

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

April 24, 2012

### LYNCH KEEPS HIGH APPROVAL RATINGS, GOVERNOR'S RACE UP FOR GRABS

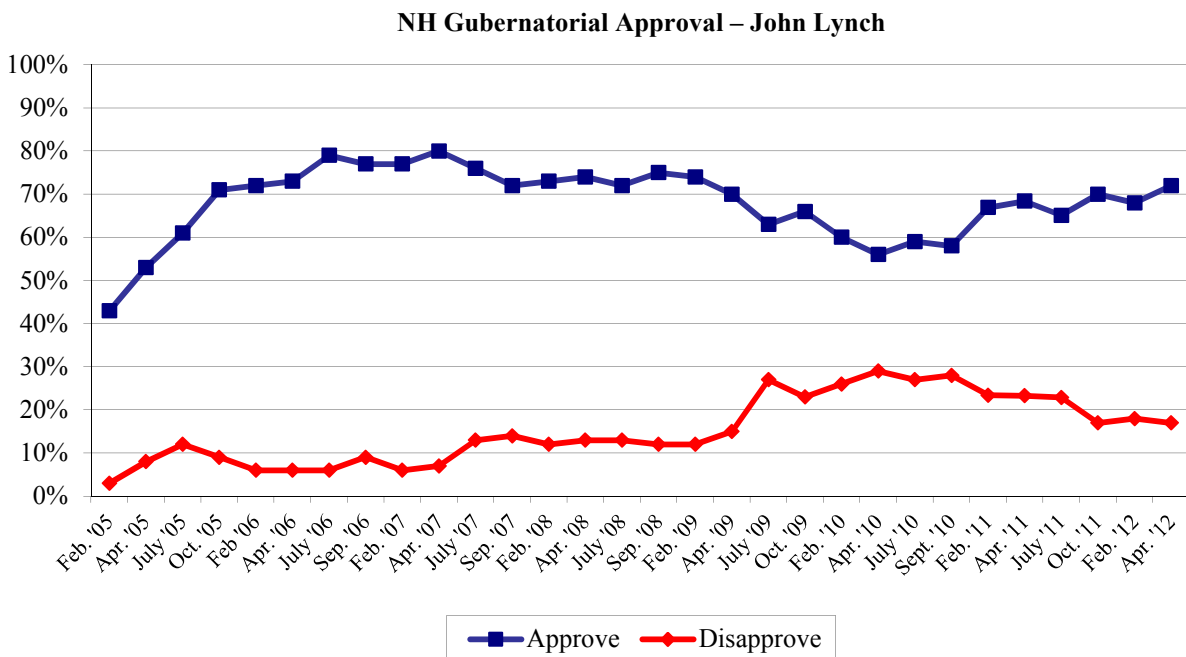
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DURHAM, NH – The race for Governor of New Hampshire is wide open as voters are unaware of the candidates seeking the seat. New Hampshire Governor John Lynch's job approval rating continues to rise in his last year in office. Economic problems continue to be the top concerns for Granite Staters, but have moderated somewhat in recent months.

These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 9 and April 20, 2012. The margin of sampling error for the survey is +/- 4.2 percent. Included is a subsample of 486 likely general election voters (margin of sampling error +/- 4.4%).

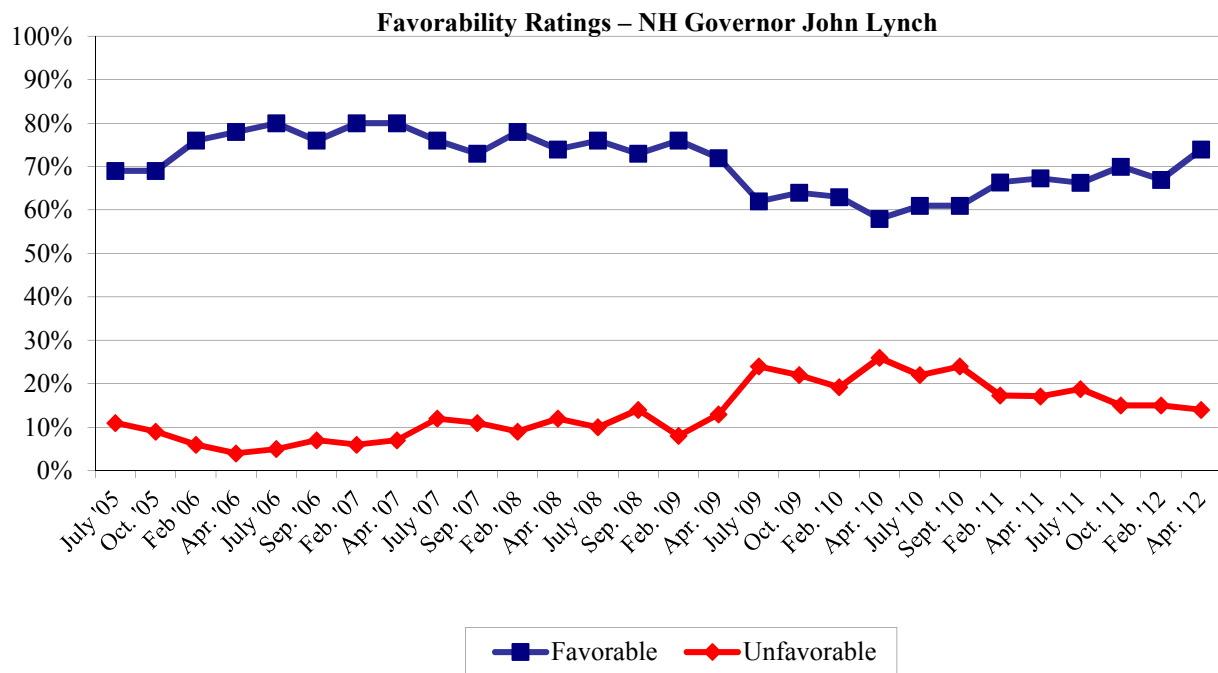
#### Gubernatorial Approval

In his final year as New Hampshire governor, John Lynch continues to be extremely popular. In the most recent Granite State Poll, 72% of New Hampshire adults say they approve of the way he is handling his job as governor, 17% disapprove, and 12% are neutral or don't know. Lynch has strong support among Democrats (87% approve) and also receives majority support from Independents (64%) and Republicans (59%).



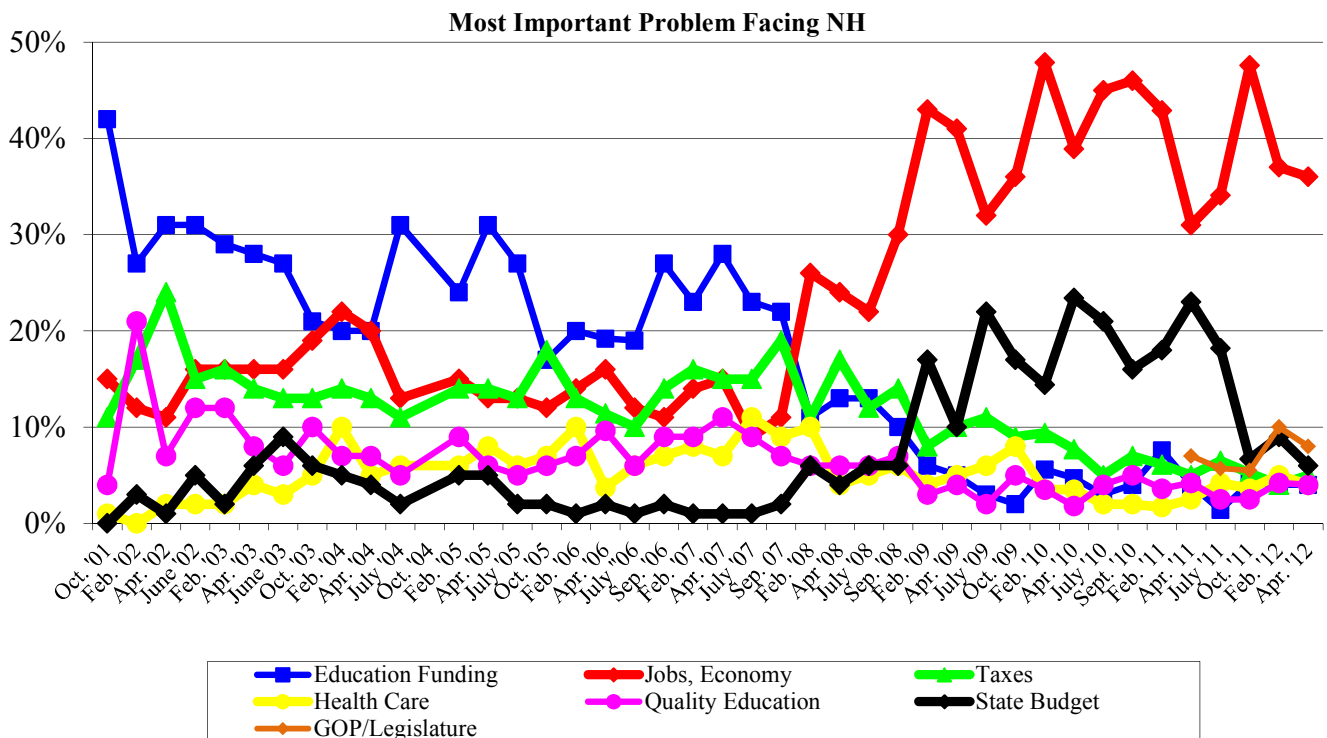
Lynch's personal favorability ratings also remain very high. In the latest Granite State Poll, 74% of New Hampshire adults say they have a favorable opinion of Lynch, 14% have an unfavorable opinion, 6% are neutral, and 6% say they don't know enough about him to say. Lynch's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, remains very high at +60%. Lynch receives very high net favorability ratings from Democrats (+83%) as well as from Independents (+48%), and even receives high net favorability ratings from Republicans (+39%).

