

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

April 26, 2012

GRANITE STATERS SPLIT ON RACES IN FIRST AND SECOND CONGRESSIONAL DISTRICTS

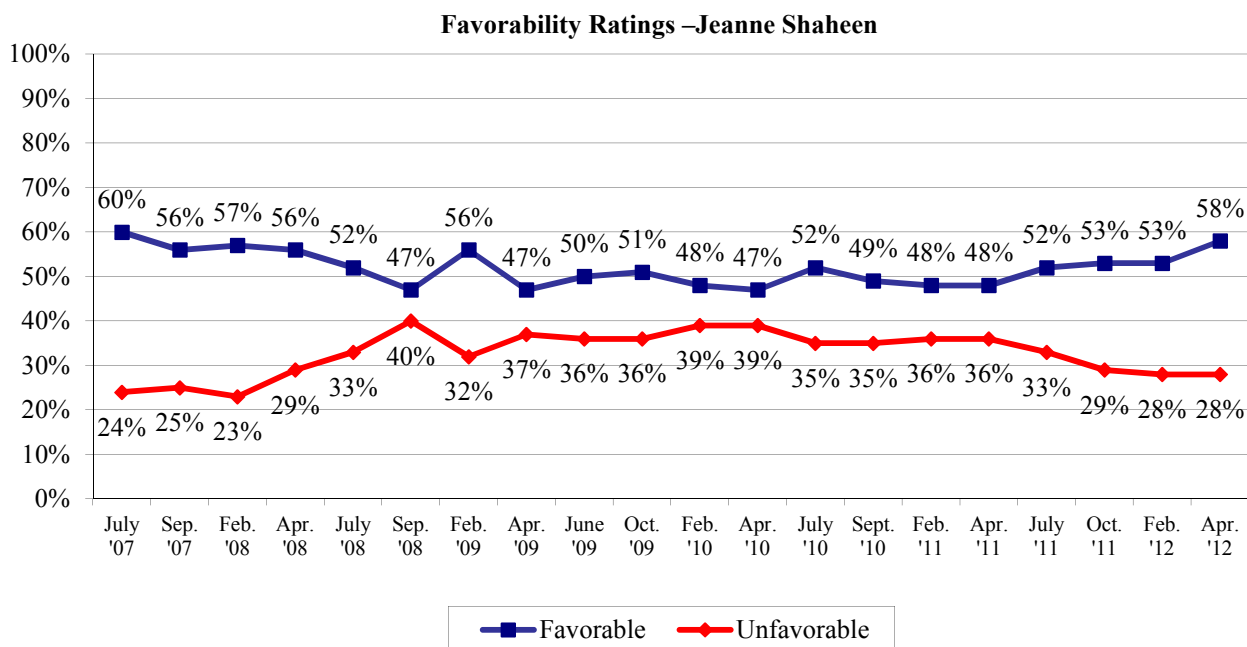
By: Andrew E. Smith, Ph.D.
UNH Survey Center
www.unh.edu/survey-center
603/862-2226

DURHAM, NH – The elections for New Hampshire’s U.S. Representatives remain wide open. Senators Jeanne Shaheen and Kelley Ayotte continue to receive generally positive favorability ratings.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 9 and April 20, 2012. The margin of sampling error for the survey is +/- 4.2 percent. Included was a subsample of 230 likely voters in the NH First Congressional District (margin of sampling error +/- 6.5%), and a subsample of 251 Second Congressional District likely voters (margin of sampling error +/-6.2%).

Favorability Ratings – Senator Jeanne Shaheen

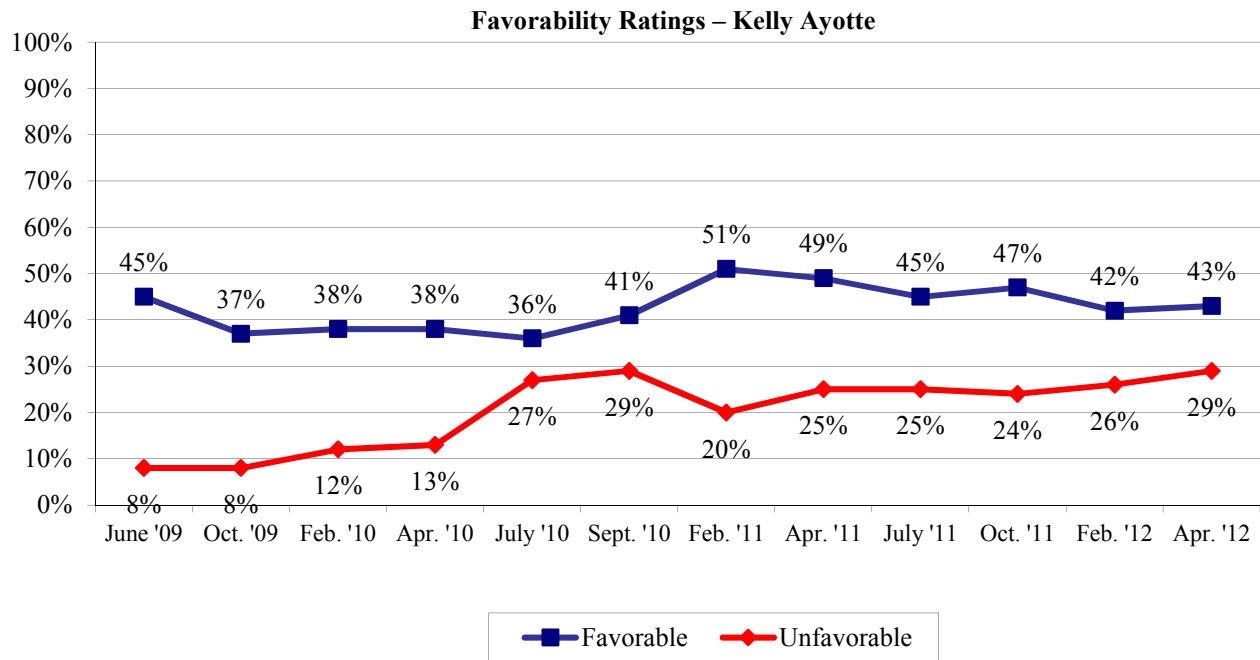
Democratic Senator Jeanne Shaheen continues to be the most popular member of New Hampshire’s congressional delegation. In the most recent Granite State Poll, 58% of New Hampshire adults say they have a favorable opinion of Shaheen, 28% have an unfavorable opinion of her, 6% are neutral and 8% don’t know enough about her to say. Shaheen’s net favorability rating, the percentage who have a favorable opinion of her minus those who have an unfavorable opinion, is +30%. Shaheen is viewed very favorably among Democrats (net favorability rating of +78%), somewhat favorably among Independents (+20%), and only modestly unfavorably among Republicans (-18%).



