

## AUD Mission

The Mission of The American University in Dubai is to fulfill the broad educational needs of a culturally diverse student body by achieving excellence in teaching and learning, ultimately resulting in the intellectual, personal, and professional success of its graduates and the advancement of society.

**Language of Instruction:** English

## Academic Year

**Fall Semester:** September – December

**Spring Semester:** January – May

**Summer I Session:** May – June

**Summer II Session:** July – August

**Official Color:** Blue      **Mascot**



## AUD Overview

The American University in Dubai is a private, non-sectarian institution of higher learning founded in 1995. It serves UAE nationals and international students who seek world-class career-oriented education. AUD's degree programs are supported by appropriate technology and facilities.

***Students' success in a chosen field of endeavor is, in our view, the ultimate test of the effectiveness of the educational experience offered by AUD.***

## Academic Programs

**Undergraduate programs** offered at AUD include: Architecture (**B.Arch.**); Business Administration (**B.B.A.**) with majors in Accounting, Economics, Finance, Management, Marketing, and Marketing Communications; Communication and Information Studies (**B.C.I.S.**) with majors in Digital Production and Storytelling, and Journalism; Computer Science (**B.S.C.S.**) with tracks in Databases, Game Design and Development, and Network Security; Engineering (**B.S.**) with programs in Civil, Computer, Electric, and Mechanical Engineering; Interior Design (**B.F.A.**) with a major in Integrated Computational Design; International Studies (**B.A.I.S.**); Visual Communication (**B.F.A.**) with majors in Advertising (Creative), Digital Media, Graphic Design, Photography, and Studio Art .

**Graduate programs** offered at AUD include: Business Administration (**M.B.A.**) with concentrations in Finance, and Marketing; Construction Management (**M.S.C.M.**) ; and Education (**M.Ed.\***) with tracks in Primary Education, and Secondary Education.

The university also offers an **Intensive English Language Program (I.E.L.P.)** and a **Certificate in Middle Eastern Studies**.

*\*Target Stat Date: Fall 2012*

## Studying at AUD

Students choosing The American University in Dubai will find it is committed to fostering intercultural understanding; indeed, it is a core part of its institutional mission. This commitment to a broad international perspective is demonstrated through its courses; the exchange programs available to students; the many activities and organizations that promote appreciation for cultural diversity; and the presence on campus every year of over 100 study-abroad students from all across the U.S. and around the world.



## Co-operative Programs

**In the USA:** Florida International University; Georgia Institute of Technology; Ohio University; University at Albany, State University of New York; University of Southern California - School for Cinematic Arts; Siena Heights University; Harvard College in Asia Program; William Jefferson Clinton Scholarship Program.

**In Europe:** Università Commerciale Luigi Bocconi, Milan, Italy; University of St. Gallen, St. Gallen, Switzerland; International University in Geneva, Geneva, Switzerland.

## Accreditation

The American University in Dubai is accredited by the Commission on Colleges (COC) of the Southern Association of Colleges and Schools (**SACS**) to award Bachelor's and Master's degrees (see [www.sacsoc.org](http://www.sacsoc.org)). Contact the COC at 1866 Southern Lane, Decatur, Georgia, 30033 or call +1-404-679-4500 exclusively for matters specific to the accreditation of The American University in Dubai.



The UAE Ministry of Higher Education and Scientific Research (**CAA-MOHESR**) has licensed the university and accredited all of its programs.

Other accreditations include: International Assembly for Collegiate Business Education (**IACBE**) for Bachelor's and Master's of Business Administration programs; the Engineering Accreditation Commission (EAC) of **ABET** for Civil, Computer, and Electrical Engineering programs; Computing Accreditation Commission (CAC) of **ABET** for the Computer and Information Technology program; and the International Advertising Association (**IAA**) for Marketing Communications and Advertising (Creative) majors.

## The Faculty

168 Faculty

19:1 Student to faculty ratio

	Male	Female	Total
Full-time	77	28	105
Part-time	16	47	63
Total	93	75	168



## The Students

2,678 Students

2,246 Expatriates

432 U.A.E. Nationals

98 Nationalities

54% Male ; 46% Female

21 Study Abroad Students

479 Students live on campus

Fall 2011 Statistics

## Student Life

For a student to truly get the most of their AUD experience, they must seek to become involved in university activities. Whether it's through joining a club, or starting one of their own or perhaps creating a special one-of-a-kind event, these are just some of the ways you can become involved in student life at AUD.

52 student clubs and numerous annual events including a WOW (Week of Welcome), AUD Desert Safari, International Night, Ramadan Tent, AUD Gala Dinner and Award Ceremony, Winter Ball, Thanksgiving Day and UAE National Day.



Fall 2011 Statistics

## The Campus

The American University in Dubai is ideally located next to Dubai Media City, Dubai Internet City, and the Palm Islands. It is fifteen minutes from the heart of Dubai's financial and commercial centers and 25 minutes from Dubai International Airport.

All **Academic Buildings** are well equipped with the latest technology and cater to the needs of the academic programs. The **Student Center** houses indoor sports facilities, a barber shop, a beauty salon, a travel agency, a bank, a copy center, a bookstore, a supermarket, and food courts.

### Residence Halls

Student dormitories are located in the northwest corner of the AUD campus and provide housing for 520 students. Each residence hall has a laundry room, a study area, a TV lounge, and a fully equipped kitchen and dining room. Campus satellite television service is provided in each lounge. High-speed Internet connections are standard in each room. Separate male and female gymnasiums are available for use by housing residents. With the aid of eight **Resident Assistants (RAs)**, the Housing Office presents programs for its residents with a variety of **educational, cultural, recreational and social activities**.

### Athletics & its Facilities



The AUD athletic program offers many opportunities for the intercollegiate team sports that are available to AUD's students, staff and faculty. AUD Athletics also has a **drop-in program** for all students who are interested in staying fit. Athletic facilities include a **1,300ft track**, a **82ft pool**, a **soccer pitch**, **three tennis courts**, and **two basketball/volleyball courts**. A central indoor stadium is designed so that it can be dismantled into two independent courts used for indoor football, handball, basketball or volleyball. This stadium has a capacity of 2,500 spectators, in addition to an outdoor spectator's gallery that faces the soccer field and accommodates a public of 300. Separately, there are two squash playgrounds and a 1,600sqf gymnasium and an aerobics/dancing/music room.

### The Library (Fall 2010 Statistics)

The AUD Library provides a rich collection of print and electronic resources with a strong focus on course-related information literacy, including: **121,463 books** (print and electronic); **312 journals**; and **70 online databases**.



Fall 2011 Statistics

## Friends of AUD

Each School at AUD has an **Advisory Board**, consisting of prominent professionals, with the main role of advising on matters relevant to the programs, and assisting the Schools in formulating and implementing its strategic priorities. The Board members also play an important role in setting program standards and providing feedback on AUD alumni positions in the market. Companies represented within the different advisory boards include IBM, du, MBC Group, Tecom Investments, Schlumberger, Siemens, Leo Burnett, Young and Rubicam, Saatchi & Saatchi, and the Dubai Culture and Arts Authority, to name a few.



**Commencement speakers** have included William Jefferson Clinton, James Baker, Ray Lahood, George Mitchell, Steve Forbes, Sandy Berger, Christiane Amanpour, Cherie Blair, Seymour Hersh, Margaret Spellings, Colin Powell, Lou Dobbs, Robert Gibbs, and Erin Burnett.

## Contact Information

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