\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.



### Most Important Problem Facing New Hampshire

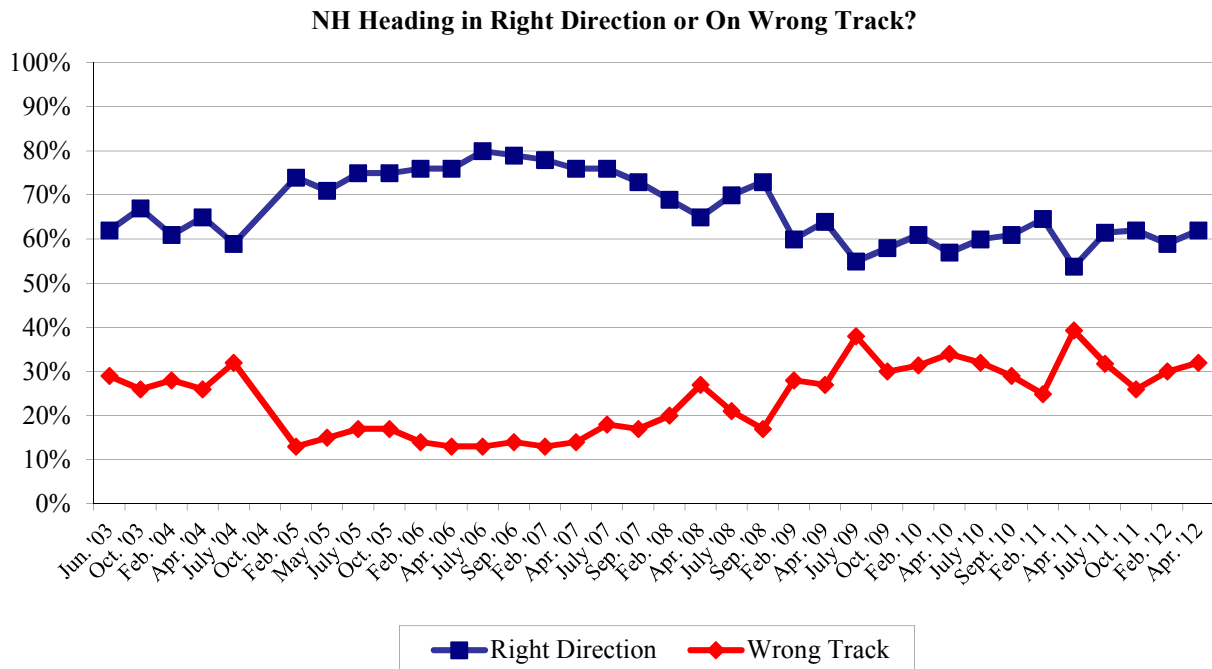
Concerns about the state's economy and unemployment remain most important problem facing the state, mentioned by 36% of respondents. Other important concerns are Republicans in the legislature (8%), the state budget (6%), taxes (5%), health care (4%), high quality of education (4%), and education funding (4%). Concerns about jobs and the economy is the most important problem mentioned by all demographic groups.



## Right Direction or Wrong Track?

While New Hampshire residents think the country as a whole is headed down the wrong track, most believe the state is headed in the right direction. Currently, 62% of New Hampshire adults feel the state is heading in the right direction, 32% think the state is seriously off on the wrong track, and 6% are unsure.

There is bipartisan consensus about the direction the state is heading -- majorities of Democrats (56%), Republicans (62%), and Independents (71%), all say the state is headed in the right direction.



## NH 2012 Gubernatorial Candidates

Despite being very popular, John Lynch announced that he will not seek a fifth term as governor. This has created a wide-open race for the corner office in both parties, however, the announced candidates as well those who have been rumored to be considering a run, are largely unknown.

On the Republican side, the best known of the potential candidates is Attorney Ovide Lamontagne. Currently, 24% of New Hampshire adults view Lamontagne favorably, 19% have an unfavorable view of him, 3% are neutral, and 54% don't know enough about him to say. Lamontagne's net favorability rating is +5, down slightly from +8% in February. Among Republicans, Lamontagne's net favorability rating is +30%, down from +38% in February.

Kevin Smith, a former state representative and former Executive Director of Cornerstone Policy Research remains largely unknown, even among Republicans. Only 6% of New Hampshire adults have a favorable opinion of Smith, 6% have an unfavorable opinion of him, 4% are neutral, and 84% don't know enough about him to say. Among Republicans, Smith has a net favorability rating of +4%, unchanged since February, but 84% of Republicans say they don't know enough about him to say.

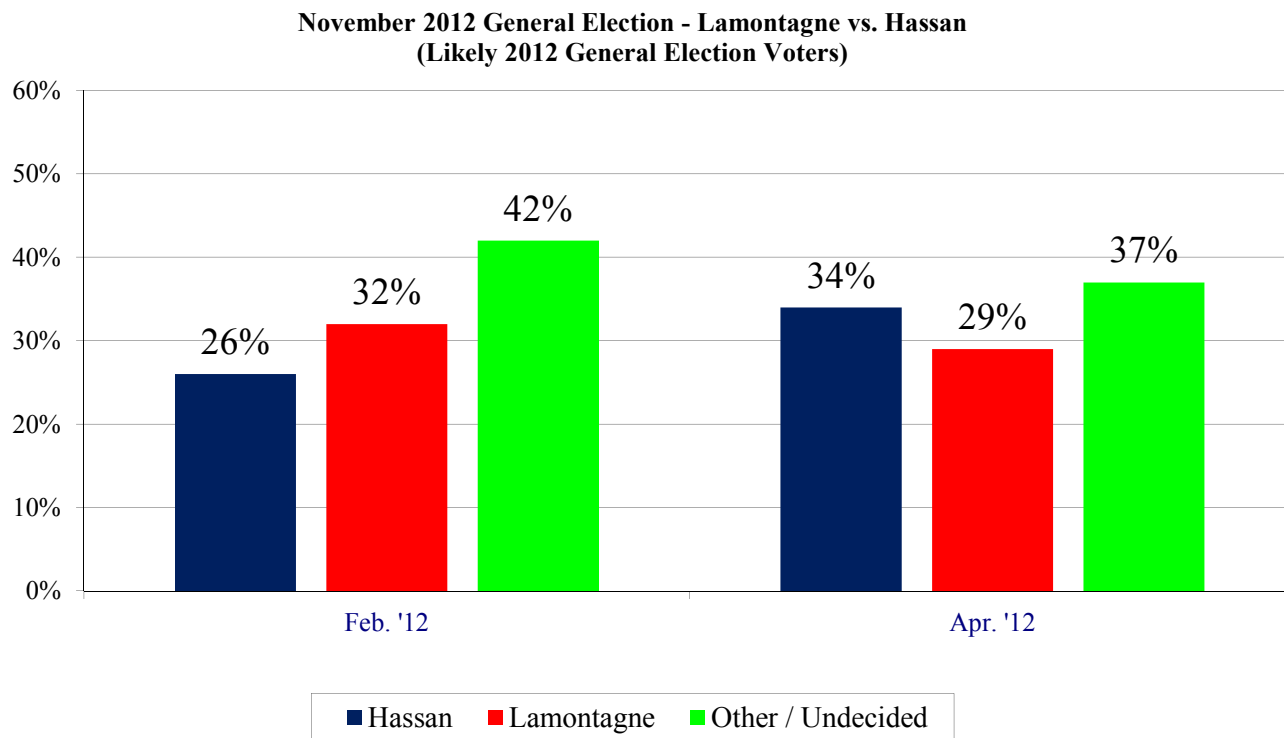
On the Democratic side, two former state Senators, Maggie Hassan of Exeter and Jackie Cilley from Barrington have announced that they will seek the Democratic nomination, but both are unknown to New Hampshire residents. Only 10% of New Hampshire adults have a favorable opinion of Hassan, 4% have an unfavorable opinion of her, 4% are neutral, and 81% don't know enough about her to say. Hassan's net favorability rating is +6%, +14% among Democrats.

Cilley has similar numbers, 9% have a favorable opinion of her, 5% have an unfavorable opinion, 3% are neutral, and 83% don't know enough about her to say. Cilley's net favorability rating is +4%, +12% among Democrats.

