

**Sexuality · New Perspectives in
History · Urban · Studies · and
Architecture · Art and Popular
Culture · Cinema and Performance
Leisure and Travel**

YODA PRESS is an independent publishing venture based in New Delhi. With a view to developing dynamic non-fiction lists, both academic as well as popular, which can make available interactive spaces for further discussion, scholarship, and writing, this young venture is currently focusing its attention on areas like urban studies, sexuality and the body, gender, cinema, contemporary art and popular culture, and new perspectives in history. In doing so, the larger YODA PRESS list hopes to effectively capture the non mainstream, alternative, yet critical reality of contemporary India. The Press invites feedback, constructive criticism, and the ever enriching exchange of ideas, which can often lead to a stunning new publication.



to form a pillar in post-colonial and post-imperial Indian expression. In a colonial India in the 17th century, especially, there was a need to give more time to the emerging colonial officers who, taking time between English and Telugu, scholars in Madras, resulting eventually to a considerable and credible series of the collected productions of the Madras School of Tamil literature, which includes the *Dandiya* prose, the *Aranyam* and *Bairava* plays.

and journey of discovery from a space fraught with darkness and half-truths, the book, covering the life stories of ten working class people and middle class. These real life narratives create a space to voice the plight of the people, providing these women with an actual being, set in a space, and a role that will influence the women's movement towards an inclusion of Indian women in the

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Indian Cinema and Soviet Movie-going after Stalin

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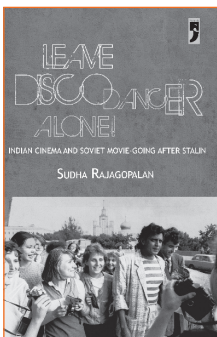
Sudha Rajagopalan

In this important new book, Sudha Rajagopalan explores the consumption of Indian popular cinema in post-Stalinist Soviet society. In doing so, she highlights the enthusiastic response Indian popular films and their stars received from the Soviet audience, as well as the discursive and institutional context in which this consumption occurred from the mid-fifties till the end of the Soviet era in 1991. The death of Stalin in 1953 was followed by the introduction of important changes in government policy in the Soviet Union, including a relative liberalisation of leisure and culture which revealed the state's resurgent interest in addressing popular tastes. The renewed import and screening of foreign entertainment films in the Soviet Union was one of the most visible outcomes of this change.



Drawing on oral history methodology and archival research in Russia, the author analyses the ways in which Soviet movie-goers, policy makers, critics and sociologists responded to, interpreted and debated Indian cinema in the Soviet Union between 1954 and the end of the eighties. Complemented by contemporary press and archival photos which capture the rapturous reception given to actors like Raj Kapoor, Nargis, Shashi Kapoor, Amitabh Bachchan and Mithun Chakraborty as well as Soviet film posters announcing films like 'Awara', 'Betaab' and 'Chandni', this engaging book is a must-read not only for students and scholars of film history and cultural studies, but every such lay reader who has grown up on a regular diet of popular Indian cinema.

SUDHA RAJAGOPALAN is an independent scholar and writer currently based in the Netherlands.



Pages: 260pp. + 32pp. of b/w and colour illustrations

Price: Rs 350 (Size: Demy Octavo

Binding: Paperback

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The Courtyard House of Goa

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Angelo Costa Silveira

Translated from the Portuguese by Maria Flavia Ribeiro

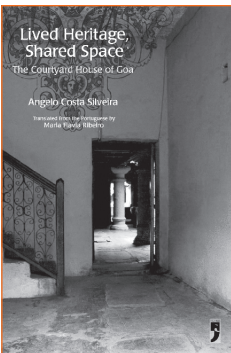
The courtyard house of Goa harks back to a long tradition of dwellings with a central space open to the skies circumscribed by rooms on all sides, a model as much functional in keeping the house cool in the hot climate, as of sacred inspiration. Along the famed Konkani coast, we find references to courtyard houses from the later medieval period onwards. Indeed, in order to find a suitable precedent to the patio house of Goa we need look no further than the domestic and monumental architecture of Vijayanagar. While the churches and sacred buildings of Goa have been the focus of a majority of studies on the built heritage of Goa, in more recent times, there has been increasing awareness that the resplendent houses of Goa are as deserving of careful attention. For visitors returning from Goa, images of the houses with colourful façades and romantic porches are as evocative of their Goan sojourn as those of the magnificent, whitewashed churches.

However, today this distinct domestic architecture of historical Goa faces a deep threat. Once, the symbols of prosperity, many have today fallen into disrepair. In this lovingly detailed and thoroughly documented new book, Angelo Silveira takes us on a journey through the form of the Goan courtyard house, and the traditional techniques and materials which contributed to the construction of this unique dwelling. He also makes us aware of the need for a more concerted programme to conserve the courtyard house of Goa, and leaves us with a few tips on the same. This is a book as much for the student of architecture, or practising architect as it is for anyone who has ever visited or plans to visit Goa. Illustrated with more than 100 colour and black&white photographs, it is a treat for the eyes, as well as an important comment on the need to save a unique built heritage of India.



