## Clear thinking in a complex world

## I CM Poll for The Sunday Telegraph

Fieldwork dates: $29^{\text {th }}-30^{\text {th }}$ November 2011

I nterview Method: Telephone.

Population effectively sampled: All adults aged 18+
Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,005

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

## Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote
weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.
4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of $80 \%$ to the results of the last election and $20 \%$ to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

## Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.
2. We then weight people by their anticipated turnout. If someone is $10 / 10$ certain to vote, they are given a weight of 1.0 . If someone is $9 / 10$ certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are $10 / 10$ certain to vote but did not vote in 2010, they are given a weight of 0.5 . If they say $9 / 10$ certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.
First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add $50 \%$ of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published.

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Table 1
Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?
Base: All respondents

Unweighted base
Weighted base
Certain to vote

Certain not to vote
Refused

Don't know
Mean
Standard deviation
Standard error

|  |  | Gender |  | Age |  |  |  | Social Class |  |  |  | Voting Intention |  |  |  | Vote In 2010 General Election |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\begin{gathered} \mathrm{Fe}- \\ \text { male } \\ \hline \end{gathered}$ | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Other | Con | Lab | $\begin{aligned} & \hline \text { Lib } \\ & \text { Dem } \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Wales | North | Midlands | South |
|  | 1005 | 458 | 547 | 47 | 167 | 557 | 234 | 359 | 206 | 153 | 287 | 208 | 217 | 58 | 62 | 253 | 177 | 130 | 88 | 50 | 336 | 311 | 358 |
|  | 1005 | 488 | 517 | 118 | 158 | 517 | 212 | 273 | 297 | 206 | 229 | 214 | 225 | 68 | 71 | 241 | 197 | 157 | 84 | 55 | 341 | 320 | 345 |
| (10) | $\begin{aligned} & 508 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 240 \\ 49 \% \end{gathered}$ | $\begin{gathered} 268 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 288 \\ 56 \% \end{gathered}$ | $\begin{gathered} 135 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 157 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 127 \\ 59 \% \end{gathered}$ | $\begin{gathered} 150 \\ 67 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 164 \\ 68 \% \end{gathered}$ | $\begin{gathered} 128 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 52 \% \end{aligned}$ |
| (9) | $\begin{aligned} & 69 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 45 \\ 9 \% \end{gathered}$ | $\begin{gathered} 24 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | ${ }_{7 \%}^{12}$ | $\begin{aligned} & 40 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ |
| (8) | $\begin{aligned} & 93 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 14 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ |
| (7) | $\begin{gathered} 58 \\ 6 \% \end{gathered}$ | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | ${ }_{3 \%}^{18}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & { }^{1 \%} \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\stackrel{18}{7 \%}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \\ & \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ |
| (6) | $\begin{gathered} 28 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $1$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $1$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $1$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ |
| (5) | $\begin{gathered} 76 \\ 8 \% \end{gathered}$ | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{gathered} 42 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{gathered} 38 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 14 \\ 5 \% \end{gathered}$ | $\stackrel{27}{9 \%}$ | $14$ | $\stackrel{21}{9 \%}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | ${ }_{2 \%}^{1}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ |
| (4) | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\stackrel{9}{2 \%}$ | - | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| (3) | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ |
| (2) | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | 1\% | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |
| (1) | $\begin{aligned} & 111 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\stackrel{24}{9 \%}$ | $\begin{gathered} 22 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ |
|  | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{2}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\underset{\star}{1}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - | $-$ | - | - | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{1}^{4}$ |
|  | $\begin{aligned} & 10 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\underset{*}{1}$ | $1$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | ${ }_{*}^{1}$ | $\begin{aligned} & 6 \\ & 2 \% \\ & \end{aligned}$ | 3 $1 \%$ |
|  | 7.73 | 7.63 | 7.82 | 6.79 | 7.11 | 7.92 | 8.25 | 8.17 | 7.92 | 7.35 | 7.26 | 8.91 | 8.89 | 8.89 | 8.62 | 9.08 | 8.72 | 8.35 | 8.53 | 7.35 | 7.95 | 7.55 | 7.66 |
|  | 3.11 | 3.21 | 3.01 | 2.84 | 3.28 | 3.10 | 2.98 | 2.79 | 2.92 | 3.41 | 3.34 | 1.68 | 1.89 | 1.71 | 2.11 | 1.74 | 2.22 | 2.48 | 2.81 | 3.15 | 3.08 | 3.07 | 3.16 |
|  | 0.10 | 0.15 | 0.13 | 0.41 | 0.26 | 0.13 | 0.20 | 0.15 | 0.21 | 0.28 | 0.20 | 0.12 | 0.13 | 0.22 | 0.27 | 0.11 | 0.17 | 0.22 | 0.30 | 0.44 | 0.17 | 0.18 | 0.17 |

