

INTRODUCTION

Welcome to The Football League Agents' Fees Report for the 2011/12 season.

This document records the aggregate spending by individual League clubs on agents' fees during the season as a whole and is the eighth full season for which The League has published these figures.

When League clubs voted to introduce the publication of agents' fees in September 2003 they broke new ground for transparency in the football industry. It is The League's view that these payments should be a matter of public record and debate. In the period since the amount of money committed to agents has steadily increased, due to the game's increased commercial income and the propensity for payments to agents to replace transfer fees in instances where players over the age of 24 have moved club at the end of their playing contract.

In total, League clubs have committed £21.7m to agents during the last twelve months, compared to £16.7m in 2010/11.

The figures contained in the report include sums committed by clubs to agents directly as well as any sums paid to players (in accordance with their contracts) to enable them to satisfy their liabilities to their agents. Such payments are regarded as taxable 'benefits in kind' to the player and they form part of his earnings from the club.

It should also be noted that the report reflects total amounts committed to during the season in question. However, the payments themselves may be by instalments, some of which may fall outside the reporting period.

REPORT SUMMARY



THE FOOTBALL LEAGUE

(2010/11 figures in brackets)

- Between July 1, 2011 and June 30, 2012 Football League clubs engaged in 3,144 (2,910) player transactions (new registrations/ player transfers, contract updates, contract cancellations and loans)
- Clubs agreed to pay an agent in **702** (570) of those transactions
- League clubs committed to pay £21,672,010 (£16,658,976) on agents' fees in the reporting period
- 5 (8) clubs did not commit any money to agents. They were Hartlepool United, Accrington Stanley, AFC Wimbledon, Barnet and Crewe Alexandra.
- 13 (22) clubs paid less than £10,000 pounds to agents and 27 (29) clubs paid less than £25,000.



CHAMPIONSHIP

(2010/11 figures in brackets)

- There were 1,197 (1,125) player transactions in 2011/12 of which 406 (328) included the use of an agent.
- Championship clubs committed to pay £18,704,976 in agents' fees compared with £14,089,702 in the previous year.
- As is 2010/11, all **24** clubs committed to pay an agent.



LEAGUE 1

(2010/11 figures in brackets)

- 935 (952) player transactions took place in League 1 during this reporting period. Of those 175 (176) involved the use of an agent.
- Clubs committed to pay £1,779,636 (£2,347,749) in agents' fees.
- Hartlepool United did not commit any money in agents' fees and for the second year running were the only club in League 1 to do so.



LEAGUE 2

(2010/11 figures in brackets)

- 1,012 (833) player transactions took place of which 121 (66) involved the use of agent.
- Clubs agreed to pay £971,365 (£221,525) in agents' fees.
- 4 (7) clubs committed no money to agent's fees. They were Accrington Stanley, AFC Wimbledon, Barnet and Crewe Alexandra.

NEW MEMBER CLUBS

(2010/11 figures in brackets)

 No money was committed to agents by clubs joining The Football League in June 2012





| CHAMPIONSHIP For the period of 1st July 2011 to 30th June 2012 | New Registration/ Transfer | Updated Contract | Cancelled Contract | Loans | Total Transactions | Total Amount Committed to Agents |
|--|----------------------------------|---------------------|-----------------------|-------|-----------------------|--|
| BARNSLEY | 21 | 2 | 5 | 15 | 43 | £124,898 |
| BIRMINGHAM CITY | 34 | 3 | 1 | 6 | 44 | £736,363 |
| BLACKPOOL | 22 | 10 | 4 | 7 | 43 | £154,000 |
| BRIGHTON & HOVE ALBION | 26 | 26 | 2 | 13 | 67 | £786,861 |
| BRISTOL CITY | 19 | 12 | 2 | 16 | 49 | £388,779 |
| BURNLEY | 32 | 9 | 3 | 14 | 58 | £595,150 |
| CARDIFF CITY | 25 | 9 | 5 | 8 | 47 | £927,340 |
| COVENTRY CITY | 14 | 8 | 1 | 3 | 26 | £148,200 |
| CRYSTAL PALACE | 22 | 14 | 3 | 21 | 60 | £1,170,950 |
| DERBY COUNTY | 11 | 15 | 8 | 6 | 40 | £623,475 |
| DONCASTER ROVERS | 27 | 8 | 2 | 12 | 49 | £139,012 |
| HULL CITY | 21 | 3 | 1 | 7 | 32 | £228,345 |
| IPSWICH TOWN | 23 | 6 | 7 | 7 | 43 | £233,990 |
| LEEDS UNITED | 22 | 7 | 8 | 8 | 45 | £604,286 |
| LEICESTER CITY | 45 | 13 | 15 | 5 | 78 | £1,812,371 |
| MIDDLESBROUGH | 16 | 12 | 4 | 7 | 39 | £744,916 |
| MILLWALL | 24 | 5 | 6 | 13 | 48 | £422,000 |
| NOTTINGHAM FOREST | 20 | 3 | 3 | 9 | 35 | £521,850 |
| PETERBOROUGH UNITED | 23 | 8 | 10 | 13 | 54 | £256,300 |
| PORTSMOUTH | 28 | 0 | 4 | 15 | 47 | £748,700 |
| READING | 20 | 29 | 1 | 13 | 63 | £1,662,163 |
| SOUTHAMPTON | 27 | 19 | 1 | 5 | 52 | £833,570 |
| WATFORD | 26 | 22 | 4 | 14 | 66 | £527,187 |
| WEST HAM UNITED | 32 | 11 | 16 | 10 | 69 | £4,314,270 |
| DIVISION TOTAL | 580 | 254 | 116 | 247 | 1,197 | £18,704,976 |

