

#### HEAD OFFICE

Delhi

Aurobindo Chaudhuri Memorial Great Indian Dream Foundation  
IIPM Campus, Chattarpur Bhattimines Road, Satbari Chandanhaul, New Delhi- 110074, India.

Ph. 011-42789840/42/46/37/88

Fax No: 011-42789887

#### INTERNATIONAL OFFICES

USA

1 Leighton Street, Apt 1608,  
Cambridge , MA- 02141 USA

United Kingdom

Suite 9C, Hyde Park House,

5 Manfred Road, London SW15 2RS

#### REGIONAL OFFICES

Mumbai

Sangeeta Building, 4th Floor, 23, Tagore Road, Santa Cruz (West),

Mumbai-400054 Ph. : 022-67148446/47/48/49/50, Fax No: 022-67148494

Chennai

IIPM Tower, 145, Marshall Road, Egmore, Chennai-600008

Ph. : 044-66223330/31/32, Fax No: 044-28416226

Kolkata

697, Anandapur, (Near Ruby Hospital; Opposite to Manovikas Kendra),

Kolkata-700107. Ph. : 033-40012843

#### BRANCH OFFICES

Bangalore

IIPM Tower, 419, 100 Feet Road, Koramangala, Bangalore-560034

Ph. : 080-41189300, Fax No: 080-41189336

Pune

IIPM Tower, 893/4, Bhandekar Road, Deccan Gymkhana,

Pune-411004, Maharashtra Ph. : 022-66420463/464, Fax: 022-66420422

Ahmedabad

IIPM Tower, 19, Inqulab Society, Opp. Sears Tower,

Gulabi Tekra, Ahmedabad-380006 Ph. : 079-40020380, Fax: 079-26460228

Hyderabad

IIPM Tower, 6-3-252/2, Erramanzil, Banjara Hills, Hyderabad-500034

Ph. : 040-3061287, Fax: 040-23300213

“Imagine...”



AUROBINDO CHAUDHURI MEMORIAL  
GREAT INDIAN DREAM FOUNDATION

“Imagine there's no heaven, it's easy if you try  
No people below us, above it's only sky  
Imagine all the people  
Living for today

Imagine there's no countries, it isn't hard to do  
No need to kill or die for and no religions too  
Imagine all the people  
Living life in peace

You may say I'm a dreamer  
But I'm not the only one  
I hope someday you'll join us  
And the world will live as one

Imagine no possessions I wonder if you can  
No need for greed or hunger a brotherhood of man  
Imagine all the people  
Sharing for the world

You may say I'm a dreamer  
But I'm not the only one  
I hope someday you'll join us  
And the world will live as one

You may say I'm a dreamer  
But I'm not the only one  
Take my hand and join us  
And the world will live, will live as one”

- John Lennon





Aurobindo Chaudhuri — 1975–1994

# The Lotus

A  
u  
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 fragrance so subtle  
nderstated so prominently;  
oses appear raw and loud!  
n your way of being and becoming;  
adding tantalisingly slow and gentle;  
nside lay the kindest core!  
ascent petals – dozens and scores –  
emurely readying to dazzle the world;  
h God! Why couldn't you wait longer?

Dr. J.K. Mitra

(Written in memory of Aurobindo Chaudhuri by his teacher at IIPM).

Aurobindo died at a young age of 19 and it is in his memory that the Aurobindo Chaudhuri Memorial Great Indian Dream Foundation was established.



# Our Passion For Serving A Purposeful India

Aurobindo Chaudhuri Memorial Great Indian Dream foundation was born to honour the memory of a young dreamer, who harboured the belief that was powered by the right directives-passion, purpose, resolves and resources - India could surge ahead to gain its rightful place in a globalized world. Aurobindo died at a young age of 19, and it is in his memory that the Aurobindo Chaudhuri Memorial Great Indian Dream Foundation was founded by the noted author & management guru Mr. Arindam Chaudhuri in the year 2002 in the loving memory of his younger brother. ACM GIDF registered as a national level NGO under the Indian Societies Registration Act XXI of 1860. It is neither profit making nor political in nature.