Table 2
Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?
Base: All respondents

|  | Gender |  |  | Age |  |  |  | Social Class |  |  |  | Voting Intention |  |  |  | Vote In 2010 General Election |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | $\begin{gathered} \frac{\mathrm{eve}}{\mathrm{Fe}-} \\ \text { male } \end{gathered}$ | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | $\begin{gathered} \text { Lib } \\ \text { Lem } \\ \hline \end{gathered}$ | Other | Con | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | Wales | North | $\begin{gathered} \text { Mid- } \\ \text { lands } \\ \hline \end{gathered}$ | South |
| Unweighted base | 1005 | 458 | 547 | 47 | 167 | 557 | 234 | 359 | 206 | 153 | 287 | 208 | 217 | 58 | 62 | 253 | 177 | 130 | 88 | 50 | 336 | 311 | 358 |
| Weighted base | 1005 | 488 | 517 | 118 | 158 | 517 | 212 | 273 | 297 | 206 | 229 | 214 | 225 | 68 | 71 | 241 | 197 | 157 | 84 | 55 | 341 | 320 | 345 |
| Conservative | $\begin{aligned} & 214 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 112 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 100 \% \end{aligned}$ | $\div$ |  |  | $\begin{aligned} & 170 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 24 \% \end{aligned}$ |
| Labour | $\begin{aligned} & 225 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 28 \% \end{aligned}$ | $-$ | $\begin{aligned} & 225 \\ & 100 \% \end{aligned}$ |  |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 74 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 21 \% \end{aligned}$ |
| Liberal Democrat/ Liberal | ${ }^{68}$ | $\begin{gathered} 28 \\ 6 \% \end{gathered}$ | $\begin{gathered} 40 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 35 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \end{gathered}$ |  |  | $\begin{gathered} 68 \\ 100 \% \end{gathered}$ | - | ${ }_{*}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 25 \\ 7 \% \end{gathered}$ |
| Scottish National Party/ SNP | $\begin{gathered} 28 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | - | $\begin{aligned} & 6 \\ & 4 \% \\ & \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | - | - |  | $\begin{aligned} & 28 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 33 \% \end{aligned}$ | - | $\begin{gathered} 28 \\ 8 \% \end{gathered}$ | - | - |
| Plaid Cymru | $\begin{aligned} & 11 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ |  |  |  |  |  | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | - | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }_{*}$ |
| Green Party | ${ }_{1 \%}^{11}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 11 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 3 $1 \%$ |
| UK Independence Party (UKIP) | $\begin{aligned} & 15 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | ${ }_{*}$ | - |  | $\underset{2 \%}{11}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - |  | $\begin{aligned} & 15 \\ & 21 \% \end{aligned}$ | ${ }_{*}$ | ${ }_{*}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | - | ${ }_{2 \%}^{1}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |
| British National Party (BNP) | $3$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | - | - | ${ }_{\star}^{2}$ | $\underset{*}{1}$ | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | - | - | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | * |
| Other | $\begin{aligned} & 4 \\ & * \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | - | ${ }_{\star}^{1}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | - | - | - |  | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | ${ }_{*}^{1}$ | - | - | - | - | * | 3 $1 \%$ | - |
| Will not vote | $\begin{aligned} & 111 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | ${ }_{7 \%}^{22}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 236 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 25 \% \end{aligned}$ | - | - |  | - | $\begin{aligned} & 50 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 26 \% \end{aligned}$ |
| Refused | $\begin{aligned} & 79 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 44 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\stackrel{20}{7 \%}$ | $\stackrel{19}{6 \%}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ |  | - |  | - | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ | $\stackrel{4}{7 \%}$ | $\begin{gathered} 31 \\ 9 \% \end{gathered}$ | $\stackrel{20}{6 \%}$ | 27 80 |

