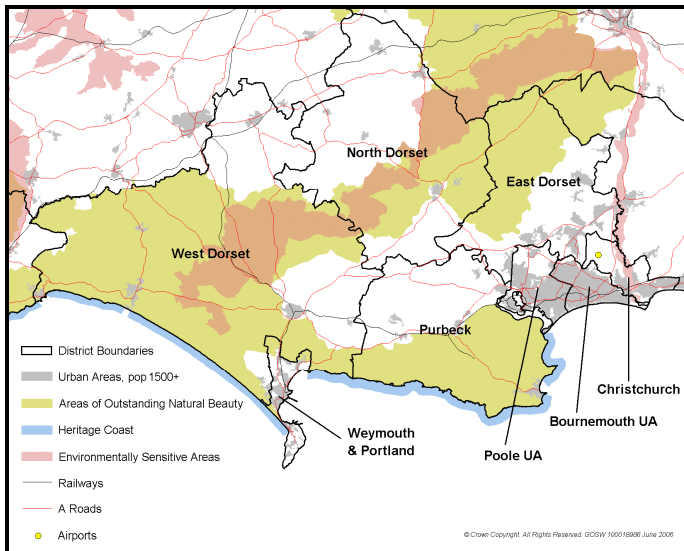


Dorset, Bournemouth & Poole Brief



KEY FACTS

- 53% of the Dorset, Bournemouth & Poole area is designated as **Area of Outstanding Natural Beauty**.
- Christchurch in Dorset has the 2nd highest percentage (34%) of **older people** of any local authority in the South West.
- 6% of homes in Purbeck and 5% in West Dorset are **second / holiday homes**.
- Ratios calculated on **median house price and median earnings** show that house prices in Dorset are 9.1 times earnings, Bournemouth 7.0 and Poole 7.9. (SW: 7.2, Eng: 6.3)
- There is a large financial, insurance and professional support **employment sector** in Bournemouth (31%. SW: 18% Eng 21%), and relatively large manufacturing sectors in Poole and Dorset.

Demographics

Population by Local Authority

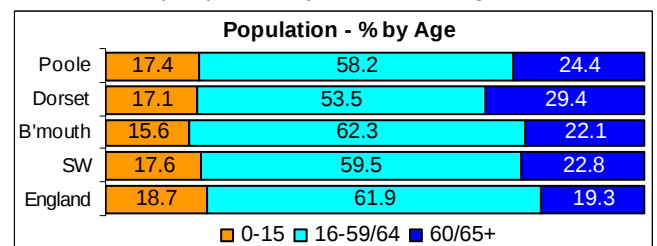
- The sub-region accounts for 13.6% of the population of the South West.
- The population density of Bournemouth is the second highest in the South West (after Bristol).
- Purbeck, West and North Dorset account for 82% of Dorset's land area, but only 50% of the population.

	Pop. 1000s	Area Sq Km	Persons per sq km
SUB-REGION	710.1	2,653	268
Bournemouth UA	164.9	46	3,585
Poole UA	141.2	65	2,172
Dorset County	404.0	2,542	159
Christchurch	47.0	50	940
East Dorset	87.6	354	247
North Dorset	64.3	609	106
Purbeck	45.2	404	112
West Dorset	96.5	1,081	89
Weymouth & Portland	63.6	42	1,514
South West	5,231.2	23,837	219
England	51,809.7	130,281	398

ONS Mid Year Estimates 2009 / ONS Census 2001 Area data

Population by Age

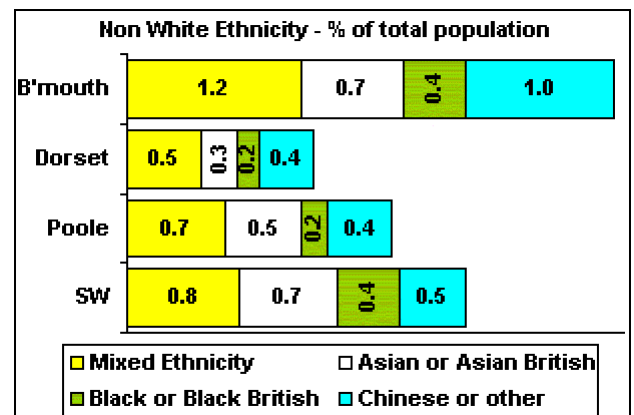
- Dorset CC has the highest % of older people of the 16 South West counties and unitaries (29.4%), and the lowest % of working age people (53.5%).
- Christchurch has the 2nd highest percentage (34%) of older people in any district in England.



