



LETHBRIDGE
CHAMBER of COMMERCE®

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529 -6th Street South
Lethbridge, Alberta
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Lethbridge Chamber of Commerce
2009-2010 Communications Committee



LETHBRIDGE
CHAMBER of COMMERCE®

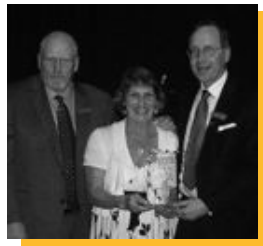
2009 - 2010 ANNUAL REVIEW

**CHANGE
INNOVATION
PROGRESS**





CHANGE INNOVATION PROGRESS



PAST PRESIDENTS

G.A. Magrath	1889-1890
R.E. Sherlock	1891-1892
C.F.P. Conybeare	1893
H. Bentley	1894
T. Curry	1895
H. Bentley	1896-1898
W. Colpman	1899-1900
M. Barford	1901-1905
M. Young	1906
C.F.P. Conybeare	1907-1908
C.G.K. Nourse	1909-1910
G.M. Hatch	1911
E.A. Cunningham	1912
W.C. Ives	1913
G.R. Marnock	1914-1921
C.F. Jamieson	1921
R.J. Dinning	1922
S.J. Shephard	1923-1924
H.W. Crawford	1925
A.B. Hogg	1926
E.E. MacKay	1927
W.S. Galbraith	1928
A.G. Baalim	1929-1930

R.W. Greenway	1931-1934
W.T. Hill	1934-1935
R. Barrowman	1936-1937
C.A. MacMillan	1938-1942
L.E. Fairbairn	1943
G.B. Davies	1944-1945
C.A. Bryant	1945-1946
M.B. Wilkinson	1946-1947
E.R. McFarland	1947-1948
H. Barrett	1948-1949
F.T. King	1949-1950
S.R. Lamb	1950-1951
R.J. Kitson	1951-1952
F. Calder	1952-1953
C.J.F. Beny	1953-1954
R.C. Ellison	1954-1955
G. Lomas	1955-1956
A.W. Shackelford	1956-1957
W.E. Huckvale	1957-1958
R.C. Tenant	1958-1959
W.P. Davidson	1958-1959
C.L. Sibbald	1959-1960
G.L. Black	1960-1961
F.S. Weatherup	1961-1962
A.C. Anderson	1962-1963

A. Ericksen	1963-1964
G.W. Lomas	1964-1965
D.G.W. Sutherland	1965-1966
C.W. Mowers	1966-1967
C.W. Redfern	1967-1968
D.F. McPherson	1968-1969
J. Lackie	1969-1970
R.M. Tanner	1970-1971
L.A. Bland	1971-1972
L. Singer	1972-1973
O.C. Stubbs	1973-1974
R.C. Hill	1974-1975
J.R. Dunstan	1975-1976
R.H. Robinson	1976-1977
J.K. Kirchner	1977-1978
J.E. Fortune	1978-1979
C.S. Malmberg	1979-1980
C.E.G. Brown	1980-1981
A. Batty	1981-1982
R.J. Giesbrecht	1982-1983
D. Irving	1983-1984
D. Jordan	1984-1985
R. Davidson	1985-1986
E. Botfield	1986-1987
Bill Gibson	1987-1988
Bill Gibson	1988-1989
Les Talbot	1989-1990
John Gray	1990-1991
Gordon Keith	1991-1992
Jim Duff	1992-1993
Donna Allan	1993-1994
Doug McLaughlin	1994-1995
Bill Jackson	1995-1996
Paul Wolsey	1996-1997
Mark Sabourin	1997-1998
Mark Switzer	1998-1999
Bob Bartlett	1999-2000
Rick Ross	2000-2001
Marianne Gray	2001-2002
Tom Ackerman	2002-2003
Ron Bain	2003-2004
Dennis Chinner	2004-2005
Elizabeth Findlay	2005-2006
Bruce Milne	2006-2007
Bruce Webster	2007-2008
Dennis Hatt	2008-2009
Paul Pharo	2009-2010

HONORARY MEMBERS

R.J. Dinning	
Senator W.A. Buchanan	
J.T. Watson	1949
E. G. Sick	1950
Dr. W.W. Fairfield	1950
C.S. Noble	1951
A.G. Baalim	1951
R.R. Davidson	1956
H.G. Long	1956
W.T. Hill	1958
T.B. Campbell	1962
R.H. Painter	1963
E.R. McFarland	1963
K. Andrews	1966
Hon. E.C. Manning	1966
J.J. Flaherty	1967
A.B. Hogg	1968
L.C. Halmrast	1969
N. Botterill	1969
A.W. Shackelford	1973
C.J.F. Beny	1974
F.T. King	1975
R.C. Ellison	1975
G. Lomas	1976
A.E. Palmer	1976
L.S. Turcotte	1976
A.C. Anderson	1978
Dr. D.F. McPherson	1978
A. Johnston	1978
R.C. Hill	1984
C.S. Malmberg	1986
Art Batty	1988
Jerry Kirchner	2006
Richard Davidson	2006
Rick Ross	2008
Dale Martin Sr.	2008



CHANGE INNOVATION PROGRESS

LETHBRIDGE CHAMBER OF COMMERCE
Notes to Financial Statements
For the Year Ended June 30, 2010

1. Nature of Operations
The Lethbridge Chamber of Commerce is a non-profit community based volunteer business organization incorporated under the Canada Board of Trade Act. The Chamber's purpose is to serve and represent the interests of its members by promoting and enhancing free enterprise for the benefit of the social and economic environment of the City of Lethbridge. The Chamber is exempt from taxes under the Income Tax Act.

