



# BROWNSVILLE MSA & MATAMOROS

## Market and Community Profile 2010

*Prepared by the Brownsville Economic Development Council*

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The Brownsville-Matamoros region offers a world of opportunities for the local and foreign investor. Brownsville is located on the southernmost tip of Texas, separated by the Rio Grande River from its Mexican sister city, Matamoros, Tamaulipas. The area has become a hub for international trade and commerce due to its ideal geographic location, solid infrastructure and logistics, valuable resources, pro-business climate, a young and skilled workforce on both sides of the border, low labor costs, and the region's overall low cost of living.

Recently named the 6th fastest-growing manufacturing region in the United States (*IndustryWeek* magazine), Brownsville-Matamoros is positioned for the best import-export operations in the global market, with its largest trading partners being the United States, Canada, Mexico, and Europe, all of which have increased their investments in the region. Hidden little treasure on the southern tip of Texas, recently named "North America's Best Cost-Effective City" (*FDI* magazine) and ranked number 4 in "America's Next Recovering Job Markets" (*BusinessWeek* and *Moody'sEconomy.com*), Brownsville is attracting global attention from companies that can't help but become part of the promising prosperity that awaits them in the Brownsville/Matamoros Borderplex.

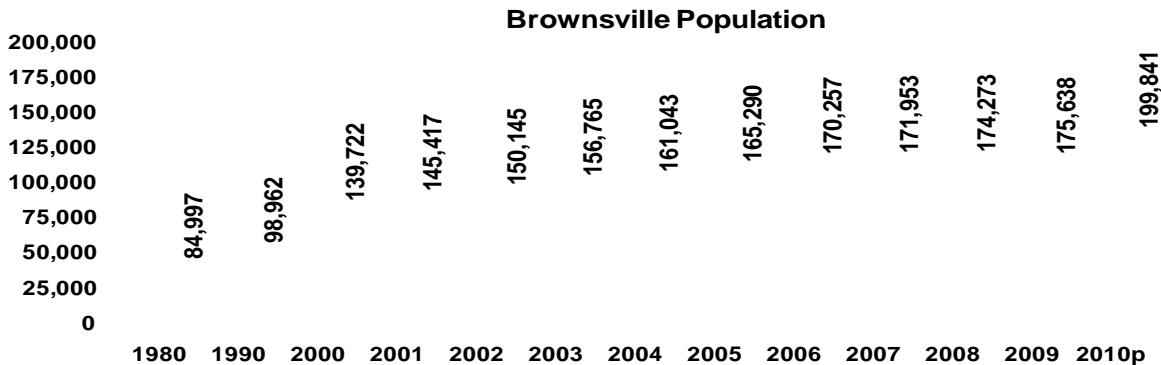
In addition to the countless business and investment opportunities, the Brownsville-Matamoros region presents a hybrid of two cultures and languages that make this place unique and exciting. Both cities are historically rich and passionate about the arts, culture, and education. With a year-round pleasant climate and close proximity to water allowing for most kinds of sports and outdoor activities, it is no wonder why people consider Brownsville to be the perfect place to live, learn, work, and play.



Location	Distance to key markets (Miles)
Chicago	1472
Dallas	544
Detroit	1755
Houston	352
Indianapolis	1452
Kansas City	1084
Los Angeles	1650
San Antonio	278
Mexico City	457
Monterrey, Mex	184

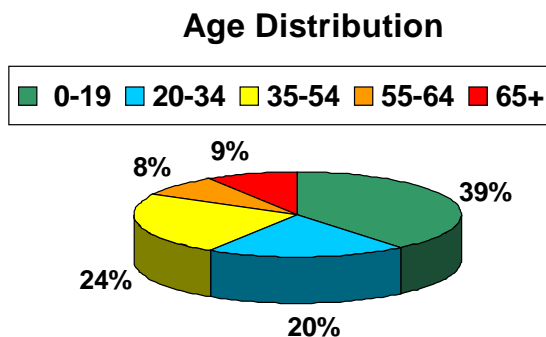
## POPULATION

Brownsville continues to be the largest city in the Rio Grande Valley with McAllen in second place and Harlingen in third. High birth rates, international trade, inbound migration, and a supportive and business-friendly environment are the main elements contributing to the exploding population. Since 1980, Brownsville has more than doubled in population, from 84,997 to last year's 175,638 population count. It is estimated to hit 200,000 by 2010 census.

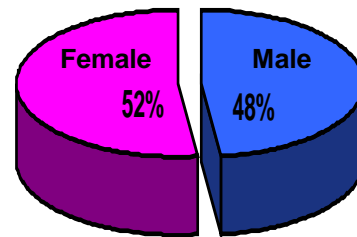


		2008	
Race & Ethnicity		People	Percent
<b>One Race</b>		<b>176,774</b>	<b>99.4%</b>
White		163,950	92.2%
Black or African American		579	0.3%
American Indian & Alaskan Native		285	0.2%
Asian		1,440	0.8%
Native Hawaiian & Other Pacific Islander		0	0.0%
Some other race		10,520	5.9%
<b>Two or more Races</b>		<b>1,085</b>	<b>0.6%</b>
<b>TOTAL POPULATION</b>		<b>177,859</b>	<b>100%</b>
<b>Ethnicity</b>			
<b>Total Hispanic or Latino (of any race)</b>		<b>165,900</b>	<b>93.3%</b>
Mexican		160,660	90.3%
Puerto Rican		309	0.2%
Cuban		46	0.03%
Other Hispanic or Latino		4,885	2.7%
<b>Not Hispanic or Latino</b>		n.a.	n.a
White Alone		n.a.	n.a

## YEAR 2008

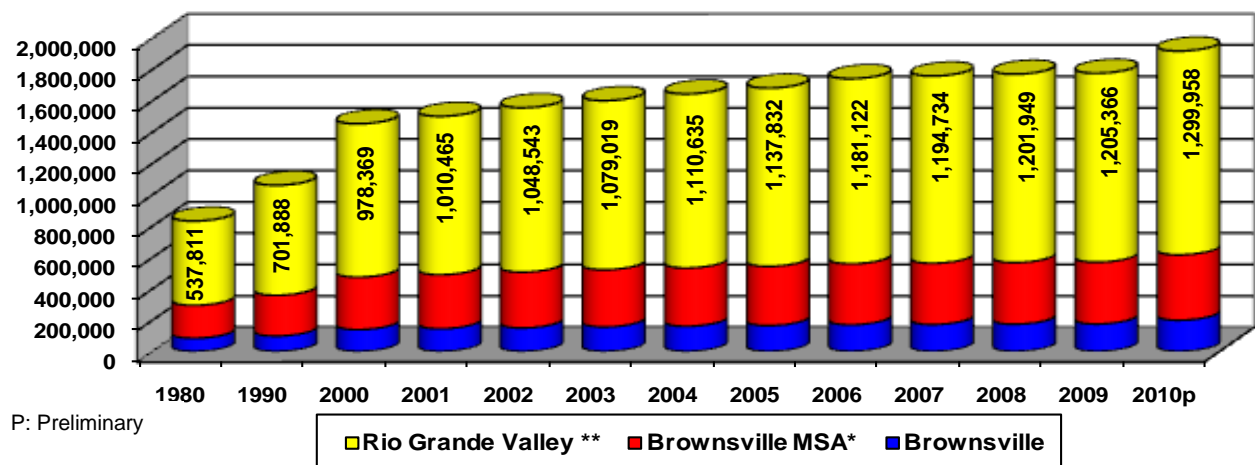


Median Age = 28.3

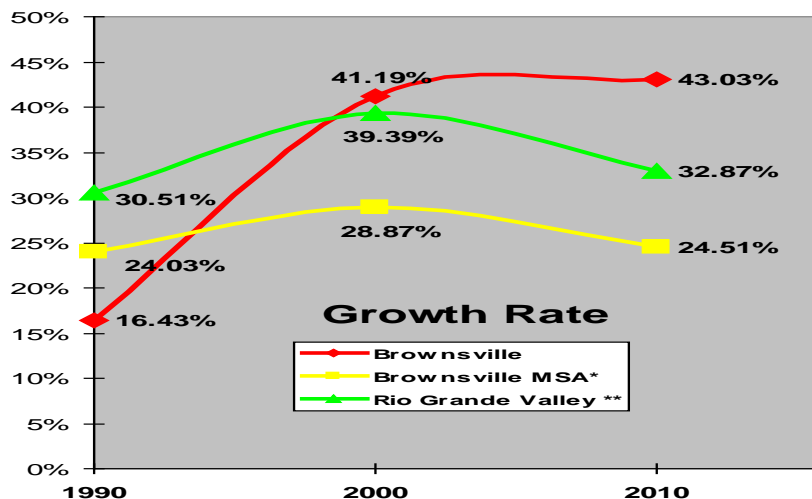


Brownsville Metropolitan Statistical Area (MSA\*) is an area consisting of one county-Cameron, which includes the cities of Brownsville, Harlingen, La Feria, Los Fresnos, Palm Valley, Port Isabel, Rio Hondo, and San Benito; the towns of Bayview, Combes, Indian Lake, Laguna Vista, Los Indios, Primera, Rancho Viejo, Santa Rosa, South Padre Island; and 30 other Census-designated places (CDPs).

The Rio Grande Valley\*\* comprises the following 4 counties: Cameron, Hidalgo, Starr, and Willacy County. "The Valley," as most people refer to it, is considered to be among the country's largest metropolitan areas. According to the U.S. Census Bureau, these 4 U.S. counties, along with their Mexican neighbors, Matamoros, Reynosa, and Rio Bravo, make up a combined population of 2.3 million. This region is currently the 3rd largest market in Texas, the 23rd largest market in the country, and it is considered the largest U.S./Mexico border region in America.



In the graph below, you can see the growth rate between 1980 and 1990, 1990 and 2000, and 2000 and 2010. The three curves point to a healthy community that has grown significantly. Brownsville, in particular, shows an astronomical population growth rate, which could be attributed to its strategic location, the pro-business climate and opportunities that have lured companies to expand and/or relocate in this area, and the quality of life found here.

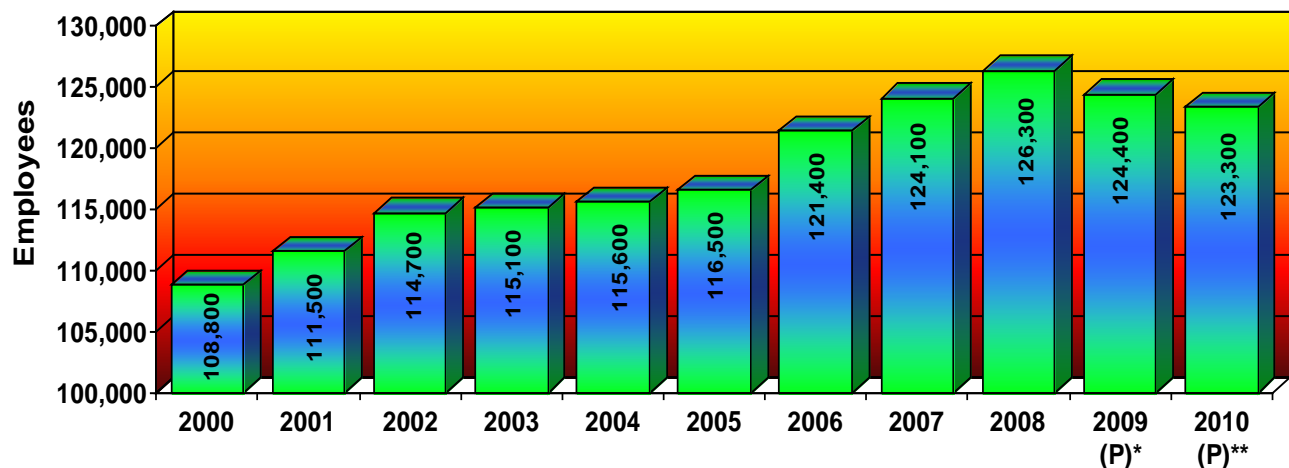


Source: Texas State Data Center, U.S. Census Bureau, Texas Department of State Health Services

## EMPLOYMENT

The Brownsville MSA work force has seen a continuous increase up until the economic recession in 2008, which has inevitably affected employment levels throughout the country. However, the Brownsville MSA has many assets that make it an area well poised for significant job growth and economic development. Towards the end of year 2009 BusinessWeek.com and Moody's Economy.com ranked Brownsville #4 in America's 25 next recovering job markets. The rankings are based on the projected job growth in the first three months of 2010. Brownsville's annualized job growth for the first quarter of 2010 is estimated to be 2.2%. Some of the critical factors that place Brownsville at an advantage are the ever-growing skillful workforce population on both sides of the U.S. / Mexico border, a burgeoning student population at the university and technical college, and the international trading ports that facilitate trade for both countries, while raising the demand for employment and yielding economic development. Just early this year, FDI Magazine identified Brownsville as the "Number one cost-effective city for foreign-direct investment in North America." With Mexican investments just across the border and foreign investments coming from overseas, Brownsville's workforce will continue to grow and the unemployment rate will start plummeting down to numbers as low as 5.2, as it did for some time during 2007.

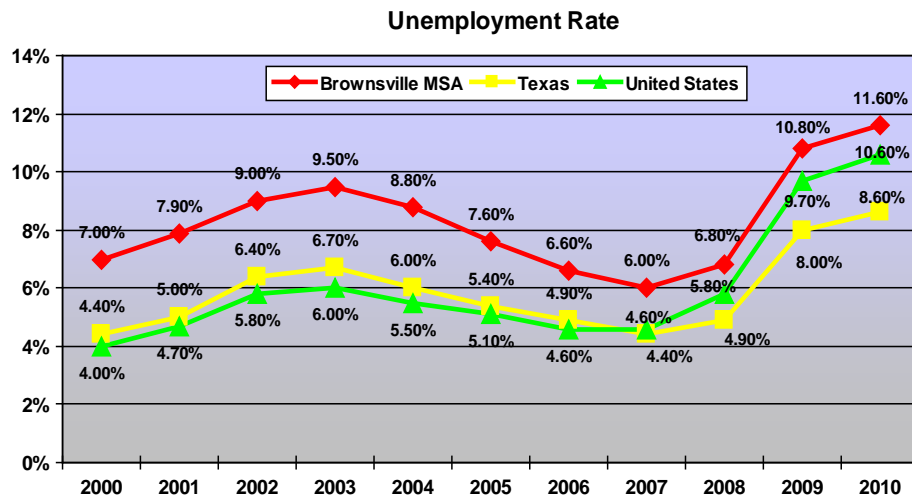
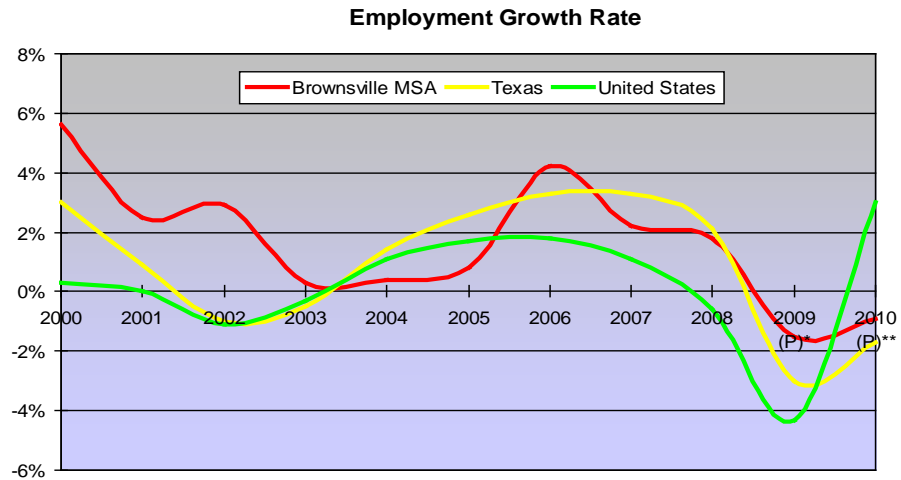
### Brownsville MSA Non-Farm Employment



Note: P\*: Preliminary numbers for December 2009; P\*\*: Preliminary numbers for January 2010

Source: Source: U.S. Bureau of Labor Statistics; Texas Workforce Commission

## EMPLOYMENT & UNEMPLOYMENT RATES

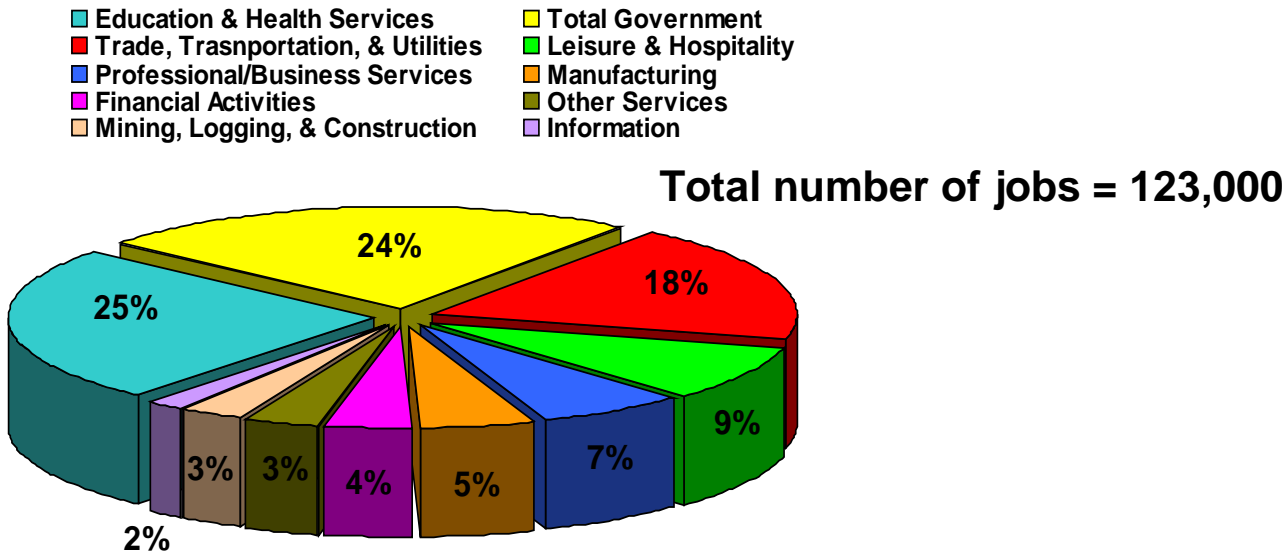


Note: P\*: Preliminary numbers for December 2009; P\*\*: Preliminary numbers for January 2010

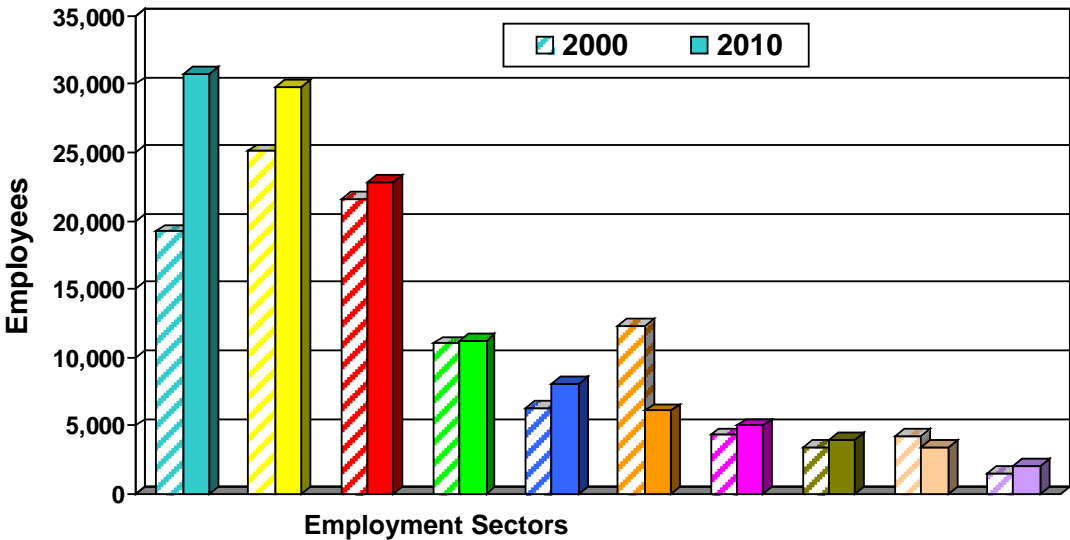
Source: U.S. Bureau of Labor Statistics; Texas Workforce Commission

The Brownsville MSA employment population is dispersed through various industries. The top three industries that make up most of the employment population include: Education & health services, government, and trade, transportation, and utilities. Since the year 2000, Brownsville MSA has seen an overall employment growth of 13.3%. The education and health services sectors have held the lead with a 60.4% growth since 2000. Following after is the information and professional business services industry, which have seen an employment increase of 40% and 28.6%.