ONS Mid Year Estimates 2009

Ethnicity

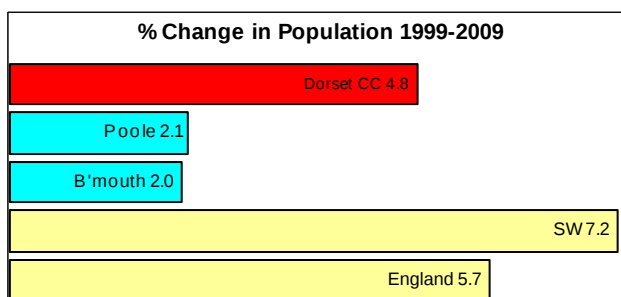
- Less than 2% of the area's population were from ethnic minorities in 2001. (SW 2.3%, Eng 9.1%).
- Bournemouth (3.3%) had the 3rd highest ethnic minority population of South West counties and unitaries.



ONS Census 2001

Population Change

- Between 1999 and 2009, Bournemouth had the smallest population increase of the SW district or unitary authorities (2%). Poole's population increase (2.1%) was the 2nd smallest, whilst Dorset CC's population grew by 4.8% (3rd smallest).
- Purbeck's and Weymouth & Portland's population grew by just 1.8% between 1999-2009, the smallest increase among SW districts and unitaries.



ONS Mid Year Estimates 1999 & 2009

Local Authority

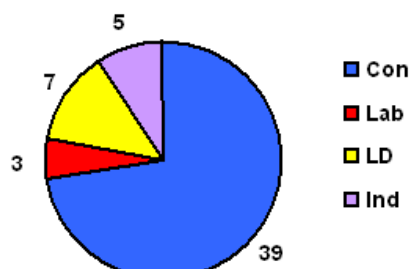
Political Representation

- The area includes 8 Parliamentary Constituencies. 7 of these have Conservative MPs (Bournemouth East, Bournemouth West, Christchurch, Dorset North, Dorset South, Dorset West and Poole), and 1 has a Liberal Democrat MP (Dorset Mid & North Poole).
- The Conservatives hold the majority of seats on Dorset County Council, Bournemouth Borough Council and Poole Borough Council.
- The Conservatives also hold the majority of seats on four of Dorset's six District Councils, with Purbeck and Weymouth & Portland having no party in overall majority.

Dorset County Council
No of Councillors by Party



Bournemouth Borough Council
No of Councillors by Party



Poole Borough Council
No of Councillors by Party



Council websites May 10

Local Government Performance

- Comprehensive Area Assessment (CAA) did not allocate a single overall 'score'. However, 'green flags' are assigned for exceptional / innovative practice, and 'red flags' for significant concerns. In the CAA 2009, the Dorset area received one green and one red flag, Poole received one green and no red flags, and Bournemouth received no green or red flags.

Comprehensive Area Assessments 2009

Council Tax 2010/11

- The average council tax in Bournemouth is £1,187, in Poole it is £1,325. In Dorset's 6 Districts, rates range from £1,288 in Weymouth and Portland to £1,667 in East Dorset.
- Average Band D council tax in Dorset's 6 Districts ranges from £1,584 in Christchurch to £1,678 in Weymouth and Portland. In Bournemouth it is £1,499 and in Poole £1,450.
- All of Dorset's 6 districts had Band D annual increases above the SW and England average. Christchurch's increase of 3.1% was the 4th highest of the 37 South West unitary and district authorities.

