

# THE WMUR GRANITE STATE POLL

## THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

April 23, 2012

### OBAMA MAINTAINS LEAD OVER ROMNEY IN GRANITE STATE

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DURHAM, NH –President Barack Obama continues to lead Republican Mitt Romney in the race for New Hampshire’s four electoral votes. Obama’s job approval ratings have stabilized and there is a sense in New Hampshire that the country is beginning to get back on track.

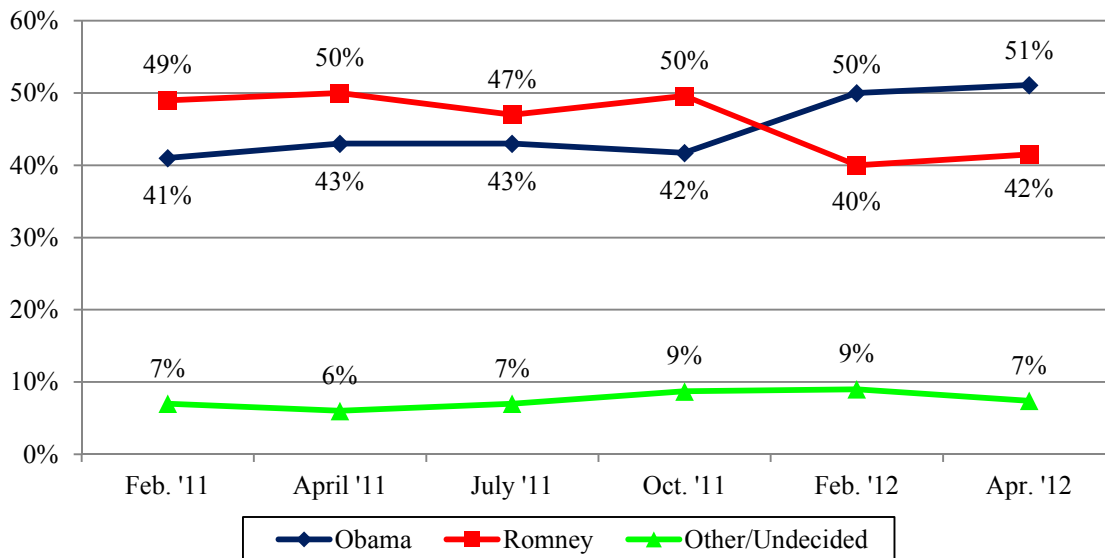
These findings are based on the latest **WMUR Granite State Poll**,\* conducted by the University of New Hampshire Survey Center. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 9 and April 20, 2012. The margin of sampling error for the survey is +/- 4.2 percent. Included is a subsample of 486 likely general election voters (margin of sampling error +/- 4.4%).

#### 2012 Presidential Election

Now that Mitt Romney has all but secured the Republican nomination, voters are beginning to look ahead to the general election in November. In a hypothetical race between President Barack Obama and Romney, 51% of likely New Hampshire voters say they will vote for Obama, 42% prefer Romney, 2% favor some other candidate, and 5% are undecided. Romney had led Obama for much of the past year before slipping behind in February in the wake of the New Hampshire primary.

Obama holds a strong lead among Democrats (92%) while Romney’s lead among Republicans is somewhat smaller (86%). Independents currently break to Obama by 40% to 35%. “The Republican nomination process has weakened Romney in his backyard,” said Andrew Smith, Director of the UNH Survey Center. “He will have to consolidate support in New Hampshire and other battleground states if he hopes to defeat Obama in November.”

November 2012 General Election - Obama vs. Romney  
(Likely 2012 General Election Voters)

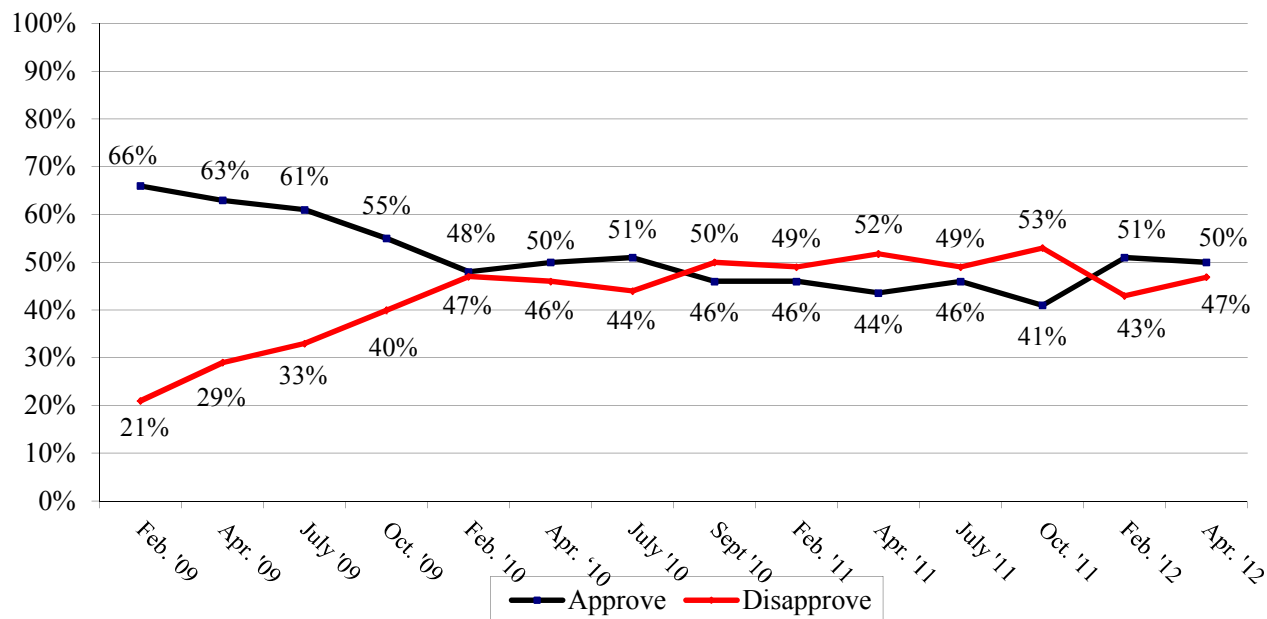


\* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

## Presidential Approval

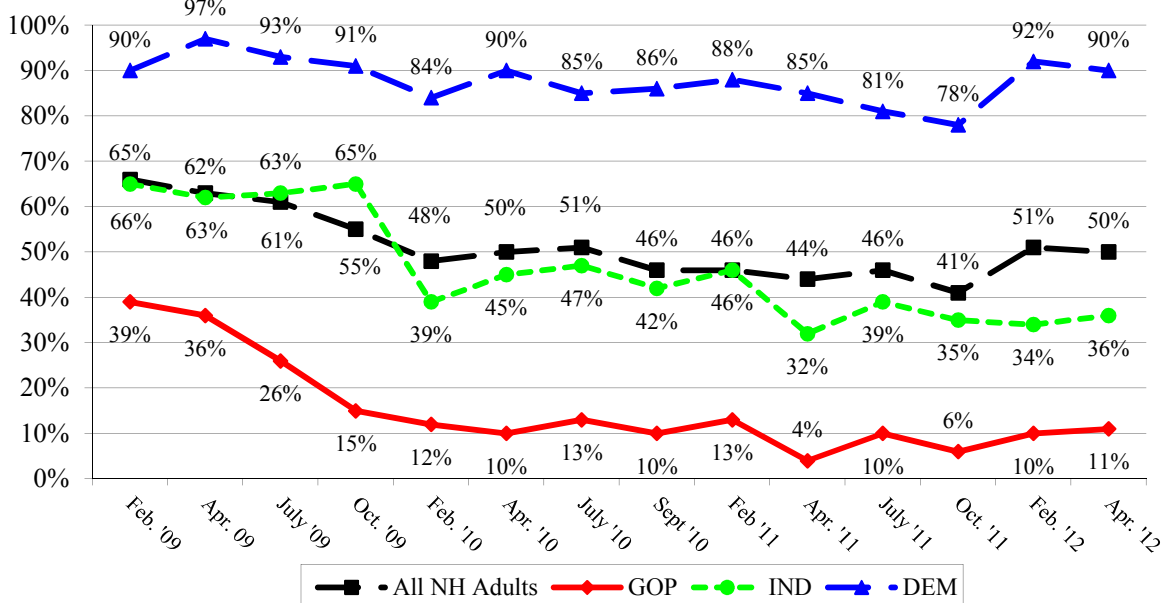
After hitting a low point in October, President Obama's job approval ratings have stabilized in New Hampshire. In the most recent Granite State Poll, 50% of New Hampshire adults say they approve of the job Obama is doing as president, 47% disapprove, and 3% are neutral. This is very similar to his national ratings -- a recent Gallup poll (April 9-15) showed 51% of U.S. residents approved of the job Obama is doing as President and 47% disapproved. By comparison, George W. Bush's New Hampshire approval rating in April 2004 stood at 48%.

