

# Annual Report



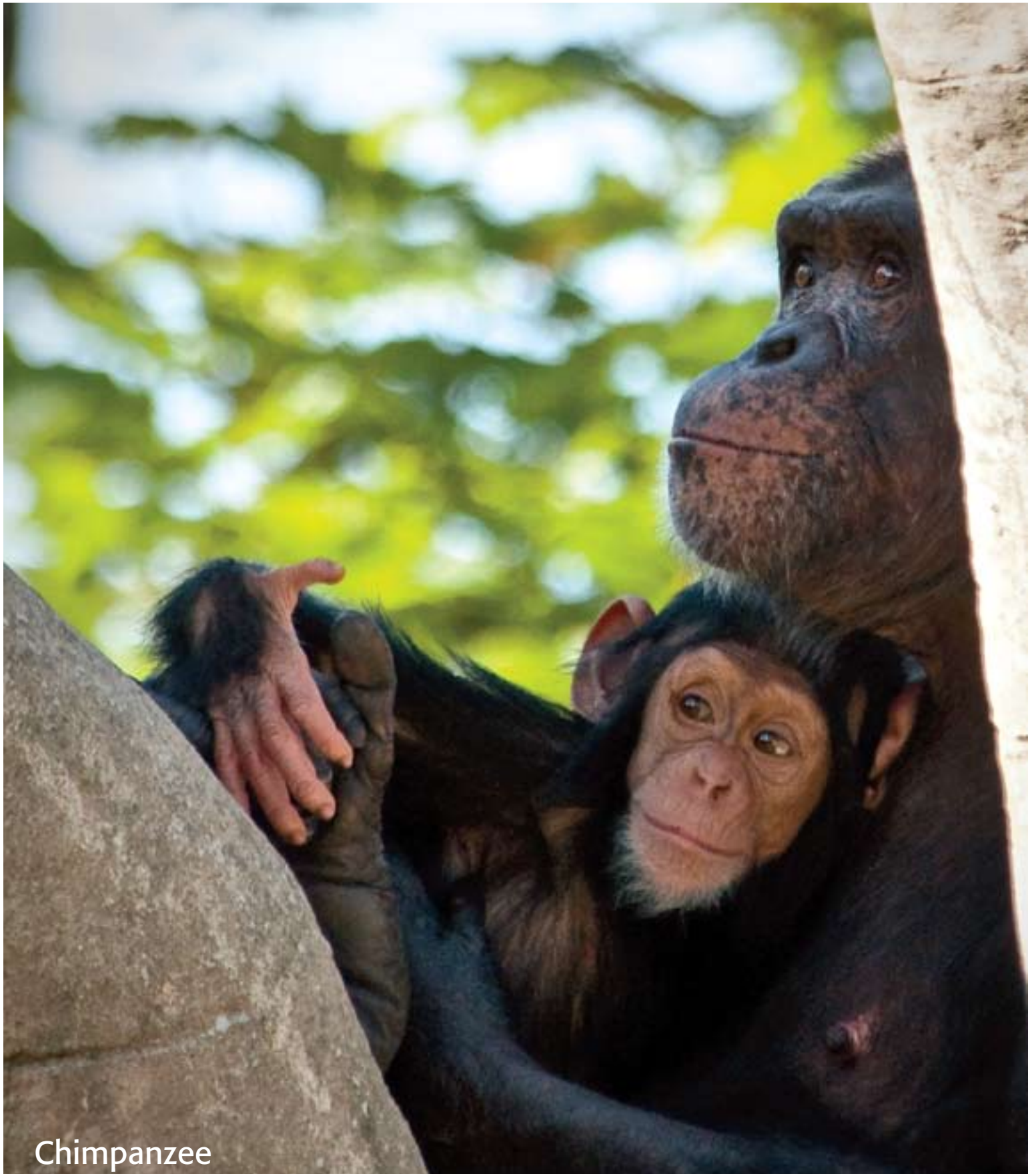
DETROIT ZOOLOGICAL SOCIETY®



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Fiscal Year April 1, 2007 - March 31, 2008  
Fiscal Year April 1, 2008 - March 31, 2009



## Chimpanzee

The first chimpanzee to be born at the Detroit Zoo in 13 years, Ajua—a male—was born at the Great Apes of Harambee habitat to first-time mother, Akati, 21, and father, Imara, 13. The chimpanzee (*Pan troglodytes*) is an endangered species, threatened by habitat loss and hunting for bushmeat. Ajua's birth is the result of a recommendation of the Association of Zoos & Aquariums' Species Survival Plan, a cooperative population management and conservation program for selected species.

We want to express our thanks to the many individuals, families, corporations, foundations, organizations, government entities and others for the tremendous support we received throughout Fiscal Years 2008 and 2009.

