

The Watchdog

THE MRC'S MONTHLY MEMBERS' REPORT



CREATING A MEDIA CULTURE IN AMERICA WHERE TRUTH AND LIBERTY FLOURISH

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MRC Launches 'Tell The Truth!' 2012 Battle Against Liberal Media Bias in Campaign Coverage

This year is a presidential election year and the liberal media are doing everything they can to ensure that the socialists win. They want to irreversibly change America into a European-style welfare state and they will do whatever it takes to stop conservative voices from being heard.

We predicted it two years ago and we're sounding the alarm again now: 2012 will overflow with the worst, most blatant, most vile left-wing media attacks against conservatives in U.S. history. We've been fighting that bias for 25 years and this year we expanded our "Tell The Truth!" 2012 campaign to send staff, volunteers, and MRC Action members into the field to get the truth out about liberal media bias and make it an integral issue in this year's elections.

Quite simply, if Americans understand the leftist agenda of the so-called news media, the left-wing news media will be neutralized. To that end, this MRC campaign for 2012 is underway and here are some of the details from the battle we're already waging.

Going into the New Hampshire primary, members of our "Tell the Truth!" (TTT!) field team – Bill Toye, Cory Parks, and Paul Thurman – went to 25 campaign events in the Granite State. There they distributed hundreds of buttons, stickers, and signs that

read, "Don't Believe the Liberal Media!", complete with the MRC logo and our MRC Action Web site address, StopTheBias.org.

At every event, the TTT! field team displayed that message. Our signs were everywhere. On the morning of the



A sign of the times? Two of the MRC's "Tell the Truth!" 2012 signs – "Don't Believe the Liberal Media!" – were published in a *Washington Post* front-page photo about the New Hampshire primary on Jan. 10, 2012.

primary, Jan. 10, *The Washington Post* ran a front-page, above-the-fold story with a huge photo of New Hampshire voters in a diner. In that photo is a large shot of the MRC sign: "Don't Believe the Liberal Media!"

Through print and the Internet, millions of people saw that message.

That night, the *CBS Evening News* with Scott Pelley broadcast a lengthy report about the primary to an estimated audience of 6 million people. Behind him, on-screen, was our sign about liberal media bias.

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The MRC's "Don't Believe the Liberal Media!" signs are being snatched up and displayed by citizens at presidential campaign stops from state to state, and they are having an impact in the news coverage of the 2012 race on CBS, CNN, FOX, and other outlets.



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As MRC Assistant Director of Marketing Bill Toye enthusiastically remarked, "Put boots on the ground. This is our best opportunity to spread the message about liberal media bias beyond conservative circles, to get people to think, to push our message all over the place."

During the New Hampshire stops, the *TTT!* field team also closely followed the Republican contenders and got several of them to hold the signs and to autograph them. Fox News Channel ran a photo of Mitt Romney signing the MRC sign, which, again, helped spread the message about liberal media bias and make it part of the 2012 campaign.

Other candidates who carried or autographed the signs included Rick Santorum, Newt Gingrich, and Jon Huntsman, as well as conservative leaders Sen. Rand

Paul (R-Ky.) and Minnesota Gov. Tim Pawlenty, who were helping in the primary.

In addition to the direct media coverage of our actions, the *TTT!* field team said that hundreds of people at stops throughout the state took the MRC materials and either wore the buttons, put the bumper stickers on their car or clothing, or carried the signs. They were helping to spread the truth to their friends, neighbors, and family, which is a large part of what the *TTT!* campaign is about.

For the South Carolina primary, the *TTT!* field team was there, canvassing more than 20 events in such places as Columbia, Rock Hill, Mount Pleasant and Winnsboro. Wherever the liberal media were and political candidates went, we were there, making "Don't Believe the Liberal Media!" part of the campaign.

At the College of Charleston, the MRC team spoke with Gov. Nikki Haley and she, in turn, autographed one of the fight the liberal media signs. In Mount Pleasant, where Santorum spoke to a crowd on Jan. 19, the MRC message was there, with people holding the signs behind the candidate, which was simultaneously broadcast by the local and national media.