2. Summary of Accounting Policies

a. Revenue Recognition -
The Lethbridge Chamber of Commerce follows the deferral method of accounting for revenue. As membership in the Lethbridge Chamber of Commerce is voluntary, membership revenue is recognized as amounts are received, and accordingly, no recognition has been given to accounts receivable from memberships at year end.
All revenue is recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

b. Cash and Cash Equivalents -
Cash and cash equivalents includes cash and money market funds. As at June 30, 2010, the balance consists of cash of \$28,014 (2009 - \$2,130) and money market funds of \$286,473 (2009 - \$237,388).

c. Property and Equipment -
The Chamber has adopted the policy of capitalizing only purchases of land and building (at cost) and expensing all other property and equipment as acquired, and they are disclosed at \$1 in the financial statements. Proceeds on property and equipment disposals are taken into income. This policy has been in effect since the inception of the Chamber because certain assets were donated to the Chamber at that time. No amortization is reflected in the accounts in accordance with this policy. If land and building are subject to permanent impairment, a writedown is provided.

d. Volunteer Services -
The Chamber relies on the services of volunteers for the success of many of its events. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

e. Capital Requirements -
The Chamber considers its capital to be the balance maintained in its Unrestricted Net Assets. It invests funds not required for the current account for the timely payment of amounts owing. The investments are to be in low risk financial instruments at specified financial institutions located in Lethbridge. The Chamber is not subject to any externally imposed requirements of its capital.

LETHBRIDGE CHAMBER OF COMMERCE
Notes to Financial Statements
For the Year Ended June 30, 2010

6. Lease Commitment
The Chamber has entered into an operating lease for rental of its photocopier. The total future obligation under this lease is \$8,011. Payments over the next four years are as follows:

2011	\$	2,465
2012		2,465
2013		2,465
2014		616

7. Financial Instruments
Credit Risk -
The Chamber does not have any specific policies in place to reduce its credit risk from customers. Accordingly, the Chamber is exposed to credit risk on the accounts receivables from its customers.
Fair Value -
The fair value of financial instruments which are short-term in nature approximates their carrying value.

8. Comparative Figures
Where necessary the comparative figures for the 2009 year have been reclassified to conform with 2010 financial statement presentation. The changes do not affect prior year earnings.

LETHBRIDGE CHAMBER OF COMMERCE
Notes to Financial Statements
For the Year Ended June 30, 2010

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LETHBRIDGE CHAMBER OF COMMERCE
Schedule of Project Revenue and Expenditures
For the Year Ended June 30, 2010

	2010			2009		
	Revenue	Expenditures	Net	Revenue	Expenditures	Net
Auction	\$ 30,092	\$ 11,056	\$ 19,036	\$ 28,856	\$ 14,197	\$ 14,659
Mix and Mingle	3,464	1,828	1,636	3,795	2,123	1,672
Seminars and workshops	2,366	1,564	802	320	631	(311)
Chamber News	11,987	10,542	1,445	12,271	10,327	1,944
Business of the Year Awards Breakfast	10,510	8,247	2,263	9,169	7,186	1,983
President's Dinner and Members' Appreciation	18,200	15,461	2,739	15,471	12,138	3,333
Canadian Chamber Dinner Meeting	2,962	2,905	57	5,243	4,659	584
Alberta Chamber of Commerce AGM	131,227	88,887	42,340	-	-	-
Meet the Ministers	3,452	2,520	932	-	-	-
F.I.R.E. Awards	5,219	4,788	431	5,871	3,931	1,940
Adopt A Citizen	-	-	-	728	604	124
Golf tournament	9,029	8,456	573	9,675	9,368	307
	\$ 228,508	\$ 156,254	\$ 72,254	\$ 91,399	\$ 65,164	\$ 26,235

CHANGE INNOVATION PROGRESS

LETHBRIDGE CHAMBER OF COMMERCE Statement of Operations and Changes in Unrestricted Net Assets For the Year Ended June 30, 2010

	2010		2009
	Budget (Unaudited)	Actual	Actual
REVENUE			
Memberships	\$ 164,000	\$ 157,216	\$ 166,264
Rent - Commerce House	18,175	18,177	18,177
Group insurance administration fees	38,000	45,641	39,239
Interest	2,400	385	2,792
Project revenue and expenditures (net) - Schedule	25,000	72,254	26,235
	<u>247,575</u>	<u>293,673</u>	<u>252,707</u>
EXPENDITURES			
Salaries and benefits	139,489	140,904	135,082
Office and postage	26,000	24,263	23,816
Telephone	5,200	4,167	5,250
Affiliation fees (Alberta and Canadian Chambers)	8,500	7,365	7,597
Membership commissions	5,000	6,351	8,653
Audit	3,750	3,750	3,750
Advertising	5,000	1,543	1,555
Insurance	1,800	1,529	1,582
Interest and bank charges	2,500	3,178	1,920
Manager's expenses	4,000	3,479	3,872
Annual meetings (Alberta and Canadian Chambers)	10,000	8,524	15,412
Chamber website charges	900	673	490
Chamber website redesign	-	-	6,600
Scholarships	-	2,000	2,000
Lethbridge in Edmonton campaign	-	-	6,230
Office equipment	2,000	7,026	2,087
Commerce House			
- Repairs and maintenance	4,400	4,986	4,065
- Building improvements	-	18,208	3,100
- Utilities	6,250	6,253	5,508
- Insurance	800	700	600
	<u>225,589</u>	<u>244,899</u>	<u>239,169</u>
EXCESS OF REVENUE OVER EXPENDITURES	<u>21,986</u>	<u>48,774</u>	<u>13,538</u>
UNRESTRICTED NET ASSETS, beginning of year	<u>32,713</u>	<u>32,713</u>	<u>25,596</u>
TRANSFERS FROM (TO) INTERNALLY RESTRICTED NET ASSETS (Note 4)			
Emergency reserve	-	(20,000)	(10,000)
Commerce House improvements reserve - net	-	-	-
Replacement reserve - net	(6,600)	(3,100)	(5,921)
Website reserve - net	(2,100)	(2,100)	4,500
Scholarship reserve	-	(2,000)	2,000
Alberta Chambers' Conference reserve	-	-	3,000
	<u>(8,700)</u>	<u>(27,200)</u>	<u>(6,421)</u>
UNRESTRICTED NET ASSETS, end of year	<u>\$ 45,999</u>	<u>\$ 54,287</u>	<u>\$ 32,713</u>

MURPHY WILKE MORSE
An Association of Chartered Accountants

LETHBRIDGE CHAMBER OF COMMERCE Statement of Cash Flows For the Year Ended June 30, 2010