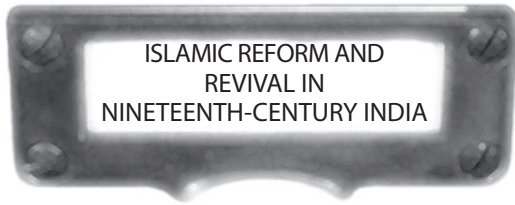


ANGELO COSTA SILVEIRA is a conservation architect of Goan origin based in Lisbon, Portugal.



Pages: 152pp. (with more than 100 b/w and colour photographs) (Price: Rs 495
Size: Royal (Binding: Paperback
ISBN: 978-81-903634-7-1 (Rights available





ISLAMIC REFORM AND
REVIVAL IN
NINETEENTH-CENTURY INDIA

The Tariqah-i Muhammadiyah

...

Harlan O. Pearson

With a Foreword by David Lelyveld

The political transition from rule by the Muslim Mughal dynasty to British colonial rule led to a basic religious reorientation among Indian Muslims. At this time of transformation in the early nineteenth century, a key Muslim movement called the Tariqah-i Muhammadiyah or Muhammadi movement, also referred to as the Mujahidin or Indian Wahhabi movement, gathered force in northwest India. Although the Muhammadi reformers gained recognition by waging a jihad (holy war), a much familiar and feared word today, the jihad was only one manifestation of a fundamental change in religious thought and organization. Making the Wahhabi movement its focus, and using Muhammadi sources as well as the contemporary accounts of the movement by Muslim and British observers, this incisive study makes an important comment on the historical interaction of social and religious forces in the nineteenth century in the Indian subcontinent.

While basing itself on a Sufi worldview, organization and concepts inspired by the intellectual system of the eighteenth-century theologian, Shah Wali Allah, the Tariqah-i Muhammadiyah put forth a reformist program attacking the prevalent practices at the tombs of saints and mystics, and belief in any mediation between man and God. Widespread Muhammadi preaching and religious literature in the popular Urdu language presented the Divine Law to all classes of Indian Muslims for the first time. The Muhammadi were also among the first Muslims anywhere to use the printing press to spread their fundamentalist message. In proclaiming religious purification and revival as well as holy war to the Indian masses during a time of rapid historical change, the Muhammadi reformers helped to shape a new individual and communal identity and also initiated a historical process of Islamic reform in India. Pearson's major contribution





in this important volume is to show how the intellectual history associated with Shāh Walī Allāh was transformed in the nineteenth century to an activist, organized 'mass movement' that drew upon techniques and technologies, notably printing and popular preaching, introduced to India by British officials and Christian missionaries.



HARLAN O. PEARSON taught at the University of Minnesota as a Visiting Assistant Professor. He then studied Computer Science and has worked as a software engineer developing communications and network systems.

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WITH RESPECT TO SEX

Negotiating Hijra Identity
in South India

...

Gayatri Reddy

'What is wonderful about this book is the originality of Reddy's ethnography. She significantly advances - really, transforms - discussions that until now were largely dependent on less comprehensive work. 'With Respect to Sex' will reframe entirely the dominant conversation on hijra identity, which has seen it as being reducible to gender. This is an important book that will be read and reread by a broad range of scholars.'

Lawrence Cohen, [University of California, Berkeley](#)

' 'With Respect to Sex' extends the theoretical context of work on gender in precisely the right direction, moving away from the idea of alternative genders as rigid categories and viewing them instead as multiple identities. Reddy's deep and intimate ethnography makes this book an important contribution to the discipline of anthropology and to gender studies more generally.'

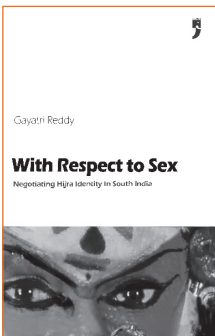
Serena Nanda, [City University of New York](#)

In an important, intimate, rich and eminently readable ethnography, Gayatri Reddy creates a portrait of a community of hijras in Hyderabad that suggests that one cannot see hijras simply through the lens of gender and sexual difference because that is not how hijras understand themselves. Tracing their presence from an era of Hyderabadi royal patronage to the shifting social and cultural landscapes of modernity and nationalism and finally to contemporary neo-liberalism, Reddy shows the ever-changing, complicated and multi-faceted matrix of class, caste, religion, and regional identities and practices that underlie hijra understandings of both their identity and their difference. At stake, she says, are questions of nationalism, citizenship, identity, religion, class, sex, and economics.





GAYATRI REDDY is assistant professor of anthropology and gender and women's studies at the University of Illinois at Chicago.



