



The National Breast Cancer Foundation
2011 Patron's Awards

On

Friday 2nd March 2012
10.30am

At

Admiralty House,
109 Kirribilli Avenue,
Kirribilli

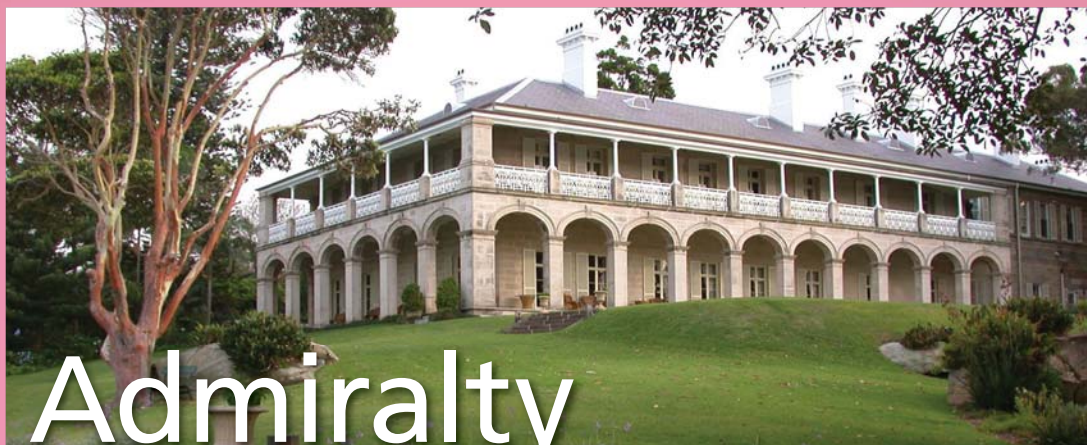


NBCF Patron's Awards

The National Breast Cancer Foundation (NBCF) is the leading community-funded national organisation in Australia funding research to reduce the impact of breast cancer, and achieve prevention and cure.

Since 2004, the Patron's Awards ceremony has been NBCF's premier event, held to acknowledge the efforts and achievements of all members of our NBCF community.

Subsequent to NBCF's establishment in 1994, more than \$81 million has been awarded to over 300 research projects across every state and territory.



Admiralty House

We would like to thank Her Excellency Ms Quentin Bryce AC CVO, Governor-General of the Commonwealth of Australia, for graciously hosting the Awards presentation.



2011 Patron's Awards

ADVANCEMENT OF BREAST CANCER RESEARCH AWARDS



Excellence in Science and Science Communication Award 2011 | Dr. Samantha Oakes

This award recognizes the recipient for both excellence in the lab and in communication of breast cancer research to the community.

Dr Oakes received her PhD in 2006 at the Garvan Institute of Medical Research and has continued her research as a Post-Doctoral Fellow at both the Walter and Eliza Hall Institute and the Garvan Institute of Medical Research. Dr Oakes has made an exciting discovery that offers hope for women with triple-negative breast cancer. NBCF is proud to support her continued research into novel treatments for triple-negative breast cancer with a Post-Doctoral Fellowship.



Commitment to NBCF Research Investment Award 2011 | Professor Janet Hiller

This award recognizes the recipient for their long-term commitment to ensuring that NBCF continues to assign grants to the most strategic areas of research.

Currently the Deputy Chair of the Research Advisory Committee (RAC), Professor Janet Hiller's involvement with NBCF began in 1995 when she was one of the founding members of the RAC. During 2010-2011, she chaired the Epidemiological Questionnaire Design Advisory Group for Register4 – an NBCF initiative. Prof Hiller is an epidemiologist, public health and health services researcher.



Innovation and Vision in Research Award 2011 | Associate Professor Robert McLaughlin

This award recognizes an individual/group/organisation whose novel concept has demonstrated impact in the breast cancer field.

In 2000, A/Prof McLaughlin received his PhD from the University of Western Australia in Electronic Engineering. He returned to the University of Western Australia in 2007 to investigate new technologies and their potential to detect cancer cells in lymph nodes without the need for invasive surgery. A/Prof McLaughlin and his team at the University of Western Australia have developed Australia's first probe using Optical Coherence Tomography. Positive results have allowed for continued research into refinement of the technique and application in clinical settings. NBCF is proud to support A/Prof McLaughlin with a Novel Concept Award.

