

## DIESEL:U:MUSIC

Online Submissions are now open at [www.diesel-u-music.com](http://www.diesel-u-music.com)

DIESEL:U:MUSIC Is Looking For The Best UNSIGNED Rock Acts, UNSIGNED Hip Hop Acts, and UNSIGNED Electronic Acts From All Over The World

## THIS IS WHAT DIESEL:U:MUSIC IS

Take Note. Spread The Word. They've Gone International. It's Not About Boundaries.

It's About Finding, Helping And Showcasing Unsigned Bands That Deserve To Be Heard.

*...a call to unsigned bands...*

### THE CONTEST

APRIL 13 - MAY 13, 2007

If, after years of convincing your mom that the band is gonna make it, you feel you're finally ready to prove yourself...if you've written the songs, honed your sound, perfected that mic-stand flippy thing...then send your best to DIESEL:U:MUSIC, and let them help make music your career. From now until May 13, upload your music at [www.Diesel-U-Music.com](http://www.Diesel-U-Music.com)

### THE VOTING

MAY 23, 2007: 30 SEMI-FINALISTS FROM AROUND THE WORLD ARE ANNOUNCED

**Unsigned** Artists will be heard by our PANEL OF JUDGES (consisting of artists, producers, writers, label reps, bloggers - influential tastemakers all) who will vote on what music they think is best. Music and information on 30 semi-finalists from all over the world will be posted at [www.Diesel-U-Music.com](http://www.Diesel-U-Music.com) on May 23. After the 30 semi-finalists are posted, an online PUBLIC VOTE will be held that welcomes everyone to act as a critic and vote for their favorite artist. The winner of the Public Vote will be guaranteed a spot at the Diesel:U:Music Final Awards Ceremony in London.

### THE PRIZE

JULY 25, 2007: DIESEL:U:MUSIC PANEL ANNOUNCES 9 FINALISTS FROM ALL OVER THE WORLD TO BRING TO THE FINAL AWARDS SHOW  
OCTOBER 3, 2007: DIESEL:U:MUSIC INTERNATIONAL AWARDS CEREMONY

If you're chosen as one of the 9 finalists by the international DIESEL:U:MUSIC Panel or win The Public Vote award, you and your band will be flown to the DIESEL:U:MUSIC Awards in London in October. At this red carpet event, a packed house consisting of past winners, members of the media and the glitterati of the international music scene will honor your work and help bring your music to a wider audience. The event will be televised on national telly (as



they say) Channel 4, and will be covered extensively by NME. With strong connections to the music industry, past winners of recent editions have received record contract offers from DIESEL:U:MUSIC partners, radio play, recording studio time, opportunities to play local events, as well as PR support from Diesel's worldwide communications teams. Your mom will never doubt you again.

Submissions now open!



### 2007 OFFICIAL SPONSORS OF DIESEL:U:MUSIC UK AWARDS CEREMONY

#### **NME**

The biggest-selling weekly music magazine in Britain featuring agenda-setting news, definitive reviews of the week's hottest gigs, tracks and albums and exclusive interviews with the most important bands around the world.  
([www.nme.com](http://www.nme.com))

#### **CHANNEL 4**

The DIESEL:U:MUSIC awards in London will be broadcast on Channel 4. Channel 4 transmits across the entire UK to millions of homes.  
([www.channel4.com](http://www.channel4.com))



## 2007 PARTNERS OF DIESEL:U:MUSIC UK AWARDS CEREMONY

### **FIERCE PANDA**

Underground label Fierce Panda has been heroically flinging indie rock filth (with tunes) at the kids since 1994. Some of the kids even seem to like it (especially the tunes bit). (www.fiercepanda.co.uk | www.clubfandango.co.uk) <http://www.clubfandango.co.uk>>

### **PIAS / WALL OF SOUND**

PIAS / Wall Of Sound are a true Independent label with over 20 years experience and amazing rosters of artists between them. (www.pias.com | www.wallofsound.net)

### **XFM**

Xfm Radio Station in London (104.9FM), Manchester (97.7FM) and Scotland (105.7-106.1FM). (www.xfm.co.uk)

### **BUDWEISER**

Bands need beer. (www.budweiser.co.uk)

### **DAZED & CONFUSED**

Dazed & Confused magazine one of the most influential monthly magazines in the world. (www.DazedDigital.com)

### **CLASH MAGAZINE**

Dedicated to music and fashion, Clash is a groundbreaking and award-winning bimonthly magazine that knows no boundaries when it comes to good music. (www.clashmagazine.com)

### MUSIC WEEK

Music Week is the leading source for all the latest UK music info, charts and news - plus a new free online directory of anyone who is anyone in the UK music industry. ([www.musicweek.com](http://www.musicweek.com))

### HIP-HOP CONNECTION MAGAZINE

Established in the UK in 1988, Hip-Hop Connection is the World's longest running hip-hop magazine and a leading authority in all aspects of hip-hop culture both at home and internationally. ([www.hiphop.co.uk](http://www.hiphop.co.uk))

[<http://www.hiphop.co.uk>](http://www.hiphop.co.uk)

### CHAIN WITH NO NAME

CWNN is an alliance of the best independent music retailers across the United Kingdom. These stores are the music retail backbone of the UK. ([www.cwnn.org](http://www.cwnn.org))

### THE WAY STUDIO

A high-end professional recording studio based in East London that is fully equipped with a mix of the best vintage analog and digital gear. ([www.thewaystudio.com](http://www.thewaystudio.com))

### ALL CITY MUSIC

A one stop shop for artists seeking marketing, manufacturing and distribution across the UK and Europe. All City also has the much revered hip-hop show on London's 104.9 XFM. ([www.allcitymusic.net](http://www.allcitymusic.net))

### INDEPENDENT LABEL SCHEME

ILS facilitates this by offering specifically tailored, affordable legal and business affairs services and cost saving benefits, as well as a connection to a network of affiliated companies, to help independent artists, music businesses, labels, and managers succeed in a changing and competitive marketplace. ([www.indielabelscheme.com](http://www.indielabelscheme.com))

### FX RENTALS

FX Rentals is Europe's leading audio equipment rental company supplying the best selection of pro-audio and post-production equipment. ([www.fxgroup.net](http://www.fxgroup.net))

### PAST WINNERS/FINALISTS OF DIESEL:U:MUSIC AWARDS AROUND THE WORLD INCLUDE

The Killers, Mylo, Busdriver, Outhud, The Bravery, We Are Scientists, Louis XIV, prefuse 73, Tom Vek, Madlib, Infadels, The Epochs and DJ Yoda.

*"DIESEL:U:MUSIC has uncovered some great names over the last six years.  
Let's get these young music makers out of their garages and into the stadiums!"*

*-Ronnie Wood, The Rolling Stones*

*"At Diesel we have always been committed to supporting new talents  
throughout the arts. DIESEL:U:MUSIC is the perfect platform for finding  
upcoming musicians from all over the world, offering them concrete  
opportunities."*

*- Renzo Rosso, President and Founder of Diesel*

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