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Stephens Auditorium

2011-2012 Performing Arts Series

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**IOWA STATE UNIVERSITY
FOUNDATION**

Welcome dear friends of Iowa State University and C.Y. Stephens Auditorium,

“Nothing happens unless first a dream.” – Carl Sandburg

Stephens Auditorium is the result of visionary dreamers at Iowa State who worked passionately to build a performance hall unparalleled in the state of Iowa.

What we see and hear onstage is the culmination of an artist's dream. When they wrote a play, orchestrated a melody or designed costumes, they hoped to find an audience like you who would be inspired by their art. We hope you will be uplifted by the music, challenged by the drama and moved by the beautiful dance you see here.

Thank you for coming to share this performance. You are now part of a grand tradition which includes the artists who have come to Ames from all over the globe and the generations who were changed by the arts.

We thank you for your support and patronage of the Performing Arts Series at Stephens. Enjoy the show! For a full listing of the 2011-12 Performing Arts Series, please refer to page 25.



Gregory L. Geoffroy
Gregory L. Geoffroy
President
Iowa State University



Mark North
Mark North
General Manager
Stephens Auditorium

**BEHIND EVERY GREAT BUILDING IS AN ARCHITECT'S VISION
HOWARD CHARLES HEEMSTRA, 1928-2011**

We were saddened by the July 2011 passing of Howard Charles Heemstra, 82, the project architect for Stephens Auditorium.

Heemstra's vision was realized in the soaring space that surrounds you, which he considered his proudest professional achievement. Completed in 1969, Stephens was named "Iowa's Building of the Century" in 2004 by the Iowa Chapter of the American Institute of Architects.

An Iowa native, Heemstra spent twelve years as an architect before joining the ISU faculty in 1966. He became a full professor in 1976, and was recognized by the College of Design in 2002 with an academic advising award. After his retirement in 2003, he was named Professor Emeritus.

In addition to his professional gifts, Heemstra was also a talented painter, professional photographer, jazz aficionado and movie buff. We will miss him, but his legacy will live on at Stephens for generations to come.



Howard Heemstra in 1968

Photo: Iowa State University Special Collections Dept.



Meet Mingle Marry

Reserve space for your next meeting, banquet, wedding reception, anniversary party, or other special event at the ISU Alumni Center. Call the events manager at (515) 294-4625.

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IT'S A TOUGH JOB, SO LET THE STAGEHANDS HANDLE IT

Thousands of people enjoy Broadway productions, plays and concerts at Stephens Auditorium every year. But none of those events would be possible without the rotating 40-member Stephens stagehand crew, which is regarded as one of the fastest, most efficient in the nation. That's pretty significant when you consider that Iowa State students — with their varied and demanding schedules — make up about 75 percent of the crew.

NO TONY AWARDS FOR STAGEHANDS

There's no awards show or fancy certificate that recognizes outstanding stagehand crews. But the Stephens crew knows that it's one of the best in the nation because that's the word in theater circles. Plus, big shows continue to book at Stephens.

As part of its many varied tasks (see sidebar), the

Stephens' stagehand crew unloads up to five semitrailers before big shows, like last season's production of *Fiddler on the Roof*. The crew also reloads the semis after the last curtain call. Unloading — called the load-in — often is a full day's work that begins at 8 a.m. Reloading after the show — called the load-out — starts immediately after the show's final curtain, usually around 10 p.m. On average, load-out lasts about three hours.

THE NEED FOR SPEED

So what makes the Ames crew so speedy? It's a combination of things, according to Mark North, Stephens' executive director.

He credits a well-planned building design for efficient load-ins and load-outs. He said

Continued on page 7



ANATOMY OF A STAGEHAND CREW

From Broadway to community theater, stagehand crews typically are divided into five departments: carpenters, electricians, sound, props and wardrobe. Carpenters build the scenery; electricians run the cables and put up lights; sound crews assemble speakers and amps; the props people organize objects on stage, like tables, chairs, dinner plates, etc.; and wardrobe prepares costumes and wigs (they even assist the actors with quick changes during the performances).

In addition to these responsibilities, the Stephens crew often works the night before a show, removing seats to accommodate the stage or preparing the orchestra pit for the musicians. The day of a show, the crew members perform light and sound checks. They also set up sound and lighting equipment for smaller performances. This is, of course, in addition to their load-in and load-out chores.

