



A CAMPAIGN  
WITH THE BUSINESS COMMUNITY



MEMBERS OF THE BOARD

END HUMAN TRAFFICKING NOW

2011

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# MEMBERS OF THE BOARD

# 2011

|  |   |           |
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## **ARKLESS**

David

### **President of the Board**

**End Human Trafficking Now**

David Arkless is ManpowerGroup's President of Corporate & Government Affairs. He is a world-renowned expert on labor market trends and has widespread experience in helping countries to develop their labor market strategies. As well as being a regular advisor to the U.S. Department of State, and various E.U. departments, Mr. Arkless is Vice President of the International Confederation of Private Employment Agencies (CIETT). In 2011, he joined the Advisory Board of PNB-NAPEO, a public-private partnership that exists to better link young entrepreneurs and business leaders in the U.S. and the Maghreb, and is an Ambassador for the Centre for Social Justice, an independent think tank based in the U.K. In May 2010, Mr. Arkless became Vice President of the China International Council for the Promotion of Multinational Corporations (CICPMC) in Beijing.

Mr. Arkless manages Manpower's strategic relationships with high-profile organizations such as the World Economic Forum where he is a founding member and Co-Chair of the WEF's Global Agenda Council on the Skills Gap. He also supports partnerships with the European Policy Centre and the Clinton Global Initiative.

Mr. Arkless serves as an advisory board member of both the International Organization for Migration (IOM) and the office of the United Nations High Commissioner for Refugees (UNHCR). He also serves as a Board member of the Education for Employment Foundation and is a Board member of the Club of The Hague. In addition, he is a founding member of a new initiative – the Demand Abolition Advisory Council, based in the U.S.

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## **EL BINDARI HAMMAD**

**Aleya**

**Executive Vice-President of the Board  
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Aleya El Bindari Hammad is Chair of the Board of the United Nations Voluntary Trust Fund for Victims of Human Trafficking, and Chair of the Women's Leadership Council of the United Nations Global Initiative to Fight Human Trafficking (UN.GIFT). In 2009, UNODC appointed her as Goodwill Advisor on Business Community Action to Combat Human Trafficking.

Concerned with the increase in the level of violence, conflicts and wars worldwide, and its harmful effect on women and children, she is dedicating much of her efforts in peace-building initiatives and fostering a culture of peace. She is a member of several eminent boards, including the Board of the New York Academy of Medicine, and the Advisory Board of the Geneva Centre for Democratic Control of Armed Forces (DCAF).

Dr. Hammad devoted her career to public health issues, with a focus on improving the quality of life of disadvantaged and vulnerable groups. She served for more than 30 years as a high level UN staff member to the World Health Organisation (WHO), where she was appointed Executive Director/Assistant Director General. She was also Chair of the International Advisory Board, Wagner School of Public Service; and Visiting Professor, New York University and George Washington University, Center for International Health.

Dr. Hammad is the holder of many awards, the highest of which is the Gold Medal of Honour for services rendered in 1986 by the President of Egypt. She received her Ph.D. in Education and M.Sc. in Public Health from Boston University. She also received a B.Sc. in Nursing from the University of Alexandria, Egypt.

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**ADAMS**  
Charles

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Charles C. Adams Jr. serves as the firm-wide head of the International Arbitration Practice and as partner-in-charge of the Geneva office. He practices primarily in international litigation and arbitration. Mr. Adams has more than 35 years of experience in international law, practicing in Washington, D.C., and Paris, before establishing residence in Geneva in 1986. He represents multinational corporations, sovereign governments, parastatal entities and NGOs as claimants or respondents in international arbitration proceedings worldwide.

In addition to his international arbitration practice, Mr. Adams has also dealt extensively with the negotiation of turnkey contracts for industrial infrastructure development projects in Africa and the Middle East, as well as with concession agreements worldwide in the petroleum, mining and fishing industries.

A U.S. Peace Corps volunteer in East Africa from 1968 to 1970, he remains active in various humanitarian and philanthropic organizations in Europe and Africa, and has served on the board of the International League for Human Rights and as President of the International Center for Humanitarian Reporting.

