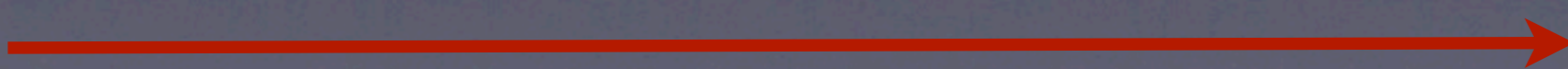


Historical Perspectives

*A Look Back At MRG Michigan Poll
Data Trends Through The Years*



1985



2012

The MRG Michigan Poll

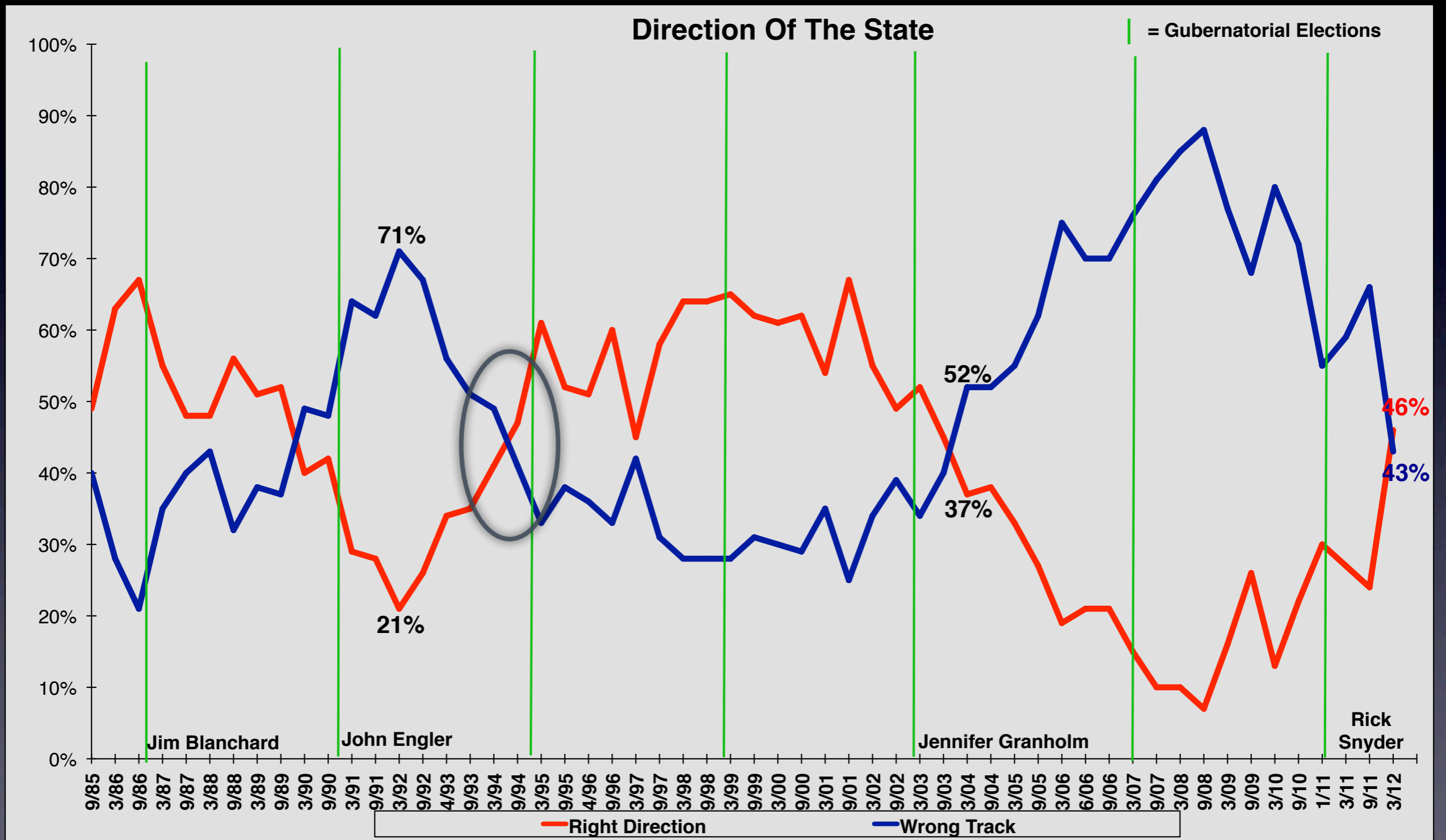
- Spring and Fall of Every Year Since 1985
- Sample: n=600
- Margin of Error: $\pm 4\%$ (95% Degree of Confidence)
- Latest Field Dates: March 14-19, 2012
 - Included 20% of the sample from cell phone-only households

2012 Spring Michigan Poll Sample Details

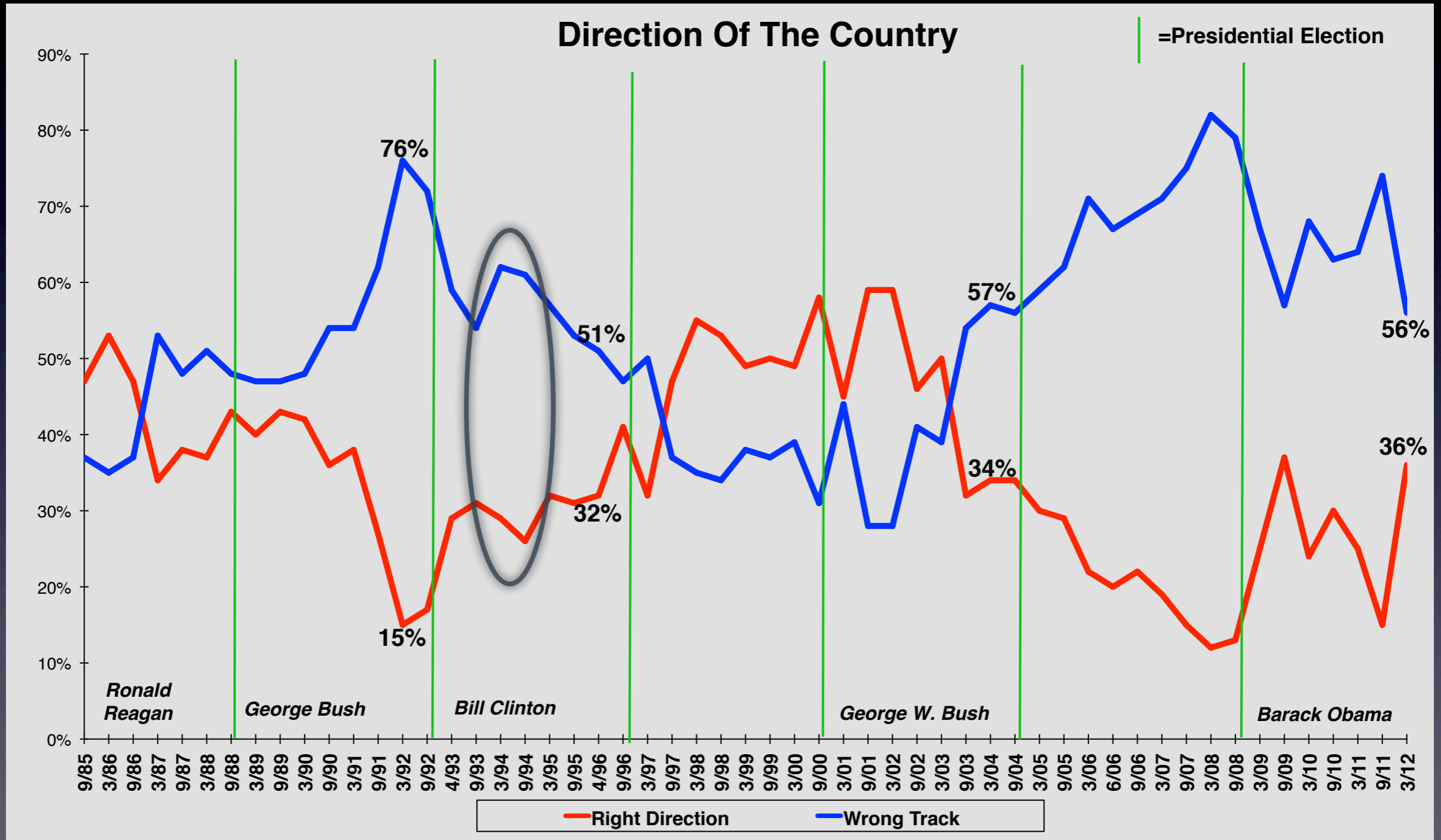
- Geographically stratified by voter turnout in past presidential general elections
- Past Voting Behavior: Democrats=34%, Ticket Splitters=29%, Republicans=33%
- Self ID: Democrats=33%, Independents=40%, Republicans=25%
- Age: 18-34=19%, 35-54=41%, 55+=38%