### Employment by Sector 2010



### Comparison between the industries for years 2000 and 2010



**Total Employment Growth = 13.3%**

Source: U.S. Bureau of Labor Statistics; Texas Workforce Commission; Workforce Solutions Cameron; Brownsville Economic Development Council



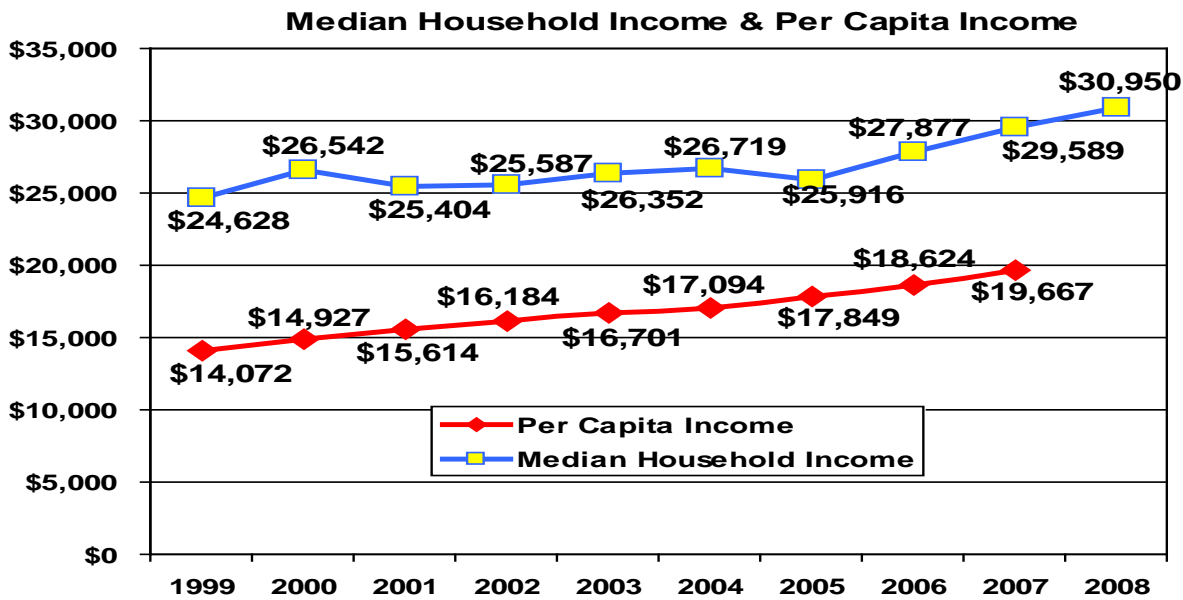
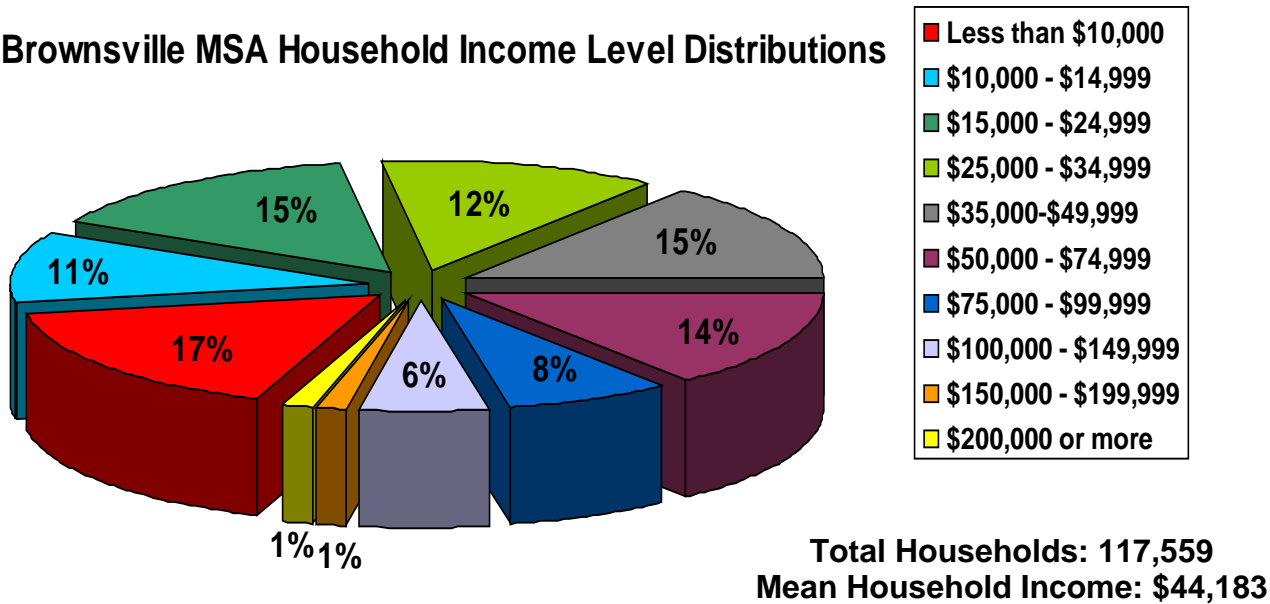
## TOP 20 EMPLOYERS IN BROWNSVILLE

Rank	Company	Sector	Employees
1	Brownsville Independent School District	Education	7,434
2	University of Texas at Brownsville / Texas Southmost College	Education	2,386
3	Cameron County	County	2,076
4	Keppel Amfels	Manufacturing	1,300
5	City of Brownsville	Government	1,178
6	Wal-Mart	Retail	1,174
7	H-E-B Grocery	Retail	975
8	Valley Regional Medical Center	Medical Services	757
9	Valley Baptist Medical Center	Medical Services	717
10	Convergys Corp.	Call Center	623
11	T-Mobile	Call Center	500
12	Brownsville Public Utilities Board	Utilities	482
13	Trico Technologies	Manufacturing	417
14	National Electric Coil	Manufacturing	311
15	Dillards	Retail	300
16	Rich SeaPak	Manufacturing	267
17	International Shipbreaking	Manufacturing	230
18	Wells Fargo Bank	Financial	140
19	Idea Public School	Education	137
20	JCPenny	Retail	135

*Source: Workforce Solutions Cameron; Brownsville Economic Development Council*

# INCOME LEVELS

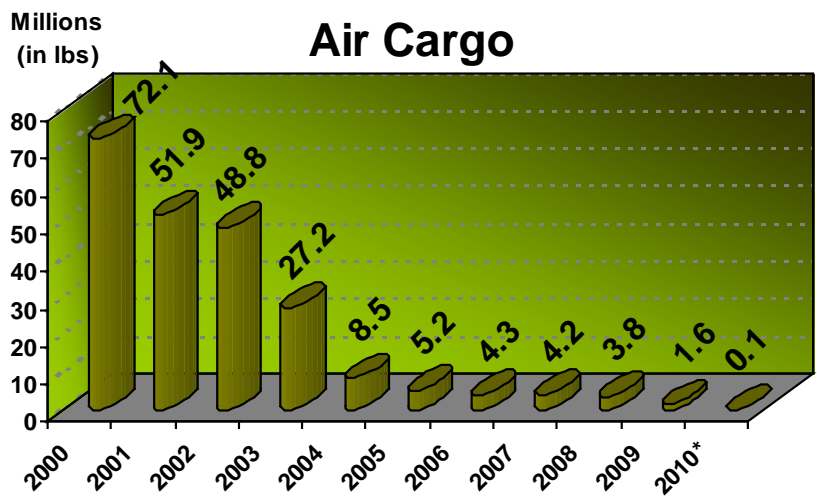
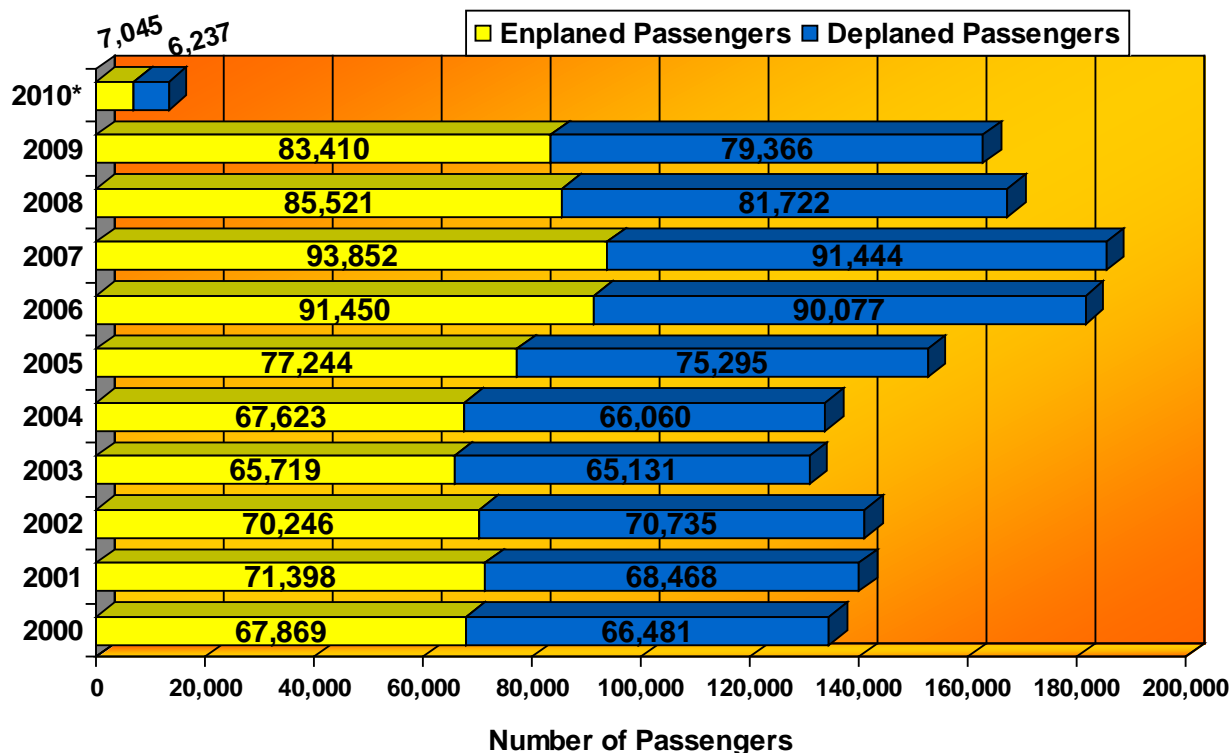
Brownsville MSA Household Income Level Distributions



Source: Texas State Data Center, U.S. Census Bureau, Texas Department of State Health Services

# TRANSPORTATION, TRADE, & LOGISTICS

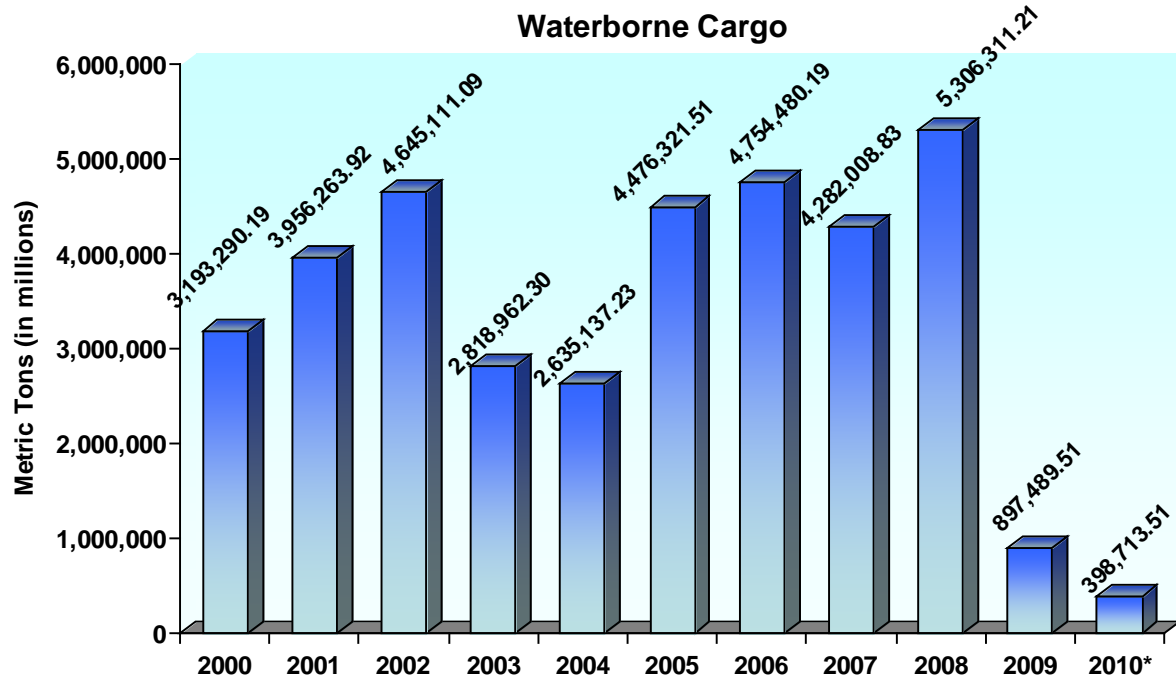
## Airline Activity: Brownsville / South Padre Island International Airport



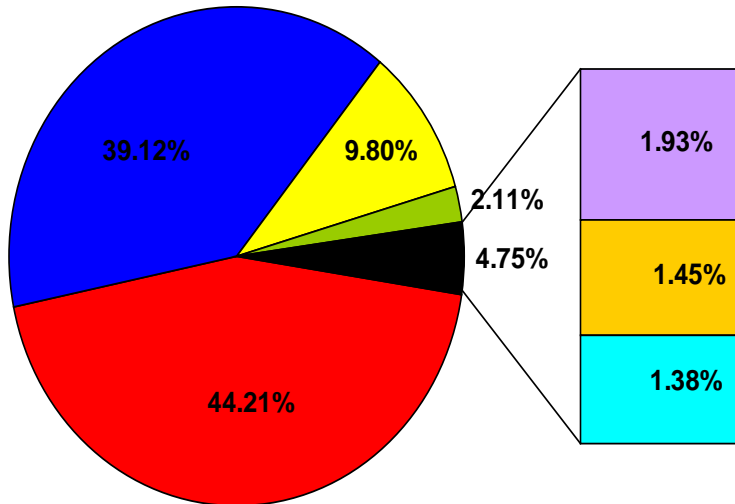
\*2010 only for the month of January

Source: Brownsville/South Padre Island International Airport

## Port of Brownsville



### Breakdown of Waterborne Cargo by Product Classification



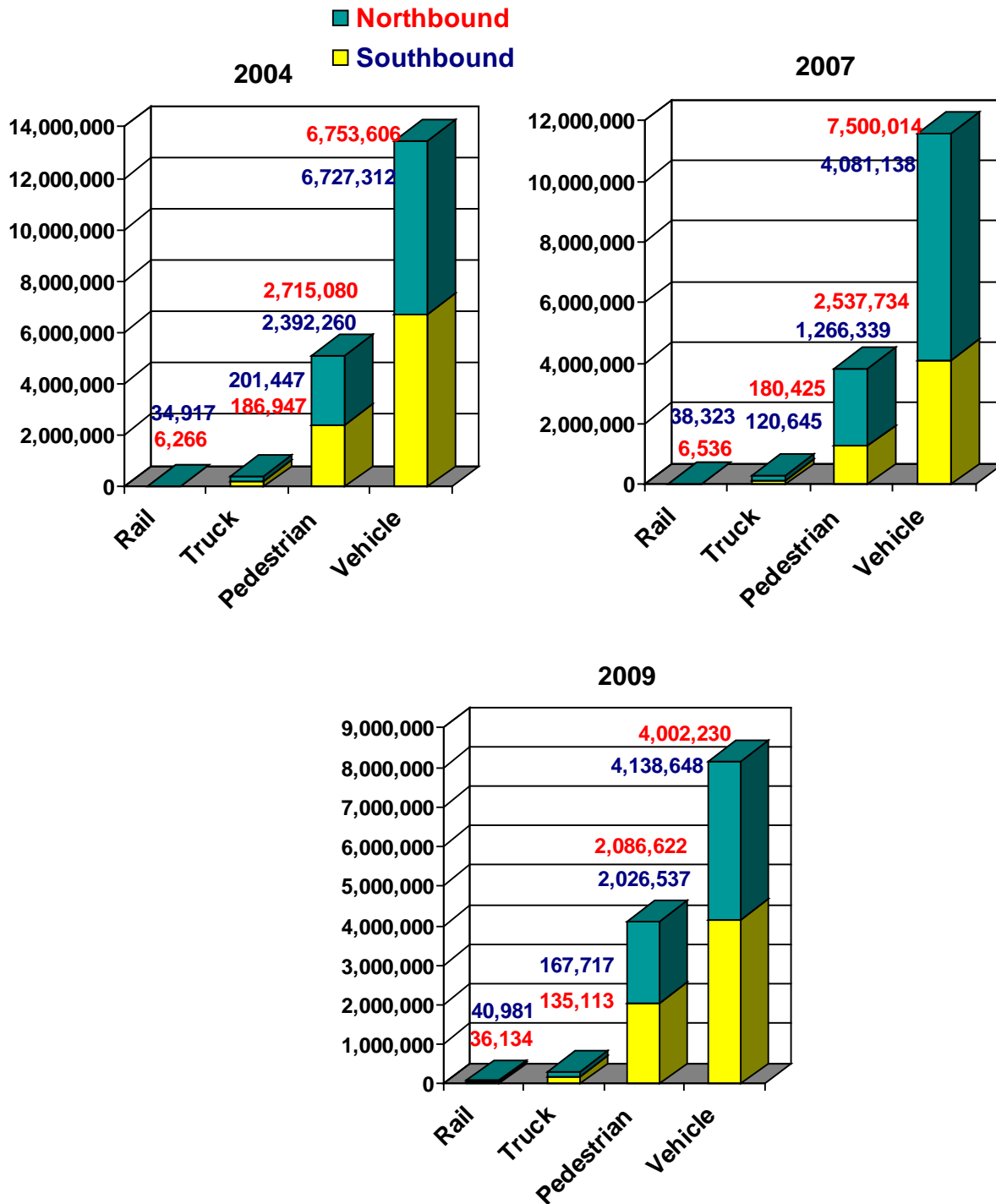
Other includes:

- Water
- Food & Kindred Products
- Farm Products
- Coal
- Miscellaneous Products of Manufacturing
- Machinery
- Stone, Clay, Glass and Concrete Products
- Transportation Equipment
- Fabricated Metal Products
- Containers, 40

■ Primary Metal Products	■ Petroleum and Coal Products
■ Nonmetallic Minerals (except fuels)	■ Chemicals and Allied Products
■ Metallic Ores	■ Waste and Scrap Materials
■ Other	

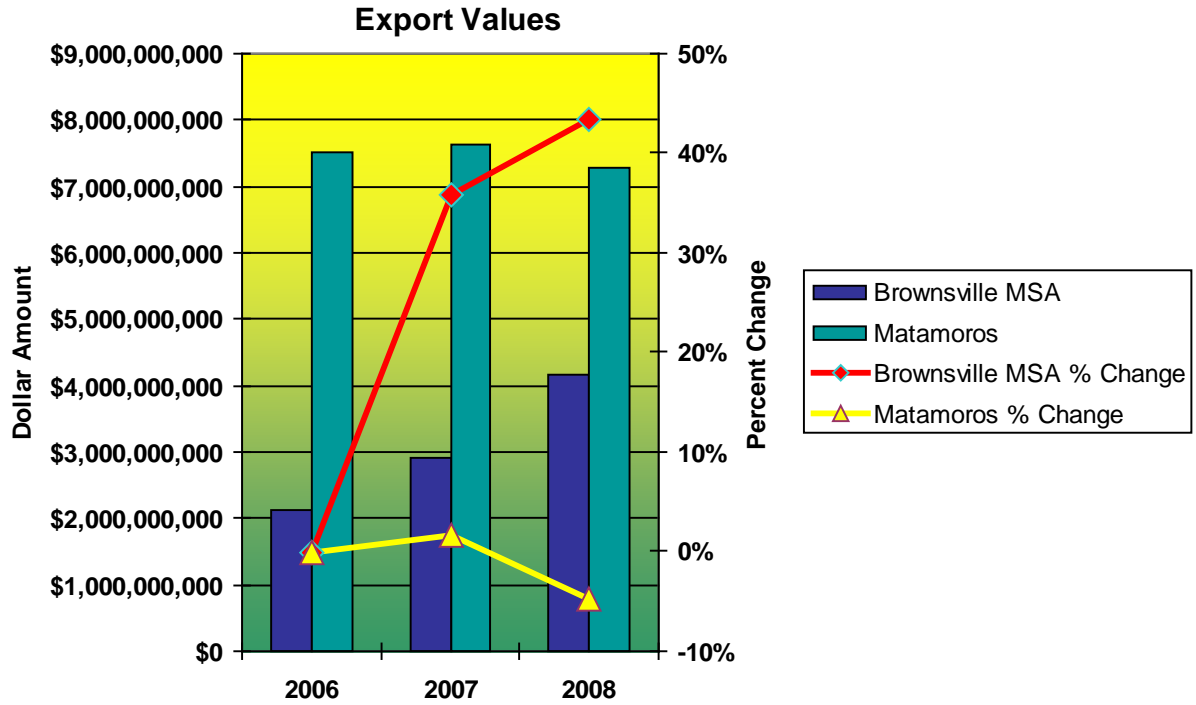
Note: \*2010 only months of January & February  
Source: Port of Brownsville

## BROWNSVILLE BORDER BRIDGE CROSSINGS

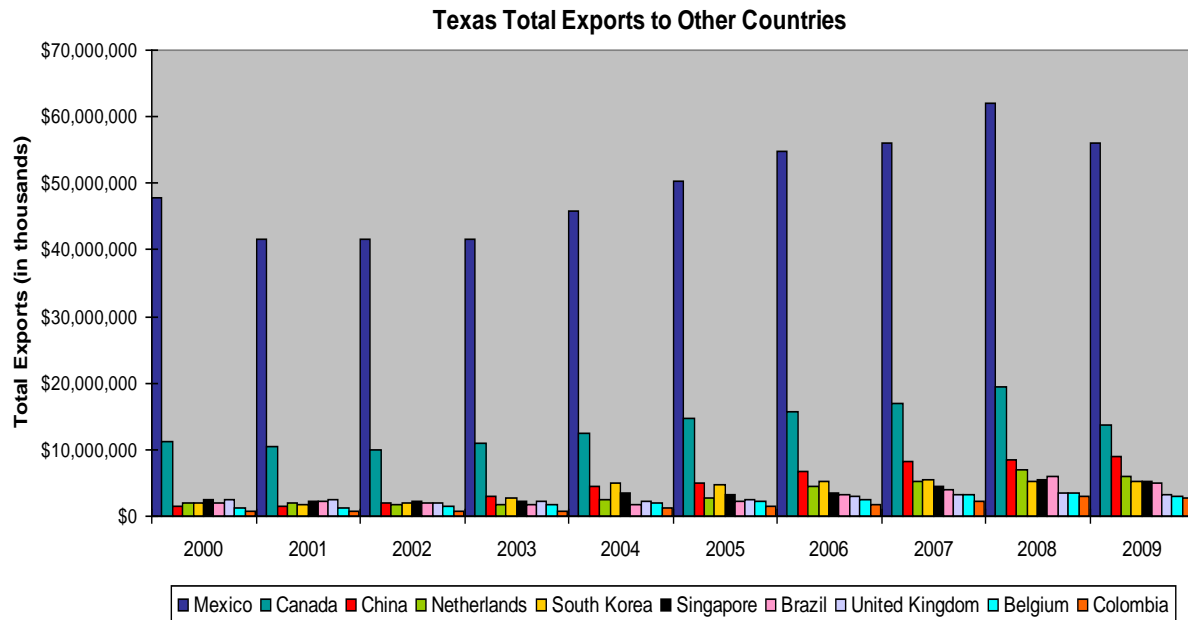


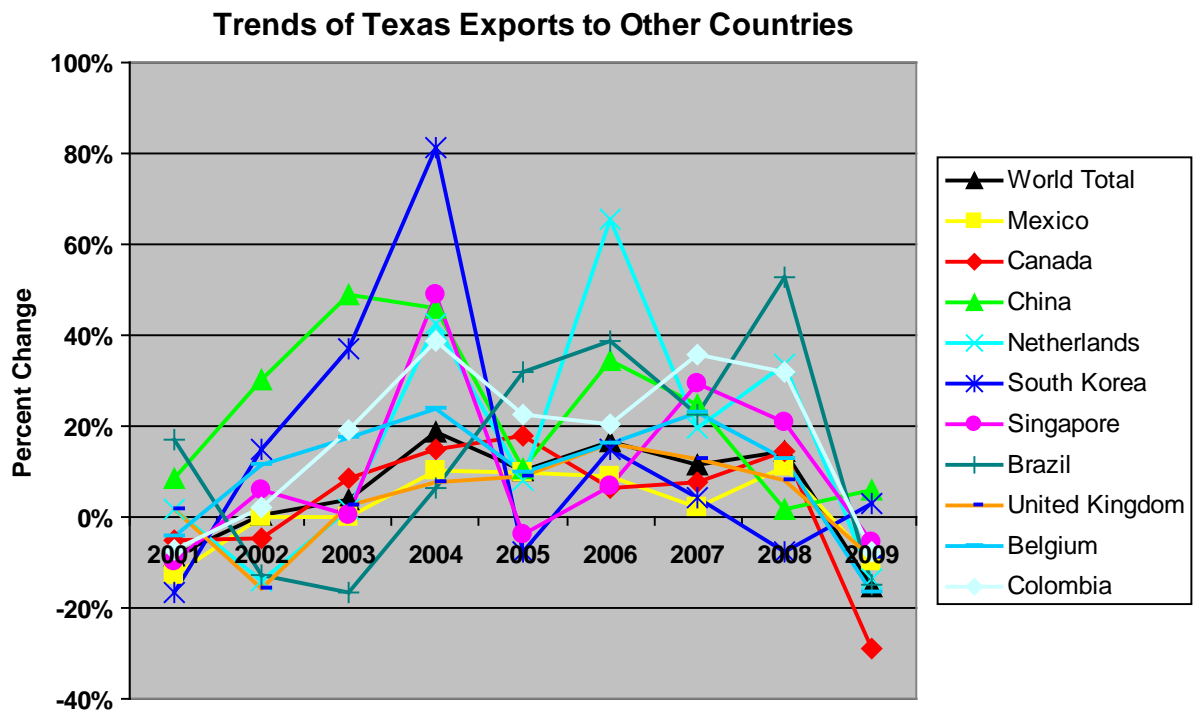
Source: Texas Center for Border Economic and Enterprise Development; U.S. Customs & Bridge Operators; Mexico's Office of Caminos y Puentes Federales

## TRADE ACTIVITY



Source: International Trade Administration; Administracion General de Aduanas (Matamoros)





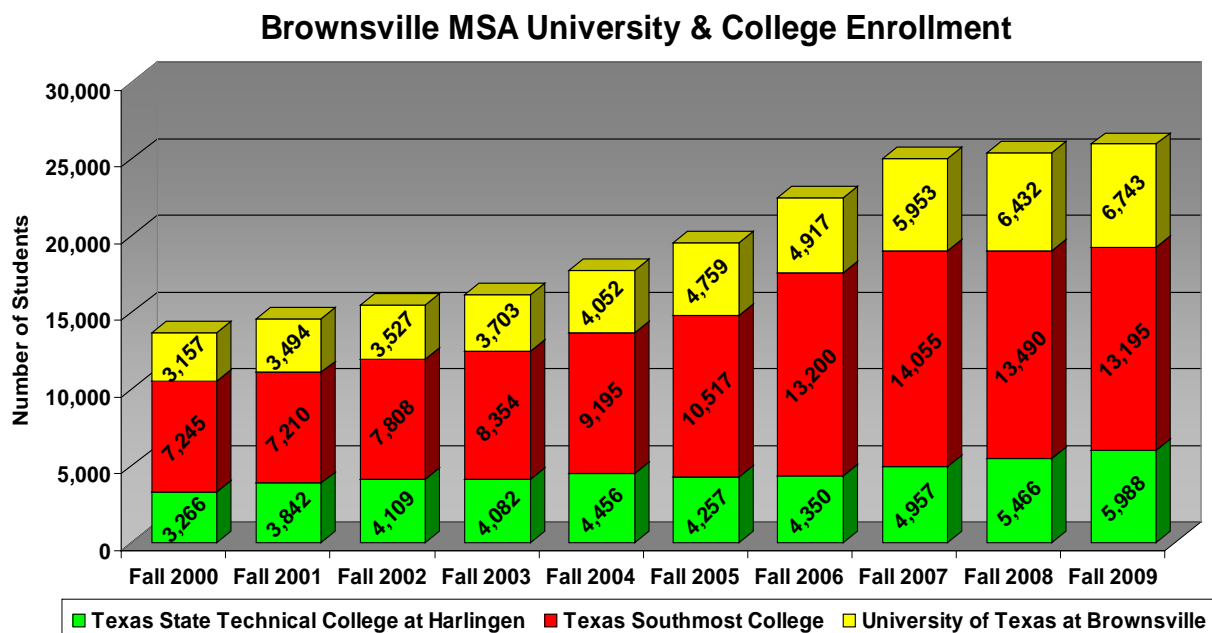
Source: Office of Trade & Economic Analysis, International Trade Administration, Dept of Commerce; Foreign Trade Division, U.S. Census Bureau

## HIGHER EDUCATION

A well educated and trained population is the foundation for having a responsible, highly developed, and prosperous community. Brownsville is no stranger to this valued piece of truth, which is why it continuously strives to raise the standards and improve the quality of its education system as is evident through the fact that now 84% of all BISD schools are rated either Exemplary or Recognized. The Brownsville Independent School District (BISD) is the largest employer in the Rio Grande Valley, with approximately 7,434 employees working for 55 schools serving 48,617 students.