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

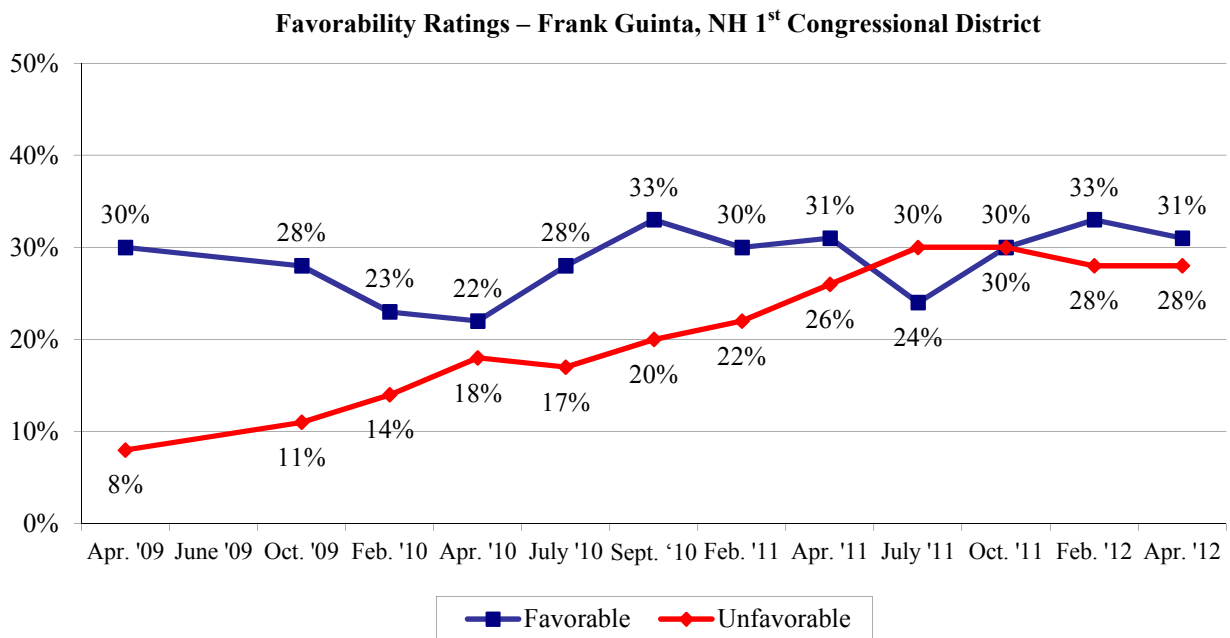
Favorability Ratings – Senator Kelly Ayotte

The favorability ratings of New Hampshire’s junior senator, Republican Kelly Ayotte, have remained stable over much of the past year. Currently, 43% of New Hampshire adults have a favorable opinion of Ayotte, 29% have an unfavorable opinion of her, 5% are neutral and 22% don’t know enough about her to say. Ayotte’s net favorability rating is +14% overall, among Republicans it is +60%, +23% among Independents, and -28% among Democrats.

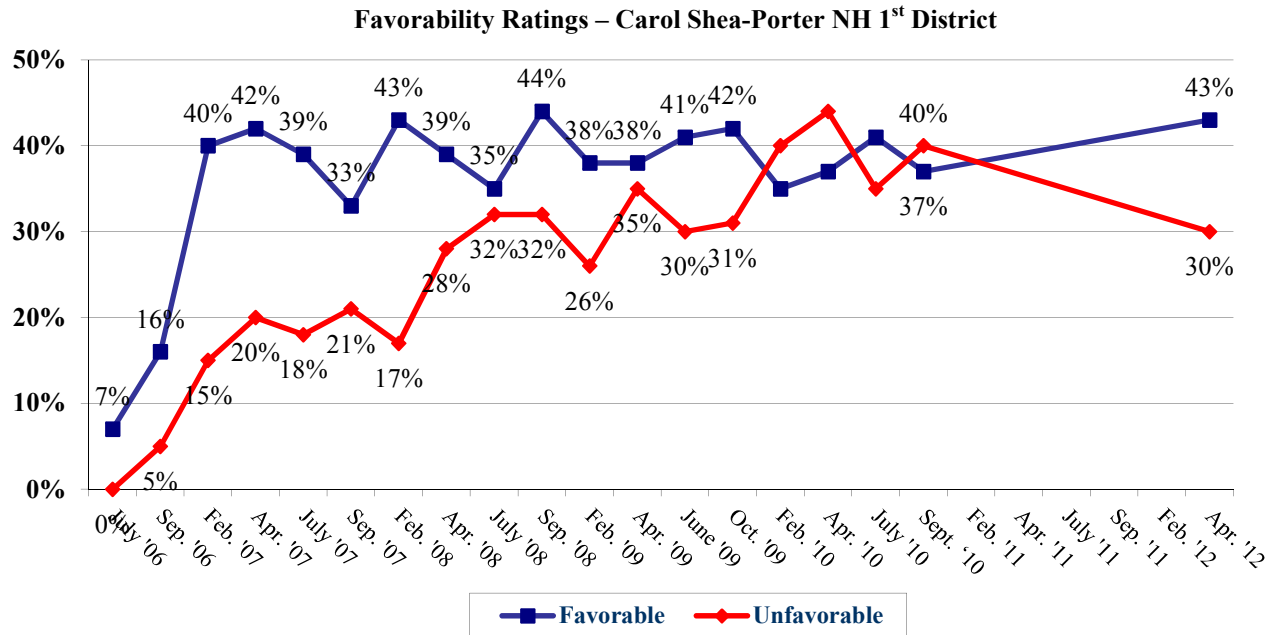


First Congressional District – Frank Guinta

Republican Frank Guinta, who represents New Hampshire’s 1st Congressional District, has not seen any change in his favorability ratings in recent months. Currently, 31% of 1st District adults have a favorable opinion of Guinta, 28% have an unfavorable opinion of him, 9% are neutral and 30% don’t know enough about him to say. Guinta’s net favorability rating is currently +3%. Among Republicans, his net favorability rating is at +46%, +7% among Independents, and a low -33% among Democrats.