2011 Patron's Awards

COMMUNITY INVOLVEMENT AWARDS



The Midas Touch Award 2011 | Betty Gregoriades

This award recognizes a community fundraiser who has raised significantly greater funds than expected at registration.

Mrs Gregoriades and The Pink Ribbon Cocktail Group held their first fundraising event in 2010 and raised an incredible \$45,000 by hosting a Pink Ribbon Cocktail Party. Last year Mrs Gregoriades worked tirelessly to organize a Gala Dinner Dance. The event exceeded all expectations by raising a staggering \$120,000 for NBCF.



Endurance Fundraiser of the Year Award 2011 | Running Pink

This award recognizes an individual/team that has raised a significant amount of funding and promoted awareness of breast cancer research in the community through endurance sports.

Mrs Deborah De Williams, breast cancer survivor, ultra-distance runner and Tasmanian of the Year, undertook to become the first woman to run around Australia. Three years later, she completed her 18,000km mission and gained a world record, having raised over \$200,000 for breast cancer research. She was supported in her efforts by Running Pink team members – her parents, husband Glyn and dog Maggie.



Personal Philanthropy Award 2011 | Fiona Balfour

This award recognizes an individual who has demonstrated their commitment to breast cancer research by donating and raising a significant amount of funding to NBCF.

Ms Balfour served as an NBCF Trustee from 2007 to 2010. During this period, she most generously chose to lead by example in making a six figure gift to NBCF. In addition, Ms Balfour has run in the Mother's Day Classic for the past three years, and every year achieved the status of NSW's most successful fundraiser and raised more money. In 2011 she not only completed a personal best for 8kms but also raised nearly \$20,000.

2011 Patron's Awards

COMMUNITY INVOLVEMENT AWARDS



Making a Difference Award 2011 | Team Galvin

This award recognizes an exceptional commitment to fostering NBCF's mission, vision and values through volunteering.

Team Galvin are a group of volunteers who have served NBCF industriously since 2001. They are an integral part of NBCF's volunteer corps providing support all year round across each of the business functions. They derive their name from the late Bill Galvin, the original team leader, who at a moment's notice would gather his troops to assist NBCF. The team is now led by Peter Thomson who carries on the Galvin legacy.



Voice of NBCF Award 2011 | Dr. Margaret Gardiner

This award recognizes an outstanding volunteer speaker who represents NBCF and brings the impact of breast cancer and the importance of research home to others.

Dr Margaret Gardiner has been fundraising and speaking in Wollongong on behalf of NBCF for over 10 years. Currently living with breast cancer herself, she has lost several close friends to the disease, and with their passing her resolve and passion to raise more money for research has been strengthened. Her speeches are legendary, moving and inspiring.



Celebrity Ambassador Award 2011 | Julia Morris

This award recognizes a celebrity ambassador who has made an outstanding contribution to promoting the importance of breast cancer research. The winner of this award will have secured coverage in multiple media as well as generated funds for NBCF.

Julia Morris, one Australia's most successful comedy exports, and winner of the Celebrity Apprentice Australia raised an incredible \$150,000 for NBCF on the TV show in 2011. Julia and husband Dan are also committed to raising money for breast cancer research through the annual, self-titled film festival 'JMoFest' which was founded two years ago. Julia is the personification of a perfect ambassador, always looking for opportunities to help audiences recognise the importance of research.

2011 Patron's Awards

PARTNERING WITH PASSION AWARDS

PANDORA

Corporate Commitment to the Cause Award 2011 | Pandora

This award recognizes a private sector entity/business which has partnered with NBCF for over one year. The winner of this award will have demonstrated their commitment to breast cancer research by a cumulative increase of funding year on year. In addition, this company will have demonstrated a commitment from all levels of management to NBCF.

Breast cancer research is Pandora's charity cause of choice and we are proud to be their partner here in Australia. Since 2005, Pandora has contributed over \$2million to NBCF through the sale of their gold and silver Pink Ribbon charms. We are very mindful that this generous donation would not have been possible without the collaboration of their dedicated retail teams. Pandora supports multiple programs across NBCF through sponsorship and product donation.

