YIEF 2011
2nd Forum
Saint Petersburg
June 15-17, 2011
www.youthforum.ru

BREAKING DOWN WALES



«I hope that in the near future the wellbeing of Russia will be built on its "knowledge market", inventions, discoveries, and on the ability of the government . . . to find and promote talented and critically thinking citizens» Dmitry Medvedev, President of Russia

- 100 talented future global leaders will engage in public discussion and in guiding development of Russia's key modernization projects
- The flagship international youth event on June 15-17 is integrated with the main Russian economic forum, St. Petersburg International Economic Forum held on June 16-18
- The overarching goal in 2011 is to start breaking down the very last "walls" on the way to a truly open and global Russia
- The forum takes place in Russia's cultural capital and Russia's gateway to Europe, Saint Petersburg

FADERSO DE LA COMPANSION DE LA COMPANSIO

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Dear YIEF Participants,

It is my great pleasure to welcome you at the Second Youth International Economic Forum in St. Petersburg. We are honored to have some of the brightest and the most talented leaders from all over the world at this epic event. We want you to participate in open discussions and brainstorming sessions on some of Russia's most ambitious modernization projects. By bringing together young leaders and established experts we strive to create synergies between creativity and knowledge, unorthodox ideas and experience, energy and authority. Russia's modernization is impossible without broad international cooperation. Connecting young Russian and international entrepreneurs, scientists, athletes and civic activists is a crucial element in breaking down walls between nations and societies. We see it as an investment in Russia's future and Russia's contribution in the global economic, social and cultural development.

YIEF is a very special event that takes place at a very special city at a very special time. St. Petersburg is a "cultural heart of Russia", one of its most beautiful cities and the Forum takes place during the famous "white nights" when the night is only couple of hours long.

I wish you to enjoy your time at the Forum, making the best of discussions and meeting all great people you can meet there. I hope that the bonds you form here will result in successful joint projects, fascinating discoveries and new ventures.

Welcome to Youth International Economic Forum!

Arkady Dvorkovich, Aide to the President of Russia



Dear YIEFers,

The Second Youth International Economic Forum is aimed at breaking down walls that separate cultures, nations and generations. It brings together people united by their shared values and global perspective. They believe in creating value for the society, in developing oneself and others, in free thinking and entrepreneurship. However young they may be, they already have accomplished a lot and yet ahead of them there are even greater and more impressive achievements.

When we thought up YIEF, we wanted it to have an unusual format, where young participants and older experts interact freely and on equal footing. We wanted it to symbolize a departure from the traditional, hierarchical and vertical structures, and move towards flexible, age-blind, horizontal networks, which allow creative and innovative collaboration.

Last year's YIEF results proved this format successful. This year, we hope you will take it to a new level, not only during the two days of active face-to-face group work, but also after the Forum is over. It is crucial that you form a real community and work together to implement those recommendations and solutions that you elaborate at YIEF.

I wish you success and good luck!

Yuri Kotler, YIEF 2011 Organizing Committee Chair

| PREFACE

YIEF 2011 Organizing Committee is delighted to welcome you at the 2nd Youth International Economic Forum. This manual provides you with necessary information about the Forum and your stay in St. Petersburg.

YIEF is the flagship event where talented future global leaders both engage in public discussion and assess or guide the development of Russia's key modernization projects. The main objective of the Forum is to ensure productive and creative interaction between its participants, offline and online.

The Forum's participants include present and future global leaders who are open, creative and willing to create value for society. They succeed in the fields of business, entrepreneurship, management, politics, government, NGOs, academia, and sports. Experts are invited by the Organizing Committee while participants are selected based on their applications.

Overall, this year's Forum is welcoming nearly 150 delegates: 50% from Russia/CIS and 50% from around the world. The Forum's working language is English.

The Forum's participants will pursue the following goals:

- 1. to discuss Russia's key modernization projects, offline and online
- 2. to solicit meaningful recommendations to improve these projects by capitalizing on global and multidisciplinary expertise and experience
- 3. to implement the Forum's recommendations after the event
- 4. (overarching goal) to recognize and break down institutional and perceptional obstacles/"walls" to Russia's openness and growth
- 5. to form a community of future global leaders united by shared values

| YIEF 2011 VISION

We **believe** that the end of the Berlin Wall era in 1989 symbolized the decline of visible barriers separating Russia from the world.

We **feel** that there are still invisible barriers existing between us – the "walls" in people's minds.

We are **certain** that in order for Russia to be a productive culture, a truly open nation, and a competitive knowledge economy – it has to identify and acknowledge these "walls", i.e. institutional and perceptional challenges.

We **envision** that the new generation of global Russians has what it takes to fulfill this mission: to recognize and break down the very last obstacles to growth and openness.

We **think** that the present and future leaders of Russia – together with a team of international partners and friends – will decide on the best solutions together.

We **intend** to make this Forum the first step in this direction.

We **invite** you – a genuine leader who takes Russia's future to heart – to make this step with us. Let's explore Russia's true potential together and become an inspirational example for many!



| DISCUSSION UNITS

Each discussion unit includes one discussion topic and at least one existing modernization project in Russia that needs to be improved during the YIEF. There will be eight topics for small group discussions. Each group is going to work separately. Work format: brainstorming, "deep dive."

> Make "Sport", Not War

How to maximize and sustain the legacy of the upcoming mega sport events in Russia? Understanding the influence of major sport events on intercultural cooperation, value change, and peace among nations. Intangible legacy of sport events: tolerance, diversity, integration, barrier-free environment, transparency, and volunteerism. Expected project(s): Sochi 2014 Winter Olympic Games, 2018 FIFA World Cup, and Kazan 2013.

> How Values Drive Change

Appreciating the meaning of values: what role values play in establishing an atmosphere of trust, respect for law, and productivity. How values shape peoples' behavior

> Civic Leadership

Promoting philanthropy, volunteerism, social entrepreneurship and other types of civic leadership necessary for a thriving civil society

> Beyond Oil

Exploring environmental challenges and solutions. Biofuels. Sustainable development. Expected project: Tver Region: Biological Resources Model.