## VISION

“Let us together dream of a country where poor are not just merely reduced to statistics but where there are no poor at all. Let there be a day when small children are taken to a poverty museum like science museum, where they shiver at the plight of the way people used to live in the last millennium. Let this dream take the form of a revolution and as long as our dreams keep outweighing our memories, India would remain a young and dynamic nation on its path to global equality. And for this, let the wait not be for eternity. Let us together achieve this in the next 25 years.”

## MISSION

We aim at doing everything possible in order to achieve the great Indian dream of making India an educated, healthy nation, free of poverty and its inhuman indignities.

# Our Work

**Education:** This is not actual body copy. This is not actual body copy. This is not actual body copy. This is not actual body copy.

**Employment:** This is not actual body copy. This is not actual body copy. This is not actual body copy. This is not actual body copy.

**Health:** This is not actual body copy. This is not actual body copy. This is not actual body copy. This is not actual body copy.

**Environment:** This is not actual body copy. This is not actual body copy. This is not actual body copy. This is not actual body copy.

“Imagine...

...a world where every child goes to school”

# Education

“The great aim of education is not knowledge but action”

- Herbert Spencer

Every drop of water contributes to the quality of the ocean. Nowhere is this more valid than in India, a nation of 1.2 billion people where 35% is below the age of 20. ACM GIDF believes that any strategy towards building inclusive and sustainable growth in a nation like India has to factor in the overall quality and awareness levels of this 'young' population. Education, we believe, is the principal instrument to reach, prepare and encourage them towards building an efficient development ecosystem with reduced poverty and in-equality.

Through our innovative education projects, targeting underserved children in both rural and urban settings, we seek to breathe life to the overall learning experience by matching it with the evolving demands of our times. Our focus area now is to enhance the scope and improve the quality of education in our project units, to make them stand out as centers of excellence and potential models to emulate.





Our Early Childhood Development programme aims to impart education to the little children



ACM GIDF's unique computer - on - wheels programme for the less - privileged youth residing in rural parts of M.P.



Our ultimate objective of being able to bring a smile on the faces of these little children

### Early Childhood Development Programme

The World Health Organization has earmarked early childhood as the most important overall developmental phase throughout the human lifespan. Experiences during the first few years of life determine health, education and economic participation for the rest of it. In other words, any nation that hopes to grow in positive energy has to grow with its kids. There's no other option.

On the contrary, a sizable section of our population still finds it difficult to earn two square meals a day, leave alone sending their children to pre-schools. We at ACM GIDF believe these kids would have a better chance at growing up to be responsible, participatory and law-abiding citizens if they have access to good quality early education.

Spread across seven Indian states, our Early Childhood Development or ECD Programme aims to create a positive learning atmosphere for below-poverty-level children in urban slum clusters. Our teachers undertake special in-service training to learn how to develop flexible modules that ensure all round cognitive growth of each child in a group. They make unique study aids like puppets and flash cards with local materials. Each ECD unit also provides additional nutrition to kids and takes them for regular health check-ups.

Close to 10,000 children from this program are already in formal

schools. Their newfound confidence has started having a lifting effect on their families and their immediate neighborhoods. That's what keeps us striving for more.

### Computer Education: e-Shiksha

India's quantum leap in Information Technology is yet to reach the bottom of her growth pyramid. Terms like e-governance, e-services and e-education makes no sense to a population that hasn't even touched a computer keyboard. Although efforts have begun in recent times to take the power of IT to far flung regions of India, but the basic hurdle still remains – lack of efficient manpower to run those e-facilities. There's no dearth of will, but the fact remains, they do not have access to computer training centers.

ACM GIDF has taken up this challenge as a unique opportunity. Our innovative computer-on-wheels project e-Shiksha takes a mobile computer learning centre to rural schools. Equipped with laptop, power back-up and qualified instructors, the vehicle travel from one village school to another on a pre-determined roaster. Both current students and drop-

outs get a chance to re-script their stories with a 6-month long government certified IT course.