In addition to stage productions, the Stephens stagehand crew assists with a variety of other events, including commencement, college convocations, concerts, dance recitals and political events.



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IT'S A TOUGH JOB, SO LET THE STAGEHANDS HANDLE IT

Continued from page 5

Stephens' two loading docks, which are directly behind the stage, make loading and unloading quick and smooth.

"There are some places where the semi backs up to an alley and [the stagehand crew] pushes stuff



down an alley, up a ramp, into elevators and around corners. Some places are nightmares," North said. "We've got a good setup here."

He said there's a sense of pride among the crew as well. For large productions, the show usually comes with all of its necessary equipment and a road crew, which directs the Stephens crew.

"Our philosophy with shows always has been to make [the setup and tear down] as painless as possible," he said. "If the [show's people] are bored, we're happy. If they're not bored, there's a problem."

by Paula Van Brocklin, Iowa State University Relations Staff Writer

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CENTRAL IOWA IS OUR STAGE!

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GUEST INFORMATION

Our audience members are a valuable part of every performance at Stephens Auditorium. After all, without you, we wouldn't be here. To ensure you have an enjoyable experience at Stephens Auditorium, please take a moment to read the following information. Enjoy the performance!

ADMITTANCE: The north entrance on ground level opens 45 minutes before curtain time. This entrance provides easy access to the Celebrity Café, coat check, and elevators. The house will open 30 minutes before curtain time.

ARRIVING LATE: As a courtesy to the performers and other audience members, we cannot immediately seat guests who arrive after the beginning of the performance. Latecomers will be admitted as soon as there is an appropriate break in the performance.

CAMERAS AND RECORDING DEVICES: Taking photographs and the use of recording devices is prohibited and a violation of state and federal copyright laws. Photos will be deleted from memory cards and cell phones; tape and film will be confiscated.

CANCELLATIONS: Typically, weather related cancellations are not decided until hours before

curtain time and will be announced by the media whenever possible. For specific performance information, guests may call the Stephens Auditorium Ticket Office at 515-294-2479, the Administration Offices at 515-294-3347, or check our web site at www.center.iastate.edu for updates.

CELL PHONES AND PAGERS: All cell phones, pagers and alarm watches should be turned off. Guests expecting messages should leave their cell phones or pagers at the Guest Services Desk, along with their seat locations. Guests may also leave their seat location and the Guest Services number, 515-294-2313, with the calling party.

CHILDREN: Every audience member (infants included) must occupy a seat and have a ticket. Please use discretion when deciding which events are appropriate for children. To learn about performances recommended for young children,

Continued on next page



please contact the Ticket Office at 515-294-2479. Guests are also asked to be considerate of their young ones and other guests by excusing themselves if their child becomes disruptive during the performance.

COAT CHECK: A free coat check is available on the ground floor, just west of the Celebrity Café. The Iowa State Center is not responsible for loss of personal property.

ELEVATORS: Elevators are located in the lobbies of all floors on the north side of Stephens Auditorium.

FIRST AID ASSISTANCE: First Aid Assistance is provided by Mary Greeley Medical Center. If you need assistance, please visit the Guest Services Desk or ask your usher for details.

FOOD AND BEVERAGES: Food and beverages may be purchased at concession stands located in the lobby areas of the main floor and ground floor before performances and during intermissions.

GIFT CERTIFICATES: Give the gift of entertainment! Gift certificates may be purchased at the Ticket Office in one-dollar increments.

GROUPS: For most shows, groups of 15 or more receive a \$5 discount off adult prices. Call 515-294-2479 for more information.

GUEST SERVICES: The Guest Services Desk is located in the main floor lobby on the north side of Stephens Auditorium.

ISU STUDENT TICKET DISCOUNTS: ISU students can purchase tickets to most Performing Arts Series events for \$20 or 3 shows for \$50.* There is a limit of

one ticket per performance, per student ID. Funded by the Government of the Student Body (GSB).

**Restrictions apply for some performances. \$3 for \$50 offer valid with the purchase of a student savings card.*

LOST AND FOUND ITEMS: Lost items may be reported, turned in or claimed at the Guest Services Desk located on the main floor during an event. After an event, please contact us at 515-294-3347, Mon-Fri, 10 a.m.–5 p.m. Lost and found items are kept for 30 days.