> The Entrepreneurial Culture of Innovation

Exploring ways to provide conditions necessary to form an entrepreneurial culture of creativity and innovation. Challenges of developing start-up companies in Russia and abroad. Investment culture. Expected project: Skolkovo Foundation

> Global Russians

Stimulating local and international cooperation to improve Russia's economy and achieve greater integration in the world community. Expected project(s): Global Russia Initiative and Russians Go Global Project

> Public Administration: Efficiency and Integrity

Seeking better ways to train new civil servants for Russia. Training globally competitive managers for Russian and international companies as well as for public office. Expected project: strategic plan for Moscow State University School of Public Administration

> Flat World

Realizing how new ways of transferring information and its positioning change our perception of life. Technology of the future enters our life today. Expected project: Russian Global Satellite Services

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| AGENDA

When		What	Where		
June 14	All day	Arrival & Registration Only (<i>i.e.</i> , the event starts on June 15)	Registration at registration counters at Pulkovo Airport and Moskovskiy Railway Station		
June 15	8.00 - 9.30	Registration	Lobby Park Inn by Radisson Pribaltiyskaya Ho		
	9.30 – 10.00	Welcome coffee	Lobby Park Inn by Radisson Pribaltiyskaya Hot		
	10.00 - 11.50	Opening Session, YIEF 2011 Start	Blue 4 Hall Park Inn by Radisson Pribaltiyskaya Hot		
	11.50 – 12.15	Coffee break	Lobby Park Inn by Radisson Pribaltiyskaya Hotel		
	12.15 -	Group introductions and presentations of modernization projects	,		
	TBD by Group Facilitators	Experts' comments			
		Lunch	Please consult the YIEF InfoMap		
	- 17.30	Small group work			
	17.30 - 19.00	Small group presentations & wrap-up			
	19.00 – 21.00	Presentation preparation, fine tuning, rehearsals	Location of your choice		
	21.00 - 23.00	Evening program	TBD		
	23.59	Group presentations due	Please send to info@youthforum.ru		
June 16	8.30	Transfer to the SPIEF site, LenExpo	Buses depart from your hotel		
	9.00 - 10.30	Teleconference with Silicon Valley	8.2 Hall		
	10.30 - 12.30	Final presentations and comments by experts	LenExpo		
June 16 June 17	23.30 - 01.00	Projection of the presentations on the Dvortsovy Bridge spans (TBD)	Near Dvortsovy Bridge (TBD)		
June 16-1	18		n the St. Petersburg International Economic ob.com (minor access restrictions may apply		

| WORK FORMAT

Pre-Forum Interaction

One week before the YIEF 2011 participants and experts are able to get to know each other and learn more about the topics of the Forum and anticipated modernization projects. Online interaction may evolve as a case study or a discussion depending on the instructions provided by moderator (section leader).

Opening Plenary Session on June 15

Opening Session aim is to convey important background information connected with the overall topic of the Forum and its key ideas.

Group Work

This is the core element of the Forum. Group work revolves around the modernization project(s) to be presented after the Opening. In groups of 10-20, you will be able to discuss the project(s) and propose your ideas on how to improve them. Format: brainstorming. By the end of Wednesday, June 15 the groups are expected to prepare presentations with recommendations developed during the discussions.

Closing Plenary Session on June 16

At the Closing of the YIEF 2011 Participants present the recommendations developed on June 15 to a larger audience, i.e. to all the participants and experts of the Forum.

SPIEF 2011

Please note that the St. Petersburg International Economic Forum (SPIEF), www.forumspb.com, continues till June 18. If you have access to the SPIEF site (100 selected participants and majority of experts will have it), you are welcome to take part in the event. If you have questions about the SPIEF participation, please send your inquiry to info@youthforum.ru

Post-Forum Work

The best recommendations will have a chance to be implemented. If your / your group's recommendations are selected, they may be put to practice after the Forum.

You are also welcome to join the YIEF 2011 Alumni Group (details will be provided after the Forum).



| OVERVIEW

This year a talented pool of the strongest present and future leaders of the world will come to Saint Petersburg to work together and share their views, knowledge, passion, and experience. Overall, some 50 finest international leaders as well as 100 rising stars of international leadership are invited.

We are truly excited to see YIEF 2011 participants coming from many different parts of the world. Below is the list of the countries to be represented at the Forum this year:

Armenia

Australia

Austria

Belarus

Belgium

Brazil

Chile

China

Croatia

Denmark

Dominican Republic

Egypt

Finland

France

Germany

Hong Kong

India

Indonesia

Israel

Italy

Jordan

Mexico

Moldova

Netherlands

Philippines

Romania

Russia

Singapore

South Korea

Sweden

UAE

UK

USA

EXPERTS: PRESENT GLOBAL LEADERS



Igor Agamirzyan | Russian Venture Company, CEO

Igor Agamirzian, Ph.D., is a Chief Executive Officer and Chairman of Executive Committee for RVC since May 2009. In 2007-2009 he was a General Manager of the Software Development Center of EMC Corporation in St. Petersburg. Since 1995 he worked at Microsoft. He is strongly involved in the international activities around Information and Communication Technologies, representing Russian private sector in the G8 DOT Force, Advisory Board Member of the United Nations ICT Task Force since 2002.



Julia Angwin | The Wall Street Journal, Journalist

Ms. Angwin is a writer, a journalist, an editor and a columnist. In 1996 joined the San Francisco Chronicle and began covering technology, including Microsoft's antitrust woes. In 1998, Ms. Angwin was named "Outstanding Young Journalist of the Year" by the Northern California chapter of the Society of Professional Journalists and was awarded a Knight-Bagehot fellowship in journalism for studies at Columbia Business School. In 2000, she joined The Wall Street Journal in New York and began covering technology.



Miquel Basáñez | Fletcher School of Law and Diplomacy, Professor

Miguel E. Basáñez is a Professor of Culture and Development and Associate Director of the Cultural Change Institute at the Fletcher School of Tufts University. He helped the expansion of democracy in Mexico through the introduction of opinion polling for elections. He has combined a career in government, public opinion polling, and university. Dr. Basáñez was pollster of the President of México, General Attorney of the State of Mexico and the Chief of Staff for the Secretary of Energy (1980-1988).



