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## Subscription Fraud Alert

It has come to our attention that a number of subscribers have received fraudulent offers from companies asking them to start or renew *The Wall Street Journal* or *Barron's Magazine* subscriptions.

We have identified a company that to the best of our knowledge purports to do business on behalf of *The Wall Street Journal* and *Barron's Magazine* using various names, including National Magazine Services, Orbital Publishing and Publisher's Billing Exchange. It sends out deceptive notices, styled as a "Renewal Notice/New Order," that misleadingly suggest it has a relationship to *The Wall Street Journal* or *Barron's Magazine*. The notices instruct the recipient to send payment to a P.O. Box on Lemmon Drive in Reno, Nevada.

Critically, any entity using the above mentioned company names has no connection to *The Wall Street Journal* or *Barron's Magazine* and is not authorized to solicit or accept subscriptions or payments on our behalf.

Please be aware that *The Wall Street Journal* and *Barron's Magazine* are working to put a stop to this fraudulent activity by notifying our readers and working with state and federal authorities.

To determine whether a subscription solicitation is legitimate we advise you to check the payment address. Legitimate subscription offers for *The Wall Street Journal* and *Barron's Magazine* are handled directly by our subscriptions department in Chicopee, MA or by one of the authorized subscription agencies listed below. If you have any questions about whether an offer is valid, please call us for confirmation at 1-800-JOURNAL (1-800-568-7625).

If you receive a subscription renewal or new order notice that does not appear to be from *The Wall Street Journal* or *Barron's Magazine*, please do not respond. To protect yourself, do not disclose any bank account or credit card information to these companies claiming to represent our titles.

Please forward any correspondence you receive from such companies to me directly at:

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We also recommend that you report the fraud to your state Attorney General's office, the United States Postal Service or other law-enforcement agency.

Contact information for the United States Postal Service Fraud Complaint Center:

(800) 372-8347  
<http://postalinspectors.uspis.gov/>

Or to fill out a fraud complaint form, go here:  
<https://postalinspectors.uspis.gov/forms/MailFraudComplaint.aspx>

We are here to answer any questions about your subscription or this matter. If you would like to speak with Customer Service please call 1-800-JOURNAL to speak to a representative specially assigned to this issue.

Thank you. As always, we value your continued readership.

Sincerely yours,

Kristie Sells

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