

HOSPITALITY SCHEDULE

MAY 2012

Saturday	May 12	Opening Day, Practice & Celebration of Automobiles
Sunday	May 13	Practice & Celebration of Automobiles
Monday	May 14	Practice
Tuesday	May 15	Practice
Wednesday	May 16	Practice
Thursday	May 17	Practice
Friday	May 18	Fast Friday Practice
Saturday	May 19	Pole Day Qualifying
Sunday	May 20	Bump Day Qualifying & Armed Forces Day
Thursday	May 24	Firestone Freedom 100™ Practice & Qualifying
Friday	May 25	Miller Lite Carb Day® & Firestone Freedom 100
Sunday	May 27	96th Running of the Indianapolis 500®

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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



"The Indianapolis Motor Speedway is the ideal place for Cyrca to reward employees, show appreciation to current clients and develop new business...it's affordable and it works."

— **Cyrca, Inc.**



PLAZA HOSPITALITY VILLAGE

Situated in the shadow of the Pagoda, the Plaza Hospitality Village offers premier corporate entertainment in a tree-lined courtyard setting. The Plaza Hospitality Village is adaptable to client needs, as it can be customized to accommodate from 200 to 3,600 guests.

Amenities include tables, chairs, patio, climate control and closed-circuit television.

"The atmosphere at the Speedway provides the perfect environment for us to thank our customers for their support and strengthen our relationship with them. We have held similar events at other venues in the past but find IMS to be the most successful for attracting customers from Indiana and surrounding states."

— **F.E. Harding Asphalt Companies**



PLAZA HOSPITALITY VILLAGE • THE PAVILION

300 PERSON PACKAGE:

- 300** Admission Tickets
- 300** Hospitality Passes
- 300** Non-Transferable Garage Passes (except Race Day)
- 6** Staff Admission Tickets & Hospitality Passes
- 25** Car or **5** Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television

600 PERSON PACKAGE:

- 600** Admission Tickets
- 600** Hospitality Passes
- 600** Non-Transferable Garage Passes (except Race Day)
- 12** Staff Admission Tickets & Hospitality Passes
- 50** Car or **10** Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television

Note: Packages for larger groups available.

PACKAGE PRICING:

	<u>300</u>	<u>600</u>
Practice Days Saturday-Wednesday, May 12, 13, 14, 15 & 16	\$6,500	\$11,500
Practice Day Thursday, May 17	\$7,500	\$13,500
Fast Friday Friday, May 18	\$12,000	\$21,500
Pole Day Saturday, May 19	\$9,500	\$18,000
Bump Day Sunday, May 20	\$6,500	\$11,500
Firestone Freedom 100 Practice & Quals Thursday, May 24	\$5,000	\$8,500
Miller Lite Carb Day Friday, May 25	\$15,500	\$28,000
Race Day Sunday, May 27	\$31,000	\$60,000

PLAZA HOSPITALITY VILLAGE
 ■ NORTH CHALET

200 PERSON PACKAGE:

- 200 Admission Tickets
- 200 Hospitality Passes
- 200 Non-Transferable Garage Passes (except Race Day)
- 6 Staff Admission Tickets & Hospitality Passes
- 12 Car or 3 Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television

400 PERSON PACKAGE:

- 400 Admission Tickets
- 400 Hospitality Passes
- 400 Non-Transferable Garage Passes (except Race Day)
- 12 Staff Admission Tickets & Hospitality Passes
- 24 Car or 6 Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television

PACKAGE PRICING:

	<u>200</u>	<u>400</u>
Practice Days Saturday-Wednesday, May 12, 13, 14, 15 & 16	\$4,500	\$8,000
Practice Day Thursday, May 17	\$5,500	\$10,000
Fast Friday Friday, May 18	\$8,250	\$15,000
Pole Day Saturday, May 19	\$6,500	\$11,000
Bump Day Sunday, May 20	\$4,500	\$8,000
Firestone Freedom 100 Practice & Quals Thursday, May 24	\$3,500	\$6,000
Miller Lite Carb Day Friday, May 25	\$10,500	\$19,500
Race Day Sunday, May 27	\$20,600	\$40,000