Serguei Beloussov | Parallels, Founder & Chairman of the Board

Serguei Beloussov is a successful self-made entrepreneur. He has an outstanding nineteen-year track record in both building and leading high-performing multinational IT-companies in Europe, North America and Asia. Today, Serguei is the chairman of board of directors and the chief architect of Parallels. Parallels is the worldwide leader in cloud enablement for service-providers and desktop virtualization software. .



Annelies van den Belt | SUP, CEO

Annelies van den Belt has worked in London and Moscow for most of her career. Annelies has extensive experience in managing commercial online ventures having been the managing director of ITV Broadband (the UK's leading commercial broadcaster) and previously run the commercial online division of both the Times and then the Telegraph newspaper websites. Prior to these high profile British media positions she worked as the publisher of The Moscow Times and a number of other major Media titles.



Yuri Barzov | Agvir.com, CEO

Mr. Barzov is an entrepreneur. In 2000, Yuri founded E-xecutive.ru and, in 2006, he founded Agvir.com. Before these projects Mr. Barzov was a partner at Ward Howell International, worked as a consultant at H.Neumann International, and as a diplomat at the Ministry for Foreign Affairs of Russia. He graduated from Moscow State University of International Relations.



Nikita Belykh | Kirov Region, Governor

Mr. Belykh is a Russian politician. He serves as a governor of Kirov Oblast since December 8, 2008.



John Bryant | Operation HOPE, Founder/CEO

From the humble beginnings of Compton, California and South Central Los Angeles, John Hope Bryant is today a philanthropic entrepreneur, businessman and best-selling author, in the business of empowerment. Mr. Bryant is the founder, chairman and CEO of Operation HOPE, America's first non-profit social investment banking organization, now operating in 69 U.S. communities and South Africa, having served more than one million individuals and raised more than \$500 million from the private sector.



Andrey Buravin | Russian Space Systems, Deputy CEO

Mr. Buravin joined Russian Space Systems in 2006. In this role he leads the company's B2B & B2G marketing, PR, commercialization of space related activity and services (satellite navigation, Earth remote sensing, satellite communications, search and rescue system Cospas-Sarsat) Prior experience includes commercialization of space related projects, international cooperation, satellite communication and broadcasting projects, Earth remote sensing radar data processing and sales at NPO Mashinostroyenia.



Anton Derlyatka | Ward Howell, Senior Partner

Senior Partner, the Head of Ward Howell's Consumer Goods/Retail and Professional Services practices and participates in Media, Entertainment, Sports and Advertising practice. Mr. Derlyatka focuses on CEO-level Executive Search assignments and has functional expertise in General Management, Marketing, Sales and Supply Chain Management. The other areas of his professional focus are Talent Equity consulting, Corporate Governance and Compensation/Benefit Strategies for the top-level executives.



Esther Dyson | EDventure Holdings, Chairman

Esther Dyson's (@edyson on twitter) primary activity is investing in and nurturing start-ups, with a recent focus on health care and aerospace. She recently (October 2008 to March 2009) spent most of six months training as a backup cosmonaut in Star City outside Moscow Russia. While there she had the pleasure of spending time not only with the cosmonauts, but also with some of the US's finest astronauts. She has chronicled some of her EDventures on Flickr at www.flickr.com/photos/edyson



Henry Etzkowitz | Stanford University, Senior Researcher

Professor Etzkowitz is a scholar of international reputation in innovation studies as the originator of the 'Entrepreneurial University' and 'Triple Helix' concepts that link university with industry and government at national and regional levels. As President of the Triple Helix Association, he is at the centre of a unique international network of several hundred scholars and practitioners of university-industry-government relations. Henry is also the co-founder of the Triple Helix International Conference Series.



Igor Fedyukin | Advisor to the Minister of Economic Development

Igor Fedyukin received his Ph.D. in history at UNC (Chapel Hill) in 2009. He is an alumnus of Russian State University for the Humanities and earned an M.A. in history at the Central European University (Budapest) in 1998. In 2010–2011 he was also a Diderot Fellow at Maison des Sciences de l'Homme. Prior to joining NES in early 2007, Igor Fedyukin was the Deputy Head of the Opinion&Commentary section at the Kommersant daily. Igor also serves as Advisor to the Minister of Economic Development.



Oleg Fomichev | Deputy Minister of Economic Development

Since October 2010 Mr. Fomichev serves as a Deputy Minister of Economic Development of the Russian Federation. Before 2010 he worked in the Ministry of Economic Development as an Advisor to the Minister and as a Director of the Department of Strategic Management and Budgeting. Mr. Fomichev also worked at the Ministry of Economic Development and Trade of the Russian Federation and was an expert at the Center for Startegic Research Foundation.



Alexander Galitsky | Almaz Capital Partners, Managing Partner

Managing Partner at Almaz Capital Partners, member of the Board of Directors of the Skolkovo Foundation, a well-known entrepreneur and inventor.



Steven Geiger | Skolkovo Foundation, COO

Steven was the co-founder and Director of Industries for Masdar – Abu Dhabi Future Energy Company, a \$15 billion technology development program by the government of Abu Dhabi (UAE) to strategically diversify its economy away from an overreliance on natural resources. There he successfully led a team which built Masdar from a start-up into a global brand name and leading investor in renewable energy and "clean" technologies.



and clean technologies.

Alexey Germanovich | Moscow School of Management SKOLKOVO, Public Projects Director Alexey Germanovich is a graduate of Moscow State University and Cranfield University Executive MBA program. Before joining Skolkovo in July 2009 Alexey worked for Severstal in various executive positions dealing with strategic communications and corporate social responsibility. From June 2005 to December 2006, Alexey was the "Ren-TV" Board Chairman. Before his corporate career Alexey was a journalist at prominent Russian and international print media.



Sergei Guriev | New Economic School, Rector, Professor

In 2006, Dr. Guriev was selected a Young Global Leader by the World Economic Forum. In 2009 and 2010, he was included in the top 100 of the President of Russia's Cadre Reserve. He is a board member of Sberbank, Russia Venture Company, Alfa Strakhovanie, Russian Home Mortgage Lending Agency, and the Dynasty Foundation. He is a member of the President of Russia's Council on Science, Technology and Education, of the Advisory Council to the Peterson Institute for International Economics (Washington, DC) et al.



