



Panago introduces Low Carb Pizza

Panago's new Low Carb Crust allows consumers to enjoy a Panago pizza with as little as 3.3 net carbs per slice depending on toppings. "We're really excited about being able to offer our customers this new low carb option. It is a great product and a timely response to consumers' changing tastes and dietary concerns", says Panago's CEO, Sean DeGregorio.

The low carb crust is made primarily with wheat gluten, corn starch and oat fiber, and has less than 3 grams of net carbs per slice. "Panago has always been about launching innovative products and offering our customers an experience not typically expected from your local delivery take-out pizza company. This new product really builds on that positioning." says Alex Green, Director of Marketing.

Panago's new low carb pizza crust is just the latest in a long line of innovations. Panago was also first to add a healthy selection of salads, a line of pizza dips and shakers, and in 2002 Panago launched an Yves™ veggie pepperoni pizza.

With a reputation as Canada's premiere pizza franchise, Panago has developed over 156 successful franchise locations in British Columbia, Alberta, Saskatchewan, Manitoba and Ontario, with 2003 system-wide sales in excess of 104 million. Panago's recipe for success has been its fresh approach to pizza. With 24 original pizzas on the menu, over 30 toppings and a selection of fresh salads, Panago is committed to offering consumers an exciting range of choices traditionally not offered in this category.



Low Carb Crust Info.

LOW CARB PIZZA NET CARBS (g) PER SLICE
AVAILABLE IN 12" MEDIUM CRUST

Basic	3.6	Primos	
Ham & Pineapple	5.1	Steak Mushroom Melt	3.5
Originals		New York Deli	4.0
Chicken Fajita	4.1	Philly Steak	4.2
Shrimp Club	4.3	Chicken Club	4.3
Mediterranean	4.7	Primo Capicollo	4.6
Panago Classic	5.0	Pesto Shrimp	5.6
Super Taco Beef	5.5	Primo Vegetarian	5.8
Super Taco Chicken	5.9	Primo Pollo	5.9
BBQ Chicken	6.2	BBQ Steak	6.1
Garden Veggie	6.2	Veggie Mediterranean	6.2
Tropical Hawaiian	6.8	Primo Shrimp	7.0
		Favourites	
		Quattro Formaggio (Light Sauce)	3.3
		Quattro Formaggio	3.6
		BDC	4.0
		Pepperoni Classic	4.7
		Veggie Pepperoni	4.7
		Deluxe Hawaiian	6.5