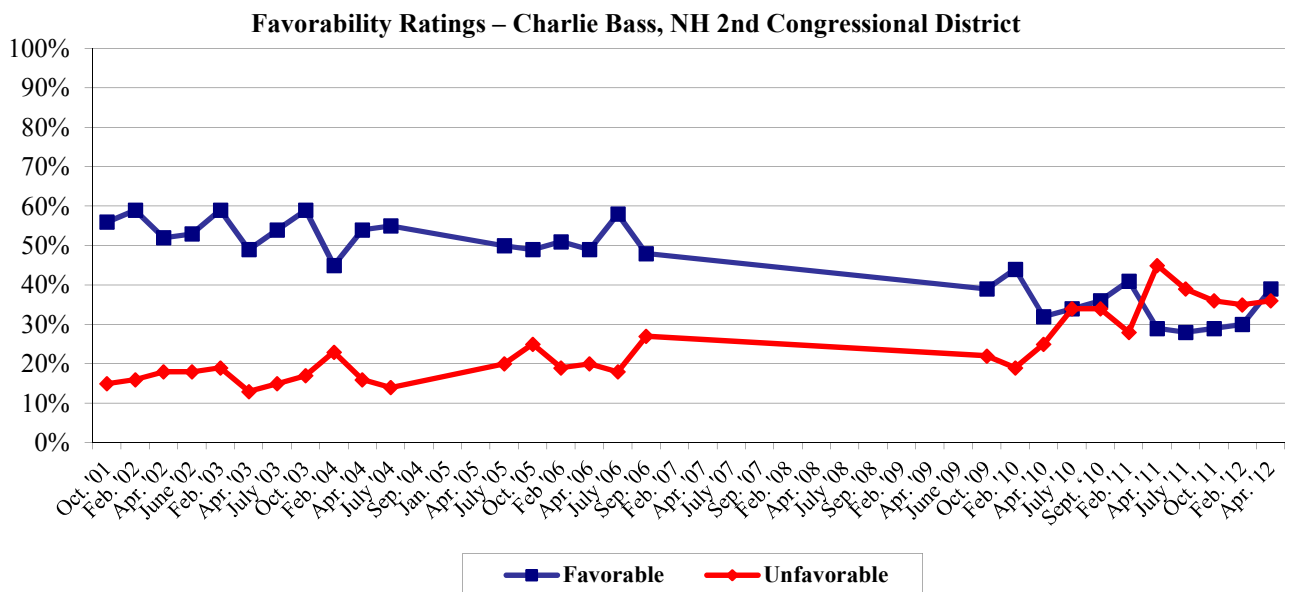


Guinta's Democratic challenger for the 1st Congressional District seat is Carol Shea-Porter, the woman he defeated in 2010. Shea-Porter is more popular now than she was when she lost in 2010, 43% of 1st District residents have a favorable opinion of her, 30% have an unfavorable opinion, 3% are neutral, and 24% are unsure. Shea-Porter's net favorability rating is +13% overall, +60% among Democrats, +2% among Independents, and -43% among Republicans.

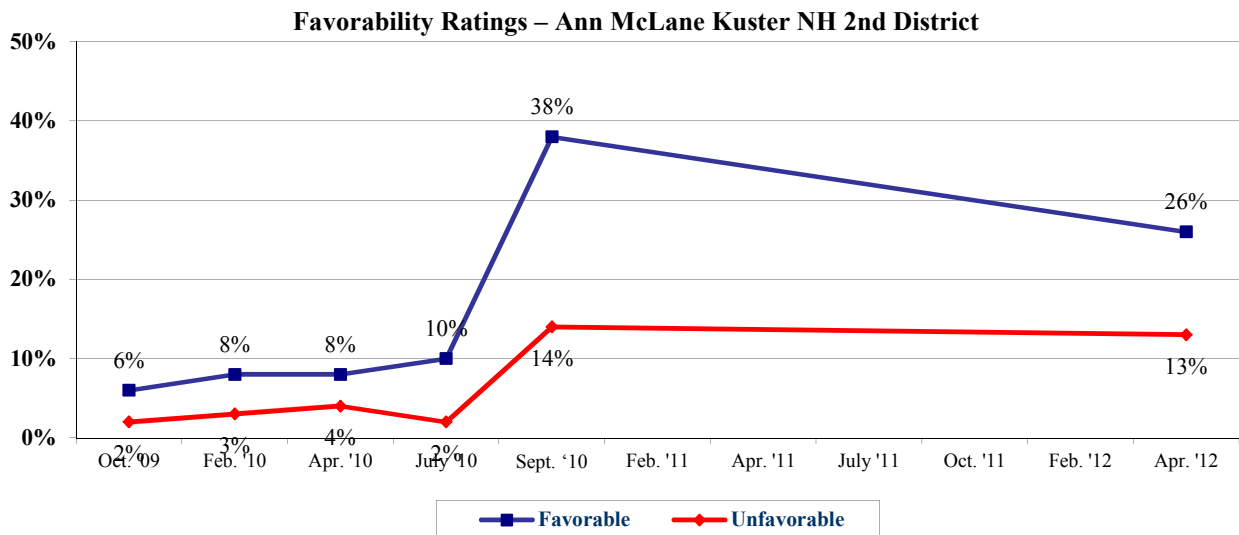


Second Congressional District – Charlie Bass

Second Congressional District Republican Charlie Bass favorability ratings have improved in recent months in his district. Currently, 39% of 2nd CD residents have a favorable opinion of Bass, 36% have an unfavorable of him, 12% are neutral and 14% don't know enough about him to say. Bass's net favorability rating is +3%, up from -5% in February, and the first time it has been positive since he was elected in 2010. His net favorability rating among Republicans is +42% and he is viewed positively by Independents (+12%) but very unfavorably by Democrats (-37%).