# Thank you...

- ... to the state legislature for approving enabling legislation allowing for the creation of zoological authorities which, in turn, gave us a path to secure the Detroit Zoo's future.
- ... to the county commissions in Macomb, Oakland and Wayne for voting to place the tax referendum on the August 2008 ballot.
- ... to the residents of Macomb, Oakland and Wayne counties for voting with a resounding "Yes!" to keep our Zoo.
- ... to the State of Michigan for transition funding that sustained operations until regional support began.
- ... to Doner, our long-time advertising agency, for its brilliant (and donated!) work on the gold Effie Award-winning "Worth Keeping" campaign to support the ballot initiative.
- ... to our more than 1.2 million visitors for continuing to make the Detroit Zoo the most unique family attraction in Michigan.
- ... to our corporate, foundation and individual donors for continuously and generously supporting us in tough economic times.
- ... to our Board of Directors for its vision and leadership.
- ... to our staff for caring so passionately and professionally for our animals and visitors every day.
- ... to our 1,083 volunteers for donating over 101,000 contributed hours.
- ... and finally, we want to thank you, our members, over 56,000 households, for your loyalty and support throughout the years!



Ron L. Kagan  
*CEO/Executive Director*



Gail L. Warden  
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In keeping with our mission of celebrating and saving wildlife, Renaissance Circle patrons uphold a tradition of private philanthropy and outstanding generosity that gave the Detroit Zoo its start in 1928 and helped it become the nationally renowned organization it is today. The Renaissance Circle recognizes individuals for gifts to the Zoo of \$1,200 or more.

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In celebration of the Detroit Zoo's 80th anniversary, we recognize those individuals in bold who have given to Renaissance Circle for ten years or more.

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Ms. Karen A. Thompson  
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Amanda Van Dusen and Curtis Blessing  
Mr. and Mrs. Tom M. Walworth  
Dr. and Mrs. John Watts  
Ms. Barbara Widdis  
Ms. Jacqueline S. Wisswell  
Bernadine and David Wu  
Mr. Robert Zaleski  
Mr. Milton Y. Zussman

## Fiscal Year 2008-2009

Joan and Ray Antos  
Mrs. Suzanne L. Baber  
Mrs. Richard Baidas  
Mr. and Mrs. George K. Baughman  
Mr. and Mrs. Henry Borhardt

Mrs. Suzanne M. Boswell  
Mary Ellen and Rud Boucher  
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Cathy and Kevin Broderick  
Mr. William Burgess  
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 Dr. Howard Rosman  
 Mrs. Diane Scheuerman  
 Ms. Stephanie Schmidt  
 Mr. and Mrs. Thomas Schmitt  
 Ms. Marsha Schoener  
 Ms. Martha Seger  
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Mr. and Mrs. Vincent Skowronek  
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 Dr. and Mrs. Charles D. Stocking  
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 Mr. Michael J. Tomkins  
 Mr. and Mrs. Vaughan R. Tufts  
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 Mr. and Mrs. Jan R. Unzicker  
 Mr. and Mrs. John Vannocker  
 Mr. and Mrs. S. Chace Wakefield, III  
 Dr. Leslie Walsh  
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 Mr. and Mrs. Gerald E. Warren  
 Dr. and Mrs. John Watts  
 Mrs. Barbara M. Webb  
 Ms. Beverly Weidendorf  
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 Dr. William P. White and Dr. Suzanne R. White  
 Ms. Barbara Widdis  
 Mr. and Mrs. Daniel A. Wiechec  
 Mr. and Mrs. Mark D. Willmarth  
 Ms. Kimberley J. Woodcroft  
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 Mr. Robert Zaleski  
 Mr. and Mrs. Larry R. Zangerle  
 Mrs. Beth A. Zilka  
 Mr. Milton Y. Zussman



## Lion

Larson, one of three lions rescued from a junkyard in Kansas, joined Katie, Percival and Bikira in 2009.

## Wildlife Legacy Circle

By including the Detroit Zoo in their philanthropic planning, Wildlife Legacy Circle members have expressed their deep appreciation for our mission and vision. Planned giving maximizes the potential benefit of the gift to donor and Zoo alike, thus ensuring a legacy of expansion and vibrancy for current and future generations.

Sally Arrivee  
 Barbara S. Beresford  
 Nancy J. Byder  
 Robert and Patricia Collins  
 Robert and Patricia Collins  
 Leslie C. Devereaux  
 Marjorie E. Diedrich  
 Marion Elder  
 Burton D. Farbman  
 Laura E. Ford  
 Dr. Saul F. Forman and Helen Forman

Barbara J. Frankel  
 Lawrence and Teresa Gaynor  
 Eric and Elizabeth Groskind  
 Robert R. Gross  
 Kevin and Stephanie Harlan  
 Kenneth E. Hart  
 Anne E. Hengesbach  
 Ernie and Shirley Hodas  
 David W. Janeway and Sylvia A. Ritchie  
 Carol Knapp  
 Kevin Koch

Raymond Kopf  
 Anonymous  
 Jack B. Marshall and Catherine Marks  
 William L. Martin, Jr.  
 Dawn Parra  
 Barbara L. Powell  
 Richard R. Reyhl  
 Dr. John H. Richardson and Shirley V. Richardson  
 Jack and Margaret Ricketts  
 Katherine D. Rines

Richard and Lynn Scarlett  
 Lisa A. Shamie  
 Jan and Luella Unzicker  
 Jerry and Joan Warren  
 Betty May Williams  
 Barry and Shirley Wood  
 Pauline E. Woodin

## Vitamin Z. Builds wonder.

It's the feeling your kids get when they visit. It's what builds respect and incites "oohs and aahs." It's what they get a lot of when they visit our Arctic Ring of Life. So bring your kids to the Detroit Zoo today and give them a healthy dose of Vitamin Z.