EXPLANATORY NOTES:

- 1 The amounts disclosed include all guaranteed payments due to an agent arising out of player transactions entered into during the reporting period, even if such payments may include instalments payable outside of the reporting period.
- 2 The amounts disclosed do not include:
- a any payments made during the reporting period that relate to transactions completed before 1 July 2011; and 30 June 2012
- **b** any contingent payments based on future events, e.g promotion, retention of divisional status, player appearances, etc.



| LEAGUE 1 For the period of 1st July 2011 to 30th June 2012 | New Registration/ Transfer | Updated Contract | Cancelled Contract | Loans | Total Transactions | Total Amount Committed to Agents |
|--|----------------------------------|---------------------|-----------------------|-------|-----------------------|--|
| AFC BOURNEMOUTH | 31 | 13 | 5 | 18 | 67 | £187,509 |
| BRENTFORD | 25 | 9 | 7 | 10 | 51 | £146,758 |
| BURY | 10 | 12 | 2 | 15 | 39 | £37,600 |
| CARLISLE UNITED | 13 | 4 | 1 | 9 | 27 | £19,000 |
| CHARLTON ATHLETIC | 34 | 8 | 3 | 20 | 65 | £265,170 |
| CHESTERFIELD | 11 | 9 | 9 | 12 | 41 | £19,430 |
| COLCHESTER UNITED | 11 | 6 | 4 | 9 | 30 | £11,296 |
| EXETER CITY | 17 | 5 | 9 | 10 | 41 | £5,500 |
| HARTLEPOOL UNITED | 11 | 10 | 4 | 5 | 30 | £0 |
| HUDDERSFIELD TOWN | 15 | 7 | 3 | 10 | 35 | £213,343 |
| LEYTON ORIENT | 21 | 6 | 1 | 18 | 46 | £50,000 |
| MILTON KEYNES DONS | 13 | 12 | 3 | 8 | 36 | £249,180 |
| NOTTS COUNTY | 13 | 2 | 2 | 13 | 30 | £37,280 |
| OLDHAM ATHLETIC | 14 | 2 | 5 | 12 | 33 | £13,640 |
| PRESTON NORTH END | 18 | 2 | 4 | 12 | 36 | £91,125 |
| ROCHDALE | 14 | 2 | 6 | 21 | 43 | £13,880 |
| SCUNTHORPE UNITED | 9 | 2 | 6 | 14 | 31 | £36,974 |
| SHEFFIELD UNITED | 17 | 9 | 4 | 10 | 40 | £132,510 |
| SHEFFIELD WEDNESDAY | 25 | 3 | 6 | 13 | 47 | £332,620 |
| STEVENAGE | 15 | 5 | 2 | 6 | 28 | £9,165 |
| TRANMERE ROVERS | 7 | 4 | 3 | 3 | 17 | £16,000 |
| WALSALL | 10 | 2 | 1 | 11 | 24 | £7,398 |
| WYCOMBE WANDERERS | 15 | 14 | 9 | 20 | 58 | £26,740 |
| YEOVIL TOWN | 15 | 4 | 3 | 18 | 40 | £8,720 |
| DIVISION TOTAL | 384 | 152 | 102 | 297 | 935 | £1,930,836 |