CLG Local Government Finance Council Taxes 2010/11

Economy

Productivity (GVA)

- In 2007, Bournemouth & Poole's Gross Value Added (GVA) per head was £20,014, the 4th highest of the 12 SW NUTS3 areas. Dorset's GVA per head was £14,593, the 3rd lowest. (SW: £18,235, Eng £20,458).
- Between 2006 and 2007 growth in GVA per head increased by 5.5% in Bournemouth & Poole, the highest change in the SW. In Dorset it increased by 5.2% the second highest increase in the SW. (SW: 4.4% Eng: 4.9%).
- From 1997 to 2007, Bournemouth & Poole's GVA per head increased by 78.2%, Dorset by 61.5% (SW 59.0%, Eng 61.0%).
- Bournemouth & Poole's GVA per head is 98% of the England equivalent, Dorset's is 71%. In 1997 the figures were 88% and 71% respectively.

ONS Gross Value Added 1997 - 2007

Economy cont

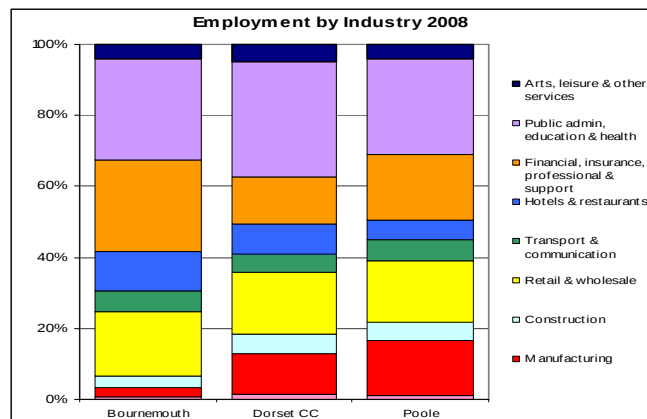
Enterprise Survival Rate

- At the end of 2008, the number of VAT/PAYE registered businesses in the area were Dorset: 18,130, Bournemouth: 6,680 and Poole: 6,245
- The number of VAT/PAYE registered businesses in Dorset fell by 5.8% during 2008. Bournemouth decreased by 11.3% and Poole by 10.1%
- The 3-year survival rate of enterprises that started in 2005 was 68.8% in Dorset, 70.6% in Poole and 60.1% in Bournemouth (SW: 66.8%, Eng. 64.6%).
- This rate has decreased for Dorset 69.7% two years earlier, and for Bournemouth 66.5% but increased for Poole from 68.3% (SW 66.4%, Eng. 63.5%).

ONS Business Demography 2008
Data Limitations: Business Demography statistics exclude Agriculture

Employment by Sector

- The proportions of jobs in the public admin, education and health sector in Dorset (32.3%), Bournemouth (28.3%) & Poole (26.8%) are all higher than in England as a whole (26.3%, SW 28.5%).
- This is also true of jobs in the hotel and restaurant sector for Dorset (8.7%) and Bournemouth (10.8%) but Poole (5.8) is lower than both the regional and national figure (SW: 7.7% Eng: 6.7%).
- At 31%, there is a large financial, insurance and professional support sector in Bournemouth (SW: 18% Eng 21%).and relatively large manufacturing sectors in Poole (15.4%) and Dorset (11.6%) (SW: 10.2% Eng: 9.4%).



ONS Annual Business Inquiry 2008
Data Limitations: The ABI is ONS' preferred industrial structure source but it has limited agricultural coverage & omits the self-employed & homeworkers.

Earnings

Gross Annual Pay

- Median gross full-time annual pay for Dorset residents is £23,753. This is below the South West (£24,531) and England (£26,148).
- Bournemouth's resident median gross full-time annual pay is higher at £25,314, as is Poole's at £25,324.
- Median gross full-time annual pay for resident men compared to resident women in Poole and Bournemouth is 1.7, while it is 1.6 times higher in Dorset. In both England and the South West it is 1.3 times higher.

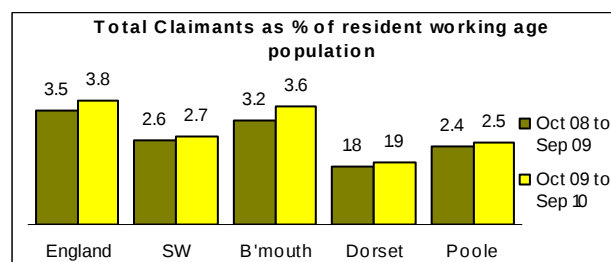
ONS Annual Survey of Hours & Earnings (ASHE) 2009

Employment & Unemployment

- The latest working age **employment** rates in Poole are above the regional rate while Bournemouth is below both the England and regional rate. Dorset's rate is just above England's.