### Presidential Approval in NH – Barack Obama



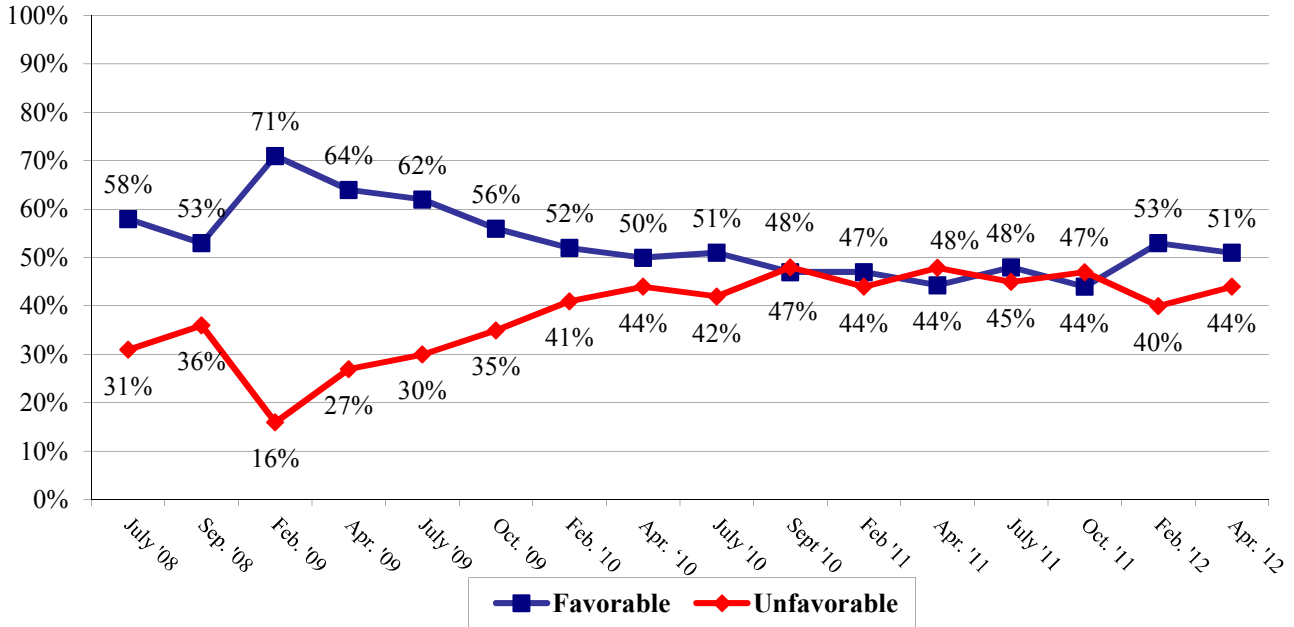
President Obama's job approval ratings have climbed sharply among Democrats in recent months but have held steady among political independents and Republicans. Nearly all Democrats (90%) approve of President Obama job performance, while just over one-third (36%) of Independents continue to say they approve and only 11% of Republicans approve.

### Presidential Approval in NH by Party Identification (% Approve)



Obama's personal favorability ratings have also remained stable. Obama is currently viewed favorably by 51% of New Hampshire adults, 44% have an unfavorable opinion of him, and 5% are neutral or don't know enough about him to say. Obama's net favorability rating, the percentage having a favorable opinion minus the percentage having an unfavorable opinion, is at +7%, up from -3% in October. New Hampshire Democrats continue to like Obama with 91% having a favorable opinion of him, while 34% of political independents and only 12% of Republicans have a favorable opinion of the President.

**Favorability Ratings – Barack Obama**

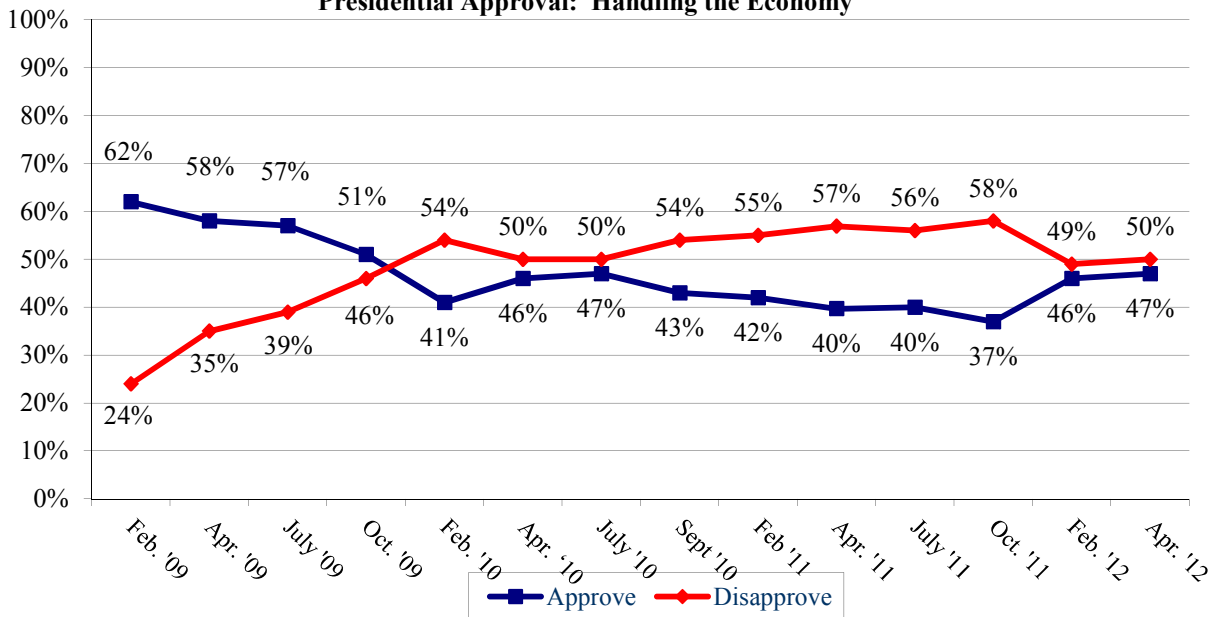


Mitt Romney is much more unpopular than President Obama in New Hampshire. Only 36% of Granite Staters have a favorable opinion of Romney, 51% have an unfavorable opinion of him, and 12% are neutral or don't know enough about him to say. His net favorability rating is -15%. Romney gets only modest net favorability ratings from Republicans (+43%), and negative ratings from Independents (-19%) and Democrats (-63%).

**Economic Approval Rating**

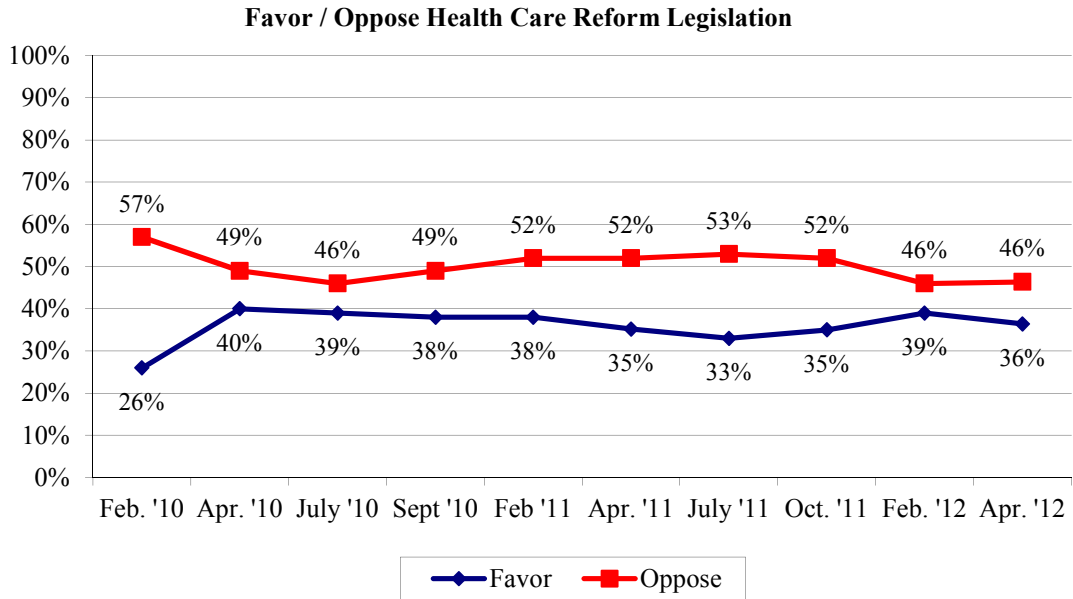
In spite of signs showing economic improvements, Granite Staters are sharply divided in their opinions of President Obama's handling of the economy. Currently, 47% of New Hampshire adults approve of how Obama is handling the economy, 50% disapprove, and 3% are neutral. As with other approval measures, there is a considerable partisan gap -- most Democrats (84%) approve of Obama's handling of the economy, but only 36% of independents and 6% of Republicans approve.