	2010	2009
CASH FLOWS PROVIDED BY (USED IN):		
OPERATING ACTIVITIES		
Excess of revenue over expenditures	\$ 48,774	\$ 13,538
Net change in non-cash operating working capital balances		
Accounts receivable	(1,970)	2,461
Prepaid expenses	2,729	4,767
Accounts payable and accrued liabilities	24,436	6,761
Deferred revenue	1,000	(4,283)
	<u>74,969</u>	<u>23,244</u>
CASH AND EQUIVALENTS, beginning of year	<u>239,518</u>	<u>216,274</u>
CASH AND EQUIVALENTS, end of year	<u>\$ 314,487</u>	<u>\$ 239,518</u>
SUPPLEMENTARY CASH FLOW INFORMATION:		
Operating activities include the following:		
Interest received	\$ 385	\$ 2,792

MURPHY WILKE MORSE
An Association of Chartered Accountants

CHANGE & GROWTH – A SEGMENT OF OUR HISTORY

Railway relocation removed a psychological, as well as physical, barrier dividing North and South Lethbridge. Crossing it had been as difficult in its way as crossing the Oldman River had been a decade earlier. Some advantages of the scheme were that relocation would rid the downtown area of blight and stop peripheral development leading to urban sprawl; specifically the Northwest Parkway; it would permit the restoration of Galt Gardens, which had become seedy and a hangout for drunks and panhandlers; and land sales were expected to help assure the immediate economic future of the city.

The resurgence of the coal industry had been a long time in coming and, even in 1982, was far from assured. It was the presence of coal at the Coal Banks on the Belly River that resulted in the development of Lethbridge. Coal mining reached its peak during the First World War when 2,000 miners in ten major mines produced about one million tons of coal per year. A decline set in, in 1919 and except for a brief period during the Second World War, continued until the collapse of the industry locally in 1965. On 26 May 1981, Fording Coal Limited (the coal mining arm of CP Enterprises) and Idemitsu Kosan of Japan announced their intention to open an underground thermal coal mine near Shaughnessy. The price of thermal coal had tripled since 1978, to about \$70.00 per tonne, thus making the project feasible. The development was expected to become Canada's largest underground mine, employing 350 men and producing one million tonnes of coal annually, possibly rising to three million tonnes eventually. Even one million tonnes meant the loading of two, 100-car unit trains per week and, hence, rail transportation to the West Coast was one of the keys to a successful operation

In their early explorations, Fording Coal had opened an audit on Piyami (Blackfoot for "long") of 100 million tonnes in their 14,000-acre holding. Or so the news reports said. This was considerably more coal than had been suggested in a Board of Trade study of the area in 1944. At that time, the tons of extractable coal per square mile; Fording in 1980 was reported to show about twice that amount. We think the confusion arose in the minds of



The entrance to Nicholas Sheran's Mine, the first commercial coal mine in Alberta, which was opened about 1872.

reporters and was related to the fact that one hectare equaled 2.47 acres.

In addition to the Fording operation at Shaughnessy, Petro-Canada Limited had sunk a shaft called the Kipp Experimental Mine in the area west of Coalhurst. The shaft was expected to tap the same Galt seam that was being tapped at Shaughnessy. Intentions were to obtain an initial sample of 25,000 tonnes of coal and ship it to South Korea for testing.

In June 1974, the old city-owned a Power Plant in the river bottom was sold to Calgary Power Limited, but not before the usual spate of protests, politicians, organization of a "Save Our Power Plant Committee," and the hullabaloo that has always accompanied major - and some not so major - decisions in Lethbridge had run its course.

*Article and photograph courtesy of
Lethbridge – From Coal Town to Commercial Centre –
A Business History
By Dr. Alex Johnson,
Published by the Lethbridge Historical Society, 1997*

*"Other changes - - the site of the university,
the move to West Lethbridge, railway relocation,
a new city hall, the two hospitals controversy
- - all set off waves of protest in their turn.
The Chamber often, but not always, was a
voice of reason amid the emotion and furor."*





Paul G. Pharo, Q.C.
2009-2010 President

PRESIDENT'S MESSAGE

The annual general meeting for the Alberta Chambers of Commerce was hosted in Lethbridge from May 13 – 15, 2010, and by all accounts, it was a resounding success. This was a result of many hours of hard work by our willing volunteers, and the generous support of our Chamber members. We took advantage of this opportunity to showcase Southern Alberta. The delegates went on tours to show them examples of innovation, such as a biodiesel plant, wind farms, hydro plants and irrigation projects.

Although a great time was had by all attendees, the main purpose of the meeting was to discuss, debate and pass policy resolutions on matters that affect the Alberta Business Community. About 70 resolutions were debated and passed, on various topics, such as agriculture, employment, energy, environment, health and finance. The Lethbridge Chamber brought forward a resolution entitled "Creating a new Pharmaceutical Industry in Alberta – The Thebaine Opportunity." This resolution supports the proposal to start a new industry of growing and processing Thebaine poppies in Canada. The Lethbridge Chamber also co-sponsored other resolutions on matters such as the new land use policy framework, COOL regulations in the livestock industry, and the electrical transmission line capacity upgrades. I am happy to say that all those resolutions passed. The icing on the cake at the convention was when the Lethbridge Chamber received the Chamber of the Year Award.

The next step for the Lethbridge Chamber of Commerce on the Thebaine opportunity is to take action on the federal level by putting a similar resolution forward to the Canadian Chamber of Commerce Policy Convention, which will be held in Gatineau, Quebec in September, 2010. The Lethbridge Chamber delegates will also be bringing forward another resolution at that meeting dealing with a national water strategy, which is an issue of vital importance in Southern Alberta.

On a local level, the Lethbridge Chamber appeared at the Public Hearing held by the Lethbridge City Council on June 14 to seek input on the Municipal Development Plan. The Chamber asked City Council to amend the Municipal Development Plan to insert a policy that Lethbridge should be a business friendly City by having competitive land prices, taxation rates and infrastructure costs, as well as streamlined regulatory processes.

