



## An Everyday Market - Community Rooted, Grown, and Supported

As a Producer Member you are a part of a collective effort to build an improved food culture in our community. The Co-op is providing a dependable market for our local food producers, especially supportive of small-scale and family-farms. We can provide price control, more regular cash flow, direct customer feedback on your products, and an increased financial return without additional demands on your labor and time. Our producer-members are a collection of independent growers who have joined together to offer our community regular hours, high quality, and a wide selection of goods sprouted and cultivated in the ground around us. Rain or shine, all seasons, your products will fill the barrels and baskets and line the shelves of our store.

## member benefits

- Voting rights, one vote per share, for Producer Member Representative on the Board of Directors
- Opportunity to be involved and organized with other local and regional Co-op Producers
- Opportunity to have greater control over the market where you sell your food and goods
- Fair prices for your products
- Marketing and business development support we'll provide in-store displays and specials, sponsor promotional events, and hold workshops designed to support and enhance your businesses' success
- Dividends our way of distributing a portion of excess profits back to our Producers. Dividends are distributed based on your sales in the store. We want to give back to the producers that help make the Co-op a success.

## our local pledge

We operate on a Local First policy by prioritizing our purchases from local and regional producers and vendors whenever possible. And we'll supplement, when necessary, with the best, most wholesome, environmentally sensitive and socially responsible products available. In addition, we'll continuously work with you to expand the variety and development of new local foods and food products.

Food and products grown and/or processed within 150 miles of Gainesville are considered local while the borders of Mississippi, Tennessee, and North Carolina are considered within our region. In addition to locale, we'll be basing our purchases on overall quality and freshness. We are committed to building direct relationships with our producers and show preference for sustainably grown and produced goods.

## join today

Simply fill out our Producer Application and submit your payment at www.citizensco-op.com. We'll contact you immediately to set up your account & setup agreements on orders, prices, packaging, delivery dates, and payment schedules.