% of working age population	Jan 08 – Dec 08	Jan 09 – Dec 09	% point change
Dorset	74.7	71.9	-2.8
Bournemouth	73.1	66.7	-6.4
Poole	77.2	77.2	0
South West	76.0	74.2	-1.8
England	72.3	70.9	-1.4

- The 2nd highest **unemployment** rate, in county and unitaries, in the area is in Bournemouth (8.5% of the economically active 16+ population), a 3.3 percentage point increase in the year to Dec 2009. Poole (6.0%) and Dorset (5.4%) have rates below that of England and the South West (SW: 6.2%, Eng: 7.7%).
- Bournemouth's 12-month average **claimant count** rate is higher than the South West's, the rate for Poole is slightly lower and the rate for Dorset is below. All are less than the England rate.

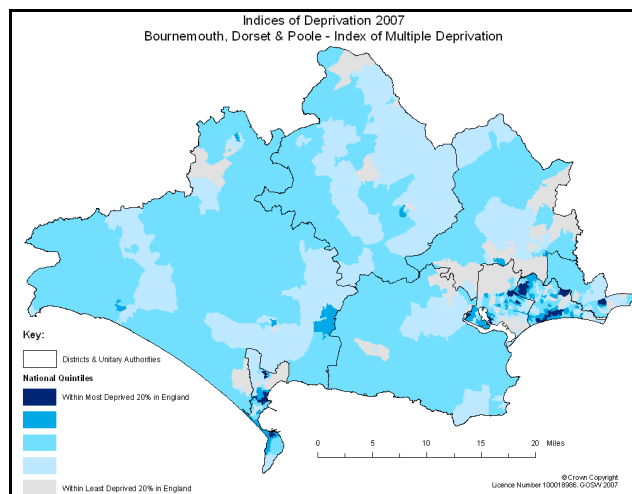


Employment & unemployment: Annual Population Survey Jan – Dec 09
ONS Claimant count 12-month average Sep 10

Areas of Disadvantage

Index of Multiple Deprivation (IMD) 2007

- In Dorset, Bournemouth and Poole 31 out of 445 Lower Super Output Areas (SOAs) are within the most deprived 20% nationally.
- More than half of these (17) are in Bournemouth, 8 are in Weymouth & Portland, with 4 and 1 respectively in Poole and Christchurch.
- 9 LSOAs in Bournemouth and 2 in Weymouth & Portland are in the most deprived 10% nationally.



CLG Indices of Deprivation 2007

Government & European Initiatives

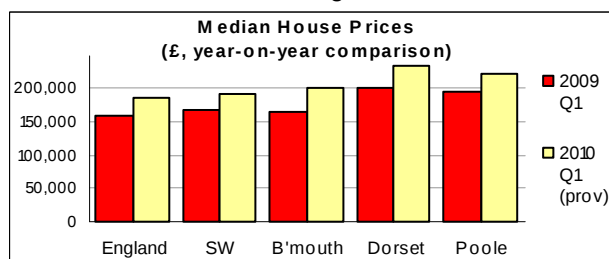
Government and European Initiatives in Dorset, Bournemouth and Poole include:

- **Multi-Area Agreement:** Bournemouth, Dorset and Poole signed their MAA 2008. The three authorities are collaborating on five themes: Housing, Transport, Business Growth, Skills and Environment.
- **European Social Fund:** The whole of Dorset is eligible for assistance under the new 2007 – 2013 Programme.
- **Pathfinder:** Dorset County Council is leading the Two Tier Pathfinder initiative. This will deliver cost savings by delivering services collaboratively between the County and the six Districts.

