

MONDAY, AUGUST 2	Panel 1	Panel 2	Panel 3
8:15 a.m.	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST
8:45 a.m.	Does Intellectual Property Law Favor Small Businesses? , <i>Michael Meurer, Boston University School of Law</i>	The Trust and Distrust of Intellectual Property Rights , <i>Peter Yu, Michigan State University College of Law</i>	Attention Scarcity and Its Implications for Privacy and Marketing Regulations , <i>Eric Goldman, Marquette University Law School</i>
10:00 a.m.	Constructing Cultural Tools of Development: Open Source Licensing, Legal Complexity and Contributor Self-Realization , <i>Andrea Matwyshyn, Northwestern University School of Law and University of Cambridge</i>	Free Trade Agreements and the “Unilateral” Imposition of Global Soft Law Norms , <i>Doris Long, The John Marshall Law School</i>	Inspiration and Innovation: The Artistic Soul: <i>The Constitutionality of Moral Rights</i> , <i>Roberta Kwall, DePaul University College of Law</i>
10:30 a.m.	Break	Break	Break
10:45 a.m.	Cabining Intellectual Property Through a Property Paradigm , <i>Michael Carrier, Rutgers, The State University of N.J. School of Law, Camden</i>	Trademarks and Consumer Search Costs on the Internet , <i>Mark Lemley, Stanford Law School, and Stacey L. Dogan, Boston College Law School</i>	Why Creators Need Philosophy , <i>Amy Peikoff, University of Texas at Austin, Department of Philosophy</i>
12:00 p.m.	Recent Intellectual Property Law Developments in Japan , <i>Kazuo Makino, Kokushikan University School of Law, Japan, and Ryoichi Murai, Sanno University, Japan</i>	An Interdisciplinary Approach to Gene Patents: Melding Constitutional Law with the Science of Innovation , <i>Cynthia M. Ho, Loyola University Chicago School of Law</i>	Rights and Things , <i>Michael J. Madison, University of Pittsburgh School of Law</i>
12:30 p.m.	LUNCH	LUNCH	LUNCH
1:45 p.m.	Patent Portfolios , <i>R. Polk Wagner, University of Pennsylvania Law School</i>	Understanding the European Approach to the Patentability of Computer-Implemented Inventions , <i>David Booton, University of Manchester, UK</i>	Opening the Bottleneck: Regulatory Reforms for Tech Transfer , <i>Sean M. O’Connor, University of Washington School of Law</i>
3:00 p.m.	The Proven Key: Roles and Rules for Dictionaries at the Patent Office and the Courts , <i>Joseph Scott Miller, Lewis and Clark Law School</i>	The Origins and Meaning of the Intellectual Property Clause of the Constitution , <i>Dotan Oliar, Harvard Law School</i>	Blogs and Klogs: Intellectual Property Issues of Weblogs , <i>Jo Ann Oravec, University of Wisconsin at Whitewater, College of Business and Economics</i>
3:30 p.m.	Break	Break	Break
3:45 p.m.	Media Policy out of the Box: Engaging the Public in an Age of Plenty , <i>Ellen Goodman, Rutgers, The State University of N.J. School of Law, Camden</i>	A Contract by Any Other Name Is Still a Contract: Why Trade Secret Clauses Do Not Protect Widely-Distributed Information , <i>Sharon K. Sandeen, Hamline University School of Law</i>	An Economic Theory of Infrastructure and Sustainable Infrastructure Commons , <i>Brett Frischmann, Loyola University Chicago School of Law</i>
5:00 p.m.	Adjourn	Adjourn	Adjourn
6:30 p.m.	IP Scholars Dinner at Reza’s	IP Scholars Dinner at Reza’s	IP Scholars Dinner at Reza’s

PLEASE JOIN US
MONDAY NIGHT
FOR THE
IP SCHOLARS
CONFERENCE DINNER



REZA'S



432 West Ontario Street
312.644.4500

Dinner will begin at 6:30 p.m.

A shuttle bus will leave at
6:15 p.m. from DePaul Center
One East State Street
(corner of State and Jackson)

TUESDAY, AUGUST 3	Panel 1	Panel 2	Panel 3
8:15 a.m.	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST	CONTINENTAL BREAKFAST
8:45 a.m.	Rethinking the Patent Bargain Metaphor: Market Integrity, Reciprocity and the Assurance Game , <i>Shubha Ghosh, SUNY at Buffalo School of Law</i>	A Critical Approach of Online Service Provider's Liability on the Comparative Analysis of U.S. and Korean Copyright Law System : <i>Kihan Lee, Dankook University, Seoul, Korea</i>	An Empirical Reappraisal of ICANN/UDRP Decisions , <i>Jay Kesan, University of Illinois at Urbana-Champaign College of Law</i>
10:00 a.m.	Copyrights, Social Norms and Rock 'N Roll , <i>Mark Schultz, Southern Illinois University School of Law</i>	An Empirical Study of the Hindsight Bias in Patent Law : <i>Gregory Mandel, Albany Law School</i>	Corporate Patents: Optimizing Organizational Responses to Innovation Opportunities and Invention Discoveries , <i>Richard Gruner, Whittier Law School</i>
10:30 a.m.	Break	Break	Break
10:45 a.m.	Anti-Branding , <i>Sonia Katyal, Fordham University School of Law</i>	Too Much Information! Privacy, Rationality, and Temptation , <i>Katherine Strandburg, DePaul University College of Law</i>	The Case for Assignment in Gross? A Question of Good Will? Trademark Assignment, Judicial Interpretation and the Modern Lanham Act , <i>Irene Calboli, Marquette University Law School</i>
12:00 p.m.	Who Cares What Thomas Jefferson Thought About Patents? Reconstructing the Origins of American Patent Doctrine , <i>Adam Mossoff, Michigan State University College of Law</i>	Is TRIPS Unconscionable? Unconscionability and Coercion as an Interpretive Aid in WTO/TRIPS dispute Settlement , <i>Donald Harris, Temple University, Beasley School of Law</i>	Canada's Originality Standard Compared: What is 'Skill and Judgment' Anyway? , <i>Carys Craig, Osgoode Hall Law School of York University, Toronto, Canada</i>
12:30 p.m.	LUNCH	LUNCH	LUNCH
1:45 p.m.	Construing the Copyright Act after <i>Eldred v. Ashcroft</i> , <i>Christina Bohannon, University of Iowa College of Law</i>	Chilling Effects of Settling Digital Copyright Disputes , <i>Marina Pavlovic, University of Ottawa, Faculty of Law, and Faculty of Graduate and Postdoctoral Studies</i>	Attribution Rights, Copyright Duration, and the Supreme Court: Providing Access to Works and Giving Credit Where Credit is Due , <i>Michael Landau, Georgia State University</i>
3:00 p.m.	Language on the Internet: Where is the Confusion? , <i>Cedric Manara, EDHEC (France), Temple University</i>	A Fallacy of the Commons in Biotech Patent Policy , <i>David Adelman, University of Arizona, James E. Rogers College of Law</i>	Knowing How to Know: Rethinking Secondary Liability for Speech , <i>Laura Heymann, The George Washington University Law School</i>
3:30 p.m.	Adjourn	Adjourn	Adjourn

DEPAUL
UNIVERSITY

College of Law



Center for Intellectual Property Law &
Information Technology (CIPLIT®)

presents

The Fourth Annual
Intellectual Property
Scholars Conference

August 2-3, 2004



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Boalt Hall School of Law,
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