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| LEAGUE 2 For the period of 1st July 2011 to 30th June 2012 | New Registration/ Transfer | Updated Contract | Cancelled Contract | Loans | Total Transactions | Total Amount Committed to Agents |
|--|----------------------------------|---------------------|-----------------------|-------|-----------------------|--|
| ACCRINGTON STANLEY | 6 | 7 | 7 | 8 | 28 | £0 |
| AFC WIMBLEDON | 12 | 6 | 6 | 18 | 42 | £0 |
| ALDERSHOT TOWN | 11 | 5 | 8 | 25 | 49 | £4,550 |
| BARNET | 6 | 3 | 10 | 12 | 31 | £0 |
| BRADFORD CITY | 20 | 2 | 19 | 30 | 71 | £25,700 |
| BRISTOL ROVERS | 17 | 0 | 8 | 18 | 43 | £27,220 |
| BURTON ALBION | 16 | 8 | 8 | 9 | 41 | £4,500 |
| CHELTENHAM TOWN | 9 | 3 | 5 | 11 | 28 | £12,250 |
| CRAWLEY TOWN | 23 | 0 | 2 | 25 | 50 | £136,800 |
| CREWE ALEXANDRA | 6 | 3 | 1 | 20 | 30 | £0 |
| DAGENHAM & REDBRIDGE | 15 | 2 | 9 | 29 | 55 | £16,500 |
| GILLINGHAM | 27 | 1 | 1 | 15 | 44 | £36,800 |
| HEREFORD UNITED | 11 | 7 | 12 | 21 | 51 | £11,470 |
| MACCLESFIELD TOWN | 14 | 4 | 0 | 24 | 42 | £2,100 |
| MORECAMBE | 12 | 10 | 10 | 6 | 38 | £14,880 |
| NORTHAMPTON TOWN | 24 | 2 | 15 | 11 | 52 | £29,510 |
| OXFORD UNITED | 16 | 7 | 11 | 18 | 52 | £60,992 |
| PLYMOUTH ARGYLE | 16 | 9 | 4 | 13 | 42 | £78,860 |
| PORT VALE | 7 | 3 | 5 | 9 | 24 | £2,500 |
| ROTHERHAM UNITED | 10 | 4 | 4 | 14 | 32 | £54,490 |
| SHREWSBURY TOWN | 10 | 2 | 2 | 4 | 18 | £20,280 |
| SOUTHEND UNITED | 17 | 1 | 4 | 20 | 42 | £14,350 |
| SWINDON TOWN | 46 | 5 | 12 | 15 | 78 | £448,506 |
| TORQUAY UNITED | 13 | 8 | 2 | 6 | 29 | £33,940 |
| DIVISION TOTAL | 364 | 102 | 165 | 381 | 1,012 | £1,036,198 |

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- **b** any contingent payments based on future events, e.g promotion, retention of divisional status, player appearances, etc.

| New members from June AGM | New Registration/ Transfer | Updated Contract | Cancelled Contract | Loans | Total Transactions | Total Amount Committed to Agents |
|---------------------------|----------------------------------|---------------------|-----------------------|-------|-----------------------|--|
| BLACKBURN ROVERS | | | | | | £O |
| BOLTON WANDERERS | | | | | | £O |
| WOLVERHAMPTON WANDERERS | | | | | | £0 |
| FLEETWOOD TOWN | | | | | | £O |
| YORK CITY | | | | | | £0 |
| TOTAL FOR NEW MEMBERS | | | | | | £0 |

| | New Registration/ Transfer | Updated Contract | Cancelled Contract | Loans | Total Transactions | Total Amount Committed to Agents |
|----------------------------|----------------------------------|---------------------|-----------------------|-------|-----------------------|--|
| TOTAL FOR THE CHAMPIONSHIP | 580 | 254 | 116 | 247 | 1,197 | £18,704,975.68 |
| TOTAL FOR LEAGUE 1 | 384 | 152 | 102 | 297 | 935 | £1,930,836.38 |
| TOTAL FOR LEAGUE 2 | 364 | 102 | 165 | 381 | 1,012 | £1,036,198.02 |
| GRAND TOTAL | 1,328 | 508 | 383 | 925 | 3,144 | £21,672,010.08 |