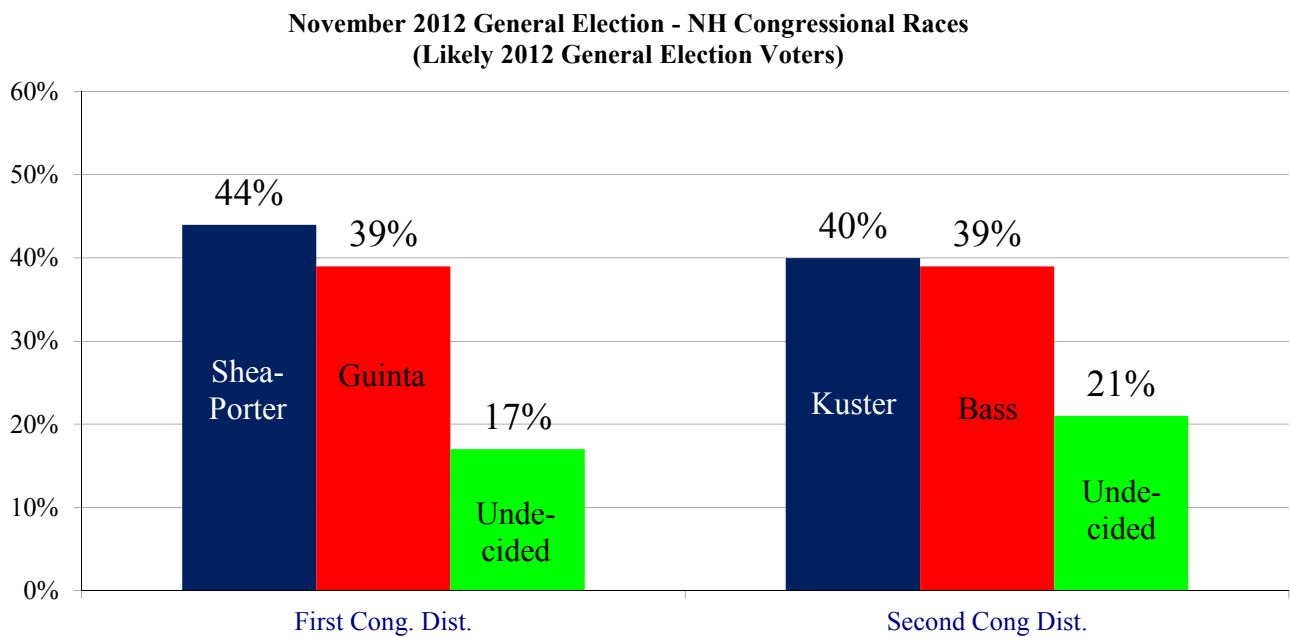
Bass is also facing a rematch with his 2010 challenger, attorney Ann McLane Kuster. Kuster's favorability ratings have dropped in the time since the election as she has largely been out of the public eye. Currently, 26% of Second District adults have a favorable opinion of Kuster, 13% have an unfavorable opinion of her, 3% are neutral, and 58% don't know enough about her to say. Kuster's net favorability rating is +13%; +43% among Democrats, 0% among Independents, and -13% among Republicans.



Election Matchups

Looking ahead to the November Congressional elections, both races are likely to be very close and to attract considerable national attention. In a rematch between Guinta and Shea-Porter in New Hampshire's First District, Shea-Porter currently leads by 44% to 39% for Guinta, with 1% favoring some other candidate, and 16% undecided.

In the Second District, Kuster and Bass are deadlocked, with 40% favoring Kuster, 39% preferring Bass, 1% favoring some other candidate, and 20% still undecided.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 9 and April 20, 2012. The margin of sampling error for the survey is +/- 4.2 percent. Included was a subsample of 230 likely voters in the NH First Congressional District (margin of sampling error +/- 6.5%), and a subsample of 251 Second Congressional District likely voters (margin of sampling error +/-6.2%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '12	58%	6%	28%	8%	+30%	(533)
Feb. '12	53%	7%	28%	12%	+25%	(527)
Oct. '11	53%	9%	29%	9%	+24%	(554)
July '11	52%	7%	33%	8%	+19%	(511)
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Kelly Ayotte

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '12	43%	5%	29%	22%	+14%	(531)
Feb. '12	42%	9%	26%	23%	+16%	(527)
Oct. '11	47%	10%	24%	18%	+23%	(554)
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Favorability Rating – Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Manchester Mayor) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '12	31%	9%	28%	33%	+3%	(253)
Feb. '12	33%	8%	28%	30%	+5%	(256)
Oct. '11	30%	12%	30%	28%	0%	(247)
July '11	24%	12%	30%	34%	-6%	(248)
Apr. '11	31%	10%	26%	33%	+5%	(243)
Feb. '11	30%	12%	22%	35%	+8%	(236)
Sept. '10	33%	4%	20%	42%	+13%	(262)
July '10	28%	9%	17%	46%	+11%	(264)
Apr. '10	22%	7%	18%	52%	+4%	(257)
Feb. '10	23%	7%	14%	55%	+9%	(251)
Oct. '09	28%	9%	11%	52%	+17%	(251)
April '09	30%	12%	8%	51%	+22%	(260)

Favorability Rating – Former U.S. Representative Carol Shea-Porter - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Former Congresswoman Carol Shea-Porter?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '12	43%	3%	30%	24%	+13%	(252)
Sept. '10	37%	8%	40%	14%	-3%	(262)
July '10	41%	7%	35%	17%	+6%	(270)
Apr. '10	37%	7%	44%	12%	-7%	(257)
Feb. '10	35%	7%	40%	19%	-5%	(251)
Oct. '09	42%	7%	31%	20%	+11%	(248)
Jun. '09	41%	8%	30%	21%	+11%	(287)
Apr. '09	38%	4%	35%	23%	+3%	(260)
Feb. '09	38%	10%	26%	27%	+12%	(311)
Sep. '08	44%	5%	31%	20%	+13%	(251)
July '08	35%	9%	32%	24%	+3%	(235)
Apr. '08	39%	12%	28%	21%	+11%	(251)
Feb. '08	43%	13%	17%	26%	+26%	(267)
Sept. '07	33%	17%	21%	29%	+12%	(228)
July '07	39%	15%	18%	28%	+21%	(252)
Apr. '07	42%	15%	20%	24%	+22%	(251)
Feb. '07	40%	17%	15%	28%	+25%	(248)
Sept. '06	16%	14%	5%	65%	+11%	(266)
July '06	7%	7%	0%	86%	+7%	(256)