General Perceptions and Mood of the Electorate

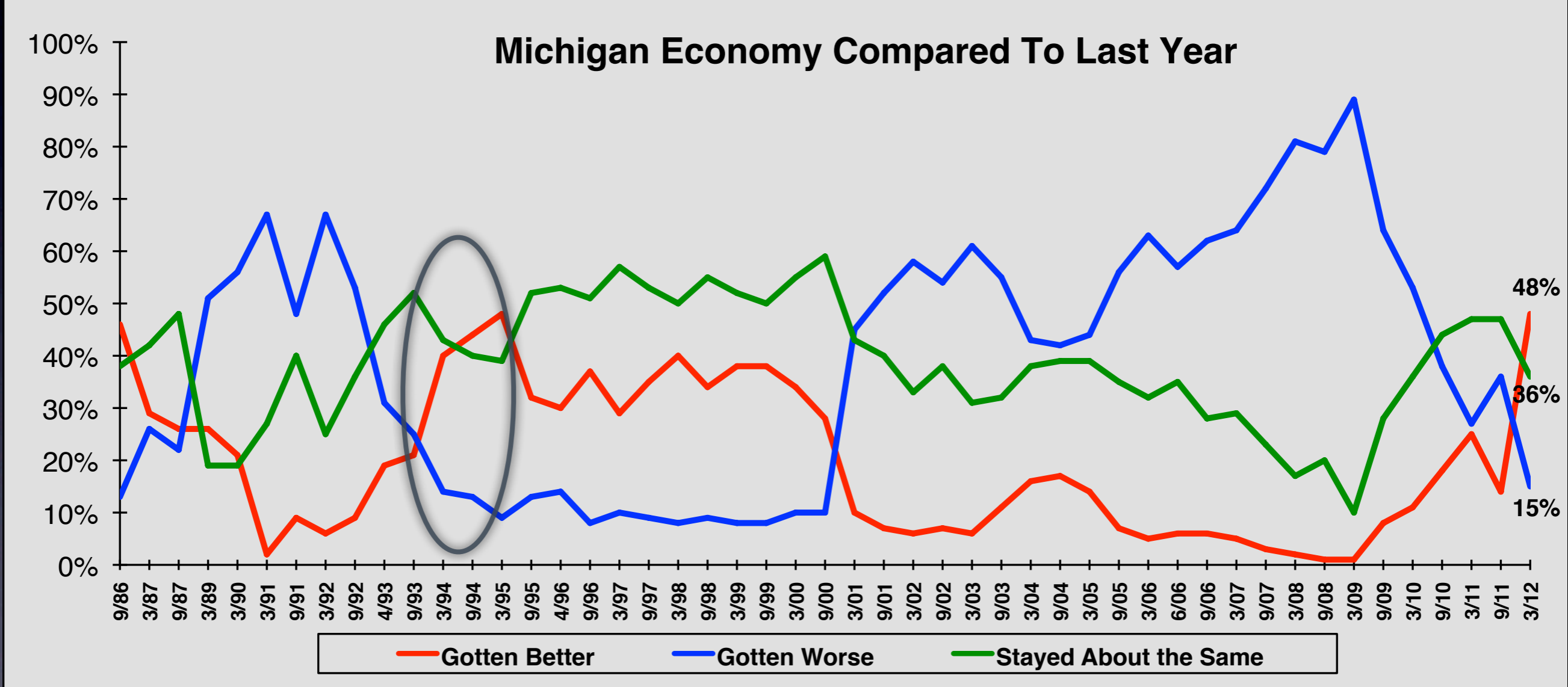
Direction Of State



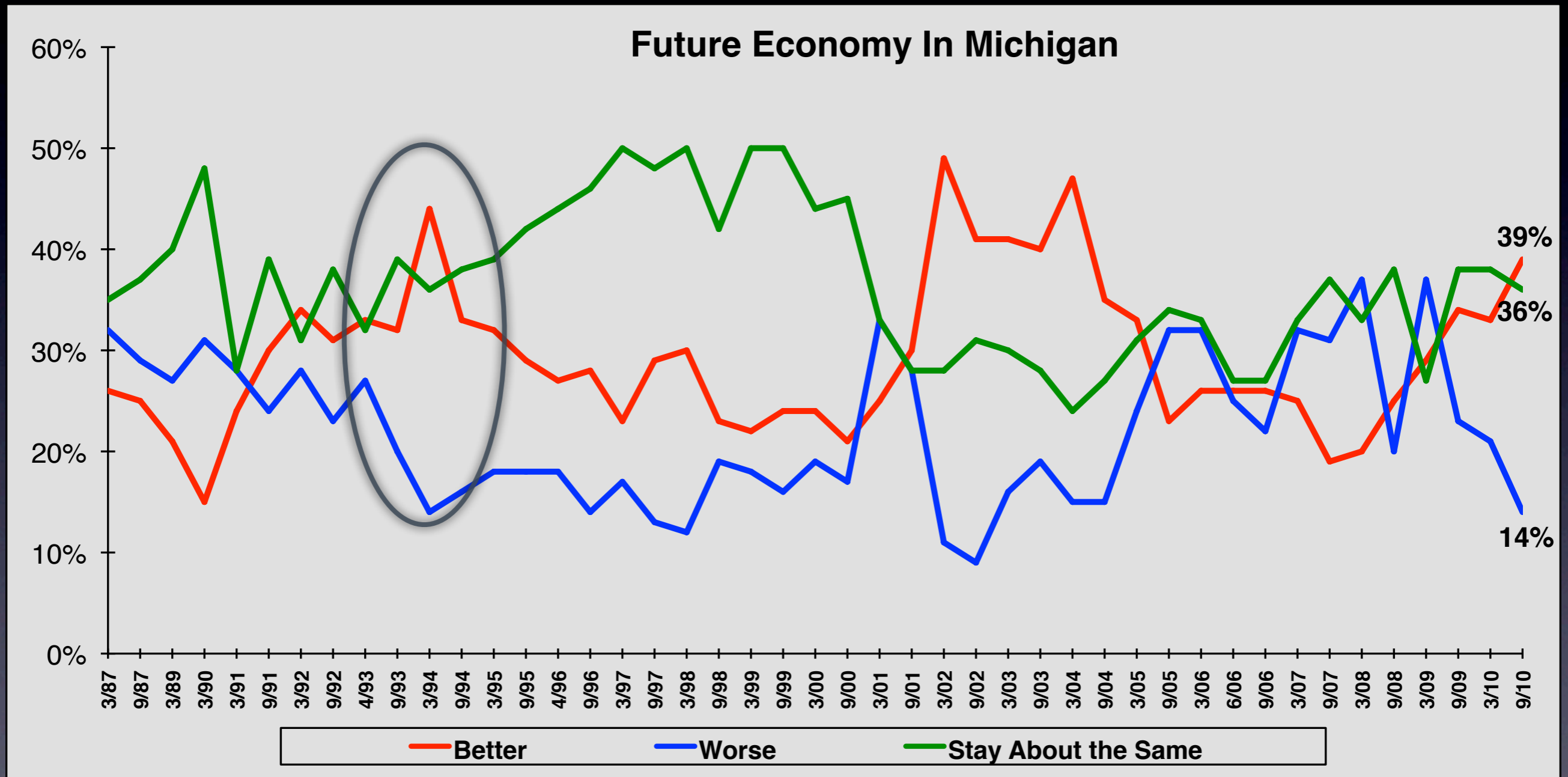
Direction Of Country



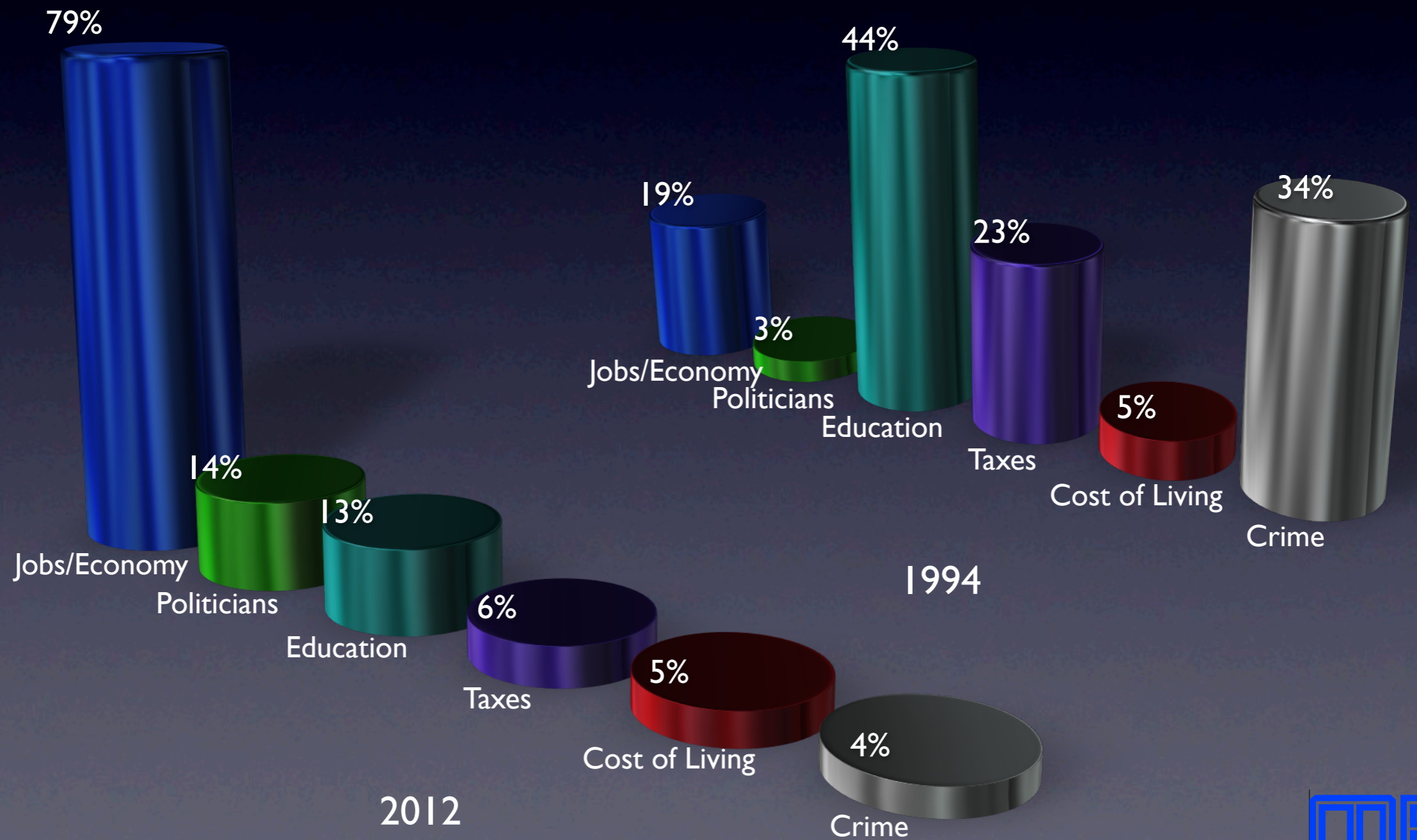
Current State Economy



Future State Economy

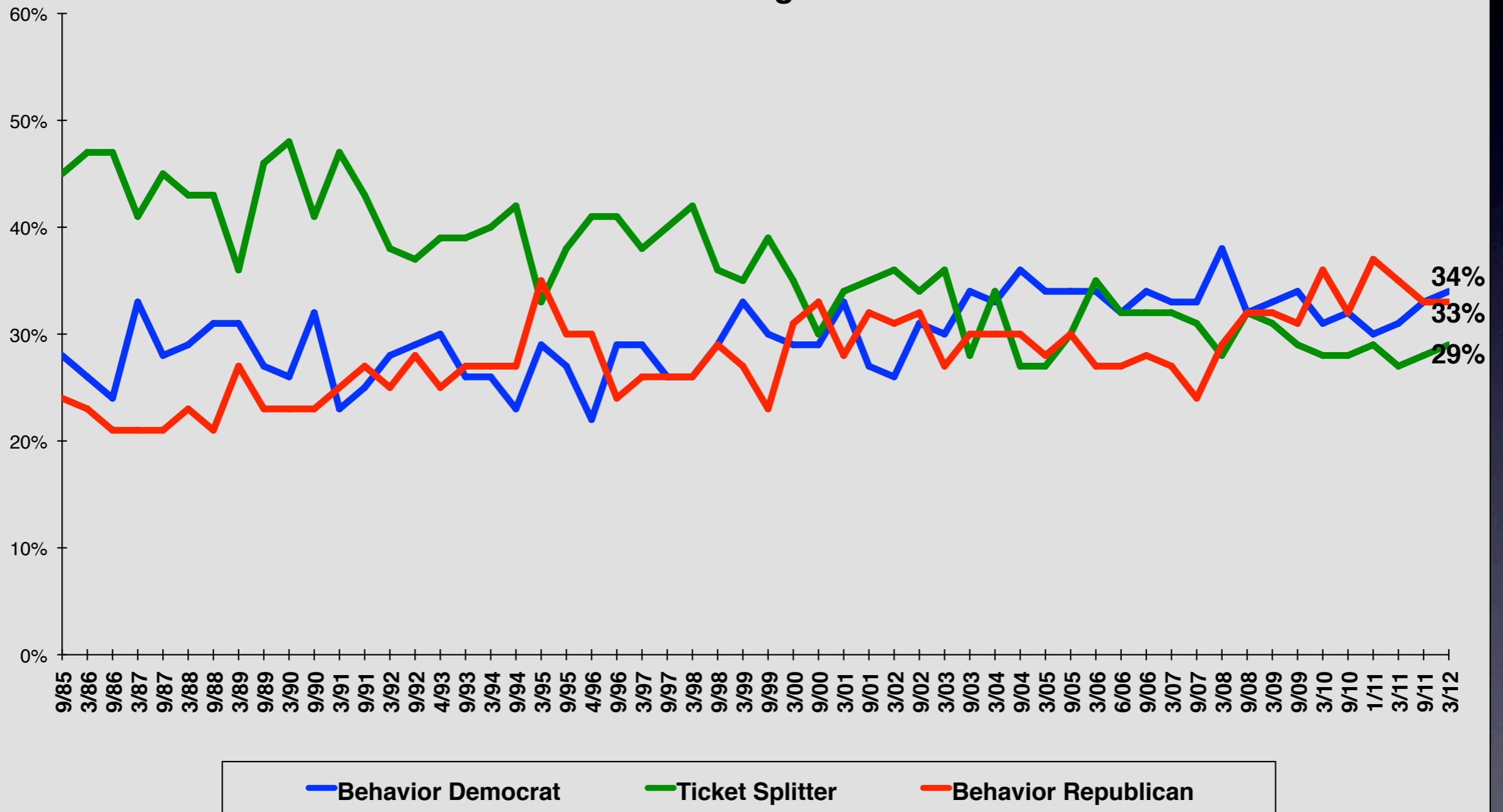