Pages: 328pp. (Price: Rs 395
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ISBN: 978-81-903634-6-4 (Series: Sexualities
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IMPERIAL CONVERSATIONS

Indo-Britons and the Architecture of South India

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Shanti Jayewardene-Pillai

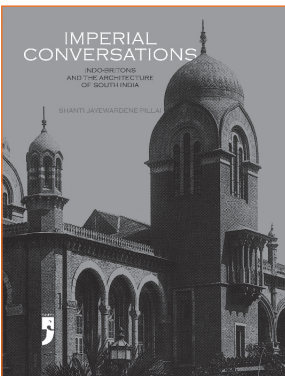
The eighteenth century was a time of profound upheaval when economic and political control of southern India passed from native kings to the East India Company. Hand-in-hand with the resultant conflicts and skirmishes, a process of cultural sharing was gaining ground which went on to manifest itself in the form of a flourishing imperial culture in the nineteenth century. The development of an 'imperial' architecture in the Indian subcontinent forms one strand of this saga of intercultural exchange. In this valuable new book, Shanti Jayewardene-Pillai tells the story of the Indians and British, whom she refers to as the Indo-Britons, as they developed a mutual exchange of architectural, construction and design knowledge from the seventeenth century onwards, which ultimately led to the creation of a distinctive architecture in southern India in the nineteenth century.





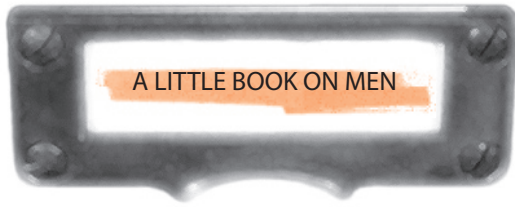
Moving away from the 'received view' that Indian architecture was in 'decline' during the nineteenth century, the book unveils a complex and exciting design interface between indigenous engineers and architects and European soldier-engineers, responsive to the demands of Indo-British patrons. Supplemented by more than 100 illustrations, photographs and maps, the book brings into view an entirely new perspective about an architecture which was as much richly indigenous as it was splendidly hybrid.

SHANTI JAYEWARDENE-PILLAI is trained as an architect and studied history at University College London and Oxford University. She lives in Oxfordshire.



Pages: 348pp. (with more than 100 illustrations) (Price: Rs 895
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bestseller



Rahul Roy

...

Fully illustrated in black, white and gray by
Anupama Chatterjee and Sherna Dastur

'There's a documentary quality to this handbook that collates and presents - in a most engaging and thought-provoking way - all the cultural, intellectual and kitsch accretions to the definition of men... Take out a little time to think through this little book.'

First City, Delhi

'It is a timely book that deserves to succeed and help establish the ground rules for understanding masculinity in its various forms. That understanding would be good news for men and women alike.'

Outlook, Delhi

'This unique book brings together the main theories, key concepts and empirical research on masculinities even as it contributes to the construction of a language which men in South Asia can use to talk about themselves in individually distinct ways.'

The Asian Age

'It deconstructs masculinities using day-to-day examples. Quirkily illustrated and written in scrapbook mode, it proves that good things do come in small packages.'

What's Hot, a TOI supplement

As the varied discourses within gender studies grow increasingly complex, the study of masculinities continues to remain an area of darkness within the South Asian reality. The obvious is familiar to all - the visible, hegemonic masculinity which bristles on the slightest provocation and proudly displays its wares. But what about various other masculinities, those which remain silent and unrecognised, pushed under and behind

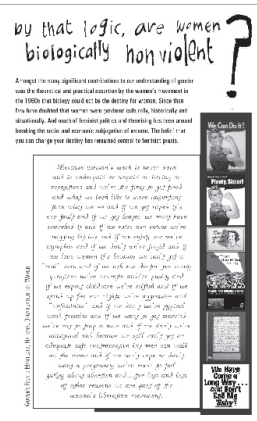
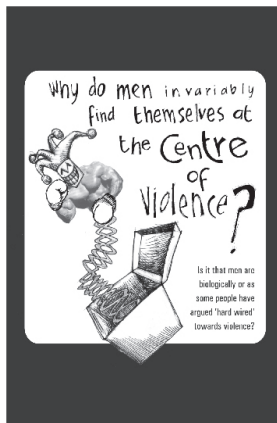
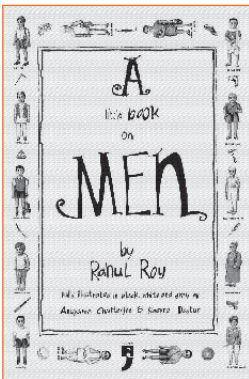


their 'hyper-masculine' brethren? One might ask, are the two kinds of masculinities locked in an eternal conflict? And are these masculinities permanent, unchangeable, or do they evolve and transform with time? An unprecedented and timely effort, **'A Little Book on Men'**, a graphic book, attempts to address many of these questions in a creative and reader-friendly manner through drawings, text and video frames.

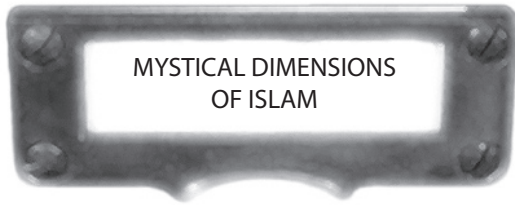
RAHUL ROY is an independent documentary filmmaker. Besides directing a number of internationally acclaimed films on the theme of masculinities, he has also written widely on men and gender issues.

ANUPAMA CHATTERJEE studied animation at the National Institute of Design, and is a broadcast animator by profession.

SHERNA DASTUR specialised in video at the National Institute of Design. She works as a freelance graphic designer and makes documentary films once in a while. Her film **'Manjuben Truck Driver'** (2002) won international acclaim.