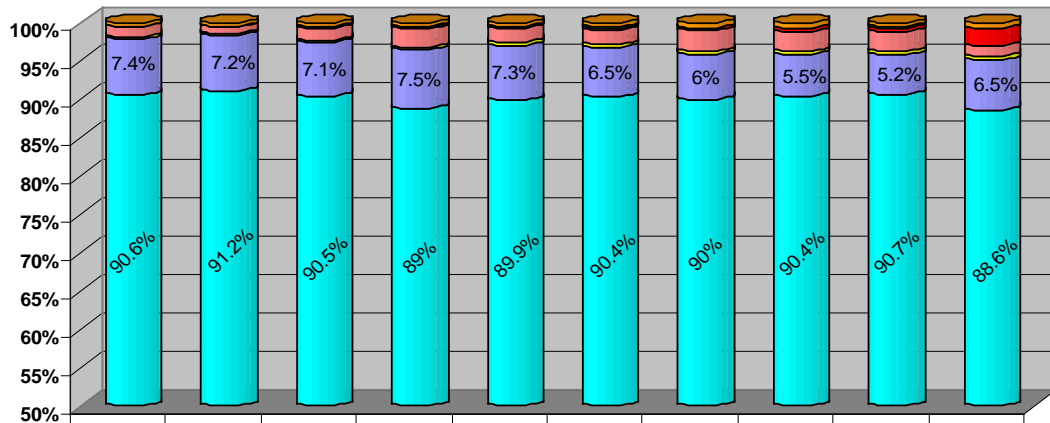
One of the city's greatest assets is the University of Texas at Brownsville & Texas Southmost College. The university and college partnership brings students from across the Mexican border and many other parts of the nation. This institution is the engine of our educated and highly skilled workforce. The university and college have more than 130 undergraduate programs where one can obtain a certificate, associate, or bachelor's degree and 24 graduate programs for master's and doctorate degrees. According to *The Hispanic Outlook in Higher Education*, UTB/TSC ranks sixth nationally in the number of associate degrees, 25th in number of bachelor's degrees and 74th in master's degrees awarded to Hispanics.

UTB/TSC is also one of the city's top employers, and provides educational resources and training to a growing student population of more than 19,000 students. Since 2000, UTB/TSC's enrollment has experienced a growth of over 90%, almost doubling the state's university/college growth rate, and tripling the national rate. The students coming out of UTB/TSC are further testament to the educated and highly skilled workforce that is readily available to exercise that entrepreneurial spirit and further improve the business development in our region.



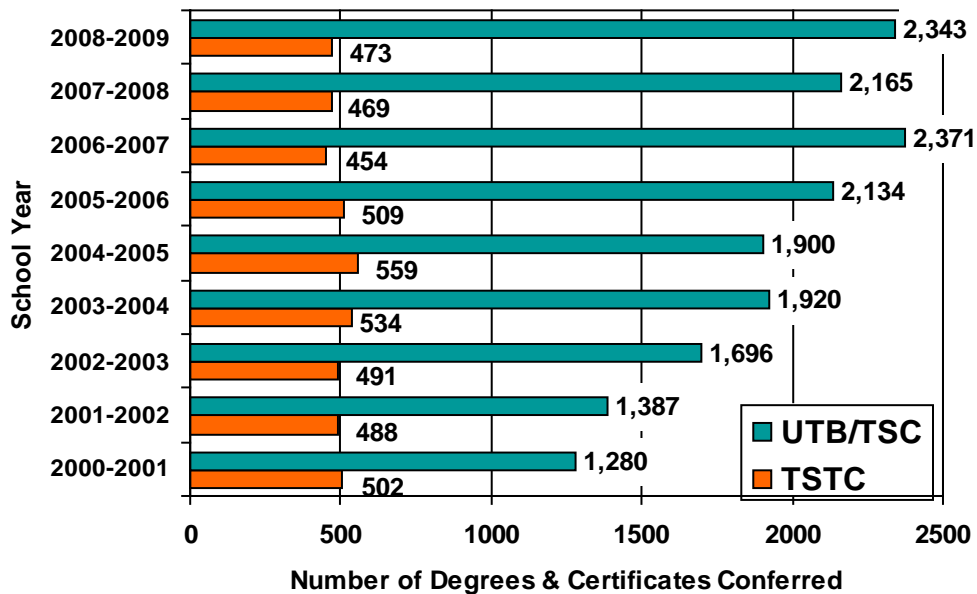


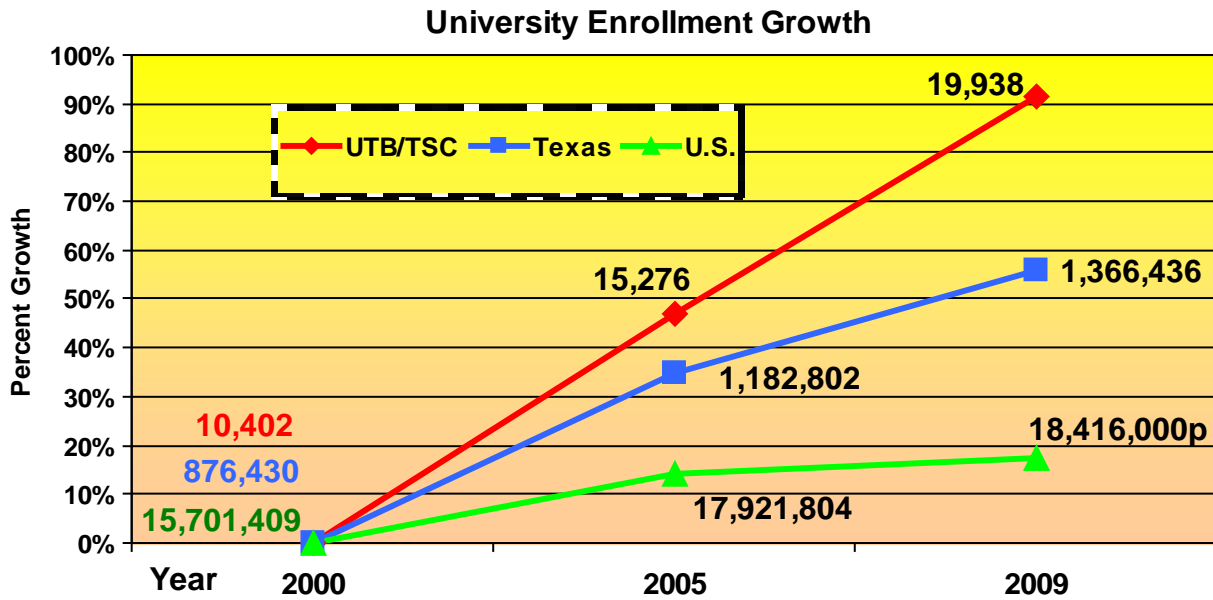
**Ethnicity Breakdown Among Total UTB, TSC, TSTC Student Enrollment**



	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
Asian or Pacific Islander	49	45	59	69	72	100	123	149	120	158
Native American	3	9	11	14	16	16	21	25	26	13
Other	8	16	24	33	22	60	70	89	126	577
International	183	112	246	396	328	366	615	666	662	368
Black (Non-Hispanic)	43	49	35	50	65	62	72	77	115	138
White (Non-Hispanic)	996	1,047	1,091	1,218	1,285	1,273	1,337	1,385	1,318	1,689
Hispanic	12,386	13,268	13,978	14,359	15,915	17,656	20,229	22,574	23,021	22,983

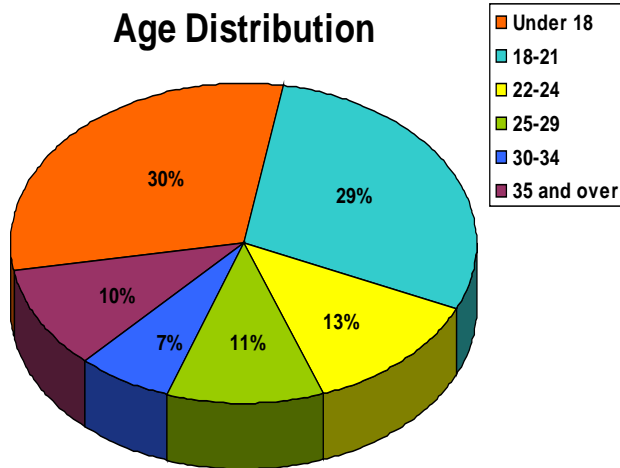
**UTB/TSC & TSTC Degrees & Certificates Conferred**



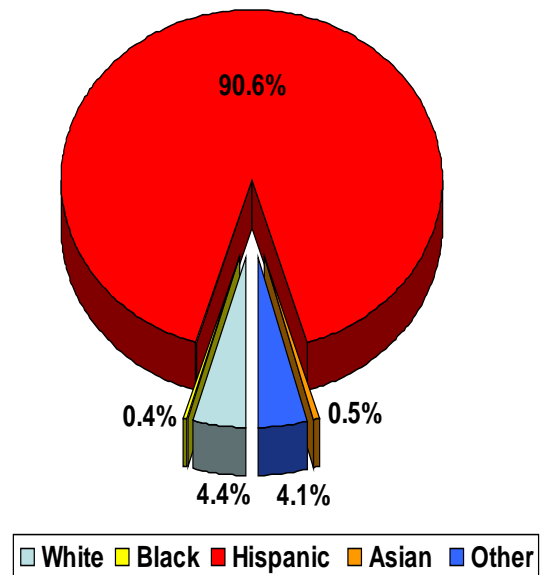


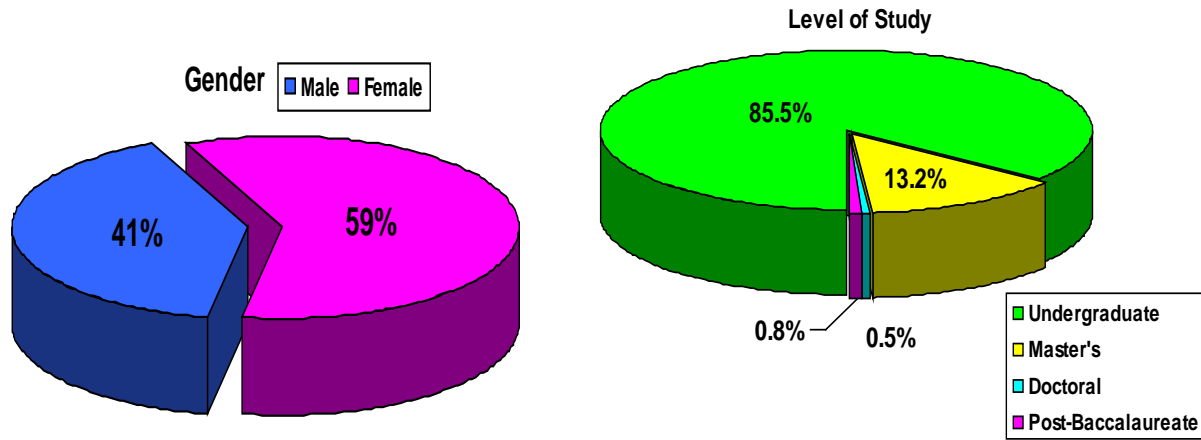
## UTB/TSC FALL 2009 PROFILE

**Total Students Enrolled: 19,938**



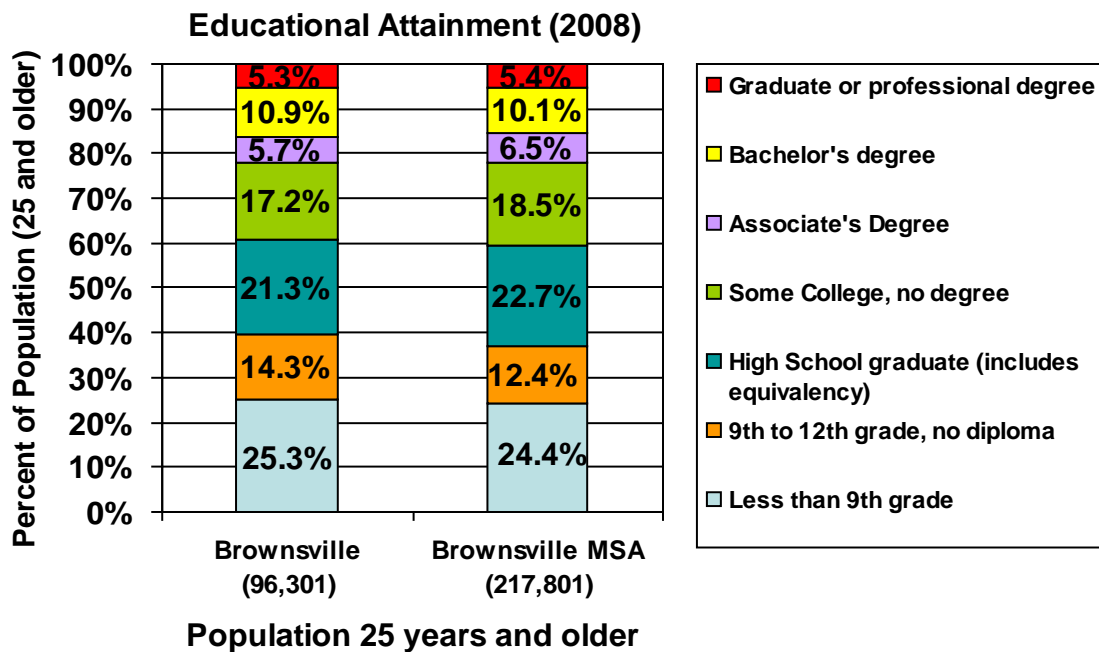
**Race/Ethnicity Distribution**





NOTES: P=preliminary

Source: University of Texas at Brownsville/Texas Southmost College; Texas State Technical College at Harlingen; U.S. Department of Education, National Center of Education Statistics, Integrated Postsecondary Education Data System (IPEDS).



Source: U.S. Census Bureau - 2008 American Community Survey

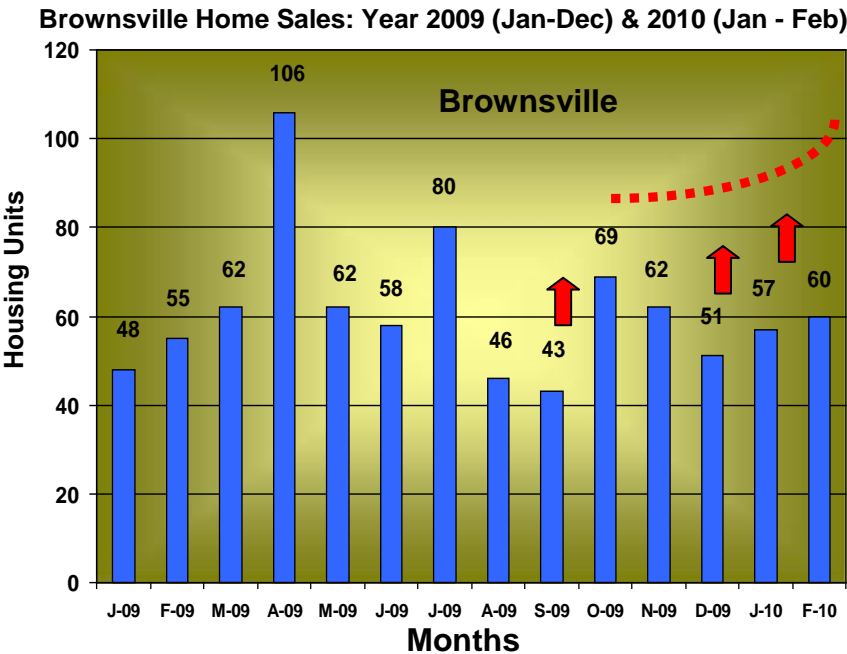
## Primary & Secondary Education in Brownsville MSA

Primary & Secondary Education in Brownsville MSA (Cameron County)							
School Year 2008-2009							
	Public			Private			TOTAL
	Schools	Students		Schools	Students		Schools      Students
Brownsville ISD	55	48,617		12	3,356		67      51,973
Harlingen ISD	30	17,941		5	1,165		35      19,106
La Feria ISD	8	3,396		0	0		8      3,396
Los Fresnos ISD	14	9,330		0	0		14      9,330
Lyford ISD	3	1,526		0	0		3      1,526
Point Isabel ISD	4	2,526		1	50		5      2,576
Rio Hondo ISD	4	2,345		0	0		4      2,345
San Benito ISD	21	10,983		0	0		21      10,983
Santa Maria ISD	3	647		0	0		3      647
Santa Rosa ISD	4	1,215		0	0		4      1,215
<b>TOTAL</b>	<b>146</b>	<b>98,526</b>		<b>18</b>	<b>4,571</b>		
<b>TOTAL NUMBER OF SCHOOLS AND STUDENTS IN CAMERON COUNTY</b>							<b>164      103,097</b>

Source: Texas Education Agency; Private School Review

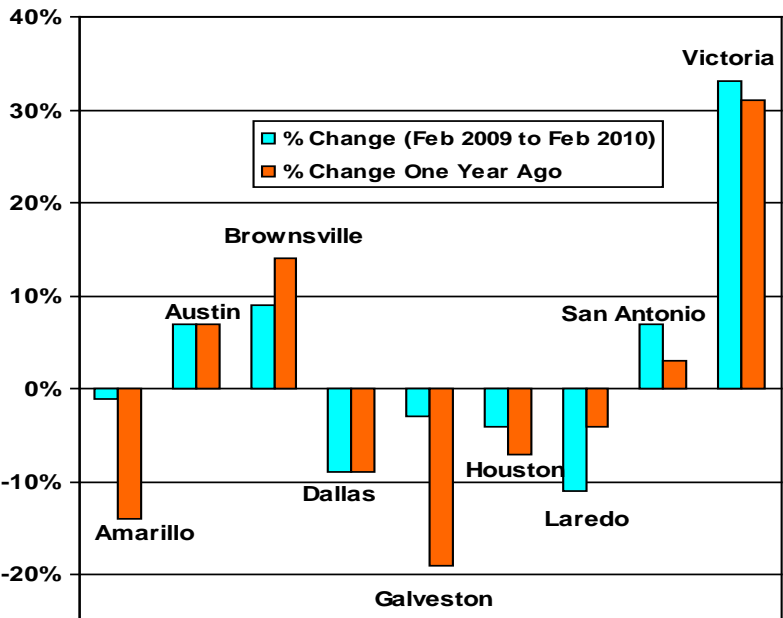
# Housing

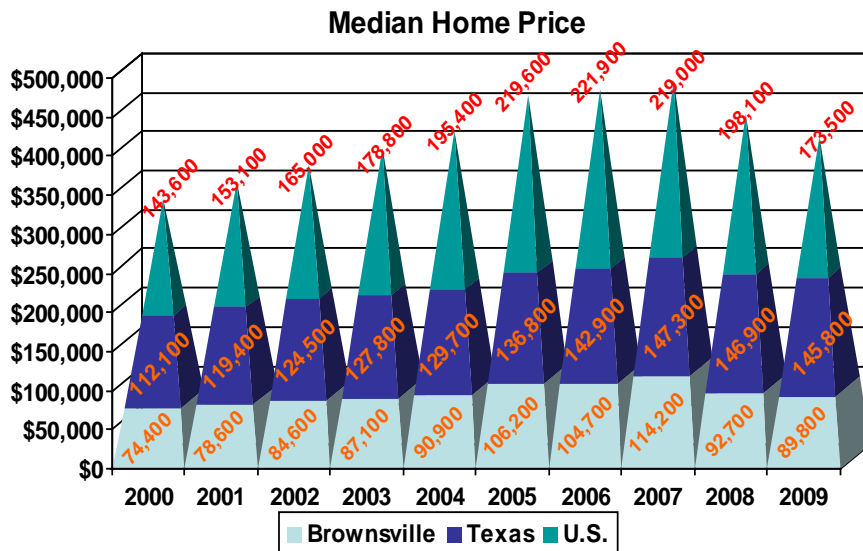
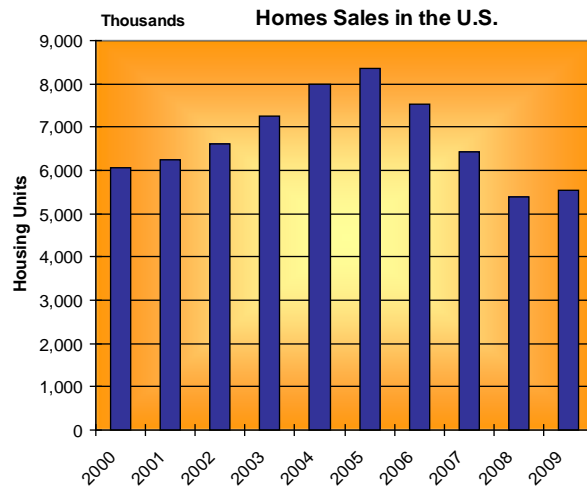
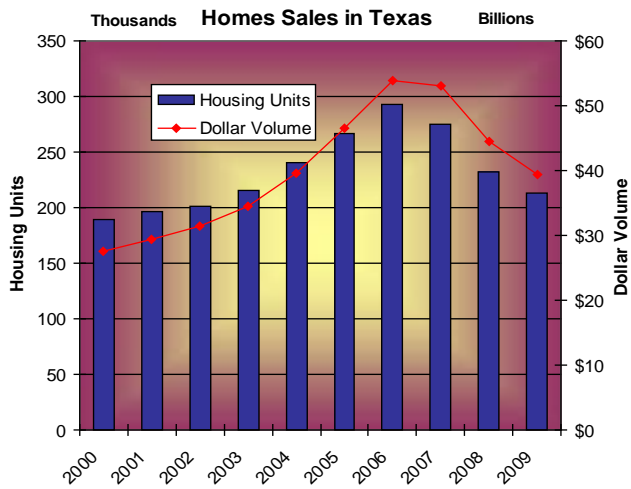
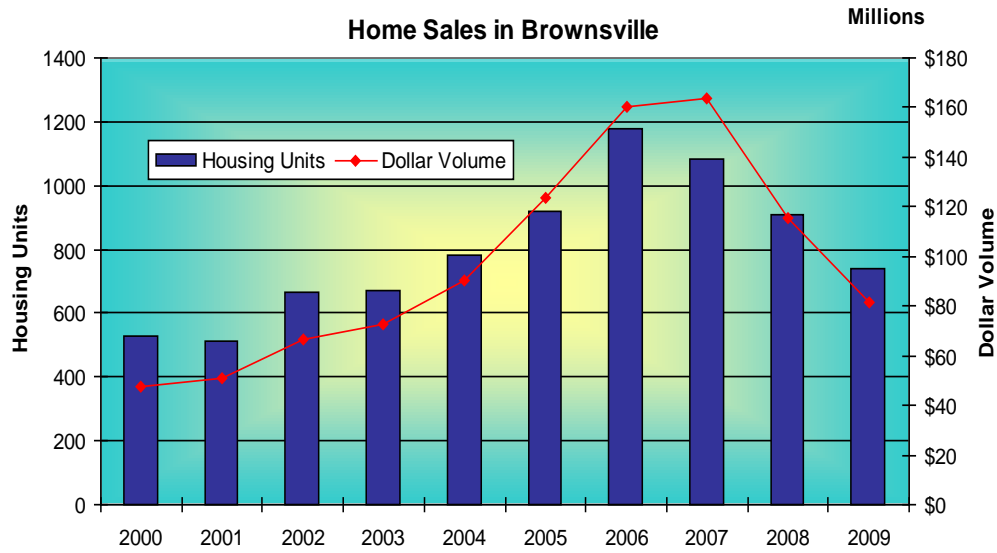
Like the rest of the nation, Brownsville was not exempt from the effects of the housing market crash. However, both Brownsville and the state of Texas were affected to a much lesser degree than many other cities and states. According to a new report from the Real Estate Center at Texas A&M University, single-family home sales in Texas during the fourth quarter of 2009 rose 16% from the same quarter of 2008. In Brownsville, between the first and fourth quarters of 2009, home sales showed a 10% increase. Furthermore, 2010 points to a brighter year as we see an increase in home sales for the months of January and February compared to those of the same months last year and compared to homes sales at the end of year 2009.