Most Important Problem In Michigan



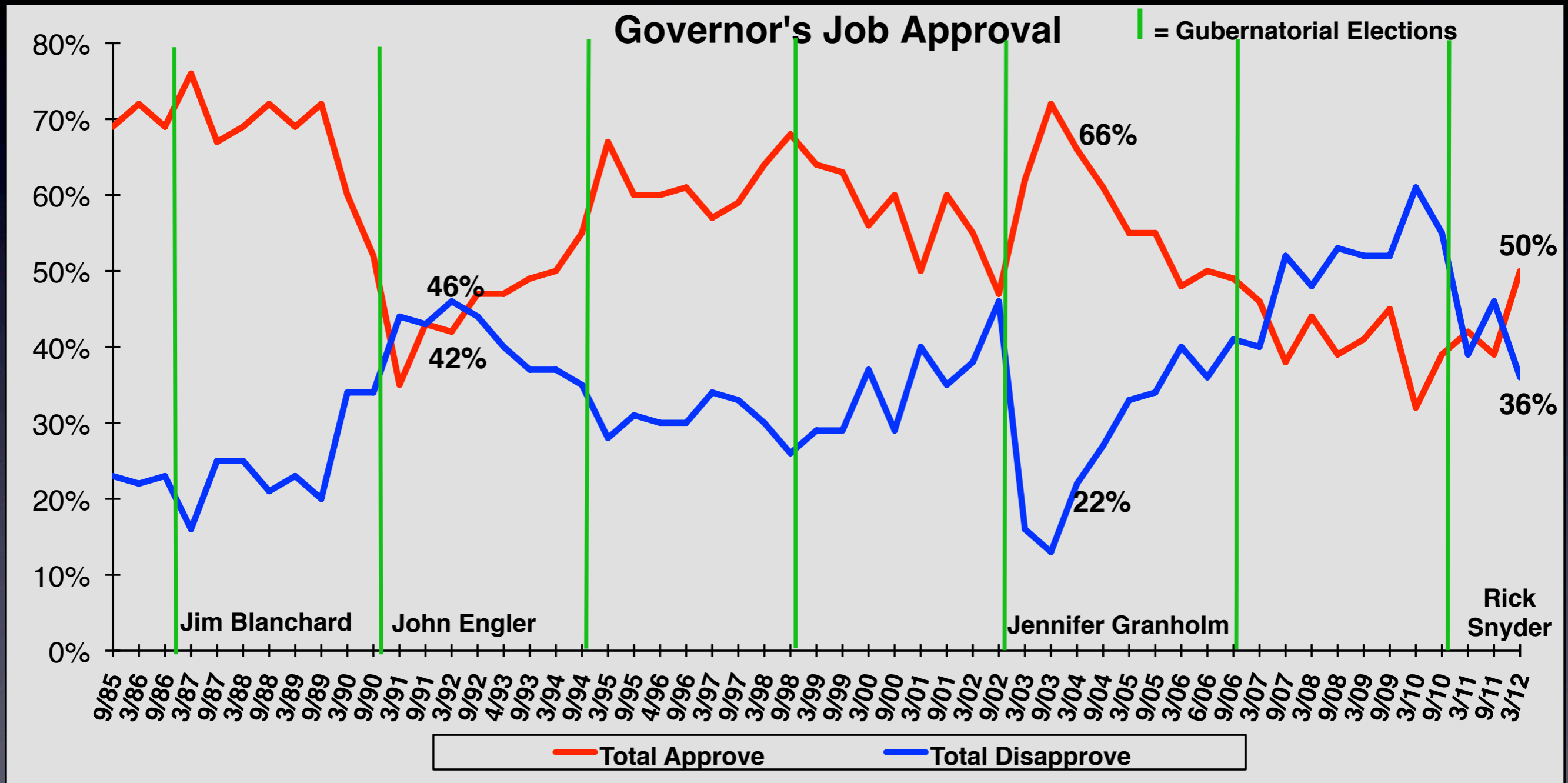
Past Voting Behavior

Past Voting Behavior



Perceptions of Political Leadership

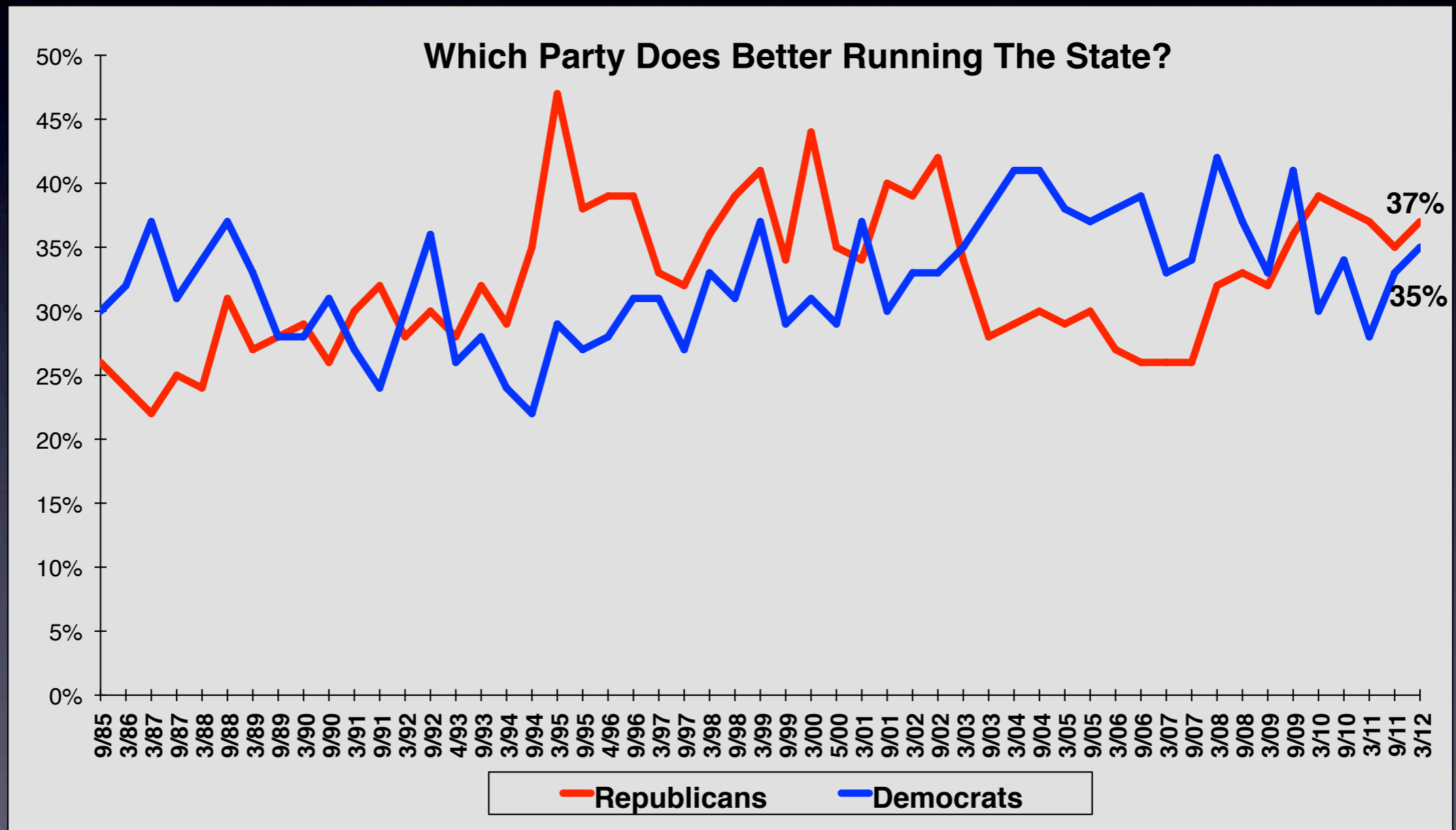
Governor's Job Approval



President's Job Approval



Michigan Is Better Off When _____ Are In Control