Pages: 72pp. (Price: Rs 195 (Size: Royal
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Annemarie Schimmel

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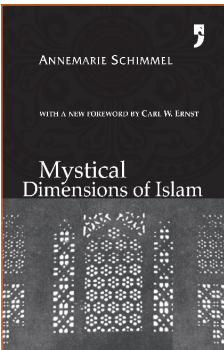
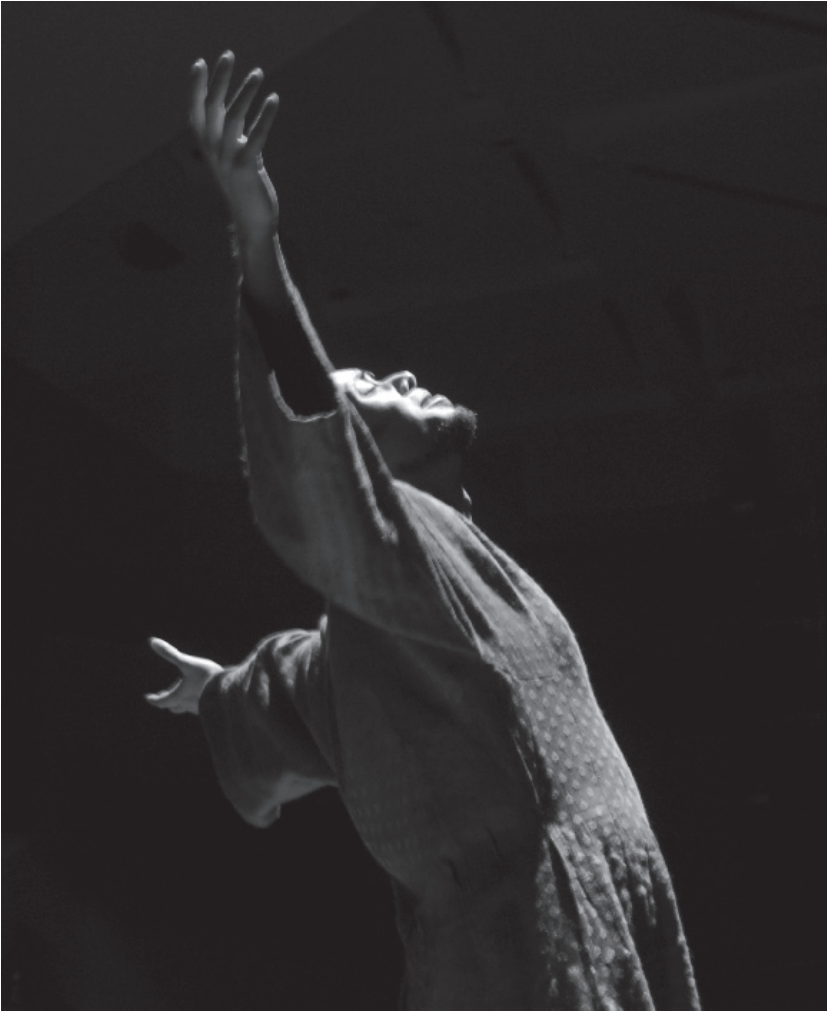
With a New Foreword by Carl W. Ernst

'Mystical Dimensions of Islam' presents a balanced historical treatment of the transnational phenomenon of Sufism - Islamic mysticism - from its beginnings through the nineteenth century. Through her sensitivity and deep understanding of the subject, Annemarie Schimmel, an eminent scholar of Eastern religions, draws the reader into the mood, the vision, the way of the Sufi in a manner that adds an essential ingredient to her analysis of the history of Sufism.

After exploring the origins of the mystical movement in the meditations of orthodox Muslims on the Koran and the prophetic tradition, the author then discusses the development of its different stages, including classical voluntarism and postclassical theosophical mystical trends. Particular emphasis is placed on spiritual education, the different ways of leading the mystic toward the existential realization of the profound mystery of the profession of faith that "there is no deity but God" Sufi psychology and Sufi orders and fraternities are comprehensively explored. Through an examination of mystical anthropology, which culminates in the veneration of the prophet and the saints, the questions of free will and predestination, of good and evil, are implied. The main burden of the text, however, is Sufism as reflected in Islamic poetry, and Professor Schimmel examines the various aspects of mystical poetry in Arabic, Persian, Turkish, Sindhi, Panjabi, and Pashto. The author skillfully demonstrates how Sufi ideals permeated the whole fabric of Muslim life, providing the average Muslim - villager or intellectual - with the virtues of perfect trust in God and the loving surrender to God's will.