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## AVINA Jeffrey

### Member of the Board End Human Trafficking Now

Jeffrey Avina is the Director of Citizenship & Community Affairs Director for Microsoft Middle East and Africa, a region covering 74 countries. Mr. Avina and his team promote Microsoft in its desire to spread the benefit of IT throughout all communities. His principal counterparts are government ministries, international development agencies, and international and national NGOs. His work focuses the effective use of IT to meet the development needs and challenges of the diverse populations in this region.

Through work in both the public and private sectors, Mr. Avina has focused on cross-cutting issues affecting national economic growth and effective public administration, good governance, and poverty reduction. Human trafficking has been one of his areas of focus, and he continues to support anti-human trafficking work globally. He has received various awards for his work throughout the world and has published on developmental and political topics in both English and Spanish.

Mr. Avina holds a Juris Doctor from Harvard Law School, a Master in Public Administration from the Harvard Kennedy School of Government, a Master in Education from the Stanford University School of Education and two Bachelor degrees from Stanford University in International Relations and Latin American Studies.

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## **EBNÖTHER**

Anja

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As Assistant Director of the Geneva Centre for the Democratic Control of Armed Forces (DCAF) and a member of its Directing Board, Anja Ebnöther runs DCAF's "Gender and Security" program – which includes donor and partner relations, research and capacity building, support to national, regional or international institutions, and policy advice in integrating gender into Security Sector Reform (SSR) and governance processes. As a member of the Women Leaders' Council (WLC), she is engaged with the role of the security sector in fighting human trafficking.

Ms. Ebnöther manages DCAF's 10<sup>th</sup> anniversary publication series "Horizon 2015" on trends and challenges determining SSR and good governance in the years to come. She was Conference Manager for the 6<sup>th</sup> and 8<sup>th</sup> International Security Forum ISF (2004 and 2009).

Ms. Ebnöther holds a Law degree and postgraduate studies in International Security Policy. Prior to DCAF, she served as civil servant with the Swiss Federal Department of Defense, Civil Protection and Sports.

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## **GASTAUT** Thérèse

### **Member of the Board** **End Human Trafficking Now**

Thérèse Gastaut has had a thirty year career with the United Nations, where she held senior positions in the field of public information.

From 1992 to 1996, she was the spokeswoman for the Secretary-General of the United Nations, Dr. Boutros Boutros-Ghali, based in Geneva. In 1995, she was the spokeswoman of the Fourth World Conference on Women in Beijing. From 1999 until 2004, Ms. Gastaut was the Director of Strategic Communications of the UN Department of Public Information in New York.

Ms. Gastaut holds a diploma from the Institute of Political Sciences in Paris and a Masters Degree from the School of International Affairs at Columbia University, in New York. In 2005, she was awarded the French decoration of the Chevalier de la Légion d'Honneur. She is a visiting lecturer on global governance at the University Pantheon-Assas and a Paris-based international relations institutes (IRIS, CDES, HEI).

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## **HELMY**

### **Taher**

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Taher Helmy is the Founder and Senior Partner of the Egyptian law firm Helmy, Hamza & Partners, and Senior Partner of the international law firm Baker & McKenzie. He was the first Arab lawyer to be admitted before the U.S. Supreme Court, in 1979. During the same year, he was also admitted before Egypt's Supreme Court and was admitted to practice in Saudi Arabia.

Dr. Helmy joined Baker & McKenzie in May 1975 and was elected Partner at the firm's Chicago office in 1981. He co-founded the firm's offices in Riyadh and Cairo, and is currently a member of the Policy Committee of Baker & McKenzie and the firm's European Regional Council. He participated in drafting and reviewing numerous Egyptian legislations as well as the U.S./Egyptian Investment Treaty.

He is a founder and former Chairman of the Egyptian Center for Economic Studies. He served as the Chairman of the American Chamber of Commerce in Egypt for two terms and was the past co-chairman of the U.S.-Egypt Business Leaders Forum. He is also a founder and member of the executive board of Egypt's International Economic Forum, and a founder and former member of the board of the British Egyptian Businessmen Association.

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## **HEYZER** Noeleen

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Noeleen Heyzer (Singapore) is the first woman appointed as Executive Secretary of ESCAP since its founding in 1947. Dr. Heyzer has positioned ESCAP as a comprehensive platform for regional co-operation among member states to achieve inclusive and sustainable development in Asia and the Pacific.

Dr. Heyzer has promoted regional connectivity to enhance trade, transport, energy and water security, social protection, and financial cooperation. She has improved the engagement of countries with special needs; she has harnessed partnerships to respond to transnational development challenges and opportunities to achieve a more resilient and sustainable Asia Pacific founded on shared prosperity, and social equity.