Paul G. Pharo, Q.C.
2009-2010 President
Lethbridge Chamber of Commerce

CHANGE INNOVATION PROGRESS

MERCER WILDE MOLTZ
An Association of Chartered Accountants

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Lethbridge, AB T1H 6A5
Ph: (403) 327-6100
Fax: (403) 329-2026

AUDITORS' REPORT

To the Members of the
Lethbridge Chamber of Commerce

We have audited the statement of financial position of the Lethbridge Chamber of Commerce as at June 30, 2010 and the statements of operations and changes in unrestricted net assets and cash flows for the year then ended. These financial statements are the responsibility of the Chamber's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Chamber as at June 30, 2010 and the results of its operations and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Lethbridge, Alberta
August 6, 2010

Mercer Wilde Moltz
Chartered Accountants

LETHBRIDGE CHAMBER OF COMMERCE
Statement of Financial Position as at June 30, 2010

	2010	2009
ASSETS		
CURRENT ASSETS		
Cash and money market funds	\$ 314,487	\$ 239,518
Accounts receivable	3,929	1,959
Prepaid expenses	500	3,229
	<u>318,916</u>	<u>244,706</u>
PROPERTY AND EQUIPMENT (Note 3)	<u>157,369</u>	<u>157,369</u>
	\$ 476,285	\$ 402,075
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 51,569	\$ 27,133
Rental deposits	1,454	1,454
Deferred revenue	4,787	3,787
	<u>57,810</u>	<u>32,374</u>
NET ASSETS		
Net assets invested in property and equipment	157,369	157,369
Internally restricted net assets (Note 4)	206,819	179,619
Unrestricted net assets	<u>54,287</u>	<u>32,713</u>
	\$ 476,285	\$ 402,075

Approved by the Board:

[Signature]
Director

[Signature]
Director

MERCER WILDE MOLTZ
An Association of Chartered Accountants

CHANGE INNOVATION PROGRESS

EXECUTIVE COMMITTEE

PAUL PHARO,
President
Stringam Denecky

WAYNE BREWER,
President Elect
Servus Credit Union Ltd.

BILL WAUGH,
Vice President
Cummins Western Canada

SUSAN SNICER,
Vice President of Finance
Charlton & Hill Ltd.

DENNIS HATT,
Immediate Past President
Scotiabank

KIMBERLEY FINN,
Executive Director
The UPS Store #378

BRUCE THURSTON,
Executive Director
Management Resource Services

RANDY TREMEL,
Executive Director
BMO Bank of Montreal



DIRECTORS

COLETTE ACHESON
ANCO Business Solutions

KRISTIN AILSBY-WOOD
Davidson & Williams LLP

CLARENCE ARNOLDUSSEN
Bridge City Chrysler Jeep Ltd.

DARREN BORAS
Ward Bros. Construction Ltd.

RICK BUIS / BRIDGET MEARNES
Exhibition Park

SUSAN BURROWS-JOHNSON
The Galt Museum & Archives

LORALEE BURTON
Moriyama & Co.

DR. BILL CADE / CHRIS HORBACHEWSKI
University of Lethbridge

MURRAY CAMPBELL
Alberta Shock Trauma Air Rescue Service
(STARS)

MR. RICK CASSON / ED GRANGER
Member of Parliament

JEFF CLARKE
Young Parkyn McNab LLP

CHERYL DICK
Economic Development Lethbridge

GRACE DUFF
Lethbridge Centre

DR. TRACY EDWARDS / SEAN MILES
Lethbridge College

JAMES FREY
James Frey Corporate Storyteller

BRUCE GALTS
Galko Homes Ltd.

JOHN GERLOCK
Dove Christian Supplies

EMMA GOERZEN
Hire Standard

RICHARD HEBERT
Lethbridge YMCA

GREG KAUPP
Associated Engineering Alberta Ltd.

RHONDA KING-BLOOD
Treaty #7 Urban Indian Housing Authority

BARRY LITUN
Lethbridge School District #51

WARREN LYCKMAN
Braemore Management Ltd.

BILL MACMILLIAN
AECOM

CANDACE MCKENZIE
Ramada Lethbridge

BRIDGET PASTOOR / MOIRA WATSON
MLA, Lethbridge East

MARC SABOURIN
EBA Engineering Consultants Ltd.

KEVIN SALI
Canadian Pacific Railway

KARISSA SCHLAHT
Scotiabank

GARTH SHERWIN
City of Lethbridge

DARLENE SINCLAIR
Community Futures Lethbridge Region

MAYOR BOB TARLECK
City of Lethbridge

**MR. GREG WEADICK / LORNE
DARLINGTON**
MLA, Lethbridge West

BRUCE WEBSTER

BRANDIE LEA
St. Michael's Health Centre

WHEELS OF PROGRESS

Lethbridge Chamber Beats Calgary, Edmonton & Red Deer for Top Chamber in Alberta Award

By Bill Axtell
For the Lethbridge Journal

Just in case we thought the limelight for Lethbridge was over, what, with Lethbridge being chosen as the best place to live in all of Alberta by the May issue of Money Sense Magazine, well, it's time to renew our thinking—again!

Because only a week later, it happened a second time!

It was a major highlight of the Alberta Chamber of Commerce Annual General Meeting (AGM) held this year in Lethbridge as the Lethbridge Chamber of Commerce received the 2009 "Chamber of the Year" Award (for Chambers with memberships over 300 member businesses).

Certainly, it was a highlight for all of those of us who call Lethbridge our home.

In guiding their Chamber in achieving its many accomplishments.

The Alberta Chambers of Commerce, in presenting the award said "the Lethbridge Chamber of Commerce is involved with many initiatives to enhance its city with the ultimate goal of fostering a positive environment for its members and community as a whole. Provincial and national policy development, energetic committees, and strong partnerships are just a few of its hallmarks.

To become such an influential force, a Chamber needs a strong contingent of volunteers, and Lethbridge is known provincially for its particularly large Board of Directors. Its directors are Chamber ambassadors who help nurture relationships with elected officials and other community organizations.

This model Chamber has worked hard to place itself in a position to influence government and help develop its region."



Photo Courtesy of Lethbridge Chamber Of Commerce

Pictured receiving the Award are: (from left) Dennis Hatt (President 2008-2009), Jody Nilsson (General Manager), Paul Pharo (President 2009-2010), flanked by the presenter Tab Pollock (Treasurer, Alberta Chambers of Commerce.)