At Winthrop University in Rock Hill, where Mitt Romney spoke, students eagerly took the MRC signs (and buttons and stickers) and held them aloft during the event, which was also covered by local and national media, reaching hundreds of thousands of people.

As the *TTT!* field team reported, there were countless citizens, young and old, across these campaign stops hungry for getting the truth out about liberal media bias. Our campaign helped to satisfy that hunger and it was repeatedly covered by the left-wing journalists whether they liked it or not because they couldn't ignore us. They couldn't crop the truth when it was staring at them through their TV camera lens and plastered throughout every campaign crowd.

In addition to the primaries, our team plans to hit as many major news events as possible to spread the truth about liberal media bias. You will see our signs and our foot soldiers at some of the president's speeches, at political demonstrations, and at media-heavy events on Capitol Hill and at the state houses.

We are making liberal media bias part of the national conversation as part of the 2012 electoral campaign. Wherever the leftist media are, we plan on being there, fighting back with the truth.

It's a massive undertaking. We must have your continued support.

David beat Goliath with one stone. We can – will – do the same.

Sincerely,



L. Brent Bozell III
Founder and President



Remembering Tony Blankley (1948-2012)

The long-time MRC friend and vibrant conservative leader Tony Blankley passed away on January 7 of stomach cancer. He was 63. He will be dearly missed, especially this year when strong conservative voices are needed to battle the liberal media and encourage young conservatives to keep up the good fight.

Tony, an attorney and former press secretary to House Speaker Newt Gingrich, knew what was right and defended it passionately. His last book, *American Grit: What It Will Take to Survive and Win in the 21st Century*, called for a “new nationalism” in America, a notion at odds with President Obama's open disdain for American exceptionalism.

The book also – gasp! – praised censorship during wartime, citing how today's *New York Times* and *Los Angeles Times* regularly expose and destroy our anti-terrorist programs. Can you imagine these left-wing sheets posting op-eds from Nazi Germany's Propaganda Ministry during WWII? That was Tony's point precisely.

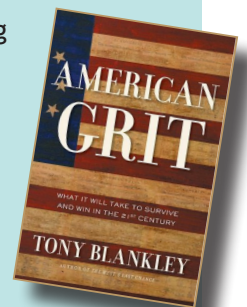
On a note closer to home, Tony was a faithful supporter of the MRC and he served as a judge for our DisHonors Awards in 2006, 2007, 2008, 2009 and 2011. At the 2003 gala, Tony was drafted to accept the “I Hate Conservatives Award” on behalf of PBS's Bill Moyers.

Tony was filling in for Rush Limbaugh, who had been delayed, and he did so graciously, bounding to the podium and confessing, “I wasn't expecting to have this honor tonight. I was planning to have a quiet evening drinking myself into insensibility – I had to cut myself back to three scotches before this.” Then, looking at the large video screens on stage broadcasting his image, the stocky Tony quipped, “I must say, I hate these large screens. I think life-size is quite large enough.”

As for Bill Moyers, Tony chuckled that, “As you know, he couldn't be here tonight. He currently is embedded in his limousine.”

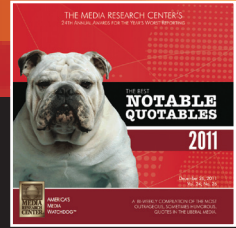
Tony kept the conservative light burning. After his work for Speaker Gingrich, Tony served as editorial page editor of *The Washington Times*, wrote a nationally syndicated column, and was a regular panelist on *The McLaughlin Group*. He also wrote the influential book, *The West's Last Chance: Will We Win the Clash of Civilizations?*

Tony leaves behind a wife and three children, and his mother. He is with God now, but the impression he made in the world is undeniable. He was a leader, and a gentleman.



