



# NEWS & NOTES

April 27, 2012

## Emeritus Status to be Awarded to Three Communication Faculty



Louise Degn



Timothy L. Larson



Richard D. Rieke

At the annual College of Humanities Convocation Ceremonies on Friday, May 4th, Professors Louise Degn, Timothy L. Larson, and Richard D. Rieke will be publicly recognized for their appointment to Emeritus Rank at the University of Utah. President David W. Pershing communicated the appointment to the three Communication faculty colleagues on March 13th, with Emeritus status becoming effective on July 1, 2012.

**Louise Degn** joined the Utah faculty as an assistant professor in 1990 and was promoted to the rank of associate professor with tenure in 1998. Since the time of her arrival at the University, Professor Degn has made a significant contribution to the mission of our institution. With a highly recognized professional background as a television news writer, reporter, director and producer, Professor Degn joined the faculty with the unique expertise needed to elevate the department's electronic journalism program to a national level. Under her instruction, the student-produced news program, *Newsbreak*, became a showcase for journalistic talent, earning national journalistic recognition through such prestigious competitions as the William Randolph Hearst Broadcast Journalism Awards, Intercollegiate Broadcast News Competition, and the student news division of the Society for Professional Journalists. Her quality teaching also earned her the ASUU Student Choice Teaching Award.

During her distinguished career, Professor Degn earned some of journalism and broadcasting's most prestigious awards for her own radio and television documentaries and public affairs programs. Her work has been recognized nationally by such organizations as the Broadcast Education Association, American Women in Radio and Television, National Association of Television

### In This Issue:

Emeritus Status to be Awarded .....	1-2
Alum Outstanding Dissertation Award .....	3
Scott Chaffin Leaves After 38 Years at KUED .....	3-4
Awards from the Center for Disability Services .....	4
SCIF Grant to Improve LNCO Lighting .....	4-5
Student Wins Kempe Memorial Scholarship .....	5-6
Community Service Fellowship Awarded .....	6
DJ Kaskade a Communication Alum .....	6-7
Documentary Film Screening .....	7-8
Calendar of Events .....	8

## **Emeritus cont...**

Arts and Sciences, Society for Professional Journalists, National Mental Health Association, and the National Association of Television Program Executives. Her award-winning television documentary, *Let the Women Vote!*, achieved national distribution by PBS and was selected for inclusion in the permanent archive of the Museum of Broadcasting as one of the most significant documentaries exploring the 20th century. The University's Marriott Library recently opened an archive of Professor Degn's professional work that can be accessed online.

**Tim Larson** joined the Utah faculty as an assistant professor in 1974 and was promoted to the rank of associate professor with tenure in 1982. Since the time of his arrival in Utah, Professor Larson has made a significant contribution to the three-part research, teaching and service mission of the University. As a scholar, Professor Larson established himself within the areas of media economics, broadcast history, and integrated marketing communication. His most recent book-length manuscript, titled *Earl J. Glade: A Story of Utah Politics, Church, and Broadcasting in the Twentieth Century*, is currently under review at the University of Utah Press. He is also the researcher, writer and producer for two historical documentaries for KUED, Channel 7, with a third documentary currently in production.

Professor Larson is unquestionably the number one authority on Utah broadcast history, and he established Marriott Library's Utah Broadcast History Collection to which he personally contributed more than 150 transcribed oral histories, making it one of the most valuable broadcast history collections in the United States. In 1978, Professor Larson established the Utah Broadcast Hall of Fame annual induction ceremony in conjunction with the Utah Broadcasting Association and has directed it ever since.

As an invaluable member of the department's teaching faculty, Professor Larson has created and taught a wide range of courses at both the undergraduate and graduate levels, and chaired numerous master's and doctoral committees. He has served as the coordinator for the New Media sequence (formerly Telecommunication) for over thirty years. He is the creator and co-director of the University's highly successful Integrated Marketing Communication Certificate Program that has served as a model for programs across the country.

**Rick Rieke** joined the Utah faculty in 1970 as a professor and chair of what was then the Department of Speech. As a gifted academic leader he immediately began to envision an integrated unit that combined speech and journalism faculties and forged the present Department of Communication in 1972. He served as the inaugural chair until 1980, building the department's stature into one of the top ranked Communication departments in the nation.