Housing

House Prices

- In Q1 of 2010 Dorset had a median house price of £233,250, the 2nd highest among SW counties and unitaries excluding the Isles of Scilly. Poole and Bournemouth had the 3rd & 6th highest respectively (£220,000 and £199,500).
- Dorset's median house price was just over 26% above that of England (£185,000). Poole's median house price was nearly 19% and Bournemouth's median price was nearly 8% above England's.
- The latest median house price in Dorset ranged from £182,000 in Weymouth & Portland to £250,000 in East Dorset, the 2nd highest in the SW.
- Dorset's median is 16.6% higher than Q1 of 2009; Bournemouth's median is over 20% higher; and Poole's median is 14% higher.



CLG Median House Prices Q1 2010 (provisional)

Affordability

- Affordability ratios are calculated as house price divided by annual workplace-based earnings.
- Using median house prices and earnings gives Dorset a median affordability ratio of 9.1, the highest in the SW (Poole 7.9, Bournemouth 7.0, SW: 7.2, Eng: 6.3).
- The lower quartile (LQ) ratio based on lower quartile house prices and earnings better reflects the first time buyers' market. LQ ratios in Dorset, Poole and Bournemouth are 9.3, 8.4 and 8.1 respectively (SW: 7.6, Eng: 6.3).
- Dorset has the highest LQ ratio of any county or unitary in the region. East Dorset (11.2) has the highest LQ ratio among South West districts.

HM Land Registry House Prices Q1-Q2 2009 / ONS Annual Survey of Hrs & Earnings 09

Housing cont

Second Homes

- According to the 2001 Census, 2.8% of homes in Dorset County are second / holiday homes. (Bournemouth: 2.1%, Poole: 1.8%, South West 1.8%, England: 0.6%).
- The percentage of second / holiday homes is largest in Purbeck (5.4%) and West Dorset (4.6%).
- 8 wards in Dorset and 1 ward in Poole have more than 10% of homes as second / holiday homes.
- Charmouth ward, West Dorset, has the highest proportion (17%) of its homes classified as second or holiday homes in Dorset.

ONS Census 2001

Homelessness and Temporary Accommodation

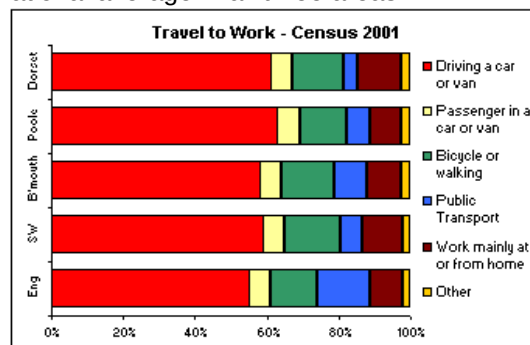
- In the 1st quarter of 2010, 36 Dorset households were accepted as being homeless and in priority need (0.2 per 1,000 households). Bournemouth had 16 households accepted as being homeless and in priority need while Poole had 6 (0.1 per 1,000). (SW: 0.3, Eng: 0.4).
- Of Dorset's districts, the rate per 1,000 households was highest in Purbeck (0.4).
- At the end of the quarter, Dorset councils were housing 122 households in temporary accommodation, of which 15 were in bed and breakfast accommodation. Bournemouth was housing 1 in B&B, and Poole 59 (none in B&B).

CLG Statutory Homelessness Statistics Q1 2010

Transport

Travel to Work

- At the 2001 Census, the percentage of people travelling to work by car from Poole and Dorset was higher than South West and England figures. Travel to work by public transport was lower than national average in all three areas.



ONS Census 2001 Key Statistics

Average Traffic Speeds

- In the 2006 survey of the 18 largest urban areas outside London, the Bournemouth/Poole area had an average traffic speed during peak periods of 19.3 mph. The average for all 18 areas is 20.1 mph.
- The average peak speed in the area has decreased by 0.4 mph since 1999/00. On average, in these large urban areas, it has decreased by 0.9 mph.

DfT Road Statistics 2006: Traffic, Speeds and Congestion

Transport cont

Road Casualties

- In 2008, there were 442 road casualties per 100,000 people in Dorset, the highest rate in SW counties and unitaries (SW 368, England 397).
- Bournemouth (420) & Poole (403) had the 4th and 5th highest proportions, respectively, among South West county and unitary authorities.
- In Dorset 16.3% of casualties resulted in death or serious injury (Bournemouth: 11.6%, Poole: 11.3% (SW: 11.4%, England: 11.9%).