PARKING: Free parking is available in the lots south and east of Stephens Auditorium. Lots A-1 and B-3 are reserved for Performing Arts Fund Donors who contribute \$250 or more. Lots are reserved up to 15 minutes prior to show time and are subject to availability. Parking for mobility-impaired guests is available in the fire lane located west of Stephens Auditorium.

PUBLIC AMENITIES: Restrooms are located on the ground floor and first balcony lobby area. Additional facilities can be found in the first and second balcony towers. Women's facilities are house left (as you face the stage) and men's are house right. Restrooms equipped for the mobility-impaired are located on the ground floor.

SMOKING: Smoking is not allowed in Stephens Auditorium. The Iowa State Center buildings and grounds are smoke-free.

TICKET EXCHANGE: Ticket exchange is an exclusive benefit available only to Performing Arts Series Subscribers.

See page 18 for more information.

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SERVICES FOR GUESTS

Every effort is made to ensure every guest has an enjoyable experience at Stephens Auditorium. Should you have additional questions or require special accommodations, please make arrangements with the Ticket Office when purchasing tickets.

ATM: For your convenience, an ATM is located in the Ticket Office lobby. The ATM is accessible during regular business hours and for the duration of all performances.



LISTENING DEVICES: Infrared listening devices to clarify and amplify sound are available free of charge at the Guest Services Desk in the main floor lobby. The supply is limited and dispensed on a first-come, first-served basis.



SPECIAL SEATING: Wheelchair seating and special seating for the hearing and visually impaired is available for all performances.



SIGN LANGUAGE INTERPRETATION: When possible, we will arrange to provide sign language interpretation and tape-recorded programs. Requests for these services must be made one month in advance.

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We are proud to be part of this community!



BRING A GROUP AND SHARE SPECIAL MOMENTS

The finer things in life are just a little finer when shared with colleagues and friends. Why not plan your next group outing around a spectacular Stephens Auditorium performance? Imagine the thrill of the theater, the sublime sounds of a symphony orchestra, or the riotous laughter of a comedy — all moments your group can share!

With bountiful menu options, flexible spaces, and a wide selection of concerts and performances at the Iowa State Center, the opportunities for your group events are endless!

For more information about group benefits or to start planning your event, contact the Stephens

Auditorium Ticket Office at 515-294-2479, toll-free 1-877-843-2368 or visit www.center.iastate.edu.

GROUPS RECEIVE VALUABLE BENEFITS:

- Personal, one-on-one service
- Group ticket discounts
- Promotional materials for publicizing your group event
- Staff hosts to coordinate the details and ensure your event goes smoothly
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PERFORMING ARTS FOR YOUNG MINDS

Parents and educators know that helping a student develop creativity and imagination is one of the most important things they can do, but it's no easy assignment. Helping to complete the education formula, our Youth Matinee Series serves to energize, engage and enhance the overall learning process for students through the magic and wonder of live performing arts experiences produced by professional touring companies and artists. Performances are geared toward enriching students' lives and illustrating the dynamic relationship between literature, social studies, history, science, math, world cultures and the performing arts.

MARTHA-ELLEN TYE PERFORMING ARTS INSTITUTE

The Martha-Ellen Tye Performing Arts Institute was established through a generous endowment by long-time Marshalltown resident, the late Martha-Ellen Tye. It brings a unique blend of arts experiences to students of all ages through matinee performances, teaching activities in

schools, demonstrations and workshops. Now in its 13th year, the program has served more than 150,000 students in grades PreK-12 from across the state of Iowa.

Mrs. Tye believed strongly in the power and importance of arts education and vigorously supported programs that develop the "whole person — body, mind and spirit." The Youth Matinee Series is supported by this endowment, which allows us to keep prices affordable. Resource guides for each performance can be downloaded for free by teachers, students, and parents to further explore the art forms and identify curricular connections, increasing the educational and learning experience.

If you have questions or would like to learn more about these performances, contact Sara Compton, Outreach Coordinator, at 515-294-7389, e-mail scompton@iastate.edu, or visit www.center.iastate.edu.

See page 17 for performance information.