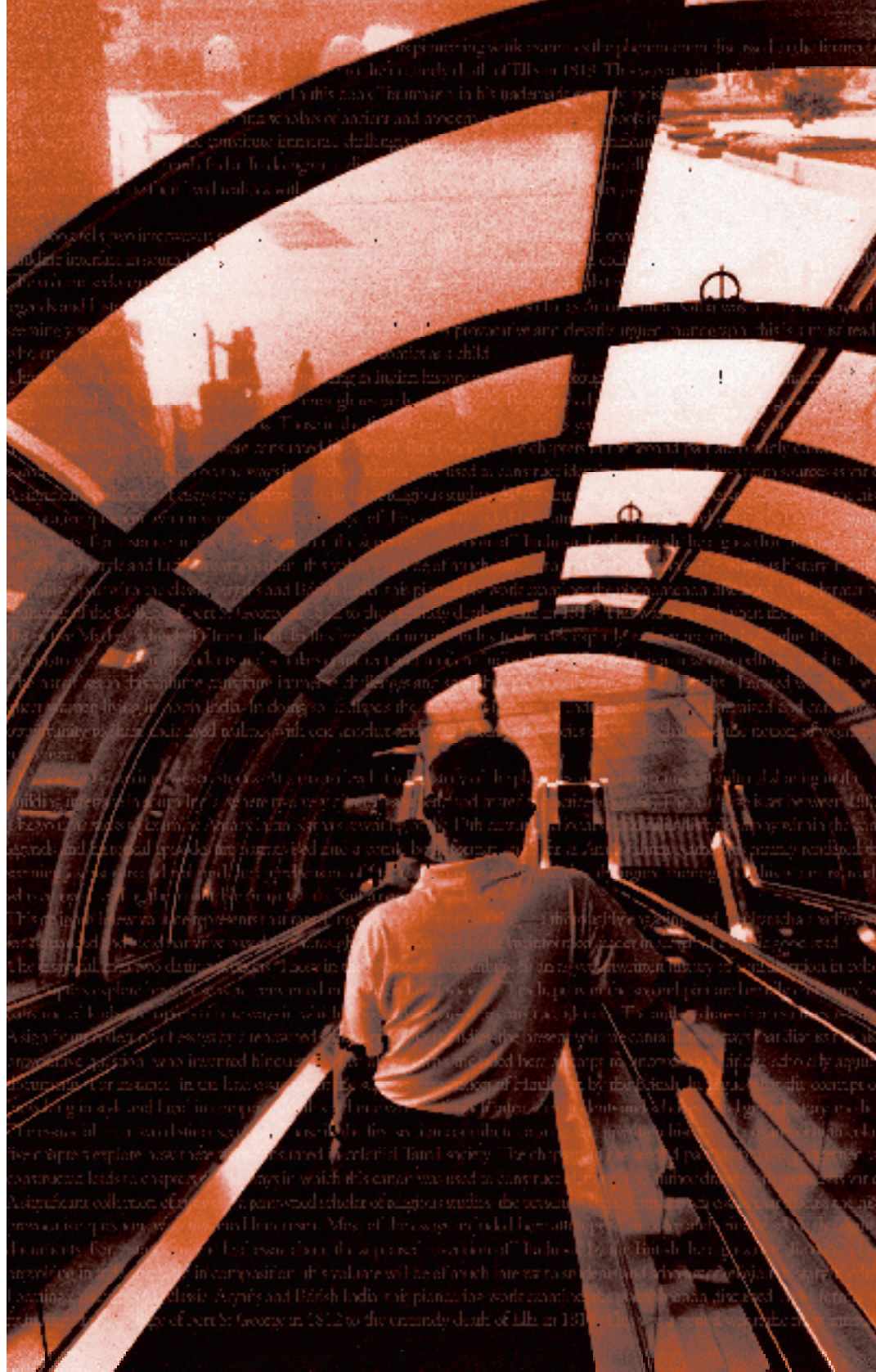
ANNEMARIE SCHIMMEL was a renowned German scholar of Islam and author of eighty books on the subject.





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language differences, perspectives, and worldviews of both expressions. In colonial Madras in the 1750s, especially, there has been a linguistic divide between Tamil and other languages, along with those of Indian and English scholars in Madras, resulting eventually in a more than a credible series of critical and intellectual products of the Madras School of Christianity, which includes the *Dravidian* poet, poet, and Bhatta's *Dravid*.

and journey of emigrants from a poor family who struggle and live through the book, concerning the life stories of ten working-class people and middle class. These real-life narratives create a space for voices with little or no privilege, providing these women with an actual being without agency, and it is hoped, will influence the women's movement towards an inclusion of Asian women in the line of imperial architecture. Arguing that it is a story to connect to the world between people — the Tamil literature — of course, in 1890 — the historical gap in which a colonial state appeared in India and Indian members, first viewed from Bhatta's view.

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RANG DE BASANTI

The Screenplay

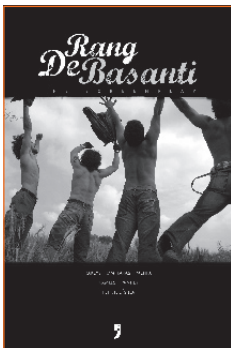
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Rakeysh Omprakash Mehra, Kamlesh Pandey & Rensil D'Silva

A young London-based filmmaker happens to find her grandfather's diaries which narrate his experiences as a British police officer in India during the freedom struggle. Excited by these memoirs, she arrives in Delhi, and casts a group of five young friends to play the roles of legendary Indian revolutionaries like Bhagat Singh, Chandrashekhar Azad, Ramprasad Bismil and Ashfaqullah Khan in a documentary film. The screenplay, published for the first time, supplemented with behind-the-scenes and other visuals from the film, and storyboards which were used for the actual shooting of important scenes, brings this youthful yet profound tale of the awakening of a generation to a captivated audience once more.