Favorability Rating –Charlie Bass – NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman) Charlie Bass?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '12	39%	12%	36%	15%	+3%	(273)
Feb. '12	30%	13%	35%	22%	-5%	(271)
Oct. '11	29%	16%	36%	20%	-7%	(300)
July '11	28%	12%	39%	21%	-11%	(263)
Apr. '11	29%	10%	45%	16%	-16%	(257)
Feb. '11	41%	14%	28%	18%	+13%	(284)
Sept. '10	36%	10%	34%	20%	+2%	(244)
July '10	34%	6%	34%	27%	0%	(226)
Apr. '10	32%	9%	25%	33%	+7%	(251)
Feb. '10	44%	6%	19%	31%	+25%	(241)
Oct. '09	39%	10%	22%	28%	+17%	(250)
Sept. '06	48%	12%	27%	13%	+21%	(248)
July '06	58%	10%	18%	13%	+40%	(246)
Apr. '06	49%	12%	20%	19%	+29%	(233)
Feb. '06	51%	18%	19%	13%	+32%	(232)
Oct. '05	49%	12%	25%	14%	+24%	(226)
July '05	50%	13%	20%	17%	+30%	(232)
July '04	55%	12%	14%	19%	+41%	(238)
Apr. '04	54%	12%	16%	17%	+38%	(274)
Feb. '04	45%	12%	23%	20%	+22%	(265)
Oct. '03	59%	10%	17%	14%	+42%	(259)
June '03	54%	14%	15%	17%	+39%	(241)
Apr. '03	49%	11%	13%	27%	+36%	(238)
Feb. '03	59%	7%	19%	16%	+40%	(318)
June '02	53%	15%	18%	15%	+35%	(306)
Apr. '02	52%	11%	18%	29%	+34%	(333)
Feb. '02	59%	9%	16%	27%	+43%	(265)
Oct. '01	56%	13%	15%	27%	+41%	(353)

Favorability Rating – Ann McLane Kuster - NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Attorney Ann McLane Kuster?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Apr. '12	26%	3%	13%	58%	+13%	(270)
Sept. '10	38%	6%	14%	42%	+24%	(243)
July '10	10%	3%	2%	85%	+8%	(226)
Apr. '10	8%	7%	4%	81%	+4%	(250)
Feb. '10	8%	2%	3%	87%	+5%	(240)
Oct. '09	6%	5%	2%	87%	+4%	(252)

Guinta vs. Shea-Porter
NH 1st CD

“Now, if the 2012 Election for Congress was being held today and the candidates were Frank Guinta (GIN-ta), the Republican, and Carol Shea Porter, the Democrat, who would you vote for?” [ROTATE CANDIDATES]

	<u>Apr. '12</u>
Carol Shea-Porter	44%
Frank Guinta	39%
Other	1%
Undecided	16%
(N=)	(230)

Bass vs. Kuster
NH 2nd CD

“Now, if the 2012 Election for Congress was being held today and the candidates were Charlie Bass, the Republican, and Ann McLane Kuster, the Democrat, who would you vote?” [ROTATE CANDIDATES]

	<u>Apr. '12</u>
Ann McLane Kuster	40%
Charlie Bass	39%
Other	1%
Undecided	20%
(N=)	(251)

Favorability Rating – Senator Jeanne Shaheen

STATEWIDE	<u>Favorable</u> 58%	<u>Neutral</u> 6%	<u>Unfavorable</u> 28%	<u>DK</u> 8%	<u>(N)</u> 530
Democrat	82%	7%	4%	7%	225
Independent	53%	4%	33%	10%	101
Republican	33%	7%	51%	9%	189
Liberal	76%	6%	10%	9%	121
Moderate	65%	8%	19%	8%	192
Conservative	39%	5%	50%	7%	178
Support Tea Party	32%	5%	57%	7%	135
Neutral	53%	11%	21%	14%	147
Oppose Tea Party	79%	4%	12%	4%	209
McCain/Palin Voter	35%	6%	51%	9%	184
Obama/Biden Voter	79%	7%	7%	6%	249
Other	29%	2%	61%	8%	33
Did Not Vote in 2008	57%	6%	20%	17%	48
Union household	67%	5%	17%	11%	61
Non union	57%	7%	29%	8%	463
Read Union Leader	57%	7%	30%	6%	152
Read Boston Globe	75%	4%	14%	7%	84
Watch WMUR	61%	5%	27%	7%	345
Listen to NHPR	69%	4%	20%	6%	197
10 yrs or less in NH	33%	17%	25%	25%	63
11 to 20 years	54%	6%	26%	14%	103
More than 20 years	64%	4%	28%	3%	352
18 to 34	55%	6%	19%	20%	59
35 to 49	54%	10%	29%	8%	116
50 to 64	61%	6%	26%	6%	186
65 and over	62%	4%	28%	6%	152
Male	56%	6%	29%	8%	264
Female	60%	6%	26%	8%	266
High school or less	50%	3%	35%	13%	114
Some college	51%	13%	25%	11%	113
College graduate	63%	5%	27%	4%	183
Post graduate	67%	4%	21%	8%	114
Less than \$30K	59%	4%	36%	1%	59
\$30K to \$60K	56%	5%	33%	6%	91
\$60K to \$75K	53%	8%	27%	12%	26
\$75K to \$100K	47%	9%	29%	15%	46
\$100K or more	58%	7%	27%	8%	100
Attend services 1 or more/week	49%	4%	44%	3%	146
1 2 times a month	51%	6%	33%	9%	49
Less often	61%	8%	20%	10%	145
Never	64%	6%	18%	11%	167
North Country	61%	5%	32%	2%	43
Central / Lakes	65%	5%	27%	3%	85
Connecticut Valley	59%	5%	28%	8%	83
Mass Border	50%	5%	31%	13%	135
Seacoast	61%	3%	24%	11%	94
Manchester Area	56%	15%	23%	6%	89
First Cong. Dist	57%	7%	27%	9%	252
Second Cong. Dist	60%	5%	27%	8%	270
Cell phone	62%	10%	17%	11%	113
Landline	57%	5%	30%	8%	414

