
		1. National Roadside Council Printed Matter, 1920-1940s This section contains printed matter generated by the National Roadside Council. There are articles, brochures, pamphlets, membership forms, and some published surveys (1930-1931).
128	1 2-7 8 9-10 11-13	Lawton, Elizabeth & Walter L. Articles, 1938-1940 Brochures, 1920-1940's Membership forms, 1925 Pamphlets, c1920-1940's Roadside Bulletin, c1930's
129	1-2	Surveys (published by the American Nature Assn, Washington, D.C.), 1930-1931
	3 4	Selected bibliography for highway roadside planners, 1946 Assorted NRC Printed Matter

#### 2. Non NRC Printed Matter, c1920-1940

This section contains printed matter not generated by the National Roadside Council. Notable here are the publications of the Outdoor Advertising Association. in response to the criticisms of its business practices. A publication entitled "Some Advertising Responsibilities in a Dynamic Society" (1949) is underlined and annotated with Bard's remarks.

5 Fulton, Kerwin W. F.O.B. Keep her buying this winter, 1941
 6 NYS. Conservation Dept. Proposed state regulation of billboards in New York (corrected copies) n.d.
 7-9 Outdoor Advertising Assn (various publications)
 10-11 Miscellaneous Pamphlets, c1920-1940

#### E. Photographs, c1920-1952

This subseries contains photographs of Bard at different events, images of advertising kiosks in Berlin, c 1913, and photographs showing advertising in Manhattan taken around the turn of the twentieth century.

130	1	Bard photographed at several events
	2	Beech Nut (negatives only)
	3	Germany. Berlin. Street kiosk, 1913
	4	Germany. Munich. Street kiosk, 1913
	5	Gettysburg. Monuments to NY Civil War, 1927
	6	NYC. Manhattan., 12th-30th
	7	NYC. Manhattan., 39th-57th
	8	NYC. Manhattan., 90th-177th
	9	NYC. Manhattan., 90th-126th
	10-11	Images outside of Manhattan and upstate NY
	12	Billboard images, 1926
	13	Photo cards "Regulating Rural Billboards", 1928
	14	Miscellaneous photographs
	15	Illustrated Postcards; related material

### 131 1-11 Series XI. Norwich Society of New York, 1900-1960

The Norwich Society was a men's social club and good government organization. Members were drawn from those were born or raised in Norwich, Connecticut. There are copies of Bard's letters soliciting membership during his tenure as president (1922-1923).

Bard's Norwich Society papers contain a copy of the club's constitution, a list of members and correspondence concerning dues payment, the planning and scheduling of its programs, annual dinners and smokers, plans to increase the membership, arrangements for guest speakers, the commercialization of the Norwich area, the City charter, and international affairs. Also included are minutes of meetings of the executive committee, printed programs and other ephemera.

#### Series XII. New York Young Republican Club, 1911-1960

The New York Young Republican Club was incorporated in New York City in 1912. The purpose of the Club was to promote and maintain the principles of the Republican Party. The Club was open to men over the age of twenty-one in sympathy with the interests of the Republican Party. Bard sat on the Executive Committee.

The New York Young Republican club papers (ca. 1913-1960) consist of correspondence relating to club affairs, membership, and its policies on public issues. Also included are Bard's notes; a draft of the club constitution, a menu and list of diners that were to be in attendance at the inaugural dinner at the Hotel Astor on December 20, 1911 (Notable names include, P.T. Barnum, Charles A. Dana, and Elihu Root Jr.), and publications of the organization.

132 1-5 General Correspondence, 1911-1960

6-8 Conservation, 1913-1916 9 Tariff Reform, 1916-1919

10 Committee on National Affairs, 1917-1919

This small sub series concentrates on the involvement of the Young Republican Club with national politics, in particular, the election of a Speaker of the House of Representatives.

### Series XIII. Proportional Representation Committee, 1913-1947

This series documents Bard's efforts to have proportional representation adopted for elections in New York City and State. The papers consist of correspondence with members of the Committee and others, especially George H. Hallett, Jr. and printed matter relative to the advocacy of proportional representation in municipal and state elections, its incorporation in the New York City Charter, and its constitutionality in New York.

#### 133 1-8 A. General Correspondence, 1913-1947

The subseries contains Bard's correspondence and drafts, open letters to members of the American Proportional Representation League, printed matter, and related material.

#### B. Proportional Representation by States, 1921-1922

This series contains a sampling of several states' advocacy efforts for a system of proportional representation for the year 1922. There is also some material regarding court cases brought on behalf of the parent organization, the American Proportional League.

134	3-6	C. Writings. c1917-192
134	1 2	Philadelphia, 1921 Washington, D.C.
	11 12	New York Ohio
	10	Michigan
133	9	California

### C. Writings, c1917-1922

This sub series, Writings, c1917-1922, is an assortment of Bard's notes and drafts on proportional representation. The drafts, in some instances, are heavily annotated with Bard's corrections and comments.

### Series XIV. Writings by Bard, circa 1913-1950

#### A. Articles and Speeches, c1930-1950

Bard's articles appeared in many magazines and he wrote extensively for the National Roadside Committee.. Many of his articles focus on city planning, advertising, billboards, and zoning. Bard's articles include "Aesthetics and the Police Power" (1951), "The Billboard Boys Dress Up in Farmers' Clothing," "Massachusetts Billboard Cases Decided" (1935), and "Retroactive Zoning: The Legal Principle and Its Application" (1944).

