

Be Part of the Lake Show

2011 Corporate Sponsorship

Peterborough Lakers Sponsorship Form



Please send cheque to:
Peterborough Lakers
171 A Rink St. Suite 135
Peterborough, ON K9J 2J6

- * Make cheque payable to Peterborough Lakers
- * Send Artwork in JPEG or PDF to Diane Livingstone at dlivingstone5@cogeco.ca



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www.peterboroughlakers.ca
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Sponsorship Opportunities that work for your business

Platinum Sponsor \$5,000 (+ HST)

Includes: Advertising opportunities to be negotiated.

Full page advertisement in the Peterborough Lakers' game day program.

Sponsor's logo to be placed on all player sweaters both home and away.

Plus: Eight (8) season tickets for regular season and all playoff games. (Est. Ticket Value \$1,900)

Gold Sponsor \$2,500 (+ HST)

Includes: Advertising opportunities to be negotiated.

Full page advertisement in the Peterborough Lakers' game day program.

Plus: Four (4) season tickets for regular season and all playoff games. (Est. Ticket Value \$950)

Silver Sponsor \$600 - \$2,499 (+ HST)

Period Giveaway \$1,600 (+ HST)

Sponsors to hand out products at each game to one row of fans. Sponsor to select row and distribute products (A single row = 15 seats).

Includes: Half page advertisement in the Peterborough Lakers' game day program.

Plus: Four (4) season tickets for regular season and all playoff games. (Est. Ticket Value \$950)

Carpet Sponsor \$1,500 (+ HST)

Includes: 6x9 carpet insert (insert to be purchased separately) and feature advertisement in Peterborough Lakers' game day program.

Plus: Four (4) season tickets for regular season and all playoff games. (Est. Ticket Value \$950)

Full Page \$1,200 (+ HST)

Includes: Full page advertisement in the Peterborough Lakers' game day program.

Plus: Four (4) season tickets for regular season and all playoff games. (Est. Ticket Value \$950)

Sweater Sponsor \$800 (+ HST)

Includes: Company name on player's sweater and quarter page advertisement in the Peterborough Lakers' game day program.

Plus: Two (2) season tickets for regular season and all playoff games. (Est. Ticket Value \$475)

Bronze Sponsor up to \$500 (+ HST)



GREAT VALUE

Game Night Sponsor - \$500 (+ HST)

Sponsor to be announced as "Game Night Sponsor"

Sponsor to hand out discount vouchers, product or promotional material to all attendees upon entry and/or exit on game day.

Quarter page advertisement in the Peterborough Lakers' game day program.

Plus: Two (2) season tickets for regular season and all playoff games; up to 10 additional tickets for game night. (Est. Ticket Value \$650)

Half Page \$600 (+ HST)

Includes: half page advertisement in the Peterborough Lakers' game day program.

Plus: Two (2) season tickets for regular season and all playoff games. (Est. Ticket Value \$475)

Quarter Page \$400 (+ HST)

Includes: Quarter page advertisement in the Peterborough Lakers' game day program.

Plus: Two (2) season tickets for regular season games excluding playoffs. (Ticket Value \$260)

Game Ball Sponsor \$350 (+ HST)

Includes: Business card advertisement in the Peterborough Lakers' game day program and PA announcement during selected games.

Plus: Two (2) season tickets for regular season games excluding playoff. (Value \$260).

Business Card \$275 (+ HST)

Includes Business Card advertisement in the Peterborough Lakers' game day program.

Plus: Two (2) season tickets for regular season games excluding playoffs. (Ticket Value \$260)

***All Sponsors receive Jr. Lakers Warm- Up Package
(5 single Jr. Laker tickets)***