A third potential candidate is former Securities Commissioner, Mark Connolly. He is equally unknown in the state with 10% saying they have a favorable opinion of Connolly, 3% have an unfavorable opinion, 3% are neutral and 83% don't know enough about him to say. Connolly's net favorability rating is +7%, +5% among Democrats.

Hypothetical matchups between the Republican candidates Lamontagne and Smith and the declared Democratic candidates Hassan and Cilley also show an unengaged electorate.

In a matchup between Lamontagne and Hassan, 34% of likely general election voters say they would vote for Hassan, 29% prefer Lamontagne, 1% favor some other candidate, and 36% are undecided. Lamontagne held a narrow lead over Hassan in February.



In a matchup between Hassan and Smith, 29% of likely voters say they will vote for Hassan, 24% for Smith 1% for some other candidate and 46% are undecided.

When Cilley is matched with Lamontagne and Smith, the results are similar to those seen with Hassan. In a race between Lamontagne and Cilley, 31% of likely general election voters say they would vote for Cilley, 30% prefer Lamontagne, 1% favor some other candidate, and 38% are undecided.

And in a race between Smith and Cilley, 30% of likely general election voters say they would vote for Cilley, 23% prefer Smith, 1% favor some other candidate, and 47% are undecided.

### Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 9 and April 20, 2012. The margin of sampling error for the survey is +/- 4.2 percent. Included is a subsample of 486 likely general election voters (margin of sampling error +/- 4.4%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Gubernatorial Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Lynch is handling his job as governor?”

	<u>Approve</u>	<u>Neutral/DK</u>	<u>Disapprove</u>	<u>(N=)</u>
Apr. '12	72%	12%	17%	(535)
Feb. '12	68%	14%	18%	(520)
Oct. '11	70%	12%	17%	(554)
July '11	65%	12%	23%	(506)
Apr. '11	68%	8%	23%	(497)
Feb. '11	67%	10%	23%	(514)
Sept. '10	58%	14%	28%	(512)
July '10	59%	15%	27%	(497)
Apr. '10	56%	15%	29%	(507)
Feb. '10	60%	14%	26%	(489)
Oct. '09	66%	11%	23%	(495)
July '09	63%	11%	27%	(553)
Apr. '09	70%	15%	15%	(496)
Feb. '09	74%	14%	12%	(612)
Sep. '08	75%	13%	12%	(539)
July '08	72%	15%	13%	(512)
Apr. '08	74%	13%	13%	(496)
Feb. '08	73%	14%	12%	(547)
Sept. '07	72%	14%	14%	(501)
July '07	76%	11%	13%	(501)
Apr. '07	80%	12%	7%	(514)
Feb. '07	77%	16%	6%	(531)
Sept. '06	77%	14%	9%	(504)
July '06	79%	15%	6%	(498)
Apr. '06	73%	21%	6%	(489)
Feb. '06	72%	22%	6%	(491)
Oct. '05	71%	20%	9%	(495)
July '05	61%	26%	12%	(490)
Apr. '05	53%	39%	8%	(480)
Feb. '05	43%	51%	6%	(524)

### Favorability Ratings – Governor John Lynch

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Governor John Lynch.”

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Apr. '12</b>	<b>74%</b>	<b>6%</b>	<b>14%</b>	<b>6%</b>	<b>+60%</b>	<b>(533)</b>
<b>Feb. '12</b>	67%	7%	15%	10%	+52%	(526)
<b>Oct. '11</b>	70%	9%	15%	6%	+55%	(554)
<b>July '11</b>	66%	10%	19%	5%	+47%	(514)
<b>Apr. '11</b>	67%	9%	17%	6%	+50%	(503)
<b>Feb. '11</b>	66%	12%	17%	4%	+49%	(519)
<b>Sept. '10</b>	61%	9%	24%	7%	+37%	(513)
<b>July '10</b>	61%	9%	22%	8%	+39%	(504)
<b>Apr. '10</b>	58%	10%	26%	6%	+32%	(509)
<b>Feb. '10</b>	63%	9%	19%	9%	+44%	(496)
<b>Oct. '09</b>	64%	8%	22%	5%	+42%	(500)
<b>July '09</b>	62%	8%	24%	6%	+38%	(557)
<b>Apr. '09</b>	72%	7%	13%	8%	+59%	(500)
<b>Feb. '09</b>	76%	10%	8%	7%	+68%	(617)
<b>Sep. '08</b>	73%	6%	14%	8%	+59%	(522)
<b>July '08</b>	76%	8%	10%	6%	+66%	(517)
<b>Apr. '08</b>	74%	11%	12%	4%	+62%	(499)
<b>Feb. '08</b>	78%	11%	9%	3%	+69%	(554)
<b>Sept. '07</b>	73%	10%	11%	6%	+62%	(506)
<b>July '07</b>	76%	8%	12%	5%	+64%	(505)
<b>Apr. '07</b>	80%	9%	7%	4%	+73%	(515)
<b>Feb. '07</b>	80%	9%	6%	5%	+74%	(536)
<b>Sept. '06</b>	76%	11%	7%	5%	+69%	(511)
<b>July '06</b>	80%	8%	5%	7%	+75%	(505)
<b>Apr. '06</b>	78%	10%	4%	8%	+74%	(503)
<b>Feb. '06</b>	76%	12%	6%	6%	+70%	(499)
<b>Oct. '05</b>	69%	13%	9%	8%	+60%	(508)
<b>July '05</b>	69%	9%	11%	11%	+58%	(500)
<b>Oct. '04</b>	34%	13%	12%	40%	+22%	(573)
<b>July '04</b>	17%	8%	6%	69%	+11%	(508)
<b>Feb. '04</b>	7%	9%	6%	77%	+1%	(509)

### Most Important Problem Facing New Hampshire

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?”

	<u>Jobs /</u> <u>Economy</u>	<u>Educ.</u> <u>Funding</u>	<u>Taxes</u>	<u>Health</u> <u>Care</u>	<u>Qual.</u> <u>Educ.</u>	<u>Growth/</u> <u>Sprawl</u>	<u>State</u> <u>Budget</u>	<u>Cost of</u> <u>Gas/Oil</u>	<u>GOP</u> <u>Leg.</u>	<u>Other/</u> <u>DK</u>	<u>(N=)</u>
Apr. '12	36%	4%	5%	4%	4%	0%	6%	2%	8%	31%	(518)
Feb. '12	37%	4%	4%	5%	4%	0%	9%	*	10%	27%	(509)
Oct. '11	48%	4%	5%	4%	3%	0%	7%	*	6%	21%	(548)
July '11	34%	1%	6%	4%	3%	0%	18%	1%	6%	28%	(512)
Apr. '11	31%	4%	5%	3%	4%	0%	23%	1%	7%	22%	(494)
Feb. '11	43%	8%	6%	2%	4%	0%	18%	1%	*	18%	(508)
Sept. '10	46%	4%	7%	2%	5%	0%	16%	0%	0%	21%	(504)
July '10	45%	3%	5%	2%	4%	*	21%	*	0%	17%	(498)
Apr. '10	39%	5%	8%	4%	2%	*	23%	*	0%	19%	(504)
Feb. '10	48%	6%	9%	4%	4%	*	14%	*	0%	15%	(486)
Oct. '09	36%	2%	9%	8%	5%	*	17%	0%	0%	18%	(494)
July '09	32%	3%	11%	6%	2%	*	22%	1%	0%	31%	(551)
Apr. '09	41%	5%	10%	5%	4%	*	10%	*	0%	24%	(491)
Feb. '09	43%	6%	8%	4%	3%	0%	17%	*	0%	19%	(607)
Sep. '08	30%	10%	14%	6%	7%	*	6%	7%	0%	20%	(531)
July '08	22%	13%	12%	5%	6%	1%	6%	14%	0%	22%	(504)
Apr. '08	24%	13%	17%	4%	6%	0%	4%	7%	0%	25%	(496)
Feb. '08	26%	11%	11%	10%	6%	1%	6%	1%	0%	28%	(542)
Sept. '07	11%	22%	19%	9%	7%	1%	2%	1%	0%	28%	(499)
July '07	9%	23%	15%	11%	9%	2%	1%	2%	0%	29%	(488)
Apr. '07	15%	28%	15%	7%	11%	2%	1%	1%	0%	20%	(501)
Feb. '07	14%	23%	16%	8%	9%	2%	1%	1%	0%	26%	(527)
Sept. '06	11%	27%	14%	7%	9%	3%	2%	2%	0%	26%	(499)
July '06	12%	19%	10%	6%	6%	3%	1%	5%	0%	38%	(490)
Apr. '06	16%	19%	11%	4%	10%	3%	2%	5%	0%	30%	(501)
Feb. '06	14%	20%	13%	10%	7%	3%	1%	3%	0%	29%	(498)
Oct. '05	12%	17%	18%	7%	6%	5%	2%	3%	0%	30%	(503)
July '05	13%	27%	13%	6%	5%	4%	2%	*	0%	28%	(496)
Apr. '05	13%	31%	14%	8%	6%	3%	5%	3%	0%	18%	(487)
Feb. '05	15%	24%	14%	6%	9%	2%	2%	*	0%	28%	(541)
July '04	13%	31%	11%	6%	5%	4%	2%	0%	0%	28%	(504)
Apr. '04	20%	20%	13%	5%	7%	3%	4%	0%	0%	29%	(536)
Feb. '04	22%	20%	14%	10%	7%	2%	5%	0%	0%	21%	(502)
Oct. '03	19%	21%	13%	5%	10%	3%	6%	0%	0%	23%	(490)
June '03	16%	27%	13%	3%	6%	1%	9%	0%	0%	25%	(513)
Apr. '03	16%	28%	14%	4%	8%	2%	6%	0%	0%	22%	(497)
Feb. '03	16%	29%	16%	2%	12%	2%	2%	0%	0%	21%	(644)
June '02	16%	31%	15%	2%	12%	1%	5%	0%	0%	18%	(424)
Apr. '02	11%	31%	24%	2%	7%	2%	1%	0%	0%	22%	(684)
Feb. '02	12%	27%	17%	0%	21%	1%	3%	0%	0%	19%	(312)
Oct. '01	15%	42%	11%	1%	45	2%	*	0%	0%	25%	(519)