## Home Sales Growth & Decline:

Comparison among Texas cities





Source: Real Estate Center at Texas A&M University; Navica Multiple Listing Service (MLS); National Association of Realtors; U.S. Department of Housing & Urban Development

## CONSTRUCTION

Construction in the Brownsville MSA is mirroring the national trend where fewer homes are being built due to a glut of existing homes. However, Brownsville MSA has seen a continuous increase in the average value per dwelling unit. The construction industry invested nearly \$14 million in the city of Brownsville this past year in December 2009, representing a gain over the \$11.4 million that was invested in December 2008's for project starts. The construction of new houses in the city of Brownsville showed positive gains as the city issued 57 building permits for houses, up from the 28 permits issued in December 2008. The city of Brownsville also issued 18 permits for commercial construction in November and December of 2009. The city collected \$82,483 in permit fees in December, compared to \$64,304 collected in December 2008. Experts believe that this is just the start to a positive upturn in the construction industry for Brownsville and its surrounding areas.

**Brownsville Residential & Commercial Construction Indicators**

Year	Residential Building Permits	Commercial Building Permits	TOTAL
2002	\$145,892,405	\$67,905,195	\$213,797,600
2003	\$153,618,732	\$131,814,112	\$285,432,844
2004	\$134,711,774	\$120,332,555	\$255,044,329
2005	\$140,897,435	\$107,241,553	\$248,138,988
2006	\$123,291,384	\$68,436,646	\$191,728,030
2007	\$203,534,658	\$185,074,188	\$388,608,846
2008	\$57,608,190	\$112,519,737	\$170,127,927
2009	\$50,399,599	\$42,139,650	\$92,539,249
2010*	\$2,588,463	\$1,319,000	\$3,907,463

\*2010 figures only represent month of January

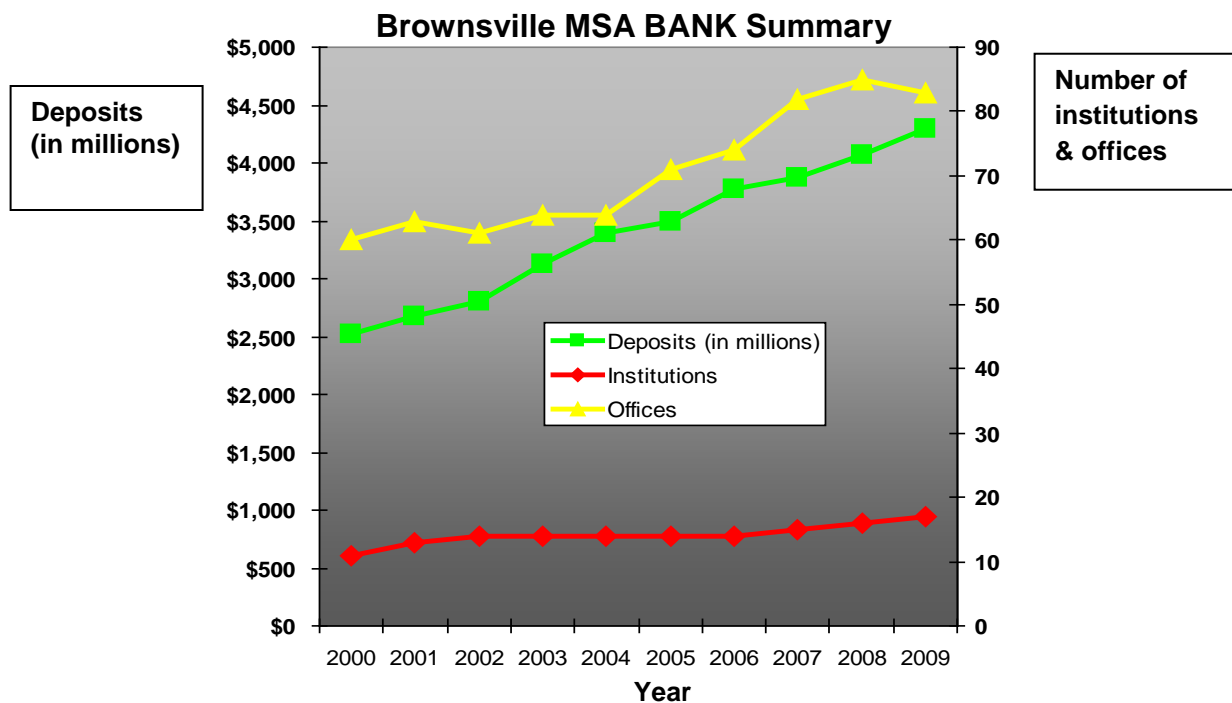
**Brownsville MSA Single-Family Building Permits**

Year	Number of Dwelling Units		Average Value per Dwelling Unit	
	Units	% Change	Value	% Change
2000	2,706	34%	\$66,300	-3%
2001	2,713	0%	\$71,600	8%
2002	3,178	17%	\$73,000	2%
2003	3,132	-1%	\$76,900	5%
2004	3,070	-2%	\$80,500	5%
2005	3,069	0%	\$84,100	4%
2006	2,852	-7%	\$93,600	11%
2007	1,728	-39%	\$107,700	15%
2008	1,086	-37%	\$111,300	3%

Source: U.S. Census Bureau; Real Estate Center at Texas A&M University; City of Brownsville; Rio Grande Valley Partnership

## BANK DEPOSITS

Despite the frail state of our national economy, bank deposits in Brownsville MSA continue climbing up, showing a growth of 71% since 2000 and 23% since 2005. There has also been an increase in the number of institutions and offices throughout Brownsville MSA. The Rio Grande Valley combined bank deposits are the second highest in South Texas (closely trailing only San Antonio) totaling \$11.7 billion in June 2009. Brownsville and McAllen continue being the top revenue-generating cities in the Valley.



**Bank Deposits for all FDIC-Insured Institutions in Brownsville MSA**

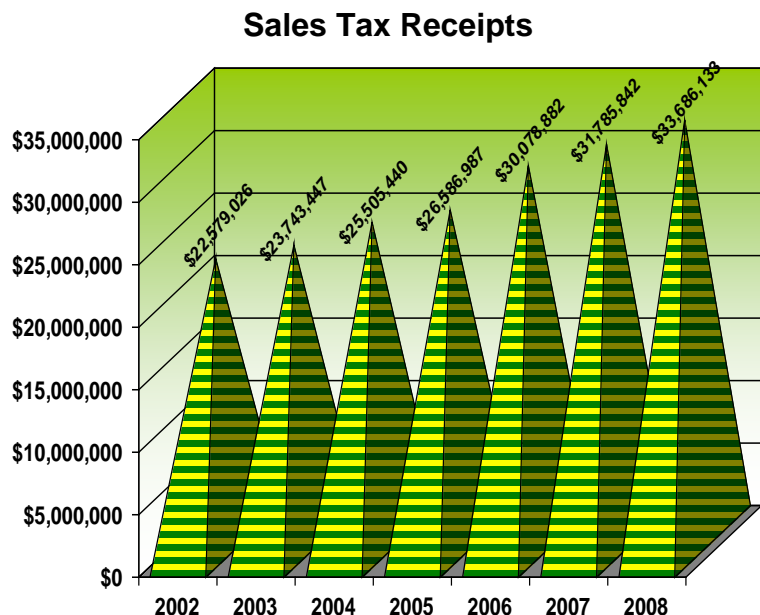
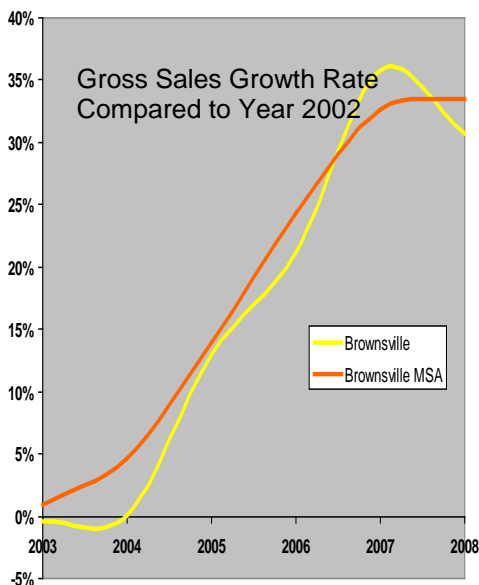
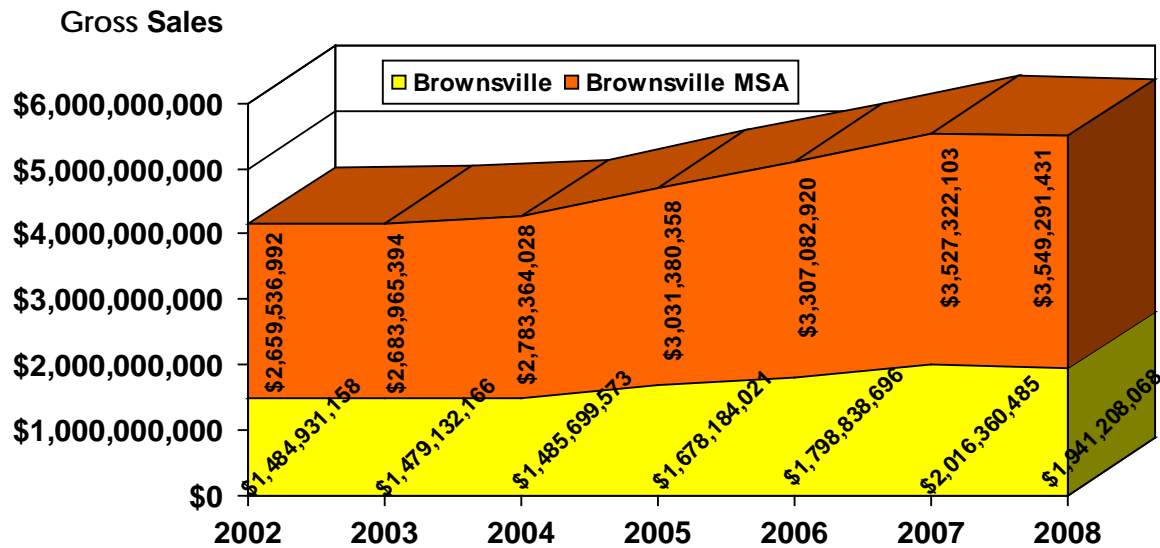
Data as of June 30 for year:	Commercial Banks			Savings Institutions			All Institutions (Total)		
	Number of		Deposits in millions	Number of		Deposits in millions	Number of		Deposits in millions
	Institutions	Offices		Institutions	Offices		Institutions	Offices	
2000	10	51	\$2,281	1	9	\$235	11	60	\$2,516
2001	12	54	\$2,425	1	9	\$255	13	63	\$2,680
2002	13	53	\$2,560	1	8	\$242	14	61	\$2,802
2003	13	57	\$2,891	1	7	\$237	14	64	\$3,128
2004	14	64	\$3,396	0	0	\$0	14	64	\$3,396
2005	14	71	\$3,493	0	0	\$0	14	71	\$3,493
2006	14	74	\$3,768	0	0	\$0	14	74	\$3,768
2007	15	82	\$3,875	0	0	\$0	15	82	\$3,875
2008	16	85	\$4,072	0	0	\$0	16	85	\$4,072
2009	17	83	\$4,294	0	0	\$0	17	83	\$4,294

Source: Federal Deposit Insurance Corporation



## RETAIL ACTIVITY

Brownsville's retail activity had been showing continuous positive gains up until 2008. However, compared to many other cities, Brownsville's retail industry still remains in a healthy state. Gross sales have increased by a staggering 31% since 2002, ending 2008 at a value of \$1.94 billion. Sales tax receipts have risen 49% thanks to the many new retailers that have contributed to the sales tax base. Per capita sales are now over \$11,000, up 13% since 2002. The Brownsville MSA gross sales have also increased significantly from \$2.66 billion in 2002 to \$3.55 billion in 2008. The area is considered a lucrative place to do business, which is what has driven many retailers to open up shop in the community.



Source: Texas Comptroller of Public Accounts - Texas EDGE Data Center; Texas State Data Center; U.S. Census

## COST OF LIVING

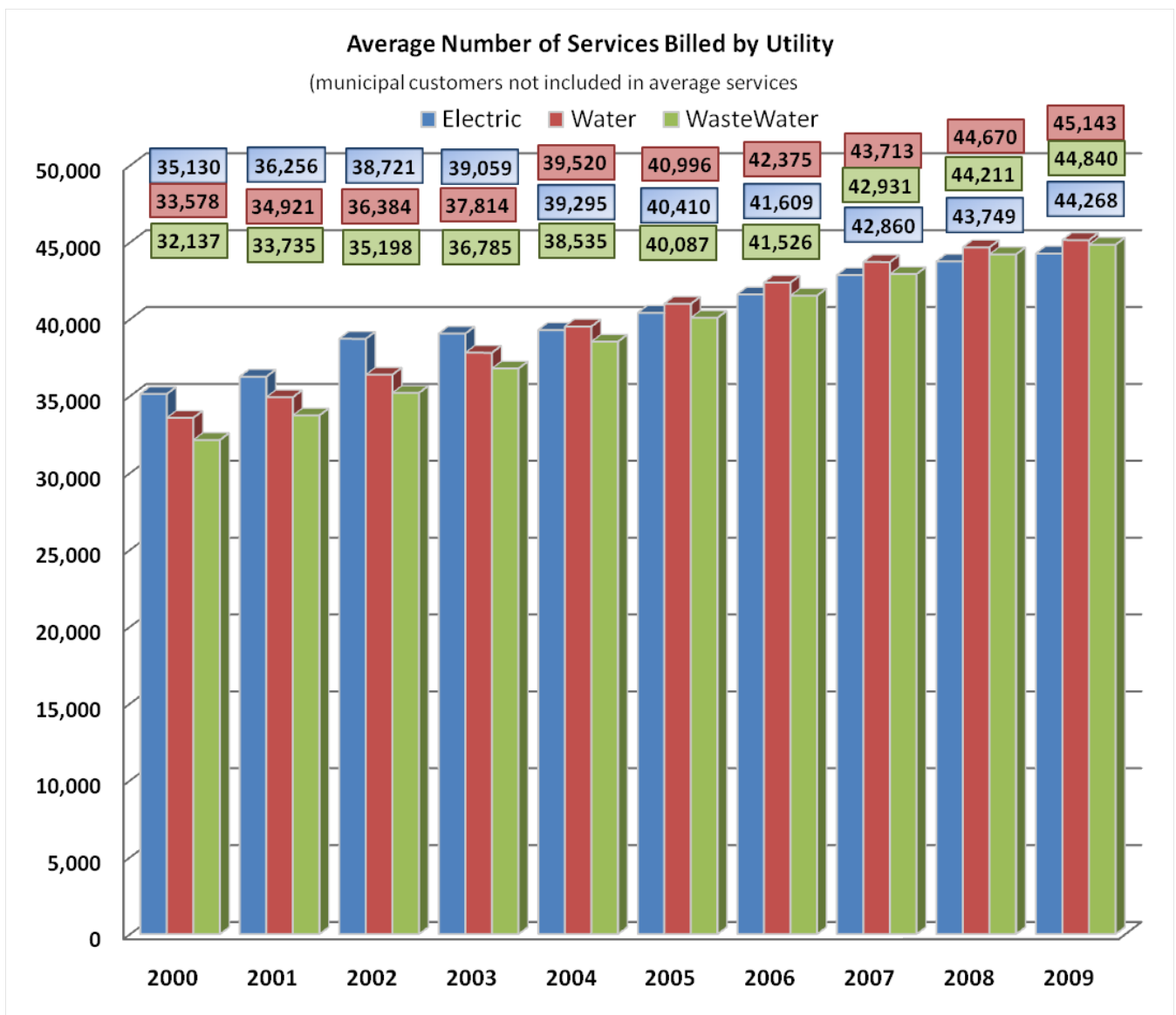
Brownsville's cost of living is consistently ranked below the national average. Residents find it easier to enjoy and partake in various opportunities that in other places may not be considered affordable. Basically, as some people say it, "You can really stretch your dollar here." The following table provides comparisons for the cost of living index between Brownsville and other U.S. cities. The cost of living index is used to compare the relative cost of living in different locations. Using the U.S. national average value of zero, one can see whether a specific place falls in the higher more expensive end or in the lower more affordable side. Brownsville's cost of living index composite falls at 87.5, meaning the cost of living in Brownsville is 87.5% of the U.S. average. A place with a cost of living index of 125 means that it is 25% more expensive to live in that particular place.

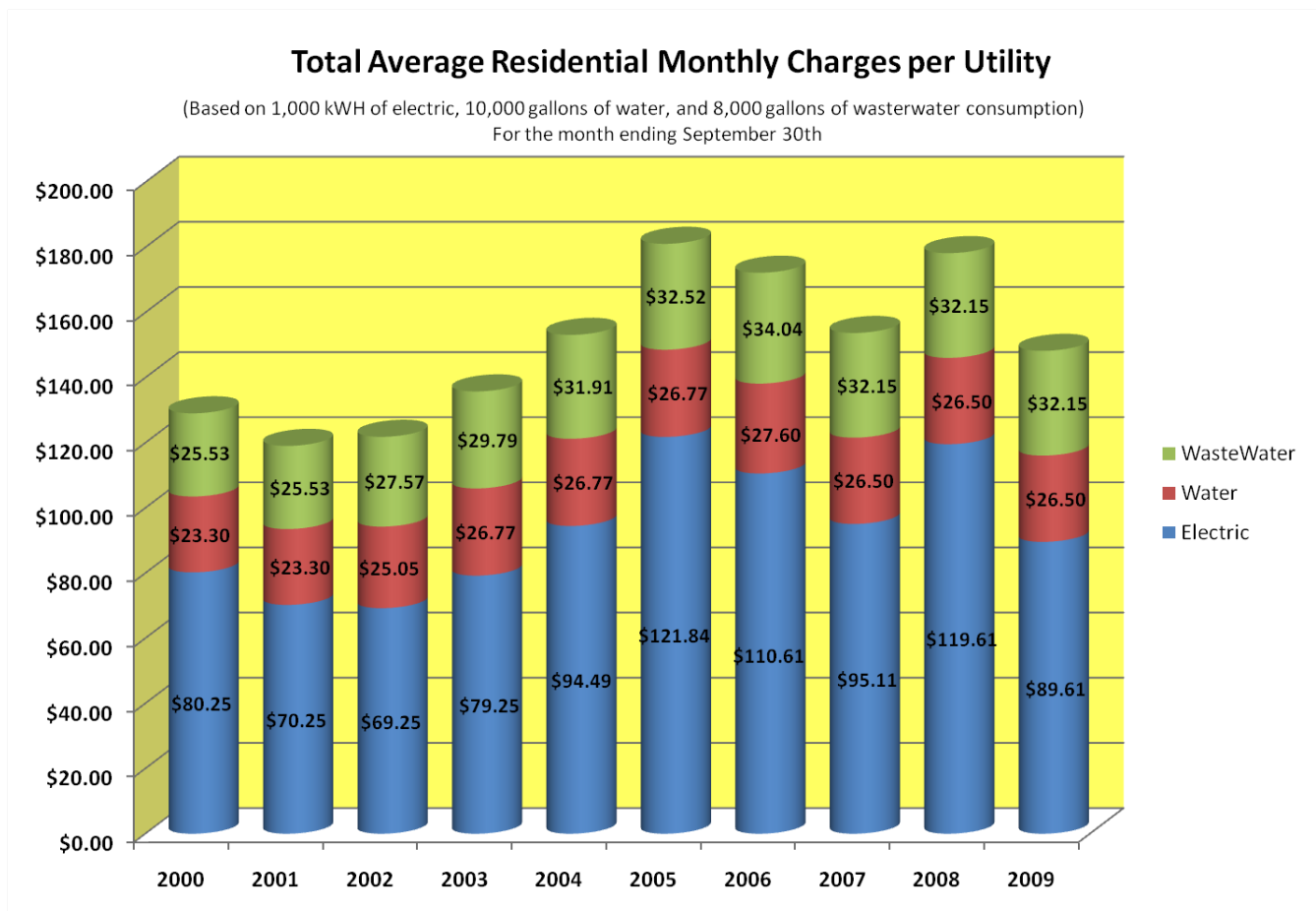
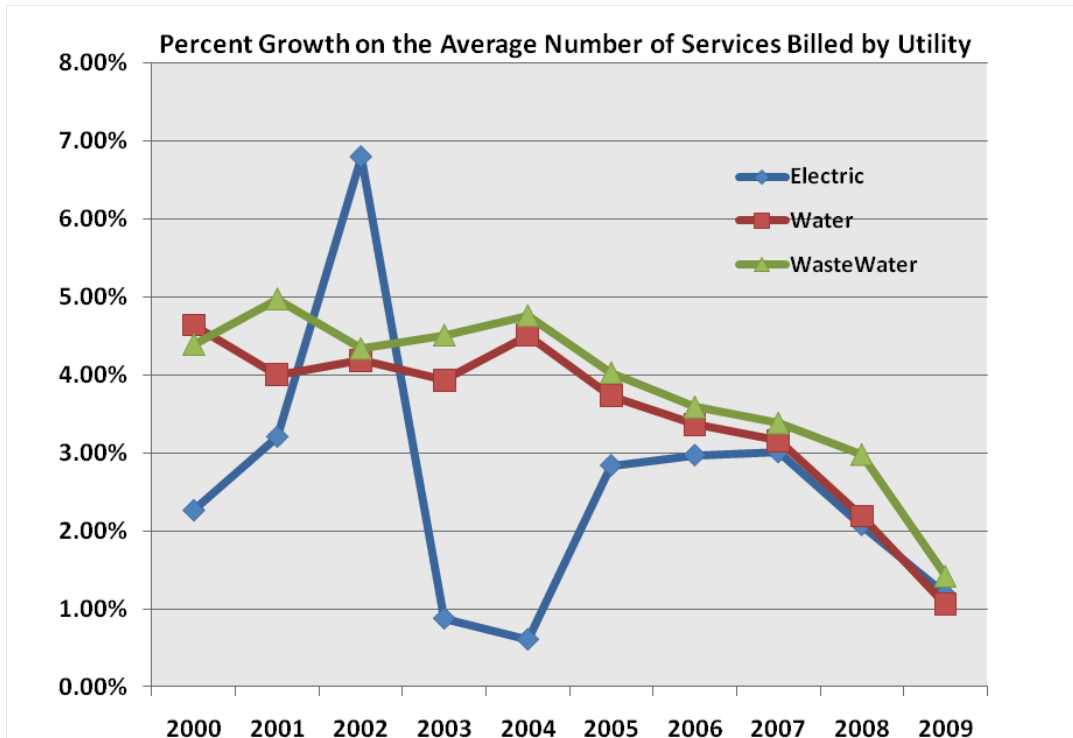
	Category (Percent Weight)						
	Composite	Grocery	Housing	Utilities	Transportation	Health	Miscellaneous
	(100%)	(12.49%)	(29.84%)	(9.94%)	(10.73%)	(4.07%)	(32.93%)
U.S. Average	100	100	100	100	100	100	100
Brownsville, TX	87.5	89.9	73.2	97.7	94.3	95	92.9
Las Vegas, NV	104.8	100.5	114.9	91	104.4	106.9	101.6
San Diego, CA	133.9	105.9	202.2	96	114.7	113.3	105
Seattle, WA	123.6	112.2	151.9	83	117.6	122.1	117.8
Phoenix, AZ	98.6	105.8	95.1	88.5	101.5	97.9	101
St. Louis, MO	89.7	99.5	78.2	86	94.1	98.5	94.4
Denver, CO	103.1	101.6	107.9	99.3	94.5	105.5	103.5
San Francisco, CA	163.4	118.8	274.3	92.4	112.8	118.9	127.6
Dallas, TX	92.3	96.2	71.6	107.9	99.5	104.4	100.3
New York, NY	217.9	146.1	401.5	156.9	128.6	131	144.4
Tampa, FL	94	99.1	85.6	101.5	100.4	95.3	94.7
Atlanta, GA	94.4	100.8	89	82.5	97.8	104	97.9
Boston, MA	131.2	117.1	147.4	156.6	100.8	127.8	126
Indianapolis, IN	89	89.8	83	89.6	104.9	96.9	86.9
Charlotte, NC	93.4	96.7	80.1	96.9	98.9	107.5	99.3

Source: ACCRA Cost of Living

## UTILITIES

The Brownsville area has a couple of companies that provide utility services, however Brownsville Public Utilities Board, ranked as one of the largest municipally owned utilities (MOU) in the state and country, has been the major provider for electric, water, and wastewater services. The Brownsville PUB serves over 50,000 customers in the Brownsville area, most of which are residences and commercial businesses. BPUB has three electric power plants, three water treatment plants, and two wastewater treatment plants. Brownsville PUB is very involved with the community and it prides itself for providing quality services at very affordable prices.