BOARD OF DIRECTORS



EXECUTIVE COMMITTEE

"The Chamber is not only the obvious voice of business - it is the voice of vision of the entire business community, and that's why governments at every level listen carefully to the policies the Chamber puts forward and to the legislative changes that Chambers demand of their government."

Paul G. Pharo, Q.C.
2009-2010 President



**ALBERTA CHAMBERS
2010 AGM PLANNING
COMMITTEE**

DENNIS CHINNER
RBC DOMINION SECURITIES INC.

BRUCE MILNE
MILNE PRITCHARD LAW OFFICE

COLETTE ACHESON
ANCO BUSINESS SOLUTIONS

WAYNE BREWER
SERVUS CREDIT UNION LTD.

LETTIE CROSKERY
TEAMWORKS CAREER CENTRE

CLINT DUNFORD
CLINT DUNFORD CONSULTING INC.

JAMES FREY
JAMES FREY CORPORATE
STORYTELLER

JULIE HANELT
CLUTTER NO MORE

DENNIS HATT
SCOTIABANK

LORRAINE KERKHOFF
NAFTAC COMMODITIES INC.

MARION MCENTEE
COLUMBIA ASSISTED LIVING

STEPHANIE PALECHEK
OLDMAN WATERSHED COUNCIL

PAUL PHARO
STRINGAM DENECKY

SUE SNICER
CHARLTON & HILL LTD.

TAMMY THOMSEN
TEAMWORKS CAREER CENTRE

RANDY TREMEL
BMO BANK OF MONTREAL

COLETTE TREMEL

BRANDIE LEA
ST. MICHAEL'S HEALTH CENTRE

WINDS OF INNOVATION & CHANGE

Alberta Chambers 2010 AGM Planning Committee

Mandate: To coordinate the 2010 Alberta Chambers Annual General Meeting in Lethbridge to promote Lethbridge businesses and the community to Chambers attending from throughout the province.

Co-Chairs: *Dennis Chinner & Bruce Milne*

- 1) Outstanding AGM was hosted in Lethbridge in May 2010. Success from an organizational, financial and attendance perspective.
- 2) Opportunity to showcase our city, our community and our region. AGM really highlighted the broad diversification, uniqueness and expertise of our business community and our region. Hosted 3 outstanding and educational tours of the city and surrounding area.
- 3) Special thanks for overwhelming financial support from our sponsors and efforts of our sponsorship co-ordinator Clint Dunford.

“Volunteerism makes the Chamber a truly outstanding organization. This very successful AGM is another great example of what a few eager and dedicated volunteers can accomplish with the support of our community and our very generous sponsors.”

Dennis Chinner



Delegates vote on one of 34 policies during the Alberta Chamber of Commerce's AGM in Lethbridge.

Alberta Chamber AGM weekend informative and educational

Lethbridge welcomed delegates from 38 chambers for Alberta Chambers of Commerce's 72nd Provincial Conference and Policy Session and AGM in May.

Spruce Grove and Stony Plain Chambers were well represented by executive staff, Spruce Grove Chamber president Norm Shaw and first vice president Michelle Thiabaud.

Kicking off the May 13 evening with a reception at the Galt Museum and Archives Viewing Gallery that overlooks the coulee and the Old Man River was "a breathtaking site" for those in attendance.

The year's conference theme - Winds of Innovation and Change - certainly captured the informative content of the conference.

Hats off to the Lethbridge Chamber for hosting an

Partnerships and Collaboration

"Community collaboration with an emphasis on business is what Chambers do," said Cheryl Dick, chief executive office of economic development Lethbridge, in her opening statement. Dick presented the first educational session to delegates entitled Partnerships and Collaboration - Leveraging our Common Ground.

The Lethbridge Chamber advocated for an independent economic development in the 1990's and the City of Lethbridge spun their development budget out to support the creation of the Economic Development partnership, which currently exists today.

Dick showcased some examples of excellence in collaboration on many projects that have seen success in Lethbridge. She added, "In order to maximize business expansion and investment you need to develop successful partnerships."

Continued on page 3

Tourism Connection Committee

Mandate: To connect tourism entities and businesses in the City of Lethbridge.

Co-Chairs: *Curtis Burton, Candace McKenzie*

1. FIRE Awards – Over the past ten months this committee has executed the 2009 FIRE Awards banquet with great success and also embarked upon the 4th nomination season with 25 ballot boxes in the community and a huge focus on encouraging on-line submissions. The FIRE Awards has developed a great reputation within our community, which has lead to securing 6 award sponsors for another three years until 2012.

2. Tourism Symposium – The framework for a Tourism Symposium was laid in early 2010. Many community representatives came together to show the importance of this learning opportunity and provide input for holding this event in the future. The Tourism Connection Committee will work together as a team and make these ideas and suggestions come to life.

3. GAP Analysis – Recommendation was made that the committee begin identifying the inventory of tourism products in Southern Alberta and begin gaining knowledge of the initiatives being pursued by surrounding communities. The committee feels that this is a valuable project and will provide the necessary support to begin and complete the analysis.

“ The Tourism Connection Committee is about bringing the industry of tourism and the business community of Lethbridge together in order to create economic prosperity.”

Candace McKenzie

Communications Committee

Mandate: To assist the Chamber staff in communicating the ongoing activities of the Chamber Executive, Board of Directors and committees, in a professional manner

Chair: *Allan Friesen*

This year has been filled with much success! The Communication Committee exists to tell our story – two key aspects of our story regard keeping the community informed of the value we provide and celebrating our successes.

Our committee was certainly pleased to contribute to our Chamber's very successful hosting of the 2010 Alberta Chamber AGM. Further, we were able to "tell our story" with sufficient eloquence that our Chamber was awarded Chamber of the Year.

In addition to our traditional methods of communicating with our members and our community, we have started the process to reach those who prefer more electronically connected methods. This is positive - either these methods will allow us to communicate with a new audience or simply be a faster, lower-cost means of communicating with existing audiences. Either way, I anticipate improved success in telling our story.

“On a personal note, I certainly appreciate and value the great folks I am able to work with on the Communications Committee. They are volunteers par excellence.”