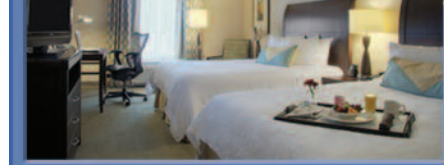
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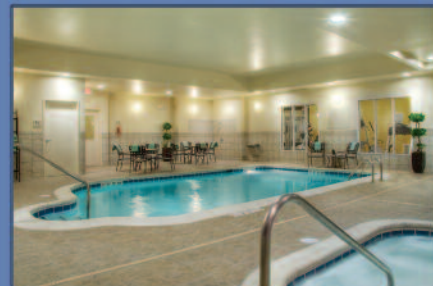
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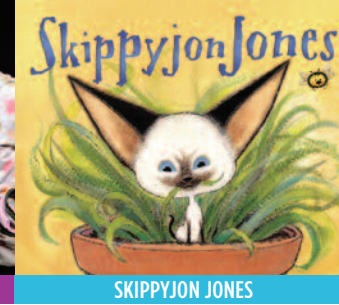
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For Youth Pre-Kindergarten—Grade 12 at Stephens Auditorium

The arts really are for everyone; they help complete any education formula. Bringing you some of the finest arts programming available for children, our Martha-Ellen Tye Youth Matinee Series is designed to excite the imagination and creativity of pre-school children through high school youth. The performances and activities encompass a broad range of music and theater from around the world; they energize and enhance the overall learning process through the magic and wonder of live performing arts experiences.

Admission Only
\$4 in Advance or
\$5 Day of Show

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ISU SYMPHONY ORCHESTRA

Wednesday, Feb. 8, 2012 | 10 am

MACBETH

Tuesday, Nov. 1, 2011 | 10 am

FANCY NANCY & OTHER STORY BOOKS

Tuesday, Feb. 21, 2012 | 10 am & 12:30 pm

TODD GREEN

Monday, Nov. 14, 2011 | 10 am

THE MAGIC SCHOOL BUS LIVE! THE CLIMATE CHALLENGE

Friday, March 2, 2012 | 10 am & 12:30 pm

JIGSAW JONES: THE CASE OF THE CLASS CLOWN

Monday, Nov. 21, 2011 | 10 am & 12:30 pm

MUFARO'S BEAUTIFUL DAUGHTERS

Thursday, March 29, 2012 | 10 am & 12:30 pm

ARE YOU MY MOTHER?

Monday, Feb. 6, 2012 | 10 am & 12:30 pm

HENRY & MUDGE

Monday, April 2, 2012 | 10 am & 12:30 pm

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For more information, contact Patti Cotter, Development & Sponsorship Manager, at 515-294-1238 or via e-mail at pcotter@iastate.edu.

 **Ames International Orchestra Festival Association (AIOFA)** — You may choose to designate your annual gift to AIOFA to directly support the orchestras that perform at Stephens Auditorium.



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13 NEWS AT 6 & 10:00

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BLAST! • Oct. 14
Disney's Beauty and the Beast • Oct. 29
Monty Python's Spamalot • Jan. 14
Young Frankenstein • Jan. 22
My Fair Lady • Feb. 23

THEATRE

Macbeth • Nov. 1
Doubt: A Parable • Feb. 17

CLASSICAL

Irish Chamber Orchestra • Oct. 26
"Tchaikowski" — St. Petersburg State Orchestra • Mar. 3

DANCE

Dayton Contemporary Dance Co. • Nov. 15
The Sleeping Beauty Ballet • Jan. 29

JAZZ

Hot Club of San Francisco • Sept. 16
The Miles Davis Experience: 1949-1959 • Oct. 9

VARIETY

DANU • Mar. 5
The Fab Four — The Ultimate Tribute • Mar. 23
Chanticleer • May 1

FAMILY

Magic School Bus Live! • Mar. 2

HOLIDAY

Lorie Line & Her Fab Five • Nov. 20
Mercy Me Christmas Tour 2011 • Dec. 1
Osmond Brothers Holiday Celebration • Dec. 15

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PHOTO: SOTT SUGHMAN

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THE ART OF PROGRAMMING THE PERFORMING ARTS SERIES

Do you wonder how the eclectic mix of performances on the Performing Arts Series comes together? And how do we choose the dates? Contrary to the notion that the Performing Arts Series is selected randomly, much like picking shows from a hat, programming involves a lot of planning to bring the best possible collection of performances to our stage.