\* Less than 1%

### NH - Right Direction or Wrong Track

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

	<b><u>Right Direction</u></b>	<b><u>Wrong Track</u></b>	<b><u>Don't Know</u></b>	<b><u>(N=)</u></b>
<b>Apr. '12</b>	<b>62%</b>	<b>32%</b>	<b>6%</b>	<b>(532)</b>
<b>Feb. '12</b>	59%	30%	11%	(517)
<b>Oct. '11</b>	62%	26%	12%	(544)
<b>July '11</b>	61%	32%	7%	(503)
<b>Apr. '11</b>	54%	39%	7%	(491)
<b>Feb. '11</b>	65%	25%	11%	(517)
<b>Sept. '10</b>	61%	29%	10%	(511)
<b>July '10</b>	60%	32%	9%	(496)
<b>Apr. '10</b>	57%	34%	9%	(503)
<b>Feb. '10</b>	61%	31%	8%	(490)
<b>Oct. '09</b>	58%	30%	12%	(496)
<b>July '09</b>	55%	38%	7%	(557)
<b>Apr. '09</b>	64%	27%	9%	(497)
<b>Feb. '09</b>	60%	28%	12%	(605)
<b>Sept. '08</b>	73%	17%	10%	(535)
<b>July '08</b>	70%	21%	9%	(514)
<b>Apr. '08</b>	65%	27%	8%	(491)
<b>Feb. '08</b>	69%	20%	11%	(547)
<b>Sept. '07</b>	73%	17%	10%	(507)
<b>July '07</b>	76%	18%	6%	(500)
<b>Apr. '07</b>	76%	14%	9%	(506)
<b>Feb. '07</b>	78%	13%	8%	(524)
<b>Sept. '06</b>	79%	14%	7%	(509)
<b>July '06</b>	80%	13%	8%	(497)
<b>Apr. '06</b>	76%	13%	11%	(501)
<b>Feb. '06</b>	76%	14%	10%	(495)
<b>Oct. '05</b>	75%	17%	9%	(502)
<b>July '05</b>	75%	17%	8%	(494)
<b>May '05</b>	71%	15%	13%	(488)
<b>Feb. '05</b>	74%	13%	13%	(535)
<b>July '04</b>	59%	32%	9%	(503)
<b>Apr. '04</b>	65%	26%	9%	(530)
<b>Feb. '04</b>	61%	28%	11%	(500)
<b>Oct. '03</b>	67%	26%	7%	(485)
<b>Jun. '03</b>	62%	29%	9%	(510)



### Potential Gubernatorial Candidates

"Next, I'd like to get your overall opinion of some people who may run for Governor of New Hampshire next year. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about them to say." "First, how about ...

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>NET</u>	<u>(N=)</u>
<b>Potential GOP Candidates</b>						
Attorney Ovide Lamontagne – Apr. '12	<b>24%</b>	<b>3%</b>	<b>19%</b>	<b>54%</b>	<b>+5%</b>	<b>(532)</b>
Attorney Ovide Lamontagne – Feb. '12	25%	6%	17%	52%	+8%	(522)
Attorney Ovide Lamontagne – Oct. '11	25%	8%	20%	48%	+5%	(555)
Former State Rep Kevin Smith – Apr. '12	<b>6%</b>	<b>4%</b>	<b>6%</b>	<b>84%</b>	<b>+/-0%</b>	<b>(531)</b>
Former State Rep Kevin Smith – Feb. '12	5%	7%	6%	82%	-1%	(525)
Former State Rep Kevin Smith – Oct. '11	3%	8%	5%	84%	-2%	(555)
<b>Potential DEM Candidates</b>						
Former State Sen. Maggie Hassan – Apr. '12	<b>10%</b>	<b>4%</b>	<b>4%</b>	<b>81%</b>	<b>+6%</b>	<b>(531)</b>
Former State Sen. Maggie Hassan – Feb. '12	11%	6%	6%	77%	+5%	(524)
Former State Sen. Maggie Hassan – Oct. '11	8%	8%	7%	77%	+1%	(555)
Former State Sen. Jackie Cilley – Apr. '12	<b>9%</b>	<b>3%</b>	<b>5%</b>	<b>83%</b>	<b>+4%</b>	<b>(530)</b>
Former State Sen. Jackie Cilley – Feb. '12	5%	7%	8%	80%	-3%	(525)
Former State Sen. Jackie Cilley – Oct. '11	7%	8%	6%	80%	+1%	(555)
Former Securities Commissioner Mark Connolly – Apr. '12	<b>10%</b>	<b>3%</b>	<b>3%</b>	<b>83%</b>	<b>+7%</b>	<b>(529)</b>

### Hassan v. Lamontagne

"Suppose the election for Governor of New Hampshire was being held today and the candidates were Ovide Lamontagne, the Republican and Maggie Hassan, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<u>Feb. '12</u>	<u>Apr. '12</u>
<b>Maggie Hassan</b>	26%	<b>34%</b>
<b>Ovide Lamontagne</b>	32%	<b>29%</b>
<b>Other</b>	1%	<b>1%</b>
<b>Undecided</b>	41%	<b>36%</b>
<b>(N=)</b>	<b>(482)</b>	<b>(484)</b>

### Hassan v. Smith

"Suppose the election for Governor of New Hampshire was being held today and the candidates were Kevin Smith, the Republican and Maggie Hassan, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<u>Apr. '12</u>
<b>Maggie Hassan</b>	<b>29%</b>
<b>Kevin Smith</b>	<b>24%</b>
<b>Other</b>	<b>1%</b>
<b>Undecided</b>	<b>46%</b>
<b>(N=)</b>	<b>(479)</b>

### **Cilley v. Lamontagne**

"Suppose the election for Governor of New Hampshire was being held today and the candidates were Ovide Lamontagne, the Republican and Jackie Cilley, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<b><u>Apr. '12</u></b>
<b>Jackie Cilley</b>	<b>31%</b>
<b>Ovide Lamontagne</b>	<b>30%</b>
<b>Other</b>	<b>1%</b>
<b>Undecided</b>	<b>38%</b>
<b>(N=)</b>	<b>(482)</b>

### **Cilley v. Smith**

"Suppose the election for Governor of New Hampshire was being held today and the candidates were Kevin Smith, the Republican and Jackie Cilley, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<b><u>Apr. '12</u></b>
<b>Jackie Cilley</b>	<b>30%</b>
<b>Kevin Smith</b>	<b>23%</b>
<b>Other</b>	<b>1%</b>
<b>Undecided</b>	<b>47%</b>
<b>(N=)</b>	<b>(481)</b>

# Gubernatorial Approval

STATEWIDE	<u>Approve</u> 72%	<u>Neutral</u> 12%	<u>Disapprove</u> 17%	<u>(N=)</u> 535
Registered Democrat	89%	4%	7%	139
Registered Undeclared	75%	9%	16%	219
Registered Republican	56%	15%	29%	120
Democrat	87%	6%	7%	228
Independent	64%	17%	19%	103
Republican	59%	12%	28%	191
Liberal	80%	11%	10%	122
Moderate	82%	8%	10%	192
Conservative	59%	13%	28%	182
Support Tea Party	53%	13%	34%	135
Neutral	68%	15%	17%	148
Oppose Tea Party	87%	5%	8%	210
Union household	78%	13%	9%	62
Non union	71%	11%	18%	467
Read Union Leader	74%	8%	18%	153
Read Boston Globe	83%	6%	11%	84
Watch WMUR	75%	9%	16%	348
Listen to NHPR	79%	9%	12%	201
10 yrs or less in NH	71%	14%	15%	66
11 to 20 years	69%	14%	17%	103
More than 20 years	73%	10%	17%	355
18 to 34	63%	9%	28%	59
35 to 49	65%	14%	21%	117
50 to 64	76%	9%	15%	188
65 and over	79%	11%	10%	155
Male	71%	11%	18%	265
Female	72%	12%	16%	270
High school or less	55%	20%	25%	116
Some college	75%	8%	17%	115
College graduate	76%	9%	16%	184
Post graduate	81%	10%	9%	115
Less than \$30K	71%	14%	15%	59
\$30K to \$60K	68%	10%	22%	92
\$60K to \$75K	84%	6%	10%	26
\$75K to \$100K	76%	12%	12%	45
\$100K or more	75%	13%	12%	101
Attend services 1 or more/week	61%	11%	27%	150
1 2 times a month	72%	11%	17%	49
Less often	78%	11%	12%	144
Never	78%	11%	11%	170
North Country	69%	12%	19%	43
Central / Lakes	76%	8%	16%	87
Connecticut Valley	70%	10%	20%	83
Mass Border	68%	13%	19%	136
Seacoast	72%	17%	12%	95
Manchester Area	75%	9%	17%	91
First Cong. Dist	72%	13%	15%	254
Second Cong. Dist	72%	9%	18%	273
Cell phone	70%	13%	17%	116
Landline	72%	11%	17%	416