Part of a complete childhood.®



## Corporations

The Detroit Zoological Society gratefully acknowledges those corporations that support the Zoo's mission of "celebrating and saving wildlife."

### Fiscal Year 2007-2008

Ameriprise Financial  
Arrow Office Supply  
Autodesk  
AutoLiv  
Bodman LLP  
Borders, Inc.  
Cendrowski, Selecky  
Comerica  
Consumers Energy  
Detroit Garden Center  
DTE Energy  
Emhart Technologies  
General Dynamics Land Systems  
Gillis Trott, LLC  
GoodSearch  
Holiday Market  
Huntington National Bank  
Jimax, LLC  
John Bailey & Associates  
Macy's  
Marathon Petroleum Company  
Marvin's Garden Inn  
Michigan First Credit Union  
Morgan Stanley  
Olga's Kitchen  
PPG Industries  
Sommer Schwartz PC  
Sugino Studios

### Fiscal Year 2008-2009

Autodesk  
BBDO Detroit  
Biome5  
CoreSource, Inc.  
D'Amatos Restaurant  
General Dynamics Land Systems  
GoodSearch  
Health Plan of Michigan  
Hino Motors Manufacturing  
Huntington National Bank  
JB Ashtin Group  
JCS Construction Services  
Marathon Oil  
Mercer  
Michigan First Credit Union  
Morgan Stanley  
Nationwide  
Oakland Performing Arts  
Pitney Bowes  
PPG Industries  
Rehmann  
Serba Interiors  
Toyoda Gosei North America  
Vernors  
WDIV-TV

## Awards received by the Detroit Zoological Society

### 2007

Observer & Eccentric Readers Choice "Best of" competition—Best venue to take kids under 10

Appreciation Award for support, participation and sponsorship for 25th Anniversary of Metro Detroit Youth Day

### 2008

The Intrepid Traveler's Guide to America's Best Zoos, 2008, based on diverse animal collection, excellent exhibits, special visitor programs and knowledgeable and committed staff

### 2009

Southeast Michigan Council of Governments (SEMCOG) Regional Ambassador Award for united tri-county voters supporting zoo tax

Public Relations Society of America PACE Award for tax referendum campaign

Gold Effie—Non-Profit/ProBono/Public Service category—"Worth Keeping" advertising campaign

Association of Zoos and Aquariums (AZA) Plume Award for African spoonbill breeding program

AZA North American Conservation Award for Great Lakes piping plover salvage captive rearing

# Foundations

The continued generosity of our foundation partners affirms the importance of the Detroit Zoo. Their gifts are a powerful confirmation of the Zoo's value and of the vital nature of our work.

## Fiscal Year 2007-2008

Ace Ina Foundation  
Alice Kales Hartwick Foundation  
Ann and Mike Rosenthal Family Foundation  
Anonymous  
AT&T (formerly SBC Foundation)  
Bank of America Foundation  
Benard L. Maas Foundation  
Carolyn L. Donigan Private Foundation, Inc.  
Clarence and Grace Chamberlin Foundation  
Charter One Foundation  
Chrysler Foundation  
Clannad Foundation  
Clarence and Jack Himmel Foundation  
Comerica Charitable Foundation  
Community Foundation for Southeast Michigan  
Consumers Energy Foundation  
Deluxe Corporation Foundation  
DeRoy Testamentary Foundation  
Detroit Rotary Foundation  
Donald E. and Shirley M. McMinn Family Foundation  
Donald R. Simon and Esther R. Simon Foundation  
Dryden Family Foundation  
DTE Energy Foundation  
Edsel B. Ford II Fund  
Elizabeth, Allan and Warren Shelden Foundation  
Frank and Mary Lamberson Foundation  
Gilmour-Jirgens Fund  
Goodman Family Charitable Trust  
H.O.P.E. Foundation  
Harlan Foundation  
Harold & Joan Feinbloom Family Foundation  
Harold and Carolyn Robison Foundation  
Hartmann Foundation, Inc.  
William Randolph Hearst Foundation  
Helppie Family Charitable Foundation  
Herbert and Elsa Ponting Foundation  
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Ida M. Faigle Charitable Foundation  
James and Lynelle Holden Fund  
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Johnson Foundation  
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Karen & Drew Peslar Foundation  
Kresge Foundation  
Mardigian Foundation  
Masco Foundation  
Matilda R. Wilson Fund  
McGregor Fund  
Merrill Lynch and Co. Foundation  
Meyer and Anna Prentis Family Foundation, Inc.  
National Fish and Wildlife Foundation  
Oliver Dewey Marcks Foundation  
Paul and Helen Farago Foundation  
Perry Foundation  
PETCO Foundation  
Phillip and Elizabeth Filmer Memorial Charitable Trust  
PPG Industries Foundation  
Quaker Chemical Foundation  
Richard C. Devereaux Foundation  
Roney Foundation  
Rottkamp Charitable Foundation  
Roy G. Michell Charitable Foundation  
Schwartz Family Foundation  
Sigmund and Sophie Rohlik Foundation  
Sills Foundation, Inc.  
Skillman Foundation  
Tauber Family Foundation  
The Jane Goodall Institute  
The Mary G. Stange Charitable Trust  
TUKTAWA Foundation  
William and Martha Ford Fund