DfT Road Casualties Great Britain 2008

Bournemouth Airport

- In 2009, Bournemouth Airport handled just over 870,000 passengers. This meant that it was England's 14th busiest airport, and the South West's 2nd busiest.
- The number of passengers saw a 19.6% decrease on the figures for 2008 (SW: -11.4%, England: -7.2%). This was the largest decrease of all SW airports from 2008 to 2009.

Civil Aviation Authority Airport Statistics 2009

Health

NHS Trust Performance Indicators

- The Care Quality Commission's new Annual Health Check gives all NHS organisations a two-part annual performance rating.

Healthcare organisation	Overall quality of services*	Financial Management score*
Dorset County Hospital NHS Foundation Trust	Good	Good
Poole Hospital NHS Foundation Trust	Excellent	Excellent
Royal Bournemouth & Christchurch Hospitals NHS Foundation Trust	Excellent	Excellent
Dorset Healthcare NHS Trust (Mental Health)	Excellent	Excellent
Bournemouth and Poole Teaching PCT	Excellent	Good
Dorset PCT	Good	Good
South Western Ambulance Service NHS Trust	Good	Good

*excellent, good, fair, or weak

- Of the 12 Ambulance Services in England in 2009-10, South Western continued to have the highest 8 minute response rate. Although the Service had the 5th lowest 19 minute response rate, this was an improvement on the previous year.

Ambulance response time target – Category A	South Western	England target
Arrive within 8 minutes	78.3%	>75%
Arrive within 19 minutes	96.5%	>95%

Care Quality Commission Annual Health Check 2008/09 / DH Ambulance Services, England 2009-10

Health cont

Life Expectancy

- Male life expectancy in the area ranges from 78.1 in Bournemouth to 81.2 in East Dorset; all above the England figure (77.9, SW 79).
- East Dorset, North Dorset and Purbeck have, respectively, the 1st, 2nd, and 3rd highest male life expectancies in the region.
- Female life expectancy in the area ranges from 82.2 in Bournemouth to 85.1 in East Dorset; also all above the England figure (82, SW 83.1).
- East Dorset, Christchurch and North Dorset have, respectively, the 1st, 2nd, and 3rd highest female life expectancies in the region.

ONS Life Expectancy at Birth 3-year rolling average 2006-08

NHS Trust A&E Waiting Times

- In Dorset the percentage of patients spending less than 4 hours in A&E (all types) are: Royal Bournemouth & Christchurch Hospitals NHS Foundation Trust: 99.37%; Poole Hospital NHS Foundation Trust: 98.91%; and Dorset County Hospital NHS Foundation Trust: 97.80%. (England average: 98.42%).

DH Hospital Activity Statistics 2010/11 April to Jun (Q1)

Infant Mortality

- Dorset's infant mortality rates are below both the South West and England equivalents.
- Bournemouth & Poole's rates are level with the regional rate, and lower than the rate for England.
- Since 2004-06 rates in Bournemouth & Poole have fallen, mirroring the SW and England trend. The area had the third highest rates in the region during 2005-07. The latest data shows the area is now 6th highest of the 14 Primary Care Trusts.
- During the same period, rates in Dorset have fluctuated.

Mortality all causes - Infants <1 year			
Deaths/1000 live births	2004-06	2005-07	2006-08
Dorset Primary Care Trust	4.4	4.5	3.9
Bournemouth & Poole Teaching PCT	4.9	4.6	4.1
South West	4.4	4.2	4.1
England	5.0	4.9	4.8

National Centre for Health Outcomes Development 3-yr rolling average 2006-08

Teenage Conceptions

- Bournemouth's teenage conception rate is higher than the South West rate, but lower than England's. Rates for Poole and Dorset are both lower than the England rate.

