

The Watchdog

THE MRC'S MONTHLY MEMBERS' REPORT



CREATING A MEDIA CULTURE IN AMERICA WHERE TRUTH AND LIBERTY FLOURISH

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MRC Headquarters • Alexandria, Va

Anti-U.S. Billionaire George Soros Fueling Leftist Media in 2012 Election Year While They Stay Quiet About His Scandalous Past

The anti-American billionaire George Soros funds a network of liberal media groups in the United States, which are committed to re-electing Barack Obama and his political allies in Congress in November. The end goal is to re-make America into a European-style socialist state where every aspect of our lives is regulated, everything from which light bulbs we use to what doctor we see.

It's a long-term campaign, with messaging that is packaged and distributed every day by Soros-funded groups and allies. Here at the MRC, we are documenting, exposing, and neutralizing the liberal media faction of that campaign. But it's a daunting task because Soros has donated at least \$52 million to myriad media outlets since 2003. In addition, although Soros has a scandalous reputation abroad, the media in this country rarely talk about it. They aren't going to bite the hand that feeds them.

We are up against a multi-billion dollar left-wing juggernaut, and we dearly need your help in trying to stop it, particularly in this crucial election year.

Towards that end, our Boone Pickens Fellow and Vice President Dan Gainor wrote a Special Report several months

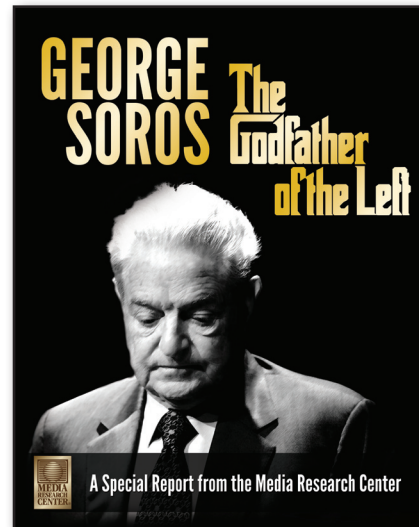
back on Soros' funding of liberal media in the United States. The report showed that Soros' \$52 million went directly to groups that are overseen or staffed by some of the most prominent liberals in journalism.

Some of these people include ABC's Christiane Amanpour, AOL's Arianna Huffington, former *Washington Post* Editor Len Downie, PBS's Bill Moyers and Judy Woodruff, and Jill Abramson of the *New York Times*. Liberals from CBS, CNN, *USA Today*, *Gazette Communications*, and NPR also either staff or oversee Soros media groups.

All of those outlets combined, as Dan's report documents, reach at least 332 million people worldwide, which is greater than the U.S. population.

In his ongoing work to expose Soros' news "echo chamber," Dan just completed an article showing how the liberal media in America have either downplayed or ignored the numerous scandals and crimes involving Soros.

Although Soros, the 22nd richest man in the world, has given away \$8 billion to his Open Society Foundations since



The MRC's Special Report on George Soros documents his \$52 million in funding of liberal media outlets, which reach a global audience of 332 million people.

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Help the MRC Fight the Liberal Media for Decades to Come



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1979, he is not a very popular man. The U.S. media haven't said much about it but Soros was convicted of insider trading in France 20 years ago and fined \$3 million, a conviction that was upheld by a French panel last fall.

Soros was fined \$2 million by Hungarian regulators in 2009 because he reportedly used his power to manipulate the stock price of Hungary's largest bank. French and Belgian officials have also accused Soros of orchestrating a plot to undermine the French currency, and the British government blames Soros for pushing the Pound Sterling out of the European monetary system.

The liberal media in America, however, have done minimal reporting on Soros' currency moves. They also said little about Soros spending \$27 million through his Open Society groups and liberal media organs in 2004 trying to defeat George W. Bush – a mission he called “the central focus of my life.”