Favorability Rating – Senator Kelly Ayotte

STATEWIDE	<u>Favorable</u> 43%	<u>Neutral</u> 5%	<u>Unfavorable</u> 29%	<u>DK</u> 22%	<u>(N)</u> 531
Democrat	21%	8%	49%	22%	226
Independent	46%	8%	23%	23%	101
Republican	70%	1%	10%	19%	189
Liberal	23%	6%	55%	15%	121
Moderate	37%	7%	32%	24%	192
Conservative	66%	3%	12%	19%	180
Support Tea Party	76%	3%	7%	13%	135
Neutral	38%	6%	14%	42%	148
Oppose Tea Party	24%	7%	58%	12%	209
McCain/Palin Voter	73%	5%	10%	13%	185
Obama/Biden Voter	24%	7%	48%	20%	249
Other	44%	4%	22%	30%	33
Did Not Vote in 2008	26%	2%	12%	61%	48
Union household	36%	8%	38%	18%	61
Non union	44%	5%	28%	22%	464
Read Union Leader	51%	8%	22%	19%	152
Read Boston Globe	41%	10%	36%	14%	83
Watch WMUR	45%	6%	28%	21%	347
Listen to NHPR	29%	9%	42%	20%	199
10 yrs or less in NH	45%	7%	21%	27%	65
11 to 20 years	33%	2%	35%	30%	101
More than 20 years	45%	6%	30%	19%	353
18 to 34	31%	2%	19%	49%	59
35 to 49	42%	7%	22%	29%	116
50 to 64	42%	5%	35%	18%	187
65 and over	48%	7%	34%	11%	153
Male	44%	5%	27%	23%	265
Female	42%	6%	31%	21%	267
High school or less	35%	8%	21%	36%	114
Some college	48%	2%	24%	26%	115
College graduate	47%	4%	32%	17%	182
Post graduate	40%	8%	40%	12%	114
Less than \$30K	32%	5%	24%	38%	58
\$30K to \$60K	42%	6%	33%	19%	91
\$60K to \$75K	41%	11%	32%	16%	26
\$75K to \$100K	48%	8%	25%	20%	46
\$100K or more	53%	3%	30%	14%	100
Attend services 1 or more/week	53%	6%	27%	14%	147
1 2 times a month	63%	2%	23%	12%	49
Less often	45%	8%	23%	24%	145
Never	28%	4%	38%	31%	168
North Country	42%	6%	29%	23%	43
Central / Lakes	43%	3%	32%	22%	87
Connecticut Valley	41%	2%	41%	17%	83
Mass Border	54%	6%	25%	15%	136
Seacoast	40%	10%	18%	32%	93
Manchester Area	34%	5%	34%	27%	89
First Cong. Dist	41%	8%	24%	27%	250
Second Cong. Dist	45%	3%	34%	17%	273
Cell phone	34%	5%	29%	32%	114
Landline	46%	5%	29%	19%	414

Favorability Rating – Congressman Frank Guinta

FIRST CONG. DIST.	<u>Favorable</u> 31%	<u>Neutral</u> 9%	<u>Unfavorable</u> 28%	<u>DK</u> 33%	<u>(N)</u> 253
Democrat	14%	7%	47%	32%	112
Independent	33%	10%	26%	31%	42
Republican	53%	10%	7%	30%	91
Liberal	9%	4%	58%	29%	60
Moderate	28%	13%	28%	31%	87
Conservative	56%	9%	6%	29%	86
Support Tea Party	57%	16%	7%	20%	59
Neutral	27%	8%	16%	50%	78
Oppose Tea Party	15%	7%	54%	24%	97
McCain/Palin Voter	60%	12%	6%	22%	92
Obama/Biden Voter	10%	9%	49%	32%	114
Other	40%	0%	34%	26%	15
Did Not Vote in 2008	19%	0%	7%	74%	25
Union household	7%	4%	51%	39%	24
Non union	33%	10%	26%	32%	227
Read Union Leader	37%	16%	26%	20%	70
Read Boston Globe	14%	10%	43%	33%	42
Watch WMUR	28%	9%	29%	35%	165
Listen to NHPR	20%	8%	50%	22%	80
10 yrs or less in NH	23%	6%	29%	42%	29
11 to 20 years	25%	10%	22%	43%	49
More than 20 years	34%	9%	30%	27%	169
18 to 34	8%	8%	12%	72%	31
35 to 49	32%	12%	23%	33%	62
50 to 64	29%	6%	40%	25%	89
65 and over	42%	10%	25%	22%	63
Male	29%	12%	22%	37%	124
Female	32%	6%	33%	29%	129
High school or less	29%	8%	20%	43%	62
Some college	43%	8%	20%	30%	50
College graduate	33%	8%	31%	28%	90
Post graduate	18%	11%	41%	29%	48
Less than \$30K	16%	9%	29%	46%	24
\$30K to \$60K	25%	12%	33%	30%	51
\$60K to \$75K	19%	0%	27%	54%	12
\$75K to \$100K	34%	7%	21%	37%	25
\$100K or more	31%	14%	34%	21%	46
Attend services 1 or more/week	43%	6%	25%	25%	71
1 2 times a month	31%	14%	24%	31%	24
Less often	31%	6%	31%	32%	71
Never	19%	13%	30%	37%	77
North Country	22%	11%	27%	40%	23
Central / Lakes	36%	3%	36%	25%	27
Mass Border	36%	1%	19%	44%	52
Seacoast	32%	10%	24%	34%	94
Manchester Area	24%	15%	39%	21%	56
Cell phone	19%	8%	26%	46%	64
Landline	34%	9%	28%	28%	188