# Favorability Rating - John Lynch

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N=)</u>
STATEWIDE	74%	6%	14%	6%	533
Registered Democrat	90%	3%	4%	3%	137
Registered Undeclared	75%	8%	13%	4%	219
Registered Republican	62%	8%	24%	7%	120
Democrat	87%	4%	4%	5%	226
Independent	68%	7%	20%	4%	101
Republican	62%	9%	23%	6%	191
Liberal	83%	5%	7%	5%	121
Moderate	83%	6%	8%	4%	192
Conservative	61%	8%	25%	6%	181
Support Tea Party	56%	9%	28%	7%	136
Neutral	71%	6%	18%	5%	148
Oppose Tea Party	87%	5%	4%	4%	209
Union household	80%	3%	9%	8%	61
Non union	73%	7%	15%	6%	465
Read Union Leader	77%	4%	16%	3%	152
Read Boston Globe	81%	5%	8%	6%	84
Watch WMUR	77%	4%	15%	4%	347
Listen to NHPR	79%	7%	11%	4%	199
10 yrs or less in NH	71%	1%	19%	9%	65
11 to 20 years	71%	5%	14%	10%	103
More than 20 years	75%	8%	13%	4%	353
18 to 34	62%	7%	28%	4%	59
35 to 49	68%	7%	18%	7%	116
50 to 64	78%	4%	13%	5%	187
65 and over	79%	7%	7%	7%	154
Male	73%	5%	15%	7%	266
Female	75%	7%	13%	5%	267
High school or less	62%	7%	19%	12%	114
Some college	75%	4%	15%	7%	115
College graduate	77%	6%	12%	4%	184
Post graduate	79%	8%	11%	3%	114
Less than \$30K	66%	5%	16%	12%	59
\$30K to \$60K	73%	7%	16%	3%	91
\$60K to \$75K	82%	4%	10%	4%	26
\$75K to \$100K	73%	8%	11%	8%	46
\$100K or more	79%	5%	11%	5%	100
Attend services 1 or more/week	65%	7%	25%	4%	147
1 2 times a month	73%	9%	9%	9%	49
Less often	78%	3%	12%	6%	145
Never	78%	8%	8%	7%	169
North Country	68%	19%	7%	5%	43
Central / Lakes	77%	10%	11%	2%	87
Connecticut Valley	72%	1%	23%	4%	83
Mass Border	69%	6%	14%	11%	136
Seacoast	75%	4%	11%	10%	94
Manchester Area	80%	4%	14%	1%	89
First Cong. Dist	74%	6%	13%	7%	252
Second Cong. Dist	74%	6%	15%	5%	273
Cell phone	72%	9%	13%	5%	114
Landline	74%	5%	14%	6%	415

# Are Things in NH on Right/Wrong Track

	<b><u>Right Direction</u></b> <b>62%</b>	<b><u>Wrong Track</u></b> <b>32%</b>	<b><u>Don't Know</u></b> <b>6%</b>	<b><u>(N=)</u></b> <b>532</b>
<b>STATEWIDE</b>				
Registered Democrat	56%	40%	4%	139
Registered Undeclared	66%	30%	4%	217
Registered Republican	61%	28%	12%	118
Democrat	56%	39%	4%	229
Independent	71%	26%	2%	102
Republican	62%	28%	10%	187
Liberal	54%	41%	5%	120
Moderate	67%	27%	5%	191
Conservative	64%	28%	8%	180
Support Tea Party	63%	31%	7%	135
Neutral	70%	24%	6%	147
Oppose Tea Party	54%	41%	6%	208
Union household	59%	36%	5%	60
Non union	62%	32%	6%	466
Read Union Leader	65%	30%	5%	150
Read Boston Globe	58%	38%	4%	82
Watch WMUR	63%	31%	5%	344
Listen to NHPR	58%	38%	4%	200
10 yrs or less in NH	62%	32%	6%	66
11 to 20 years	58%	34%	8%	101
More than 20 years	62%	32%	5%	352
18 to 34	74%	17%	9%	61
35 to 49	69%	30%	2%	116
50 to 64	55%	39%	7%	183
65 and over	61%	33%	6%	154
Male	65%	28%	7%	264
Female	58%	36%	5%	268
High school or less	65%	29%	5%	117
Some college	65%	30%	5%	115
College graduate	60%	32%	7%	183
Post graduate	55%	39%	6%	110
Less than \$30K	58%	38%	4%	59
\$30K to \$60K	59%	36%	5%	93
\$60K to \$75K	78%	18%	4%	26
\$75K to \$100K	57%	36%	7%	46
\$100K or more	63%	32%	5%	98
Attend services 1 or more/week	53%	40%	7%	146
1 2 times a month	69%	24%	7%	49
Less often	65%	28%	6%	144
Never	64%	31%	4%	171
North Country	45%	47%	7%	42
Central / Lakes	59%	36%	5%	87
Connecticut Valley	57%	38%	6%	81
Mass Border	69%	26%	5%	135
Seacoast	67%	25%	8%	95
Manchester Area	59%	36%	5%	92
First Cong. Dist	62%	31%	7%	252
Second Cong. Dist	61%	34%	5%	270
Cell phone	59%	35%	7%	116
Landline	62%	32%	6%	413

# Most Important Problem Facing NH

	<u>Educ Funding</u> 4%	<u>Jobs, Economy</u> 36%	<u>Taxes</u> 5%	<u>State Budget</u> 6%	<u>GOP/ State Leg.</u> 8%	<u>Other</u> 33%	<u>Don't Know</u> 8%	<u>(N=)</u> 518
<b>STATEWIDE</b>								
Registered Democrat	6%	28%	4%	6%	22%	27%	8%	134
Registered Undeclared	6%	41%	5%	3%	5%	35%	5%	215
Registered Republican	1%	38%	6%	12%	0%	34%	8%	116
Democrat	6%	27%	5%	5%	16%	34%	8%	223
Independent	4%	38%	6%	3%	2%	40%	7%	100
Republican	2%	45%	5%	9%	1%	31%	8%	183
Liberal	3%	28%	7%	7%	20%	31%	6%	118
Moderate	6%	32%	7%	6%	7%	34%	9%	191
Conservative	4%	45%	2%	6%	1%	37%	6%	169
Support Tea Party	3%	43%	4%	10%	0%	33%	8%	129
Neutral	3%	37%	6%	3%	2%	37%	12%	143
Oppose Tea Party	7%	29%	4%	6%	19%	32%	3%	205
Union household	4%	34%	6%	1%	24%	23%	9%	62
Non union	4%	36%	5%	6%	6%	35%	8%	452
Read Union Leader	8%	34%	3%	7%	8%	30%	9%	150
Read Boston Globe	7%	24%	5%	19%	12%	30%	2%	84
Watch WMUR	4%	36%	5%	8%	8%	33%	6%	336
Listen to NHPR	5%	29%	4%	7%	16%	35%	5%	195
10 yrs or less in NH	2%	42%	3%	4%	1%	33%	15%	58
11 to 20 years	3%	34%	6%	8%	8%	33%	8%	101
More than 20 years	5%	35%	5%	6%	9%	34%	6%	349
18 to 34	3%	29%	2%	1%	0%	40%	26%	55
35 to 49	3%	39%	6%	6%	6%	30%	9%	113
50 to 64	6%	37%	5%	8%	10%	32%	3%	185
65 and over	5%	34%	6%	5%	11%	34%	6%	149
Male	4%	36%	5%	6%	8%	34%	7%	255
Female	5%	36%	4%	6%	9%	33%	8%	264
High school or less	3%	39%	3%	1%	3%	43%	8%	112
Some college	3%	34%	4%	9%	6%	31%	12%	108
College graduate	3%	39%	7%	5%	11%	29%	6%	180
Post graduate	9%	28%	3%	10%	10%	34%	6%	112
Less than \$30K	2%	39%	3%	2%	1%	49%	5%	56
\$30K to \$60K	6%	40%	7%	1%	8%	31%	7%	92
\$60K to \$75K	3%	41%	7%	0%	21%	23%	4%	26
\$75K to \$100K	4%	48%	13%	9%	8%	16%	2%	44
\$100K or more	5%	31%	3%	10%	8%	37%	6%	97
Attend services 1 or more/week	3%	36%	3%	8%	8%	36%	6%	148
1 2 times a month	12%	37%	3%	7%	11%	23%	7%	47
Less often	5%	37%	6%	4%	7%	32%	10%	138
Never	3%	34%	7%	6%	8%	34%	9%	166
North Country	0%	35%	8%	7%	9%	38%	2%	42
Central / Lakes	3%	43%	4%	5%	13%	28%	3%	84
Connecticut Valley	6%	37%	3%	5%	12%	28%	9%	83
Mass Border	3%	37%	6%	9%	7%	29%	9%	126
Seacoast	5%	32%	6%	3%	2%	45%	7%	94
Manchester Area	8%	31%	3%	4%	7%	36%	12%	90
First Cong. Dist	4%	35%	5%	4%	5%	40%	8%	247
Second Cong. Dist	5%	36%	5%	8%	11%	28%	8%	263
Cell phone	1%	35%	4%	4%	9%	35%	12%	114
Landline	5%	36%	5%	6%	8%	33%	6%	401