**Presidential Approval: Handling the Economy**

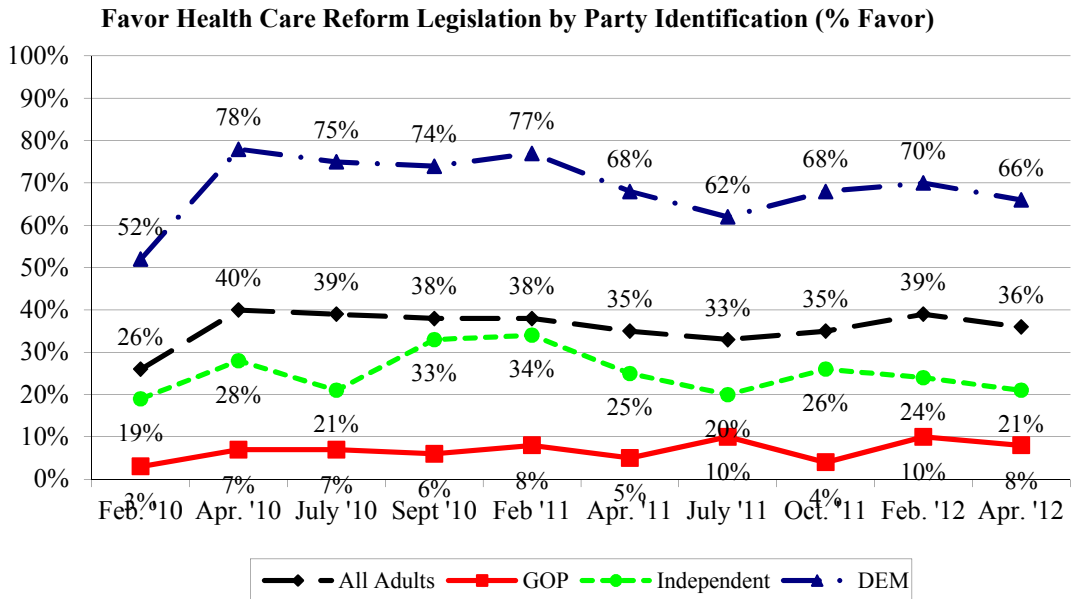


## Health Care Reform

The U.S. Supreme Court recently heard the case for and against President Obama’s signature health care reform legislation and will rule on its constitutionality later this year. This issue continues to divide New Hampshire and will be an important issue in the fall campaign. In the most recent Granite State Poll, 36% of New Hampshire adults favor the legislation, 46% oppose it, and 18% are neutral or don’t know enough about it to say.



Support for the health care reform law is very weak among independents and Republicans. Two-thirds of Democrats (66%) favor the health care reform law, while only 21% of Independents and 8% of Republicans favor the legislation.

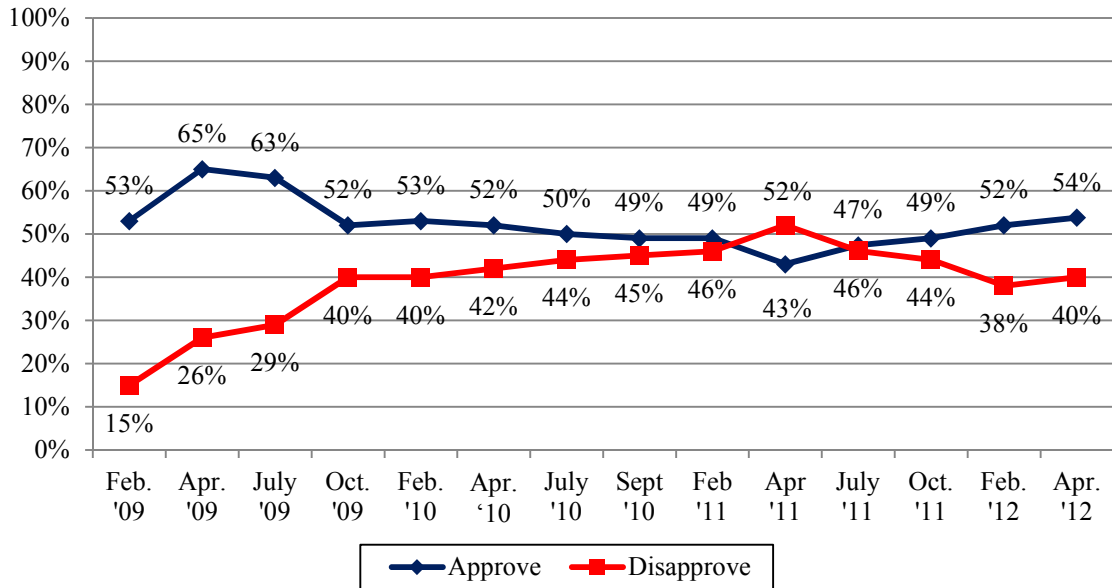


## Foreign Affairs

New Hampshire's views about the Obama Administration's handling of foreign policy continue to improve as U.S. troops pull out of the Iraq look to leave Afghanistan by 2014. In the most recent Granite State Poll, 54% approve of how President Obama is handling foreign affairs, 40% disapprove, and 6% are neutral.

There is a distinct partisan divide, with 88% of Democrats, but only 21% of Republicans approving of Obama's handling of foreign affairs. Independents are divided, with 41% approving and 50% disapproving.

**Presidential Approval: Foreign Affairs**

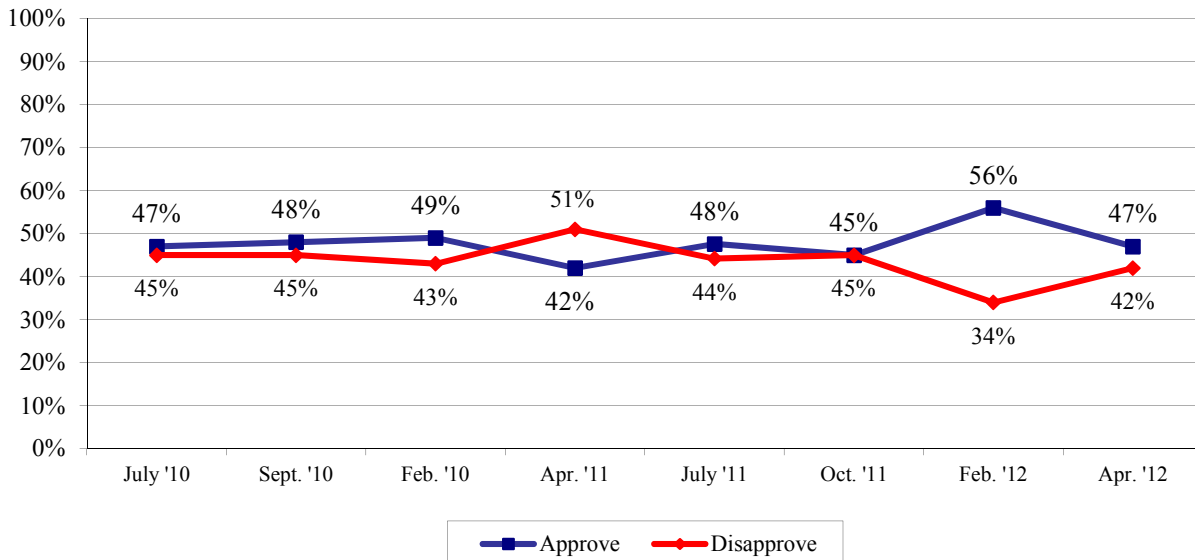


## Afghanistan

New Hampshire residents' approval President Obama's handling of the war in Afghanistan have dropped in recent months. Currently, 47% of New Hampshire adults approve of his handling of Afghanistan, 42% disapprove, and 11% are neutral or don't know. In February, 56% said they approved of Obama's handling of the situation in Afghanistan.