Source: Brownsville Public Utilities Board

## CRIME RATE

The Brownsville Police Department is committed to providing proactive, professional, and effective public safety and community service. Their actions are guided by integrity and fairness for the enhancement of the quality of life in the City of Brownsville. The Police Department participates in the Uniform Crime Reporting (UCR) Program, which is the reporting of seven index crimes, thus making it possible for measurement and analysis of the crime index. The seven index crimes are categorized as crimes against persons or property crimes. In 2009, there were a total of 10,232 index crimes in the City of Brownsville as compared to 10,772 in 2008. The dedication and efforts of our police department are evident through the 5.01 % decrease in crime index from 2008 to 2009.

### Brownsville's Crime Index: 2009 vs. 2008

OFFENSE	2009	2008	+/-	%
Murder	4	3	+1	+33
Rape	26	26	0	0
Robbery	152	173	-21	-12.14
Aggravated Assault	272	431	-159	-36.89
Burglary	1,576	1,590	-14	-.88
Theft	7,865	8,205	-340	-4.14
Motor Vehicle Theft	337	344	-7	-2.03
<b>TOTALS</b>	<b>10,232</b>	<b>10,772</b>	<b>540</b>	<b>-5.01</b>

Source: Brownsville Police Department

### Crime Rates: Brownsville Compared to Other Cities

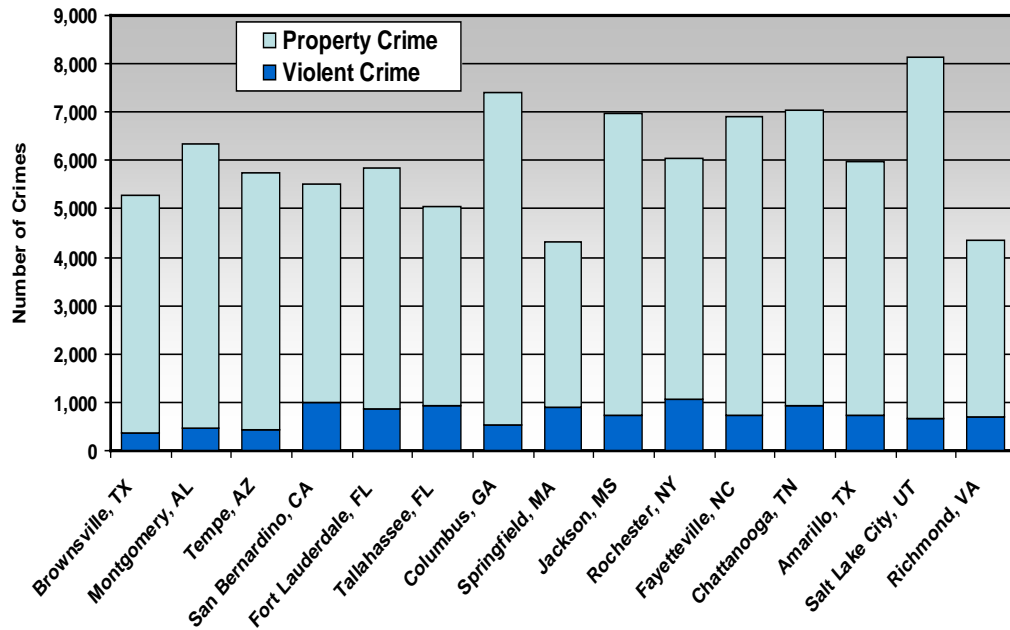
Comparison between cities of similar population count

State	City	Population	Violent crime	Property crime
TEXAS	BROWNSVILLE	176,893	359	4,926
ALABAMA	MONTGOMERY	204,398	450	5,901
ARIZONA	TEMPE	176,388	433	5,298
CALIFORNIA	SAN BERNARDINO	200,617	984	4,515
FLORIDA	FORT LAUDERDALE	182,932	855	4,991
FLORIDA	TALLAHASSEE	168,984	935	4,122
GEORGIA	COLUMBUS	186,217	524	6,886
MASSACHUSETTS	SPRINGFIELD	151,249	896	3,430
MISSISSIPPI	JACKSON	174,734	729	6,252
NEW YORK	ROCHESTER	205,341	1,067	4,981
NORTH CAROLINA	FAYETTEVILLE	171,457	730	6,190
TENNESSEE	CHATTANOOGA	171,611	944	6,108
TEXAS	AMARILLO	187,674	743	5,225
UTAH	SALT LAKE CITY	180,514	664	7,472
VIRGINIA	RICHMOND	199,674	707	3,654

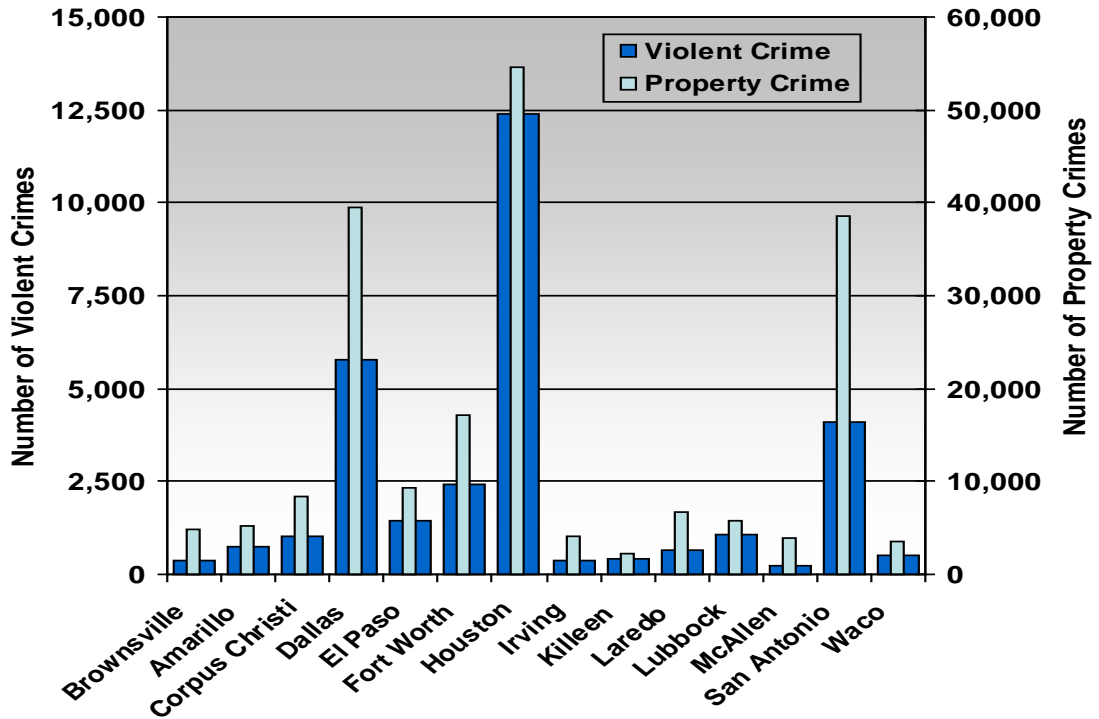
Comparison between cities in Texas

City	Population	Violent crime	Property crime
BROWNSVILLE	176,893	359	4,926
AMARILLO	187,674	743	5,225
CORPUS CHRISTI	286,558	1,034	8,306
DALLAS	1,276,214	5,785	39,420
EL PASO	612,374	1,432	9,320
FORT WORTH	701,345	2,411	17,227
HOUSTON	2,238,895	12,384	54,648
IRVING	200,470	374	4,162
KILLEEN	115,906	413	2,327
LAREDO	222,870	672	6,731
LUBBOCK	219,594	1,064	5,840
MCALLEN	130,039	215	3,915
SAN ANTONIO	1,351,244	4,401	38,629
WACO	123,208	524	3,623

Comparison between cities of similar population count

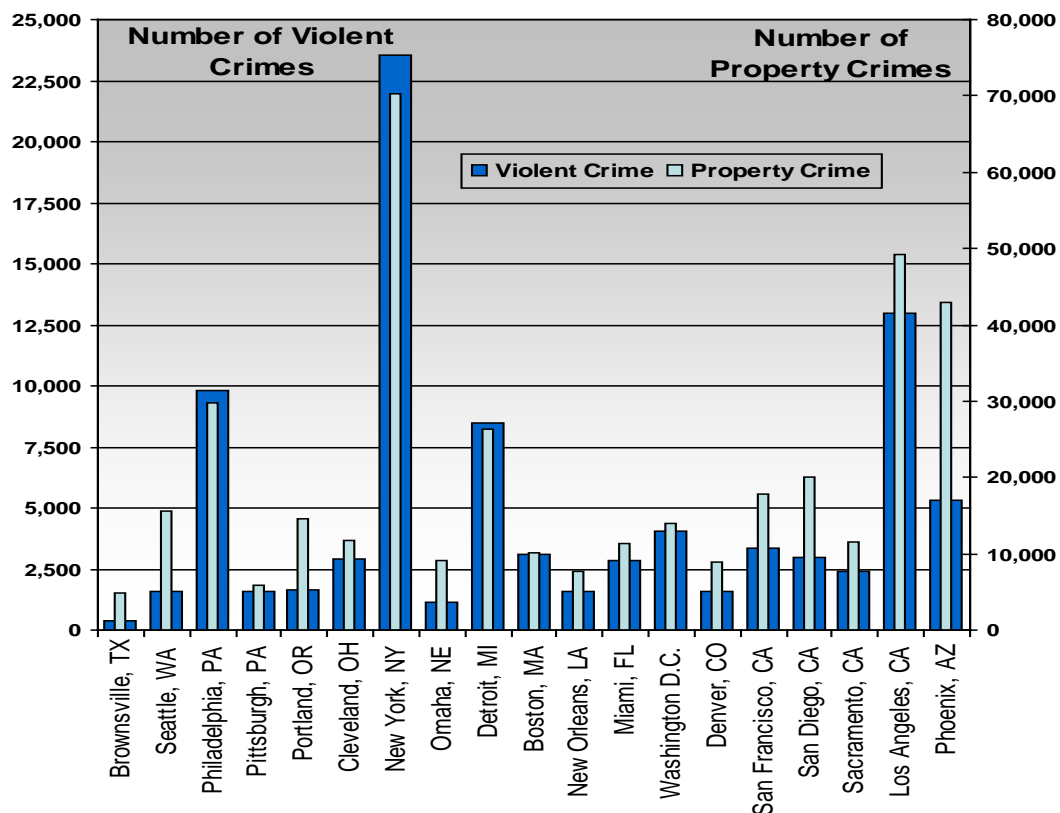


Comparison between cities in Texas



### Comparison between cities all over the U.S.

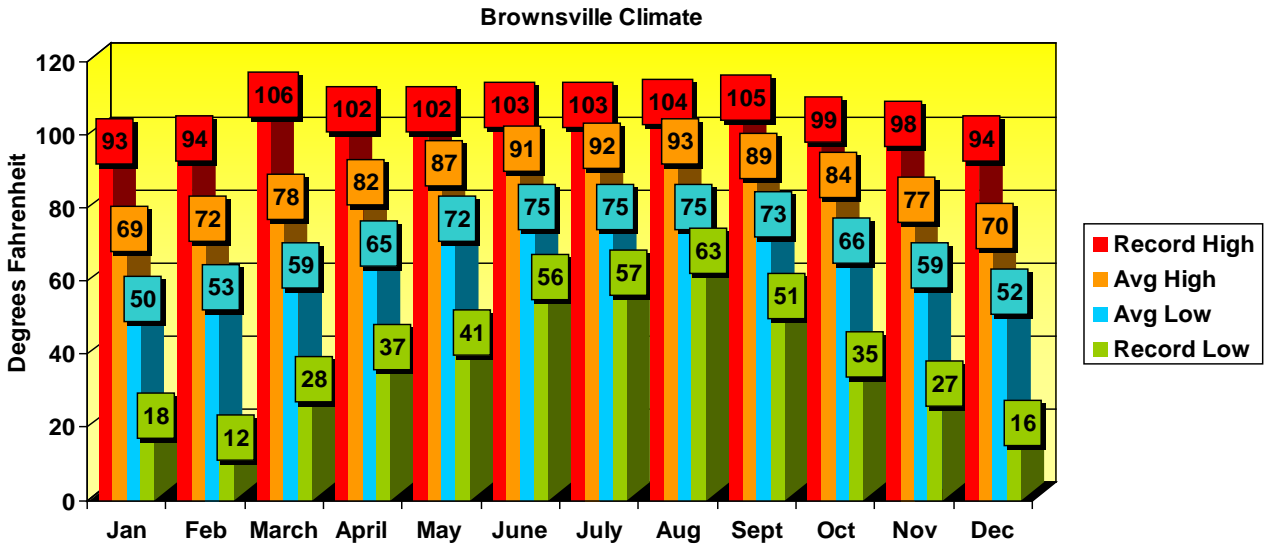
State	City	Population	Violent crime	Property crime
TEXAS	BROWNSVILLE	176,893	359	4,926
WASHINGTON	SEATTLE	598,077	1,582	15,629
PENNSYLVANIA	PHILADELPHIA	1,441,117	9,783	29,860
PENNSYLVANIA	PITTSBURGH	309,757	1,607	5,930
OREGON	PORTLAND	553,023	1,651	14,610
OHIO	CLEVELAND	433,452	2,882	11,785
NEW YORK	NEW YORK	8,345,075	23,556	70,369
NEBRASKA	OMAHA	437,238	1,167	9,099
MICHIGAN	DETROIT	905,783	8,472	26,409
MASSACHUSETTS	BOSTON	604,465	3,096	10,091
LOUISIANA	NEW ORLEANS	281,440	1,606	7,641
FLORIDA	MIAMI	427,740	2,854	11,354
WASHINGTON D.C.	WASHINGTON D.C.	591,833	4,044	13,997
COLORADO	DENVER	592,881	1,602	8,834
CALIFORNIA	SAN FRANCISCO	798,144	3,373	17,847
CALIFORNIA	SAN DIEGO	1,271,655	2,985	19,984
CALIFORNIA	SACRAMENTO	467,065	2,402	11,464
CALIFORNIA	LOS ANGELES	3,850,920	12,986	49,276
ARIZONA	PHOENIX	1,585,838	5,316	43,011



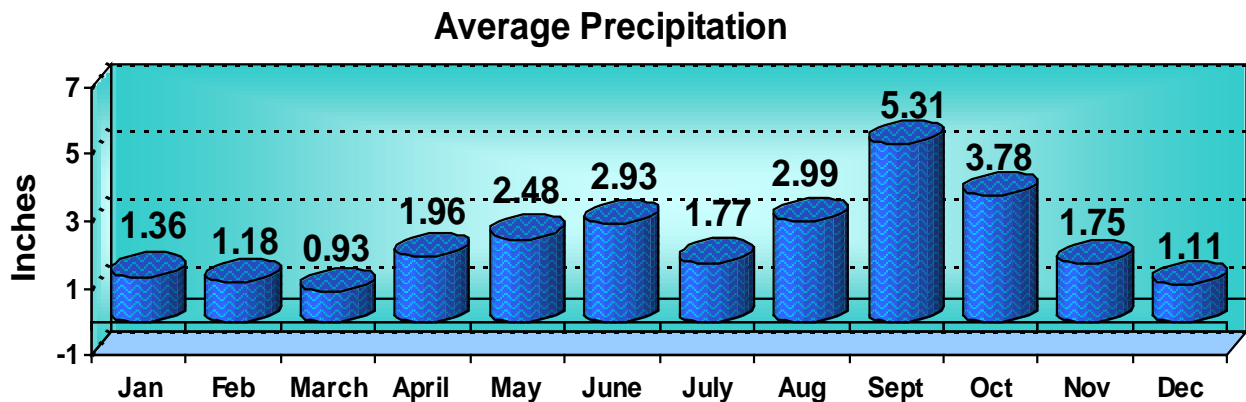
Source: Federal Bureau of Investigation – Crime Uniform Report

## CLIMATE

Brownsville's subtropical climate adds another asset to this community, making it an enjoyable and convenient place to live. The weather permits for most outdoor activities all year round and nourishes the numerous palm trees, fruit trees, and flowering plants that envelop Brownsville neighborhoods. With all the tropical plants and the beautiful bougainvilleas, it is no wonder people call this a tropical paradise.



Record High	1971	1986	1984	1984	1999	1918	1897	2005	2000	1900	1906	1977
Record Low	1881	1899	1901	1903	1895	1919	1895	1967	1909	1993	1911	1989