THE BEST NOTABLE QUOTABLES OF 2011

24th Annual Awards for the Year's Worst Reporting



Liberal media bias gets more outrageous every year and 2011 seemed to bring out the worst among liberal journalists. In December, the MRC announced the winners for worst reporting with its “Best Notable Quotables 2011.” The winners were selected by a distinguished group of 48 talk radio hosts, columnists, and editors, including Cal Thomas, Mark Levin, and Walter E. Williams. (Quotes from December 2010 through November 2011.) To read about all of the awards and to see/hear each of the nominees, please visit: <http://mrc.org/notablequotables/bestof/2011>

Quote of the Year



“What happened after 9/11 – and I think even people on the right know this, whether they admit it or not – was deeply shameful. [The] atrocity should have been a unifying event, but instead it became a wedge issue. Fake heroes like Bernie Kerik, Rudy Giuliani, and, yes, George W. Bush raced to cash in on the horror. And then the attack was used to justify an unre-

lated war the neo-cons wanted to fight, for all the wrong reasons....The memory of 9/11 has been irrevocably poisoned; it has become an occasion for shame. And in its heart, the nation knows it.” – *NYT* columnist Paul Krugman, 9/11/11

The Obamagasm Award

“Can we just enjoy Obama for a moment? Before the policy choices have to be weighed and the hard decisions have to be made, can we just take a month or two to



contemplate him the way we might contemplate a painting by Vermeer or a guitar lick by the early-seventies Rolling Stones or a Peyton Manning pass or any other astounding, ecstatic human achievement? ... ‘I am large, I contain multitudes,’ Walt Whitman wrote, and Obama lives that lyrical prophecy. ... Barack Obama is developing into what Hegel called a ‘world-historical soul,’ an embodiment of the spirit of the times. He is what we hope we can be.”

– *Esquire's* Stephen Marche, August 2011

Damn Those Conservatives Award

“So when does SEAL Unit 6, or whatever it’s called, drop in on George Bush? Bush was responsible for a lot more death, innocent death, than bin Laden. Wasn’t he, or am I wrong here?” – Talk radio host Mike Malloy, 5/2/11



Occupy My Heart and Soul Award

“We thought we’d bring you up to date on those protesters, the Occupy Wall Street movement. As of tonight, it has spread to more than 250 American cities, more than a *thousand* countries – every continent but Antarctica.”

– Diane Sawyer, ABC’s *World News*, 10/10/11





Media Hero Award

“You thought that Anthony Weiner should resign, and that seems to be what a great many people are saying. So I don’t think so. ... [W]e had a president named Bill Clinton who went through a great deal of trouble, weathered the storm and is now not only respected, but he’s beloved by many people with a very good marriage. So, I think Anthony Weiner should hang in there. He was a good congressman, and maybe he can weather this all and be effective.” – Barbara Walters, ABC’s *The View*, 6/9/11

Ku Klux Con Job Award

Host Lawrence O’Donnell: “The Republican Party is saying that the president of the United States has bosses, that the union bosses this president around, the unions boss him around. Does that sound to you like they are trying to consciously or subconsciously deliver the racist message that, of course, of course a black man can’t be the real boss?” Ex-Gov. Jennifer Granholm (D-MI): “Wow, I hadn’t thought about the racial overtones.” – MSNBC’s *The Last Word*, 2/25/11



MSNBC = Mean-Spirited, Nasty,

Belligerent Chris Award



Chicago Tribune’s Clarence Page: “Well this is Newt’s time to run. ... He has a good shot at winning the nomination. Winning the general is a whole different matter.”

Host Chris Matthews: “But he looks like a car bomber. He looks like a car bomber, Clarence. He looks like a car bomber. He’s got that crazy Mephistophelian grin of his. He looks like he loves torturing. Look at the guy! I mean this, this is not the face of a president.” – MSNBC’s *Hardball*, 3/2/11

The Poison Tea Pot Award



“Tea Party budget-slashers ... were like cannibals, eating their own party and leaders alive. They were like vampires,

draining the country’s reputation, credit rating and compassion. They were like zombies, relentlessly and mindlessly coming back again and again to assault their unnerfed victims, Boehner and President Obama. They were like the metallic beasts in Alien flashing mouths of teeth inside other mouths of teeth, bursting out of Boehner’s stomach every time he came to a bouquet of microphones.” – *NYT* columnist Maureen Dowd, 8/3/11

Barbra Streisand Political IQ Award

“You have what I call the ‘Get the N-word out of the White House party,’ the Tea Party. ... At the end of the day, there’s a big bubble coming out of their heads saying, you know, ‘Can we just lynch him?’” – Actor Sean Penn, CNN’s *Piers Morgan Tonight*, 10/14/11