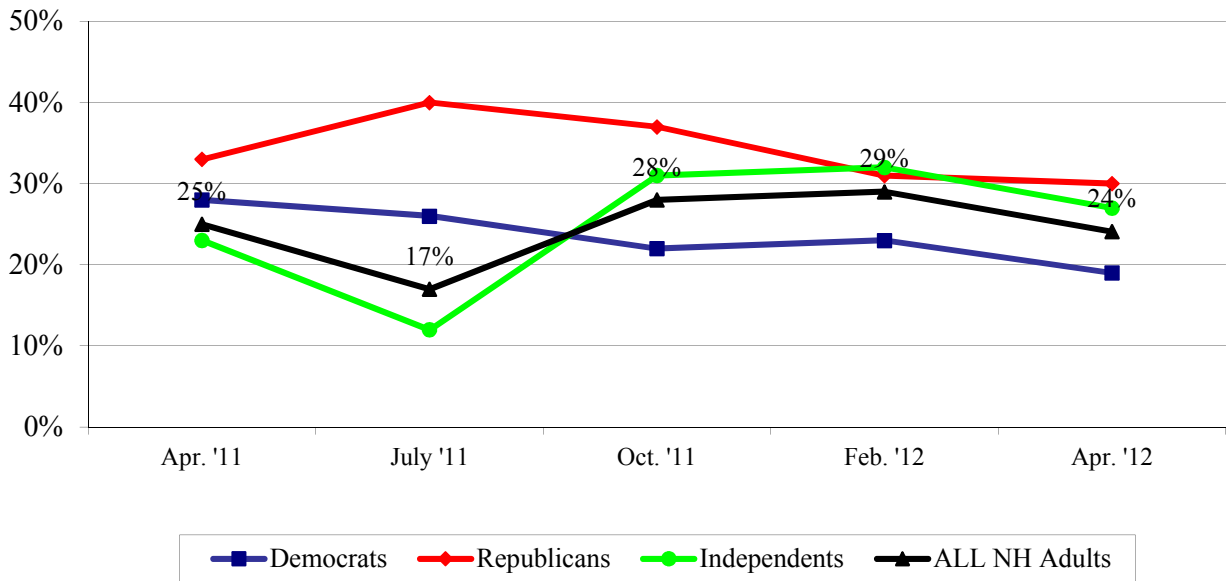
Democrats (76%) are most likely to approve of his handling of the situation in Afghanistan, while less than one-third of Independents (31%) and only 22% of Republicans approve.

**Obama Approval: Handling Situation in Afghanistan**



New Hampshire adults remain very pessimistic about the chances that the United States can be successful in Afghanistan. Currently, only 24% believe the U.S can win in Afghanistan, 64% think we cannot win, and 12% are not sure. Democrats are most pessimistic, with only 19% believing the U.S. can win in Afghanistan, but Republicans (27%) and Independents (30%) are also not likely to think the U.S. can win.

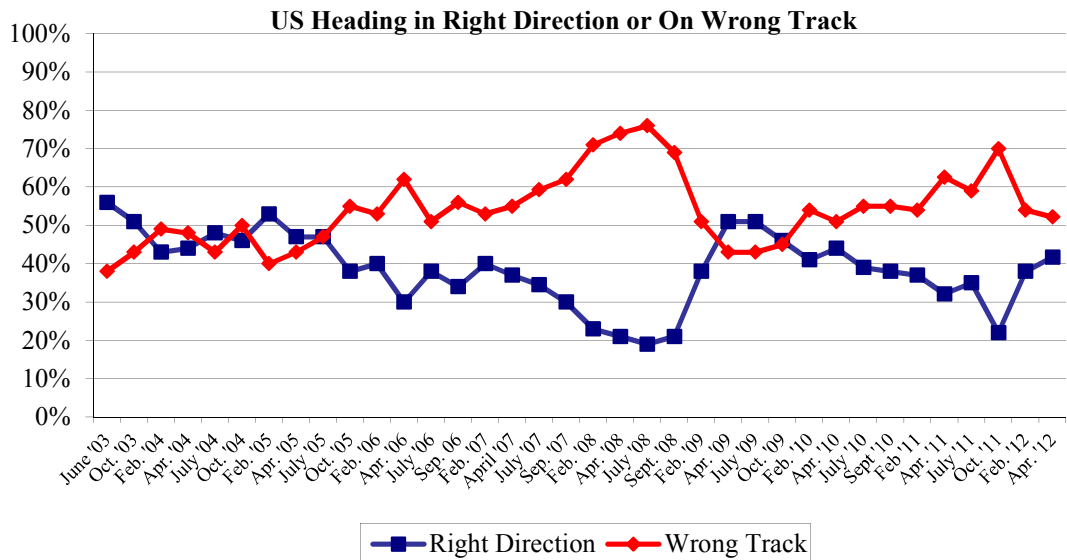
**Percent Believing U.S. Can Win in Afghanistan by Party**



**Right Direction – Wrong Track**

Granite Staters are somewhat less pessimistic about the direction the country is heading, continuing a trend that began earlier this year. Currently, 42% of New Hampshire adults think things in this country are generally going in the right direction, 52% think things are seriously off on the wrong track, and 6% don't know. The percentage of New Hampshire residents who think the country is headed in the wrong direction has declined 18 percentage points since October when it hit its highest level in the Obama presidency, 70%.

Democrats are the most optimistic about the county's direction, with 70% saying the country is going in the right direction, but only 34% of Independents and 23% of Republicans agree with this view.



## Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred thirty-eight (538) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between April 9 and April 20, 2012. The margin of sampling error for the survey is +/- 4.2 percent. Included is a subsample of 486 likely general election voters (margin of sampling error +/- 4.4%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

### Presidential Approval

“GENERALLY SPEAKING, do you approve or disapprove of the way Barack Obama is handling his job as president?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
<b>Apr. '12</b>	<b>50%</b>	<b>3%</b>	<b>47%</b>	<b>(535)</b>
<b>Feb. '12</b>	51%	6%	43%	(524)
<b>Oct. '11</b>	41%	6%	53%	(551)
<b>July '11</b>	46%	6%	49%	(512)
<b>Apr. '11</b>	44%	5%	52%	(502)
<b>Feb. '11</b>	46%	4%	49%	(519)
<b>Sept. '10</b>	46%	4%	50%	(514)
<b>July '10</b>	51%	5%	44%	(502)
<b>Apr. '10</b>	50%	4%	46%	(506)
<b>Feb. '10</b>	48%	5%	47%	(495)
<b>Oct. '09</b>	55%	5%	40%	(503)
<b>July '09</b>	61%	6%	33%	(556)
<b>Apr. '09</b>	63%	8%	29%	(500)
<b>Feb. '09</b>	66%	14%	21%	(614)

### Favorability Rating – President Barack Obama

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. President Barack Obama?"

	<u>Favorable</u>	<u>Neutral/DK</u>	<u>Unfavorable</u>	<u>NET</u>	<u>(N=)</u>
<b>Apr. '12</b>	<b>51%</b>	<b>5%</b>	<b>44%</b>	<b>+7%</b>	<b>(532)</b>
<b>Feb. '12</b>	53%	7%	40%	+13%	(527)
<b>Oct. '11</b>	44%	9%	47%	-3%	(553)
<b>July '11</b>	48%	6%	45%	+3%	(514)
<b>Apr. '11</b>	44%	8%	48%	-4%	(503)
<b>Feb. '11</b>	47%	8%	44%	3%	(515)
<b>Sept. '10</b>	47%	4%	48%	-1%	(515)
<b>July '10</b>	51%	5%	42%	+9%	(504)
<b>Apr. '10</b>	50%	4%	44%	+6%	(510)
<b>Feb. '10</b>	52%	6%	41%	+11%	(496)
<b>Oct. '09</b>	56%	8%	35%	+21%	(502)
<b>July '09</b>	62%	7%	30%	+32%	(557)
<b>Apr. '09</b>	64%	7%	27%	+37%	(503)
<b>Feb. '09</b>	71%	9%	16%	+55%	(619)
<b>Sep. '08</b>	53%	9%	36%	+17%	(522)
<b>July '08</b>	58%	10%	31%	+27%	(474)

**Favorability Rating – Mitt Romney**

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say. Former Massachusetts Governor Mitt Romney?"

<b>Apr. '12</b>	<b><u>Favorable</u></b> <b>36%</b>	<b><u>Neutral/DK</u></b> <b>12%</b>	<b><u>Unfavorable</u></b> <b>51%</b>	<b><u>NET</u></b> <b>-15%</b>	<b><u>(N=)</u></b> <b>(532)</b>
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**Presidential Approval – Economy**

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling THE ECONOMY?”

	<b><u>Approve</u></b>	<b><u>Neutral</u></b>	<b><u>Disapprove</u></b>	<b><u>(N)</u></b>
<b>Apr. '12</b>	<b>47%</b>	<b>3%</b>	<b>50%</b>	<b>(536)</b>
<b>Feb. '12</b>	46%	5%	49%	(525)
<b>Oct. '11</b>	37%	5%	58%	(551)
<b>July '11</b>	40%	4%	56%	(511)
<b>Apr. '11</b>	40%	3%	57%	(502)
<b>Feb. '11</b>	42%	3%	55%	(518)
<b>Sept. '10</b>	43%	2%	54%	(513)
<b>July '10</b>	47%	3%	50%	(502)
<b>Apr. '10</b>	46%	3%	50%	(507)
<b>Feb. '10</b>	41%	4%	54%	(493)
<b>Oct. '09</b>	51%	3%	46%	(500)
<b>July '09</b>	57%	4%	39%	(556)
<b>Apr. '09</b>	58%	7%	35%	(499)
<b>Feb. '09</b>	62%	14%	24%	(614)

**Favor / Oppose Health Care Reform Legislation Passed in Congress**

“Let me ask you a question about healthcare. The U.S. House and Senate passed legislation in March of 2010 that will overhaul the nation’s health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that was passed in Congress, or don’t you have an opinion?”

