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## NEWS RELEASE

### **CamSemi wins international trade award for record 2010**

CamSemi has won Business Weekly's East of England Business Award for International Trade in recognition of very significant growth in the company's global operations during 2010. The list of achievements cited by the award judges included: opening two further dedicated customer design centres in China and Korea; securing multiple power supply design wins from the world's top five cell phone brands; and a 2.5-fold increase in annual sales.

The image below shows [from left to right] Ian Pearson, technology futurologist and guest speaker presenting this latest award to Johan Piper, principal IC designer at CamSemi and David Baillie, CEO at a special gala dinner at Queens' College Cambridge.



Photo credit: Cameo Photography ([www.cameostudios.co.uk](http://www.cameostudios.co.uk))

In his acceptance speech, David Baillie commented that the company's rapid growth was the result of a real team effort: "Not just of employees and key people who make our products happen but also the environment in which we operate and the investors who believed in us."

The 'Business Weekly' awards have been held annually since 1990 and are designed to provide an inside track on companies and clusters that are expected to shape the future growth of the East of England's economy. The 2010 event saw an elite judging panel of regional business chiefs and leading academics making awards in five categories with one award winner then being selected as business of the year. Semiconductor companies CSR, ARM and Virata [now part of Conexant] have all been named as winners in previous years.

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## **Notes for editors**

### **About Business Weekly**

Business Weekly is an independently owned newspaper founded in 1990 and publishing the latest Cambridge UK and East of England business news, reports, analysis and comment. The paper is circulated to thousands of senior executives across the region in print, and to millions worldwide through its website and online epaper.

In addition to launching the region's first business awards in 1990, the publishers have introduced a number of regional publishing innovations including: launching the first interactive epaper online and trialling download to mobile.

For more information see [www.businessweekly.co.uk](http://www.businessweekly.co.uk) or [www.businessweekly.co.uk/business-awards/hall-of-fame](http://www.businessweekly.co.uk/business-awards/hall-of-fame) for a full list of award winners

### **About CamSemi**

CamSemi is the emerging leader in power management ICs for optimised energy-efficient off-line power conversion. The company's unique solutions and approach are helping many of the world's top electronics brands to develop smaller, lighter and more energy-efficient mains-powered products while also reducing their design timescales, system and manufacturing costs.

The company was founded to bring to market a new generation of sophisticated power management ICs that help manufacturers more easily meet the world's increasing demand to save energy but at acceptable cost. CamSemi's products are based on its portfolio of patented and proprietary technologies including intelligent control architectures and PowerBrane® ultra high voltage (UHV) process technology. These breakthrough approaches can benefit multiple markets, although initial products are targeted at the switch mode power supply and lighting sectors.

Further information at [www.camsemi.com](http://www.camsemi.com)

### **Press enquiries**

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