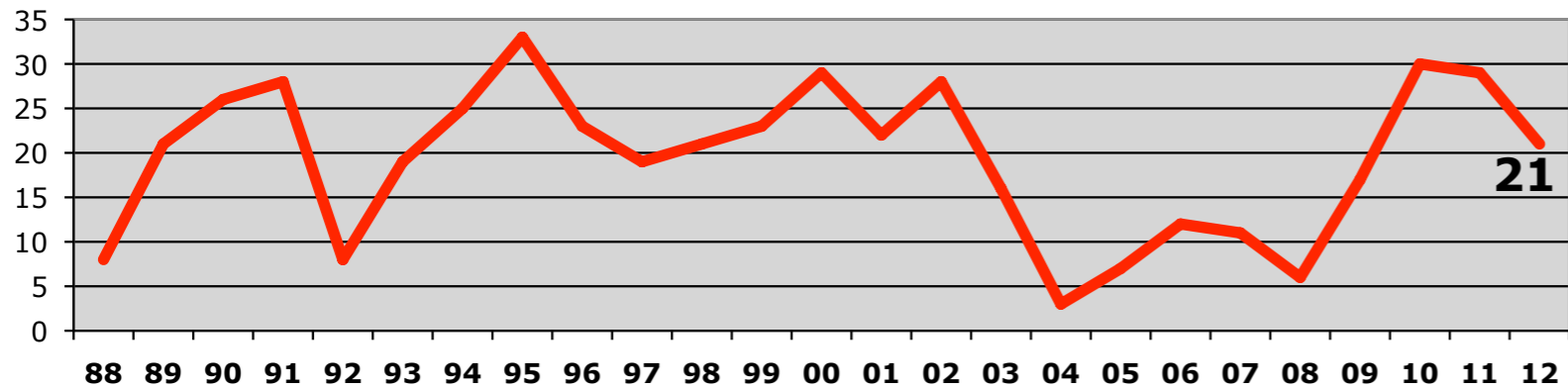
On The Issues

Perceptions of the Parties

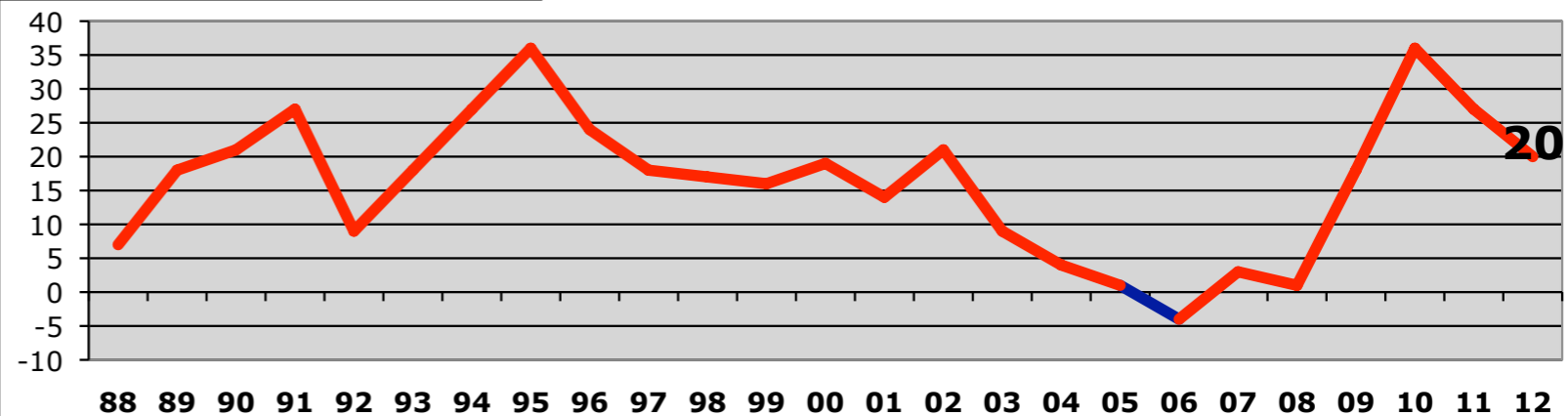


Republican Strengths

Improving Business Climate

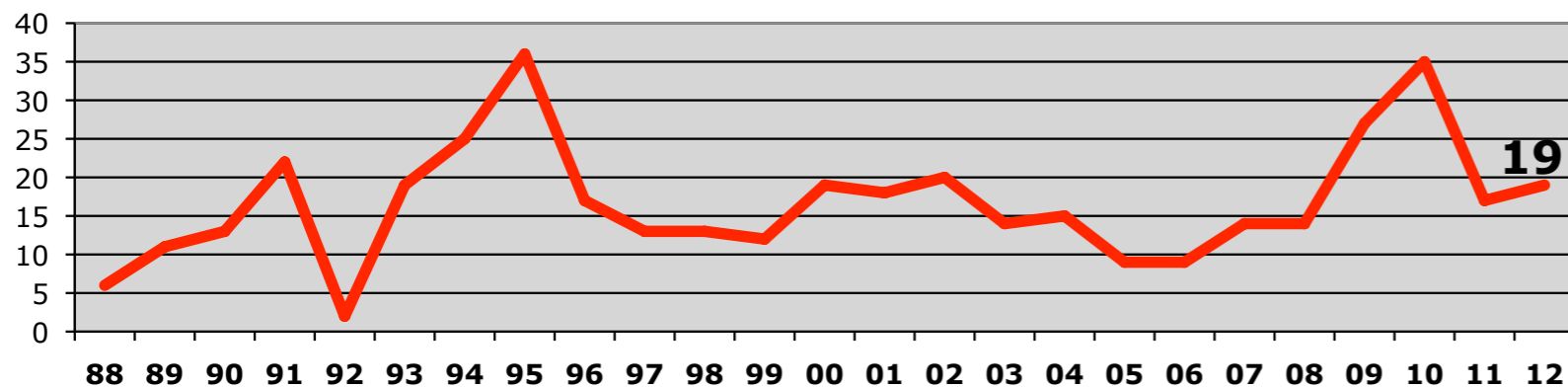


Controlling Spending



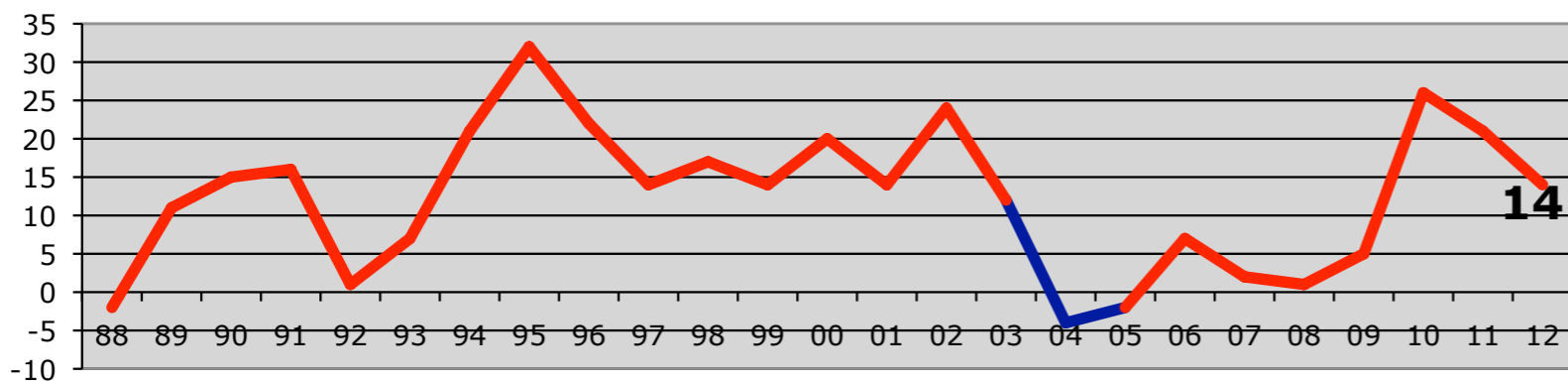