(ASKED IN FEB '10) “Let me ask you a question about healthcare. The U.S. House and Senate have just passed legislation that would overhaul the nation’s health care system. Based on what you have seen or heard, do you favor or oppose the health care legislation that is going through Congress, or don’t you have an opinion?”

	<b><u>Favor</u></b>	<b><u>Neutral/DK</u></b>	<b><u>Oppose</u></b>	<b><u>(N)</u></b>
<b>Apr. '12</b>	<b>36%</b>	<b>18%</b>	<b>46%</b>	<b>(534)</b>
<b>Feb. '12</b>	39%	15%	46%	(524)
<b>Oct. '11</b>	35%	13%	52%	(554)
<b>July '11</b>	33%	14%	53%	(513)
<b>Apr. '11</b>	35%	12%	52%	(504)
<b>Feb. '11</b>	38%	10%	52%	(519)
<b>Sept. '10</b>	38%	13%	49%	(513)
<b>July '10</b>	39%	15%	46%	(502)
<b>Apr. '10</b>	40%	10%	49%	(512)
<b>Feb. '10</b>	26%	16%	57%	(498)



### Presidential Approval - Foreign Affairs

“GENERALLY SPEAKING, do you approve or disapprove of the way President Obama is handling FOREIGN AFFAIRS?”

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
<b>Apr. '12</b>	<b>54%</b>	<b>6%</b>	<b>40%</b>	<b>(532)</b>
<b>Feb. '12</b>	52%	9%	38%	(524)
<b>Oct. '11</b>	49%	7%	44%	(552)
<b>July '11</b>	47%	7%	46%	(508)
<b>Apr. '11</b>	43%	5%	52%	(497)
<b>Feb. '11</b>	49%	5%	46%	(515)
<b>Sept. '10</b>	49%	7%	45%	(511)
<b>July '10</b>	50%	6%	44%	(503)
<b>Apr. '10</b>	52%	6%	42%	(504)
<b>Feb. '10</b>	53%	7%	40%	(494)
<b>Oct. '09</b>	52%	8%	40%	(499)
<b>July '09</b>	63%	9%	29%	(552)
<b>Apr. '09</b>	65%	8%	26%	(496)
<b>Feb. '09</b>	53%	32%	15%	(607)

### Presidential Approval - Handling of Situation in Afghanistan

"Now, let's talk about the war in Afghanistan. Do you approve or disapprove of the way President Obama is handling the situation with Afghanistan?"

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N)</u>
<b>Apr. '12</b>	<b>47%</b>	<b>11%</b>	<b>42%</b>	<b>(520)</b>
<b>Feb. '12</b>	56%	10%	34%	(520)
<b>Oct. '11</b>	45%	10%	45%	(541)
<b>July '11</b>	48%	8%	44%	(507)
<b>Apr. '11</b>	42%	7%	51%	(497)
<b>Feb. '11</b>	49%	8%	43%	(508)
<b>Sept. '10</b>	48%	7%	45%	(508)
<b>July '10</b>	47%	9%	45%	(494)

### Can US Win in Afghanistan?

“Do you think the United States can win or cannot win the war in Afghanistan?”

	<u>Can Win</u>	<u>Cannot Win</u>	<u>Don't Know</u>	<u>(N)</u>
<b>Apr. '12</b>	<b>24%</b>	<b>64%</b>	<b>12%</b>	<b>(519)</b>
<b>Feb. '12</b>	29%	58%	13%	(512)
<b>Oct. '11</b>	28%	59%	12%	(546)
<b>July '11</b>	26%	62%	13%	(498)
<b>Apr. '11</b>	28%	60%	12%	(494)

**Right Track - Wrong Track**

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

	<b><u>Right Direction</u></b>	<b><u>Wrong Track</u></b>	<b><u>Don't Know</u></b>	<b><u>(N=)</u></b>
<b>Apr. '12</b>	<b>42%</b>	<b>52%</b>	<b>6%</b>	<b>(525)</b>
<b>Feb. '12</b>	38%	54%	8%	(514)
<b>Oct. '11</b>	22%	70%	8%	(553)
<b>July '11</b>	35%	59%	6%	(507)
<b>Apr. '11</b>	32%	63%	5%	(496)
<b>Feb. '11</b>	37%	54%	9%	(513)
<b>Sept. '10</b>	38%	55%	7%	(512)
<b>July '10</b>	39%	55%	6%	(491)
<b>Apr. '10</b>	44%	51%	4%	(502)
<b>Feb. '10</b>	41%	54%	5%	(484)
<b>Oct. '09</b>	46%	45%	9%	(496)
<b>July '09</b>	51%	43%	5%	(555)
<b>Apr. '09</b>	51%	43%	7%	(498)
<b>Feb. '09</b>	38%	51%	11%	(610)
<b>Sept. '08</b>	21%	69%	10%	(540)
<b>July '08</b>	19%	73%	8%	(508)
<b>Apr. '08</b>	21%	74%	5%	(487)
<b>Feb. '08</b>	23%	71%	7%	(553)
<b>Sept. '07</b>	30%	62%	8%	(505)
<b>July '07</b>	34%	59%	6%	(523)
<b>Apr. '07</b>	37%	55%	8%	(510)
<b>Feb. '07</b>	40%	53%	7%	(516)
<b>Sept. '06</b>	34%	56%	10%	(510)
<b>July '06</b>	38%	51%	11%	(496)
<b>Apr. '06</b>	30%	62%	8%	(501)
<b>Feb. '06</b>	40%	53%	7%	(487)
<b>Oct. '05</b>	38%	55%	7%	(498)
<b>July '05</b>	47%	47%	6%	(492)
<b>Apr. '05</b>	46%	43%	11%	(487)
<b>Feb. '05</b>	53%	40%	7%	(535)
<b>Oct. '04</b>	46%	50%	4%	(574)
<b>July '04</b>	48%	43%	10%	(500)
<b>Apr. '04</b>	44%	48%	8%	(535)
<b>Feb. '04</b>	43%	49%	8%	(503)
<b>Oct. '03</b>	51%	43%	6%	(487)
<b>June '03</b>	56%	38%	5%	(511)

**2012 Presidential Trial Heats  
(Likely 2012 Voters)**

**Obama v. Romney**

"Suppose the 2012 presidential election was being held today and the candidates were Mitt Romney, the Republican, and Barack Obama, the Democrat, who would you vote for?" [ROTATE CANDIDATES]

	<u>Feb. '11</u>	<u>April '11</u>	<u>July '11</u>	<u>Oct. '11</u>	<u>Feb. '12</u>	<u>Apr. '12</u>
<b>Barack Obama</b>	41%	43%	43%	42%	50%	<b>51%</b>
<b>Mitt Romney</b>	49%	50%	47%	50%	40%	<b>42%</b>
<b>Other</b>	3%	2%	2%	2%	2%	<b>2%</b>
<b>Undecided</b>	7%	6%	7%	7%	9%	<b>5%</b>
<b>(N=)</b>	(712)	(471)	(729)	(559)	(483)	<b>(486)</b>

**Presidential Approval Rating - Overall**

	<u>Approve</u> 50%	<u>Neutral</u> 3%	<u>Disapprove</u> 47%	<u>(N=)</u> 535
<b>STATEWIDE</b>				
Registered Democrat	91%	1%	8%	139
Registered Undeclared	45%	3%	51%	219
Registered Republican	9%	3%	88%	118
Democrat	90%	1%	9%	230
Independent	36%	5%	59%	102
Republican	11%	4%	85%	190
Liberal	89%	1%	10%	120
Moderate	58%	3%	39%	192
Conservative	18%	3%	80%	182
Support Tea Party	10%	3%	87%	136
Neutral	47%	4%	48%	149
Oppose Tea Party	82%	1%	17%	209
McCain/Palin Voter	8%	2%	89%	187
Obama/Biden Voter	88%	1%	11%	249
Other	5%	7%	89%	33
Did Not Vote in 2008	51%	8%	41%	49
Union household	65%	8%	27%	62
Non union	48%	2%	49%	466
Read Union Leader	45%	1%	54%	151
Read Boston Globe	56%	3%	41%	84
Watch WMUR	50%	2%	48%	345
Listen to NHPR	69%	1%	29%	202
10 yrs or less in NH	46%	6%	48%	66
11 to 20 years	56%	4%	39%	103
More than 20 years	50%	2%	49%	354
18 to 34	55%	4%	41%	61
35 to 49	46%	3%	51%	117
50 to 64	51%	3%	46%	187
65 and over	52%	2%	46%	153
Male	48%	4%	49%	266
Female	53%	2%	45%	270
High school or less	38%	7%	55%	118
Some college	50%	1%	49%	113
College graduate	53%	3%	44%	183
Post graduate	61%	0%	39%	115
Less than \$30K	60%	4%	36%	59
\$30K to \$60K	42%	4%	53%	93
\$60K to \$75K	48%	4%	48%	26
\$75K to \$100K	58%	3%	39%	46
\$100K or more	50%	0%	50%	101
Attend services 1 or more/week	37%	3%	60%	149
1 2 times a month	48%	2%	49%	49
Less often	54%	3%	44%	145
Never	59%	3%	38%	172
North Country	61%	0%	39%	43
Central / Lakes	53%	3%	45%	86
Connecticut Valley	51%	4%	45%	82
Mass Border	43%	2%	55%	137
Seacoast	49%	5%	47%	95
Manchester Area	54%	2%	43%	92
First Cong. Dist	51%	3%	46%	255
Second Cong. Dist	51%	3%	46%	271
Cell phone	56%	4%	40%	117
Landline	49%	3%	49%	415