Favorability Rating – Congressman Charlie Bass

SECOND CONG. DIST.	<u>Favorable</u> 39%	<u>Neutral</u> 12%	<u>Unfavorable</u> 36%	<u>DK</u> 14%	<u>(N)</u> 273
Democrat	18%	18%	55%	9%	114
Independent	43%	8%	31%	19%	58
Republican	59%	6%	17%	18%	96
Liberal	13%	21%	56%	10%	60
Moderate	33%	14%	39%	14%	104
Conservative	61%	5%	21%	13%	91
Support Tea Party	55%	7%	22%	16%	73
Neutral	41%	17%	26%	16%	69
Oppose Tea Party	20%	14%	55%	12%	109
McCain/Palin Voter	57%	8%	16%	19%	90
Obama/Biden Voter	24%	14%	53%	9%	133
Other	42%	10%	34%	15%	17
Did Not Vote in 2008	44%	16%	9%	31%	24
Union household	28%	15%	42%	14%	37
Non union	39%	11%	35%	15%	232
Read Union Leader	38%	15%	40%	8%	79
Read Boston Globe	49%	17%	28%	6%	42
Watch WMUR	39%	9%	39%	13%	178
Listen to NHPR	27%	17%	47%	8%	117
10 yrs or less in NH	47%	13%	19%	21%	37
11 to 20 years	44%	13%	26%	18%	52
More than 20 years	34%	11%	43%	11%	178
18 to 34	56%	23%	11%	10%	28
35 to 49	29%	18%	27%	26%	52
50 to 64	38%	9%	39%	13%	94
65 and over	37%	5%	47%	11%	90
Male	44%	9%	37%	11%	138
Female	33%	14%	34%	18%	135
High school or less	38%	15%	25%	21%	50
Some college	48%	5%	31%	16%	65
College graduate	33%	11%	40%	16%	90
Post graduate	35%	16%	43%	6%	65
Less than \$30K	49%	19%	30%	2%	35
\$30K to \$60K	24%	9%	52%	15%	39
\$60K to \$75K	45%	12%	36%	7%	14
\$75K to \$100K	33%	8%	30%	29%	21
\$100K or more	42%	8%	35%	15%	52
Attend services 1 or more/week	37%	12%	41%	10%	74
1 2 times a month	39%	8%	39%	13%	25
Less often	45%	13%	32%	11%	74
Never	34%	12%	33%	21%	89
North Country	31%	31%	34%	4%	20
Central / Lakes	38%	9%	32%	22%	59
Connecticut Valley	36%	6%	49%	9%	80
Mass Border	45%	11%	25%	18%	83
Manchester Area	33%	20%	37%	9%	31
Cell phone	41%	3%	35%	21%	46
Landline	38%	13%	36%	13%	223

Favorability Rating – Carol Shea-Porter

FIRST CONG. DIST.	<u>Favorable</u> 43%	<u>Neutral</u> 3%	<u>Unfavorable</u> 30%	<u>DK</u> 24%	<u>(N)</u> 252
Democrat	65%	4%	5%	26%	111
Independent	38%	6%	36%	20%	43
Republican	16%	0%	59%	25%	91
Liberal	66%	2%	6%	26%	61
Moderate	46%	6%	27%	21%	86
Conservative	23%	1%	53%	22%	86
Support Tea Party	23%	6%	62%	10%	59
Neutral	31%	3%	23%	43%	77
Oppose Tea Party	69%	2%	13%	16%	98
McCain/Palin Voter	21%	0%	56%	24%	93
Obama/Biden Voter	66%	4%	6%	24%	115
Other	9%	11%	71%	9%	15
Did Not Vote in 2008	37%	6%	22%	36%	22
Union household	62%	0%	17%	20%	23
Non union	41%	3%	31%	25%	228
Read Union Leader	37%	6%	37%	21%	72
Read Boston Globe	62%	0%	17%	21%	42
Watch WMUR	44%	3%	29%	24%	166
Listen to NHPR	53%	2%	25%	20%	82
10 yrs or less in NH	36%	0%	32%	32%	28
11 to 20 years	41%	5%	31%	23%	50
More than 20 years	45%	3%	30%	23%	169
18 to 34	19%	8%	23%	50%	30
35 to 49	44%	3%	30%	23%	62
50 to 64	44%	4%	31%	20%	90
65 and over	51%	0%	31%	17%	63
Male	41%	5%	30%	24%	123
Female	45%	1%	29%	24%	130
High school or less	34%	9%	32%	25%	61
Some college	40%	0%	26%	34%	50
College graduate	44%	1%	33%	22%	90
Post graduate	54%	2%	25%	19%	49
Less than \$30K	52%	7%	23%	19%	24
\$30K to \$60K	37%	3%	38%	22%	51
\$60K to \$75K	38%	0%	26%	37%	12
\$75K to \$100K	34%	0%	28%	39%	25
\$100K or more	48%	2%	39%	11%	46
Attend services 1 or more/week	31%	0%	48%	20%	73
1 2 times a month	41%	4%	25%	30%	24
Less often	51%	6%	25%	18%	70
Never	48%	3%	20%	30%	77
North Country	44%	7%	31%	17%	23
Central / Lakes	54%	0%	32%	15%	27
Mass Border	31%	0%	38%	31%	51
Seacoast	44%	5%	27%	25%	94
Manchester Area	47%	3%	24%	26%	57
Cell phone	44%	2%	19%	36%	64
Landline	43%	3%	33%	21%	188

Favorability Rating – Ann McLane Kuster

SECOND CONG. DIST.	<u>Favorable</u> 26%	<u>Neutral</u> 3%	<u>Unfavorable</u> 13%	<u>DK</u> 58%	<u>(N)</u> 270
Democrat	47%	6%	4%	44%	114
Independent	14%	3%	14%	69%	57
Republican	9%	1%	22%	68%	95
Liberal	56%	4%	1%	39%	60
Moderate	27%	6%	13%	54%	103
Conservative	5%	1%	19%	76%	89
Support Tea Party	3%	2%	23%	72%	72
Neutral	16%	9%	14%	61%	68
Oppose Tea Party	49%	1%	6%	43%	109
McCain/Palin Voter	9%	3%	23%	65%	89
Obama/Biden Voter	44%	5%	5%	46%	133
Other	0%	0%	35%	65%	17
Did Not Vote in 2008	16%	0%	0%	84%	23
Union household	33%	0%	10%	58%	37
Non union	25%	4%	13%	58%	229
Read Union Leader	29%	6%	16%	49%	79
Read Boston Globe	40%	2%	9%	48%	42
Watch WMUR	31%	3%	11%	55%	177
Listen to NHPR	40%	6%	7%	48%	116
10 yrs or less in NH	20%	8%	1%	70%	37
11 to 20 years	28%	0%	14%	57%	50
More than 20 years	27%	3%	14%	55%	177
18 to 34	19%	18%	10%	54%	28
35 to 49	21%	4%	13%	62%	51
50 to 64	32%	2%	14%	53%	93
65 and over	28%	1%	10%	62%	90
Male	28%	4%	14%	54%	135
Female	25%	2%	11%	62%	136
High school or less	12%	6%	13%	68%	50
Some college	24%	0%	12%	64%	64
College graduate	24%	4%	8%	63%	89
Post graduate	44%	3%	18%	35%	65
Less than \$30K	18%	0%	26%	56%	34
\$30K to \$60K	27%	1%	10%	62%	40
\$60K to \$75K	31%	0%	19%	50%	14
\$75K to \$100K	17%	4%	4%	75%	21
\$100K or more	32%	3%	18%	47%	51
Attend services 1 or more/week	24%	0%	17%	58%	75
1 2 times a month	21%	3%	16%	60%	24
Less often	27%	10%	6%	58%	72
Never	26%	2%	13%	60%	89
North Country	23%	0%	23%	54%	20
Central / Lakes	34%	2%	11%	53%	59
Connecticut Valley	33%	1%	8%	58%	78
Mass Border	23%	3%	13%	62%	83
Manchester Area	8%	15%	20%	56%	31
Second Cong. Dist	26%	3%	13%	58%	270
Cell phone	29%	1%	8%	62%	44
Landline	26%	4%	13%	57%	223