= Net GOP

Holding Down Taxes



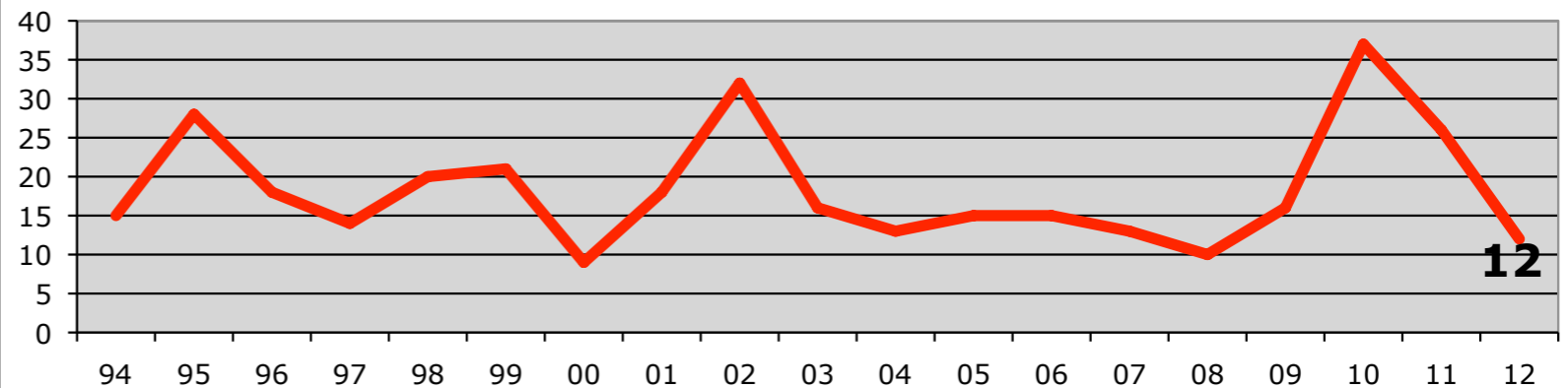
Republican Strengths

Attracting New Jobs

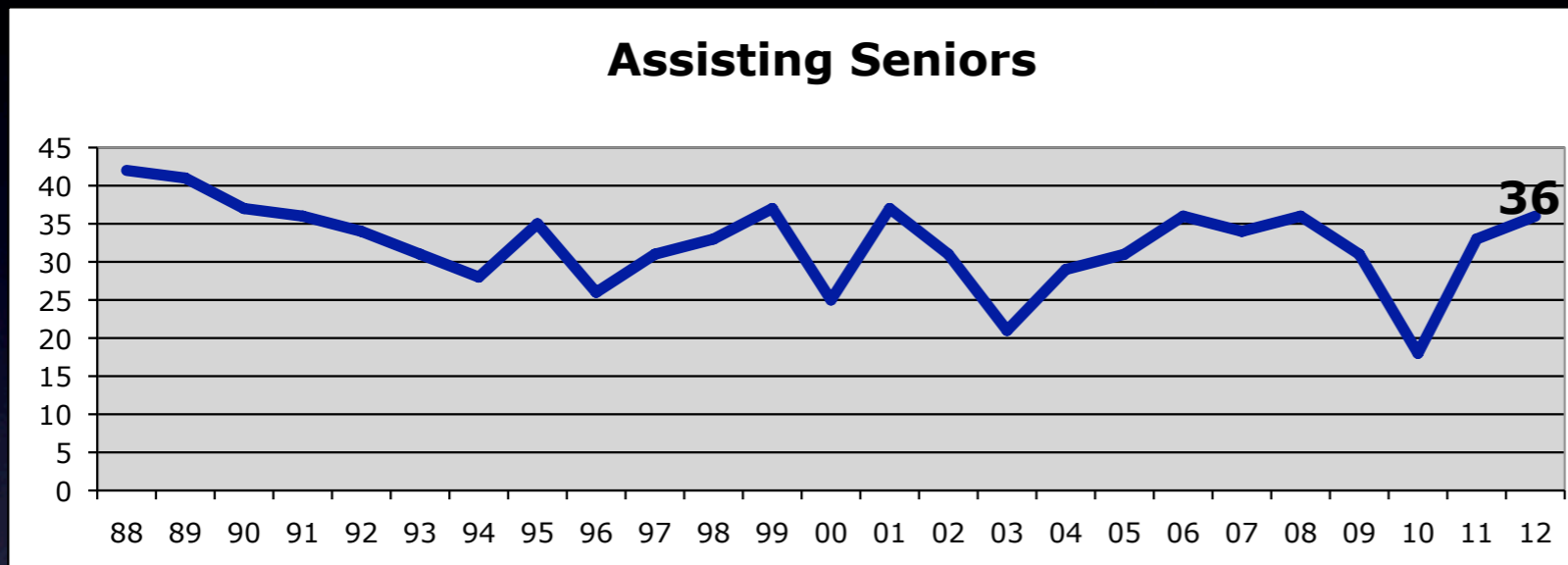


= Net GOP

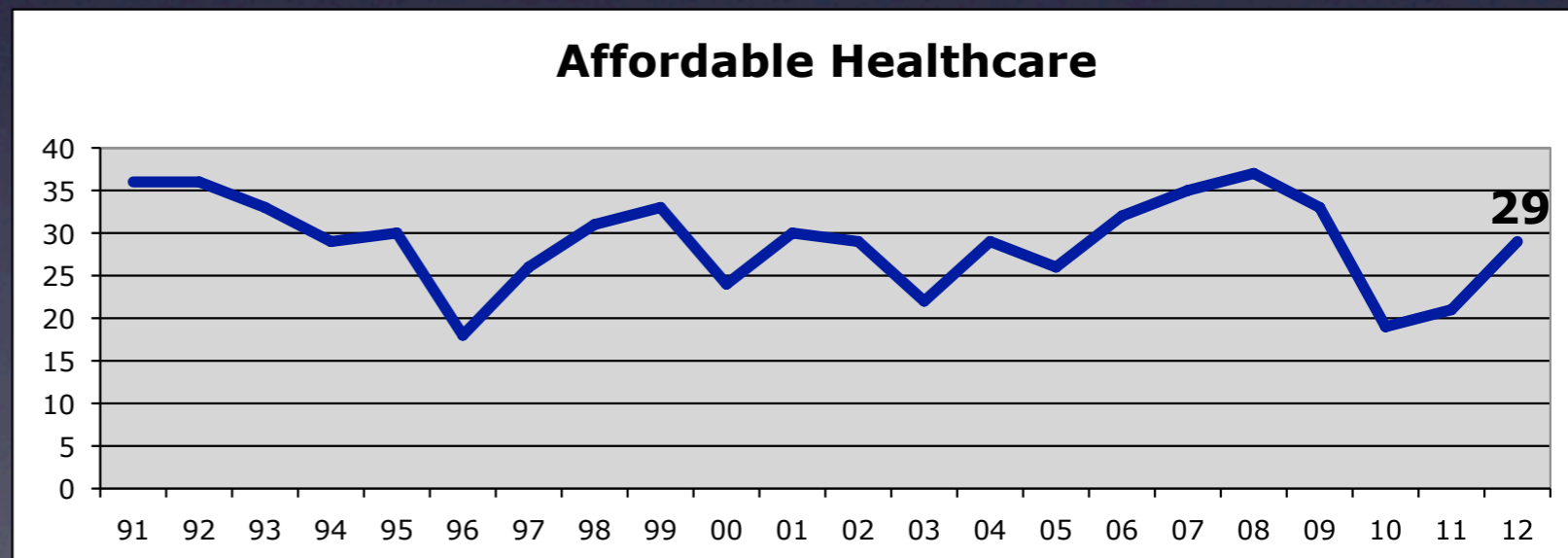
Tough On Crime



Democratic Strengths

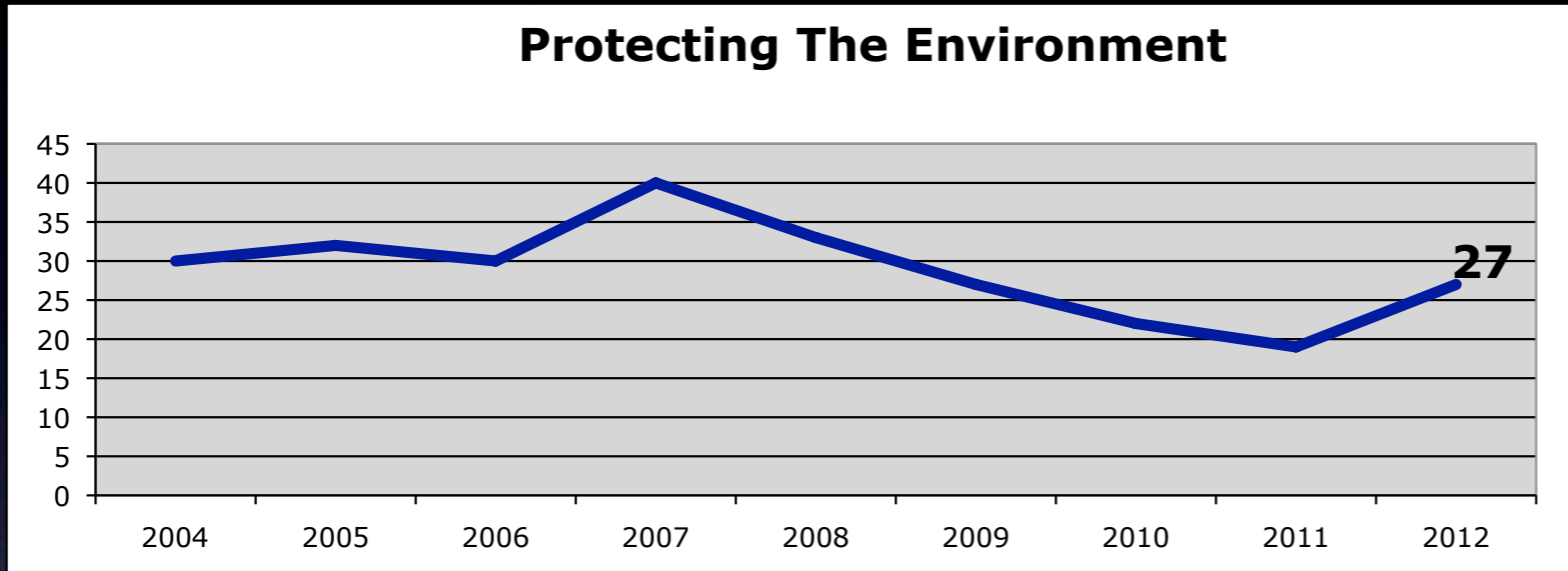


= Net Dem