Success of the model e-Shiksha project in the tribal district of Guna in Madhya Pradesh has encouraged us to expand its scope and reach. We are sure, further growth of IT related services in Rural India will lead to increased opportunities, and e-Shiksha will keep improving its role in connecting many more rural youngsters to the mainstream of national growth.

### Supportive Education

We often wonder why some children are 'branded' as poor performers in school or within their peer-group while they seem to be good at certain things. The problem occurs because we tend to forget that every child is unique in terms of learning abilities and preferences. Quality education happens only when his particular needs are identified and worked upon. This, in a nutshell, is the purpose of our Supportive Education project.

ACM GIDF seeks to imbibe and encourage a learning atmosphere that's sensitive to the need of each child. This involves creating a context and aptitude for holistic development, to identify and assist children who need special intervention and to provide an inclusive platform to nourish their areas of strength. This entails asking a question for each child with access to school – are his learning outcomes satisfactory? Is there a backlog in his learning? Is he the victim of a system that combines misdirected government efforts, under-prepared teachers, and lack of learning support at home?

Kids in adverse circumstances often end up with low-quality education, with little or no real learning. They need a system of 'extra' support. Our project, starting with additional tutorials for our ECD units, has started providing this crucial support through interventions and involvement of parents.

“Imagine...

...a world where no one goes to bed hungry.”



# Employment



“The crowning fortune of a man is to be born to some pursuit which finds his employment and happiness, whether it be to make baskets, or broad swords, or canals, or statues, or songs.”

– Ralph Waldo Emerson

By the year 2020, it is expected that 325 million people in India will reach working age, which will be the largest in the world. That's definitely our strongest asset in the making, but just a large and young working population is not going to lead to a sustainable growth. For that, we need those people to be trained and skilled to work in different industries. For growth to happen, we need to build a confident and capable workforce.

ACM GIDF understands the express need of creating holistic, sustainable livelihood models at grass roots level to achieve this. The target has to be, making best possible use of local resources to meet local manpower needs of industries; to help underserved sections of population pool resources to build bankable micro-enterprises; and, of course, empower historically neglected sections of society so that they could find dignity in self-reliance.

To meet these objectives, ACM GIDF partners with a number of government projects. We believe India's young workforce is all ready and steady to go for vocations that would help them participate in the process of nation building. All they need is an encouraging training atmosphere. All they need is a system that believes in their ability to contribute. We seek to build that system of faith.



Training rural artisans has helped them make & sell better products



Members of a self help group being trained in cane weaving, M.P.

### Building Faith through Artisan Clusters

Despite their breathtaking variety and awe-inspiring creativity, Indian traditional Arts and Crafts products have not been able to create a niche market; mostly because they have failed to cope with changing times. The Theme Based Cluster project of ACM GIDF, in collaboration with the Union Ministry of Textiles, seeks to create a need for these products in modern markets. This has a dual benefit – it saves traditional art from extinction, and it saves the practitioners of those art forms, our talented artisans, from the grips of extreme poverty.

An initiative that helped identify and empower around 500 hand crafted carpet weavers of Haryana, has now reached out to seven different crafts from seven different states across India. An idea that originated with our involvement in Government of India's Ambedkar Hastshilp Vikas Yojna (AHVY) has come a long way.

The process began with a theme, in this case, that of 'gift items'. To start with, we identified artisan clusters across India that could contribute to this theme; then organized them into self-help-groups and infused

modern aesthetics and quality consciousness into their products to make them more attractive to new age customers. Artisans were involved into every aspect of the project, so that, in due course of time, they emerge as self-financing, sustainable units. After achieving considerable success, ACM GIDF is now in the process of expanding the scope of the project with other artisan clusters of India.

### Building Hope through Vocational Training

Close to 40% of 1.2 billion Indians are illiterate, which is an area of big concern. Out of the total of 100 million out of school children in the world, 25 million are from India. A sizable section of them are dropouts. Any initiative that seeks to build gainful and sustainable employment models for the underserved in India has to factor in these connected issues. Such initiatives should concentrate on strategies to make sure that those who are still in schools and colleges get ready for their opportunity when it arrives. They also have to ensure that those who have dropped out are not left out.

