



# fast facts

McCain Foods Limited is an international leader in the frozen food industry, employing **19,000** people and operating **50** production facilities on **six continents**. A privately owned Canadian company, McCain generates annual sales in excess of **CDN\$6 billion**. While potatoes are at the heart of our offering, we also produce many other food products, including pizza, appetizers, oven meals, juice and desserts. The company's products can be found in thousands of restaurants and supermarket freezers in more than **160 countries** around the world. McCain also owns The Day & Ross Transportation Group, one of the largest transportation companies in Canada.

## Headquarters

**Corporate Executive Headquarters  
McCain Foods Limited**  
431 King Street West, 3rd Floor  
Toronto, Ontario,  
Canada M5V 1K4  
Phone: (416) 955-1700  
Fax: (416) 955-1750  
[contactus@mccain.com](mailto:contactus@mccain.com)  
[www.mccain.com](http://www.mccain.com)

**Global Headquarters  
McCain Foods Canada**  
8800 Main Street  
Florenceville-Bristol, New  
Brunswick, Canada  
E7L 1B2

**The Day & Ross  
Transportation Group**  
398 Main Street  
Hartland, New Brunswick  
Canada E7P 1C6  
Phone: 1-800-561-0013  
[www.dayrossgroup.com](http://www.dayrossgroup.com)

**McCain Produce**  
317 Main Street  
Florenceville, New Brunswick  
Canada E7L 3G8  
Phone: (506) 392-3036

## Products & Services

**McCain** is a leading manufacturer of French fries and frozen potato specialties. We also produce other foods, including pizza, appetizers, oven meals, vegetables and juice for both the retail and foodservice industries.

**Day & Ross Transportation Group** and its divisions provide general freight, courier and warehousing services across North America.

**McCain Produce** grows and sells seed potatoes globally.

One of every  
**three** French fries  
around the world is  
a McCain fry.

## Operations

- McCain Foods:**
- Across six continents
  - 50 manufacturing facilities
  - 44 sales offices
  - 36,700 supplier partners
  - 3,200 grower partners

- Day & Ross Transportation Group:**
- 80 terminals across Canada
  - Operations across North America and globally

- McCain Produce:**
- Foreston Elite Seed Potato Farm in New Brunswick, Canada



**Global Sales**

**CDN\$6 billion.** Our food products are sold in more than 160 countries.

**Corporate Structure**

**Privately held company.** McCain's shareowners are members of the McCain family. Two Boards oversee the company: **Holdco** (McCain Foods Group Inc., the family holding company) and **Opco** (McCain Foods Limited, the operating company). Four independent directors sit on the Opco Board, providing additional oversight to the company's professional management team and business operations.

**Employees**

**19,000 across six continents.** More than 4,000 of these employees are with The Day & Ross Transportation Group.

**Strategy**

**Creating Our Future:**

Our business strategy is designed to drive sustainable, profitable growth. Led by the commitment of our talented people, our vision is to grow McCain by making food people love while contributing to the wellbeing of our stakeholders. We are creating our future today:

1. **Creating one aligned global organization**
2. **Leveraging scale, technology and science for competitive advantage and differentiation**
3. **Bringing the goodness of McCain potatoes and value-added food products to all**
4. **Transforming Day & Ross into a full service transportation company**

Our strategy is built on our philosophy of **McCain It's All Good**. We are growing our business by creating the future we want driven by good people, making good food from good ingredients that make people feel good.