"Exceeded expectations, delighted customers!"
 — **Fifth Third Bank**

PLAZA HOSPITALITY VILLAGE
 ■ EAST CHALET

300 PERSON PACKAGE:

- 300 Admission Tickets
- 300 Hospitality Passes
- 300 Non-Transferable Garage Passes (except Race Day)
- 6 Staff Admission Tickets & Hospitality Passes
- 25 Car or 5 Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television

600 PERSON PACKAGE:

- 600 Admission Tickets
- 600 Hospitality Passes
- 600 Non-Transferable Garage Passes (except Race Day)
- 12 Staff Admission Tickets & Hospitality Passes
- 50 Car or 10 Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television

Note: Packages for larger groups available.

PACKAGE PRICING:

	<u>300</u>	<u>600</u>
Practice Days Saturday-Wednesday, May 12, 13, 14, 15 & 16	\$6,500	\$11,500
Practice Day Thursday, May 17	\$7,500	\$13,500
Fast Friday Friday, May 18	\$12,000	\$21,500
Pole Day Saturday, May 19	\$9,500	\$18,000
Bump Day Sunday, May 20	\$6,500	\$11,500
Firestone Freedom 100 Practice & Quals Thursday, May 24	\$5,000	\$8,500
Miller Lite Carb Day Friday, May 25	\$15,500	\$28,000
Race Day Sunday, May 27	\$31,000	\$60,000

INDIANAPOLIS MOTOR SPEEDWAY
LEGENDS ROW

Legends Row is a two-story structure comprised of 18 corporate hospitality rooms honoring Indianapolis 500 greats such as Gordon Johncock, A.J. Foyt, Mario Andretti and Johnny Rutherford. Located adjacent to the famed Gasoline Alley, your guests will have an expansive view of the Garage Area. Experience "behind the scenes" activity as teams prepare their cars for The Greatest Spectacle in Racing. Each climate-controlled room is fully furnished with tables and chairs, private restroom facilities (in first-floor rooms) and a patio or balcony.

FIRST FLOOR (Capacity 100):

- 100 Admission Tickets
- 100 Hospitality Passes
- 100 Non-Transferable Garage Passes (except Race Day)
- 4 Staff Admission Tickets & Hospitality Passes
- 4 Car Parking Passes
- Patio Area
- Private Restroom
- Climate Controlled
- Closed-Circuit Television

SECOND FLOOR (Capacity 50):

- 50 Admission Tickets
- 50 Hospitality Passes
- 50 Non-Transferable Garage Passes (except Race Day)
- 4 Staff Admission Tickets & Hospitality Passes
- 2 Car Parking Passes
- Balcony Area
- Climate Controlled
- Closed-Circuit Television

PACKAGE PRICING:

	<u>50</u>	<u>100</u>
Practice Days Saturday-Wednesday, May 12, 13, 14, 15 & 16	\$2,000	\$3,000
Practice Day Thursday, May 17	\$3,000	\$4,000
Fast Friday Friday, May 18	\$3,500	\$6,000
Pole Day Saturday, May 19	\$2,750	\$4,500
Bump Day Sunday, May 20	\$2,000	\$3,000
Firestone Freedom 100 Practice & Quals Thursday, May 24	\$1,750	\$2,500
Miller Lite Carb Day Friday, May 25	\$4,500	\$8,000
Race Day Sunday, May 27	\$8,000	\$14,000



INDIANAPOLIS MOTOR SPEEDWAY
BRICKYARD CLUB

The Brickyard Club was created for those who want to provide a premium, yet affordable, guest experience for a smaller group. The Brickyard Club, located in the heart of race day activity, will be fully catered and decorated to provide a tasteful and exciting atmosphere.

The Brickyard Club is available on Race Day only.