1 Advertising - Bamber Radio Talk 135 2-4 Aesthetics and Police Power, 1951-1953 Billboards (various articles), 1930-1950s 5 6 Business - Linear Zoning 7 The Massachusetts Billboard Cases - Public Roadside Regulation of Outdoor Advertising (first and second draft; three varied 8 copies of second draft) 9 Retroactive Zoning - Winning

#### **B. Memos and Notes, c1913-1950**

Included here is an assortment of notes created by Bard in preparation for his articles for publication, letters to the press, speeches, and other public engagements. Topics include advertising (Wrigley's Spearmint Pepsin Gum Balloon, 1913), billboard legislation and reform, and notes for a talk at Rutgers University. At the end of this subseries is a small amount of writing produced by other individuals.

135	10 11	Memos re Police Power Notes: Advertising - Billboard Legislation
136	1 2 3 4 5-8 9	Building Codes, etc Tax Rates Notes for a pamphlet Notes for a Rutgers Lecture, 1956-1957 Notes on states legislation Miscellaneous Notes Articles by Others

**Series XV. Reports and Miscellaneous Papers, 1917-1957**This series is a compilation of material relating to the control of advertisements, billboards and urban design.

# A. Addresses, Conferences, Meetings and Related Papers, 1917-

	1957
1	Round Table on Regional Planning, 1931
	First Conference on City and Village Planning. City Club, 1917
3-4	Conference on Roadside Business and Rural Beauty . Washington, D.C., 1931
5	Garden Club of America. Proceedings, 1957
6	General Federation of Women's Clubs. Committee on Rural and Highway Advertising. Minutes, 1928
7	Hannan, William E. Statutory Provisions and digest of the lawsbillboard or outdoor advertising, 1921
8	Isley, D. Natelle. Bibliography on the Control of Roadside Development, 1955
В.	. Reports, 1921-1958
1	Report of the AIA-AIP New York Area Joint Committee on Design Control, 1958
2	Report of the Joint Committee on Roadside Development of the American Assn. of State Highway Officials and the Highway Research Board, 1936
3	Report of General Counsel to Meeting of American Highway Sign Assn. Chicago, III, 1940
4	Citizens Union. Preliminary Report on the Voorhees Walker Smith and Smith "Proposal for a Zoning Resolution for the City of New York ", 1957
5	Fine Arts Federation Report of the Committee on Landscape Architecture, 1941
6	Highway Research Board. Report of Committee on Roadside Development, 1956
7	Springfield, Massachusetts. A Report on Billboard Advertising, 1921
	New Jersey State Committee for Protection of Roadside Beauty, 1931
	NYS. Roadside Control. Summary of Viewpoints., 1940
	NYS. Report of Special Committee on the Parole Problem, 1930
11	NYC & Port Authority Agreement on NYC Heliport, 1956
1 2	Organized Outdoor Advertising Industry. Report of Conference, 1925 Shapiro, Morton A. The Present Legal Status of Billboard Regulation, 1933
3	Stern, Henry J. Billboard Regulation and the Interstate System (paper), 1957
4-5	U.S. Bureau of Public Works. Compilation of LawsOutdoor Advertising, 1931; 1933: 1938
6	U.S. Division of Building and Housing. The Preparation of Zoning Ordinances, 1931
7	Whitten, Robert. Part II. Suggestions for More Advanced Forms of Planning Legislation.
8	Miscellaneous Reports
	2 3-4 5 6 7 8 B 1 2 3 4 5 6 7 8 9 10 11 1 2 3 4-5 6 7

#### C. Compilations and Miscellaneous Papers, 1907-1930; 1956

140	1-7	City Planning, 1907-1930; 1956
141	1-9	List of Names, 1930-1960
	10	Ephemera

#### 142-144 **XVI. Printed Matter, circa 1920-1960**

The printed matter consists of an assortment of brochures, pamphlets, and other publications that Bard kept in his personal library. It includes two annotated copies of the report of the Mayor's Billboard Committee.

#### 145 XVII. Posters

The posters and broadsides contains informative and colorful material relating to advertising, billboards and the political system of New York City. The posters and broadsides are excellent reference examples of the printing styles of early to mid twentieth century.

## XVIII. Personal and Family Papers, 1893-1920

The Personal and Family Papers provide only a limited amount of information on Bard's private life. Included is a small amount of correspondence with family, appointment books recording his professional and social activities and engagements, a typescript genealogy of the Bard family, a few photographs, and invitations, announcements, programs, menus, and other printed memorabilia.

#### A. Family and Personal Letters, 1873; 1893-1944

The correspondence contains some letters from Bard to the State Department seeking information on his sister, brother-in-law, and niece, who were traveling in Europe during the outbreak of World War I. Most of the remaining letters are expressions of sympathy on the death of his father., Included also are notes and notebooks on Bard's trips to Europe in 1922 and 1926.

146	1-7	Correspondence, 1873; 1893-1944
	8	Sympathy letters on the death of Charles Bard, 1921
	9	Biographical papers re Charles Bard
	10-11	Notes and notebooks re trip to Europe, 1922; 1926
	12-13	Non family; family, ?
147-148		

#### B. Appointment books, 1901;1930-1932

#### C. Photographs

149

150

#### D. Personal Letterbooks, 1896-1952

Four letter press copy books, 1896-1952, contain copies of Bard's outgoing letters. An index is located in front of each volume. Included are copies of personal correspondence, correspondence with his father, brother-in-law, sister, and nieces as well as his recommendations for the admission of new members to the City Club, the University Club, and the Bar Association.