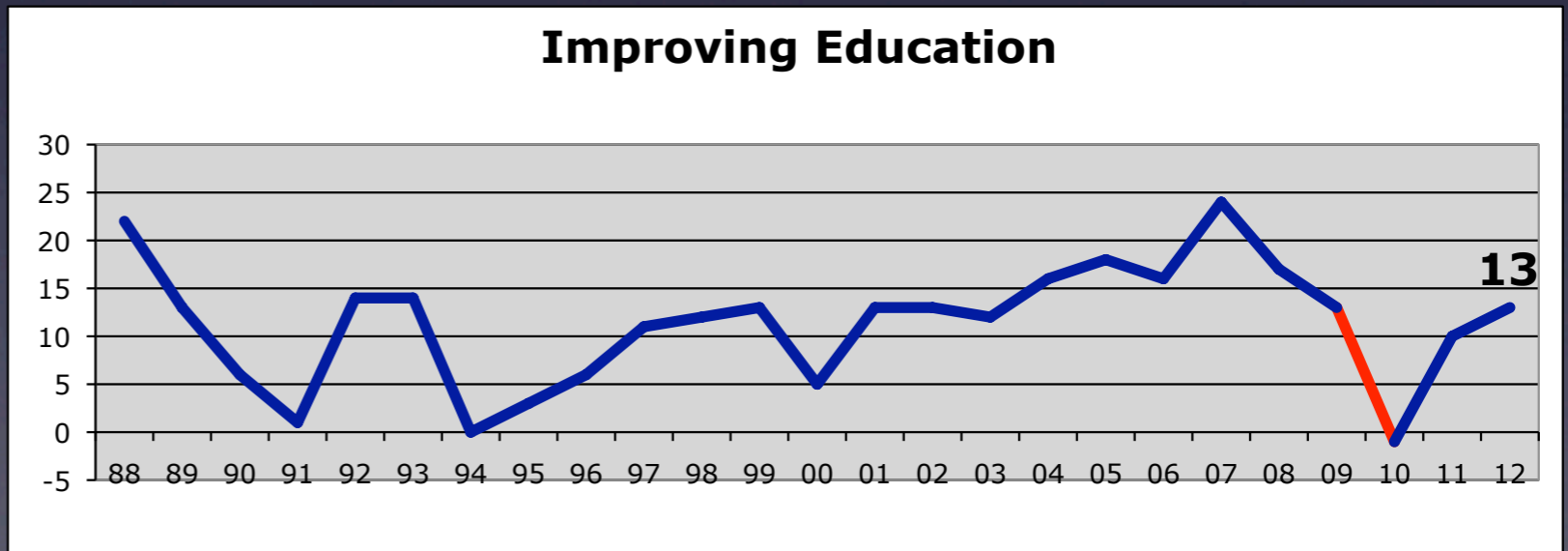
Democratic Strengths

Protecting The Environment

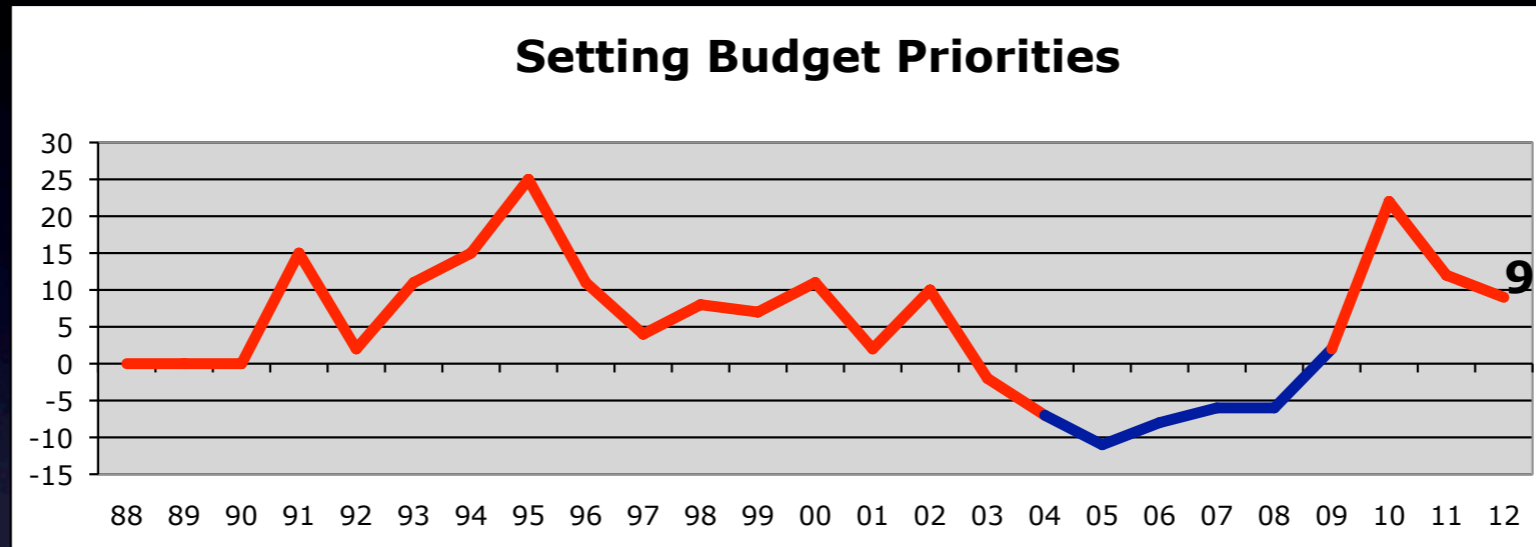


= Net Dem

Improving Education



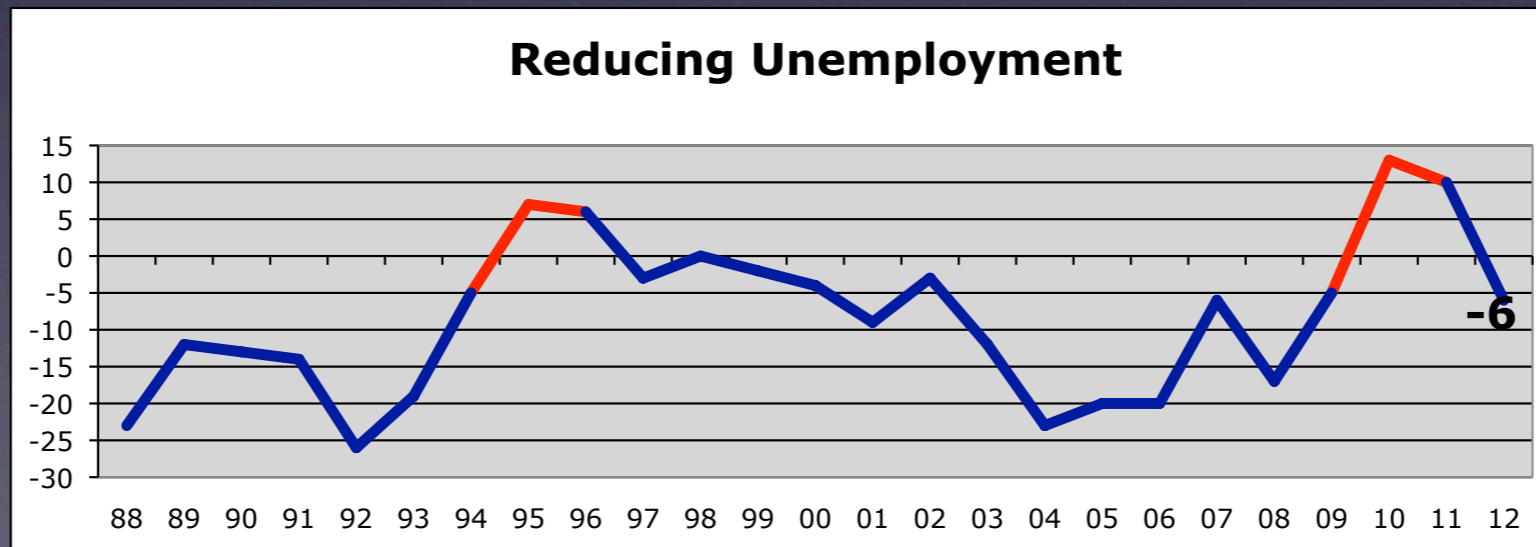
Battleground Issues



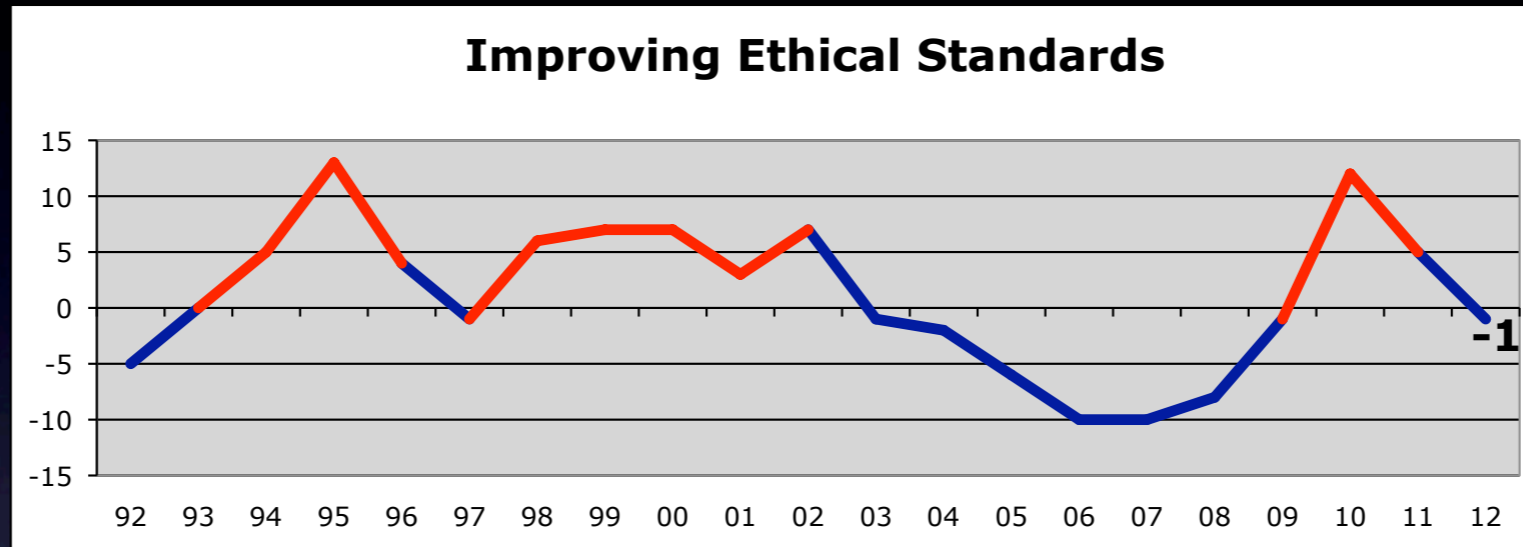
= Net GOP



= Net Dem