Soros, a naturalized U.S. citizen originally from Hungary, also has his own foreign policy, although you wouldn't know that watching the nightly news. As Dan's research shows, Soros helped fund the group Independent Diplomat, which is a service that has diplomatically represented Kosovo, Somaliland, and the Polisario Front of the Western Sahara.

Soros also funded, at one point, the entire government of the then-new nation of Georgia. He was supplementing the salaries of almost all government employees, from the president on down. A private U.S. citizen funding a foreign government? You'd think that would get some attention at ABC, CBS, and NBC. It didn't.

Soros has also donated \$77 million to the Millennium Promise, formerly headed by his American buddy Jeffrey Sachs, a Keynesian economist, to lobby the “richest nations” to increase their foreign aid budgets. This also has been given minimal coverage by the liberal media in America.

On a very recent note, the head of the Soros-funded Pacific Institute, Peter Gleick, confessed in February to releasing documents from the conservative Heartland Institute that he had falsely obtained. Heartland's president said that “Gleick's crime was a serious one” and that a “forged memo,” supposedly outlining the group's handling of global warming policy issues, was first pushed by Soros-connected blogs and then picked up by *Politico* and the *New York Times*.

The screenshot shows the MRC Action website interface. At the top, there's a navigation bar with links for HOME, ABOUT THE MRC, JOIN THE MRC, DONATE, and CONTACT US. The main content area features a large heading for a petition: "Sign Our Petition and Help the Media Research Center Expose George Soros and His Plan to Undo America". Below this is a video player showing an interview with Dan Gainor. To the right of the video is a sign-up form with fields for "First Name", "Last Name", "Email Address", and "Zip Code". There's also a section titled "The Petition States:" with a button to "Click here to read the petition statement" and a list of interests to select, including "Government Spending/Waste/Taxes", "Second Amendment Issues", "Freedom of Speech/Fairness Doctrine", "Global Warming/The Environment", "Military/War in Iraq/Terrorism", "Traditional American Values", and "The Economy".

To watch a CNSNews.com interview with the MRC's Dan Gainor and to sign the petition to help the MRC expose George Soros, visit: www.mrcaction.org/action/572



Although Gleick eventually admitted his skulduggery, the truth about what the Soros-backed (\$275,000) group did got nearly zero attention from the liberal media. The false message about Heartland had already been relayed.

Dan's research and reporting so far provide a snapshot of what the Soros political and media machine is capable of accomplishing and how widespread its network stretches, all of it fueled by tens of millions of dollars. Soros spent \$27 million alone to try to defeat Bush. Imagine what he is spending, through the Open Society Foundations and media outlets, to ensure his left-wing friends and their radical policies triumph in November.

In 2006, Soros said the “the main obstacle to a stable and just world order is the United States.” That smacks of treason and it's the message the liberal media are helping to broadcast. We will not allow that lie to go unexposed. Help us to stop the Soros media juggernaut this election year.

Sincerely,

L. Brent Bozell III
Founder and President

The MRC's "Don't Believe The Liberal Media!" Billboards

Rock Times Square

The MRC's war cry for 2012, "Don't Believe The Liberal Media!" hit Times Square in the form of two massive billboards and they've created tremendous impact, with an estimated 1.3 million people having seen the message.

The huge signs, 1,684 square feet each, went up in late February and towered over Times Square. The message on the billboards, "Don't Believe The Liberal Media!" is part of the MRC's "Tell The Truth!" 2012 campaign to make the left-wing bias of the so-called mainstream media a fundamental part of this year's election coverage.

As MRC President Brent Bozell said when the billboards went up, "There is no better location for this billboard than the liberal media's own backyard. We promised this 2012 campaign would be the most expansive, most exhaustive and consequently the most expensive operation in our 25 years. We will keep that promise because this is the most important election in our lifetime and the American people are sick and tired of the left-wing media deciding who will govern our country."