During his distinguished career at Utah he also served as the inaugural director of the University's Writing Program, creator and inaugural co-director of the Utah Certificate Program in Alternative Dispute Resolution, and as director of the University's Honors Program. Professor Rieke quickly established a reputation as a master teacher, and while on the Utah faculty has been recognized with such honors as the Ramona W. Adams Award for Teaching Excellence, the ASUU Student Choice Award for Teaching, and the Distinguished Honors Professor.

Throughout his more than four decades on the Utah faculty he has sustained an active publication program, with his most recent co-authored book manuscript being submitted to the publisher this past November. As a productive scholar he has achieved an international reputation within the areas of rhetoric, argumentation, and conflict resolution.

The Department of Communication congratulates these three faculty colleagues on their distinguished careers and their appointment to Emeritus Rank!

## Communication PhD Alum Beth Fratkin Receives Outstanding Dissertation Award



Beth Fratkin

Beth C. Fratkin (PhD, '12) received the 2012 Kenneth J. Harwood Outstanding Dissertation Award from the Broadcast Education Association at its annual conference in Las Vegas this April. BEA is an association of university professors and industry professionals who teach and prepare students for professions in broadcasting and other electronic technologies. Kenneth Harwood, Professor Emeritus at the University of Houston, and a former President of the BEA, established the award to recognize excellence in doctoral dissertation research.

"It was an incredible honor to be recognized by my peers at BEA, and I have a tremendous amount of respect for the scholars who evaluated my work. It was an honor just to see my name listed among them," Fratkin said.

Fratkin's dissertation, *The Impact of Federal Communications Commission Practices on Communication Policy Making 2001-2004: An Investigation of the Policy Shift From Public Service Idealism to Market Forces Pragmatism*, was completed under the direction of Dr. Robert K. Avery, Professor and Interim Chair of Utah's Department of Communication. Fratkin claims that Bob Avery is "her hero, her inspiration, and her friend."

According to Avery, "Fratkin situates her work squarely within the mainstream of traditional United States broadcast history and policy, but offers a new conceptual framework that enables her to provide us with a fresh and comprehensive understanding of the decision-making practices and policy directives of the Federal Communications Commission during a critical period in American broadcast regulation."

While Fratkin was working on her PhD, she taught a wide range of classes in the Communication Department, but her favorite was "Mass Communication Law" that Dr. David Vegobbi taught her how to teach. In 2005, Fratkin was awarded the U's Marriner S. Eccles Graduate Fellowship in Political Economy that provided partial funding for her research. While working on her Masters (MS, '03) she received the Jay W. and Sharlene B. Glasmann Teaching Fellowship and an appointment as the Assistant General Manager of K-UTE, the U's student radio station. In 2002, she was honored with the International Communication Association's Recognition of Teaching Excellence by a Graduate Student Award.

Fratkin says that she owes any success that she has achieved to the wonderful faculty of the U's Communication Department who stimulated her curiosity, guided her studies, and provided a supportive community for their students. She is currently teaching at Westminster College and working as a producer/host for public affairs programming at KPCW, Park City's public radio station.

## Scott Chaffin Leaves KUED After Nearly Four Decades

Scott Chaffin, Program Consultant for KUED, Salt Lake City, has retired from the station following a public broadcasting career spanning thirty-eight years. He began his career at KUED as a part-time camera operator and studio technician while still a Communication undergraduate student. Over the years he has held a variety of positions, including producer-director, Director of Programming, and Director of Programming and Production. He was named Director of Broadcasting in 1989.

After semi-retiring in 2009, Chaffin continued to work with KUED on a part-time basis as a programming consultant, which included responsibilities for KUED's new media activities, as well as assisting with the acquisition and scheduling of KUED's broadcast programs. Chaffin was an integral part of KUED and its success for more than three decades and had wide-ranging expertise within the public broadcasting industry.



Scott Chaffin

He is a past president and board member of the Public Television Programmers' Association. He also served on numerous national panels and advisory groups; his tenure on the board of directors of Pacific Islanders in Communication, included terms as vice president and president. He served for two years on the Corporation for

## Chaffin cont...

Public Broadcasting Prime Time Initiative Study Group.

He has been on the editorial selection committee for the independent documentary series *POV* five times, has twice been on the editorial selection committee for the National Endowment for the Humanities, and three times served on the editorial selection committee for ITVS. Chaffin was instrumental in strengthening KUED's local productions and in planning the Eccles Broadcast Center to house the station and other public broadcasting entities.

When he took over KUED programming, he brought British comedies to the nightly lineup, which became a model for stations around the country. His successful combination of *Red Green*, *Red Dwarf*, *Dr. Who* and *Black Adder* made KUED's Saturday night lineup one of the top schedules in the nation. He also was instrumental in making KUED's *Christmas With the Mormon Tabernacle Choir* program an annual presentation on PBS.