## Fiscal Year 2008-2009

Ace Ina Foundation  
Alice Kales Hartwick Foundation  
American Express Foundation  
Arrowhead Foundation/Cooper Foundation  
AT&T (formerly SBC Foundation)  
Bank of America Foundation  
Charter One Foundation  
Clarence and Jack Himmel Foundation  
Community Foundation for Southeast Michigan  
Deluxe Corporation Foundation  
Detroit Swedish Foundation, Inc.  
DTE Energy Foundation  
Edsel B. Ford II Fund  
Elizabeth, Allan and Warren Shelden Foundation  
Emory M. Ford, Jr. Endowment Fund

Erb Family Foundation  
Ford Motor Company Fund  
Frank and Mary Lamberson Foundation  
Gannett Foundation  
Gilmour-Jirgens Fund  
Goodman Family Charitable Trust  
Harlan Foundation  
Harold & Joan Feinbloom Family Foundation  
Hartmann Foundation, Inc.  
Helppie Family Charitable Foundation  
Herbert and Elsa Ponting Foundation  
Hudson Webber Foundation  
Ida M. Faigle Charitable Foundation  
J. Ernest and Almema Gray Wilde Foundation  
James and Lynelle Holden Fund  
John A. and Marlene L. Boll Foundation  
Johnson Foundation  
June and Cecil McDole Charitable Fund  
Karen & Drew Peslar Foundation  
Kresge Foundation  
Kroger Co. Foundation  
Lula C. Wilson Trust  
Mardigian Foundation  
Masco Foundation  
Matilda R. Wilson Fund  
McGregor Fund  
Merrill Lynch and Co. Foundation  
Meyer and Anna Prentis Family Foundation, Inc.  
Oliver Dewey Marcks Foundation  
Paul and Helen Farago Foundation  
Perry Foundation  
PPG Industries Foundation  
Quaker Chemical Foundation  
R.C. Mahon Foundation  
Ralph L. and Winifred E. Polk Foundation  
Richard C. Devereaux Foundation  
Sigmund and Sophie Rohlik Foundation  
Sills Foundation, Inc.  
Skillman Foundation  
Sun Microsystems Foundation  
TUKTAWA Foundation  
Verizon Foundation  
W.K. Kellogg Foundation  
William and Martha Ford Fund

# Tribute Gifts

Tribute Gifts are a wonderful way to honor a special person or event. The Detroit Zoological Society acknowledges those who were honored through a tribute gift.

## Fiscal Year 2007-2008

### Happy Birthday!

Mary Belden  
Madeleine Berman  
Steve Fox  
Douglas Jackson  
Linda Kaiser  
Kassandra Kloc  
AJ Owen  
Master Roberts  
Erwin Simon  
Katie and David Wiese

### In Honor Of

John S. Daniel &  
Beverly A. Auger  
John Bassier  
Dr. David Carron, D.V.M. and  
Plaza Veterinary Hospital  
Claire & Daphne Donigan  
Gregory Gillham  
Mary Ann Herrmann  
Ernest R. Hilleboe  
Tim and Tanja Jansen  
Susan Kingsepp  
Mary "Nana" Kowalski-  
Michonski

Lee Marks  
Joseph and Janice McCarthy  
Hugh McDiarmid  
Ashley Richmond  
Lois and Mark Shaevsky

### In Memory Of

Helen Katherine Berna  
Don Borgeson  
Robert Carnahan  
Bud Dengel

Lucille and Isabel Finneran  
Emory M. Ford, Jr.  
Anna Friend  
Steve Irwin  
Daniel Joseph Kurkowski  
Dwight Leonard  
Glenadene Rescoe  
Barbara Rogell  
Howard Sherman  
Serita Stangis  
John Christopher Tomassi  
Anita Vasquez-Torres  
Robert Vibbert

### Wedding Congratulations!

Ashley and Zach Fischer  
Patricia Mills and  
Kevin Janeway

## Fiscal Year 2008-2009

### Anniversary

Dr. Edward and Shirley Hirsch

### Happy Birthday!

Jack DeSandre  
Suzy Farbman  
Sanford Lax  
Brady Kane and  
Benjamin Leavitt  
Lee Marks

### In Honor Of

Ava Ashmann  
Cecil Branch  
Maryhelen Carper  
Kathy Counts  
Piper Drew  
Gracie and Sophie Endrud  
Art Fields