The billboards cost \$180,000, which was the largest ad buy in the MRC's 25-year history. They were up for four weeks and similar billboards are planned for Tampa, Fla, and Charlotte, N.C. for the Republican and Democratic National Conventions later this year. In addition to the "Don't Believe The Liberal Media!" message, the signs include the Web address to the campaign, TellTheTruth2012.org.

In promoting the billboards in Times Square, conservative talk radio host Mark Levin, "The Great One," said, "Most thinking people know that the left-wing media in this country got Obama elected in 2008. And they're at it again, right now, trying to get him re-elected, and so they lie about his record, they conceal his record, they help smear his opponents. So what can we do about it? We can join Brent Bozell and the Media Research Center in spreading the word, 'We don't believe the liberal media.' We want that phrase to be seen everywhere, starting with the bumper of your vehicle. Go to TellTheTruth2012.org and request a 'Don't believe the liberal media' bumper sticker. To help get things going, Brent's people have put up two massive billboards right in the middle of Times Square – that's right, right in the back yard of the liberal media, where they can't miss it. And if you want to have a laugh today, or on a sad day, go to TellTheTruth2012.org and you'll see a photo of the billboard there. It's hilarious."

In a video from Times Square about the billboards, posted at www.MRCTV.org, some of the comments from viewers say, "Isn't this right across the street from ABC studios? Kudos!" ... "Great sign, great slogan." ... "LOVE IT! Can I invest?" ... "Very nice. They should be put up all over the United States." ... "Again, it's AWESOME!"

For more billboard details, visit www.TellTheTruth2012.org.



Two MRC billboards totaling 1,684 square feet are perfectly positioned in one of the world's busiest pedestrian intersections – New York City's Times Square.



Check out the fun billboard video online! Just visit: www.mrctv.org/channels/dont-believe-liberal-media

Bits & Pieces

Romney's 'Androids'

Supporters of GOP presidential candidate Mitt Romney apparently aren't even human, according to MSNBC's perennial leftist Chris Matthews. On his Mar. 7 *Hardball*, Matthews showed footage of a Romney crowd and, with a straight face, remarked, "Who are these featureless young people waving those placards? I mean, are they androids? Look at them. They all go up in unison. They are all exactly in unison. Is this North Korea? Who are these people? They all look like the perfect little kids in school with perfect attendance. Who are these androids?"

Guest Chuck Todd of NBC, who is supposed to be a reporter, agreed and commented, "Well, actually, I think that's actually a pretty good description, what you said. These are the perfect kids. I think that's what you get at a rally sometimes." That's NBC for you: Young Republicans who like Romney equal communist North Korean androids.



MSNBC's Chris Matthews

Bill Bigot

In another of his ongoing attacks against Christianity, HBO's Bill Maher, who is a frequent guest on CNN, smeared homeschoolers and Republican Rick Santorum as ignorant rubes. On his Mar. 9 show, Maher lectured, "Rick Santorum homeschools his children because he does not want them eating that f--king apple [from the Tree of Knowledge]. He wants them locked up in the Christian madrassa that is the family living room, not out in public where they could be infected by the virus of reason. Why mess up paradise with a lot knowledge? After all, a mind is a terrible thing to open."

Maher, apparently incapable of research, did not mention that homeschooled kids on average score higher than the norm on standardized achievement tests; score higher on the ACT; 71% do community service; 95% of homeschooled graduates vote in elections; and 98% of homeschool kids have read at least one book in the last 6 months. Abraham Lincoln, by the way, was homeschooled and very Christian.



Simon Says

Politico's Roger Simon went on the Mar. 2 *Inside Washington* and dutifully repeated the Democrats' talking points about how Republicans essentially hate women and want to control them. On the show, Simon yawned, "Women, I think, can be said to be increasingly concerned about what Democrats call the Republicans' 'war on women'."



"The question for some, especially women, is: Why do the Republicans want to get government out of our lives, but into our wombs?" thumped Simon. "I mean, it's more than contraception and reproductive rights, as the Supreme Court ruled decades ago. It is a matter of privacy whether the government can intrude upon your privacy to force you into doing or not doing certain medical acts." One has to wonder if Simon's paycheck comes directly from the DNC.