## Professor, Doctoral Student Receive Awards from the Center for Disability Services

Assistant Professor Kimberley Mangun and doctoral student Jeremy Chatelain were recognized by the University's Center for Disability Services at its annual awards reception on April 26th.

Professor Mangun was among the faculty honored for "promoting a positive environment for students with disabilities." Chatelain, who sustained a spinal cord injury in a swimming accident in Idaho, nominated Mangun for the award. He wrote, "I am grateful for a campus of professors who have been very sensitive to my disability of quadriplegia. Yet, occasionally there is a professor who makes an inestimable difference in a student's career. For me, that has been Dr. Mangun." Chatelain acknowledged her assistance locating and reviewing newspapers on microfilm and her ongoing efforts to help him overcome challenges of historical research related to his disability.



Kimberley  
Mangun



Jeremy  
Chatelain

Also at the luncheon, Chatelain was awarded the Craig H. Neilsen Foundation Scholarship for the 2012-2014 academic school years. The base amount of the award is \$7,700 per year for two years. Letters of recommendation noted Chatelain's success in rigorous coursework, the quality of his research skills, and the fact that his dissertation project has significant implications for legal history, communication history, and Mormon studies.

## Julia Corbett and Students Win SCIF Grant to Improve LNCO Lighting



Julia Corbett

For the past seventeen years, the lights that burn 24/7 in the hallways and restrooms of the Language & Communication Building have been a source of frustration for environmentally conscious Professor Julia Corbett. This spring, two undergraduate students helped her do something about it.

Last week, Krissy Giacometto (senior, Environmental Studies), and Analeigh Sanderson (freshman, Modern Dance and Environmental Studies) and their faculty advisor Corbett were awarded \$11,725 for Phase 1 of a two-phased project to retrofit wasteful lighting in LNCO's public hallways and restrooms. The bulk of the funding came from the Office of Sustainability's SCIF program (Sustainable Campus Initiative Fund), with a 25% contribution from Jeff Wrigley in Facilities Management, and a \$1,000 grant from College of Humanities

Dean Robert Newman.

"For a modern building, LNCO lighting is extremely wasteful," said Corbett. "Half of all the lights in hallways and restrooms can never be turned off, and lights without switches really communicate something significant about how

## Grant cont...

we view energy. The other half of those lights that can be turned off, rarely are." Corbett, a professor in science and environmental

communication, researches how words and pictures – as well as human practices and the built environment – communicate a great deal about how we value the natural world.

This summer, electrical crews will install sensors in all eight LNCO restrooms – sensors that detect both motion and sound (so lights won't go off when occupied). Also, a variety of sensors (motion, vacancy, daylight, and combinations) will be installed in 3rd floor hallways and 1st floor hallways in Languages & Literature.



Krissy Giacoletto

Early in spring semester, Corbett asked students in her classes who would like to participate; Giacoletto and Sanderson stepped up. The three walked LNCO halls, counting fixtures, calculating energy use by wattage, and estimating the hours instruments were left on. With the help of Wrigley in Facilities Management, they learned about sensor options and building code requirements. Wrigley said he was pleased to become the project advisor: "It's been fun. Every project is an education. I hope I can do another one like it to take advantage of all I'm learning." Phase 1 work will help the team better plan Phase 2 work on the 2nd floor and atrium of LNCO.

Corbett said that Sanderson and Giacoletto have been outstanding to work with. "They're both so dependable and tenacious. Even when things were thrown in our path, they just regrouped and kept moving forward," Corbett said.

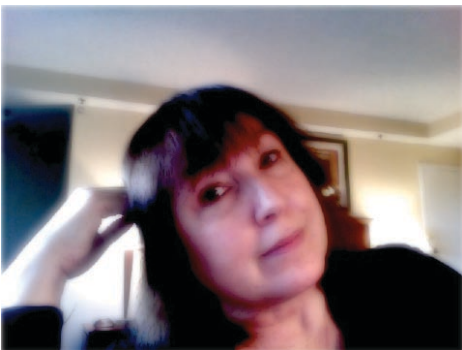


Analeigh Sanderson

Sanderson said she's learned a lot about the politics and realities of change through the SCIF process: "We had to work with different people and departments, and we ran into some obstacles. But at the end, change wasn't just a pipe dream, and we were really doing something. I wanted to get more involved in sustainability issues on campus and this has been great." Giacoletto said a little naivete was necessary to jump down that "rabbit hole." "It was more involved and took longer than we first thought. But I was really glad she [Corbett] invited us to help because it's been so rewarding and educational to be a member of this team," Giacoletto said.