From beginning to end, we do extensive research in choosing the performances. Our goal is to offer high-quality performances from varied genres and disciplines as diverse as our audience.

Preparation for the next season begins one to two years before we announce the series in May, with discussions for the 2011-2012 series beginning before the 2010-2011 series was announced.

The extensive planning process includes all of these considerations:

1. PRIORITY LIST OF ARTISTS

After scheduling the series each year, there may be performances which were considered but didn't fit into the schedule and we keep those events on a priority list for the future. Some artists were so well received, that we want

them back when the timing is right for a return performance.

2. GEOGRAPHIC/ROUTING CRITERIA

A big question in the planning process is what performances will be touring in the Midwest and when. Artists' agents advise which shows are available and the potential artist fees. Many events are available to play at Stephens Auditorium in mid-fall and spring, as they start their tours on either coast and route into the Midwest in October, February and March. Fewer events are available in September, December, January, and April.

3. COLLECTING INFORMATION

Next, we collect background material on the performances from various sources, including:

Agents: Most agents know the sales history of the artists and want to sell only the events that make sense for a particular venue. We discuss whether an event will fit our community and its needs.

ISU's Performing Arts Council: This panel of Iowa State University faculty, staff, students and community members offers valuable insights and feedback on performances.

Continued on page 29

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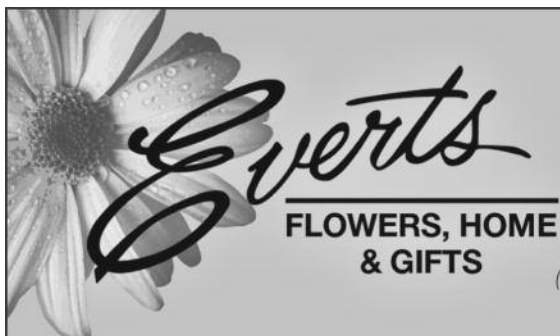
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THE ART OF PROGRAMMING THE PERFORMING ARTS SERIES

Continued from page 26

Iowa State Center staff: Staff members may attend regional and national meetings on the arts, providing an opportunity to preview artists and shows.

Guest comments: Guests often have excellent intuition about artists and shows that would be successful on the series. We welcome these comments.

Other sources: We monitor the artists scheduled by other presenters to see what works in markets similar to ours. Magazines like *Billboard* and *Variety* cover hot new jazz artists, classical music favorites, popular performers and off-Broadway shows.

4. TALKING TO ARTISTS' REPRESENTATIVES

Negotiations begin, via phone, e-mail and at performing arts conferences.

We determine how many performances our market can support and begin to shape a preliminary series.

We must also consider:

- balancing the types of shows and arranging dates with the university and community calendars
- checking potential conflicts with other area arts presenters
- balancing financial responsibility with artistic merit, since ticket sales cover only 63% of presenting costs

Now the actual booking begins and the schedule is adjusted several times until we have the right mix of performances. Talent fees, ticket prices, performance dates and hundreds of other details are ironed out. When all parties agree, we finalize the event and sign the contracts. However, nothing is set in stone. Scheduling conflicts, changes in tour funding, and other circumstances can change even "finalized" performances.

At last, the Performing Arts Series is announced to the public, and we begin again.

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Stay connected to the latest news from the Iowa State Center — anytime, anywhere! Visit www.center.iastate.edu to find event schedules, audio samples, video clips, performance reviews, and more! While you're there, check out other ways to get interactive:



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Join discussions about upcoming events, tell us what you thought of a performance, learn more about visiting artists, and enter to win great prizes!

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Join today to receive e-mail updates and special offers for all events at the Iowa State Center, including the Performing Arts Series, Youth Matinee Series, concerts, family events, free events, and more. Plus, access exclusive contests and pre-sale offers!

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When you think of Stephens Auditorium, we hope you think of it not just as a venue for seeing the performing arts, but also as a place where you are engaged as an active participant in the arts. The following events will enhance your visit and make each experience more fulfilling.

MASTER CLASSES

In master classes, artists will meet with groups of students, usually from Iowa State University and other area schools, and share their knowledge and insight as professional performers. In some cases, the artists will even provide a class for the entire community.