RAKEYSH OMPRAKASH MEHRA began his career as a film director with the critically acclaimed 'Aks'. 'Rang De Basanti' is his second film as director.

KAMLESH PANDEY, dialogue, screenplay and story writer, started his career as a writer with Pankaj Parashar's 'Jalwa'. Among the films which he has written are 'Tezaab', 'Chaalbaaz', 'Dil', 'Saudagar', 'Khalnayak' and 'Beta'.



RENSIL D'SILVA works with O&M as Senior Creative Director.

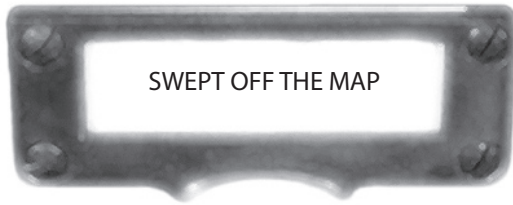
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Forthcoming in April 2008 (Rights available





SWEPT OFF THE MAP

Surviving Resettlement and Eviction in Bawana JJ Colony

...

Kalyani Menon Sen and Gautam Bhan

In January 2004, the Tourism Ministry of the Government of India announced its plan of developing a 100-acre strip of land on the banks of the river Yamuna into a riverside promenade which would be marketed as a major tourist attraction. In February and April 2004, homes and community buildings here were razed to the ground in several 24-hour long operations. Following the events leading up to the so-called 'voluntary' demolitions the authors of this present volume decided to undertake a comprehensive household survey to map the situation on the ground in one of the relocation sites, Bawana, with respect to the commitments made in key policy documents. They chose women as their primary interlocutors since they are ideally situated to unravel and expose the interconnections and synergy between patriarchy and other systems of domination and inequality. A critical exposé of a travesty in the name of urban development, 'Swept off the Map' raises uncomfortable questions about the collective responsibility of authorities and all citizens in ensuring that uprooted communities such as the one from Pushta live with dignity in the face of the repeated assaults on their identities, homes, rights and lives.

GAUTAM BHAN is a writer and researcher on urban systems. Based in New Delhi, he is currently pursuing a Ph.D. in Urban Studies at the University of California, Berkeley.

KALYANI MENON SEN is a feminist activist and researcher with Jagori, a women's resource centre based in Delhi.

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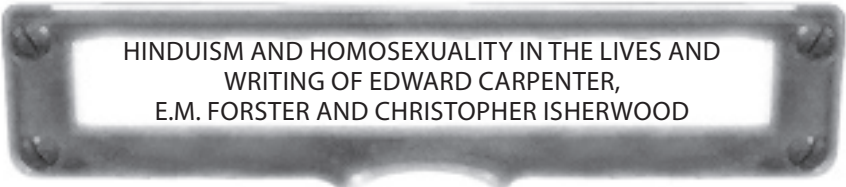
Vijaya Rao

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This anthology of Indian writing in French, brings together texts from Pondicherry, Karaikal and Mahe, the erstwhile French territories in India. It also includes writings from Goa, a former Portuguese colony, where French was widely used in literary circles. Some of the writers whose texts appear in the anthology are Toru Dutt, Sri Aurobindo, M. Mukundan, Paulino Dias, Léon Saint Jean and so on.

VIJAYA RAO is Associate Professor at the Centre for French & Francophone Studies, Jawaharlal Nehru University, New Delhi, where she teaches French and Francophone literature.

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HINDUISM AND HOMOSEXUALITY IN THE LIVES AND
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Antony Copley

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Amar Chitra Kathas (1967 to Now)

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Nandini Chandra

The volume seeks to examine Amar Chitra Katha's rewriting of the nineteenth-century nationalist orientalist historiography within the context of the culture industry in a post-colonial scenario. It attempts to read closely the different strategies through which the various myths, legends and historical episodes are narrativised into a comic book format. Insofar as Amar Chitra Katha was mainly rendered through a dominant bazaar realism, a derivative of the Raja Ravi Varma lithographs, the project also reveals the curious fit between the seemingly sensuous and real, and the apprehension of the 'real'. A provocative and cleverly argued monograph, this is a must-read not only for scholars and students of modern Indian history, contemporary culture and politics, but also for every informed lay reader who enjoyed reading Amar Chitra Katha comics as a child.

NANDINI CHANDRA teaches English at Hansraj College, New Delhi.

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SUNIL GUPTA was born in Delhi, India, in 1953. He later moved to Canada with his family. Till recently, he had made his home in London, where he worked as a video maker, photographer, curator, writer, administrator and academic.

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MUSLIM PORTRAITS

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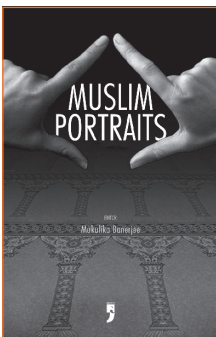
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MUKULIKA BANERJEE is Reader in Anthropology at University College London. She is the author of 'The Pathan Unarmed' and co-author of 'The Sari'.

