

Conference Polling for UNISON

Ipsos MORI interviewed a representative quota sample of 1,001 adults in Great Britain aged 18 and over. Interviews were conducted by telephone between 12th and 14th June 2009. In addition, Ipsos MORI conducted 251 'booster' interviews among public sector workers.

Data are weighted to match the profile of the population by gender, age, working status (including public vs. private sector workers), region, housing tenure, social class and car ownership.

Voting data percentages are based on all naming a party.

Where results do not sum to 100, this is due to computer rounding, multiple responses or the exclusion of don't knows or non-responses.

An asterisk (*) indicates a finding of less than 0.5%, but greater than zero

Unless otherwise stated figures are based on 1,252 respondents (GB adults 18+) or 494 respondents (public sector workers).

Trend data based on c.1,000 GB adults aged 18+ unless otherwise specified.

A. Voting intentions: those "absolutely certain to vote" (Headline figures)

Q1 **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1

Q2 **Which party are you most inclined to support?**

Base: British adults 18+ certain to vote and naming a party

	GB (705)	Public sector only (288)
	%	%
Conservative	39	32
Labour	25	29
Liberal Democrats	19	19
Scottish /Welsh Nationalist	3	4
Green Party	4	8
UKIP	6	3
BNP	2	2
Other	2	3
Conservative lead (+%)	+14	+3
<i>Would not vote</i>	<i>1</i>	<i>1</i>
<i>Undecided</i>	<i>8</i>	<i>6</i>
<i>Refused</i>	<i>4</i>	<i>4</i>

B. Voting intentions: all naming a partyQ1 **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1

Q2 **Which party are you most inclined to support?***Base: British adults 18+ naming a party*

	GB	Public Sector only
	(1252)	(494)
	%	%
Conservative	37	28
Labour	26	30
Liberal Democrats	20	19
Scottish /Welsh Nationalist	4	5
Green Party	5	9
UKIP	5	4
BNP	2	2
Other	2	2
Conservative lead (\pm%)	+11	-2
<i>Would not vote</i>	<i>11</i>	<i>11</i>
<i>Undecided</i>	<i>9</i>	<i>11</i>
<i>Refused</i>	<i>3</i>	<i>3</i>

Q3 **And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

	GB	Public sector only
	%	%
10 – absolutely certain to vote	54	57
9	6	6
8	8	8
7	6	4
6	3	3
5	7	8
4	2	1
3	2	3
2	2	2
1 – absolutely certain not to vote	10	8
Don't know	*	*
Refused	*	-