FREE PREVIEWS IN THE CELEBRITY CAFÉ

Engaging presentations offered by topic experts, ISU faculty members or members of the professional touring group provide unique insights before each performance. Previews are free for ticket holders and occur 30 minutes before curtain time. You'll find the Celebrity Café on the ground floor lobby in Stephens, on the north side of the auditorium.

OVERTURE DINNER

If you are attending the Irish Chamber Orchestra or the St. Petersburg State Orchestra, you can arrive early, get a prime parking space and enjoy a delicious buffet dinner at the Scheman Building before strolling over to Stephens. With an informative presentation about the evening's concert and cash bar available, it's a great way to dine before a show. Tickets to the pre-concert meal, which includes dessert and beverages, are \$25 for adults and \$12.50 for ages 12 & under and must be purchased in advance.

NEW! POST-SHOW CHATS

New this year, you are invited to stay after the performances of The Miles Davis Experience, *Doubt*, "Tschaikowski" — St. Petersburg State Orchestra and The Fab Four. Join us in the Celebrity Café for coffee and engaging conversation with other guests after those shows.

To learn more about these activities and other pre- and post-show events, call 515-294-3347, toll-free 1-877-843-2368 or visit www.center.iastate.edu.

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THEATER ETIQUETTE

In today's world, everyone seems to have less time and more stress, making the chance to sit back, relax and enjoy an event that much more meaningful. A visit to the theater can provide a wonderful escape, so here are some tips that will ensure you — and the guests around you — will have an even more enjoyable trip to Stephens Auditorium.

“FASHIONABLY LATE” IS NEVER IN STYLE

Please arrive in enough time to find your seat before the curtain rises. After the performance has begun, latecomers will be asked to wait until a suitable moment before being seated. The same reminder applies at intermission.

SIT BACK, RELAX, AND... “HELLO?”

Just as the performance transports you from your earthly boundaries, your neighbor suddenly starts beeping like a fire alarm or has an obviously less-than-crucial phone call about some friend's new haircut. Please be considerate of your neighbors, just as you would expect the same consideration from them, and turn off all cell phones, pagers and watches with alarms. With the outstanding acoustics in the auditorium, these sounds will distract and annoy everyone. If needed, you can arrange to be notified in the event of an emergency call. See “Cell Phones and Pagers” on page 8 for details.

TALK OF THE TOWN

We're delighted if the performance becomes the “talk of the town,” but please wait until intermission or the final curtain to carry on conversations. You might also consider reserving your feedback until you are in private. People have differing opinions about creative events, and after all, you could be sitting next to the conductor's mother or a company member's spouse.

AN EVENING WITH THE FAMILY

Children are always welcome at Iowa State Center events. However, some performances require an adult attention span and a quiet auditorium. Please be considerate of both your young ones and the rest of the audience by excusing yourself with your child if he or she becomes disruptive during the performance. Not sure if your little one will enjoy the show? Give us a call at 515-294-3347 or toll-free 1-877-843-2368 to find out which events are especially suited for children or to arrange a special seating location so everyone can enjoy the performance. Remember, all guests (regardless of age) must have a ticket.

HEARING A PIN DROP

If you should need a cough drop or candy to help soothe a scratchy throat, please try to open the

Continued on page 36

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THEATER ETIQUETTE *Continued from page 34*

wrapper quickly and at an appropriate time (a scene change, applause, etc.). A good tip: unwrap a few lozenges before entering the auditorium.

A STAR IS BORN

Performing arts enrich our community cultural life and bring a variety of entertainers to our backyard. These talented artists may be performing in your favorite musical or playing a well-known concerto, but you may be sitting near people who aren't familiar with the piece. Please resist humming, singing along, or finishing a line for the actors.

GOOD NEIGHBORS

Should you find yourself near someone who chooses to violate the rules of common courtesy, please remember that a quiet reminder or a polite "shh" can be very effective. Also remember that

correcting someone four rows away will only compound the issue rather than solve the problem. If needed, ask an usher to help resolve the issue.

GREAT ESCAPE

A quick departure is noticed by everyone in the audience and especially by the performers on stage. Making a mad dash for the exit expresses inconsideration to everyone in the auditorium. Please stay until the house lights go up. Should you need to make an exit before the final curtain call, please be discreet and considerate to others in your row.

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