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Navigating a Mumbai Neighbourhood

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Kaiwan Mehta

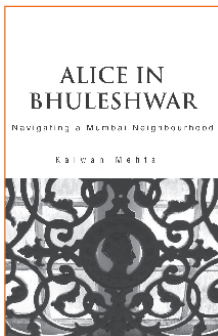
This book is a walk through a neighbourhood of the city we call Bombay or Mumbai. The 'native town' of colonial Bombay was witness to love, hate, literature and opium in the nineteenth century! It was a neighbourhood that grew with migrations into the city, accommodating people and their Gods, ideas and temples, and collecting stories on its way. Its architecture, often denied historical status, except for famished conservation rhetoric very lately, is a cultural archive. This neighbourhood defines the city, while also carving its own niche in the fabric we call 'city'.

KAIWAN MEHTA has studied architecture, literature and Indian aesthetics and has a keen interest in urban studies. He is currently a research fellow at the Akademie Schloss Solitude, Stuttgart, Germany.

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The Ambiguities of Nationalism in India

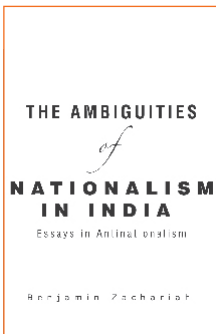
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Benjamin Zachariah

This book examines the tension between the 'nation' idea as a necessary language of legitimacy with which to claim liberation, and its role in disciplining people and their identities in India in the name of national liberation. Focusing on the anticolonial struggle and the subsequent 'Nehruvian' period, it seeks to show the ambiguities, exclusions and consequent dangers of nationalism, and the ways in which scholarship and politics conspire to reify nationalist frameworks. It explodes spurious claims to 'indigenous traditions', and argues for a consistent separation of the categories 'state' and 'nation'.

BENJAMIN ZACHARIAH teaches history at the University of Sheffield, UK.

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SAURABH DUBE is Professor of History, Center for Asian and African Studies, El Colegio de Mexico, Mexico City.



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An unusual and engrossing effort by a career academic, this book tells the life story of the Italian Capuchin friar, Padre Marco della Tomba (1726-1803). Padre Marco worked in Bettiah, near Patna, as a missionary of the Tibet-Hindustan Mission sponsored by the Congregation of Propaganda Fide in Rome, and during his time there, he recorded and commented on a number of critical events of the late eighteenth century in the subcontinent's history. The fascinating account is told in the first person since more than half the book is translated directly from essays and letters written in Italian by Padre Marco, while the remaining parts have been written by David Lorenzen, mostly on the basis of Marco's letters and essays and those of some of his colleagues in the Mission. For long we have read volumes on the tumultuous eighteenth century by South Asian historians. This unusual effort places an important source directly in the hands of interested readers.

DAVID N. LORENZEN is Professor of South Asian History at the Center for Asian and African Studies, El Colegio de Mexico.

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RANJIT HOSKOTE is a cultural theorist, curator and poet. He is the author of thirteen books, including five studies of art and artists, five collections of poems, a translation, an anthology of contemporary poetry, and a cultural history of the non-European sources of European culture.

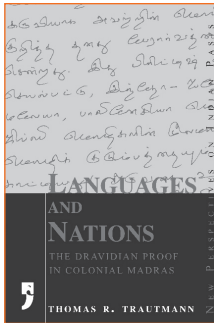
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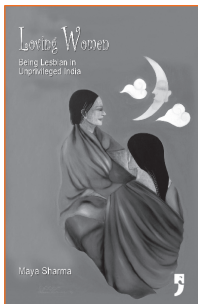
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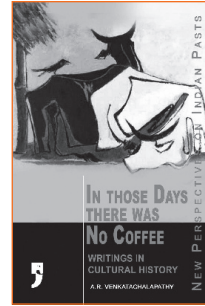
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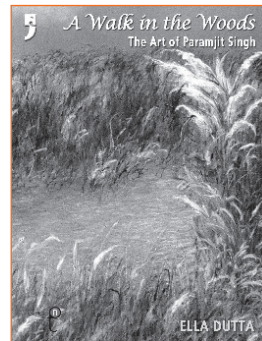
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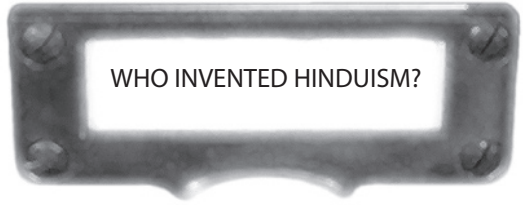
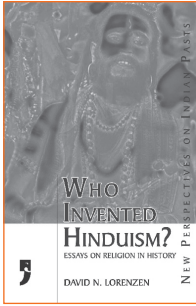