**Presidential Approval Rating - Economy**

<b>STATEWIDE</b>	<b><u>Approve</u></b> <b>47%</b>	<b><u>Neutral</u></b> <b>3%</b>	<b><u>Disapprove</u></b> <b>50%</b>	<b><u>(N=)</u></b> <b>536</b>
Registered Democrat	87%	2%	10%	139
Registered Undeclared	39%	5%	56%	218
Registered Republican	7%	1%	92%	120
Democrat	84%	4%	12%	231
Independent	36%	6%	58%	100
Republican	6%	2%	92%	191
Liberal	84%	2%	14%	120
Moderate	51%	4%	45%	192
Conservative	15%	2%	83%	182
Support Tea Party	9%	2%	89%	136
Neutral	41%	3%	56%	150
Oppose Tea Party	76%	4%	20%	209
McCain/Palin Voter	5%	2%	93%	187
Obama/Biden Voter	83%	3%	14%	250
Other	5%	2%	93%	33
Did Not Vote in 2008	51%	4%	45%	49
Union household	60%	9%	31%	62
Non union	45%	3%	52%	467
Read Union Leader	41%	3%	56%	152
Read Boston Globe	51%	6%	43%	83
Watch WMUR	46%	3%	51%	346
Listen to NHPR	66%	5%	29%	201
10 yrs or less in NH	45%	3%	52%	66
11 to 20 years	47%	3%	50%	103
More than 20 years	47%	3%	49%	354
18 to 34	47%	6%	47%	61
35 to 49	46%	6%	48%	117
50 to 64	47%	3%	50%	188
65 and over	48%	1%	51%	152
Male	42%	5%	52%	267
Female	51%	1%	47%	269
High school or less	39%	8%	54%	118
Some college	47%	1%	52%	114
College graduate	49%	2%	48%	184
Post graduate	52%	4%	44%	113
Less than \$30K	55%	3%	42%	59
\$30K to \$60K	38%	5%	56%	93
\$60K to \$75K	45%	3%	52%	26
\$75K to \$100K	51%	3%	46%	46
\$100K or more	44%	4%	52%	101
Attend services 1 or more/week	38%	2%	61%	149
1 2 times a month	43%	1%	56%	49
Less often	47%	6%	47%	145
Never	55%	2%	42%	172
North Country	53%	4%	44%	43
Central / Lakes	53%	2%	45%	87
Connecticut Valley	52%	1%	47%	82
Mass Border	38%	1%	61%	137
Seacoast	41%	10%	49%	94
Manchester Area	52%	4%	44%	92
First Cong. Dist	45%	6%	49%	253
Second Cong. Dist	49%	1%	50%	272
Cell phone	49%	8%	43%	117
Landline	46%	2%	52%	415

**Favor / Oppose Health Care Legislation Passed in Congress**

<b>STATEWIDE</b>	<b><u>Favor</u></b> <b>36%</b>	<b><u>Neutral/DK</u></b> <b>17%</b>	<b><u>Oppose</u></b> <b>46%</b>	<b><u>(N=)</u></b> <b>534</b>
Registered Democrat	71%	18%	11%	139
Registered Undeclared	29%	16%	55%	216
Registered Republican	11%	11%	78%	120
Democrat	66%	21%	13%	229
Independent	21%	25%	54%	101
Republican	8%	8%	84%	190
Liberal	75%	13%	12%	122
Moderate	37%	19%	44%	191
Conservative	12%	12%	75%	181
Support Tea Party	5%	7%	88%	136
Neutral	22%	26%	51%	150
Oppose Tea Party	70%	14%	17%	208
McCain/Palin Voter	7%	9%	83%	186
Obama/Biden Voter	65%	19%	17%	248
Other	2%	11%	87%	33
Did Not Vote in 2008	34%	33%	33%	49
Union household	45%	19%	36%	62
Non union	35%	17%	48%	465
Read Union Leader	29%	15%	55%	153
Read Boston Globe	48%	13%	39%	84
Watch WMUR	35%	18%	48%	347
Listen to NHPR	54%	20%	25%	200
10 yrs or less in NH	38%	11%	51%	65
11 to 20 years	42%	14%	45%	102
More than 20 years	36%	19%	46%	355
18 to 34	31%	22%	48%	61
35 to 49	37%	13%	50%	116
50 to 64	37%	16%	46%	188
65 and over	38%	19%	42%	152
Male	36%	12%	52%	267
Female	37%	22%	41%	267
High school or less	20%	34%	47%	117
Some college	32%	16%	52%	114
College graduate	41%	12%	47%	182
Post graduate	52%	9%	38%	115
Less than \$30K	37%	26%	37%	59
\$30K to \$60K	30%	19%	51%	92
\$60K to \$75K	45%	9%	46%	26
\$75K to \$100K	43%	10%	48%	46
\$100K or more	46%	5%	50%	101
Attend services 1 or more/week	27%	19%	53%	149
1 2 times a month	39%	16%	45%	49
Less often	37%	14%	49%	143
Never	44%	18%	38%	172
North Country	44%	13%	43%	43
Central / Lakes	40%	17%	43%	86
Connecticut Valley	41%	18%	41%	83
Mass Border	27%	13%	59%	136
Seacoast	37%	21%	43%	95
Manchester Area	39%	21%	41%	91
First Cong. Dist	35%	18%	46%	252
Second Cong. Dist	38%	16%	46%	272
Cell phone	38%	20%	42%	117
Landline	36%	16%	48%	413

**Presidential Approval Rating - Foreign Affairs**

<b>STATEWIDE</b>	<b><u>Approve</u></b> <b>54%</b>	<b><u>Neutral</u></b> <b>6%</b>	<b><u>Disapprove</u></b> <b>40%</b>	<b><u>(N=)</u></b> <b>532</b>
Registered Democrat	90%	4%	6%	137
Registered Undeclared	50%	5%	45%	216
Registered Republican	20%	5%	75%	120
Democrat	88%	4%	7%	228
Independent	41%	9%	50%	100
Republican	21%	6%	73%	191
Liberal	88%	2%	9%	120
Moderate	61%	4%	35%	191
Conservative	25%	7%	68%	181
Support Tea Party	15%	4%	81%	136
Neutral	51%	11%	38%	150
Oppose Tea Party	84%	4%	12%	206
McCain/Palin Voter	18%	4%	79%	187
Obama/Biden Voter	89%	2%	9%	248
Other	6%	23%	71%	33
Did Not Vote in 2008	53%	17%	30%	49
Union household	64%	5%	31%	62
Non union	53%	6%	41%	464
Read Union Leader	48%	3%	49%	152
Read Boston Globe	62%	4%	34%	84
Watch WMUR	53%	7%	41%	346
Listen to NHPR	72%	5%	23%	201
10 yrs or less in NH	58%	3%	39%	66
11 to 20 years	58%	9%	34%	102
More than 20 years	52%	6%	42%	352
18 to 34	54%	9%	38%	61
35 to 49	55%	8%	37%	117
50 to 64	53%	7%	40%	188
65 and over	56%	2%	42%	149
Male	50%	8%	42%	265
Female	57%	4%	39%	268
High school or less	40%	15%	45%	118
Some college	51%	6%	43%	111
College graduate	59%	3%	38%	182
Post graduate	65%	1%	34%	115
Less than \$30K	56%	14%	30%	59
\$30K to \$60K	53%	5%	42%	92
\$60K to \$75K	50%	9%	41%	26
\$75K to \$100K	54%	4%	42%	46
\$100K or more	57%	4%	39%	101
Attend services 1 or more/week	43%	4%	52%	149
1 2 times a month	51%	6%	44%	49
Less often	51%	5%	44%	142
Never	66%	8%	26%	171
North Country	64%	4%	32%	43
Central / Lakes	58%	8%	34%	87
Connecticut Valley	55%	7%	38%	82
Mass Border	48%	5%	47%	136
Seacoast	51%	8%	40%	94
Manchester Area	55%	4%	41%	91
First Cong. Dist	52%	5%	43%	252
Second Cong. Dist	57%	6%	37%	271
Cell phone	56%	11%	33%	117
Landline	53%	5%	42%	412

