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**Tip Sheet for
10th Anniversary Edition of
Tuesdays with Morrie
By Mitch Albom**

- Broadway Books releases the 10th anniversary edition of *Tuesdays with Morrie* by **Mitch Albom** on Tuesday, October 23, 2007;
- *Tuesdays with Morrie* is the best-selling memoir of all time;
- Doubleday first published a hardcover edition in the Fall of 1997 with a first printing of 20,000 copies, the total number of copies in print worldwide is now approximately 14 million;
- *Tuesdays with Morrie* has been published in forty territories and forty-two languages around the world;
- *Tuesdays with Morrie*, a made-for-television movie produced by Harpo, Inc., aired on ABC in December 1999 and won four Emmy Awards, including Outstanding Made for Television Movie, Outstanding Actor (Jack Lemmon) and Outstanding Supporting Actor (Hank Azaria);
- *Tuesdays with Morrie*, a play adaptation of the book, opened at the Minetta Lane Theater in New York in November 2002, and has been licensed for over seventy productions, seen in the US, Canada, Europe, and Asia;
- Author Mitch Albom has also written the international best-sellers *For One More Day* and *The Five People You Meet in Heaven*, as well as six other books. He also writes screenplays and stage plays, is a nationally syndicated columnist for the *Detroit Free Press*, and is a radio host. Albom serves on numerous charitable boards and has founded 3 charities in the Detroit area.
- *Oprah Winfrey Presents: Mitch Albom's For One More Day*, a made for TV movie, will air on December 9th on ABC.



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**10th Anniversary Edition of
Mitch Albom's
Tuesdays with Morrie,
The Best-Selling Memoir of All Time,
To be Published by Broadway Books**

(New York, NY) Broadway Books, a division of the Doubleday Broadway Publishing Group of Random House, Inc. announced today that it will release a special 10th anniversary edition of **Mitch Albom's *Tuesdays with Morrie*** (October 23, 2007; ISBN 978-0-7679-0592-3; \$13.95; Trade Paperback), the best-selling memoir of all time.

The 10th anniversary edition will include a new Afterword by Albom in which he reflects anew on the life lessons he learned from his beloved college professor, Morrie Schwartz, whose wisdom irrevocably changed his life as well as the lives of millions of readers.

Originally published by Doubleday in 1997 with a first printing of 20,000 copies, *Tuesdays with Morrie* today has sold nearly 10 million copies in print in the U.S. alone, and there are more than 14 million copies in print worldwide. A perennial *New York Times* best-seller, the book has been sold in forty international territories and translated into forty-one languages.

In America, the book has seeped into the fabric of our culture. It has become a fixture on university and high school curricula, has been taught to entire incoming freshmen classes, and read by entire cities. It has been mentioned in countless sermons and eulogies, funerals and weddings, as well as on television shows such as *Jeopardy* and the *Gilmore Girls*. Most importantly, it has exerted a profound impact on a

myriad of people from all walks of life by inspiring them to re-unite with loved ones, rekindle an appreciation of their teachers and mentors, and transform their lives by re-examining their assumptions about the meaning of love, family, marriage, money, aging, and death.

The made-for-television movie version of *Tuesdays with Morrie*, a Harpo production, aired on ABC in December, 1999. The film garnered four Emmy Awards, including Outstanding Made for Television Movie, Outstanding Supporting Actor (Hank Azaria), and Outstanding Actor for Jack Lemmon, who called his portrayal of Morrie Schwartz “the most satisfying role of my life.”

Originally an off-Broadway production in New York, the play adaptation of *Tuesdays with Morrie* has been licensed for over seventy productions ranging from professional to amateur theaters and has been staged in Canada, Europe, and Asia. It is currently being published and distributed by the Dramatists Play Service.

Author Mitch Albom has also written the international best-sellers *For One More Day* and *The Five People You Meet in Heaven*, as well as six other books. He writes screenplays and stage plays, is a nationally syndicated columnist for the *Detroit Free Press*, and is a radio host. Albom serves on numerous charitable boards and founded three charities in the Detroit area. He lives in Michigan with his wife, Janine. “I can never put into words how humbled I am by all this, and how proud I am for Morrie that his gentle wisdom is settling like a snowfall on various streets around the world,” writes Albom in the new edition. “It certainly has made me agree with his sentiment: the universe is indeed too grand and harmonious to believe that it is all an accident.”

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To receive a reviewer copy or to interview Mitch Albom, please contact Justin Loeber, Mouth Public Relations, 212-260-7576; Justin.Loeber@MouthPublicRelations.com.

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