Allan Friesen

Chamber seeking FIRE Award nominations

Shortt Gallant
Lethbridge, AB
This year, nominations can be made online as well by visiting www.chamberofcommerce.com or www.lethbridgechamber.com. When you submit your nomination, please include a letter of support from the nominee. The nomination deadline is May 15, 2010. For more information, contact the Chamber at 308-763-2222 or visit our website at www.chamberofcommerce.com.

What's new in Lethbridge? The Chamber is looking for a variety of different nominees. "We're looking for nominees who are making a difference in our community," says Candace McKenzie, co-chair of the committee. "We're looking for nominees who are making a difference in our community."

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TOURISM CONNECTION COMMITTEE

CURTIS BURTON
Coast Lethbridge Hotel & Conference Centre

KERRY LOWE
Economic Development Lethbridge

CANDACE MCKENZIE
Ramada Hotel & Suites

BRIDGET MEARNS
Exhibition Park

LEN BOWCOTT
Kooacanusa Publication / Better Book

KACIE NEAL
Sandman Hotel

KATHI BURNETT
Ramada Lethbridge

DIONNE PETERSON
The Investors Group

SUSAN BURROWS-JOHNSON
The Galt Museum & Archives

ALEX JENKINS
Days Inn Lethbridge

TERRY DANIEL

TED STILSON
Downtown Lethbridge

WAYNE DWORNIK
Global Lethbridge

RANDY TREMEL
BMO Bank of Montreal

ROBIN GARDNER
Canhost Group Inc.

ANINE VONKEMAN
The Galt Museum & Archives

KERRY GELLRICH
North & Company LLP

MAUREEN SEXSMITH-WEST
Communities in Bloom

BARRY LITUN
Lethbridge School District #51

NIKOLAUS WYSLOUZIL
Chinook Country Tourist Association

COMMUNICATIONS COMMITTEE

ALLAN FRIESEN
Alberta Blue Cross

TWYLA FISHER
Dominion Lending Centres
Mortgage Excellence

COLETTE ACHESON
ANCO Business Solutions

JAMES FREY
James Frey Corporate Storyteller

BEV BELLAMY
Oldman Watershed Council

MICHAEL MADORE
Mulligans Golf

DICK BOORSMA
Asyma Systems Ltd.

SHILPA STOCKER
Westwinds Management Solutions Inc.

LEN BOWCOTT
Kooacanusa Publication / Better Book

RANDY TREMEL
BMO Bank of Montreal

ALTHEA BUHLER
Minuteman Press



AITA COMMITTEE

JOHN ARNOLD
RBC Financial Group

ANDY KOVACS
Alberta Soft Wheat

BILL MACMILLAN
AECOM

RON ACKROYD
EBA Engineering Consultants Ltd.

DEL ALLEN
D.A. Electric Ltd.

ALAN ASHCROFT
AMEC Earth & Environmental Ltd.

BOB BEAUDRY
Canadian Wheat Board

GREG BIALOBZYSKI
Canadian Wheat Board

MURRAY CAMPBELL
Alberta Shock Trauma Air Rescue
Service Foundation (STARS)

STAN COXSON

MATTHEW GILMORE
Astro Insurance 1000 Inc.

BILL HALLEY
Ring Container Canada

DEREK HARDING
ATCO Gas

DOUG HAWKINS
City of Lethbridge

KRIS HODGSON
Economic Development Lethbridge

DARWIN JUELL
City of Lethbridge

GREG KAUPP
Associated Engineering Alberta Ltd.

LORRAINE KERHOFF
NAFTAC Commodities Inc.

JERRY KIRCHNER

MICHELLE MADGE
Michelle Madge Real Estate /
Sutton Group Lethbridge

STEVEN MCDONNELL
Sakai Spice (CANADA CORP.)

JAMES MMBANDO
Black Velvet Distilling Company

STEPHANIE PALECHEK
Oldman Watershed Council

RICK ROSS
Waterick 2000 Ltd.

MARC SABOURIN
EBA Engineering Consultants Ltd.

KEVIN SALI
Canadian Pacific Railway

KARISSA SCHLAHT
Scotiabank

SUE SNICER
Charlton & Hill Ltd.

RANDY TREMEL
BMO Bank of Montreal

MOIRA WATSON
MLA, Lethbridge East

BILL WAUGH
Cummins Western Canada

BRUCE WEBSTER

JOHN WILLMS
County of Lethbridge

KEVIN WILLOUGHBY
Canadian Western Bank

Agriculture/Industrial/Transportation Affairs (AITA) Committee

Mandate: To represent the agriculture, industrial and transportation sectors, with a focus on economic development and sustainable economic viability.

Co-Chairs: *John Arnold, Andy Kovacs, Bill MacMillan*

- Thebaine Poppy Industry – the AITA committee has been a major proponent of lobbying the provincial and federal governments to change existing laws to allow for the production and processing of medicinal poppies.
 - December 2009 – drafted a letter for the board's approval to send to the Federal Minister of Health in support of the industry. Passed by the board with Paul Pharo's signature.
 - Drafted a resolution in support of the industry that was passed by the board and presented at the Alberta Chambers annual meeting. The resolution was accepted by the Alberta Chambers.
- Supported the co-sponsoring of and had considerable input into the following resolutions adopted or renewed at the Alberta Chambers meeting:
 - Alberta Transmission Capacity Upgrades (Calgary)
 - Enhance Domestic Markets and Recapture Closed International Markets for Agricultural Production (Lloydminster)
 - Provincial Land Use Framework: Achieving Sustainability While Improving the Regulatory Environment. (Calgary)
 - Provincial Hi-way Planning: Economic Impact Considerations (Devon)
- Members of the AITA committee attended a variety of information meetings covering areas of interest to the Chamber and specific to the committee's mandate and reported back to the committee. The committee was very well represented at the Alberta Chambers meeting in May, as both volunteers and delegates.

"The AITA committee is a very active group that is comprised of a broad cross section of the agriculture, industry and transportation sectors in Southern Alberta. Members are passionate about sustainable economic development in the region. Lively debate and positive results are a hallmark of our meetings."

