

NBC News/Marist Poll
Virginia 2012 Presidential Election
Questionnaire

May 2012

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Virginia?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Residents: n=1250, MOE +/-2.8%

Have I reached you on your cell phone or on your regular home phone?

	Residents
Cell	27
Regular home phone	73
Total	100

Residents: n=1250, MOE +/-2.8%

Are you registered to vote at your current address in Virginia?

	Residents
Yes	86
No	13
Not a U.S. Citizen	0
Unsure	1
Refused	0
Total	100

Registered voters

Percent
86

Registered voters: n=1076, MOE +/- 3.0%

Would you rate your chances of voting in November's presidential election as excellent, good, fair, or poor?

	Registered Voters
Excellent	75
Good	17
Fair	3
Poor	5
Total	100

Registered voters: n=1076, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

Barack Obama, the Democrat
Mitt Romney, the Republican
Other
Undecided
Total

Registered Voters
46
42
1
11
100

TOSSUP TO BE USED	
Registered Voters Including Those Who are Undecided yet Leaning Toward a Candidate	
	48
	44
	1
	7
	100

Registered voters: n=1076, MOE +/- 3.0%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Election Day?

Strongly support
Somewhat support
Might vote differently
Unsure
Total

Registered Voters
71
22
6
1
100

Registered voters: n=1076, MOE +/- 3.0%

And, how about if the candidates are:

Barack Obama and Joe Biden, the Democrats
Mitt Romney and Bob McDonnell, the Republicans
Undecided
Total

Registered Voters
46
44
1
9
100

Registered voters: n=1076, MOE +/- 3.0%

Using the numbers 1 through 5, with 1 meaning very interested and 5 meaning not interested at all, how interested are you in the presidential election?

1 - Very interested
2
3
4
5 - Not interested at all
Total

Registered Voters
62
10
15
7
7
100

Registered voters: n=1076, MOE +/- 3.0%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

	Registered Voters
Vote early or by absentee	9
Vote on Election Day	67
Have not decided	23
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Have you ever voted before in a presidential election?

	Registered Voters
Yes	90
No	9
Not 18 in 2008	1
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

	Registered Voters
Approve	49
Disapprove	45
Unsure	6
Total	100

Registered voters: n=1076, MOE +/- 3.0%

If November's election for U.S. Senate in Virginia were held today, whom would you support if the candidates are:

	Registered Voters	TOSSUP TO BE USED
Tim Kaine, the Democrat	46	Registered Voters Including Those
George Allen, the Republican	40	Who are Undecided yet Leaning
Undecided	13	Toward a Candidate
Total	100	49
		43
		9
		100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	Residents	Registered Voters
Headed in the right direction	39	38
Off on the wrong track	56	58
Unsure	5	4
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

	Residents	Registered Voters
18 to 29	19	14
30 to 44	27	28
45 to 59	28	29
60 or older	27	29
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	Residents	Registered Voters
White	68	70
African American or Black	19	18
Latino or Hispanic	7	6
Other	6	5
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Which of the following includes your combined family income before taxes:

	Residents	Registered Voters
Less than \$15,000 a year	11	8
\$15,000 to just under \$25,000	9	8
\$25,000 to just under \$50,000	22	22
\$50,000 to just under \$75,000	18	18
\$75,000 to just under \$100,000	13	15
\$100,000 or more	27	29
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Which county in Virginia do you live in (recoded into region of the state)?

	Residents	Registered Voters
D.C. Suburbs	18	18
Northern Virginia Exurbs	16	16
Central/West	23	24
Richmond/East	23	24
Tidewater	20	18
Total	100	100

Registered voters: n=1076, MOE +/- 3.0%

Are you registered to vote as a:

	Registered Voters
Democrat	31
Republican	29
Independent, that is not enrolled in any party	39
Other	2
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters
Tea Party Supporters	21
No	73
Unsure	6
Total	100

Tea Party supporters (TEAPARTY=1)

Would you say you strongly support the Tea Party Movement or just support it?

	Registered Voters
Strongly support Tea Party	7
Support Tea Party	14
Does not support Tea Party	73
Unsure	6
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	Registered Voters
Favorable	52
Unfavorable	44
Unsure	4
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

	Registered Voters
Favorable	41
Unfavorable	44
Unsure	15
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

	Registered Voters
Very enthusiastic	45
Somewhat enthusiastic	37
Not too enthusiastic	13
Not enthusiastic at all	6
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Which candidate will do a better job handling the economy:

	Registered Voters
Barack Obama	46
Mitt Romney	45
Unsure	9
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Which candidate comes closer to your views on social issues such as abortion, contraception, and same-sex marriage:

	Registered Voters
Barack Obama	48
Mitt Romney	43
Unsure	9
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Which is more important in deciding your vote for president:

	Registered Voters
The economy	72
Social issues	22
Undecided	6
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Which candidate will do a better job handling foreign policy:

	Registered Voters
Barack Obama	52
Mitt Romney	37
Undecided	10
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Which candidate will do a better job handling the national debt:

	Registered Voters
Barack Obama	40
Mitt Romney	50
Undecided	10
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Which candidate best understands the problems of people like yourself:

	Registered Voters
Barack Obama	53
Mitt Romney	36
Undecided	11
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Would you be more likely to vote for:

	Registered Voters
Barack Obama because he supports same-sex marriage	25
Mitt Romney because he opposes same-sex marriage	32
Or does this not make much difference in how you might vote	41
Unsure	2
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Would you be more likely to vote for Barack Obama because he supports same-sex marriage, Mitt Romney because he opposes same-sex marriage, or does this not make much difference in how you might vote? [And, would you be much more likely to vote for Barack Obama/Mitt Romney because he supports/opposes same-sex marriage, or just somewhat more likely]?

	Registered Voters
Much more likely to vote for Barack Obama because he supports same-sex marriage	12
Somewhat more likely to vote for Barack Obama because he supports same-sex marriage	13
Somewhat more likely to vote for Mitt Romney because he opposes same-sex marriage	14
Much more likely to vote for Mitt Romney because he opposes same-sex marriage	18
Does not make a difference in how you might vote	41
Unsure	2
Total	100

Registered voters: n=1076, MOE +/- 3.0%

Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?

	Registered Voters
Economic conditions mostly inherited	57
Economic conditions mostly result of his own policies	36
Unsure	7
Total	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

When thinking about the U.S. economy, which statement comes closer to your view:

	Residents	Registered Voters
The worst is yet to come	37	37
The worst is behind us	55	55
Unsure	8	8
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?

	Residents	Registered Voters
Economy will get better	34	34
Economy will get worse	15	16
Economy will stay about the same	46	45
Unsure	5	5
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

	Residents	Registered Voters
Get better	36	34
Get worse	10	10
Stay about the same	54	55
Total	100	100

Registered voters: n=1076, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	Registered Voters	
Very liberal		5
Liberal		17
Moderate		38
Conservative		30
Very conservative		10
Total		100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Are you Protestant, Catholic, Jewish, or Muslim?

	Residents	Registered Voters
Protestant	62	63
Catholic	16	16
Jewish	2	2
Other	10	10
No Religion	10	9
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	Residents	Registered Voters
Yes	20	21
No	80	79
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

What is the highest level of school you completed or the highest degree you received (recoded)?

	Residents	Registered Voters
Not college graduate	57	54
College graduate	43	46
Total	100	100

Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Are you male or female?

	Residents	Registered Voters
Male	48	46
Female	52	54
Total	100	100