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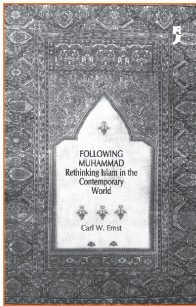
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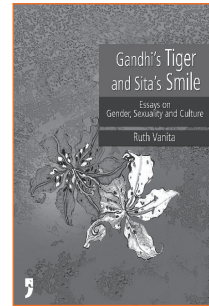
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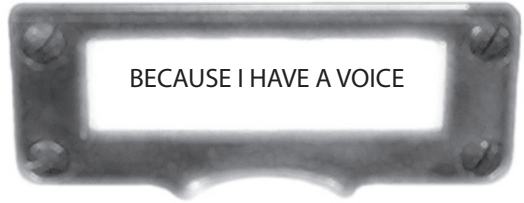
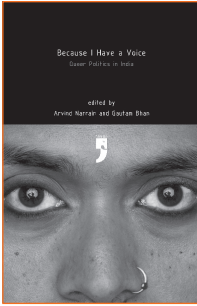
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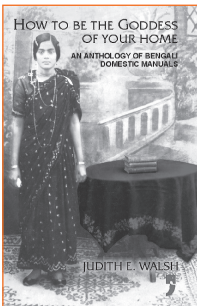
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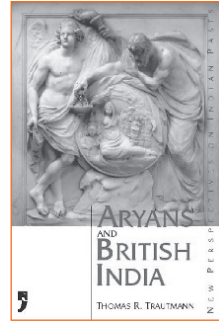


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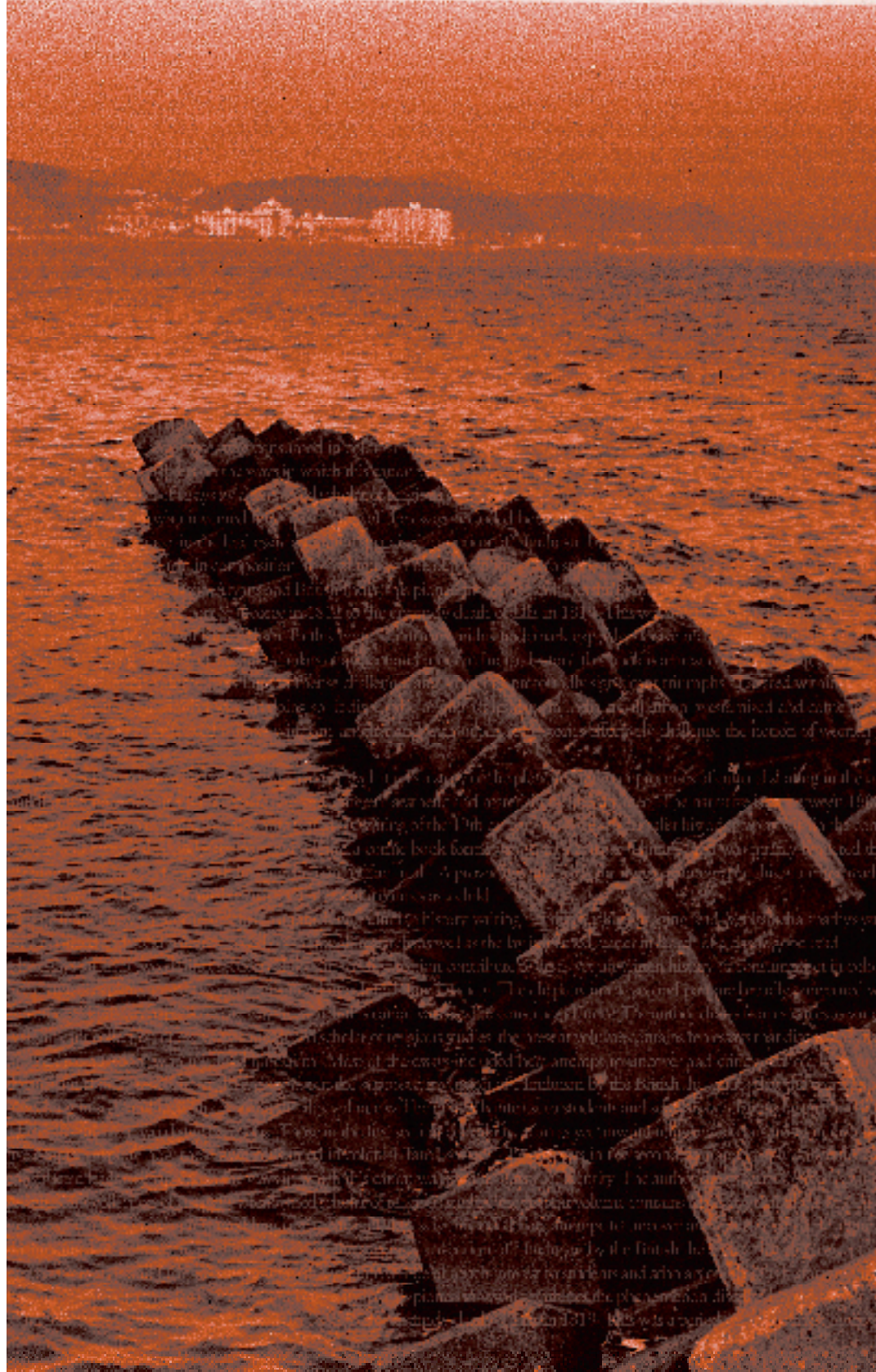


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