TABLE OF 6 PACKAGE:

- Reserved Table with Company Identification
- 6 Reserved Grandstand Seats
- 6 Passes to the Brickyard Club
- 6 Official Souvenir Programs
- 2 Parking Passes
- Lanyards for Tickets & Passes
- Fully-Catered Premium Buffet & Complimentary Bar
- Climate Controlled
- Closed-Circuit Television

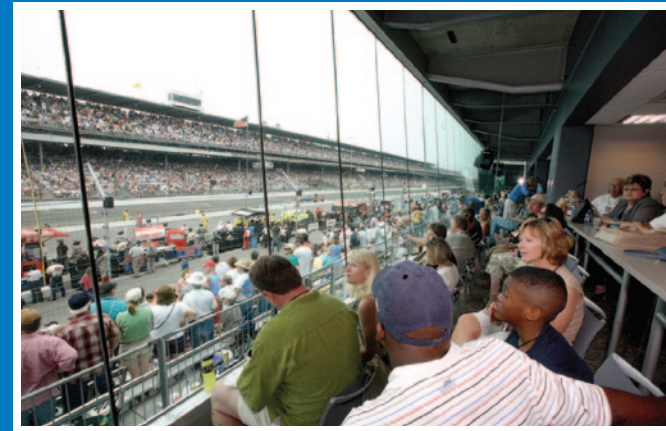
PACKAGE PRICING:

Reserved Table for 6 (Race Day)	\$2,760
Individual Tickets (Race Day)	\$475/ea.*

*Minimum of 2, parking pass not included.

INDIANAPOLIS MOTOR SPEEDWAY - SINGLE DAY SUITE

Treat your guests to an incredible experience in a luxury suite at the Indianapolis Motor Speedway. This unique, first-class opportunity offers a spectacular view of racing action from your suite and is equipped with closed-circuit television and private restrooms. Come see why USA Today ranked a suite at the Indianapolis Motor Speedway as the #1 vantage point in sports.



INDIANAPOLIS MOTOR SPEEDWAY - MAINSTRAIGHT SUITE CLUB

The Mainstraight Suite Club was created for those who have a smaller group but still want the first-class experience of a luxury suite. The Mainstraight Suite Club, located in the Gasoline Alley Suites, Hulman Terrace, or Tower Terrace, offers your guests a spectacular view of the racing action on the front straightaway from indoor as well as outdoor seating. The club will be fully catered and decorated to provide a tasteful and exciting atmosphere.

80 PERSON PACKAGE:

- 80 Guest Tickets
- 4 Staff Passes
- 20 Parking Passes
- 16 Garage and 14 Pit/Garage Combo Transferable Credentials



MAINSTRAIGHT SUITE CLUB PACKAGE:

- Mainstraight Suite Club Ticket
- Parking Pass (one issued for every four tickets purchased)
- Access to Pit and Garage Passes (Miller Lite Carb Day)
- Post-Race Garage Pass (Race Day)
- Official Souvenir Program
- Lanyards for Tickets and Passes
- Fully-Catered Premium Buffet & Complimentary Bar
- Climate-Controlled Suite with Closed-Circuit Television

INDIVIDUAL DAY PRICING:

Saturday, May 12	Practice	\$5,000
Sunday, May 13	Practice	\$5,000
Monday, May 14	Practice	\$5,000
Tuesday, May 15	Practice	\$5,000
Wednesday, May 16	Practice	\$5,000
Thursday, May 17	Practice	\$6,000
Friday, May 18	Fast Friday Practice	\$8,500
Saturday, May 19	Pole Day Qualifying	\$7,500
Sunday, May 20	Bump Day Qualifying	\$5,000
Thursday, May 24	Firestone Freedom 100 Practice & Quals	\$3,500



PACKAGE PRICING:

Individual Tickets (Miller Lite Carb Day)	\$350/ea.
Individual Tickets (Race Day)	\$750/ea.
Individual Tickets (Two-Day Package)	\$950/ea.