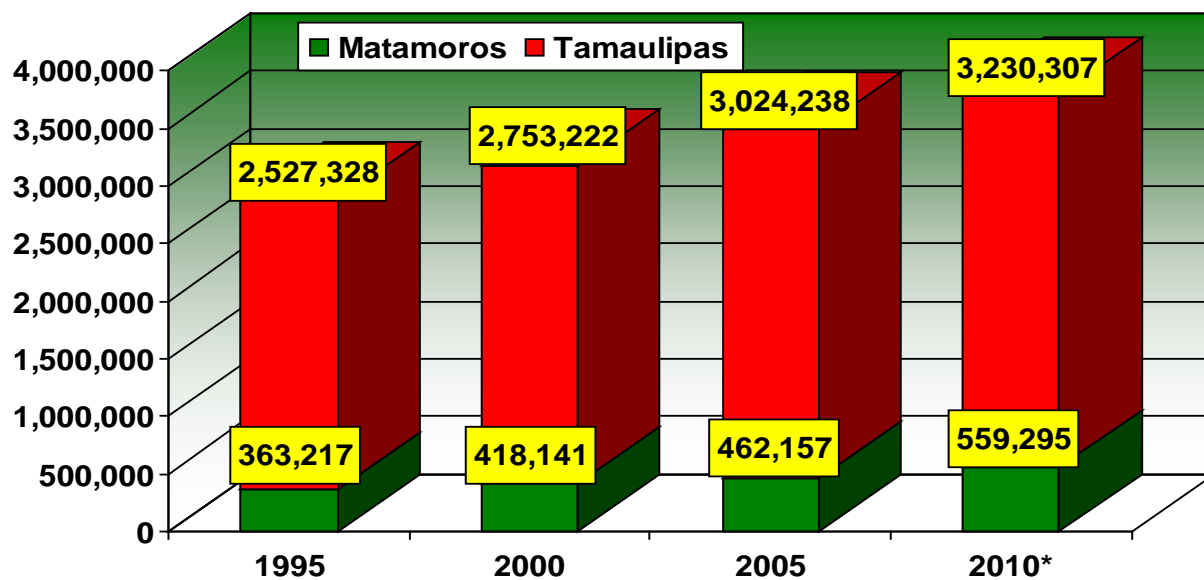


Source: Weather.com

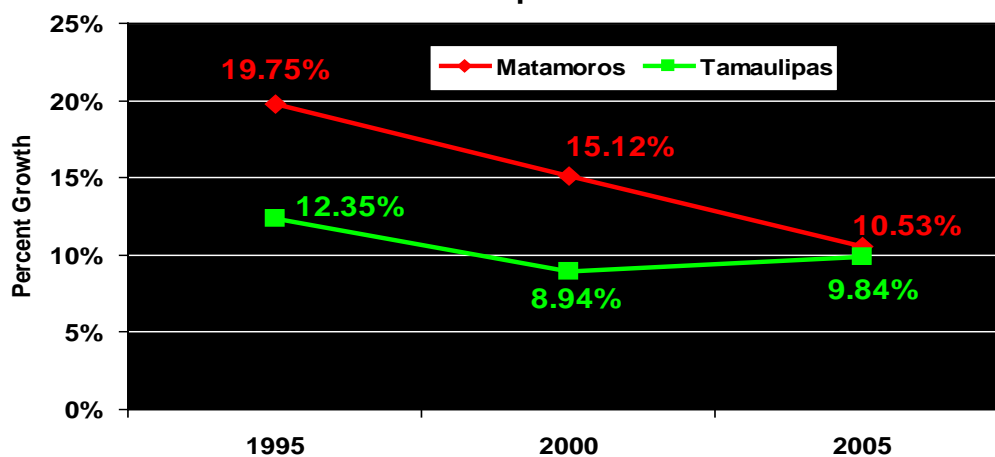


## MATAMOROS

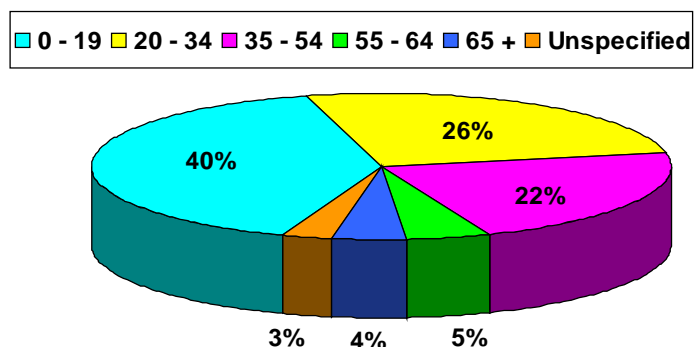
### Matamoros & Tamaulipas Population



### Rate of Population Growth

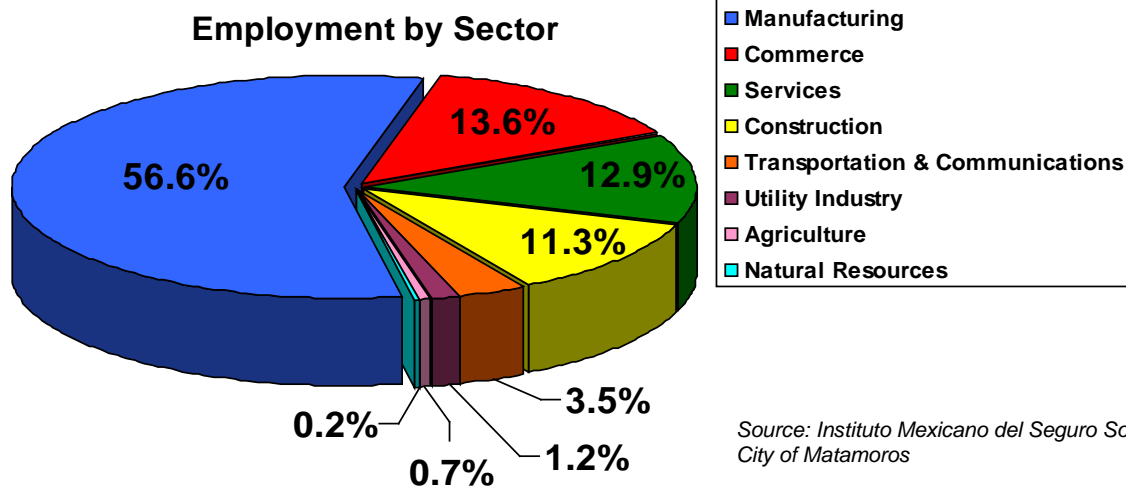
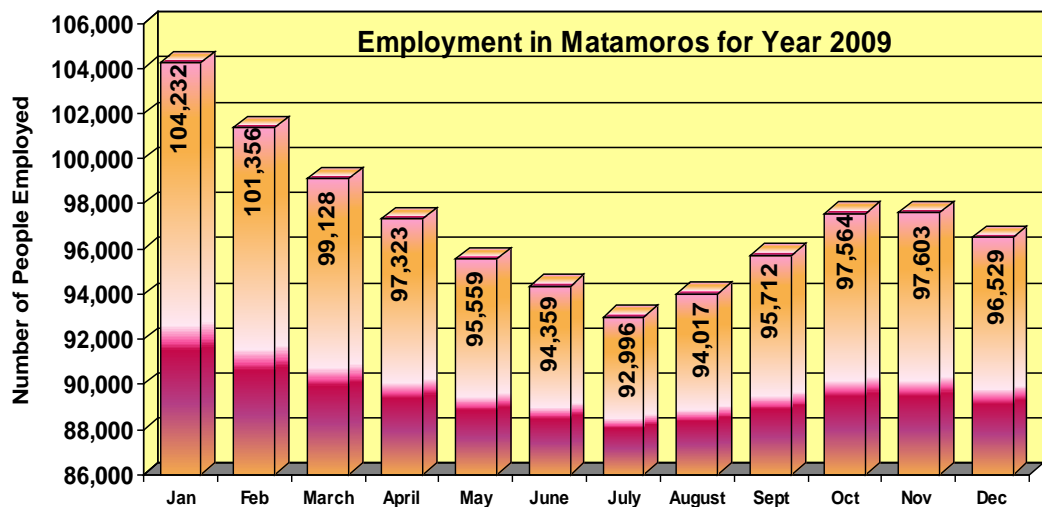
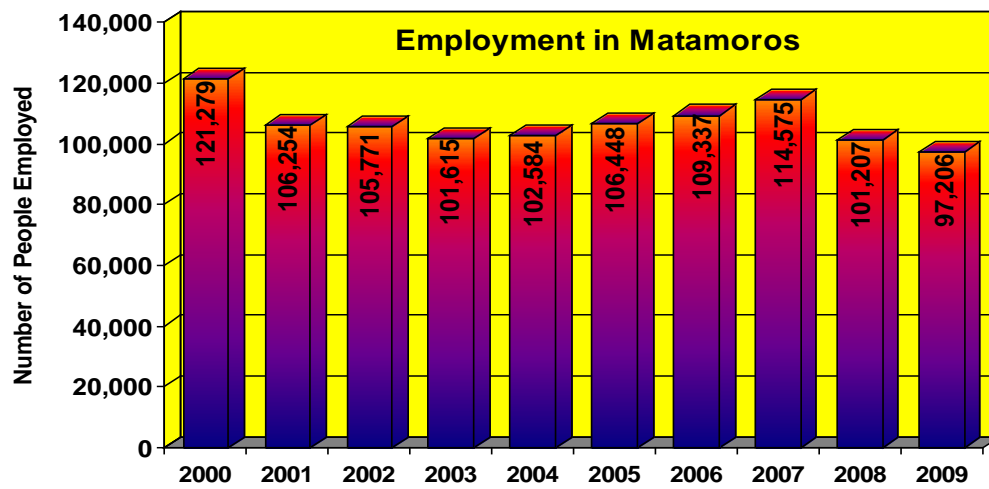


### Matamoros Age Distribution



Notes: \*Estimated Projection by INEGI  
Source: INEGI; Consejo Nacional de Población

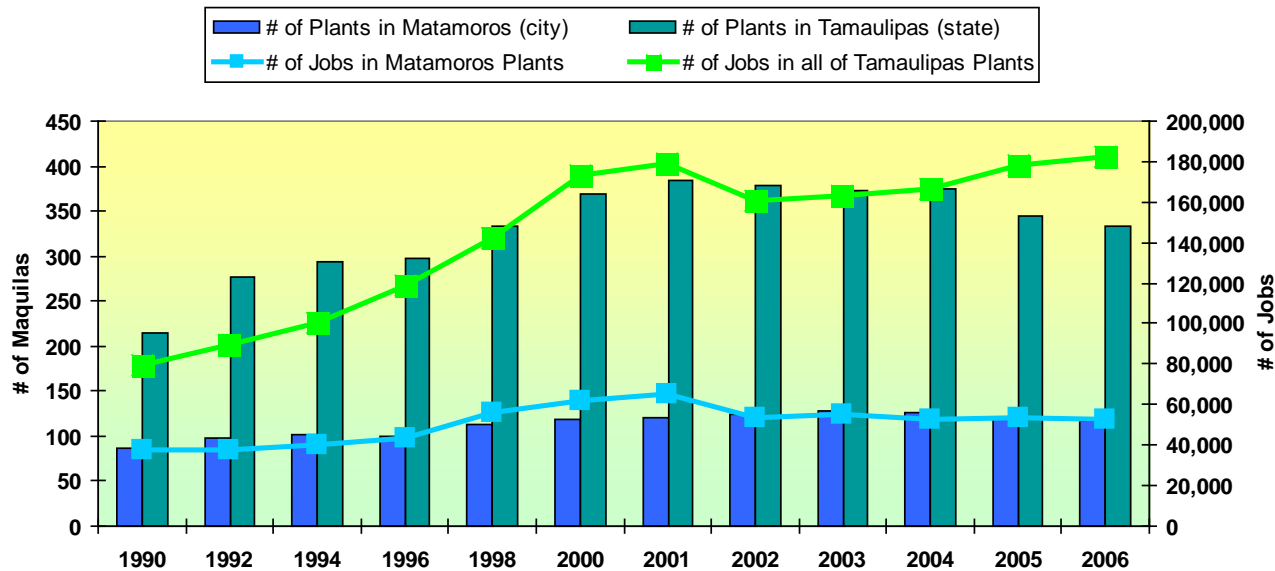
# MATAMOROS EMPLOYMENT



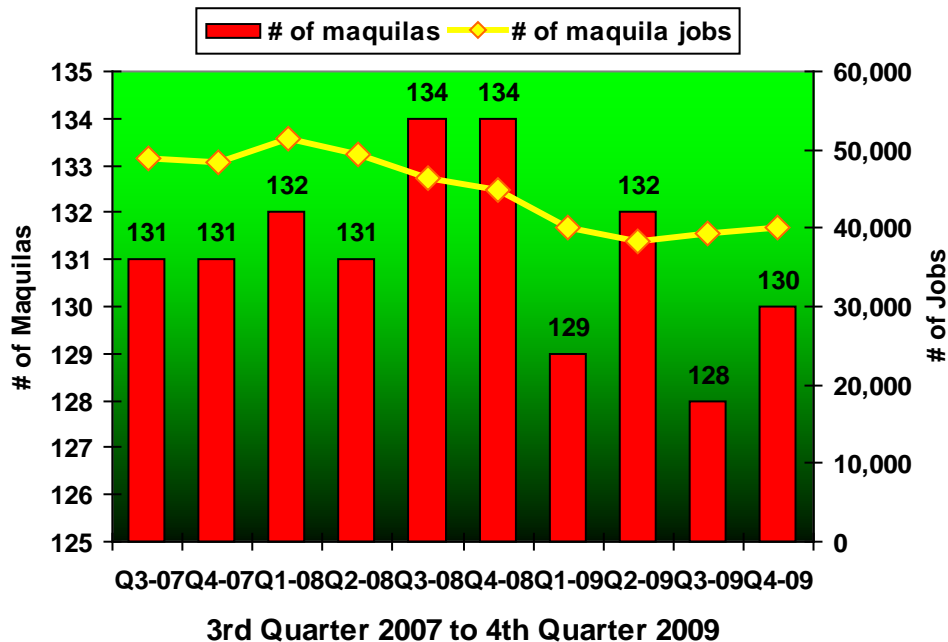
Source: Instituto Mexicano del Seguro Social (IMSS);  
City of Matamoros

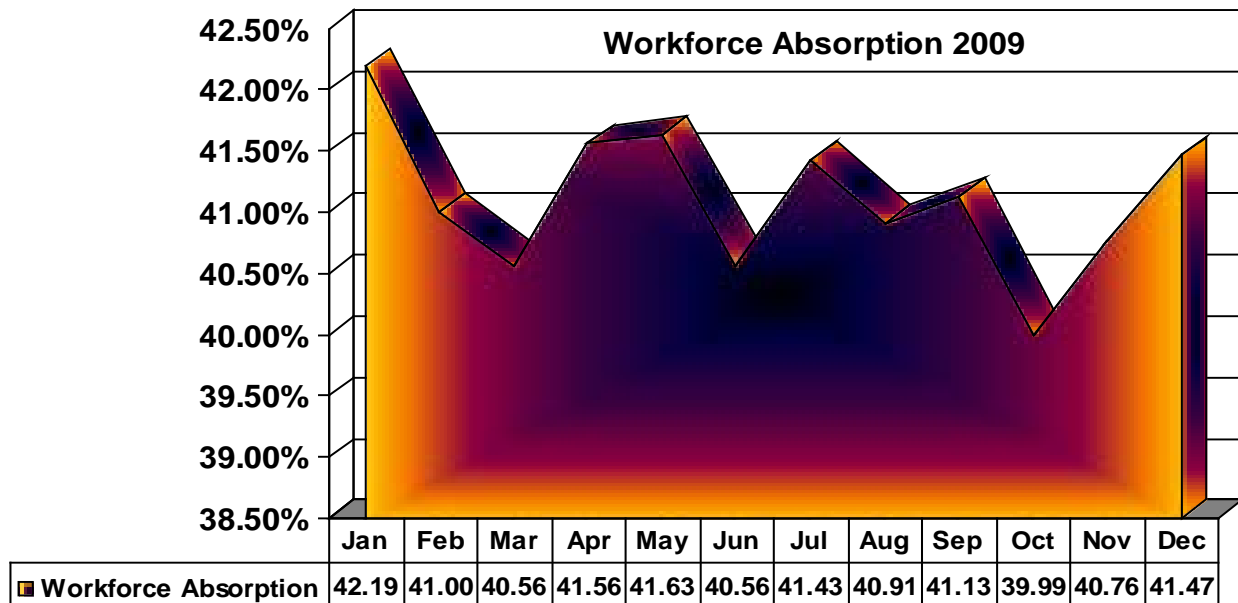
# MAQUILA ACTIVITY

Number of Maquila Plants & Jobs in Matamoros & Tamaulipas  
(Years 2000 to 2006)



Matamoros Maquiladoras & Jobs  
(Numbers at the end of each quarter)





Source: INEGI; Asociacion de Maquiladoras de Matamoras, A.C.

## MATAMOROS EDUCATION

	# of Schools	# of Students	# of Teachers
<b>Primary Education (Pre-School &amp; Grades 1-6)</b>	<b>396</b>	<b>79,581</b>	<b>2,595</b>
<b>Secondary Education (Grades 7-12)</b>	<b>99</b>	<b>36,917</b>	<b>2,101</b>
<b>Technical Schools (Continued Education)</b>	<b>34</b>	<b>13,907</b>	<b>839</b>
<b>Higher Education (Universities &amp; Colleges)</b>	<b>18</b>	<b>10,833</b>	<b>1,112</b>

Source: City of Matamoras

# **APPENDIX**

## **DATA TABLES**

## Population

	1980	1990	2000	2001	2002	2003	2004	2005
Brownsville	84,997	98,962	139,722	145,417	150,145	156,765	161,043	165,290
Brownsville MSA*	209,727	260,120	335,227	344,621	356,745	365,095	372,046	378,074
Rio Grande Valley **	537,811	701,888	978,369	1,010,465	1,048,543	1,079,019	1,110,635	1,137,832
Texas	14,229,191	17,044,714	20,945,963	21,325,018	21,779,893	22,118,509	22,490,022	22,859,968
United States	226,545,805	249,464,396	282,171,957	285,081,556	287,803,914	290,326,418	293,045,739	295,753,151

	2006	2007	2008	2009	2010 Projection	% Change Since 1980	% Change Since 2000	2020 Projection
Brownsville	170,257	171,953	174,273	175,638	199,841	106.6%	25.7%	n.a.
Brownsville MSA*	389,571	391,212	393,355	394,346	417,404	88.0%	17.6%	491,465
Rio Grande Valley **	1,181,122	1,194,734	1,201,949	1,205,366	1,299,958	124.1%	23.2%	1,641,290
Texas	23,507,783	23,904,380	24,326,974	24,538,335	25,373,947	72.5%	17.2%	30,858,449
United States	298,593,212	301,579,895	304,374,846	307,006,550	308,935,581	35.5%	8.8%	335,805,000

Growth Rate	1990	2000	2010
Brownsville	16.43%	41.19%	43.03%
Brownsville MSA*	24.03%	28.87%	24.51%
Rio Grande Valley **	30.51%	39.39%	32.87%

\*Brownsville MSA (Metropolitan Statistical Area) is an area consisting of one county-Cameron, which includes the cities of Brownsville, Harlingen, La Feria, Los Fresnos, Palm Valley, Port Isabel, Rio Hondo, & San Benito; the towns of Bayview, Combes, Indian Lake, Laguna Vista, Los Indios, Primera, Rancho Viejo, Santa Rosa, South Padre Island; and 30 CDPs (Census-designated places).

\*\*Rio Grande Valley comprises the following 4 counties: Cameron, Hidalgo, Starr, & Willacy County

Source: Texas State Data Center, U.S. Census Bureau, Texas Department of State Health Services

## Race & Ethnicity

	Brownsville						Brownsville MSA				
	2000		2008				2000		2008		
Race	People	Percent	People	Percent	% Change		People	Percent	People	Percent	% Change
<b>One Race</b>	<b>136,522</b>	<b>97.7%</b>	<b>176,774</b>	<b>99.4%</b>	29.5%		<b>327,529</b>	<b>97.7%</b>	<b>390,467</b>	<b>99.4%</b>	19.2%
White	114,083	81.6%	163,950	92.2%	43.7%		269,139	80.3%	358,730	91.3%	33.3%
Black or African American	575	0.4%	579	0.3%	0.7%		1,617	0.5%	763	0.2%	-52.8%
American Indian & Alaskan Native	580	0.4%	285	0.2%	-50.9%		1,471	0.4%	803	0.2%	-45.4%
Asian	752	0.5%	1,440	0.8%	91.5%		1,607	0.5%	3,997	1.0%	148.7%
Native Hawaiian & Other Pacific Islander	46	0.0%	0	0.0%	-100.0%		114	0.03%	0	0.0%	-100.0%
Some other race	20,486	14.7%	10,520	5.9%	-48.6%		53,581	16.0%	26,174	6.7%	-51.2%
<b>Two or more Races</b>	<b>3,200</b>	<b>2.3%</b>	<b>1,085</b>	<b>0.6%</b>	-66.1%		<b>7,698</b>	<b>2.3%</b>	<b>2,269</b>	<b>0.6%</b>	-70.5%
<b>TOTAL POPULATION</b>	<b>139,722</b>	<b>100%</b>	<b>177,859</b>	<b>100%</b>	<b>27.3%</b>		<b>335,227</b>	<b>100%</b>	<b>392,736</b>	<b>100%</b>	<b>17.2%</b>
<b>Ethnicity</b>											
<b>Total Hispanic or Latino (of any race)</b>	<b>127,535</b>	<b>91.28%</b>	<b>165,900</b>	<b>93.3%</b>	30.1%		<b>282,736</b>	<b>84.3%</b>	<b>338,952</b>	86.3%	19.9%
Mexican	103,297	73.93%	160,660	90.3%	55.5%		226,680	67.6%	327,800	83.5%	44.6%
Puerto Rican	215	0.15%	309	0.2%	43.7%		663	0.2%	1,973	0.5%	197.6%
Cuban	159	0.11%	46	0.03%	-71.1%		328	0.1%	152	0.04%	-53.7%
Other Hispanic or Latino	23,864	17.08%	4,885	2.7%	-79.5%		55,065	16.4%	9,027	2.3%	-83.6%
<b>Not Hispanic or Latino</b>	<b>12,187</b>	<b>8.72%</b>	n.a.	n.a.	n.a.		<b>52,491</b>	<b>15.7%</b>	n.a.	n.a.	n.a.
White Alone	10,826	7.75%	n.a.	n.a.	n.a.		48,679	14.5%	n.a.	n.a.	n.a.
Source: U.S. Census Bureau; 2008 American Community Survey											

### Age & Sex Distribution

Brownsville					
2000			2008		% Change
Age	People	Percent	People	Percent	
<b>0-19</b>	53,410	38.2%	69,579	39.1%	30.3%
<b>20-34</b>	30,949	22.2%	34,967	19.7%	13.0%
<b>35-54</b>	32,863	23.5%	42,664	24.0%	29.8%
<b>55-64</b>	9,218	6.6%	14,466	8.1%	56.9%
<b>65+</b>	13,282	9.5%	16,183	9.1%	21.8%
<b>Total</b>	139,722	100.0%	177,859	100.0%	27.3%
<b>Male</b>	65,783	47.1%	85,325	48.0%	29.7%
<b>Female</b>	73,939	52.9%	92,534	52.0%	25.1%
<b>Median Age</b>	<b>27.7</b>		<b>28.3</b>		

Brownsville MSA					
2000			2008		% Change
Age	People	Percent	People	Percent	
<b>0-19</b>	124,734	37.2%	146,755	37.4%	17.7%
<b>20-34</b>	70,187	20.9%	77,944	19.8%	11.1%
<b>35-54</b>	79,114	23.6%	90,254	23.0%	14.1%
<b>55-64</b>	23,817	7.1%	32,456	8.3%	36.3%
<b>65+</b>	37,375	11.1%	45,327	11.5%	21.3%
<b>Total</b>	335,227	100.0%	392,736	100.0%	17.2%
<b>Male</b>	160,509	47.9%	187,781	47.8%	17.0%
<b>Female</b>	174,718	52.1%	204,955	52.2%	17.3%
<b>Median Age</b>	<b>29.0</b>		<b>28.9</b>		

Source: U.S. Census Bureau - 2008 American Community Survey (ACS)



## Employment

<b>Non-Farm Employment</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009 (P)*</b>	<b>2010 (P)**</b>
Brownsville MSA	108,800	111,500	114,700	115,100	115,600	116,500	121,400	124,100	126,300	124,400	123,300
Texas	9,431.8	9,513.9	9,416	9,370	9,497.1	9,740.5	10,066.2	10,395.1	10,616.8	10,297.5	10,126.8
United States	131,785	131,826	130,341	129,999	131,435	133,703	136,086	137,598	136,790	130,910	134,836

<b>Growth Rate</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009 (P)*</b>	<b>2010 (P)**</b>
Brownsville MSA	5.6%	2.5%	2.9%	0.3%	0.4%	0.8%	4.2%	2.2%	1.8%	-1.5%	-0.9%
Texas	3.0%	0.9%	-1.0%	-0.5%	1.4%	2.6%	3.3%	3.3%	2.1%	-3.0%	-1.7%
United States	0.3%	0.0%	-1.1%	-0.3%	1.1%	1.7%	1.8%	1.1%	-0.6%	-4.3%	3.0%

## Unemployment Rate

(Annual Averages)

	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009 (P)*</b>	<b>2010 (P)**</b>
Brownsville MSA	7.0%	7.9%	9.0%	9.5%	8.8%	7.6%	6.6%	6.0%	6.8%	10.8%	11.6%
Texas	4.4%	5.0%	6.4%	6.7%	6.0%	5.4%	4.9%	4.4%	4.9%	8.0%	8.6%
United States	4.0%	4.7%	5.8%	6.0%	5.5%	5.1%	4.6%	4.6%	5.8%	9.7%	10.6%

P\*: Preliminary numbers for December 2009

P\*\*: Preliminary numbers for January 2010

Source: U.S. Bureau of Labor Statistics; Texas Workforce Commission

<b>Employment by Sector</b>												
<b>(Brownsville MSA)</b>												
	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010*</b>	<b>Growth (since 2000)</b>
<b>Total Nonfarm (# of jobs)</b>	<b>108,800</b>	<b>111,500</b>	<b>114,700</b>	<b>115,100</b>	<b>115,600</b>	<b>116,500</b>	<b>121,400</b>	<b>124,100</b>	<b>126,300</b>	<b>124,300</b>	<b>123,300</b>	<b>13.3%</b>
Education & Health Services	19,200	20,600	23,100	24,800	25,700	26,800	27,800	28,700	29,800	30,300	30,800	60.4%
Total Government	25,100	25,700	26,000	26,100	26,400	26,800	27,700	28,000	28,600	29,400	29,800	18.7%
Trade, Transportation, & Utilities	21,600	22,400	22,500	22,300	22,700	22,800	24,000	24,400	24,500	23,100	22,800	5.6%
Leisure & Hospitality	11,000	11,100	11,500	11,400	11,700	11,400	12,100	12,400	12,100	11,900	11,200	1.8%
Professional/Business Services	6,300	6,500	7,400	7,200	7,400	7,800	8,200	8,900	9,000	8,400	8,100	28.6%
Manufacturing	12,300	11,300	10,200	9,100	7,800	7,300	7,800	7,700	7,300	6,300	6,100	-50.4%
Financial Activities	4,300	4,200	4,300	4,500	4,600	4,700	4,800	4,900	5,100	5,100	5,000	16.3%
Other Services	3,400	3,500	3,500	3,400	3,500	3,300	3,200	3,400	4,000	4,000	4,000	17.6%
Mining, Logging, & Construction	4,200	4,800	4,700	4,600	4,700	4,400	4,400	4,400	4,200	3,700	3,400	-19.0%
Information	1,500	1,500	1,500	1,400	1,400	1,300	1,300	1,400	1,800	2,100	2,100	40.0%
*2010 only for month of January												
**Based on figures for Jan 2010												
Source: U.S. Bureau of Labor Statistics; Texas Workforce Commission												

### Per Capita Income

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	% Change Since 1999
Brownsville MSA	\$14,072	\$14,927	\$15,614	\$16,184	\$16,701	\$17,094	\$17,849	\$18,624	\$19,667	n.a.	39.76%
Texas	\$26,250	\$28,317	\$29,045	\$28,858	\$29,436	\$30,989	\$33,249	\$35,162	\$37,083	\$38,575	46.95%
United States	\$27,939	\$29,847	\$30,582	\$30,838	\$31,530	\$33,157	\$34,690	\$36,794	\$38,615	\$39,751	42.28%