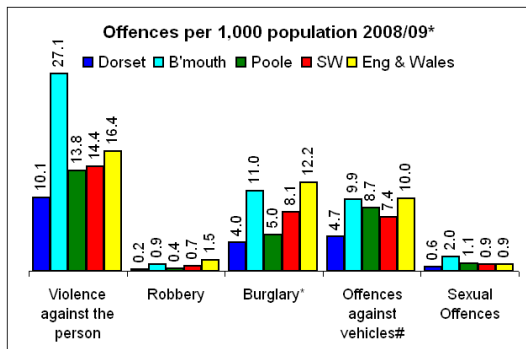
Conception rates per 1000 women aged 15-17		
3-year rolling averages	2003-05	2006-08
Bournemouth	35.8	39.4
Dorset	29.0	26.3
Poole	29.1	34.8
South West	34.1	34.6
England	41.7	40.9

ONS 3-year rolling average 2006-08

Crime

Key Offences

- In 2008/09, Bournemouth's overall crime rate was 2nd highest of the 16 South West counties and unitaries. Poole was 6th highest; Dorset 2nd lowest.
- Bournemouth saw an increase across all key offences for the period 2007/08 to 2008/09.
- In 2008/09, Dorset ranked 16th out of all English police force areas for local people having confidence in police and local councils dealing with issues (40% strongly agree / tend to agree).



* Burglary shows offences per 1,000 households

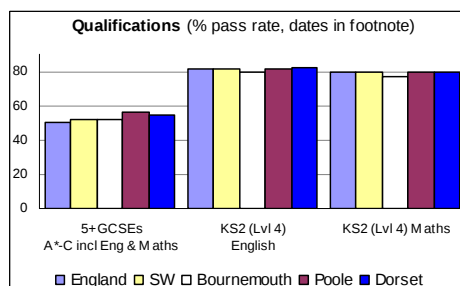
Aggregates theft of a vehicle and theft from a vehicle

HO Crime in England & Wales 2008/09 / British Crime Survey 2008/09

Education & Skills

School Qualifications

- 2008/09 GCSE and equivalent pass rates incl Eng & Maths in Poole (56.5%), Bournemouth (51.5%) and Dorset (54.6%) were higher than England (49.8%). Poole and Dorset were also higher than the South West's pass rate (51.8%).
- Dorset Local Education Authority's (LEA) latest Key Stage 2 pass rates are slightly above average rates or the same for the SW and England. Bournemouth pass rate in Maths is lower than both the South West and England rates. Poole's is the same as the South West and England rates.



DfE GCSE & equiv incl Eng & Maths 2008/09 (rev), KS2 2009/10 (Prov)

NB: provisional figures are based on data provided by Awarding Bodies, subject to checking by schools, and so should be treated with caution. Figures may be different in future revised releases

School Absenteeism

- Unauthorised absence rates at all Dorset's secondary schools are the same or lower than both the SW and England averages.
- At secondary level, Dorset has the 14th lowest unauthorised absence rate among England LEAs.

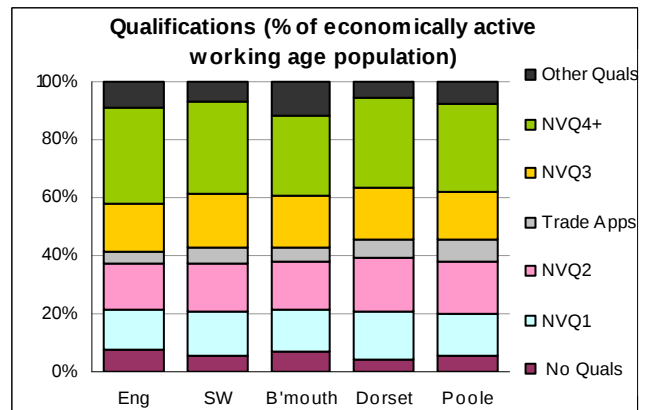
% of half days missed, unauthorised absence	Maintained primary schools	Maintained secondary schools
Dorset	0.4	0.9
Bournemouth	0.5	1.2
Poole	0.6	1.5
South West	0.5	1.2
England	0.6	1.5

DfE Pupil Absence in Schools in England 2008/09

Education & Skills cont

Workforce Qualifications

- Bournemouth (7.1%) has the 2nd highest proportion of their workforce with no qualifications among SW unitaries and counties (Dorset 4.3%, Poole 5.6%, SW 5.6%, Eng 7.9%).