**Favorability Rating – Attorney Ovide Lamontagne**

	<u><b>Favorable</b></u> <b>24%</b>	<u><b>Neutral</b></u> <b>3%</b>	<u><b>Unfavorable</b></u> <b>19%</b>	<u><b>Don't Know</b></u> <b>54%</b>	<u><b>(N=)</b></u> <b>532</b>
<b>STATEWIDE</b>					
Registered Democrat	8%	0%	35%	56%	138
Registered Undeclared	29%	3%	18%	50%	219
Registered Republican	39%	5%	8%	48%	120
Democrat	8%	2%	31%	59%	226
Independent	31%	3%	10%	56%	102
Republican	39%	4%	9%	48%	191
Liberal	9%	2%	35%	55%	121
Moderate	22%	4%	23%	51%	191
Conservative	37%	3%	6%	54%	181
Support Tea Party	46%	4%	5%	44%	136
Neutral	20%	2%	6%	72%	147
Oppose Tea Party	14%	2%	40%	44%	209
Union household	26%	3%	25%	46%	61
Non union	23%	3%	18%	56%	464
Read Union Leader	32%	4%	18%	45%	153
Read Boston Globe	21%	4%	31%	45%	84
Watch WMUR	23%	3%	20%	54%	348
Listen to NHPR	16%	2%	31%	51%	199
10 yrs or less in NH	15%	5%	1%	79%	65
11 to 20 years	12%	5%	20%	63%	102
More than 20 years	29%	2%	22%	48%	353
18 to 34	11%	4%	4%	81%	59
35 to 49	18%	3%	18%	61%	117
50 to 64	26%	2%	23%	48%	186
65 and over	29%	3%	21%	47%	154
Male	28%	2%	20%	50%	264
Female	20%	3%	19%	59%	269
High school or less	14%	3%	13%	71%	116
Some college	23%	2%	11%	64%	114
College graduate	27%	2%	20%	51%	182
Post graduate	29%	4%	32%	35%	114
Less than \$30K	20%	1%	8%	70%	58
\$30K to \$60K	30%	3%	19%	48%	92
\$60K to \$75K	20%	4%	23%	53%	26
\$75K to \$100K	15%	0%	23%	62%	46
\$100K or more	28%	4%	22%	46%	100
Attend services 1 or more/week	34%	3%	16%	47%	149
1 2 times a month	28%	4%	18%	50%	49
Less often	24%	4%	19%	53%	143
Never	15%	1%	20%	65%	169
North Country	27%	3%	16%	55%	43
Central / Lakes	25%	2%	28%	46%	87
Connecticut Valley	21%	3%	21%	55%	80
Mass Border	20%	2%	15%	62%	136
Seacoast	21%	5%	20%	54%	94
Manchester Area	31%	1%	17%	51%	91
First Cong. Dist	24%	3%	18%	54%	253
Second Cong. Dist	23%	2%	20%	55%	271
Cell phone	21%	3%	16%	60%	112
Landline	24%	3%	20%	53%	417

**Favorability Rating - Former state Representative Kevin Smith**

	<u><b>Favorable</b></u> <b>6%</b>	<u><b>Neutral</b></u> <b>4%</b>	<u><b>Unfavorable</b></u> <b>6%</b>	<u><b>Don't Know</b></u> <b>84%</b>	<u><b>(N=)</b></u> <b>531</b>
<b>STATEWIDE</b>					
Registered Democrat	1%	1%	13%	85%	138
Registered Undeclared	7%	4%	3%	85%	219
Registered Republican	9%	5%	5%	81%	119
Democrat	2%	3%	9%	87%	225
Independent	15%	4%	4%	77%	103
Republican	8%	4%	4%	84%	191
Liberal	4%	3%	12%	82%	121
Moderate	5%	5%	6%	84%	192
Conservative	10%	3%	3%	83%	180
Support Tea Party	9%	4%	6%	81%	136
Neutral	7%	2%	3%	89%	147
Oppose Tea Party	3%	5%	9%	82%	209
Union household	4%	4%	5%	88%	61
Non union	7%	3%	6%	84%	464
Read Union Leader	8%	5%	9%	78%	153
Read Boston Globe	9%	5%	11%	75%	84
Watch WMUR	6%	3%	7%	85%	347
Listen to NHPR	6%	5%	9%	80%	199
10 yrs or less in NH	8%	5%	2%	85%	65
11 to 20 years	8%	2%	9%	81%	102
More than 20 years	6%	3%	6%	85%	353
18 to 34	13%	2%	4%	82%	59
35 to 49	7%	6%	8%	80%	116
50 to 64	4%	3%	6%	86%	186
65 and over	7%	2%	6%	85%	154
Male	10%	4%	6%	80%	264
Female	3%	3%	6%	88%	268
High school or less	5%	2%	4%	89%	114
Some college	6%	3%	2%	88%	115
College graduate	8%	4%	6%	83%	182
Post graduate	6%	4%	13%	78%	113
Less than \$30K	9%	3%	4%	84%	58
\$30K to \$60K	3%	6%	6%	85%	92
\$60K to \$75K	5%	2%	3%	90%	26
\$75K to \$100K	7%	3%	2%	89%	46
\$100K or more	9%	4%	10%	77%	100
Attend services 1 or more/week	7%	4%	5%	84%	149
1 2 times a month	2%	5%	8%	84%	48
Less often	9%	6%	8%	77%	143
Never	5%	0%	5%	90%	169
North Country	8%	0%	3%	89%	43
Central / Lakes	4%	3%	8%	85%	87
Connecticut Valley	7%	2%	7%	84%	81
Mass Border	2%	5%	7%	86%	136
Seacoast	12%	4%	9%	75%	93
Manchester Area	6%	5%	2%	87%	91
First Cong. Dist	6%	4%	6%	83%	251
Second Cong. Dist	6%	2%	6%	85%	272
Cell phone	10%	3%	6%	81%	113
Landline	5%	4%	6%	85%	415



**Favorability Rating - Former state Senator Maggie Hassan**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>10%</b>	<b><u>Neutral</u></b> <b>4%</b>	<b><u>Unfavorable</u></b> <b>4%</b>	<b><u>Don't Know</u></b> <b>81%</b>	<b><u>(N=)</u></b> <b>531</b>
Registered Democrat	20%	5%	2%	73%	139
Registered Undeclared	6%	5%	4%	85%	218
Registered Republican	10%	1%	7%	81%	119
Democrat	15%	5%	1%	79%	226
Independent	6%	6%	7%	82%	102
Republican	7%	2%	7%	84%	190
Liberal	24%	7%	3%	66%	122
Moderate	7%	5%	6%	81%	191
Conservative	5%	2%	4%	89%	179
Support Tea Party	6%	5%	6%	83%	135
Neutral	6%	2%	4%	88%	146
Oppose Tea Party	16%	6%	4%	73%	210
Union household	11%	10%	2%	77%	61
Non union	10%	3%	5%	82%	464
Read Union Leader	10%	8%	6%	76%	153
Read Boston Globe	16%	11%	2%	71%	84
Watch WMUR	11%	4%	4%	80%	346
Listen to NHPR	17%	7%	4%	71%	199
10 yrs or less in NH	9%	5%	3%	84%	65
11 to 20 years	10%	7%	2%	80%	101
More than 20 years	11%	3%	5%	81%	353
18 to 34	5%	4%	9%	82%	59
35 to 49	8%	9%	5%	78%	115
50 to 64	10%	2%	4%	84%	186
65 and over	14%	3%	3%	80%	154
Male	8%	5%	6%	81%	263
Female	13%	3%	2%	82%	268
High school or less	10%	5%	4%	81%	113
Some college	4%	3%	3%	90%	115
College graduate	8%	3%	5%	83%	182
Post graduate	19%	6%	4%	70%	114
Less than \$30K	6%	0%	4%	91%	58
\$30K to \$60K	14%	4%	2%	80%	91
\$60K to \$75K	11%	6%	2%	81%	26
\$75K to \$100K	9%	2%	7%	81%	46
\$100K or more	17%	3%	8%	72%	100
Attend services 1 or more/week	12%	6%	3%	79%	149
1 2 times a month	12%	1%	8%	79%	47
Less often	10%	7%	5%	79%	143
Never	10%	1%	4%	86%	169
North Country	4%	2%	7%	87%	43
Central / Lakes	10%	7%	5%	79%	87
Connecticut Valley	8%	2%	3%	87%	81
Mass Border	5%	6%	4%	84%	135
Seacoast	22%	5%	5%	68%	94
Manchester Area	12%	2%	3%	84%	90
First Cong. Dist	15%	4%	4%	77%	251
Second Cong. Dist	6%	4%	4%	85%	271
Cell phone	8%	4%	6%	82%	114
Landline	11%	4%	4%	81%	414

