

AFTERMASTER DAUDIO

FOR IMMEDIATE RELEASE

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STUDIO ONE MEDIA INKS MUSIC LICENSING DEAL WITH SONY/ATV

Los Angeles, CA (June 7, 2011) - Studio One Media, Inc. ("Studio One") (OTC.BB:SOMD -News) today announced the signing of a multi-year deal with Sony/ATV Music Publishing ("Sony/ATV"). Sony/ATV represents a vast number of songwriters from all musical genres and eras of recorded music, making the Sony/ATV catalog both current and historic. This licensing agreement enables MyStudio HD Recording Studios users to legally record thousands of songs made famous by popular artists like Lady Gaga, Taylor Swift, Akon, Sara Bareilles and Colbie Calliat, among others.

MyStudio allows consumers to legally create personalized music videos using licensed or original content in the areas of music, modeling, comedy, dating, job resumes, auditions/casting and greetings. Within minutes of recording, videos are automatically uploaded to the MyStudio.net website, which offers member profile pages and video sharing in a social networking environment. At MyStudio.net, members can enter contests, request DVDs of their videos, download MP3 audio files, and access embed codes.

MyStudio locations include <u>Phoenix</u>, <u>Arizona</u>, <u>Nashville</u>, <u>Tennessee</u>, <u>Denver</u>, <u>Colorado</u>, <u>Kansas City</u>, <u>Missouri</u>, <u>Anchorage</u>, <u>Alaska</u>, and <u>Honolulu</u>, <u>Hawaii</u>. <u>Additional locations are coming soon</u>.

About Studio One Media, Inc.

Studio One Media, Inc. ("Studio One" or the "Company") is a diversified media and technology company with offices in Scottsdale, Arizona and Hollywood, California. Studio One is engaged in the research and development of proprietary, leading-edge audio and video technologies for professional and consumer use. Studio One subsidiaries and divisions include MyStudio, Inc., MyStudio Audio Labs, Inc. MyStudio Music and MyStudio Management. Studio One has entered into licensing relationships including Sony/ATV Music Publishing, Universal Music Publishing Group, EMI Music Publishing, and partnerships with The GRAMMY Foundation[®], Mark Burnett Productions, and most recently Simon Cowell's The XFactor. For more information go to www.mystudio.net.

Forward-Looking Statements

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Studio One Media, Inc. and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statement herein. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from the statements made herein are: (1) changes in economic, business, competitive, technological and/or regulatory factors, (2) failure to receive stockholder approval of certain actions, if required, (3) failure to compete in a rapidly changing marketplace, (4) failure to retain key employees, (5) failure to raise adequate capital to support the growth and operations of the Company, and (6) other factors affecting the operation of the business of Studio One. More detailed information about these and other factors that may affect current expectations may be found in filings by Studio One as applicable, with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Any forward looking statement contained in this press release by Studio One speaks only as of the date on which it is made. Studio One is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.