**Presidential Approval Rating - Afghanistan**

<b>STATEWIDE</b>	<b><u>Approve</u></b> <b>47%</b>	<b><u>Neutral</u></b> <b>11%</b>	<b><u>Disapprove</u></b> <b>42%</b>	<b><u>(N=)</u></b> <b>520</b>
Registered Democrat	79%	3%	18%	131
Registered Undeclared	45%	10%	45%	215
Registered Republican	22%	16%	62%	116
Democrat	76%	3%	21%	221
Independent	31%	17%	53%	99
Republican	22%	16%	62%	186
Liberal	74%	4%	22%	116
Moderate	57%	10%	32%	191
Conservative	20%	12%	68%	175
Support Tea Party	23%	12%	65%	133
Neutral	45%	15%	40%	145
Oppose Tea Party	70%	6%	24%	202
McCain/Palin Voter	18%	14%	68%	184
Obama/Biden Voter	75%	5%	20%	241
Other	17%	16%	66%	31
Did Not Vote in 2008	38%	20%	42%	49
Union household	54%	11%	35%	61
Non union	46%	11%	43%	453
Read Union Leader	49%	8%	43%	150
Read Boston Globe	50%	17%	33%	84
Watch WMUR	47%	12%	41%	337
Listen to NHPR	60%	9%	31%	199
10 yrs or less in NH	41%	4%	55%	63
11 to 20 years	46%	13%	40%	102
More than 20 years	49%	11%	40%	344
18 to 34	49%	9%	42%	59
35 to 49	54%	13%	33%	117
50 to 64	46%	12%	42%	178
65 and over	43%	8%	49%	149
Male	46%	9%	44%	263
Female	48%	12%	40%	257
High school or less	38%	14%	48%	113
Some college	41%	13%	46%	107
College graduate	47%	10%	43%	179
Post graduate	62%	7%	31%	115
Less than \$30K	42%	18%	40%	57
\$30K to \$60K	44%	7%	49%	90
\$60K to \$75K	48%	10%	42%	26
\$75K to \$100K	52%	13%	36%	46
\$100K or more	60%	9%	31%	100
Attend services 1 or more/week	38%	12%	50%	145
1 2 times a month	50%	8%	43%	47
Less often	51%	9%	40%	145
Never	50%	12%	38%	164
North Country	42%	9%	49%	42
Central / Lakes	50%	11%	39%	81
Connecticut Valley	45%	7%	47%	82
Mass Border	45%	12%	43%	136
Seacoast	45%	14%	41%	94
Manchester Area	55%	8%	37%	85
First Cong. Dist	48%	11%	41%	246
Second Cong. Dist	47%	10%	43%	266
Cell phone	49%	11%	39%	110
Landline	47%	11%	43%	408



## Can US Win War in Afghanistan?

	<b>Can Win 24%</b>	<b>Cannot Win 64%</b>	<b>Don't Know 12%</b>	<b>(N=) 519</b>
<b>STATEWIDE</b>				
Registered Democrat	17%	70%	13%	136
Registered Undeclared	24%	66%	9%	208
Registered Republican	24%	62%	14%	119
Democrat	19%	68%	13%	224
Independent	30%	59%	11%	93
Republican	27%	63%	10%	188
Liberal	16%	77%	8%	117
Moderate	22%	63%	15%	187
Conservative	29%	60%	11%	177
Support Tea Party	24%	65%	11%	134
Neutral	40%	48%	12%	142
Oppose Tea Party	11%	77%	11%	207
McCain/Palin Voter	26%	65%	9%	182
Obama/Biden Voter	17%	68%	15%	243
Other	39%	61%	0%	31
Did Not Vote in 2008	40%	43%	17%	49
Union household	25%	63%	13%	58
Non union	24%	64%	12%	455
Read Union Leader	26%	63%	11%	152
Read Boston Globe	17%	76%	8%	84
Watch WMUR	25%	64%	11%	341
Listen to NHPR	16%	74%	10%	193
10 yrs or less in NH	24%	73%	3%	64
11 to 20 years	27%	60%	13%	101
More than 20 years	22%	64%	14%	345
18 to 34	51%	36%	13%	58
35 to 49	25%	58%	17%	113
50 to 64	22%	69%	8%	182
65 and over	13%	73%	13%	150
Male	26%	63%	11%	259
Female	22%	64%	13%	261
High school or less	32%	53%	15%	110
Some college	29%	61%	10%	114
College graduate	23%	62%	15%	178
Post graduate	12%	82%	6%	111
Less than \$30K	31%	50%	19%	57
\$30K to \$60K	24%	64%	13%	91
\$60K to \$75K	20%	72%	7%	26
\$75K to \$100K	15%	77%	9%	43
\$100K or more	22%	75%	3%	99
Attend services 1 or more/week	21%	61%	18%	145
1 2 times a month	23%	67%	9%	48
Less often	25%	63%	11%	144
Never	24%	68%	8%	164
North Country	16%	70%	14%	43
Central / Lakes	24%	62%	14%	83
Connecticut Valley	21%	73%	6%	80
Mass Border	24%	65%	11%	131
Seacoast	26%	60%	14%	94
Manchester Area	29%	56%	15%	88
First Cong. Dist	26%	59%	15%	249
Second Cong. Dist	23%	68%	9%	263
Cell phone	39%	50%	11%	112
Landline	20%	68%	12%	404

**U.S. Right Direction / Wrong Track**

	<b><u>Right Direction</u></b> 42%	<b><u>Wrong Track</u></b> 52%	<b><u>Don't Know</u></b> 6%	<b><u>(N=)</u></b> 525
<b>STATEWIDE</b>				
Registered Democrat	73%	21%	6%	137
Registered Undeclared	39%	54%	7%	212
Registered Republican	12%	83%	5%	119
Democrat	70%	23%	7%	226
Independent	34%	62%	4%	99
Republican	12%	82%	6%	188
Liberal	71%	24%	5%	118
Moderate	51%	43%	6%	189
Conservative	15%	79%	6%	179
Support Tea Party	14%	82%	4%	133
Neutral	38%	56%	6%	145
Oppose Tea Party	67%	26%	6%	208
McCain/Palin Voter	13%	82%	5%	185
Obama/Biden Voter	69%	23%	8%	245
Other	8%	92%	0%	33
Did Not Vote in 2008	37%	59%	4%	49
Union household	60%	36%	4%	59
Non union	39%	54%	6%	460
Read Union Leader	40%	54%	7%	152
Read Boston Globe	52%	45%	2%	82
Watch WMUR	42%	53%	5%	343
Listen to NHPR	58%	37%	5%	197
10 yrs or less in NH	34%	62%	5%	64
11 to 20 years	37%	56%	7%	101
More than 20 years	45%	49%	6%	349
18 to 34	34%	60%	6%	60
35 to 49	37%	58%	5%	112
50 to 64	46%	49%	4%	186
65 and over	45%	47%	9%	151
Male	39%	55%	6%	261
Female	44%	50%	6%	265
High school or less	33%	63%	4%	116
Some college	43%	48%	10%	114
College graduate	43%	50%	7%	179
Post graduate	49%	47%	4%	111
Less than \$30K	42%	56%	2%	58
\$30K to \$60K	44%	49%	7%	91
\$60K to \$75K	43%	55%	2%	26
\$75K to \$100K	50%	46%	5%	44
\$100K or more	45%	52%	3%	99
Attend services 1 or more/week	30%	66%	5%	148
1 2 times a month	42%	54%	4%	49
Less often	43%	49%	8%	141
Never	49%	45%	6%	166
North Country	31%	58%	11%	43
Central / Lakes	49%	49%	2%	83
Connecticut Valley	41%	50%	9%	80
Mass Border	33%	64%	3%	136
Seacoast	39%	53%	8%	94
Manchester Area	58%	36%	7%	89
First Cong. Dist	43%	49%	8%	251
Second Cong. Dist	41%	54%	4%	266
Cell phone	40%	54%	6%	113
Landline	42%	52%	6%	409