MALLESON'S STEPHEN JAQUES Corporate Commitment to Workplace Giving Award 2011 | Mallesons Stephen Jaques

This award recognizes an organization which has given significant support to breast cancer research through their workplace giving program.

For the past six years, NBCF has worked in partnership with Mallesons Stephen Jaques on the 'Mallesons in the Community program'. During that time NBCF has received over \$200,000 from staff donations matched through the very successful Workplace Giving program. In addition, NBCF has also enjoyed use of function space for events and meetings at no charge. Mallesons has also raised funds through the highly successful 'Pink Ribbon Breakfast' it holds each year.

CLAYTON UTZ

Most Promising Newcomer Award 2011 | Clayton Utz

This award recognizes a private sector entity/business which has partnered with NBCF for less than one year but has already made a significant contribution to our mission.

In 2010 Clayton Utz was approached to assist NBCF pro bono with legal expertise in industrial relations. In the first year of this new relationship, Clayton Utz has proudly contributed over \$40,000 worth of services in this challenging and essential area of the law.

2011 Patron's Awards

PINK CIRCLE AWARDS

The Pink Circle Awards recognize both loyalty and great generosity over time. These awards are given to those who have supported NBCF to the cumulative value of at least \$1m.



Pink Circle Award 2011 | Women in Super

Since choosing to align themselves with NBCF in 1998, Women in Super have set a new benchmark every single year through flawless execution of the Mother's Day Classic. The community walk/run has enjoyed spectacular growth since its beginnings in the hands of its two founders, Louise Davidson and Mavis Robertson AM. The Classic has now become the activity to enjoy on Mother's Day, thanks to the leadership and management provided by Women in Super and their dedicated volunteers. In 2011 over \$3m was raised and 120,000 people participated. In total, Women in Super have now raised nearly \$11m for breast cancer research and funded projects all around the country.



Pink Circle Award 2011 | ghd Australia

We are proud to announce that ghd Australia are now in their ninth consecutive year with NBCF, having raised over \$2 million for breast cancer research across Australia. The highly acclaimed 'Pretty in Pink' campaign continues to raise awareness and support for NBCF in collaboration with ghd salon partners. Each year ghd Australia launch a new 'pink' version of their enormously popular hair styler in our honour. We are delighted to acknowledge their support across our business and in particular for Fashion Targets Breast Cancer.



Pink Circle Award 2011 | Freehills

Freehills and NBCF have enjoyed a pro bono partnership over the past three years from the value of \$1m. Across all aspects of NBCF business, there is an enormous amount of contract work and negotiations to be done, including complex grant agreements, and corporate partner and supplier contracts. The professionals at Freehills are invariably both generous with their time and dedicated to assisting NBCF, including holding an annual Pink Ribbon Breakfast.

2011 Patron's Awards

SPECIAL AWARDS



Champion of the Cause Award 2011 | The Hon Ros Kelly AO

In her capacity as Chair of the NBCF Trustees between 2005 and 2010, Ms Kelly led NBCF through a period of enormous growth and fundraising success. In FY 04/05, NBCF's gross revenue was \$7.4m; by FY 09/10 this had increased to \$20m. As a breast cancer survivor herself, Ms Kelly was absolutely tireless in harnessing all her networks, influence and considerable powers of persuasion in order to increase the amount of funds dedicated to research.



Leadership of Register4 Award 2011 | Gail Kelly

Gail has done NBCF the honour of associating herself and her staff with Register4, NBCF's initiative to break the drought of participants so badly needed for research studies. In both 2010 and 2011, Gail personally led events designed to focus media and public attention on Register4. The march through Martin Place (2010) and the tree of pink cranes (2011) successfully drove recruitment up to 28,000 members within the space of a year.



Inaugural Advocacy for Breast Cancer Research Award 2011 | Sarah Murdoch

In 2011, Sarah completed 10 years in the role of Patron of NBCF. She has brought grace, eloquence, authenticity and absolute professionalism to every aspect of this critical role. Among other achievements over these years, Sarah has launched Pink Ribbon, Fashion Targets Breast Cancer and Global Illumination campaigns and in 2010, NBCF's new flagship project, Register4; delivered two compelling Press Club addresses; and presented masterfully as the 'face' of NBCF to media, corporate partners and other supporters. The quality of her advocacy for breast cancer research has been the inspiration for NBCF to create this new award.