

Mitsubishi 500

The first compact four-wheel passenger car made by Mitsubishi designed for affordable family use. To make driving this car comfortable even on less-than-perfect Japanese roads, the model used a 4-wheel independent suspension and a rigid monocoque body. The model took part in motor sports and won the 1st to 3rd places in the A-Class (750cc or smaller) races at the 9th Macao Grand Prix in 1962.



1960

Mitsubishi begins serious auto manufacturing with the Mitsubishi 500, the first postwar popular car made by Mitsubishi.

1st-Generation Lancer

Under the basic concept of "respecting human nature" Lancer was developed as a popular car in the class between the larger Galant and smaller Minica. Safety was the key feature in the body construction and other areas. Other features included such anti-pollution technologies as Mitsubishi's proprietary MCA system, fuel evaporation control system and a blow-by-gas reduction device.



1973

The automotive division of Mitsubishi Heavy Industries spins off as Mitsubishi Motors Corporation in 1970.

Galant Sigma

The model boasted a highly aerodynamic, low and wide body featuring an airdam skirt, sharply raked windshield and uniquely Mitsubishi semifast, cutoff tail. It made good use of the ASTRON 80 engine, a fully adjustable seating system including adjustable rear seats and a new suspension system—all of which were innovative at the time.



1976

The origin of MMC vehicles was the Mitsubishi Model A, Japan's first mass-production passenger car developed by Mitsubishi Heavy Industries in 1917 (then Mitsubishi Shipbuilding).

1962



Minica

A subcompact equipped with a high-performance engine and a 4-speed transmission, the model offered a maximum speed of 86km/hr with 26km/liter fuel efficiency. It also had such easy-driving features as self-canceling blinkers and autostop windshield wipers.



Colt 600

This first Colt model; Colt 600 launched in 1962 and was followed by models 1000, 1500, 800, 1100 and 1000F, keeping pace with the progress of motorization in Japan. The Colt 1000, in particular, was famous for its 21.5km/liter fuel economy and high-output engine that provided excellent acceleration and a maximum speed of 125km/hr.

1978



Mirage 1400GLX

A hatchback developed under the concept of meeting the day's energy-conservation needs and ensuring genuine luxury within a limited space, this model featured the MCA-JET engine that complied with emissions regulations and was Mitsubishi's first front-wheel drive model, Mitsubishi's unique "Supershift" transmission and a newly developed U-shape rear independent suspension. It became a ground-breaking model in terms of performance and one of Mitsubishi's two key products along with Galant.

Pajero

A serious off-road 4WD vehicle with the feel of a passenger car, this model used a 2300cc turbo-diesel engine that offered both high 17.0km/liter fuel-efficiency and a high-power maximum output of 95ps/4200rpm. With the independent front suspension, suspension seat, silent shaft and direct-coupled chain-drive transfer, it brought together Mitsubishi's advanced technologies.



Starion

The model used a high-performance, fuel-efficient Sirius 80-2000ECl turbo engine that incorporated the MCA-JET, spiral-injection and acceleration increase system. It also featured exceptional aerodynamic characteristics including a slanted nose to reduce lift, a wedge shape to reduce air resistance and a tumble form for yaw - moment control.



RVR

An RV model inspired by a completely new concept and equipped with a rear sliding door, RVR was full of ground breaking ideas. The short nose and tall cabin effectively optimized interior space, and the flexible design could be freely changed according to the number of passengers and size of luggage.



Pajero Mini

With an innovative 4-cylinder DOHC 20-valve engine using 5 valves per cylinder, the Pajero Mini was equipped with a highly efficient supercharging twin-scroll turbo. It featured the Easy-Select 2/4WD allowing a choice of 2WD and high- and low-speed 4WD. Adopting MacPherson struts in the front and 5-link 4-coil suspension in the rear, it achieved a solid balance of superior maneuverability and excellent riding comfort.



1982

MMC's reputation as the technological leader in the auto industry became even stronger as its cars won leading rallies, among other accomplishments.

1991

1994

2000

Revisiting the Origins of Mitsubishi's Automaking and Looking Ahead into the Future

1986



Delica Star Wagon

The first 4WD minivan in Japan, the model was called the "soft cube" style car for its unique form with soft curves and superior space efficiency.

MMC's ability to create new value makes it a leader in the era of 4WD.

1990

Minica Toppo

Minica Toppo was developed under the new concept that a minicar could also be fun to drive. It featured quick, easy handling and superior riding comfort with a tall boxy cabin and the luggage space of a standard minivan model. The spacious interior, thanks to the high ceiling, accommodated a wide range of optional features and equipment that customers could freely choose from.



Diamante

A wide body offered a cabin whose spaciousness exceeded conventional expectations for a compact sedan. It also featured many safety features including an advanced traction control system. This was the model that created the 2.5-liter car market in Japan in response to the new tax legislation.