THEY'RE BACK!!!

Once again, the MRC's mobile billboards are patrolling D.C. during the height of the Cherry Blossom Festival as thousands of tourists visit the nation's capital.

Liberal Media Furiously Attack Rush But Ignore Vulgar Smears by Leftists From HBO, CNN, MSNBC



WARNING: Language in this article is much worse than anything Rush ever said.

The unrelenting attacks against Rush Limbaugh by the liberal media expose how hypocritical they truly are and prove what the MRC has documented for years: the left-wing media protect their friends and do all they can to destroy conservatives. We have the clips to prove it and, on Rush's behalf, we've re-reported those examples and helped level the battlefield.

In Rush's case, he did cross the line in late February when he called Georgetown Law student Sandra Fluke a "slut" and a "prostitute." He was wrong and he apologized publicly several times.

But the liberal media don't care about what Rush said. They just want to get him. MSNBC's Ed Schultz called Laura Ingraham a "slut." Did a single one of Rush's critics ever criticize Schultz for using the exact same word? Still, they kept milking the issue to put pressure on Rush's sponsors, smear his fans, and try to get him booted off the air. The double standard, though, is as stark as a four-letter word.

A frequent guest on CNN, MSNBC, and other media is HBO's Bill Maher, a left-wing political talk show host who recently donated \$1 million to an Obama Super PAC. Maher regularly uses language that is much cruder than anything Rush has ever said but CNN and the other outlets never criticize him - they put him on their shows!

MRC President Brent Bozell wrote a column for FoxNews.com about Maher and the MRC published a Media Reality Check detailing his vulgar attacks on conservative women.



Liberal media hypocrisy: While HBO's Bill Maher, a frequent political analyst on CNN and MSNBC, called Sarah Palin a "dumb t---" and a "c---," CNN's Piers Morgan praised Maher and his program but condemned Rush Limbaugh.

In March 2011, Maher called Sarah Palin a "dumb twat"; he described Palin and Michele Bachmann as "two bimbos"; and he also called Palin a "c--- ... there's just no other word for her." The liberal media said nothing, they didn't call for HBO to fire Maher, and they didn't call on Obama to return Maher's \$1 million. Obama, no surprise, didn't call Palin to comfort her as he did for Fluke.

Instead, since then Maher has appeared at least 12 times on CNN and MSNBC. On those shows, he was praised as "brilliant" and "entertaining." CNN's Piers Morgan cheered, "May you remain gloriously uncensored on HBO. Love the show."

Morgan had complimented Maher just after he had spewed the perverse notion that Palin and Bachmann could "split the MILF vote." MILF stands for "Moms I'd Like to F---." After Rush's slip, CNN's Morgan called him "an archaic old dinosaur living in a warped, ugly swamp, who thinks it's okay to degrade decent young women for sport and ratings."

Brent Bozell sent a letter to Morgan and to CNN's president, documenting Maher's remarks and calling upon CNN to stop the double standard. The MRC also created a petition Web site, IStandWithRush.org, calling on folks to express their support for Rush's vital contribution to the conservative movement. That action generated more than 41,000 petitions and 62,000 calls and e-mails, which were sent to the sponsors who were leaving Rush's show.

More on the upside, as the leftist media were flogging Rush, Bozell sent e-mails to more than 60 female members of the Radio & TV Correspondents Association, which had invited the "comedian" Louis C.K. to emcee their annual dinner in June.

Louis C.K. had mocked Palin's appearance at the 2008 GOP convention "holding a [Downs syndrome] baby that just came out of her f---ing, disgusting c---, her f---ing retard-making c---." Within an hour, Fox's Greta Van Susteren blogged about those obscenities and called for a boycott of the correspondents' dinner.