Peter Fein  
Lisa Forzley  
Kelly Foster  
William Gilbert  
Paula Goodman-Spinner  
Sue Guise  
Marv Henderson  
Ernest R. Hilleboe  
Scott Hoeft  
Norman Hughes  
Sherry Innes  
Steve Jacob  
Tim and Tanja Jansen  
Ann Kupstas  
Mike Luther  
Kay Marshall  
Beth May  
Patrick McKeever  
Bev Norman  
Matt Osargos  
Matthew Owen  
Dave Roback  
Ken Sills  
Jeff Smaltz  
Larry Smith  
Marion Stein  
Ken Stevens  
Judith Yaker  
Amanda Uffelman  
George Vailone  
Natasha and Shea Vatalano  
Mary Wulff

### In Memory Of

Luther Aman  
Orville Ashley  
Helen Baker  
Paul Besevich

Don Borgeson  
Dinah L. Bundy  
Gerald and Dolores Chirite  
William Churill  
Ty Finkele  
Ethel Goldstein  
Ann Griggs  
Judith Hardy  
Louis Hargreaves  
Louis B. Heavenrich  
Jacob Henry  
Steve Irwin  
Phoebe Ann Jakubik  
Conrad J. Kien  
James Kiyak  
Martina Kuechle  
Isabel Lloyd  
Cynthia Lustig  
Caryll Machala  
James H. McMicking  
Brendan Mulcahy  
Randall John Moreau  
Robert Murphy  
Donna Oliver  
Dorothy Pack Patton  
Nancy Pedersen  
Terrance Rossmann  
Carolyn Segall  
Marvin Shogan  
Annie Sullivan  
Margaret Sultana  
Louis Paul Vanu  
William Ward  
Marlene Williams  
James S. Willoughby  
Gerald Bernstein

# Matching-Gift Companies

By encouraging employee donations through corporate matching-gift programs, the following companies have displayed outstanding philanthropic leadership. Their support underscores the importance of the Detroit Zoo to the quality of life in our community.

## Fiscal Year 2007-2008

Ace Ina Foundation  
AT&T (formerly SBC  
Foundation)  
Autoliv ASP, INC.  
Black & Decker U S Inc  
Chase Bank  
DTE Energy Foundation  
DTE Energy  
Hudson Webber Foundation  
JP Morgan Chase  
Kraft  
Kresge Foundation  
Masco Foundation  
McGregor Fund

Merrill Lynch and Co.  
Foundation  
Pfizer, Inc  
Pitney Bowes  
Skillman Foundation  
Toyoda Gosei North America  
Corporation  
Tyco  
UBS Financial Services Inc.  
United Parcel Service, Inc.  
West Community Partnership  
Program

## Fiscal Year 2008-2009

ACXIOM Corporation  
AT&T (formerly SBC

Foundation)  
Autoliv ASP, INC.  
Bank of America Foundation  
Black & Decker U S Inc  
Blue Cross Blue Shield of  
Michigan  
Chase Bank  
Citizens Charitable Foundation  
CNA Surety  
DTE Energy  
Google Matching Gifts Program  
Hudson Webber Foundation  
Johnson & Johnson Family of  
Companies  
JP Morgan Chase

Kresge Foundation  
Masco Foundation  
McGregor Fund  
Merrill Lynch  
Northern Trust Bank  
Pfizer, Inc  
Pitney Bowes  
Skillman Foundation  
State Street  
Tyco  
Verizon Foundation  
W.K. Kellogg Foundation

# Event Sponsors

Events at the Detroit Zoo play an essential role in our fundraising efforts. Thanks to the generous support of our sponsors, the Zoo is able to offer memorable experiences year round.

## Fiscal Year 2007-2008

93.9 The River  
AAA Michigan  
AARP  
AM580  
American Home Fitness  
ASI Paving, Inc.  
At Home Network Home Care  
Autumn Heating & Cooling  
Aviv, Linda and Joseph  
Bark Busters  
Barton Malow Company  
BCBS of Michigan  
Beaumont Foundation  
Big Boy Restaurants  
Birmingham Learning Center  
Blue Care Network of MI  
Blue Cross, Blue Shield of MI  
Bluegreen Resorts  
Burns & Wilcox LTD  
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Carhartt, Inc.  
Clark Hill PLC  
Comerica Foundation  
Comfort Home Care  
Compuware  
Consumers Energy Foundation  
Cooper Standard Automotive  
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Domino's Pizza LLC  
Doner  
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DRS Inc.  
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Dykema Gossett PLLC  
EDS GM Global Marketing  
Elder Law  
Ewe-Nique Knits  
Fetch Pet Care  
Gail and Lois Warden Fund  
General Motors  
Grand/Sakwa Properties, LLC  
Greektown Casino  
Handleman Company  
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Heartland Healthcare Centers  
Henry Ford Health System  
Henry Ford Optima Eyes