## Table 3

Data dervived from:-
Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?
Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?
Data excludes those who definitely will not vote (11\%), don't know who they would vote for (24\%) or refuse to answer (8\%)
THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

|  | Gender |  |  | Age |  |  |  | Social Class |  |  |  | Voting Intention |  |  |  | Vote In 2010 General Election |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \\ & \hline \end{aligned}$ | Other | Con | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Scotland | Wales | North | Midlands | South |
| Unweighted base | 458 | 212 | 246 | 19 | 71 | 257 | 111 | 191 | 102 | 56 | 109 | 182 | 176 | 49 | 51 | 176 | 128 | 79 | 42 | 24 | 163 | 131 | 164 |
| Weighted base | 487 | 242 | 245 | 54 | 64 | 260 | 109 | 148 | 159 | 87 | 93 | 183 | 186 | 60 | 58 | 167 | 140 | 98 | 47 | 26 | 178 | 148 | 161 |
| Conservative | $\begin{gathered} 183 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 100 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 157 \\ & 94 \% \end{aligned}$ | $1$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 18 \% \end{gathered}$ | $\begin{gathered} 5 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 44 \% \end{aligned}$ |
| Labour | $\begin{gathered} 186 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 102 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 53 \% \end{aligned}$ |  | $\begin{aligned} & 186 \\ & 100 \% \end{aligned}$ | - | - | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 135 \\ & 96 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 9 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 38 \% \end{aligned}$ |
| Liberal Democrat/ Liberal | $\begin{aligned} & 60 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\stackrel{4}{7 \%}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 8 \% \\ & \hline \end{aligned}$ | - |  | $\begin{gathered} 60 \\ 100 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 55 \% \end{aligned}$ | 1\% | $\begin{gathered} 4 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ |
| Scottish National Party/ SNP | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 12 \\ 5 \% \end{gathered}$ | - | $\begin{aligned} & 5 \\ & 8 \% \\ & \hline \end{aligned}$ | ${ }_{7 \%}^{17}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | - | - |  | $\begin{aligned} & 25 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \end{aligned}$ | ${ }_{*}^{1}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 54 \% \end{aligned}$ | - | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | - | - |
| Plaid Cymru | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |  |  |  |  |  | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ |  |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\stackrel{7}{7}$ |  | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| Green Party | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | ${ }_{2 \%}^{2}$ | ${ }_{2}^{2}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | ${ }_{2 \%}^{1}$ | ${ }_{2}^{2}$ | - | - |  | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\div$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |
| UK Independence Party (UKIP) | $\begin{gathered} 12 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $1$ | $1$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
| British National Party (BNP) | * | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | * | - | - | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | - | - | $\div$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | - | - | - | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | * |
| Other | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & * \end{aligned}$ | - | $1$ | - | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | - | - | - | - | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $1$ | - | - | $\div$ | - | $1$ | ${ }_{2}^{2}$ | - |

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 712 respondents

|  | Total |
| :--- | ---: |
| Conservative | $38 \%$ |
| Labour | $36 \%$ |
| Liberal Democrat | $14 \%$ |
| Other | $12 \%$ |

## Table 5

Q2 You may have seen or heard that as a result of rising life expectancy and the cost of spending on state pensions, the government has announced that it will raise the state pension age to 67 in 2026 - ten years earlier than planned. Do you support or oppose the government's decision to bring forward the raise in the state pension age to 67 ten years earlier than planned?
Base: All respondents

|  | Gender |  |  | Age |  |  |  | Social Class |  |  |  | Voting Intention |  |  |  | Vote In 2010 General Election |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Other | Con | Lab | $\begin{gathered} \hline \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Scotland | Wales | North | Midlands | South |
| Unweighted base | 1005 | 458 | 547 | 47 | 167 | 557 | 234 | 359 | 206 | 153 | 287 | 208 | 217 | 58 | 62 | 253 | 177 | 130 | 88 | 50 | 336 | 311 | 358 |
| Weighted base | 1005 | 488 | 517 | 118 | 158 | 517 | 212 | 273 | 297 | 206 | 229 | 214 | 225 | 68 | 71 | 241 | 197 | 157 | 84 | 55 | 341 | 320 | 345 |
| Support | $\begin{aligned} & 373 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 206 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 180 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 129 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 134 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 114 \\ 33 \% \end{gathered}$ | $\begin{gathered} 120 \\ 37 \% \end{gathered}$ | $\begin{gathered} 140 \\ 41 \% \end{gathered}$ |
| Oppose | $\begin{aligned} & 507 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 224 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 283 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 125 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 126 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 67 \% \end{aligned}$ | $\begin{gathered} 189 \\ 55 \% \end{gathered}$ | $\begin{gathered} 161 \\ 50 \% \end{gathered}$ | $\begin{gathered} 158 \\ 46 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 125 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 26 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 14 \% \end{aligned}$ |