Audacity of Dopes Award



“The bigotry expressed against Muslims in this country has been one of the most disturbing stories to surface this year. Of course, a lot of noise was made about the Islamic Center, mosque, down near the World Trade Center, but I think there wasn’t enough sort of careful analysis and evaluation of where this bigotry toward 1.5 billion Muslims worldwide, and how this seething hatred many people feel for all Muslims, which I think is so misdirected, and so wrong, and so disappointing....Maybe we need a Muslim version of *The Cosby Show*....I know that sounds crazy.” – CBS’s Katie Couric, @KatieCouric Web show, 12/22/10

L. Brent Bozell III • January 17, 2012 • Nationally Syndicated Column

Mark Levin Deserves a Turn on TV

It's a crying shame that in today's network "news" media, only books written by gabby leftwing celebrities generate interest. When those leftwing screeds are written by leftwing celebrity clowns like Michael Moore or Bill Maher or Ed Schultz, then somehow it's A-list booking. That's when the *Today* show and *The Tonight Show* roll out the red carpet.

It's a sad indictment of the industry that serious books about ideas are rarely discussed, and if the serious book is written by a serious conservative then "rarely" becomes "never." Not even when there is a screaming market demand for such a book will the TV bookers relent.

See Mark Levin's *Liberty and Tyranny: A Conservative Manifesto*, which sat atop the best-seller list for 12 weeks in 2009. Network TV coverage or interviews? Zero, not even a mention of his name or book title. Levin's best seller made big money for the Threshold Editions label of Simon & Schuster — a CBS company. But somehow he could not be granted even five minutes on *CBS News* to talk about liberty.

Why doesn't Mark Levin deserve a turn on CBS's *60 Minutes* or NBC's *Rock Center* or *Nightline*? Why not a slice of Levin in all of the places where leftists like Paul Krugman and Tom Friedman are treated like The Greatest Minds of Our Time?

Was there a market demand? Ultimately, Levin sold over 1 million hard-cover copies — all without a second of so-inaccurately-called "mainstream" media attention.

Levin is back, now with *Ameritopia*, and it is safe to bet they'll ignore him. But this time it's not just because it's Mark Levin. It's also because he's tackled a subject these media outlets have simply refused to touch for three years.

In short, is America becoming a socialist nation, how could that be possible, and more importantly, what exactly does that mean?

It's an interesting paradox: so-called "progressives" are, in fact, traditionalists in the worst way. They are not sailing toward the New World. Their agenda takes us back in time to a form of government that has been tried, time and again, and has always failed. How then do they reconcile it? They ignore history.

Jonah Goldberg has noticed this tendency to avoid history: "The standard response from social planners

is that 'we may not have been smart enough to plan the economy the day before yesterday, but now we know everything.'"

Levin poses the sober question: Do we wish to conserve America as the bold experiment in human freedom as envisioned by our Founders or have we committed ourselves to a radically socialist *Ameritopia*? Levin believes we are dangerously close to choosing the latter. In *Ameritopia* he explains what it means.

Utopia is promised, tyranny is delivered. Plato. Thomas Moore. Hobbes. Karl Marx. The story is as old as history itself. All were utopians whose dreams resulted in a crushing loss of freedom at the hands of the omniscient and despotic elite.

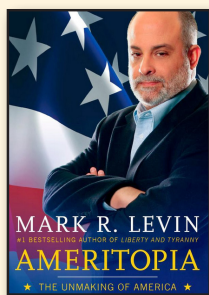
Levin decries the liberal "masterminds" and their rejection of our founding documents and the actual experience of government. "The mastermind and his followers mostly ignore the Declaration and pick the Constitution like an old scab."

On the campaign trail in 2008, Barack Obama proclaimed "We are five days away from fundamentally transforming America." What did that mean? Now we know it meant a dramatic radicalization of the federal government. It meant a cronyism of the most corrupt sort, with hundreds of millions of taxpayers' money transferred to major donors while entire industries are overtaken by the federal government and their ownership then transferred to loyal unions.