### Brownsville MSA Income Level Distribution (2008)

Income	Number of Households		Percent
Less than \$10,000	19,597		16.7%
\$10,000 - \$14,999	12,554		10.7%
\$15,000 - \$24,999	17,464		14.9%
\$25,000 - \$34,999	14,642		12.5%
\$35,000-\$49,999	17,529		14.9%
\$50,000 - \$74,999	16,844		14.3%
\$75,000 - \$99,999	8,960		7.6%
\$100,000 - \$149,999	6,688		5.7%
\$150,000 - \$199,999	1,736		1.5%
\$200,000 or more	1,545		1.3%

**Total Number of Households**    117,559    **Mean Household Income: \$44,183**

*Source: U.S. Census Bureau; U.S. Bureau of Economic Analysis*

Infrastructure											
Airline Activity: Brownsville / South Padre Island International Airport											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010*
Total Number of Passengers	134,350	139,866	140,981	130,850	133,683	152,539	181,527	185,296	167,243	162,776	13,282
Enplaned Passengers	67,869	71,398	70,246	65,719	67,623	77,244	91,450	93,852	85,521	83,410	7,045
Deplaned Passengers	66,481	68,468	70,735	65,131	66,060	75,295	90,077	91,444	81,722	79,366	6,237
Air Cargo (in pounds)	72,071,304	51,877,568	48,841,290	27,170,675	8,505,154	5,155,080	4,313,435	4,234,082	3,811,666	1,594,448	62,552
*2010 only for the month of January											
Source:Brownsville-South Padre Island International Airport											
Port of Brownsville											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010*
Waterborne Cargo											
(metric tons in millions)	3,193,290.19	3,956,263.92	4,645,111.09	2,818,962.30	2,635,137.23	4,476,321.51	4,754,480.19	4,282,008.83	5,306,311.21	897,489.51	398,713.51
Breakdown of Waterborne Cargo by Product Classification											
		2003	2004	2005	2006	2007	2008	2009	2010*	Total	Percentage
Primary Metal Products		1,278,290.39	1,074,863.17	2,135,917.92	2,608,863.88	1,914,316.45	2,036,858.22	185,527.42	70,246.60	11,304,884.05	44.21%
Petroleum and Coal Products		943,638.03	1,248,049.46	1,739,108.23	1,397,195.21	1,803,934.56	2,204,630.65	356,502.78	309,159.22	10,002,218.14	39.12%
Nonmetallic Minerals (except fuels)		162,872.94	168,283.32	359,441.30	411,309.14	266,113.92	822,158.27	316,376.41	-	2,506,555.30	9.80%
Chemicals and Allied Products		50,365.64	39,179.17	115,346.26	176,975.11	90,940.09	52,987.33	10,302.05	4,532.02	540,627.67	2.11%
Metallic Ores		285,845.56	27,324.20	58,754.05	48,189.40	39,262.18	32,443.67	-	1,474.90	493,293.96	1.93%
Waste and Scrap Materials		6,744.43	35,120.95	28,743.17	35,254.03	109,329.50	120,676.18	21,955.98	12,099.21	369,923.45	1.45%
Water		6,747.51	3,351.98	13,459.28	17,494.74	12,822.68	23,045.19	1,384.03	1,094.78	79,400.19	0.31%
Food and Kindred Products		34,729.98	25,239.14	2,323.12	-	12,679.00	1,966.65	1,500.37	-	78,438.26	0.31%
Farm Products		27,071.62	8,260.24	12,079.55	-	22,919.58	-	-	-	70,330.99	0.28%
Coal		-	-	5,143.86	33,372.69	-	1,344.65	-	-	39,861.20	0.16%
Miscellaneous Products of Manufacturing		16,596.43	-	-	22,305.90	-	-	-	-	38,902.33	0.15%
Machinery		3,797.47	3,656.84	219.78	3,006.34	3,627.35	775.53	59.36	14.93	15,157.60	0.06%
Special Item		-	-	-	-	4,060.01	5,350.29	3,881.11	1.17	13,292.58	0.05%
Stone, Clay, Glass and Concrete Products		1,340.25	-	4,366.33	-	-	2,914.10	-	-	8,620.68	0.03%
Transportation Equipment		734.05	1,808.76	1,418.66	-	-	379.20	-	90.68	4,431.35	0.02%
Fabricated Metal Products		188.00	-	-	513.75	2,003.51	724.13	-	-	3,429.39	0.01%
Containers, 40		-	-	-	-	-	57.15	-	-	57.15	0.00%
Total		2,818,962.30	2,635,137.23	4,476,321.51	4,754,480.19	4,282,008.83	5,306,311.21	897,489.51	398,713.51	25,569,424.29	
*2010 only months of January & February											
Source: Port of Brownsville											

# **Brownsville Bridge Border Crossings**

	2004	2005	2006	2007	2008	2009	2010**
<b>Rail Crossings</b>							
Northbound	6,266	6,927	5,815	6,536	80,147	36,134	n.a.
Southbound	34,917	38,839	50,809	38,323	72,609	40,981	n.a.
TOTAL	41,183	45,766	56,624	44,859	152,756	77,115	n.a.
<b>Truck Crossings*</b>							
Northbound	186,947	192,060	201,435	180,425	186,248	135,113	n.a.
Southbound	201,447	208,563	217,183	120,645	182,414	167,717	28,802
TOTAL	388,394	400,623	418,618	301,070	368,662	302,830	n.a.
<b>Pedestrian Crossings</b>							
Northbound	2,715,080	2,665,373	2,731,300	2,537,734	2,493,451	2,086,622	n.a.
Southbound	2,392,260	2,212,799	2,278,801	1,266,339	1,839,580	2,026,537	290,990
TOTAL	5,107,340	4,878,172	5,010,101	3,804,073	4,333,031	4,113,159	n.a.
<b>Vehicle Crossings</b>							
Northbound	6,753,606	6,780,371	6,756,082	7,500,014	5,512,292	4,002,230	n.a.
Southbound	6,727,312	6,736,510	6,742,282	4,081,138	5,231,131	4,138,648	483,768
TOTAL	13,480,918	13,516,881	13,498,364	11,581,152	10,743,423	8,140,878	n.a.

NOTE: Current year-end data may not reflect all 12 months and may be subject to change until the following year due to bridges' different data-gathering system.

\* Includes only 2 to 6 axle commercial trucks

\*\* Information not completely available

Source: Texas Center for Border Economic and Enterprise Development; U.S. Customs & Bridge Operators; Mexico's Office of Caminos y Puentes Federales

## **Trade Activity**

Export Values	2006	2007	2008
Brownsville MSA	2,137,020,137	2,900,873,317	4,159,579,254
% change		35.74%	43.39%
Matamoros *	7,508,321,229	7,636,962,871	7,275,944,874
% change		1.71%	-4.73%

\* Converted to US dollars; Exchange Rate: \$1 USD = 12.5 pesos

Source: International Trade Administration; Administracion General de Aduanas (Matamoros)

### Texas' Export Totals to the World (figures in thousands)

Partner	%market share*	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	Growth Rate 2000-2009
<b>World Total</b>		<b>103,865,689</b>	<b>94,995,266</b>	<b>95,427,206</b>	<b>98,920,252</b>	<b>117,403,604</b>	<b>129,346,157</b>	<b>150,890,068</b>	<b>168,228,620</b>	<b>192,221,781</b>	<b>163,046,235</b>	<b>56.98%</b>
Mexico	34.38%	47,761,022	41,647,797	41,611,237	41,548,337	45,714,231	50,277,118	54,811,272	56,006,348	62,087,748	56,062,939	17.38%
Canada	8.43%	11,131,269	10,554,752	10,067,769	10,917,161	12,545,703	14,769,574	15,716,199	16,899,935	19,381,596	13,751,781	23.54%
China	5.46%	1,452,319	1,577,843	2,051,552	3,057,699	4,461,434	4,944,881	6,641,464	8,278,906	8,421,576	8,907,669	513.34%
Netherlands	3.74%	1,956,948	1,989,051	1,706,302	1,732,235	2,470,419	2,672,951	4,422,416	5,291,109	7,062,732	6,099,153	211.67%
South Korea	3.25%	2,116,499	1,765,710	2,028,539	2,776,516	5,033,788	4,652,585	5,341,173	5,571,674	5,150,719	5,300,136	150.42%
Singapore	3.18%	2,390,047	2,152,655	2,281,601	2,288,430	3,408,833	3,272,703	3,497,491	4,526,727	5,479,276	5,179,114	116.70%
Brazil	3.10%	1,912,903	2,240,212	1,957,113	1,634,158	1,739,601	2,297,974	3,184,235	3,905,353	5,959,939	5,060,970	164.57%
United Kingdom	1.98%	2,428,875	2,467,777	2,077,639	2,129,035	2,290,111	2,496,866	2,903,216	3,273,746	3,541,847	3,222,103	32.66%
Belgium	1.84%	1,300,857	1,246,915	1,391,837	1,632,365	2,022,012	2,221,512	2,583,494	3,179,986	3,590,107	2,995,280	130.25%
Colombia	1.71%	726,858	673,774	689,028	822,059	1,140,176	1,399,623	1,684,610	2,289,920	3,020,978	2,793,996	284.39%

#### Annual Percent Change

	2001	2002	2003	2004	2005	2006	2007	2008	2009
<b>World Total</b>	-8.54%	0.45%	3.66%	18.69%	10.17%	16.66%	11.49%	14.26%	-15.18%
Mexico	-12.80%	-0.09%	-0.15%	10.03%	9.98%	9.02%	2.18%	10.86%	-9.70%
Canada	-5.18%	-4.61%	8.44%	14.92%	17.73%	6.41%	7.53%	14.68%	-29.05%
China	8.64%	30.02%	49.04%	45.91%	10.84%	34.31%	24.65%	1.72%	5.77%
Netherlands	1.64%	-14.22%	1.52%	42.61%	8.20%	65.45%	19.64%	33.48%	-13.64%
South Korea	-16.57%	14.89%	36.87%	81.30%	-7.57%	14.80%	4.32%	-7.56%	2.90%
Singapore	-9.93%	5.99%	0.30%	48.96%	-3.99%	6.87%	29.43%	21.04%	-5.48%
Brazil	17.11%	-12.64%	-16.50%	6.45%	32.10%	38.57%	22.65%	52.61%	-15.08%
United Kingdom	1.60%	-15.81%	2.47%	7.57%	9.03%	16.27%	12.76%	8.19%	-9.03%
Belgium	-4.15%	11.62%	17.28%	23.87%	9.87%	16.29%	23.09%	12.90%	-16.57%
Colombia	-7.30%	2.26%	19.31%	38.70%	22.75%	20.36%	35.93%	31.93%	-7.51%

Source: Office of Trade & Economic Analysis, International Trade Administration, Dept of Commerce; Foreign Trade Division, U.S. Census Bureau

### State Merchandise Export Totals to the World (figures in thousands)

Rank	2000	2001	2002	2003	2004	2005	TOTAL
Texas	103,865,689	94,995,266	96,396,197	98,846,083	117,244,970	128,761,036	640,109,241
California	119,640,424	106,776,963	92,214,292	93,994,882	109,967,840	116,818,585	639,412,986
New York	42,845,957	42,172,062	36,976,801	39,180,709	44,400,729	50,492,176	256,068,434
Washington	32,214,701	34,928,533	34,626,549	34,172,826	33,792,504	37,948,361	207,683,474
Michigan	33,845,301	32,365,840	33,775,232	32,941,109	35,625,008	37,584,052	206,136,542

## Higher Education: Enrollment by Ethnicity & Gender

University of Texas at Brownsville										
Ethnicity	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
White (Non-Hispanic)	309	342	331	411	418	459	461	477	456	439
Black (Non-Hispanic)	13	11	11	18	24	13	19	25	42	47
Hispanic	2,781	3,059	3,130	3,211	3,451	4,100	4,213	5,111	5,561	5,808
Asian or Pacific Islander	11	10	15	24	18	32	27	36	31	49
Native American	0	4	4	3	6	2	6	6	9	0
International	40	64	25	28	129	141	172	276	305	0
Other	3	4	11	8	6	12	19	22	28	400
<b>Gender</b>										
Male	1,139	1,258	1,281	1,356	1,492	1,708	1,762	2,199	2,469	2,624
Female	2,018	2,236	2,246	2,347	2,560	3,051	3,155	3,754	3,963	4,119
<b>TOTAL</b>	<b>3,157</b>	<b>3,494</b>	<b>3,527</b>	<b>3,703</b>	<b>4,052</b>	<b>4,759</b>	<b>4,917</b>	<b>5,953</b>	<b>6,432</b>	<b>6,743</b>

Texas Southmost College										
Ethnicity	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
White (Non-Hispanic)	303	309	335	370	406	417	477	492	391	431
Black (Non-Hispanic)	17	19	10	15	12	22	28	31	36	36
Hispanic	6,758	6,801	7,290	7,745	8,555	9,779	12,169	13,036	12,609	12,247
Asian or Pacific Islander	18	17	30	35	29	52	61	71	54	60
Native American	1	4	4	7	5	9	9	11	8	7
International	143	48	126	157	172	190	412	362	320	350
Other	5	12	13	25	16	48	44	52	72	64
<b>Gender</b>										
Male	2,885	2,876	3,162	3,469	3,841	4,324	5,583	5,884	5,541	5,486
Female	4,360	4,334	4,646	4,885	5,354	6,193	7,617	8,171	7,949	7,709
<b>TOTAL</b>	<b>7,245</b>	<b>7,210</b>	<b>7,808</b>	<b>8,354</b>	<b>9,195</b>	<b>10,517</b>	<b>13,200</b>	<b>14,055</b>	<b>13,490</b>	<b>13,195</b>

<b>TOTAL UTB/TSC ENROLLMENT</b>	<b>10,402</b>	<b>10,704</b>	<b>11,335</b>	<b>12,057</b>	<b>13,247</b>	<b>15,276</b>	<b>18,117</b>	<b>20,008</b>	<b>19,922</b>	<b>19,938</b>
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(School Year)	<b>2000-2001</b>	<b>2001-2002</b>	<b>2002-2003</b>	<b>2003-2004</b>	<b>2004-2005</b>	<b>2005-2006</b>	<b>2006-2007</b>	<b>2007-2008</b>	<b>2008-2009</b>
<b>Total Degrees &amp; Certificates Conferred</b>	<b>1,280</b>	<b>1,387</b>	<b>1,696</b>	<b>1,920</b>	<b>1,900</b>	<b>2,134</b>	<b>2,371</b>	<b>2,165</b>	<b>2,343</b>

Source: University of Texas at Brownsville / Texas Southmost College

<b>Texas State Technical College at Harlingen</b>										
<b>Ethnicity</b>	<b>Fall 2000</b>	<b>Fall 2001</b>	<b>Fall 2002</b>	<b>Fall 2003</b>	<b>Fall 2004</b>	<b>Fall 2005</b>	<b>Fall 2006</b>	<b>Fall 2007</b>	<b>Fall 2008</b>	<b>Fall 2009</b>
White (Non-Hispanic)	384	396	425	437	461	397	399	416	471	819
Black (Non-Hispanic)	13	19	14	17	29	27	25	21	37	55
Hispanic	2,847	3,408	3,558	3,403	3,909	3,777	3,847	4,427	4,851	4,928
Asian or Pacific Islander	20	18	14	10	25	16	35	42	35	49
Native American	2	1	3	4	5	5	6	8	9	6
International	0	0	95	211	27	35	31	28	37	18
Other	0	0	0	0	0	0	7	15	26	113
<b>Gender</b>										
Male	1,692	1,924	2,028	1,994	2,182	2,079	2,028	2,349	2,583	2,725
Female	1,574	1,918	2,081	2,088	2,274	2,178	2,322	2,608	2,883	3,263
<b>TOTAL</b>	<b>3,266</b>	<b>3,842</b>	<b>4,109</b>	<b>4,082</b>	<b>4,456</b>	<b>4,257</b>	<b>4,350</b>	<b>4,957</b>	<b>5,466</b>	<b>5,988</b>

(School Year)	<b>2000-2001</b>	<b>2001-2002</b>	<b>2002-2003</b>	<b>2003-2004</b>	<b>2004-2005</b>	<b>2005-2006</b>	<b>2006-2007</b>	<b>2007-2008</b>	<b>2008-2009</b>
<b>Total Degrees &amp; Certificates Conferred</b>	<b>502</b>	<b>488</b>	<b>491</b>	<b>534</b>	<b>559</b>	<b>509</b>	<b>454</b>	<b>469</b>	<b>473</b>

Source: Texas State Technical College at Harlingen



### Ethnicity Breakdown Among Total UTB, TSC, TSTC Student Enrollment

	Fall 2000	Fall 2001	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009
White (Non-Hispanic)	996	1,047	1,091	1,218	1,285	1,273	1,337	1,385	1,318	1,689
Black (Non-Hispanic)	43	49	35	50	65	62	72	77	115	138
Hispanic	12,386	13,268	13,978	14,359	15,915	17,656	20,229	22,574	23,021	22,983
Asian or Pacific Islander	49	45	59	69	72	100	123	149	120	158
Native American	3	9	11	14	16	16	21	25	26	13
International	183	112	246	396	328	366	615	666	662	368
Other	8	16	24	33	22	60	70	89	126	577
<b>TOTAL</b>	<b>13,668</b>	<b>14,546</b>	<b>15,444</b>	<b>16,139</b>	<b>17,703</b>	<b>19,533</b>	<b>22,467</b>	<b>24,965</b>	<b>25,388</b>	<b>25,926</b>

### University of Texas at Brownsville / Texas Southmost College Enrollment Growth

Compared to State & National Enrollment	2000	2005	2009	Growth from 2000 to 2005	Growth from 2005 to 2009	Overall Growth Since 2000	Texas*: Includes all Texas Public and Independent Universities, State/Community/Technical Colleges, & Health-Related Institutions			
<b>UTB/TSC</b>	10,402	15,276	19,938	46.9%	30.5%	91.7%				
<b>Texas*</b>	876,430	1,182,802	1,366,436	35.0%	15.5%	55.9%				
<b>USA</b>	15,701,409	17,921,804	18,416,000 <i>p</i>	14.1%	2.8%	17.3%	<i>p: Projected</i>			
Source: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS)										

**University of Texas at Brownsville/Texas Southmost College**  
**Fall 2009 Student Enrollment Profile**

							Level of Study								
	UTB		TSC		UTB/TSC										
Age Group	Count	Percent	Count	Percent	Count	Percent	Age Group	Under-graduate	Master's	Doctoral	Profes-sional	Post-Bacca-laureate	Total	Percent	
Under 18	1,326	19.7%	4,753	36.0%	6,079	30.5%	Under 18	1,326	0	0	0	0	1,326	19.7%	
18-21	1,659	24.6%	4,112	31.2%	5,771	28.9%	18 to 21	1,648	11	0	0	0	1,659	24.6%	
22-24	1,100	16.3%	1,423	10.8%	2,523	12.7%	22 to 24	991	102	0	0	7	1,100	16.3%	
25-29	1,000	14.8%	1,191	9.0%	2,191	11.0%	25 to 29	744	231	5	0	20	1,000	14.8%	
30-34	617	9.2%	698	5.3%	1,315	6.6%	30 to 34	427	177	6	0	7	617	9.2%	
35 and over	1,041	15.4%	1,018	7.7%	2,059	10.3%	35 and over	629	369	21	0	22	1,041	15.4%	
TOTAL	6,743	100.0%	13,195	100.0%	19,938	100.0%	TOTAL	5,765	890	32	0	56	6,743	100.0%	
	UTB		TSC		UTB/TSC										
Race/Ethnicity	Count	Percent	Count	Percent	Count	Percent	Ethnicity	Under-graduate	Master's	Doctoral	Profes-sional	Post-Bacca-laureate	Total	Percent	
White	439	6.5%	431	3.3%	870	4.4%	White	273	154	3	0	9	439	6.5%	
Black	47	0.7%	36	0.3%	83	0.4%	Black	37	10	0	0	0	47	0.7%	
Hispanic	5,808	86.1%	12,247	92.8%	18,055	90.6%	Hispanic	5,083	650	29	0	46	5,808	86.1%	
Asian	49	0.7%	60	0.5%	109	0.5%	Asian	32	17	0	0	0	49	0.7%	
Other	400	5.9%	421	3.2%	821	4.1%	Other	340	59	0	0	1	400	5.9%	
TOTAL	6,743	100.0%	13,195	100.0%	19,938	100.0%	TOTAL	5,765	890	32	0	56	6,743	100.0%	
	UTB		TSC		UTB/TSC										
Gender	Count	Percent	Count	Percent	Count	Percent	Gender	Under-graduate	Master's	Doctoral	Profes-sional	Post-Bacca-laureate	Total	Percent	
Male	2,624	38.9%	5,486	41.6%	8,110	40.7%	Male	2,268	325	8	0	23	2,624	38.9%	
Female	4,119	61.1%	7,709	58.4%	11,828	59.3%	Female	3,497	565	24	0	33	4,119	61.1%	
TOTAL	6,743	100.0%	13,195	100.0%	19,938	100.0%	TOTAL	5,765	890	32	0	56	6,743	100.0%	
Source: University of Texas at Brownsville / Texas Southmost College															

### Educational Attainment in Brownsville (2008)

	Estimate	Percent
<b>For Population 25 years and over</b>	<b>96,301</b>	
Less than 9th grade	24,412	25.3%
9th to 12th grade, no diploma	13,776	14.3%
High School graduate (includes equivalency)	20,533	21.3%
Some College, no degree	16,523	17.2%
Associate's Degree	5,495	5.7%
Bachelor's degree	10,453	10.9%
Graduate or professional degree	5,109	5.3%
Percent high school graduate or higher	60.3%	
percent bachelor's degree or higher	16.2%	

Source: U.S. Census Bureau - 2008 American Community Survey

### Educational Attainment in Brownsville MSA (2008)

	Estimate	Percent
<b>For Population 25 years and over</b>	<b>217,801</b>	
Less than 9th grade	53,098	24.4%
9th to 12th grade, no diploma	27,089	12.4%
High School graduate (includes equivalency)	49,383	22.7%
Some College, no degree	40,221	18.5%
Associate's Degree	14,202	6.5%
Bachelor's degree	22,092	10.1%
Graduate or professional degree	11,716	5.4%
Percent high school graduate or higher	63.2%	
percent bachelor's degree or higher	15.5%	

Housing										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
<b>Home Sales in Brownsville</b>										
<b>Sales (Housing units)</b>	530	511	665	671	784	918	1,177	1,084	908	742
<b>Dollar Volume</b>	47,672,727	50,817,200	66,605,000	72,365,000	90,045,000	123,475,000	160,160,000	163,760,000	115,260,000	81,577,227
<b>Average Price</b>	89,900	99,400	100,200	107,800	114,900	134,500	136,100	151,100	126,900	109,900
<b>Median Price</b>	74,400	78,600	84,600	87,100	90,900	106,200	104,700	114,200	92,700	89,800
<b>Home Sales in Texas</b>										
<b>Sales (Housing units)</b>	188,738	196,401	201,528	215,834	240,733	266,842	292,805	275,584	232,388	212,955
<b>Dollar Volume</b>	27,583,993,575	29,485,001,216	31,358,210,747	34,428,059,680	39,563,387,290	46,521,430,681	53,811,689,308	53,073,228,511	44,524,894,984	39,477,045,202
<b>Average Price</b>	146,100	150,100	155,600	159,500	164,300	174,300	183,800	192,600	191,600	185,400
<b>Median Price</b>	112,100	119,400	124,500	127,800	129,700	136,800	142,900	147,300	146,900	145,800
<b>Home Sales in U.S.</b>										
<b>Sales (Housing units)*</b>	6,051,000	6,243,000	6,605,000	7,261,000	7,981,000	8,359,000	7,529,000	6,428,000	5,398,000	5,530,000
<b>Average Price (new)</b>	207,000	213,200	228,700	246,300	274,500	297,000	305,900	313,600	292,600	270,400
<b>Median Price (new)</b>	169,000	175,200	187,600	195,000	221,000	240,900	246,500	247,900	232,100	215,900
<b>Average Price (existing)</b>	178,500	188,300	206,100	222,200	244,400	266,600	268,200	266,000	242,700	217,300
<b>Median Price (existing)</b>	143,600	153,100	165,000	178,800	195,400	219,600	221,900	219,000	198,100	173,500
*Units rounded to nearest thousand										