In short order, Louis C.K. was removed from the event. Some liberal media spun it as him not wanting to do the show. But the fact is that nothing happened until the MRC acted. Chalk up a victory for the good guys.

L. Brent Bozell III • February 21, 2012 • Nationally Syndicated Column

The Bill Press Hate Machine

Bill Press has a new book out called “The Obama Hate Machine.” To read the blurbs, you might wonder if Press thinks no one should be allowed to criticize the president. Here’s Nancy Pelosi touting the book: “In a poisoned political climate, negative personal attacks on President Obama must have no place in our public discourse.”

What’s next? A mandate forbidding inappropriate free speech? These tolerant liberals are out of control.

Press appeared on C-SPAN’s *Washington Journal* on February 12 to plug his book, and he did say “there’s legitimate criticism of any president which I think is very healthy, and I welcome it, and I’ve been a part of it. Right?” But then he went off the rails.

“I don’t know that anybody ever said that Ronald Reagan was a terrorist, or George W. Bush was a terrorist. Right? This isn’t a slight difference. It’s a huge difference, the level of attacks we’ve seen against President Obama.”

It’s proof positive that Bill Press knows very little. Just like in his last embarrassing book, “Toxic Talk,” Press claims all the ugly rhetoric comes from conservatives. But this is - I’ll be blunt - dishonest, and you don’t even have to back in history to prove Press wrong. The Daily Kos had an entry headlined “Ronald Reagan, Terrorist” on Reagan’s 100th birthday last year. Cindy Sheehan called George W. Bush a terrorist routinely. The term is used against conservatives of every stripe.

But let’s turn the spotlight back around to Bill Press. How has he performed on the “hate machine” scale? Let’s explore the record. Oh yes, Press has a record, too.

1) On January 13 – 18 days before his anti-hate book was first issued – Press called Newt Gingrich a terrorist on MSNBC’s *Al Sharpton* program: “He’s the suicide bomber of the Republican Party....He’s in it to take down as many people as he can as he goes down, and he has that same silly grin on his face when he pulls the plug as a suicide bomber.”

2) On his radio show on August 6, 2011, in a funding dispute over the Federal Aviation Administration, Bill Press attacked the Republicans: “These guys are terrorists! I’m sorry, I’m sorry, you know, you know Joe Biden, they say he’s getting in a little trouble ‘cause he called them terrorists. That’s exactly what they are!”

3) On June 16, 2010, Press complained that Glenn Beck was granted permission to have a rally at the

Lincoln Memorial on the anniversary of Martin Luther King’s “I Have a Dream” speech. “If you ask me, that’s like granting al-Qaeda permission to hold a rally on September 11 – at Ground Zero.”

4) How about death wishes? On his radio show on July 22, 2011, Press played a clip of Speaker John Boehner suggesting Obama “needs to step up and work with us on the spending cuts.” He then replied: “You know, it’s a wonder lightning just doesn’t strike people dead on the spot when they say stuff like that.”

5) Nazis? In an August 6, 2009 column, Press slashed at Tea Partiers opposing Obamacare at town hall meetings: “Taking a page right out of a Nazi playbook, organizers bus in professional protestors and arm them with instructions on how to take over meetings, shut down discussion, shout over any pro-health care reform speakers, and then post video of the resulting chaos on YouTube. It’s mob rule, pure and simple.”

6) On October 10, 2008, Todd Palin’s reported support for a secessionist party in Alaska drew this radio blast from Press: “What’s the difference between a secessionist and a terrorist? Isn’t a secessionist just another form of a terrorist? Ask Abraham Lincoln...Let’s find out what the ‘First Dude’ was going to do in order to secede from the union. I tell you it wasn’t going to be peaceful.”

7) And then there’s the good old-fashioned insult. On July 25, 2006, Press declared who was the dumbest president ever: “George W. Bush, with his rock bottom IQ of 91: seven points lower than his Daddy...He’s just plain dumb – the dumbest president in the last 50 years. And, probably, the dumbest president ever!”