It meant hiring dozens of "czars" answerable only to the President to run the federal government. It meant circumventing the will of the legislative branch by unilaterally launching regulatory measures specifically rejected by Congress (Cap and Trade) while rejecting sacred, Constitutionally-mandated practices (recess appointments). Speaking of the Constitution, it is summarily ignored (Obamacare).

Our media elite either do not understand — or do understand, but prefer not to discuss — that this rapid and metastasizing growth of what Levin calls a "soft tyranny" is exactly the transformation Obama promised.

If our "news" media were sober stewards of information who were interested in an actual discussion of political philosophy, they would grant Mark Levin a TV forum. Instead, they'll probably stick to silliness and silly authors. They only make it obvious that the media have long been conquered territory for the forces of *Ameritopia*.



MRC in the News

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The experts at the Media Research Center are interviewed almost every day on stories of national importance, often reaching millions of Americans daily. They provide analysis and commentary on radio, TV, the Internet, in magazines, books and in newspapers, always striving to help restore political balance to the major media. Some of the MRC's latest media appearances include the following:

Television

- ABC: *World News Tonight*, Jan. 18
- CBS: *Evening News*, Jan. 10
- CNBC: *Kudlow Report*, Jan. 19
- CNN: Live, Jan. 23
- FNC: Cavuto, Jan. 10
Hannity, Dec. 22, Jan. 6, 13, 20, 23
Special Report w/ Brett Baier, Jan. 18, 27

- South Asian Times*, Dec. 26
- Springfield News-Leader*, Dec. 23
- St. Petersburg Times*, Dec. 15
- Tulsa World*, Jan. 5
- Wall Street Journal*, Jan. 27
- Washington Post*, Jan. 10
- Washington Times*, Jan. 13, 21, 26
- Waterbury Republican American*, Dec. 31
- World Magazine*, Dec. 18
- PARTIAL LISTING



On Fox's *Kudlow Report*, January 19, MRC President Brent Bozell discussed how the liberal media were using an explosive allegation by Newt Gingrich's ex-wife to damage his standing two days before the South Carolina primary.



On the Feb. 1 *Hannity*, MRC President Bozell documents how the liberal media smear Rick Santorum as an anti-abortion extremist but ignore President Obama's radical left-wing abortion policies.

Radio

- American Family Radio, Dec. 29
- Janet Manfred Show, Jan. 9
- Mark Levin Show, Jan. 10, 11, 12
- Martha Zoller Show, Dec. 28
- Phil Valentine Show, Jan. 9
- Rush Limbaugh Show, Jan. 11, 12
- BRT, Los Angeles, CA, Jan. 6
- KTSA, San Antonio, TX, Jan. 5.
- WIBC, Indianapolis, IN, Jan. 5
- WIZM, LaCrosse, WI, Dec. 29
- WLW, Cincinnati, OH, Jan. 3
- WMAL, Washington, DC, Jan. 20
- WUZZ, Detroit, MI, Jan. 4
- WTKF, Greenville, NC, Dec. 30
- WWIB, Chippewa Falls, WI, Jan. 6
- PARTIAL LISTING

Internet

- AmericanSpectator.org, Dec. 27
- BernardGoldberg.com, Dec. 19
- Big Government.com, Dec. 19
- ChristianToday, Dec. 29
- Coastal Courier, Jan. 10
- Crosswalk.com, Jan. 4
- Daily Beast, Jan. 20
- Daily Caller, Jan. 7, 20
- Daily Mail, Jan. 12
- DigitalJournal.com, Dec. 26
- Drudge Report, Jan. 7, 10, 12, 13, 14, 23, 24, 25, 26, 27, 28, 31, Feb. 1, 2
- EdDriscoll.com, Jan. 4
- Entertainment Weekly, Jan. 17
- Examiner.com, Dec. 23, Jan. 8, 27
- Fox Nation, Jan. 13, 14, 26
- FoxNews.com, Jan. 4, 6, 9, 24, 26
- GOPUSA, Jan. 2, 6, 24
- HotAir.com, Dec. 19
- HuffingtonPost.com, Jan. 26
- LifeNews.com, Dec. 29, Jan. 4
- MSNBC.com, Jan. 7
- NewsMax.com, Dec. 24
- OneNewsNow.com, Dec. 27, Jan. 3
- Patriot Post, Jan. 12
- Quad City Times, Jan. 1
- Salon.com, Dec. 28, 29
- Slate Magazine, Jan. 26
- The Hill.com, Dec. 30
- The News Press, Jan. 13
- TownHall.com, Dec. 28, Jan. 5
- Variety blog, Dec. 23
- PARTIAL LISTING



MRC President Brent Bozell analyzed how the liberal media misrepresented Mitt Romney's "fire people" comment to smear him as insensitive, on Fox's *Cavuto*, Jan. 10.