John Arnold



Finance Committee

Mandate: To monitor and influence the financial status of the Chamber of Commerce to achieve its goals and objectives.

Chair: *Sue Snicer*

The Finance Committee is thankful to many for the strong fiscal health of the Lethbridge Chamber of Commerce.

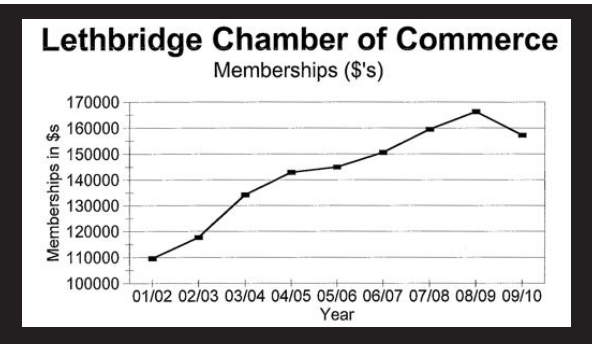
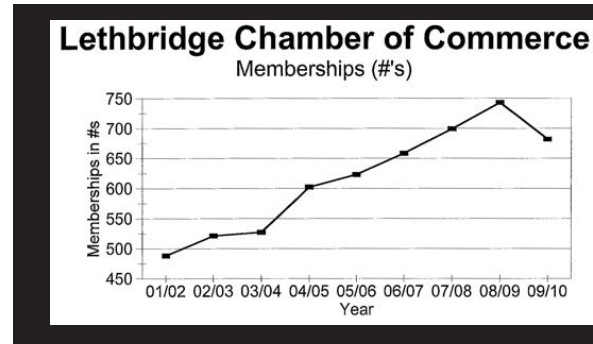
- Chamber Members**, for their support and contributions throughout the year for all events
- Chamber Member Services Committee & Chamber office staff**, for their dedication in member retention and attraction and outstanding support.
- Previous Chamber Finance Committees and Executive**, who established sound fiscal policies to continue to build on past years performance such as reserve funds that are well managed.

The top 3 projects completed by the committee over the past year:

- Assisting the 2010 Alberta Chambers AGM committee by developing budget criteria and working with all their committee members to achieve and substantial profit from this event.
- Updated the new phone service provider and phone system,
- Completion of the office renovation, carpet, paint and new blinds

"I'm proud to be part of the Chamber and as your current Vice President Finance, continuing into the next fiscal year, I assure all members that with the able help of your Finance Committee, we will be prudent and responsible in managing the budget and expenses of the Lethbridge Chamber."

-Sue Snicer



FINANCE COMMITTEE

SUE SNICER
Charlton & Hill Ltd.

BAL BOORA
Bal Boora & Associates

BRENT BOTFIELD
Lethbridge Chamber of Commerce /
Lethbridge Audio Visual Rentals

SUE BURROWS-JOHNSON
The Galt Museum & Archives

DENNIS CHINNER
RBC Dominion Securities Inc.

AMBERLE DONALDSON
Glass Nails

KIMBERLEY FINN
The UPS Store #378

ADAM GAST
National Bank Financial

DENNIS HATT
Scotiabank

AMBER HUNGERFORD
Meyers Norris Penny LLP

LINDSEY HOOVER
Scotiabank

JOSEPH MATTHEW
J.A. Matthew Architect Ltd.

BRUCE MILNE
Milne Pritchard Law Office

PAUL PHARO
Stringam Denecky

SHELLY SHAW
Van Liere Chartered Accountants

ELEANOR VANDENBERG
Community Futures Lethbridge
Region

BRUCE WEBSTER

MEMBER SERVICES & SPECIAL EVENTS COMMITTEE

COLETTE ACHESON
ANCO Business Solutions
MARION MCENTEE
Columbia Assisted Living
BRUCE ALDRIDGE
Perfect Print
BOSCO BAPTISTA
Lethbridge Chamber of Commerce
ALTHEA BUHLER
Minuteman Press
RON BUNTON
Print Partners

LETTIE CROSKERY
Select HR & Recruiting Solutions

GLEN DAVIDSON
Dionysios Restaurant /
AMP – All Pro Sound & Lighting

AMBERLE DONALDSON
Glass Nails

KELLI ENNIS
Purely Inspired

EMMA GOERZEN
Hire Standard

LEANNE GUST
Business Development Bank of Canada

JULIE HANELT
Clutter No More

SHERRY HAZELAAR
Ergonomic Connections Ltd.

RICHARD HEBERT
Lethbridge YMCA

JUDY HOLMES
Holmes Ecowater

JASON HUMPHREYS
Creative Outdoor Advertising

CONNIE KNOX
Business Development Bank of Canada

SHONNA KOCH
Kidney Foundation of Canada

LORRIE KOTHIG
KPMG LLP

KATHY MACPHERSON
Esquires Coffee House

TRACY MADU
LA Chefs Catering

JANENE MOCH
Meyers Norris Penny

WALTER MONTINA
Sun Life Financial

MARC OUELLETTE
Boss Telecom Consulting

DIONNE PETERSEN
The Investors Group

VAL RAINEY
The Elf and Toadstool

JULIE SARICH
BMO Bank of Montreal

JUDY SCHREMPF
Financial Health Club

MEMBER SERVICES & SPECIAL EVENTS COMMITTEE

Mandate: To identify and respond to the changing needs of the membership of the Chamber and to increase that membership.

Co-Chairs: *Colette Acheson, Marion McEntee*

- 1) The Alberta Chambers AGM held in May of 2010 was a large project and with lots of work from the committee members. It is being heralded as one of the best. Lethbridge was profiled as an innovative, progressive community by showcasing the many diverse industries in and around Lethbridge. The delegates were treated to excellent education sessions and fun times
- 2) The Chamber Dinner and Auction was held in February and brought many businesses together to support the Chamber in fundraising. This event encourages networking and is a highlight of great support for the community. The funds help support the many Chamber programs and projects.
- 3) The Business of the Year awards has become a very popular event, with more nominations each year. It keeps evolving and improving each year. This is a great honor for businesses and it is nice to see their enthusiasm when nominated and how they use the awards in their own advertising as testament to how important they are.