Thane Gustafson | IHS CERA, Senior Director, Professor

IHS CERA Senior Director of Russian and Caspian Energy, is a widely recognized authority on Eurasia who has spent 35 years studying and traveling in Russia, Ukraine, and the rest of the Former Soviet Union (FSU). He is the author of Capitalism Russian Style, described as "a tough-minded analysis of Russia's roller-coaster ride from communism to capitalism" by Pulitzer Prize winner Hedrick Smith. Dr. Gustafson is currently at work on a history of the Russian oil and gas industry since the end of the Soviet Union.



Jeffrey Hamilton | Trimble, Director (Strategic Partnerships)

Mr. Hamilton works in Trimble's Corporate Business Development Group (Westminster, Colorado) where he serves as Director, Strategic Partnerships focused on corporate strategy, strategic partnerships, and M&A. He has extensive international experience; much of which has focused on developing and transitional economies and has been involved in GNSS and other technologies since the early 1990s; he has presented dozens of papers on GNSS & GNSS applications. Mr. Hamilton is also an inventor.



Hazem Galal | PwC, Leader for Cities and Local Government

Mr. Galal's practice focuses on cities' strategy formulation, capacity development and public sector reform. He led several multi-million dollar projects for both public and private sector in both developed and developing economies, including the BRICS. He is currently assisting Rio de Janeiro to maximize the impact of the upcoming Olympics and the World Cup for the tourism, construction and other relevant sectors.



Matthew Higgins | IGNSS Society, President

Mr. Higgins is a Co-Chair of Working Group D of the United Nations mandated International Committee on Global Navigation Satellite Systems. He was also a Vice President of the International Federation of Surveyors (FIG) from 2007 to 2010, where he was responsible for the work of the ten Commissions of FIG. He is a Fellow of the Australian Surveying and Spatial Sciences Institute (SSSI) and in 2005 received that Institute's highest award for "Professional Eminence and Excellence".



David Iakobachvili | Wimm-Bill-Dann, Founder

David lakobachvili was born in 1957 in Georgia. From 2000 Mr. lakobachvili serves as a member of the Management Board of the Russian Union of Industrialists and Entrepreneurs (employers), from June 2004 - as a member of the Management Board's Bureau of the Union. Mr. lakobachvili serves on the Boards of Directors of a number of companies: CJSC Gorki-2 Agro-Complex, Airport Financial Services Limited, OJSC Melnichniy kombinat No4 (grain mill), LLC Kolmogorovskaya-2 mine, LLC Promuglesbyt



Ruslan Ilyasov | Eldorado, Vice-President

Mr. Ilyasov is a Vice President (HR) at Eldorado, Russian leading home appliances and electronics retailer. According to Mass Media Statistics, Ruslan is one of the TOP 10 HR Managers in Russia. Before joining Eldorado he was a head of HR in various companies, e.g. Alcoa, Alfa Bank, Sun Interbrew, Yukos, and Coca-Cola.



Andrey Ionin | Navigational and Informational Systems, Deputy CEO

Andrei Ionin, expert on space programs and space policy, was born in 1961. After graduating from Mozhaisky Military Space Academy in 1983 worked as a research fellow at Baikonur Space Launch Facilit directorate. Obtained his PhD in 1995 and MBA in Strategic Management in 2006. Andrei is an Associate member of Russian Academy of Space Exploration.



Alexandr Ivlev | Ernst & Young, Country Managing Partner

Alexander is responsible for the development and growth of the firm's practice in Russia. He is also coordinating the work of Ernst & Young in the Foreign Investment Advisory Council in Russia. The World Economic Forum has recognized him as Young Global Leader in 2007. In 2009 Alexander Ivlev was nominated by the Russian President as one of the top 100 Russian young leaders in "Presidential Reserve". He is a Board member of the American Chamber of Commerce in Russia.



Jain Ankur | Kairos Society, Founder

Ankur Jain is the Founder and Chairman of the Kairos Society, the world's leading organization working to develop the next "billion dollar" businesses that solve some of our world's greatest challenges. To achieve this, the Kairos Society's invitation only member base consists of some of the top collegiate entrepreneurs from across the world and brings them together with some of today's most impactful leaders.



Richard Kivel | MIT Entreprise Forum, Chairman

Richard Kivel is a serial entrepreneur who has helped build and run multiple companies in the fields of software, IT and life sciences in the US, Europe and Asia, including Rhapsody Biologics, TheraGenetics, and MolecularWare. Additionally, Richard serves as Chairman of the global Board of Directors, of the M Enterprise Forum and is a member of the MIT Alumni Association Board. He is a frequent lecturer at MI and other leading universities, as well as a judge for the MIT \$100K Entrepreneurship Competition.



Alexandr Kogan | State Duma, Member of the Parliament

Mr. Kogan is a Russian politician. He is one of the members of the United Russia Party representing Orenburg Oblast since 2007. Before this position Mr. Kogan was a representative (deputy member of the parliament), an entrepreneur (founded ComInCom company in 1992), and a researcher (received PhD in economics).



Andrey Korobkov | Middle Tennessee State University, Professor

President of the Post Communist Systems in International Relations section at the International Studies Association and a professor at the Department of Political Science, Middle Tennessee State University.



Eugeny Kuznetsov | RVC, Development & Communications Director

Eugeny Kuznetsov — expert in communications and PR campaigns. In the early 90s, Mr Kuznetsov's business was opinion research and political analytics. In 2001-2002 Mr Kuznetsov worked for "North-West Strategic Projects Center". Since 2002 till 2007 he worked in Imageland Edelman PR Agency. In 2006, jointly with Simon Kordonsky he established the Foundation for Assistance to Science, Education and Medicine. From late 2009 Eugeny is Director of Development and Communications Department for RVC.