Print

- Augusta Chronicle*, Jan. 9
- Botswana Gazette*, Dec. 20
- Canada Free Press*, Dec. 22
- Chattanooga Times Free Press*, Jan. 3
- Creator's Syndicate, Jan. 4, 9, 11, 16, 25
- Denver Post*, Dec. 22
- Florida Sun-Sentinel*, Jan. 16
- Hindustan Times*, Dec. 25
- Human Events*, Dec. 27, Jan. 4, 5
- Investor's Business Daily*, Dec. 21, 27, Jan. 6
- New York Daily News*, Jan. 13, 26
- Reuters, Dec. 23
- Shreveport Times*, Jan. 11



The Jan. 20 *Washington Post* ran an extensive "On Faith" report about the South Carolina primary where the MRC's "Tell the Truth!" signs concerning liberal media bias were prominently displayed in the photographs accompanying the news story.

Minibits

■ CBS's **Lesley Stahl** spins for the left: "2011 will be remembered as a year of perpetual gridlock in Washington. Driving much of the gridlock is the large Republican freshmen class in the House."

■ MSNBC's **Thomas Roberts** decodes Mitt Romney: "You might not hear Mitt Romney say 'keep America American' anymore. That's because it was a central theme of the KKK in the 1920s. It was a rallying cry for the group's campaign of violence and intimidation against blacks, gays and Jews." (Roberts later apologized for his "irresponsible" remarks.) ■ The *NYT* plays the race card, again: "There has been a racist undertone to many of the Republican attacks leveled against President Obama for the last three years. ... You can detect this undertone in the level of disrespect for this President that would be unthinkable were he not an African-American."

■ MSNBC's **Chris Matthews** explains the GOP: "The Republican Party has, unfortunately for it, built itself over the droppings of the Democratic Party for about 50 years." ■ ABC's **Barbara Walters** grills President Obama: "We asked middle school and high school students to throw a few questions. I'd like to read their questions: 'If you were a superhero and you could have one super power, what would it be?'"

■ The absurdity of the month goes to **Rachel Maddow**: "There may be liberals on TV at MSNBC, but the network is not operating with a political objective."



RICHARD HELMICK HILO, HAWAII

Aloha Friend,

I've been supporting the Media Research Center since October of 1997, when I responded to one of Brent Bozell's letters asking for my help. I think I sent them something like \$25.

Since then, I've come to believe, that simply put, the MRC is one of the finest organizations I support. They have been extremely effective in their endeavor to blunt the liberal media's agenda – things are still bad but I blanch when I imagine what the media, and this country would be like if the MRC did not exist. What's more, Brent and everyone involved with the MRC take their stewardship of our money very seriously. Every dollar I give them is a dollar well spent.

With these points in mind, I decided to set up my first MRC Charitable Gift Annuity in November of 2005. It was easy – I just instructed my broker to transfer stock shares directly to the MRC's account. That's it.

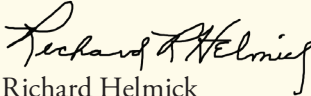
I was also able to take an up-front tax deduction on my gift, and I am guaranteed a partially tax-free income stream for the rest of my life.

My first MRC Charitable Gift Annuity worked so well, I decided to set up a second one last November.

When I pass, the MRC will use what remains of my gifts to continue their important work. Until then, they won't touch a dime.

If you're interested in setting up a CGA with the Media Research Center or if you have any questions about how they work, please call my friend MRC Development Associate James Nolan at 1-800-672-1423. I know he's looking forward to your call.

Sincerely,


Richard Helmick