Prior to her appointment to ESCAP, Dr. Heyzer was the first Executive Director from outside of North America to head the United Nations Development Fund for Women (UNIFEM). Dr. Heyzer played a critical role in the Security Council's adoption and implementation of the landmark *Resolution 1325 (2000) on Women, Peace and Security* undertaking extensive missions to conflict-affected countries worldwide. She has consistently promoted the realization of Women's Human Rights and the Millennium Development Goals.

Dr. Heyzer has a Bachelor of Arts and a Master of Science from the University of Singapore. She obtained a Doctorate in social sciences from Cambridge University in the United Kingdom, and has received numerous awards for leadership.

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## LIZIN Anne-Marie

### Member of the Board End Human Trafficking Now

Anne-Marie Lizin is the former President of the Belgian Senate and Chairperson of the Foreign Relations and Defence Committee of the Belgian Senate. From 1979 to 1988, she was elected Member of the European Parliament. Since 1988, Ms. Lizin has held top level political mandates in Belgium as a member of the Government. She has served as an independent expert to the Human Rights Commission on Human Rights and Extreme Poverty, and as State Secretary for European Affairs. She is a member of the House of Representatives and founder of the Investigation Commission into Trafficking in Human Beings. Presently, she is the Vice President of the Association of Cities for the Walloon Region, and the head of the Belgian NGO “Terres des Femmes” which draws up projects for women in Algeria and Afghanistan.

Throughout her career, Ms. Lizin has also participated in various humanitarian management projects, including the coordination of hospitals in Belgium for development projects, and in women's rights projects as chairperson of the largest Belgian women's rights organization. She is currently active in the International League for Women's Rights, based in Paris, where she coordinated the anti-honor crimes network HOCRINT. She is also founder of the Atlanta-Sydney-Beijing Plus Movement, dedicated to women in the Olympics Games.

Ms. Lizin is a member of the Board of the Bibliotheca Alexandrina and the UN University in Turin, and organizer of hundreds of seminars in international matters that have taken place in Belgium. She is a Professor at the Institut d'Etudes Politiques (Political Science) in Paris, and the author of many publications focusing on women's rights, namely one dedicated to women in Afghanistan (co-written with Patricia Lalonde, éditions de l'arbre, bruxelles paris 2011).

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## SAWIRIS

Samih

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Samih Sawiris, Dipl. Engineer – Berlin University, is the Chairman & CEO of Orascom Development Holding AG (ODH), a newly-established Swiss incorporated company which acquired 100% of Orascom Hotels and Development (OHD).

Mr. Sawiris is a developer who, through his company, constructs and manages fully-integrated touristic towns. With the development of El Gouna town on the Red Sea in 1989, which eventually became ODH's flagship, Mr. Sawiris started to expand internationally.

ODH runs Taba Heights, its second integrated town located on the Gulf of Aqaba (Sinai, Egypt), Tala Bay Resort (Aqaba, Jordan) and The Cove Resort, on the Persian Gulf Coast in Ras Al Kheima (United Arab Emirates). A further ODH tourism resort, currently under development, is located in the Gulf of Oman. The company is also developing a luxury resort in the Swiss Alpine village of Andermatt.

In 2007, Mr. Sawiris launched his pioneering low income housing project, named "Haram City", in 6<sup>th</sup> of October City, Egypt, as the first integrated affordable housing town in Egypt. This project has started to expand regionally as well as internationally. By its scheduled completion in 2012, it will house 400,000 residents. Haram City represents the largest private investment in affordable housing in Egypt. This project has largely contributed to a strengthened community in the area. It has provided vulnerable peoples protection in instances where human rights may be violated such as in the case of human trafficking.

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## **SHASH** Walid

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Walid Shash is currently the Head of the MEA Institutional and Private Wealth Management Business, Union Bancaire Privée (UBP) Geneva. Since his graduation in 1982 with a Bachelor in Economics and Business Administration from the American University in Cairo, Mr. Shash has served in a number of renowned financial institutions, namely Misr American International Bank, Union des Banques Arabes et Françaises (UBAF), Lehman Brothers and Prudential Securities in Geneva. Other affiliations include board member of the Commercial International Bank Egypt, and member of the Arab Bankers Association. He has been Non-Executive Director of the Commercial International Bank (Egypt) S.A.E. since September 2008.