Hiller's Markets  
Hope Foundation  
HP c/o BSM Media  
Humana MarketPOINT  
Ilitch Holdings, Inc.  
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Johnston Lewis Associates  
JPMorgan Chase  
LaSalle Bank  
Lear Corporation  
Leukemia &  
Lymphoma Society  
MacDermott Roofing, Inc.  
Maceri  
Masco Corporation  
McKenna Heating and Cooling  
Meadowbrook Insurance  
Group  
Meijer  
Metaldyne Corporation  
Molina Healthcare  
National City Bank  
OnStar Communications  
OOPS! Furniture  
Oxford Farm and  
Garden Center  
Patient's Choice Home  
Health Care  
Penske Corporation  
Pet Suite Retreat  
PETCO Animal Supplies, Inc.  
Pifer Golf Carts, Inc.  
Quality Home Health Care  
R.L. Polk & Co.  
Rock Financial  
Ruth and Al Glancy  
Saturn  
Service Systems Associates  
Sills Foundation, Inc.  
Social Security Administration  
Specialty Auto Parts USA, Inc.  
State Farm Insurance  
TCF Bank  
The Forbes Company  
Tim Hortons  
UAW Region 1A  
UAW-GM Cetner for HR  
VCA Animal Hospital  
Visteon Corporation  
VMC Technologies  
WOMC 104.3  
WOW! Internet  
Wrigley c/o Dig Communications

## Fiscal Year 2008-2009

93.9 The River  
AAA Michigan  
AM580  
American House  
At Home Network  
Autumn Heating & Cooling  
Aviv, Linda and Joseph  
Bank of America  
Banner Sign Company  
BethHarold Home  
Health Care  
Big Boy Restaurants  
Birmingham Seniors Council  
Blue Care Network of MI  
Blue Cross Blue Shield of MI  
Brinks, Hofer, Gilson & Lione  
Burns and Wilcox LTD.  
C&N Party Rentals  
Canine College  
Carhartt, Inc.  
Clark Hill PLC  
Color Reproductions  
Comcast Cable  
Comerica Foundation  
Compuware  
Consumers Energy  
Cooper Standard Automotive  
Crain Communications Inc.  
DeMaria Building Company  
Doner  
DTE Energy  
Dykema Gossett PLLC  
EDS GM Global Marketing  
Gail and Lois Warden Fund  
General Motors  
Glorious Success  
Shaklee Distributor  
Health Alliance Plan  
Hiller's Markets  
Home Care Network  
Humana MarketPOINT  
Jaffe Raitt Heuer & Weiss  
Johnson Lewis Associates  
JPMorgan Chase  
Lear Corporation  
MacDermott Roofing, Inc.  
MARS Petcare US  
Masco Corporation  
McCarthy, Lori and Michael  
McKenna Heating &  
Cooling, Inc.

Meijer  
MetLife  
Molina Healthcare  
MPRO  
Mr. & Mrs. Richard B. Platt  
OnStar  
Panera, LLC  
Pearle Vision  
Pet Suite Retreat  
PETCO Animal Supplies, Inc.  
POH Regional Medical Center  
Presbyterian Villages of MI  
Quality Home Health Care  
R.L. Polk & Co.  
Renaissance Garden at HFV  
Ruth and Al Glancy  
Sanctuary of Bellbrook  
Saturn  
Schostak Brothers &  
Company, Inc.  
Service Systems Associates  
Social Security Administration  
State Farm Insurance  
Strategic Staffing Solutions  
TCF Bank  
The Beaumont Foundation  
The Cotton Family  
The Forbes Company  
The Gardens of Clinton  
The Kordel Family  
The Pepsi Bottling Group  
The Suburban Collection  
The Village of Redford  
Senior Living  
Tim Hortons  
Toyota  
Travel Art Services  
UAW General Motors Center  
for HR  
UAW Region 1-A  
Unique Expressions  
Urban Science, Inc.  
Valassis  
VCA Animal Hospitals  
Visiting Nurse Association  
Visteon Corporation  
Vivacqua Law, PLLC



Fiscal Year 2007-08 brought a number of new “stars” to the Detroit Zoo. Warthogs and African wild dogs joined the African Grasslands, and we introduced the Giraffe Encounter, an elevated viewing platform that brings visitors to eye level with our tallest creatures.



Two new Zoo stars had visitors seeing stripes when an endangered female Grevy’s zebra was born in June and a second arrived in December.



The Penguinarium was overrun with “happy feet” with the hatching of five macaroni penguin chicks. The Butterfly Garden started humming again with the addition of Peruvian hummingbirds.

## Fiscal Year 2007-2008

(April 2007, through March 31, 2008)

# Annual Report Highlights



Fiscal Year 2008-09 was the “Year of the Frog,” marked by a worldwide campaign to focus attention on endangered amphibians and the critical work being done by zoos and aquariums to save them.



The Zoo welcomed 12-year-old twin polar bears Neil and Buzz to the Arctic Ring of Life for a two-year stay while their habitat at Como Zoo in St. Paul, Minnesota, was being renovated. A new book on America’s best zoos rated the Arctic Ring of Life the number-two best zoo exhibit in the country.



The Society announced a grant from The Chrysler Foundation in recognition of which the main train station was named the “Chrysler Main Station.” The three locomotives also received a complete restoration from the inside-out, including rebuilt engines, gears, gauges, wheels and bodies, courtesy of the Tauber Family Foundation.



The Detroit Zoological Society continued its participation in state and national conservation efforts by releasing captive-reared endangered Karner blue butterflies, raising endangered osprey for release in Lower Michigan, and leading efforts to save the endangered Great Lakes piping plover.