**Favorability Rating - Former State Senator Jackie Cilley**

	<u><b>Favorable</b></u> <b>9%</b>	<u><b>Neutral</b></u> <b>3%</b>	<u><b>Unfavorable</b></u> <b>5%</b>	<u><b>Don't Know</b></u> <b>83%</b>	<u><b>(N=)</b></u> <b>530</b>
<b>STATEWIDE</b>					
Registered Democrat	20%	2%	3%	75%	138
Registered Undeclared	7%	4%	3%	86%	219
Registered Republican	4%	2%	10%	84%	119
Democrat	15%	4%	3%	79%	225
Independent	8%	2%	6%	84%	102
Republican	5%	2%	6%	87%	191
Liberal	19%	4%	4%	73%	121
Moderate	7%	4%	5%	84%	191
Conservative	6%	2%	5%	86%	180
Support Tea Party	4%	3%	6%	87%	136
Neutral	7%	2%	6%	85%	146
Oppose Tea Party	17%	4%	3%	76%	209
Union household	8%	4%	0%	89%	61
Non union	10%	3%	5%	82%	462
Read Union Leader	13%	4%	7%	76%	153
Read Boston Globe	22%	4%	3%	71%	84
Watch WMUR	10%	2%	4%	84%	347
Listen to NHPR	16%	3%	3%	78%	199
10 yrs or less in NH	4%	6%	10%	80%	65
11 to 20 years	15%	3%	2%	80%	102
More than 20 years	9%	2%	4%	84%	351
18 to 34	1%	4%	4%	91%	59
35 to 49	15%	5%	4%	77%	116
50 to 64	9%	2%	5%	85%	185
65 and over	11%	3%	5%	81%	154
Male	11%	4%	6%	80%	262
Female	8%	2%	3%	86%	268
High school or less	7%	2%	4%	87%	114
Some college	6%	3%	7%	84%	114
College graduate	10%	3%	4%	83%	182
Post graduate	15%	3%	4%	77%	113
Less than \$30K	10%	0%	5%	85%	58
\$30K to \$60K	8%	4%	1%	88%	92
\$60K to \$75K	5%	2%	5%	88%	26
\$75K to \$100K	12%	0%	9%	79%	46
\$100K or more	15%	3%	4%	77%	100
Attend services 1 or more/week	11%	3%	3%	83%	149
1 2 times a month	9%	4%	10%	77%	48
Less often	11%	4%	4%	82%	142
Never	8%	1%	6%	85%	169
North Country	7%	0%	6%	87%	43
Central / Lakes	16%	6%	6%	72%	87
Connecticut Valley	6%	3%	3%	88%	80
Mass Border	8%	3%	3%	86%	136
Seacoast	15%	5%	6%	75%	93
Manchester Area	3%	0%	4%	92%	91
First Cong. Dist	10%	3%	5%	82%	251
Second Cong. Dist	9%	3%	4%	84%	271
Cell phone	10%	2%	7%	80%	112
Landline	9%	3%	3%	84%	415

**Favorability Rating – Former NH Securities Chief Mark Connolly**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>10%</b>	<b><u>Neutral</u></b> <b>3%</b>	<b><u>Unfavorable</u></b> <b>3%</b>	<b><u>Don't Know</u></b> <b>83%</b>	<b><u>(N=)</u></b> <b>529</b>
Registered Democrat	8%	1%	4%	87%	138
Registered Undeclared	9%	4%	3%	83%	219
Registered Republican	16%	2%	4%	78%	118
Democrat	7%	3%	2%	88%	225
Independent	12%	4%	5%	79%	102
Republican	14%	2%	4%	81%	189
Liberal	12%	2%	3%	83%	121
Moderate	9%	4%	5%	82%	191
Conservative	14%	2%	3%	81%	178
Support Tea Party	12%	4%	5%	80%	134
Neutral	13%	2%	4%	81%	146
Oppose Tea Party	8%	3%	3%	86%	209
Union household	23%	4%	0%	73%	61
Non union	9%	2%	4%	85%	462
Read Union Leader	14%	4%	3%	79%	153
Read Boston Globe	15%	6%	4%	76%	84
Watch WMUR	12%	2%	3%	83%	346
Listen to NHPR	8%	4%	3%	85%	198
10 yrs or less in NH	6%	4%	5%	85%	65
11 to 20 years	13%	3%	6%	78%	101
More than 20 years	11%	2%	3%	84%	351
18 to 34	9%	4%	3%	84%	59
35 to 49	7%	4%	7%	82%	115
50 to 64	8%	1%	3%	88%	185
65 and over	16%	2%	2%	79%	153
Male	10%	4%	3%	83%	261
Female	10%	2%	3%	84%	268
High school or less	9%	1%	7%	82%	113
Some college	13%	2%	2%	83%	114
College graduate	10%	2%	3%	86%	182
Post graduate	11%	6%	3%	81%	113
Less than \$30K	10%	3%	6%	81%	58
\$30K to \$60K	12%	2%	1%	85%	92
\$60K to \$75K	12%	2%	2%	84%	26
\$75K to \$100K	13%	0%	2%	85%	45
\$100K or more	15%	3%	4%	78%	99
Attend services 1 or more/week	12%	2%	3%	83%	149
1 2 times a month	8%	4%	0%	88%	47
Less often	14%	4%	4%	79%	142
Never	9%	1%	5%	85%	169
North Country	13%	0%	8%	79%	43
Central / Lakes	13%	4%	3%	80%	86
Connecticut Valley	8%	3%	1%	88%	80
Mass Border	8%	2%	2%	87%	135
Seacoast	15%	3%	6%	76%	93
Manchester Area	7%	4%	3%	85%	91
First Cong. Dist	11%	2%	6%	81%	251
Second Cong. Dist	10%	3%	1%	85%	270
Cell phone	8%	3%	3%	86%	112
Landline	11%	3%	4%	82%	414

**2012 Gubernatorial Election – Lamontagne vs. Hassan  
(2012 Likely General Election Voters)**

	<u><b>Lamontagne</b></u> <b>29%</b>	<u><b>Hassan</b></u> <b>34%</b>	<u><b>Other</b></u> <b>1%</b>	<u><b>Undecided</b></u> <b>36%</b>	<u><b>(N)</b></u> <b>484</b>
<b>STATEWIDE</b>					
Registered Democrat	2%	73%	0%	24%	135
Registered Undeclared	30%	26%	1%	44%	206
Registered Republican	59%	4%	0%	37%	113
Democrat	3%	66%	0%	30%	217
Independent	35%	12%	1%	52%	77
Republican	58%	6%	1%	35%	182
Liberal	8%	71%	0%	21%	109
Moderate	19%	35%	1%	44%	184
Conservative	55%	8%	0%	37%	163
Support Tea Party	60%	10%	0%	29%	130
Neutral	26%	28%	1%	45%	129
Oppose Tea Party	10%	58%	1%	32%	199
Union household	18%	44%	1%	37%	57
Non union	30%	33%	1%	36%	420
Read Union Leader	37%	35%	1%	27%	146
Read Boston Globe	24%	50%	0%	27%	80
Watch WMUR	29%	35%	1%	35%	315
Listen to NHPR	13%	52%	1%	34%	188
10 yrs or less in NH	32%	34%	2%	32%	55
11 to 20 years	31%	34%	0%	36%	88
More than 20 years	28%	35%	1%	36%	331
18 to 34	32%	35%	0%	33%	46
35 to 49	25%	33%	1%	40%	105
50 to 64	28%	37%	1%	34%	169
65 and over	31%	35%	0%	34%	147
Male	34%	33%	0%	33%	240
Female	24%	36%	1%	39%	244
High school or less	34%	29%	0%	37%	90
Some college	29%	25%	1%	45%	103
College graduate	28%	37%	1%	35%	172
Post graduate	25%	44%	1%	30%	111
Less than \$30K	33%	38%	0%	29%	48
\$30K to \$60K	32%	40%	0%	28%	82
\$60K to \$75K	42%	32%	0%	26%	25
\$75K to \$100K	22%	32%	3%	43%	43
\$100K or more	24%	42%	1%	33%	93
Attend services 1 or more/week	43%	27%	0%	30%	135
1 2 times a month	37%	32%	0%	31%	46
Less often	29%	34%	1%	37%	137
Never	15%	44%	1%	41%	145
North Country	29%	30%	0%	41%	42
Central / Lakes	28%	33%	2%	37%	82
Connecticut Valley	27%	35%	0%	38%	75
Mass Border	30%	29%	1%	40%	128
Seacoast	30%	42%	0%	29%	75
Manchester Area	30%	38%	0%	32%	82
First Cong. Dist	30%	37%	1%	32%	224
Second Cong. Dist	28%	33%	1%	39%	252
Cell phone	26%	30%	0%	43%	104
Landline	30%	35%	1%	34%	376