**2012 First Congressional District Election – Guinta vs. Shea-Porter
(2012 Likely General Election Voters)**

FIRST CONG. DIST.	<u>Guinta</u> 39%	<u>Shea-Porter</u> 44%	<u>Other</u> 1%	<u>Undecided</u> 16%	<u>(N)</u> 230
Democrat	7%	80%	0%	13%	107
Independent	43%	28%	2%	27%	33
Republican	78%	7%	1%	14%	86
Liberal	4%	88%	0%	9%	52
Moderate	31%	46%	2%	21%	86
Conservative	75%	12%	0%	13%	80
Support Tea Party	71%	19%	0%	10%	57
Neutral	46%	28%	0%	26%	67
Oppose Tea Party	13%	75%	2%	11%	96
McCain/Palin Voter	74%	13%	1%	12%	90
Obama/Biden Voter	9%	77%	0%	14%	111
Other	61%	0%	9%	30%	14
Did Not Vote in 2008	43%	28%	0%	29%	9
Union household	18%	75%	0%	7%	19
Non union	41%	41%	1%	17%	209
Read Union Leader	48%	36%	0%	16%	70
Read Boston Globe	23%	57%	0%	20%	41
Watch WMUR	39%	43%	1%	16%	151
Listen to NHPR	20%	64%	2%	14%	77
10 yrs or less in NH	48%	37%	0%	16%	25
11 to 20 years	41%	44%	0%	15%	44
More than 20 years	37%	46%	1%	16%	157
18 to 34	36%	34%	0%	30%	23
35 to 49	32%	44%	2%	21%	55
50 to 64	43%	48%	1%	8%	86
65 and over	39%	45%	0%	16%	59
Male	44%	38%	1%	18%	108
Female	34%	50%	1%	15%	122
High school or less	32%	42%	0%	26%	48
Some college	48%	33%	0%	20%	46
College graduate	43%	46%	2%	9%	85
Post graduate	30%	55%	0%	15%	48
Less than \$30K	27%	66%	0%	7%	18
\$30K to \$60K	37%	48%	0%	15%	46
\$60K to \$75K	55%	37%	0%	8%	12
\$75K to \$100K	36%	35%	9%	21%	22
\$100K or more	39%	55%	0%	7%	44
Attend services 1 or more/week	50%	36%	1%	12%	65
1 2 times a month	52%	33%	0%	15%	22
Less often	37%	41%	2%	20%	68
Never	24%	59%	0%	17%	65
North Country	23%	52%	0%	25%	23
Central / Lakes	43%	45%	2%	10%	26
Mass Border	48%	32%	3%	18%	50
Seacoast	40%	47%	0%	13%	78
Manchester Area	32%	49%	0%	18%	53
First Cong. Dist	39%	44%	1%	16%	230
Cell phone	37%	42%	0%	21%	57
Landline	39%	45%	1%	15%	173

**2012 Second Congressional District Election – Bass vs. Kuster
(2012 Likely General Election Voters)**

SECOND CONG. DIST.	<u>Bass</u> 39%	<u>Kuster</u> 40%	<u>Other</u> 1%	<u>Undecided</u> 20%	<u>(N)</u> 251
Democrat	11%	73%	1%	14%	110
Independent	36%	27%	2%	35%	46
Republican	74%	6%	0%	20%	93
Liberal	14%	77%	0%	9%	56
Moderate	27%	41%	2%	30%	99
Conservative	71%	11%	0%	18%	82
Support Tea Party	81%	5%	0%	14%	67
Neutral	35%	35%	1%	28%	64
Oppose Tea Party	14%	66%	1%	19%	104
McCain/Palin Voter	70%	7%	0%	23%	84
Obama/Biden Voter	14%	68%	1%	17%	130
Other	60%	19%	6%	15%	15
Did Not Vote in 2008	59%	17%	0%	24%	16
Union household	25%	38%	0%	37%	36
Non union	41%	41%	1%	17%	211
Read Union Leader	36%	46%	0%	18%	74
Read Boston Globe	33%	50%	0%	17%	39
Watch WMUR	35%	46%	1%	19%	162
Listen to NHPR	21%	61%	1%	17%	110
10 yrs or less in NH	34%	46%	0%	20%	32
11 to 20 years	37%	37%	0%	26%	48
More than 20 years	40%	40%	1%	19%	168
18 to 34	40%	47%	0%	13%	23
35 to 49	37%	36%	3%	25%	51
50 to 64	45%	37%	1%	18%	84
65 and over	34%	44%	0%	22%	86
Male	46%	35%	0%	19%	128
Female	32%	45%	2%	21%	124
High school or less	49%	36%	2%	14%	44
Some college	40%	34%	0%	26%	57
College graduate	41%	37%	2%	21%	86
Post graduate	26%	54%	0%	20%	62
Less than \$30K	41%	33%	5%	21%	31
\$30K to \$60K	36%	56%	0%	7%	36
\$60K to \$75K	48%	33%	0%	19%	14
\$75K to \$100K	37%	26%	0%	37%	21
\$100K or more	39%	44%	0%	17%	48
Attend services 1 or more/week	50%	39%	0%	11%	71
1 2 times a month	46%	41%	0%	14%	25
Less often	38%	43%	0%	19%	68
Never	29%	38%	2%	31%	79
North Country	45%	18%	0%	36%	18
Central / Lakes	39%	39%	2%	20%	55
Connecticut Valley	34%	50%	0%	16%	73
Mass Border	45%	31%	0%	24%	78
Manchester Area	32%	51%	5%	12%	28
Cell phone	42%	39%	0%	19%	44
Landline	38%	40%	0%	21%	205