This summer, Giacoletto and Sanderson will photograph sensor installation and help evaluate sensor choices and locations. They also will create and post signs that explain the project, and how much energy and CO<sub>2</sub> emissions it is saving. The SCIF program encourages students to collaborate with faculty and staff to gain real-world experience designing and implementing sustainability projects across campus. Every U student pays \$2.50 each semester into SCIF, and every student is eligible to apply for funding. Projects must have a positive environmental impact, help educate the campus community, and use economic, social, and scientific means to create environmental solutions.

## Communication Student Wins Kempe Memorial Scholarship



Marion Munn

Marion Munn, a student in the Department of Communication, is the recipient of 2012-2013 College of Humanities, Johanna S. and Fritz G. Kempe Memorial Scholarship. Munn will soon graduate with a BA in Speech Communication, and will be entering the Master's program in Rhetoric and Composition at the University of Utah in the fall. She will represent the students of the College of Humanities as the Convocation speaker at ceremonies on May 4th.

Through her studies at the University of Utah, and particularly within the Communication Department, Marion has found a passion for writing and the study of rhetoric. Her essay, about the possible effects of education and humanitarian aid on terrorism, won the University's Excellence in Writing

## Scholarship cont...

Award last year. This spring, her paper, "Substantive Silences," about the Martin Luther King Jr. Memorial in Washington DC, was accepted by the Western States Communication Association's Undergraduate Research Conference. She also recently presented another paper, "The Rhetoric of Writing Center Space," at the Rocky Mountain Peer Tutor's Conference.

Munn enjoys helping others achieve their own educational goals. This has been the focus of her work at the University Writing Center and as a peer advisor in the Communication Department. Continuing this theme, she also works as Educational Advisor for the non-profit organization  *Holding out HELP* , assisting those leaving polygamist communities to pursue their education, whether this is passing the GED, completing High School, or attending college.

According to Marion, she is very pleased and grateful to receive the Johanna S. and Fritz G. Kempe Memorial Scholarship. This scholarship was established in memory of Johanna Kempe, who returned to school in her sixties, and was working on her PhD at the age of 69 when she passed away. The award requires faculty nomination and is given to a College of Humanities graduate student who has demonstrated academic excellence and who is attending graduate school late in life.

## Communication Student Flor Olivo Awarded Community Service Fellowship

Communication undergraduate student Flor Olivo has been awarded a Barbara L. Tanner Community Service Fellowship for 2012-2013. She will use the fellowship, which comes with a \$10,000 award, to work with the  *West View*  community newspaper.

As editor-in-chief of  *Venceremos* , Olivo has worked with U students, community members, and contributors living in Mexico and other countries to address struggles involving race, gender, and economic inequality. The goal has been to "create a journalism practice that tells stories for community, by community," and counters stereotypes perpetuated in mainstream media that lead communities to see themselves as "less than."  *Venceremos*  aims to change these stereotypes through a unique journalistic model that emphasizes collaboration and voice.



Flor Olivo

Olivo states that she wants to test this model to see if it can be used in other newsrooms that are interested in creating a media environment that is both socially aware and equitable. To that end, she will be working with the  *West View* , the new quarterly newspaper that seeks to give people living in Salt Lake's west-side neighborhoods a voice.

Outcomes of her research have broad implications for journalism generally, and alternative journalism specifically. The trend is toward smaller, community publications, so Olivo's work will likely be extremely useful to start-up papers across the country.

Congratulations to Flor Olivo on the Tanner Community Service Fellowship!

## America's Best DJ Kaskadee a Communication Alum



Kaskadee,  
aka Ryan Raddon

Among our alums from the Department of Communication is a man who tops the music charts, earns \$200,000 a night doing what he loves, and then returns home to his wife and three small kids. Ever heard of "America's Best DJ" and top record producer, Kaskadee? If the answer is no, it is about time we discover the true identity of this famous alum. Ryan Raddon, known by his stage name, Kaskadee, is a 1995 graduate of the Department of Communication where he majored in mass communication and minored in Japanese.