### Price Distribution of Homes Sold in Brownsville

Percent Distribution										
Price Range	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
\$29,999 or less	7.2%	4.9%	4.2%	4.8%	2.7%	2.3%	1.5%	1.1%	2.6%	3.9%
\$30,000-\$39,999	7.7%	6.3%	6.2%	5.5%	4.8%	3.7%	3.1%	2.3%	2.8%	3.9%
\$40,000-\$49,999	7.7%	8.8%	7.2%	6.7%	6%	5.6%	4.7%	4.3%	4.3%	6.6%
\$50,000-\$59,999	12.6%	11.4%	9.8%	10%	9.1%	6.4%	7.3%	6.7%	9.4%	8.4%
\$60,000-\$69,999	11.7%	11.2%	11%	10.1%	10.8%	7.2%	9.3%	8.7%	11.8%	11.1%
\$70,000-\$79,999	6.6%	8.6%	7.7%	7.3%	8.2%	7.8%	8.5%	8.8%	11.6%	9.7%
\$80,000-\$89,999	12.6%	7.6%	8.6%	7.9%	7.7%	8.2%	6.8%	7%	6.3%	6.6%
\$90,000-\$99,999	6.6%	6.9%	6.9%	4.9%	8.2%	5.7%	6.5%	4.3%	5%	7.1%
\$100,000-\$119,999	7.4%	8.4%	11%	11.3%	11%	10.2%	10.4%	9.5%	9%	10%
\$120,000-\$139,999	5.5%	8%	8.3%	10.1%	8.4%	8.9%	8.8%	8.4%	7.8%	9.3%
\$140,000-\$159,999	4%	3.9%	5%	5.2%	5.4%	7.6%	6.9%	6.1%	6.9%	5.9%
\$160,000-\$179,999	2.6%	3.7%	4.8%	4.2%	4.5%	6.2%	4.5%	7.3%	4%	6.2%
\$180,000-\$199,999	1.7%	2.5%	2.1%	2.1%	2.4%	4.8%	5.1%	3.7%	2.8%	2.3%
\$200,000-\$249,999	2.8%	4.3%	3.8%	3.7%	3.8%	3.4%	6.2%	8.3%	6.4%	3.6%
\$250,000-\$299,999	1.3%	0.8%	2.3%	3%	2.9%	4.8%	3.5%	3.4%	3.6%	2%
\$300,00-\$399,999	1.3%	1.8%	1.2%	2.4%	2.6%	4.5%	4.2%	5.1%	3.3%	2.2%
\$400,000-\$499,999	0.4%	0.4%	0.2%	0.4%	0.8%	1.9%	1.4%	2.3%	1%	1.1%
\$500,000 and more	0.2%	0.4%	0%	0.3%	0.9%	0.9%	1.6%	2.7%	1.5%	0.1%
Housing Unit Estimates for Brownsville MSA										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	
	120,505	123,943	127,017	130,723	133,925	137,237	140,672	143,773	145,625	

Source: Real Estate Center at Texas A&M University; National Association of Realtors; U.S. Department of Housing & Urban Development; U.S. Census Bureau

### Housing Market Recovery:

#### Brownsville Home Sales (Jan-Dec 2009 & Jan-Feb 2010)

	J-09	F-09	M-09	A-09	M-09	J-09	J-09	A-09	S-09	O-09	N-09	D-09	J-10	F-10
Home Sales	48	55	62	106	62	58	80	46	43	69	62	51	57	60
	Nov-08	Nov-09	% Change	Dec-08	Dec-09	% Change	Jan-09	Dec-09	% Change					
Median Price	\$88,000	\$100,000	13.6%	\$75,000	\$101,700	35.6%	\$83,300	\$101,700	22.1%					
Average Price	\$101,300	\$118,400	16.9%	\$103,400	\$125,100	21.0%	\$118,800	\$125,100	5.3%					
Home Sales	56	62	10.7%	64	51	-20.3%	48	51	6.3%					
Dollar Volume	\$5,675,000	\$7,338,750	29.3%	\$6,620,000	\$6,380,000	-3.6%	\$5,700,000	\$6,380,000	11.9%					

Note: Numbers are based on the Navica Multiple Listing Service (MLS) records and therefore can only account for sales through real estate agent.  
(MLS provides house real estate listing data for Boards of REALTORS® and Real Estate Associations across the United States)

#### Comparison with other Texan Cities

	Home Sales				Year to Date	
	Feb-09	Jan-10	Feb-10	% Change Feb 09 - Feb 10	2010	% Change Year Ago
Amarillo	179	107	178	-1%	285	-14%
Austin	1192	977	1276	7%	2253	7%
Brownsville	55	57	60	9%	117	14%
Dallas	2979	2130	2707	-9%	4837	-9%
Galveston	62	23	60	-3%	83	-19%
Houston	3785	2823	3615	-4%	6438	-7%
Laredo	64	59	57	-11%	116	-4%
San Antonio	1156	845	1239	7%	2084	3%
Victoria	46	44	61	33%	105	31%

Source: Texas Real Estate Center at Texas A&M University; Navica Multiple Listing Service (MLS)

### Retail Trade

<b>Brownsville</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>% Change since 2002</b>
<b>Gross Sales</b>	\$1,484,931,158	\$1,479,132,166	\$1,485,699,573	\$1,678,184,021	\$1,798,838,696	\$2,016,360,485	\$1,941,208,068	30.7%
<b>% change</b>		-0.39%	0.44%	12.96%	7.19%	12.09%	-3.73%	
<b>Per Capita Sales</b>	\$9,889.98	\$9,435.35	\$9,225.48	\$10,152.97	\$10,565.43	\$11,726.23	\$11,138.89	12.6%
<b>Sales Tax Receipts</b>	\$22,579,026	\$23,743,447	\$25,505,440	\$26,586,987	\$30,078,882	\$31,785,842	\$33,686,133	49.2%
<b>Brownsville MSA</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>% Change since 2002</b>
<b>Gross Sales</b>	\$2,659,536,992	\$2,683,965,394	\$2,783,364,028	\$3,031,380,358	\$3,307,082,920	\$3,527,322,103	\$3,549,291,431	33.5%
<b>% change</b>		0.92%	3.70%	8.91%	9.09%	6.66%	0.62%	
<b>Per Capita Sales</b>	\$7,455.01	\$7,351.42	\$7,481.24	\$8,017.96	\$8,489.04	\$9,016.40	\$9,023.13	21.0%
<b>Gross Sales Growth since 2002</b>		<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	
Brownsville		-0.39%	0.05%	13.01%	21.14%	35.79%	30.73%	
Brownsville MSA		0.92%	4.66%	13.98%	24.35%	32.63%	33.46%	
<i>Source: Texas Comptroller of Public Accounts - Texas EDGE Data Center; Texas State Data Center; U.S. Census</i>								

## Utilities

**Average Number of Services Billed by Utility<sup>1</sup>**

Year	Electric	% Change	Water	% Change	WasteWater	% Change
2000	35,130	2.26%	33,578	4.64%	32,137	4.39%
2001	36,256	3.21%	34,921	4.00%	33,735	4.97%
2002	38,721	6.80%	36,384	4.19%	35,198	4.34%
2003	39,059	0.87%	37,814	3.93%	36,785	4.51%
2004	39,295	0.60%	39,520	4.51%	38,535	4.76%
2005	40,410	2.84%	40,996	3.73%	40,087	4.03%
2006	41,609	2.97%	42,375	3.36%	41,526	3.59%
2007	42,860	3.01%	43,713	3.16%	42,931	3.38%
2008	43,749	2.07%	44,670	2.19%	44,211	2.98%
2009	44,268	1.19%	45,143	1.06%	44,840	1.42%

**Total Average Residential Monthly Charges  
(For the month ending September 30)**

Year	Electric	Water	WasteWater	TOTAL
2000	\$80.25	\$23.30	\$25.53	\$129.08
2001	\$70.25	\$23.30	\$25.53	\$119.08
2002	\$69.25	\$25.05	\$27.57	\$121.87
2003	\$79.25	\$26.77	\$29.79	\$135.81
2004	\$94.49	\$26.77	\$31.91	\$153.17
2005	\$121.84	\$26.77	\$32.52	\$181.13
2006	\$110.61	\$27.60	\$34.04	\$172.25
2007	\$95.11	\$26.50	\$32.15	\$153.76
2008	\$119.61	\$26.50	\$32.15	\$178.26
2009	\$89.61	\$26.50	\$32.15	\$148.26

<sup>1</sup>Municipal customers not included in average number of services billed

(Based on 1,000 kWH of electric, 10,000 gallons of water, and 8,000 gallons of wastewater consumption)  
(Inside City Limits)

Source: Brownsville Public Utilities Board



Crime Rate													
State	City	Population <sup>1</sup>		Violent crime	Murder	For-cible rape	Rob-bery	Aggra-vated assault	Property crime	Burglary	Larceny-theft	Motor vehicle theft	Arson <sup>2</sup>
TEXAS	BROWNSVILLE	2008	176,893	359	3	10	83	263	4,926	803	3,994	129	22
		2009		201	1	10	73	117	5,059	857	4,016	186	14
ALABAMA	MONTGOMERY	2008	204,398	450	12	25	222	191	5,901	1,512	3,981	408	
		2009		433	19	47	218	149	5,353	1,532	3,381	440	31
ARIZONA	TEMPE	2008	176,388	433	3	18	163	249	5,298	768	3,909	621	28
		2009		444	1	35	156	252	4,473	769	3,299	405	39
CALIFORNIA	SAN BERNARDINO	2008	200,617	984	20	30	337	597	4,515	960	2,518	1,037	44
		2009		960	16	26	335	583	4,650	1,230	2,480	940	31
FLORIDA	FORT LAUDERDALE	2008	182,932	855	8	60	453	334	4,991	1,167	3,382	442	22
		2009		781	6	36	365	374	4,994	1,382	3,269	343	20
FLORIDA	TALLAHASSEE	2008	168,984	935	3	62	294	576	4,122	1,287	2,580	255	37
		2009		834	1	69	213	551	3,894	1,275	2,432	187	12
GEORGIA	COLUMBUS	2008	186,217	524	16	26	229	253	6,886	1,418	4,731	737	46
		2009		523	4	27	242	250	6,658	1,611	4,297	750	31
MASSACHUSETTS	SPRINGFIELD	2008	151,249	896	6	62	243	585	3,430	833	2,151	446	26
		2009		902	7	51	273	571	3,600	971	2,254	375	26
MISSISSIPPI	JACKSON	2008	174,734	729	24	63	386	256	6,252	2,052	3,340	860	50
		2009		693	24	55	419	195	6,248	1,987	3,393	868	59
NEW YORK	ROCHESTER	2008	205,341	1,067	16	49	492	510	4,981	1,209	3,153	619	95
		2009		893	12	52	377	452	4,847	1,123	3,261	463	73
NORTH CAROLINA	FAYETTEVILLE	2008	171,457	730	8	32	303	387	6,190	1,777	3,986	427	22
		2009		719	9	53	229	428	6,300	1,923	3,982	395	19
TENNESSEE	CHATTANOOGA	2008	171,611	944	11	28	248	657	6,108	1,251	4,335	522	11
		2009		856	10	31	206	609	6,344	1,415	4,507	422	8
TEXAS	AMARILLO	2008	187,674	743	12	64	157	510	5,225	1,252	3,612	361	34
		2009		767	6	44	174	543	5,106	1,260	3,515	331	34
UTAH	SALT LAKE CITY	2008	180,514	664	7	37	238	382	7,472	952	5,591	929	24
		2009		638	2	44	186	406	6,801	953	5,201	647	22
VIRGINIA	RICHMOND	2008	199,674	707	21	25	328	333	3,654	788	2,350	516	27
		2009		751	25	15	360	351	3,830	680	2,646	504	30

State	City	Population <sup>1</sup>		Violent crime	Murder	Forcible rape	Robbery	Aggravated assault	Property crime	Burglary	Larceny-theft	Motor vehicle theft	Arson <sup>2</sup>
TEXAS	BROWNSVILLE	2008	176,893	359	3	10	83	263	4,926	803	3,994	129	22
		2009		201	1	10	73	117	5,059	857	4,016	186	14
	AMARILLO	2008	187,674	743	12	64	157	510	5,225	1,252	3,612	361	34
		2009		767	6	44	174	543	5,106	1,260	3,515	331	34
	CORPUS CHRISTI	2008	286,558	1,034	9	88	226	711	8,306	1,553	6,396	357	31
		2009		1,112	6	95	243	768	7,986	1,514	6,185	287	51
	DALLAS	2008	1,276,214	5,785	85	263	3,210	2,227	39,420	10,921	21,937	6,562	445
		2009		4,893	87	225	2,512	2,069	33,681	9,073	19,544	5,064	379
	EL PASO	2008	612,374	1,432	6	89	220	1,117	9,320	966	6,962	1,392	57
		2009		1,500	4	97	231	1,168	8,938	1,046	6,957	935	67
	FORT WORTH	2008	701,345	2,411	24	204	863	1,320	17,227	4,259	11,555	1,413	112
		2009		2,061	31	178	668	1,184	17,361	4,952	11,377	1,032	113
	HOUSTON	2008	2,238,895	12,384	162	372	5,322	6,528	54,648	12,492	34,484	7,672	493
		2009		12,227	148	389	5,341	6,349	58,080	13,599	37,106	7,375	495
	IRVING	2008	200,470	374	5	13	124	232	4,162	864	2,910	388	11
		2009		296	0	20	106	170	4,214	1,008	2,789	417	14
	KILLEEN	2008	115,906	413	6	28	91	288	2,327	852	1,383	92	24
		2009		335	1	41	63	230	2,378	737	1,539	102	23
	LAREDO	2008	222,870	672	7	42	144	479	6,731	902	5,006	823	30
		2009		669	6	33	172	458	6,724	945	4,995	784	13
	LUBBOCK	2008	219,594	1,064	5	35	133	891	5,840	1,327	4,237	276	31
		2009		1,046	7	44	132	863	6,115	1,809	4,064	242	37
	MCALLEN	2008	130,039	215	5	12	74	124	3,915	426	3,307	182	8
		2009		194	2	11	70	111	3,820	338	3,251	231	2
	SAN ANTONIO	2008	1,351,244	4,401	51	210	1,137	3,003	38,629	6,844	27,982	3,803	259
		2009		3,628	49	284	1,257	2,038	44,046	8,562	32,628	2,856	258
	WACO	2008	123,208	524	7	38	126	353	3,623	935	2,471	217	24
		2009		463	4	21	98	340	3,357	911	2,293	153	14

State	City	Population <sup>1</sup>		Violent crime	Murder	For-cible rape	Rob-bery	Aggra-vated assault	Property crime	Burglary	Larceny-theft	Motor vehicle theft	Arson <sup>2</sup>
WASHINGTON	SEATTLE	2008	598,077	1,582	15	65	707	795	15,629	3,041	10,788	1,800	37
		2009		1,927	8	55	908	956	16,325	3,079	11,883	1,363	71
PENNSYLVANIA	PHILADELPHIA	2008	1,441,117	9,783	161	503	4,453	4,666	29,860	5,828	19,539	4,493	
		2009		9,290	143	451	4,324	4,372	25,992	4,847	17,849	3,296	
PENNSYLVANIA	PITTSBURGH	2008	309,757	1,607	28	62	736	781	5,930	1,390	3,932	608	47
		2009		1,598	21	64	677	836	5,436	1,220	3,804	412	59
OREGON	PORTLAND	2008	553,023	1,651	15	113	524	999	14,610	2,097	10,737	1,776	147
		2009		1,509	8	125	515	861	12,323	1,564	9,456	1,303	144
OHIO	CLEVELAND	2008	433,452	2,882	24	217	1,715	926	11,785	4,164	5,123	2,498	266
		2009		2,825	46	185	1,700	894	10,970	3,989	5,091	1,890	203
NEW YORK	NEW YORK	2008	8,345,075	23,556	252	484	10,205	12,615	70,369	9,051	55,636	5,682	
		2009		21,672	204	403	8,611	12,454	66,016	8,142	52,872	5,002	
NEBRASKA	OMAHA	2008	437,238	1,167	22	74	383	688	9,099	1,511	6,202	1,386	
		2009		1,174	10	93	424	647	9,146	1,600	6,453	1,093	
MICHIGAN	DETROIT	2008	905,783	8,472	146	165	2,919	5,242	26,409	8,594	9,685	8,130	345
		2009		8,529	163	184	2,626	5,556	22,986	8,244	8,338	6,404	249
MASSACHUSETTS	BOSTON	2008	604,465	3,096	29	110	1,069	1,888	10,091	1,507	7,443	1,141	
		2009		3,007	26	131	1,058	1,792	10,098	1,444	7,573	1,081	
LOUISIANA	NEW ORLEANS	2008	281,440	1,606	94	40	588	884	7,641	2,359	3,603	1,679	
		2009		1,403	97	54	485	767	6,527	1,833	3,281	1,413	
FLORIDA	MIAMI	2008	427,740	2,854	30	26	1,212	1,586	11,354	2,404	6,910	2,040	103
		2009		2,371	28	40	888	1,415	9,680	2,194	6,231	1,255	62
D.C.	WASHINGTON	2008	591,833	4,044	83	94	1,954	1,913	13,997	2,051	8,870	3,076	28
		2009		3,736	66	92	1,987	1,591	13,581	1,700	9,199	2,682	25
COLORADO	DENVER	2008	592,881	1,602	16	129	457	1,000	8,834	2,407	4,857	1,570	68
		2009		1,538	16	146	380	996	9,537	2,166	5,836	1,535	65
CALIFORNIA	SAN FRANCISCO	2008	798,144	3,373	52	87	2,033	1,201	17,847	2,462	12,547	2,838	111
		2009		2,931	25	99	1,702	1,105	16,385	2,635	11,321	2,429	89
CALIFORNIA	SAN DIEGO	2008	1,271,655	2,985	26	178	1,004	1,777	19,984	3,704	10,865	5,415	81
		2009		2,907	24	160	916	1,807	16,325	3,172	9,295	3,858	81
CALIFORNIA	SACRAMENTO	2008	467,065	2,402	28	66	908	1,400	11,464	2,705	6,215	2,544	109
		2009		2,046	13	100	760	1,173	10,605	2,558	5,874	2,173	68
CALIFORNIA	LOS ANGELES	2008	3,850,920	12,986	198	485	6,256	6,047	49,276	9,473	28,698	11,105	1,053
		2009		11,617	141	459	5,586	5,431	42,900	8,285	25,959	8,656	869
ARIZONA	PHOENIX	2008	1,585,838	5,316	86	245	2,424	2,561	43,011	9,449	25,277	8,285	224
		2009		4,566	76	251	2,003	2,236	32,747	8,017	19,755	4,975	255

Source: Federal Bureau of Investigation - Uniform Crime Reports

# MATAMOROS, TAMAULIPAS

## Matamoros Population

Age	1995	2000	2005	2010*	2005 Percentage
0 - 19	159,390	176,996	185,897	n.a.	40.22%
20 - 34	109,387	121,841	120,308	n.a.	26.03%
35 - 54	64,116	79,163	102,178	n.a.	22.11%
55 - 64	15,798	18,001	21,362	n.a.	4.62%
65 +	13,832	16,543	19,884	n.a.	4.30%
Unspecified	694	5,597	12,528	n.a.	2.71%
<b>TOTAL Matamoros Population</b>	<b>363,217</b>	<b>418,141</b>	<b>462,157</b>	<b>559,295*</b>	
<b>Growth Rate</b>	19.75%	15.12%	10.53%		
<b>TOTAL Tamaulipas (state) Population</b>	2,527,328	2,753,222	3,024,238	3,230,307	
<b>Growth Rate</b>	12.35%	8.94%	9.84%		

\*Estimated Projection by INEGI; n.a.-other figures not available yet

Source: INEGI; Consejo Nacional de Poblacion

Employment												
Total Employment	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009		
Matamoros	121,279	106,254	105,771	101,615	102,584	106,448	109,337	114,575	101,207	97,206		
% Change		-12.39%	-0.45%	-3.93%	0.95%	3.77%	2.71%	4.79%	-11.67%	-3.95%		
Tamaulipas	12,420,884	12,441,736	12,328,563	12,315,622	12,559,455	12,965,789	13,573,676	14,144,576	14,435,576	13,994,127		
% Change		0.17%	-0.91%	-0.10%	1.98%	3.24%	4.69%	4.21%	2.06%	-3.06%		
A Close Look at Matamoros in 2009												
	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec
# of jobs	104,232	101,356	99,128	97,323	95,559	94,359	92,996	94,017	95,712	97,564	97,603	96,529
% Change	2.99%	-2.76%	-2.20%	-1.82%	-1.81%	-1.26%	-1.44%	1.10%	1.80%	1.93%	0.04%	-1.10%
Employment By Sector												
	2000	%	2004	%	2008 (May)	%						
Manufacturing	83,486	68.84%	64,432	62.81%	66,258	56.55%						
Commerce	13,277	10.95%	13,716	13.37%	15,947	13.61%						
Services	12,256	10.11%	13,315	12.98%	15,151	12.93%						
Construction	6,605	5.45%	5,457	5.32%	13,235	11.30%						
Transportation & Communication	3,633	3.00%	3,386	3.30%	4,081	3.48%						
Utility Industry	1,158	0.95%	1,311	1.28%	1,429	1.22%						
Agriculture	801	0.66%	832	0.81%	864	0.74%						
Natural Resources	63	0.05%	135	0.13%	198	0.17%						
<b>TOTAL</b>	<b>121,279</b>	<b>100.00%</b>	<b>102,584</b>	<b>100.00%</b>	<b>117,163</b>	<b>100.00%</b>						
Source: Instituto Mexicano del Seguro Social (IMSS); City of Matamoros												

Maquila Activity - Number of Plants and Employment												
	1990	1992	1994	1996	1998	2000	2001	2002	2003	2004	2005	2006
Number of Plants - Matamoros	87	97	102	99	113	118	120	125	128	127	121	116
Number of Jobs	37,621	37,799	40,218	43,444	55,746	62,205	65,120	53,245	55,395	52,739	53,246	52,830
Number of Plants - Tamaulipas	214	277	293	298	333	369	384	379	372	375	345	333
Number of Jobs	79,742	89,948	100,704	118,472	142,509	172,886	178,831	160,592	163,552	166,369	177,889	182,677
	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
<b>2007</b>												
Number of Plants - Matamoros	-	-	-	-	-	-	128	129	131	131	132	131
Number of Jobs	-	-	-	-	-	-	49,255	49,314	48,990	48,567	48,443	48,320
Number of Plants - Tamaulipas	-	-	-	-	-	-	398	400	403	405	408	409
Number of Jobs	-	-	-	-	-	-	183,977	185,419	185,472	186,729	183,909	179,773
<b>2008</b>												
Number of Plants - Matamoros	132	131	132	132	132	131	132	133	134	134	134	134
Number of Jobs	49,190	48,769	51,550	50,555	50,445	49,470	49,113	49,291	46,388	45,693	45,934	44,878
Number of Plants - Tamaulipas	412	407	407	408	409	406	405	404	401	402	401	402
Number of Jobs	182,046	182,110	185,930	183,499	184,197	182,128	180,380	180,614	175,644	172,064	169,684	165,565
<b>2009</b>												
Number of Plants - Matamoros	134	133	129	129	131	132	127	128	128	128	128	130
Number of Jobs	43,979	41,554	40,206	40,448	39,785	38,271	38,525	38,460	39,370	39,019	39,786	40,035
Workforce Absorption	42.19%	41.00%	40.56%	41.56%	41.63%	40.56%	41.43%	40.91%	41.13%	39.99%	40.76%	41.47%
Number of Plants - Tamaulipas	402	401	386	389	391	393	385	387	384	386	388	390
Number of Jobs	160,440	155,089	145,335	142,341	140,807	139,341	138,783	139,322	141,691	142,387	143,090	145,058
* - information for that time period is not available due to a change in data collection and recording.												
Source: INEGI; Asociacion de Maquiladoras de Matamoros, A.C.												