The fiscal year also brought significant changes to one of our most popular attractions, the miniature railroad. In recognition of a leadership gift from the Tauber Family Foundation toward refurbishment of the historic railroad, we renamed the train the Tauber Family Railroad.



And we were tickled pink with the hatching of three Chilean flamingo chicks, the first successful flamingo rearing for the Zoo in 30 years.



## Fiscal Year 2008-2009

(April 1, 2008, to March 31, 2009)



Drills returned to the Zoo for the first time in 70 years. In December, the newborn aardvark, Amani (Swahili for “peace”), arrived. A photo of the baby aardvark went “viral” on the Internet and was emailed around the world.

The Detroit Zoo made national headlines in March when it provided sanctuary for three lions that were being kept in a junkyard in northwest Kansas.

The Detroit Zoo turned 80 years old on August 1 and we invited the community to a birthday party. Another celebration took place a few days later on August 5 when residents in Macomb, Oakland and Wayne counties overwhelmingly voted yes to “keep the Zoo” with a 10 year millage.

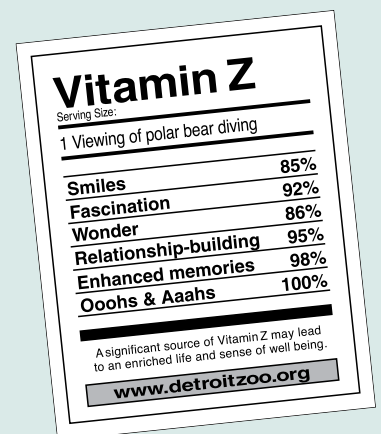
And the Zoo had a surprise star when the Horace H. Rackham Memorial Fountain made several appearances in the animated 3-D Oscar-nominated adventure, “Coraline”. The film created a demand for Rackham Fountain snow globes similar to the one owned by the title character.

# Volunteers

Currently, a record 1,083 volunteers contribute over 101,000 hours of service, representing \$2 million in support. They enhance the visitor experience with their enthusiasm, knowledge and dedication. Volunteers listed in the Annual Report have donated over 100 hours of service during the fiscal year.

## Fiscal Year 2007-2008

George Allen*	Tina Dickerson*	Sharon Herman	Joseph McCarthy*	Marylou Sleek*
Albert T. Anderson*	Marjorie E. Diedrich*	Edward H. Hirsch*	Janice McCarthy*	Eleanor Sloat*
Sally Arrivee	Patricia A. Diefenbach*	Shirley Hirsch*	Kathleen A. McCaughna*	Rose Slovick
Kathryn Ashbaugh	Herbert Dipple*	Beverly Hogg	Carolyn McIntyre*	Ellen Slovis*
John Avery*	Patricia Dodge	Ann Holcomb*	Peggy Millen	Patricia Smith
Timothy J. Bannan*	Marie Dodson	Andrea L. Holmes*	Ronald R. Miller	Kathy Smith*
Primrose Barry*	Richard J. Dubuque*	Clarence D. Honkanen*	Claudette Momenee*	Carol Snodgrass*
Donna Battle*	Elizabeth Duncan	Sally Honkanen	Irene A. Morley*	Virginia Stanch*
Daniel Baumhardt*	Ilene Dunn	Karen Hooven	John G. Neuman	Sandra A. Stehney*
Bernie Baxter	Sue Efros	Janeene Hopkins	Lynn Nunn	Marion Stein*
Melissa Beert*	Karen Emanuelsen*	Yvonne Hudak*	Donna Oliver*	Susan Stettner
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*From storks to forks, the Detroit Zoo is committed to saving wildlife and the environment by reducing its ecological footprint in a number of ways. Organic cotton and bamboo are used in many of the shirts for sale at Zoo gift shops, as bamboo is one of the most sustainable natural fibers on earth. Cutlery used at concession stands is made from potato starch and soybean oil, and biodegrades completely in 180 days. Catering cups, "plastic" sandwich and salad containers are made from corn. Plates and cup carriers are made from pulp and recycled products. Even the tuna served is approved by Seafood Watch as a Sustainable Seafood. And fryer oil is recycled and reprocessed into biofuel.*

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# Species Survival Plan

The Species Survival Plan (SSP) is a cooperative population management and conservation program for selected species in North American zoos and aquariums. Each SSP manages the breeding of a species in order to maintain a healthy and self-sustaining population that is both genetically diverse and demographically stable. SSPs influence other cooperative activities including research, public education, reintroduction and field projects.

## We're Number 1!



The Zoo's cooperative breeding program for the endangered Wyoming toad was No. 1 on the Association of Zoos and Aquariums (AZA) list of the Top 10 wildlife conservation success stories of 2007. The annual list recognizes the efforts of AZA-accredited zoos and aquariums to protect wild animals and bring endangered species back from the brink of extinction.