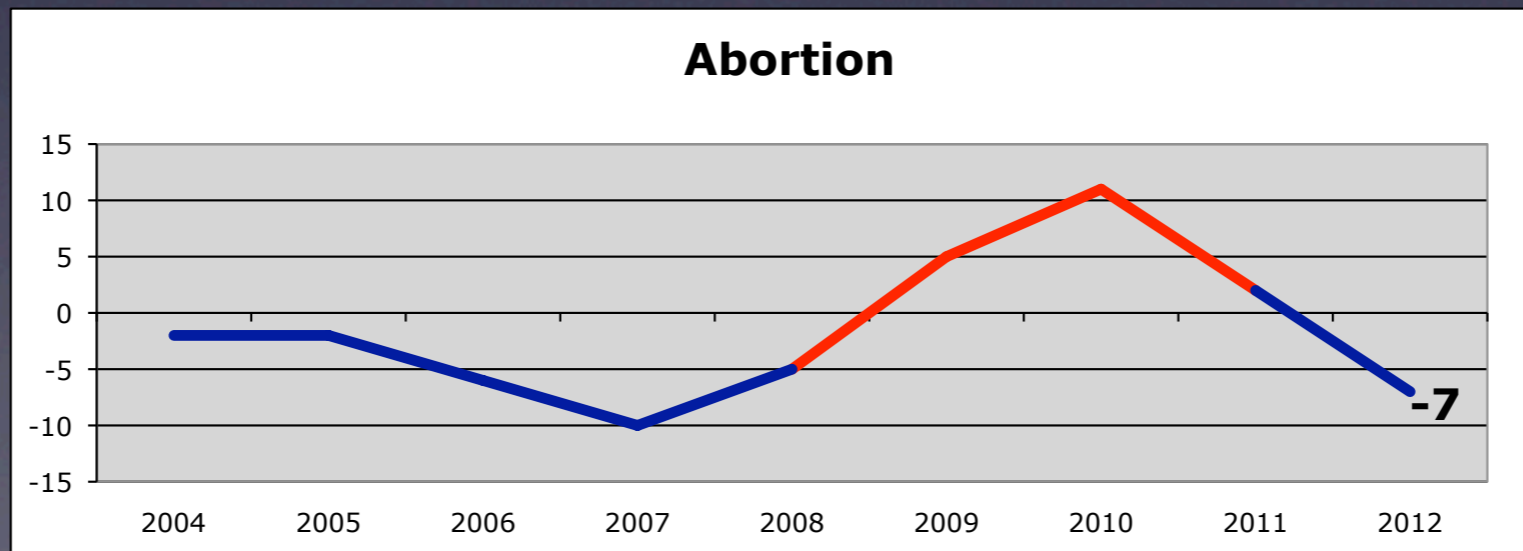
Battleground Issues



= Net GOP



= Net Dem

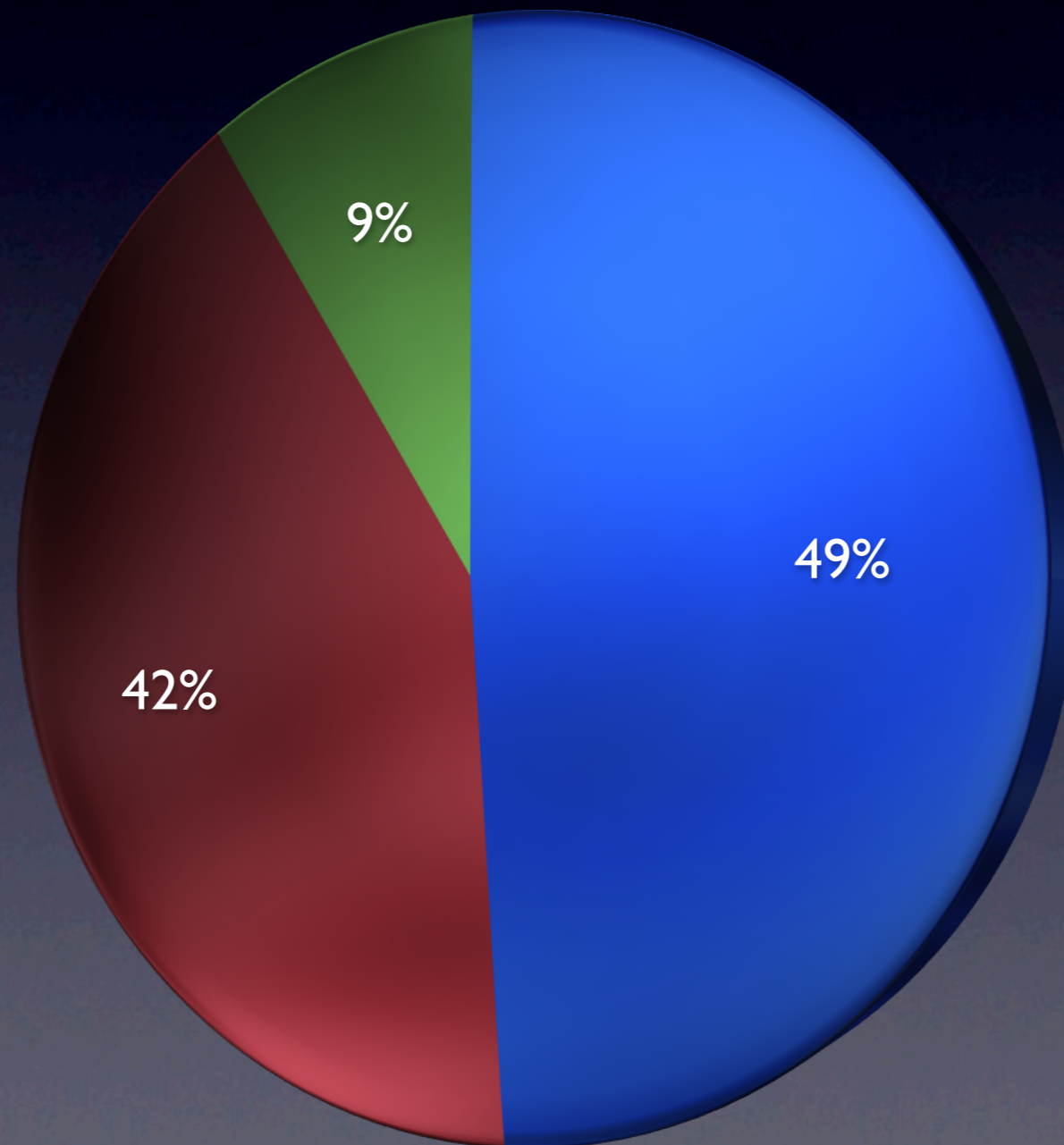


Looking Ahead To November



U.S President

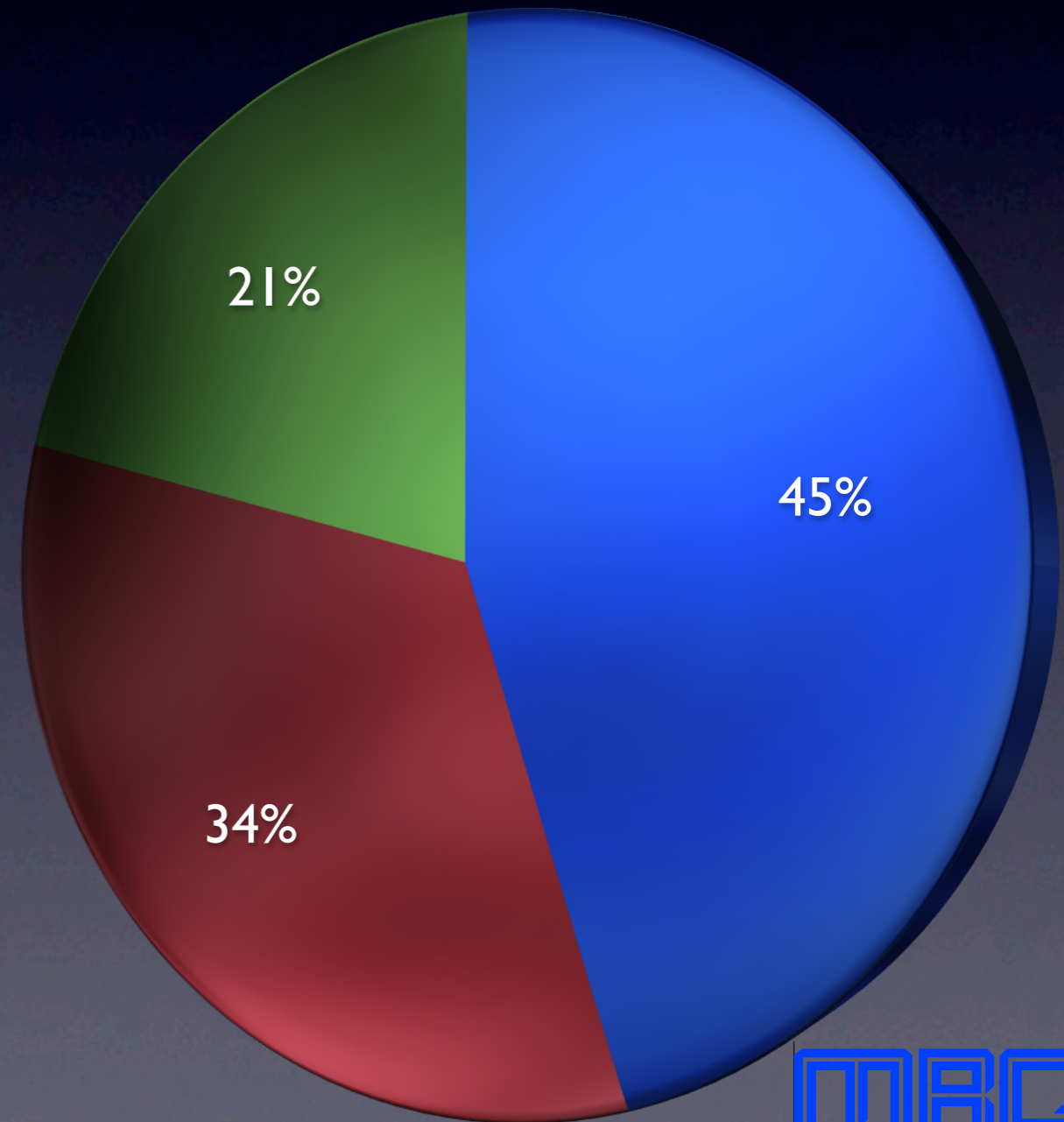
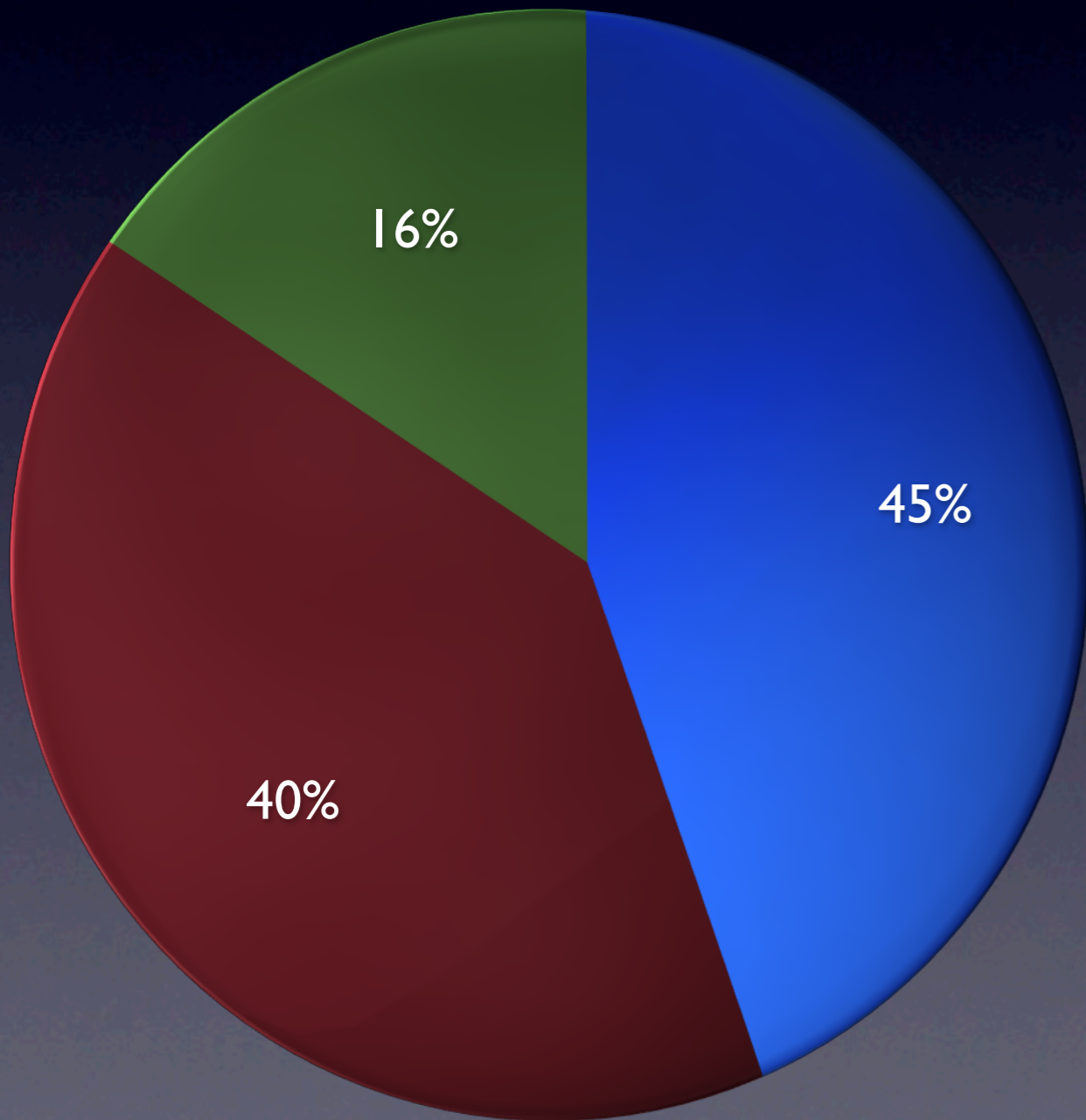
● Barack Obama ● Mitt Romney ● Undecided



