

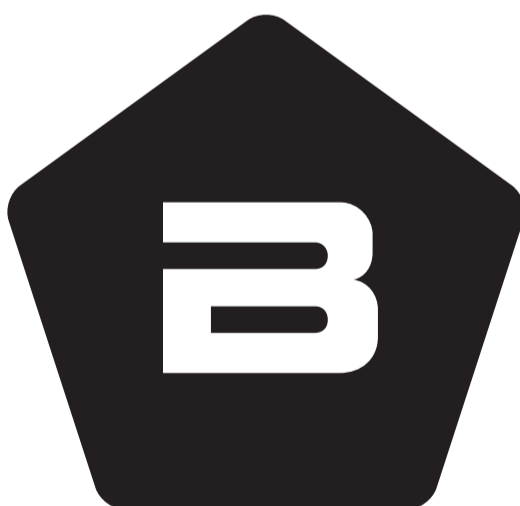
LOGOTYPE

MAIN

# BIGBANG

minimum size 4mm **BIGBANG**

SYMBOL



minimum size 6mm



LOGOTYPE

PRIMARY



**BIGBANG**



**BIGBANG**



**BIGBANG**



**BIGBANG**



**BIGBANG**



**BIGBANG**



**BIGBANG**

LOGOTYPE

SECONDARY



LOGOTYPE

**BIGBANG**  
G-DRAGON

**BIGBANG**  
TAEYANG

**BIGBANG**  
T.O.P

**BIGBANG**  
DAESUNG

**BIGBANG**  
SEUNGRI

INDIVIDUAL BRAND IDENTITY

NAME

G-DRAGON

TAEYANG

T.O.P

DAESUNG

SEUNGRI

---

SYMBOL



DAESUNG



T.O.P



G-DRAGON



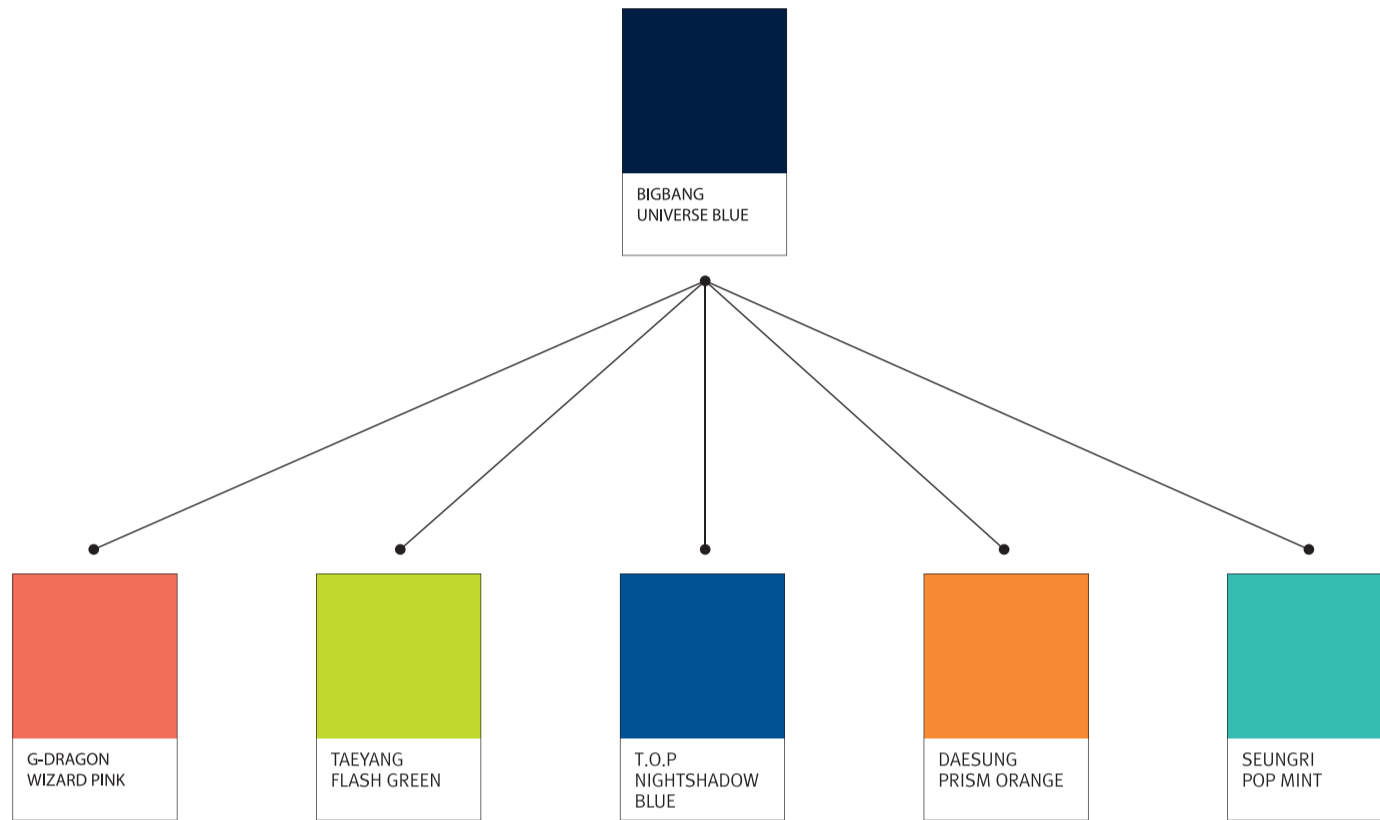
TAEYANG



SEUNGRI

# COLOR

## INDIVIDUAL COLOR SYSTEM



## INFO

<b>BIGBANG UNIVERSE BLUE</b> PANTONE 539C CMYK 100, 49, 0, 70 RGB 0, 43, 84				
<b>G-DRAGON WIZARD PINK</b> PANTONE 805C CMYK 0, 71, 65, 0 RGB 243, 110, 89	<b>TAEYANG FLASH GREEN</b> PANTONE 382C CMYK 29, 0, 100, 0 RGB 193, 216, 47	<b>T.O.P NIGHTSHADOW BLUE</b> PANTONE 653C CMYK 100, 62, 0, 20 RGB 0, 82, 149	<b>DAESUNG PRISM ORANGE</b> PANTONE 1585C CMYK 0, 56, 90, 0 RGB 246, 138, 51	<b>SEUNGRI POP MINT</b> PANTONE 3265C CMYK 69, 0, 37, 0 RGB 53, 189, 178