“Our committee is comprised of a great group of involved people who never say no to a project requiring their help. The volunteerism of this committee is a great asset to the chamber. I enjoy working with everyone on the committee.”

Marion McEntee

BUSINESS & EDUCATION COMMITTEE

Mandate: To assist students to become responsible citizens by encouraging them to develop a positive attitude, self confidence and self respect, and to reward them for citizenship and positive social skills.

Co-Chairs: Bruce Primeau, Greg Stonehocker

- 1) Adopting a Citizen of Tomorrow Program
- 2) Year end party for the Adopting a Citizen of Tomorrow
- 3) Speakers Bureau

“I’ve been so impressed with the talent and dedication from the committee members this year. It’s an honor to work with so many amazing individuals as we participate in such a worthy cause”

Greg Stonehocker



GOVERNMENTAL AFFAIRS COMMITTEE

Mandate: To influence the process and policy of government in the context of the goals and objectives of the Lethbridge Chamber of Commerce.

Co-Chairs: *Tom Ackerman, Stephen Mogdan*

- 1) City of Lethbridge Municipal Plan

The Chamber is working in partnership, with the City of Lethbridge to aid in the long-term planning to retain, grow, and attract new businesses to Lethbridge. Considering that the Chamber of Commerce represents about 750 business and approximately 20,000 employees, the Chamber has a vested interest in the Lethbridge community and area. We have been, and will continue to meet with the City of Lethbridge leadership team regarding issues such as finances, parking, and the Canamex highway.

- 2) Canamex Highway

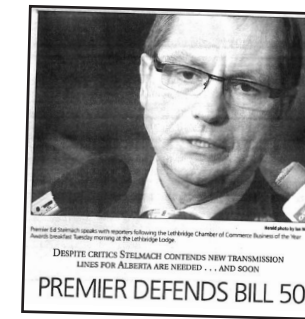
Within the next 5-10 years, the Canamex highway (a non-stop, 4 lane highway from the U.S. border to Ft. McMurray) may come from planning to development. This highway will be one of the most significant developments of Alberta, in particular, southern Alberta. The Canamex highway will bypass the east and north of Lethbridge via the County of Lethbridge land. There will be a high-speed, four-lane bridge northwest of the City providing a “ring-road” for high capacity transportation. This Canamex highway will provide the businesses of Lethbridge greater transportation advantages. The City and the County are working (Inter-Municipal Committee) together towards the planning of water and electrical. Together, the Chamber and the City are working to ensure that Lethbridge businesses receive maximum benefit of the Canamex highway.

- 3) Powering Up Canadian Prosperity

Canadian businesses must continue to have access to stable, secure and sustainable and flexible supply of affordable energy. The development of new energy sources must be balanced with the energy needs of Canadian businesses and also protecting the environment. Protecting the environment has recently been highlighted via the concerns of the Gulf of Mexico. Alberta is in the process of de-regulating utilities, of which there are concerns that Lethbridge (and Alberta) businesses will be susceptible to higher energy rates. The costs of “green” energy will need to be monitored to ensure that new sources of energy are self-sustainable and not overly subsidized by taxation. As Alberta prospers, demand for new energy will increase and place strains upon the current infrastructure. Energy development and transmission at any cost is not sustainable and the Chamber of Commerce and the Province of Alberta are working with the City of Lethbridge to ensure that the businesses of Lethbridge are provided with the most reliable and cost-effective energy possible.

“Stephen Mogdan and I have had the honor of leading the Governmental Affairs committee to sound, and sometimes controversial, resolutions and strong working relationships and partnerships with the City of Lethbridge, County of Lethbridge and Province of Alberta. The committee members have been highly instrumental in the creation and development of the success of the resolutions. Without the committee volunteers, the “voice” of the Chamber would be somewhat muted. In my discussions with other Chambers, I have concluded that the Lethbridge Chamber of Commerce is the envy of, and highly respected by, many Chambers of Alberta. Evidence of this is the Lethbridge Chamber, again, winning the Alberta Chamber of the Year. We can all be proud of our achievements. “

Tom Ackerman



Chamber joins call for energy strategy

The Lethbridge Chamber of Commerce has added its voice to a national call for a Canadian energy strategy.

environment and national prosperity. Plans outlined the six-point approach at a press conference Friday, including:

- Canada must maintain a market-based approach to energy.
- Canadians must continue to have access to a stable, secure, sustainable and flexible supply of affordable energy.

“The Lethbridge Chamber of Commerce has added its voice to a national call for a Canadian energy strategy.”

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GOVERNMENTAL AFFAIRS COMMITTEE

TOM ACKERMAN
CIBC Wood Gundy

STEPHEN MOGDAN
Stringam Denecky

CLARENCE ARNOLDUSSEN
Bridge City Chrysler Jeep Ltd.

DAVID CARPENTER
David B. Carpenter Professional Corporation

KERRY DALTON
ATB Financial

AMBERLE DONALDSON
Glass Nails

GRACE DUFF
Lethbridge Centre

CLINT DUNFORD
Clint Dunford Consulting Inc.

WAYNE DWORNIK
Global Lethbridge

WALLY EVDOKIMOFF
W. Evdokimoff & Associates Ltd.

JAMES FREY
James Frey Corporate Storyteller

BRUCE GALTS
Galco Homes Ltd.

KATHRYN GLOWA
National Bank Financial

BARRY HARPER
B.E. Harper Management Ltd.
Dennis Hatt
Scotiabank

JOHN LA FOREST
South Country Treatment Centre

MARK LENCUCHA
Lencucha & Associates

WARREN LYCKMAN
Braemore Management Ltd.

JAMES POSSIN
Torry Lewis Abells

JAY PALMER
Stringam Denecky

LYAL SAKAMOTO
Wesbridge Construction Ltd.

JOHN SQUAREK
Oasis Energy Inc.

CAROLYN THOMAS
Thomas Tile

RANDY TREMEL
BMO Bank of Montreal

BRUCE WEBSTER

GREG WEADICK/ LORNE DARLINGTON
MLA, Lethbridge West

RICHARD WESTLUND
University of Lethbridge

BRANDIE WILDE
St. Michael’s Health Centre

DANIEL ZOPOULA
Bridges of Hope International Network