Evgeny Kuznetsov | World Bank, Senior Economist

Senior Economist at Innovation and Growth group of Economic Policy and Debt Department of the World Bank. He has joined World Bank in 1995. A specialist in technological innovation and international migration of highly skilled labor, he focuses on political economy of reforms of innovation and higher education systems. He has acquired a unique perspective as a practitioner (operational support to innovation projects in Argentina, Chile, India, Mexico, Russia, Iran, Colombia etc.) and a scholar.



Alena Ledeneva | University College of London, Professor

Alena is a Professor of Politics and Society at the School of Slavonic and East European Studies (SSEES) at University College London. Her expertise is on corruption; informal economy; economic crime; informal practices in corporate governance; role of networks and patron-client relationships in Russia and other postcommunist societies. Recent books include How Russia Really Works, 2006; Unwritten Rules, 2001; Russia's Economy of Favours, 1998; Bribery and Blat in Russia, 2000; Economic Crime in Russia, 2000.



Elena Masolova | Pixonic, CEO

Elena is a serial entrepreneur and a venture capitalist. She specializes in designing "best-fit" business models and strategies, start-up due-diligence (team, strategy, execution, capitalization), intellectual property rights management, and building "dream teams." Ms. Masolova serves on the Board of DarBerry (Groupon Russia) and is a CEO at Pixonic.



Vladimir Nikitin | Tver Fuel and Energy Company, General Manager General Manager at CJSC Tver Fuel and Energy Company; since 2009 -- Deputy President of the Coordination Council on Peat Industry Development at the Energy Ministry of the Russian Federation.



Elena Nikolaeva | Public Chamber of Russia, Member

Ms. Nikolaeva is a civic leader (Deputy Chairman of Delovaya Rossiya and a member of the Public Chamber of Russia) and an entrepreneur (founded "Zolotoy Krendel", "Kaskad-VIA", and "Novye Tehnologii").



Vyacheslav Nikonov | MSU School of Public Administration, Dean

Dr. Vyacheslav Nikonov is the Dean of the School of Public Administration at Moscow State University. He is also CEO of the "Russkiy Mir" Foundation, the President of the "Polity" Foundation since May 1993, President, "Unity for Russia" Foundation. Editor-in-Chief, "Russia's Strategy" journal, Head of the National Committee of The Council for Security Cooperation in the Asia Pacific.



John O'Keefe | Open World Leadership Center, Executive Director

Former ambassador John O'Keefe, of Vienna, Virginia, is the Executive Director of the Open World Leadership Center at the Library of Congress. Before assuming his duties as Executive Director, he had a long and distinguished career with the U.S. Department of State. Ambassador O'Keefe has received the Distinguished Honor Award, the Replogle Award for Management Improvement, the Secretary of State Award for Lifetime Achievement and the Presidential Meritorious Service Award.



Dmitry Payson | TsNIIMash, Researcher

Dr. Dmitry Payson works at TsNIIMash, Russian leading space technology and policy research institute. He specializes in space program analysis and economics. Dmitry's research is concentrated on institutional developments of the national space activities and applied space technologies' development. His recent projects include coordination of ESA/Roscosmos/EC working group on applied space science and technology and reading a course in space policy and economic in the Moscow Aviation Institute.



Filip Perkon | Russian Business Week Forum, Founder

Filip Perkon is a Master's student at the London School of Economics and Political Science and the founder of the Russian Business Week international forum. Whilst being the President of the LSE Russian Business Society, he founded the annual Russian Business Week forum in 2008 and has now hosted it for the fourth time. The forum, which is organized and hosted at the LSE, attracts high-profile speakers from Russia and around the world and promotes academic and business ties with the Russian Federation.



Alexandr Pirozhenko | Competition Department at MED, RF, Head

Mr. Pirozhenko works at the Ministry of Economic Development since 2008. Since July 2008 he serves as Director of the Competition Department, Alexandr designed the Program on competition development in the Russian Federation which was adopted by the Government in 2009. Before joining the Ministry of Economic Development he worked at United Energy Systems of Russia, the Parliament of Saint Petersburg et al.



Irina Prokhorova | Moscow School of Management SKOLKOVO, Director of Development Ms. Prokhorova is one of the first employees of the the Moscow School of Management SKOLKOVO team and was involved in creation of its concept. She is responsible for external/internal communications, marketing, IR and GR. Prior to SKOLKOVO she was Director of Development of WWF-Russia, worked as a

consultant for the World Bank, UNDP, UNEP and other international organizations. Irina has a PhD in sociology and after the graduation from MSU in 1990 she spent 8 years in academic carrier internationally.



Mikhail Pryadilnikov | Moscow Gov-t, Head of Economic Policy Unit

Mikhail worked as an academic director at the Center for Strategic Research in Moscow, and was recently appointed the head of the economic policy and development unit in the Moscow city government. From 2001 to 2009, he worked as a long-term consultant on public administration and civil service reform projects at the World Bank. Winner of the 2010 Afred White Award for the best of Public Administration Ph.D. dissertation. Graduated from Harvard University Department of Government with a Ph.D. in 2009.



Marina Ranga | H-STAR Institute, Stanford, Senior Researcher

Dr. Marina Ranga is Senior Researcher at the Human Sciences and Technology Advanced Research Institute (H-STAR), Stanford University, USA and Visiting Fellow at Sussex University, School of Business, Management and Economics, UK. She is the CEO and Founder of Triple Helix Research Group byba Belgium, a consultancy firm focused on innovation policy and strategy analysis. Prior to coming to Stanford, she was Assistant Professor in Innovation Management at Newcastle University, UK and Groningen University.



Urmas Reintam | Logistics Manager, Vapo Group

Mr. Reintam is a logistics manager at Vapo Oy, one of the world's leading peat industry companies and one of Finland's largest sawmill operators.



Eric Schmidt | Google, Executive Chairman

Mr. Schmidt has helped grow the company from a Silicon Valley startup to a global leader in technology. As executive chairman, he is responsible for the external matters: building partnerships and broader business relationships, government outreach and technology thought leadership, as well as advising the CEO and senior leadership on business and policy issues. From 2001-2011, Eric served as Google's CEO, overseeing the company's technical and business strategy alongside founders Sergey Brin and Larry Page.