Table 8
Classification
Base: All respondents

|  |  | Unweighted Total | Weighted Total |
| :---: | :---: | :---: | :---: |
| Unweighted base |  | 1005 | 1005 |
| Weighted base |  | 1005 | 1005 |
| Gender |  |  |  |
| Male |  | $\begin{gathered} 458 \\ 46 \% \end{gathered}$ | $\begin{gathered} 488 \\ 49 \% \end{gathered}$ |
| Female |  | $\begin{gathered} 547 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 517 \\ & 51 \% \end{aligned}$ |
| Age |  |  |  |
| 18-24 | (21) | $\begin{aligned} & 47 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 12 \% \end{aligned}$ |
| 25-34 | (29.5) | $\begin{aligned} & 167 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 16 \% \end{aligned}$ |
| 35-44 | (39.5) | $\begin{gathered} 185 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 19 \% \end{aligned}$ |
| 45-54 | (49.5) | $\begin{aligned} & 211 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 17 \% \end{aligned}$ |
| 55-64 | (59.5) | $\begin{aligned} & 161 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 15 \% \end{aligned}$ |
| 65+ | (70) | $\begin{gathered} 234 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 212 \\ & 21 \% \end{aligned}$ |
| Average age |  | 49.38 | 46.97 |

Table 8
Classification
Base: All respondents

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Weighted base | 1005 |  | 1005 |
| Social Grade |  |  |  |
| AB | 359 |  | 273 |
|  | $36 \%$ |  | $27 \%$ |
| C1 | 206 |  | 297 |
|  | $20 \%$ |  | $30 \%$ |
| C2 | 153 |  | 206 |
|  | $15 \%$ | $20 \%$ |  |
| DE | 287 | 229 |  |
|  | $29 \%$ | $23 \%$ |  |
| Region |  |  |  |
| North | 336 | 341 |  |
|  | $33 \%$ | $34 \%$ |  |
| Midlands | 311 | 320 |  |
|  | $31 \%$ | $32 \%$ |  |
| South | 358 | 345 |  |
|  | $36 \%$ | $34 \%$ |  |

Table 8
Classification
Base: All respondents

|  | Unweighted <br> Total |  | Weighted <br> Total |
| :--- | :---: | :---: | :---: |
| Weighted base | 1005 |  | 1005 |
| Working status |  |  |  |
| Full-time |  |  | 444 |
|  | 419 |  | $44 \%$ |
| Part-time | $42 \%$ |  | 121 |
|  | 152 |  | $12 \%$ |
| Not working but seeking | $15 \%$ |  | $12 \%$ |
| work or temporarily | 49 |  | 55 |
| unemployed/sick | $5 \%$ | $5 \%$ |  |
| Not working/not seeking |  |  |  |
| work | 66 |  | 76 |
| Retired | $7 \%$ | $8 \%$ |  |
|  | 267 |  | 259 |
| Student | $27 \%$ | $26 \%$ |  |
|  | 16 | 26 |  |
| Refused | $2 \%$ | $3 \%$ |  |
|  | 36 | 25 | 25 |
|  |  | $4 \%$ | $2 \%$ |

Table 8
Classification
Base: All respondents

|  | Unweighted <br> Total | Weighted <br> Total |  |
| :--- | :---: | :---: | :---: |
| Weighted base | 1005 |  | 1005 |
| Tenure |  |  |  |
| Own outright | 333 |  | 335 |
|  | $33 \%$ | $33 \%$ |  |
| Own with a mortgage | 368 |  | 355 |
|  | $37 \%$ | $35 \%$ |  |
| Council | 74 | 128 |  |
|  | $7 \%$ | $13 \%$ |  |
| Housing Assoc. | 55 | 43 |  |
|  | $5 \%$ | $4 \%$ |  |
| Rented from someone | 106 | 91 |  |
| else | $11 \%$ | $9 \%$ |  |
| Rent free | 13 | 11 |  |
|  | $1 \%$ | $1 \%$ |  |
| Refused | 56 | 42 |  |
|  | $6 \%$ | $4 \%$ |  |