Press’s alleged IQ information by the “Lovenstein Institute of Scranton, Pennsylvania” was a hoax, entirely made up – which underlined just who shouldn’t be calling other people dummies.

8) But Bill Press really thinks American voters are also morons. On his radio show on November 4, 2010, Press proclaimed: “Just once....I would like to hear somebody say, ‘The voters have spoken, the bastards.’ Or, ‘The voters have spoken. What a bunch of idiots.’ ‘The voters have spoken. God, they’re dumb. Dumb as hell.’”

Most Americans won’t be dumb enough to buy Bill Press’s book or believe a word he says against other people building their “hate machines.”



MRC in the News

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The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC's latest media appearances include the following:



On Fox's *Hannity*, Mar. 8, MRC President Brent Bozell detailed the liberal media's hypocrisy in attacking Rush Limbaugh but applauding left-wing commentators.

- Los Angeles Times, Mar. 19
- LifeNews.com, Feb. 17
- Mediabistro.com, Mar. 6
- Mediaite, Feb. 28
- NewOrleansLA.com, Mar. 16
- New York Times blog, Mar. 9
- NewsMax.com, Feb. 17, 23, 26
- OneNewsNow.com, Feb. 13, 21, 24, Mar. 1
- Palm Beach Post, Mar. 8
- Politico, Feb. 22, Mar. 9
- Salon blog, Mar. 1
- Sky Hi Daily News, Mar. 1
- Slate Magazine, Feb. 29, Mar. 5
- Wall Street Journal blog, Mar. 2, 13
- Washington Post blog, Mar. 2, 9, 14
- Yahoo! News, Feb. 14
- PARTIAL LISTING

Television

- CBN: *NewsWatch*, Feb. 11, 27, Mar. 2
- FNC: *America Live*, Feb. 29
- Hannity*, Media Mash, Feb. 9, 16, 23, Mar. 1, 8, 15, 22
- Lou Dobbs Tonight*, Feb. 23
- My Fox Chicago, Feb. 24
- My Fox Phoenix, Mar. 16
- Special Report w/ Bret Baier*, Mar. 1
- The O'Reilly Factor*, Feb. 27, Mar. 15, 16
- Your World w/ Cavuto*, Feb. 17, 23, Mar. 14

Internet

- American Spectator blog, Mar. 7
- Christian Post, Feb. 29, Mar. 9
- CNN blog, Feb. 13
- Daily Beast, Feb. 18, Mar. 18
- Daily Caller, Feb. 15, 17, 21, 22
- Drudge Report, Feb. 21, Mar. 1, 2, 3, 5, 6, 12, 18, 19
- Examiner.com, Feb. 27, 28
- FoxNews.com, Feb. 14, 17, 24, 29, Mar. 5
- GOPUSA, Mar. 9
- Hollywood Reporter, Mar. 5
- Hot Air.com, Mar. 1
- HuffingtonPost, Mar. 9

Radio

- American Family Radio, Feb. 15, Mar. 1
- Battle Line with Alan Nation, Mar. 2
- Georgia News Network, Feb. 28
- Gordon Liddy Show, Mar. 2
- Lars Larson Show, Feb. 27
- Mancow's Morning Madhouse, Feb. 16
- Mark Levin Show, Feb. 24, 27
- NPR, Mar. 5
- Phil Valentine Show, Feb. 15
- Rush Limbaugh Show, Feb. 23, 24, 27
- Salem Radio Network, Mar. 2
- USA Radio Network, Feb. 15
- KPDQ, Portland, OR, Feb. 29
- WIBA, Madison, WI, Feb. 20
- WIBC, Indianapolis, IN, Feb. 16, 23, Mar. 2
- WICH, Norwich, CT, Feb. 14
- WTKF, Greenville, NC, Feb. 17, 24, Mar. 2
- PARTIAL LISTING

The "Tell The Truth!" 2012 campaign message – "Don't Believe the Liberal Media!" – was made loud and clear by grassroots supporters carrying signs, a message that reached millions through coverage on ABC, CBS, CNN, Fox, NBC, and even Current TV's Countdown.