Victor Sedov | U.S. Russia Center for Entrepreneurship, President

Since 2002, Mr. Sedov has been the President and the Executive Director of the U.S. Russia Center for Entrepreneurship, CFE, a catalyst organization advancing the role and scope of entrepreneurship in Russia. CFE is funded by the U.S.-Russia Investment Fund. Mr. Sedov also serves on the Board of Director of the Russian Microfinance Center as the Chairman. In 2008 he is elected to the Presidium of the large Russian business association OPORA and to the BOD of the Junior Achievement Russia.



Stanislav Shekshnia | INSEAD, Professor

Dr. Shekshnia is an Affiliate Professor of Entrepreneurship at INSEAD. Stanislav spent 10 years as a business executive and entrepreneur in France, USA, Russia and Central Europe and has over 15 years of graduate level teaching experience in Russia, France and the United States. His writings are focused on entrepreneurship, leadership, people management, and business and management in Russia. He is the author/co-author/editor of "Group Focus", "Managing People in Contemporary Organization" et al.



Alexandr Shindyapin | Eldorado, Marketing Director

Alexander Shindyapin is a Marketing Director at Eldorado, Russian leading home appliances and electronics retailer. He is responsible for marketing strategy development (market potential, brand proposition, brand health objectives), consumer communications, and business development. Before joining Eldorado Mr. Shindyapin worked in similar positions at Indesit, Perseus Books Group Inc., U.S.A et al.



Alexei Sitnikov | Skolkovo Foundation, Director of International Development

Born in 1973. Graduated from the Faculty of History of Yaroslavl State University in 1995, received a Master of Political Science at Central European University in Budapest. In 2001 received his doctorate in Political Science from Stanford University. From 1999 to 2005 served as Director of programs for Russia and CIS at Stanford Institute for International Studies. Since 2003, Vice-President of Global Technology Symposium at Stanford University. Since 2009, Adviser to the Governor of the Kirov region.



Murad Sofizade | Finam Capital Partners, Managing Director

As an entrepreneur, Murad is Director at IP Net, a co-founder of TravelTipz.ru, and Managing Director at Finam Capital Partners. As a civic leader, Murad is one of the authors of the Global Russia Initiative promoting global education. In 2011, Mr. Sofizade was nominated one of the Young Global Leaders by the World Economic Forum.



Oleg Sukovatov | Eldorado, Vice-President

Oleg Sukovatov is Vice President of Legal Support and Business Protection at Eldorado, Russian leading home appliances and electronics retailer. According to "Lawyer" magazine he became one of 1200 best lawyers in Russia. Under his management the Legal Department became one of 4 best Legal Departments in Russia according to the ranking (among retailers in 2009). Before joining Eldorado Oleg was a corporate lawyer at SIBIR.



Andrey Suyazov | Tver Region, Industry Department Head

He has been the head of the department since May, 2010. Prior to that, he worked as deputy head of the department of economy, head of the road control center. He earned degrees from Tver State University – in Engineering and in Economics. In 2006 he participated in an internship "Infrastructure: Road Construction", organized by the International Trade Administration of the United States of America.



Elena Topoleva-Soldunova | Social Information Agency, CEO

From 1994 till present Elena has been the director of the non-profit organization Agency for Social Information. ASI is the only professional agency in Russia which regularly covers and promotes activities of the non-profit sector and socially responsible business, and disseminates information about NGOs and responsible companies to more than 700 federal and regional media, hundreds of Russian non-profit organizations, national and local authorities, corporations and universities through its regional network.



Yuri Urlichich | Russian Space Systems, CEO

Yuri Urlichich is the general director and general designer of the Joint Stock Company (JSC) Russian Space Systems, formerly the Russian Institute of Space Device Engineering, headquartered in Moscow. He is a GLONASS general designer, doctor of science, professor, and author of more than 150 papers and 20 patents.



Tatiana Vasilkova | The ABC Infant Education School, Founder/CEO

Graduated from Moscow University of Culture and Arts, degrees in social and cultural management, psychology and law. In the year 2000 founded The ABC Infant Education School, one of the first early education institutions in Russia. Currently the school has 8 branches and over 2000 infant students. Renowned practicing expert in early education. Author of numerous training programs, educational films and articles on early education, tutor at advanced training seminars and early education master-classes.



Viktor Vekselberg | Skolkovo Foundation, President

In March 2010 Mr. Vekselberg was appointed by the President of Russia Dmitry Medvedev Head of the Russian section of Innovative Center Project in Skolkovo. Mr. Vekselberg is a well-known entrepreneur. In 1990, he founded an investment and business development company "Renova" (1st Russian-American joint enterprise). In 1996, he co-founded SUAL Holding. Mr. Vekselberg is a current member of The Russian Union of Industrialists and Entrepreneurs (RSPP).



Pekka Viljakainen | NO FEAR Community, Chairman

Mr. Viljakainen has for 20 years worked as an ambassador between business executives and technology teams. He started as an entrepreneur in 1986, by establishing Oy Visual Systems Ltd. (1986-2004). He joined TietoEnator in 2000. Mr. Viljakainen is widely known by his nickname, Bulldozer. His reputation and track record for handling very complex governance and political topics inside large international organizations.



Olesya Vladykina | Paralympic Champion, Sochi 2014 Ambassador

Ms. Vladykina is an athlete and champion from the 2008 Beijing Paralympic Games in the 100m breast-stroke. She was born in 1988 in Moscow and began swimming at the SKIF Children's and Youth Sports School for Olympic Reserves. She swam professionally for 10 years and became a master at her sport. Olesya Vladykina became a Sochi 2014 Ambassador at the Olympics in Whistler, where she was supporting the Russian Paralympic team and preparing for the Handover Ceremony of the Paralympic Flag.



Sergei Vorobyev | Presidential Civil Society Council, Deputy Chairman

Sergey Vorobiev is a Senior Partner and a co-founder of Ward Howell. He coordinates management of the company and leads the firm's relationships with major accounts. He specializes in the search of CEO and key executives, in working with companies on change management, in senior management team formation and in complicated cross-industrial and international assignments. For many years Sergey has acted as a counselor to boards of directors in a number of leading Russian companies.