**2012 Gubernatorial Election – Smith vs. Hassan  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Smith</u> 24%</b>	<b><u>Hassan</u> 29%</b>	<b><u>Other</u> 1%</b>	<b><u>Undecided</u> 46%</b>	<b><u>(N)</u> 479</b>
Registered Democrat	1%	66%	1%	32%	134
Registered Undeclared	24%	17%	2%	57%	204
Registered Republican	51%	5%	1%	43%	112
Democrat	3%	56%	1%	40%	217
Independent	26%	10%	3%	62%	77
Republican	49%	5%	1%	45%	179
Liberal	8%	61%	1%	30%	108
Moderate	15%	29%	2%	54%	183
Conservative	46%	8%	0%	46%	162
Support Tea Party	48%	9%	1%	42%	129
Neutral	24%	23%	2%	51%	127
Oppose Tea Party	7%	49%	1%	43%	198
Union household	14%	36%	1%	49%	56
Non union	25%	28%	1%	45%	418
Read Union Leader	27%	29%	2%	42%	144
Read Boston Globe	23%	43%	0%	34%	80
Watch WMUR	23%	31%	2%	45%	313
Listen to NHPR	12%	44%	2%	42%	188
10 yrs or less in NH	31%	28%	2%	39%	55
11 to 20 years	31%	25%	0%	44%	88
More than 20 years	21%	31%	1%	47%	328
18 to 34	33%	30%	0%	37%	46
35 to 49	23%	29%	1%	48%	104
50 to 64	22%	33%	2%	43%	167
65 and over	23%	27%	0%	50%	147
Male	29%	26%	1%	43%	240
Female	18%	31%	2%	49%	240
High school or less	23%	26%	0%	51%	90
Some college	29%	18%	1%	52%	103
College graduate	24%	33%	1%	42%	171
Post graduate	19%	36%	2%	42%	109
Less than \$30K	33%	31%	0%	37%	48
\$30K to \$60K	21%	29%	0%	50%	82
\$60K to \$75K	25%	39%	0%	36%	25
\$75K to \$100K	15%	31%	4%	50%	42
\$100K or more	23%	36%	3%	39%	93
Attend services 1 or more/week	32%	23%	1%	44%	134
1 2 times a month	30%	26%	2%	42%	46
Less often	25%	31%	2%	43%	136
Never	13%	36%	1%	50%	144
North Country	21%	25%	1%	52%	41
Central / Lakes	19%	29%	4%	49%	81
Connecticut Valley	29%	28%	0%	44%	75
Mass Border	28%	23%	2%	48%	126
Seacoast	22%	37%	0%	40%	74
Manchester Area	22%	33%	0%	45%	82
First Cong. Dist	23%	32%	2%	44%	223
Second Cong. Dist	25%	27%	1%	47%	250
Cell phone	21%	27%	1%	52%	103
Landline	25%	29%	1%	45%	373

**2012 Gubernatorial Election – Lamontagne vs. Cilley  
(2012 Likely General Election Voters)**

	<u><b>Lamontagne</b></u> <b>30%</b>	<u><b>Cilley</b></u> <b>31%</b>	<u><b>Other</b></u> <b>1%</b>	<u><b>Undecided</b></u> <b>38%</b>	<u><b>(N)</b></u> <b>482</b>
<b>STATEWIDE</b>					
Registered Democrat	3%	67%	0%	30%	134
Registered Undeclared	33%	23%	1%	43%	206
Registered Republican	57%	4%	0%	39%	113
Democrat	4%	62%	0%	34%	216
Independent	36%	12%	1%	50%	78
Republican	60%	3%	1%	36%	182
Liberal	8%	63%	0%	28%	108
Moderate	21%	34%	1%	44%	185
Conservative	56%	6%	0%	38%	163
Support Tea Party	61%	5%	0%	33%	130
Neutral	30%	22%	1%	47%	128
Oppose Tea Party	10%	57%	1%	33%	198
Union household	17%	40%	1%	42%	57
Non union	32%	30%	1%	37%	420
Read Union Leader	41%	30%	1%	28%	145
Read Boston Globe	22%	47%	0%	31%	79
Watch WMUR	32%	30%	1%	36%	315
Listen to NHPR	16%	50%	1%	32%	187
10 yrs or less in NH	31%	26%	2%	41%	55
11 to 20 years	32%	30%	0%	38%	88
More than 20 years	30%	33%	1%	36%	331
18 to 34	34%	26%	0%	39%	46
35 to 49	30%	30%	1%	39%	105
50 to 64	29%	34%	1%	36%	169
65 and over	30%	32%	0%	38%	147
Male	34%	30%	0%	36%	240
Female	27%	32%	1%	40%	243
High school or less	36%	25%	0%	39%	90
Some college	32%	22%	1%	45%	103
College graduate	28%	34%	1%	37%	172
Post graduate	26%	42%	1%	32%	111
Less than \$30K	38%	28%	0%	34%	48
\$30K to \$60K	32%	37%	0%	30%	82
\$60K to \$75K	33%	32%	0%	35%	25
\$75K to \$100K	23%	31%	3%	42%	43
\$100K or more	28%	37%	1%	35%	93
Attend services 1 or more/week	47%	23%	0%	30%	136
1 2 times a month	42%	32%	0%	26%	46
Less often	25%	35%	1%	39%	136
Never	17%	38%	1%	45%	145
North Country	26%	31%	0%	43%	42
Central / Lakes	31%	34%	2%	33%	82
Connecticut Valley	27%	31%	0%	41%	75
Mass Border	31%	27%	1%	41%	128
Seacoast	33%	32%	0%	35%	74
Manchester Area	31%	34%	0%	36%	82
First Cong. Dist	32%	31%	1%	37%	223
Second Cong. Dist	29%	32%	1%	38%	252
Cell phone	26%	29%	0%	45%	104
Landline	32%	32%	1%	36%	375

**2012 Gubernatorial Election – Smith vs. Hassan  
(2012 Likely General Election Voters)**

<b>STATEWIDE</b>	<b><u>Smith</u> 23%</b>	<b><u>Cilley</u> 30%</b>	<b><u>Other</u> 1%</b>	<b><u>Undecided</u> 47%</b>	<b><u>(N)</u> 481</b>
Registered Democrat	2%	70%	1%	27%	135
Registered Undeclared	23%	17%	1%	58%	205
Registered Republican	47%	4%	0%	48%	112
Democrat	3%	58%	1%	38%	217
Independent	23%	13%	2%	62%	78
Republican	46%	3%	1%	50%	180
Liberal	7%	64%	2%	28%	109
Moderate	14%	30%	1%	54%	182
Conservative	43%	7%	0%	50%	163
Support Tea Party	47%	7%	0%	45%	129
Neutral	20%	22%	1%	57%	128
Oppose Tea Party	7%	53%	1%	39%	198
Union household	14%	34%	0%	51%	56
Non union	24%	30%	1%	46%	420
Read Union Leader	26%	29%	1%	44%	144
Read Boston Globe	18%	45%	0%	36%	79
Watch WMUR	22%	30%	1%	47%	313
Listen to NHPR	9%	45%	2%	44%	188
10 yrs or less in NH	29%	31%	2%	39%	55
11 to 20 years	27%	24%	2%	47%	89
More than 20 years	20%	32%	0%	47%	329
18 to 34	25%	35%	0%	41%	46
35 to 49	23%	26%	2%	49%	106
50 to 64	23%	34%	1%	43%	166
65 and over	20%	29%	1%	50%	147
Male	26%	26%	1%	47%	240
Female	19%	34%	1%	47%	241
High school or less	19%	26%	0%	55%	90
Some college	26%	26%	1%	47%	103
College graduate	23%	32%	1%	44%	173
Post graduate	20%	34%	1%	44%	109
Less than \$30K	22%	36%	0%	42%	49
\$30K to \$60K	19%	32%	0%	49%	83
\$60K to \$75K	21%	37%	0%	42%	25
\$75K to \$100K	20%	25%	5%	49%	43
\$100K or more	23%	33%	0%	43%	92
Attend services 1 or more/week	32%	20%	0%	48%	134
1 2 times a month	30%	30%	0%	41%	46
Less often	23%	33%	2%	42%	135
Never	10%	38%	1%	51%	145
North Country	18%	30%	3%	49%	42
Central / Lakes	22%	34%	2%	43%	82
Connecticut Valley	22%	25%	0%	53%	75
Mass Border	25%	24%	1%	50%	127
Seacoast	25%	32%	0%	43%	73
Manchester Area	20%	38%	0%	43%	82
First Cong. Dist	24%	31%	1%	44%	224
Second Cong. Dist	22%	29%	1%	48%	250
Cell phone	16%	33%	0%	51%	104
Landline	24%	29%	1%	46%	373