ONS Annual Population Survey year ending Dec 2009

Environment

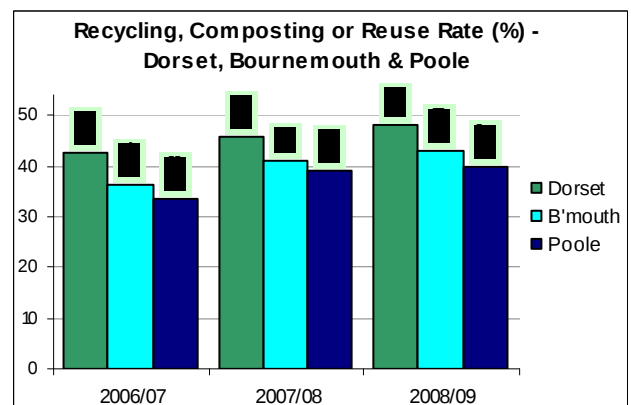
Environmental Designations

- 1,229 sq km of Areas of Outstanding Natural Beauty (AONB), covering 53% of the total Dorset, Bournemouth and Poole land area.
- Over 141 Sites of Special Scientific Interest (SSSIs) in Dorset, covering almost 19,920 hectares.
- 9 National Nature Reserves.
- 1,050 Sites of Nature Conservation Interest.
- 91 km of heritage coast. The Dorset & East Devon Jurassic Coast has been designated England's first UNESCO Natural World Heritage Site.
- Over 30,000 hectares of designated Green Belt land, with over half (16,880 ha) in East Dorset.

Dorset CC website May 05 / CLG Local Planning Authority Green Belt Statistics 2009/10

Waste Recycling, Composting & Reuse

- In 2008/09 Dorset's recycling, composting and reuse rate was 48.1% (up 2.4 % points on previous year); Bournemouth's was 42.9% (up 1.9 % points on previous year); and Poole's was 39.7% (up 0.5 % points on previous year).
- Within Dorset's districts the rates were Weymouth & Portland 44.2%, North Dorset 33.7%, East Dorset 39.4%, Purbeck 34.4%, West Dorset 32.5% and Christchurch 31.5%.



WasteDataFlow 2008/09 (data for earlier years are estimates)

Planning & Land Use

Planning Decisions

- In the year ending March 2010, the district planning authorities within Dorset made decisions on 5,196 planning applications, 129 of which were for major developments. The largest total number of decisions within Dorset was made by West Dorset (1,673), whilst the largest total of major decisions was made by North Dorset (38).
- During the same period, Bournemouth made a total of 1,403 planning decisions, including 70 on major developments. Poole decided 1,453 applications, including 40 on major developments.
- Time taken to decide applications by different development type are shown in the table below.

Speed of decision by development type			
	% major within 13 weeks	% minor within 8 weeks	% other within 8 weeks
Bournemouth	94	88	93
Poole	68	77	93
Christchurch	90	83	90
East Dorset	80	83	93
North Dorset	74	70	88
Purbeck	83	64	68
West Dorset	76	76	87
Weymouth & Portland	92	85	86
England	71	79	88

CLG Statistics of Planning Applications Q1 to year ending Mar 10

Note: This is one of a series of statistical briefs that have been produced to support the work of GOSW. The briefs are designed to provide an overview of an area and contain a wide range of factual information. We hope that others will also find the briefs of interest; however, we regret that we are unable to amend or tailor them for other purposes. If you have any queries or comments about the briefs, please contact the GOSW Intelligence and Analysis Team on 0117 900 1794.

END

Land Use

- In 2005-08, the percentage of new dwellings built on previously developed land in the area ranged from 100% in Poole to 46% in West Dorset (SW: 64%, Eng: 75%).
- Bournemouth and Poole have the highest and second highest proportions of new dwellings built on previously developed land of all local planning authorities in the region.
- All the area's authorities except Bournemouth, Christchurch and Weymouth and Portland had higher proportions than in 2001-04.
- In 2005-08, the density of new dwellings built per hectare ranged from 82 in Bournemouth to 19 in East Dorset (SW: 38, Eng: 42).
- Only Purbeck and Weymouth and Portland have a higher density of new dwellings built per hectare than in 2001-04.

CLG Land Use Change in England to 2008