## Kaskade cont...

Raddon's latest album, *Fire & Ice*, debuted at No. 4 on the overall album chart in the US, and he now travels the world selling out shows with his turntables as the star of the ultra-popular electronic dance music scene. But this 40-year-old U of U grad didn't start out DJing with any idea of how far he would go. In a November, 2011 interview with the *New York Times*, Raddon recalls the moment in 2009 he realized his love of electronic dance music was no longer just an underground phenomenon. "I remember looking at the sea of people: the whole football field was full," Raddon said of his gig at the Electric Daisy festival in LA. "I just knew this was the beginning of something. There's no music act that can do this right now — U2, Coldplay. Nobody's going to put this amount of people into an arena right now."



While he is referred to as a "God" by his devoted fans, Raddon represents a duality his followers may be surprised to know: He is a father and a husband, he does not drink or smoke, and he's a devout Mormon who goes to church weekly and sings in his church choir in San Clemente, California. Prior to earning his degree from the Department of Communication, he served a two-year mission for the LDS church in Japan, and still claims fluency in Japanese. It was at the U that he met his wife, Naomi, and ran a record store called Mechanized Records. In 1995, after graduating, he started DJ-ing his first weekly party on Monday nights at Club Manhattan.

Since that time, Raddon has gone on to fill stadiums, tour the world, and hits Las Vegas monthly as Club Marquee's resident DJ. This 40-year-old, Illinois native has gone on to represent the Department of Communication in unprecedented ways, and for that, we congratulate him!

## Danielle Endres Receives International Travel Grant



Danielle Endres

Dr. Danielle Endres has received a \$1000 International Travel and Research Grant from the College of Humanities to support attendance at the International Environmental Communication Association's (IECA) Conference on Communication and the Environment next academic year. Endres will present a paper (pending acceptance) on her ongoing research on climate change activism. The conference will be co-hosted by the Swedish University of Agricultural Sciences and Uppsala University in Uppsala, Sweden from June 6-10, 2013. The biennial Conference on Communication and the Environment (COCE) is the conference associated with the premier flagship organization (IECA) for research in Environmental Communication. A strong presence from our department at this conference will be important because of the Department of Communication's growing national reputation in the field of

Environmental Communication.

## Humanities in Focus Documentary Film Screening

The Department of Communication is delighted to invite you to an exceptional documentary film screening, and it is doubtful you have ever experienced anything like it. The documentaries are produced by a group called *Humanities in Focus* and they feature powerful and evocative portrayals of the human experience. Included in this year's line-up is a film by Rebecca Lovato about Salt Lake City "artist" Ruby Chacón. In the film, Lovato discusses her Chicana identity and what it was like growing up in Salt Lake City in the 1960s and the hope she sees in the work by fellow Chicana, Ruby Chacón. Also featured this year is a riveting documentary by Maricruz Juarez and Judy Fuwell on the subject of anorexia. The film follows the plight of one Salt Lake City family as they learn to heal from the death of their daughter due to an eating disorder. *Humanities in Focus* (HIF) is a course offered through the College of Humanities. It is a year-long class where students (most of whom have no prior college experience) learn the documentary film process.



## Screening cont...



This film screening is the culmination of that year's work. We hope you will come support these students as well as Professors Jeff Metcalf and Craig Wirth, co-founders of HIF, and graduate student, Alexza Clark, whose dissertation research is based on three years of participation with this group.

The event takes place May 15, 2012 at the Episcopal Dioceses of Utah, 75 South 200 East, Salt Lake City from 6:00-9:00 p.m. Hope to see you there!

## *News & Notes*

Wishes our readers a very  
rewarding and productive Summer Season.

See you in the Fall!

## Calendar of Events

April 21-29, 2012:  
Ridvan Festival

May 3, 2012:  
Distinguished Alumni Luncheon, 12:00-2:00 pm

May 4, 2012:  
University Commencement & Convocation Exercises,  
9:00 am, Jon M. Hunstman Center

May 4, 2012:  
College of Humanities Convocation Exercises, 6:45 pm,  
Jon M. Hunstman Center

May 22, 2012:  
Utah Broadcasters Association Hall of Fame, 2:00 pm,  
Carolyn Tanner Irish Building, Eccles Auditorium, Room  
109



**Department of Communication**  
255 S. Central Campus Drive  
Language & Communication Bldg., Rm. 2400  
Salt Lake City, UT 84112

*Thanks to Sonya Aleman, Robert K. Avery, Jeremy Chatelain, Alexza Clark, Julia Corbett, Mary Dixon, Danielle Endres, Beth Fratkin, Lexie Kite, Kimberley Mangun and Marion Munn for content!*

*News & Notes editor Karen Klc*