U.S Senate

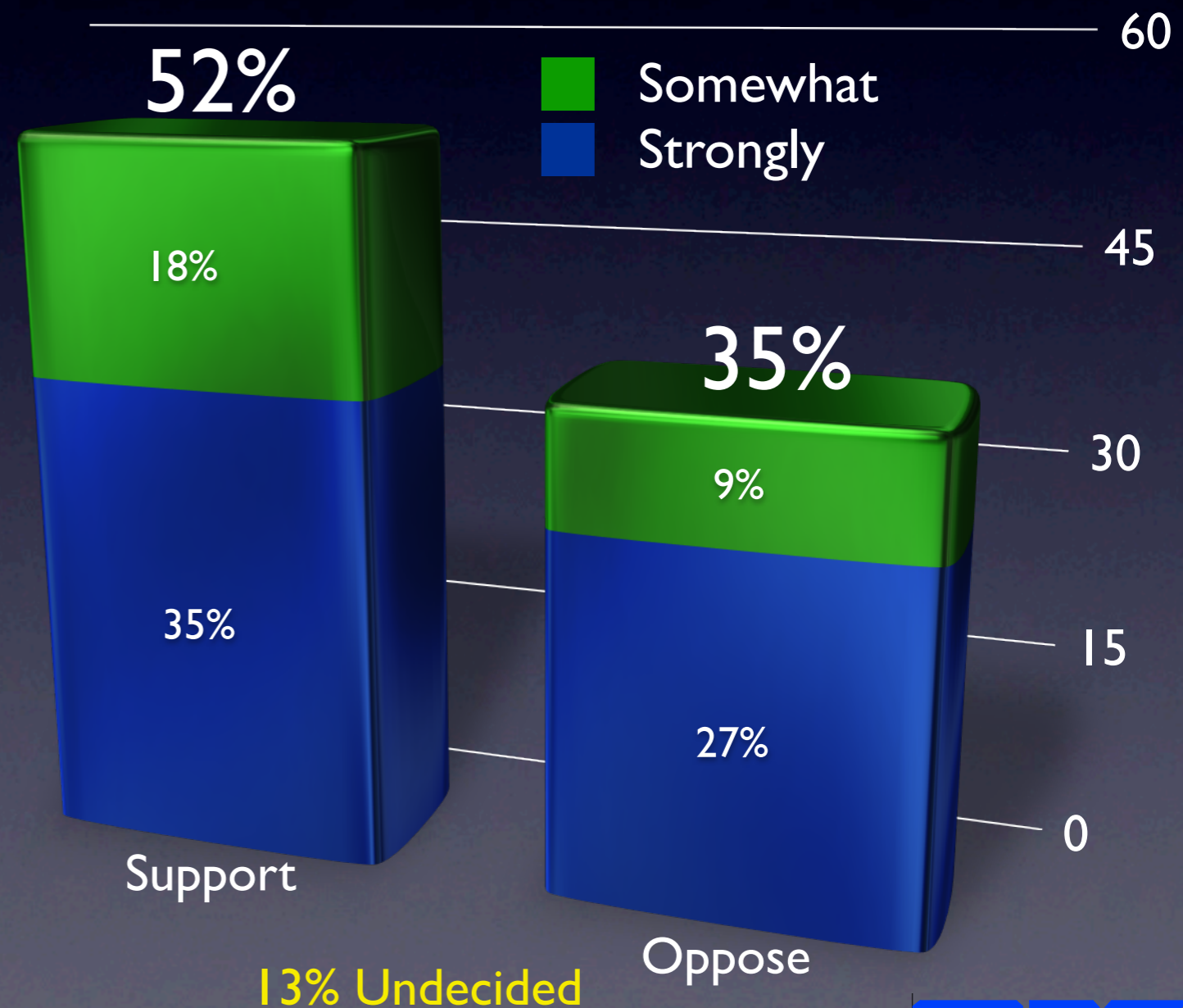
- Debbie Stabenow
- Pete Hoekstra
- Undecided

- Debbie Stabenow
- Clark Durant
- Undecided



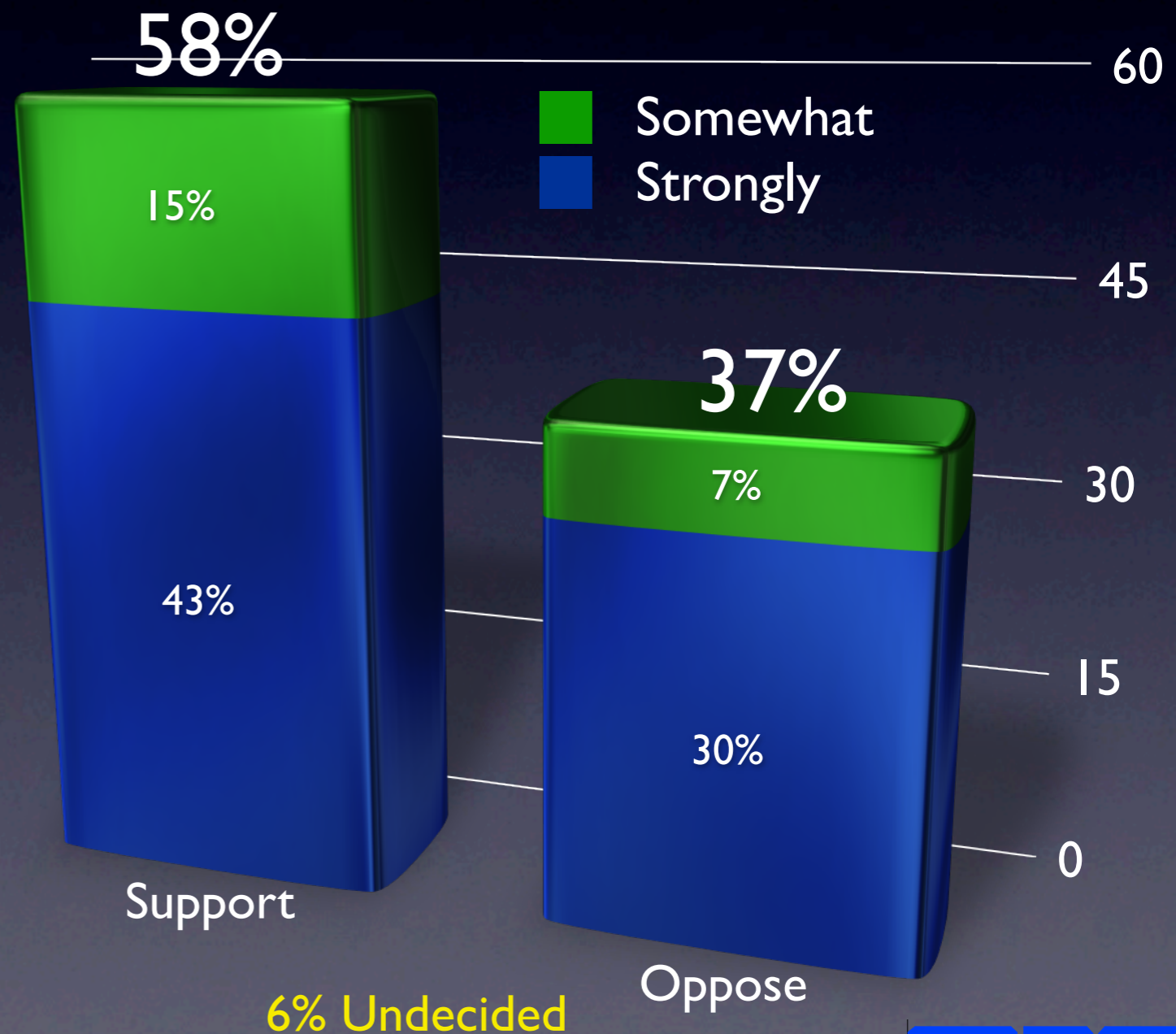
Emergency Financial Manager Law

As you may know, state law allows the governor to appoint emergency financial managers to take control of local governments and school districts in severe financial difficulty. These managers have the power to void union contracts and collective bargaining agreements; dissolve or merge municipalities; and mandate millage elections in order to avoid bankruptcy and maintain vital public services. Six such managers have been appointed so far --- in Flint, Benton Harbor, Ecorse, Pontiac, and the Detroit and Highland Park school districts. Based on its application so far, do you support or oppose this emergency financial manager law?



Right To Work Law

Right-to-work laws say that workers cannot be required to join labor unions or pay union dues in order to get or keep their jobs. Opponents of right-to-work laws claim that they do not protect workers against employers and fail to guarantee workers' rights to collective bargaining. Michigan currently does not have such a law. In general, do you support a right-to-work law for Michigan?





C O M M U N I C A T I O N S • P U B L I C R E L A T I O N S
P U B L I C A F F A I R S • S U R V E Y R E S E A R C H

2 2 5 S O U T H W A S H I N G T O N S Q U A R E
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