Print

- Associated Press, Feb. 29
- Baltimore Sun, Feb. 24
- Canada Free Press, Feb. 29
- Chicago Tribune, Mar. 1
- Houston Chronicle, Mar. 3
- International Business Times, Feb. 24
- Investor's Business Daily, Feb. 15
- Los Angeles Times, Mar. 1
- National Post, Mar. 2
- The American Conservative, Mar. 2
- The Nation, Feb. 29
- The Week Magazine, Feb. 24
- USA Today, Mar. 6
- Washington Times, Feb. 17, 22, Mar. 1
- PARTIAL LISTING



Minibits

■ The *Washington Post's* Melinda Henneberger in all seriousness exclaims, "Maybe the Founders were wrong to guarantee free exercise of religion in the First Amendment, but that is what they did." ■ MS-NBC's Chris Matthews slobbers, again, over Barack Obama: "He has a brain, and he has a heart, and he can cause a thrill in the American people because he has both." ■ Former *Newsweek* Editor Howard Fineman warns, "I think Rick Santorum is posing a more fundamental challenge to the modern world." ■ HBO's Bill Maher slaps the 2nd Amendment on CNN, "This is a theology in this country. Guns are a religion. They're next to godliness for a lot of people." ■ MSNBC's Ron Reagan Jr., smears Rush, again, "Rush ought to know about incendiary rhetoric ... he's the one who is race baiting all the time on the radio." ■ NBC's Brian Williams dutifully repeats the Democrats' talking point: "The problem is gas prices are largely set by commodities traders, also known these days as speculators." ■ *Washington Post Magazine* reporter Cathy Areu smears Republican Chris Christie: "He's not a governor. He's a character. He's a Tony Soprano. ... He's a mess. He doesn't listen. He just says whatever he's thinking. There's no filter."



"Maybe the Founders were wrong to guarantee free exercise of religion in the First Amendment, but that is what they did." — Melinda Henneberger, *Washington Post*



Giving More is Easier than You Might Think.

You may know me because we've spoken on the phone, or from letters I've sent asking or thanking you for your support. Most of you know my name from the back of this publication, *The Watchdog*. My name is James Nolan, and I've been with the Media Research Center for six and a half years.

In November 2010, when Brent Bozell created the MRC's planned giving program and asked me to manage it, he outlined two goals:

First, he wanted to ensure that the MRC would have the resources necessary to fight the liberal media agenda for decades to come.

Second, over the past 25 years, many of the MRC's most committed supporters have said, "Brent, I wish it could be more but...

I need to make sure my wife/kids/grandchildren are taken care of when I'm gone... my taxes are too high... I'm living on a fixed income... I support a lot of different groups, etc." Brent created our planned giving program — the Legacy Society — to help those donors maximize the impact of their charitable giving.

There are many ways to make a difference. For instance, let's say you'd like to give more but don't have the extra funds on hand. You might consider naming the MRC as a beneficiary of your will. Or you could do what I did and name the MRC as the beneficiary of a life insurance policy. It's that easy.

What if you'd like to make sure you or a loved one has a guaranteed fixed income stream for the rest of your life? You might consider setting up a Charitable Gift Annuity or a Charitable Remainder Annuity Trust. Want a guaranteed income that keeps up with inflation? Consider a Charitable Remainder Unitrust. What if you'd like to help the MRC today and make sure your loved ones receive a decent inheritance tomorrow? You might consider setting up a Charitable Lead Trust.

If you'd like to learn more about these and other planned giving options, please consider visiting our planned giving website www.MRC.org/PlannedGiving. You are also welcome (and encouraged!) to call me, especially if you've already included the MRC in your estate plans. My number is 1-800-672-1423, ext. 125.



James Nolan
Planned Giving Manager