Kendrick White | Marchmont Capital Partners, Founder

Kendrick D. White has extensive venture capital fund management experience as well as corporate finance consulting and direct executive management experience, accumulated during his 17 years of full time work in Russia. In 2005, Mr. White founded Marchmont Capital Partners, LLC an investment advisory firm with offices, branches and consulting partnerships in key cities across Russia.



Evgeny Zaytsev | Helix Ventures, Founder and General Partner

Dr. Evgeny Zaytsev is a renowned venture capitalist with many years of investment experience in biopharmaceutical and medical device companies. Before co-founding Helix Ventures in 2008 he had been a partner at Asset Management Company (since 2001), one of the oldest venture capital firms in Silicon Valley, and was one of the creators of its successful life sciences portfolio. Dr. Zaytsev has participated in financings of 25 biopharmaceutical and medial device companies.



Valentina Zaytseva (Yankina) | Montessori School, Director

Ms. Zaytseva is a founder of Montessori School. The school uses Montessori education system - an educational approach developed by Italian physician and educator Maria Montessori. It is an approach characterized by an emphasis on independence, freedom within limits, and respect for a child's natural psychological development. Currently the school serves 50 families. Before joining the school Valentina was an executive search specialist.



Dmitry Zelenin | Tver Region, Governor

Dmitry Vadimovich Zelenin, born 27 November 1962 in Moscow is the governor of Tver Oblast, Russia. Zelenin graduated from the Moscow Institute of Physics and Technology (Phystech) in 1986 and worked in the electronics industry until 1990 when he became commercial director of Resurs Bank and chief executive of this bank in 1995. Zelenin was one of the top managers of Norilsk Nickel having joined in 1996 as first deputy general director. This company is one of the largest nickel producers in the world.

| SELECTED PARTICIPANTS: FUTURE GLOBAL LEADERS



Marino Auffant | Center for Exports and Investments, Consultant > Dominican Republic



Konstantin Barnukov | D3Media, Founder > Russia



Yuliya Barsukova | Princeton Universiity, Student > Russia



Marcelo Ber | Ashoka, Program Manager > Argentina



Vladimir Boykov | Docologs.com > Russia



Amanda Boren | Harvard Business School, MBA Student > USA



Alec William Bowers | Babson College, BA Student > USA



Juliette Brindak | HD Group, CEO > USA



Alexey Bursikov | UNICEF, Emergency Surge Capacity Officer > USA

Serena Chan Yee Pui | Ministry of Trade and Industry, Assistant Director > Singapore



Kahan Chandrani | Chapman University, Assoc. Student President > USA



Mikhail Chernomordikov | Microsoft, Evangelist > Russia



James Clear | Passive Panda Blog, Founder > USA



Alexander Debelov | Virool, Founder/CEO > USA



Oleg Demidov | FinGrad, Business Development Director > Russia



Alexandra Dieterink | Azure Associates, Principal > Russia



Ksenia Dmitrieva | Sigital, Security Consultant



Aysa Dordzhieva | Moscow State University, BA Student > Russia



Lærke Noermark Fabricius | Mellemamerika Komitéen, Volunteer



Konstantin Firun | Livema, Founder > Russia



Artem Fokin | Stanford University, MBA Student > Russia



Vasily Gnubkin | King's College, Graduate Student



Malvina Goldfeld | Stanford University, MBA Student > Moldova



Jason Grullón | GICS, Supervisor for the North Region, Dominican Republic > Dominican Republic



Murat Halishkov | Forest Lab, Co-Founder/CEO > Russia



Cooper Henderson | Westminster College, Student Body President > USA



Bradley Hledik | Stanford University, MBA Student > USA



Alexander Homenko | ANP Group, CEO > Russia



Kelly Hook | North Carolina State University, Student Body President > USA



Victoria Ann Hudson | University of Birmingham, PhD Candidate > UK



Roman Itskovich | Harvard Business School Student > Israel



Anastasiya Kalinina | Amnesty International, Social Media Officer > Russia



Mikhail Khurgin | iTigris, Founder/CEO > Russia



Christopher Klomp | Black Swan Neuro, Founder/CEO > usa



Kseniya Kostina | Smart City, Creative Director > Estonia





Ksenia Krupnova | Sochi 2014, Head of Marketing and Special Programs > Russia



Elena Kvochko | World Bank, Consultant > Russia



Chiu Lun Lau | Ventus, Co-Founder > Hong Kong



Michael Lefevre | Duke University, Student Government President > USA



Christopher Lilholm | CrowdSpot Consulting, Founder > Denmark



Irina Linnik | Knopka 24, Founder > Russia



Daria Lipatova | St. Petersburg State University, Graduate Student > Russia



Jonathan Manzi | eVolv, Founder > USA



Maria Markitanova | ICETITUDE, Founder



Francisco Martinez Sanchez | Aleksantery Institute, Visiting Researcher > Spain



Gabriela Medrano Galinda | Mexico XIII Legislatura, Member > Mexico



Jacob Medwell | Kairos Society, Co-Founder > USA



Jason Mercer | Stanford University, MBA Student > USA



Máximo Miccinilli | BURSON-MARSTELLER, Associate > Belgium



Apurv Mishra | Future.ly, Founder/CEO > India



Diana Moldavsky | OLX, Director (Russia & CIS) > USA/Russia



Nikolay Murashkin | Cambridge University, PhD Candidate > uk



Ramil Mukhtasarov | Tatarstan Representative Office, Head of Economic and International Affairs > Russia



Stanislav Natapov | High-Speed Rail, Railway Stations Development Director > Russia



Ion Nemerenco | Zebra Pay, Board Director > Romania



Anna Nemirovskaya | SFU, Associate Professor > Russia



Tigran Okhanyan | OST-EL, Director > Armenia



Igor Ostapenko | VIP Systems, Business Development Director > Russia



Sergey Pavlovskiy | Renova, M&A Department, Project Manager > Russia



Alexandr Pershikov | Kremlin Multimedia, Vice-President > Russia



Alexandr Polynov | Wobot, Co-Founder > Russia



Richard Portwood | Utah Valley University, Student Body President > USA



Alexey Potemkin | Russian Student Union, Head of International Department > Russia