**Favorability Rating - Barack Obama**

	<u>Favorable</u> 51%	<u>Neutral</u> 4%	<u>Unfavorable</u> 44%	<u>DK</u> 1%	<u>(N)</u> 532
<b>STATEWIDE</b>					
Registered Democrat	93%	1%	6%	0%	138
Registered Undeclared	45%	5%	49%	1%	218
Registered Republican	11%	4%	83%	1%	120
Democrat	91%	1%	7%	0%	227
Independent	34%	10%	54%	2%	100
Republican	12%	4%	83%	1%	191
Liberal	90%	1%	8%	1%	119
Moderate	60%	6%	33%	0%	192
Conservative	16%	5%	79%	0%	181
Support Tea Party	9%	4%	85%	1%	136
Neutral	48%	5%	45%	1%	148
Oppose Tea Party	83%	2%	15%	0%	209
McCain/Palin Voter	9%	3%	87%	0%	186
Obama/Biden Voter	88%	4%	8%	0%	249
Other	9%	10%	79%	2%	33
Did Not Vote in 2008	49%	8%	39%	4%	48
Union household	64%	4%	29%	3%	61
Non union	49%	4%	46%	1%	464
Read Union Leader	46%	3%	49%	1%	152
Read Boston Globe	59%	4%	36%	0%	84
Watch WMUR	51%	3%	45%	1%	345
Listen to NHPR	69%	2%	27%	2%	199
10 yrs or less in NH	46%	5%	49%	0%	65
11 to 20 years	52%	9%	38%	1%	103
More than 20 years	52%	3%	45%	1%	352
18 to 34	54%	7%	40%	0%	59
35 to 49	47%	6%	46%	0%	116
50 to 64	52%	4%	42%	2%	186
65 and over	54%	2%	45%	0%	154
Male	48%	4%	47%	1%	265
Female	54%	4%	41%	1%	267
High school or less	43%	4%	51%	2%	114
Some college	47%	4%	47%	1%	114
College graduate	56%	4%	38%	1%	184
Post graduate	56%	4%	39%	0%	114
Less than \$30K	60%	9%	32%	0%	59
\$30K to \$60K	48%	3%	48%	0%	92
\$60K to \$75K	43%	0%	57%	0%	26
\$75K to \$100K	58%	2%	37%	3%	46
\$100K or more	48%	6%	45%	1%	100
Attend services 1 or more/week	38%	1%	59%	1%	148
1 2 times a month	48%	2%	49%	1%	49
Less often	55%	4%	41%	0%	145
Never	59%	8%	33%	0%	169
North Country	55%	5%	38%	2%	43
Central / Lakes	56%	3%	41%	1%	87
Connecticut Valley	55%	2%	42%	1%	81
Mass Border	41%	3%	56%	0%	136
Seacoast	48%	8%	40%	4%	94
Manchester Area	58%	4%	37%	0%	89
First Cong. Dist	50%	5%	44%	1%	252
Second Cong. Dist	53%	4%	43%	1%	272
Cell phone	53%	5%	40%	2%	114
Landline	50%	4%	45%	1%	415

**Favorability Rating – Mitt Romney**

<b>STATEWIDE</b>	<b><u>Favorable</u></b> <b>36%</b>	<b><u>Neutral</u></b> <b>7%</b>	<b><u>Unfavorable</u></b> <b>51%</b>	<b><u>DK</u></b> <b>5%</b>	<b><u>(N)</u></b> <b>532</b>
Registered Democrat	11%	3%	82%	5%	137
Registered Undeclared	36%	9%	51%	4%	219
Registered Republican	67%	6%	21%	5%	119
Democrat	14%	5%	77%	4%	227
Independent	30%	14%	49%	6%	101
Republican	66%	5%	23%	5%	190
Liberal	16%	5%	78%	1%	121
Moderate	29%	8%	56%	6%	192
Conservative	59%	8%	30%	4%	180
Support Tea Party	64%	9%	23%	4%	135
Neutral	37%	5%	50%	7%	148
Oppose Tea Party	17%	6%	74%	2%	209
McCain/Palin Voter	65%	9%	21%	5%	185
Obama/Biden Voter	15%	5%	77%	3%	249
Other	33%	10%	56%	2%	33
Did Not Vote in 2008	35%	8%	33%	24%	49
Union household	31%	7%	53%	9%	62
Non union	37%	7%	51%	5%	464
Read Union Leader	39%	11%	47%	3%	151
Read Boston Globe	37%	6%	55%	1%	84
Watch WMUR	36%	7%	53%	5%	346
Listen to NHPR	21%	9%	65%	4%	199
10 yrs or less in NH	34%	1%	59%	5%	66
11 to 20 years	37%	6%	54%	4%	103
More than 20 years	36%	8%	50%	6%	351
18 to 34	29%	7%	59%	5%	60
35 to 49	37%	7%	47%	10%	116
50 to 64	35%	9%	53%	4%	186
65 and over	41%	4%	52%	3%	154
Male	42%	9%	44%	6%	265
Female	31%	5%	59%	5%	267
High school or less	31%	8%	48%	14%	115
Some college	37%	7%	51%	4%	115
College graduate	37%	8%	52%	4%	182
Post graduate	39%	4%	56%	2%	114
Less than \$30K	34%	8%	50%	8%	59
\$30K to \$60K	37%	11%	49%	3%	91
\$60K to \$75K	38%	0%	49%	13%	26
\$75K to \$100K	28%	9%	61%	3%	45
\$100K or more	42%	5%	51%	2%	100
Attend services 1 or more/week	46%	6%	46%	2%	146
1 2 times a month	46%	0%	49%	5%	49
Less often	30%	8%	55%	7%	145
Never	32%	8%	53%	6%	170
North Country	34%	3%	57%	6%	43
Central / Lakes	36%	4%	54%	6%	87
Connecticut Valley	25%	6%	65%	4%	83
Mass Border	45%	7%	43%	5%	136
Seacoast	38%	6%	46%	10%	94
Manchester Area	33%	13%	52%	2%	89
First Cong. Dist	38%	7%	49%	6%	251
Second Cong. Dist	35%	7%	54%	4%	273
Cell phone	28%	13%	46%	12%	115
Landline	38%	6%	53%	4%	414

**2012 Presidential Election – Romney vs. Obama  
(2012 Likely General Election Voters)**

	<u>Romney</u> 41%	<u>Obama</u> 51%	<u>Other</u> 2%	<u>Undecided</u> 5%	<u>(N)</u> 486
<b>STATEWIDE</b>					
Registered Democrat	7%	92%	0%	2%	137
Registered Undeclared	42%	44%	5%	9%	205
Registered Republican	87%	8%	1%	3%	112
Democrat	6%	92%	0%	2%	215
Independent	35%	40%	6%	18%	78
Republican	86%	8%	3%	3%	183
Liberal	7%	91%	0%	1%	109
Moderate	31%	60%	4%	6%	186
Conservative	79%	13%	2%	5%	163
Extremely interested	47%	49%	2%	2%	258
Very interested	42%	47%	3%	8%	155
Somewhat/Not very interested	22%	65%	3%	10%	72
Approve of Obama	5%	91%	0%	3%	249
Neutral	34%	56%	0%	11%	13
Disapprove of Obama	83%	5%	5%	7%	222
Support Tea Party	84%	8%	5%	3%	130
Neutral	45%	49%	2%	5%	127
Oppose Tea Party	12%	81%	1%	5%	204
McCain/Palin Voter	86%	6%	3%	5%	180
Obama/Biden Voter	5%	90%	1%	4%	238
Other	72%	14%	10%	5%	29
Did Not Vote in 2008	35%	65%	0%	0%	26
Union household	27%	66%	2%	6%	58
Non union	43%	49%	2%	5%	421
Read Union Leader	43%	46%	4%	8%	142
Read Boston Globe	35%	59%	1%	5%	81
Watch WMUR	41%	52%	3%	5%	313
Listen to NHPR	23%	68%	3%	6%	185
10 yrs or less in NH	47%	50%	2%	2%	56
11 to 20 years	40%	56%	1%	4%	93
More than 20 years	41%	51%	3%	5%	326
18 to 34	37%	58%	5%	0%	45
35 to 49	45%	49%	2%	3%	106
50 to 64	39%	53%	4%	5%	173
65 and over	42%	50%	0%	8%	145
Male	46%	47%	2%	5%	239
Female	37%	55%	2%	5%	247

**2012 Presidential Election – Romney vs. Obama  
(2012 Likely General Election Voters)**

	<u>Romney</u> 41%	<u>Obama</u> 51%	<u>Other</u> 2%	<u>Undecided</u> 5%	<u>(N)</u> 486
<b>STATEWIDE</b>					
High school or less	39%	46%	2%	12%	86
Some college	43%	48%	1%	8%	106
College graduate	42%	54%	2%	2%	175
Post graduate	39%	56%	4%	2%	112
Less than \$30K	39%	55%	0%	6%	50
\$30K to \$60K	39%	49%	4%	8%	85
\$60K to \$75K	51%	47%	2%	0%	25
\$75K to \$100K	41%	55%	3%	0%	42
\$100K or more	46%	51%	3%	1%	94
Attend services 1 or more/week	59%	36%	0%	5%	136
1 2 times a month	46%	44%	5%	5%	47
Less often	35%	56%	4%	6%	131
Never	32%	63%	2%	3%	151
North Country	41%	57%	0%	2%	43
Central / Lakes	39%	55%	1%	4%	81
Connecticut Valley	31%	56%	2%	11%	74
Mass Border	56%	38%	3%	4%	127
Seacoast	38%	53%	2%	7%	79
Manchester Area	35%	58%	5%	2%	81
First Cong. Dist	41%	51%	3%	4%	230
Second Cong. Dist	40%	52%	2%	6%	247
Cell phone	39%	55%	0%	6%	106
Landline	42%	50%	3%	5%	377