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## **TABATABAI**

Zohreh

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Zohreh Tabatabai is Managing Director & CEO of Quince Partners, a boutique communications consulting firm that provides strategic communications advice and services to a small and elite group of clients. Prior to founding Quince Partners, Ms. Tabatabai served nearly 10 years as Director of Communication and Public Information at the International Labor Organization (ILO), the Geneva-based UN agency that promotes rights at work, where she developed new strategies and tools for raising global awareness of the organization's work.

Ms. Tabatabai spent 20 years at the United Nations in New York, most recently as Focal Point for Women, and previously as the Coordinator of the UN's Fiftieth Anniversary and Chief of the UN's Public Services Section. Before arriving at the UN in 1980, Ms. Tabatabai served nearly 10 years as a diplomat in the Foreign Ministry of Iran.

Ms. Tabatabai serves on the boards of a number of NGOs, non-profit institutions and charitable foundations.

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## **VAN HEERDEN**

Auret

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Auret van Heerden is President & CEO of the Fair Labor Association, where he brings more than 30 years' experience in international human and labor rights. He began campaigning for workers' rights as a young student in apartheid South Africa, and co-authored a book in 1976 that called for trade union rights for black workers.

In 1988, Mr. van Heerden joined the International Labor Organization (ILO) and worked on its Programme of Action against Apartheid in Geneva until 1994, when the new democratic South African government appointed him Labour Attaché in the South African Permanent Mission to the UN, Geneva. He returned to the ILO in 1996, where he worked on labor relations issues in 25 zone-operating countries, and established a Swiss-funded project to improve labor relations in Special Economic Zones in China.

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## **VARDINOYANNIS**

**Marianna**

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The multifaceted work of Marianna Vardinoyannis, in Greece and abroad, focuses on such social issues as human trafficking, human rights, social solidarity, education, poverty, children's exploitation and abuse, dialogue among civilizations, climate change, sustainable development, and the prevention of drug trafficking. At the same time, she works for the establishment of a culture of peace and supports the world cultural heritage protection.

Ms. Vardinoyannis is President of the Foundation for the Child and the Family, which she founded in 1996, and is Founder-President of the Association of Friends of Children with cancer (ELPIDA). Since 1999, she is a UNESCO Goodwill Ambassador. It was in this capacity that she cosponsored the Athens Round Table of Business Community against Trafficking of Human Beings, held in Athens in January 2006.

Ms. Vardinoyannis has many distinctions, namely the Chevalier de la Légion d'Honneur, Woman of Europe, the Golden Cross of the Order of Benefaction of the Hellenic Republic, and the Athens Academy Award. She holds an MPhil in Archaeology and a BA in History of Art and in Economics. She has received Honorary Doctorates of Laws, Philosophy and Human Studies, from European and American universities. She serves as a Board member of several international humanitarian and cultural institutions, both nationally and internationally.

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## About “End Human Trafficking Now”

End Human Trafficking Now (EHTN) is the first worldwide initiative to engage the private sector in anti-trafficking efforts, with voluntary contributions by corporations for specific activities. Whilst striving to put an end to human trafficking altogether, EHTN seeks to integrate the business community into the solution of ending this illicit trade – enforcing its vision of zero tolerance to human trafficking and acknowledging good business practices. EHTN was founded on the 23<sup>rd</sup> January 2006 during the roundtable of the business community against human trafficking in Athens, Greece. It is an independent international association officially registered under Swiss Law.

### Vision

- Zero tolerance to human trafficking.

### Mission

- Partner with corporations/businesses and international organizations to eliminate human trafficking worldwide.
- Assist corporations/businesses in adopting zero tolerance policies and contributing to the prevention and elimination of human trafficking.
- Make “End Human Trafficking Now” synonymous with businesses’ engagement in the fight against human trafficking worldwide.

### Objectives

- Enhance and extend the role of the private sector in combating human trafficking.
- Prevent trafficking by raising awareness and by investing in programs that benefit populations most at risk.
- Develop business tools to support the private sector in combating human trafficking.
- Acknowledge and communicate worldwide, positive business initiatives in combating human trafficking.

For more information, please visit  
[www.endhumantraffickingnow.com](http://www.endhumantraffickingnow.com)