Evgeny Pustoshkin | Altstates Consulting, Founder > Russia



Vera Putina | Hansacombank, Member of the Board of Directors > Russia



Daniel Kent Redford | US China Creative Space, Executive Director > USA



Matias Rivera Larrain | Ministry of Economy and Innovation of Chile > Chile



Natalia Rostovtseva | Ashmanov & Partners, Project Manager > Russia



Maria Rozanova | State Naval Academy, Adviser to the Rector > Russia



Alexandr Ryzhov | Enel, Assistant CEO > Russia



Arman Saakyan | Innotech, Partner > Russia



Damir Samigullin | Nestline, Founder > Russia



Alexey Sanchenko | Sochi 2014, Head of the Executive Office of the President > Russia



Andrew Sartorius | Princeton University, MPA Student > USA



Trina Sen | EPAM, Lawyer > USA



Hendy Setiono | Baba Rafi Indonesia, Founder > Indonesia



Vladimir Shamanov | LSE, BA Student > UK



Yingying Shi | Michigan State University, PhD Candidate > China



Jonathan Shriftman | Sole Bicycles, Co-Founder > USA



Manuel Jeffrey Sistoso | Kyung Hee University-Seoul, Student > Philippines



Natalia Smirnova | Social Lab, Founder/CEO > Russia



Mariya Snegovaya | HSE, PhD Candidate > Russia



Andrey Spiridonov | Young Entrepreneurs Association, Chairman > Russia



Anastasiya Stepanova | HSE, Professor > Russia



Dale Stephens | UnCollege Movement, Founder > USA



Maxim Suchkov | Pyatigorsk University, Postgraduate Student > Russia



Sergei Sulimau | Leader, Founder > Belarus



Julio Hajime Toy Ovando | Fletcher School of Law and Diplomacy > Mexico



Ayumi Tsukamoto | 180 Degrees Consulting, Head of Russian Chapter > Japan



Oleg Tsyganov | Fortuna Venture Capital, Founder/CEO > Russia



Denis Tsypulev | MOESK, Project Manager > Russia



Dmitry Vasilkov | Neftetehnologii, Business Development Director > Russia



Olga Volodkina | United World, Regional Director > Russia



Nikola Vrdoljak | Digitel, Chief Innovation Officer > Croatia



Sarah Weigel | ENBw, Project Assistant > Germany



Anton Yaremchuk | Partner Asset Management, Head of Fixed Income > Russia



Alexey Yermolin | UpSelf, Founder > Russia



Alexandr Yukhno | Bank of Moscow, Counsel to the President > Russia



Elizabeth Zambricki | Stanford University, MD/MBA Student > USA

Margarita Zavadskaya | St. Petersburg European University, PhD Candidate > Russia



Stefan Zingerle | Georgetown University, Alliances Europe, Manager > Italy

| LOGISTICS

Registration on June 14 & June 15

You will be able to register at the Pulkovo Airport (LED) or at the Moskovskiy Railway Station. Please look for registration counters with the SPIEF and/or YIEF signs on it.



As well, you will be able to register for the Forum at Park Inn Pribaltiyskaya Hotel on June 15 before the Opening Session. Please come to the registration counter at Park Inn Pribaltiyskaya even after registering for the event at the Airport / Railway Station

Hotel > Participants

Park Inn by Radisson Pribaltiyskaya Hotel,

http://www.parkinn.com/hotelpribaltiyskaya-stpetersburg, is located at 14 Korablestroiteley Street, Vasilyevsky Island, 199226 St. Petersburg, Russia.

Front Desk: +7 (812) 329 2626

Hotel > Experts

Crowne Plaza Hotel, http://www.ichotelsgroup.com/h/d/cp/1/en/hotel/ledly, is located at 61 Ligovsky Prospekt, 191040 St. Petersburg, Russia. Front Desk: +7 (812) 244 00 01

Forum Site on June 15

On June 15 the YIEF takes place at Park Inn by Radisson Pribaltiyskaya Hotel, http://www.parkinn.com/hotelpribaltiyskaya-stpetersburg, is located at 14 Korablestroiteley Street, Vasilyevsky Island, 199226 St. Petersburg, Russia

Forum Site on June 16

On June 16 the YIEF takes place at the SPIEF site at LenExpo located at Bolshoy pr.V.O.103, 199106 St. Petersburg, Russia. Please follow the directions at http://lenexpo.ru/en/node/61

Transfer

Special bus and minivan transportation will be provided. On June 15 the experts will be able to use a special bus in order to reach Park Inn Pribaltiyskaya Hotel. YIEF 2011 experts and participants will be able to use special buses in order to reach LenExpo on June 16.

| FREQUENTLY ASKED QUESTIONS

Badge

Please wear your name badge at all times during the Forum. Note that you will not be allowed to access LenExpo on June 16 without a SPIEF badge.



ID

Please have your ID (passport) with you at all times in Russia.

Breaks and Catering

Coffee, tea and refreshments will be served throughout the entire Forum. Lunches will be served at times indicated on June 15.

Dress Code

Smart casual and business attire.

Mobile Telephones

Please keep your mobile phone switched off throughout the sessions.

Evening Events

Our Evening Events will be held at different venues. The information about the evening program will be distributed on June 15.

Internet Broadcasting

All Plenary Sessions will be broadcasted at www.youthforum.ru

Simultaneous Translation

English-Russian translation will be provided at the plenary sessions (Opening Closing). No translation will be available during the group work sessions.

Saint Petersburg

Saint Petersburg is an amazing place! We encourage you to discover it for yourself while in the city.

City guides may be found online, e.g. at http://www.saint-petersburg.com, http://www.inyourpocket.com/russia/st-petersburg

Wikipedia article about the city: http://en.wikipedia.org/wiki/Saint_Petersburg

HotLine

Available in June. We will let you know the number by e-mail.

| PARTNERS





















































| CONTACTS

2011 Youth International Economic Forum

Web: www.youthforum.ru

E-mail: info@youthforum.ru

Twitter: http://twitter.com/youthforum_ru

Facebook:

http://www.facebook.com/YouthInternationalEconomicForum

Hotline: available in June 2011



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