## Fiscal Year 2007-2008

Bear, Polar	Condor, Andean †
Bear, Sloth †	Crane, Red-crowned
Bear, Spectacled †	Crane, White-naped
Chimpanzee	Vulture, Eurasian Black (Cinereous)
Dog, African Wild	
Gibbon, White-handed	Rattlesnake, Aruba Island
Gorilla, Lowland	Rattlesnake, Eastern Massasauga
Horse, Asian Wild (Przewalski's)	Tortoise, Burmese Star
Kangaroo, Matschie's Tree	Tortoise, Radiated
Lemur, Black-and-white Ruffed	
Lion, African	Frog, Panamanian Golden
Macaque, Japanese *	Toad, Puerto Rican Crested
Macaque, Lion-tailed *	Toad, Wyoming
Panda, Red	
Rhinoceros, White	Snail, Partula
Tiger, Amur *	
Tiger, Sumatran †*	
Zebra, Grevy's	

## Fiscal Year 2008-2009

Bear, Polar	Tiger, Sumatran †*
Bear, Sloth †	Zebra, Grevy's
Bear, Spectacled †	Condor, Andean †
Chimpanzee	Crane, Red-crowned
Colobus, Black-and-white	Crane, White-naped
Dog, African Wild	Vulture, Eurasian Black (Cinereous)
Drill *	
Gibbon, White-handed	Alligator, Chinese
Gorilla, Lowland	Iguana, Fiji Island Banded
Hippopotamus, Nile	Rattlesnake, Aruba Island
Horse, Asian Wild (Przewalski's)	Rattlesnake, Eastern Massasauga
Kangaroo, Matschie's Tree	Tortoise, Burmese Star
Lemur, Black-and-white Ruffed	Tortoise, Radiated
Lion, African	
Macaque, Japanese *	Frog, Panamanian Golden
Macaque, Lion-tailed *	Toad, Puerto Rican Crested
Mandrill*	Toad, Wyoming
Monkey, Diana	
Panda, Red	Snail, Partula
Rhinoceros, White	
Tiger, Amur *	

†Animals not currently at Detroit Zoo, but on loan to other institutions

\*Japanese and lion-tailed macaques are part of a single macaque SSP; Amur and Sumatran tigers are part of a single tiger SSP; drill and mandrill are part of a single baboon SSP.

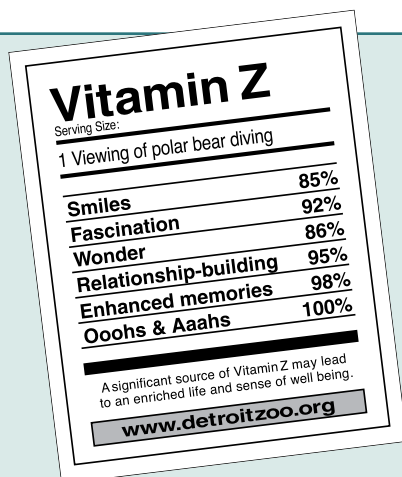


**Species Survival Plan Animals**  
A. Drill; B. White Rhino; C. Black-and-white Ruffed Lemur; D. Polar Bear; E. Red Panda;  
F. African Wild Dog; G. Chimpanzee; H. Panamanian Golden Frog; I. Japanese Macaque



# Detroit Zoological Society - Financial Statements

<b>Revenue</b>	<u>FY 2008-2009</u>	<u>FY 2007-2008</u>
Membership, Admissions and Services . . . . .	\$ 8,707,795	\$ 8,556,619
Earned Revenue . . . . .	4,195,707	4,253,979
<i>Special Events</i>		
<i>Rides, Attractions and Concessions</i>		
<i>Other</i>		
Investment Income . . . . .	-1,607,064	75,628
Donated Revenue . . . . .	5,200,987	6,056,760
<i>In-kind Services and Materials</i>		
<i>Operating and Capital Gifts, Grants &amp; Sponsorships . . . . .</i>		
Government Support		
City of Detroit - Reimbursed Insurance and Security . . . . .	900,000	900,000
State of Michigan - Transition Support . . . . .	4,500,000	
County Authority Service Agreements . . . . .	6,450,000	
<b>Total</b>	<u><b>28,347,425</b></u>	<u><b>19,842,986</b></u>
 <b>Expenses</b>		
Animal Care . . . . .	4,991,531	4,889,135
Maintenance and Park Operations . . . . .	8,792,760	6,608,180
Rides and Attractions . . . . .	1,387,857	968,819
Education . . . . .	3,101,439	2,926,903
Guest and Member Services . . . . .	1,716,463	2,171,383
Fundraising . . . . .	1,325,082	1,685,960
Marketing . . . . .	2,101,321	1,304,435
Administration . . . . .	3,088,467	2,716,510
<b>Total</b>	<u><b>26,504,920</b></u>	<u><b>23,271,325</b></u>
Changes in Net Assets . . . . .	1,842,505	(3,428,339)
Beginning Net Assets . . . . .	8,775,346	12,203,685
<b>Ending Net Assets . . . . .</b>	<u><b>\$ 10,617,851</b></u>	<u><b>\$ 8,775,346</b></u>



# Detroit Zoological Society Full-time Staff as of January 1, 2010

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MICS 2382

## Giraffe

Jabari – Swahili for “the brave one” – a 600-pound male giraffe that joined Raspberry, 16, and Chardo, 23, in 2008.