A large section of our youth is unemployed because they do not have professional trainings in any trade.



Vocational training has helped the youth in exploring better employment opportunities

Even skilled workers do not get employment because their local industries do not need the skills they have acquired. The trick to bridge this gap, we believe, is to build skills that match local industry requirements. For this, ACM GIDF undertakes local need assessments by Industry visits and then train people from backward sections of society from the same locality to fulfil those needs. This is backed by concerted community mobilization, awareness drives through advertisements in local dailies, posters and leaflets, and setting up of well equipped training centres.

Government agencies like the District Rural Development Agencies guide us in shortlisting of courses and selection of candidates, based on the criteria underlined by the National Certificate for Vocational Training. Armed by well equipped classrooms, practical exposure, dedicated trainers and a streamlined study module – our students have already started landing jobs in prime companies. And because they are mostly from marginalized groups, this success is having a positive impact on their entire community, which we believe is our greatest achievement from the project.

### Building Confidence through empowerment of women

ACM GIDF understands the efficacy of microfinance as the fastest emerging instrument for poverty alleviation in India. Building linkages between Self-Help-Groups of women with local Banks is now a tried and tested cost effective mechanism for providing financial services to our underserved poor. This is an inclusive process that not only meets financial needs of the rural poor women but also strengthens collective self-help capacities of the poor, leading to their empowerment.

We understand the crucial role economic empowerment can play – it results in women's ability to influence or make decisions, increase their self

confidence, and give them a better status and role in their households. The village women, who were mostly



Legal counseling provided to women along with functional literacy to promote women empowerment in rural parts of the nation

“Imagine...

... a world of vibrant health”



# Health

“Health is a state of complete physical, mental and social well-being, and not merely the absence of disease or infirmity.”

- World Health Organisation

With about 0.6 doctors trained in western medicine and around 0.9 hospital beds per 1000 population, the dismal state of healthcare services in India is quite apparent. ACM GIDF understands the urgent need to address this situation, because we believe health to be a productive asset with a significant impact on economic growth. The morbidity and mortality levels of vulnerable groups are still unacceptably high in India, access to primary healthcare is nominal and the attainment of health indicators has been quite uneven across the rural-urban divide. Lack of facilities and awareness has become a killer combination, quite literally. The situation inspires us to formulate our health programmes on two pivotal components – Health Education and Health Services. Our target, in a nutshell, is to promote positive health across the most underserved sections of society.





Free HIV test is a crucial preventive measure to arrest the spread among high risk groups

### Health Target: HIV/AIDS Awareness

A recent UNAIDS report has claimed that the number of new HIV/AIDS cases in India have come down by 50% in the last decade. While that's certainly good news, let's not forget that India still remains a hotbed for the condition. A large segment of our population still finds it extremely awkward discussing sexual practices. Add to this low health and hygiene awareness levels and a grossly non-performing public health infrastructure in majority of Indian habitats, and it's not tough to understand why the disease spread like wildfire in India.

ACM GIDF has given prime importance to adequate interventions to ward off this crisis of epidemic proportions. Primarily targeting risk groups like truckers, sex workers, MSM and adolescent youth, we started our HIV/AIDS project in 2006. The target was to work with some of the most vulnerable and the most hard-to-reach population of the nation. Over the years, we have built strong collaborations with partners like UNICEF, Delhi State AIDS Control Society & Madhya Pradesh AIDS Control Society. The project that started from the dominantly tribal district of Guna in Madhya Pradesh is now expanding its wings to other parts of the nation, including our national capital, Delhi.

### Health on wheels: Mobile Health Outreach Programme

The unique Mobile Healthcare outreach Programme of ACM GIDF started with



Speacial health camps are conducted for women & children in our reproductive child health care programme



Health Facilities provided to villagers via regular health camps

the agenda of reaching out to those far flung regions of India that do not have access to even the most basic healthcare. Mobile vehicles with healthcare professionals take basic healthcare services and awareness to the less privileged sections of the society. We organize health camps at regular intervals which facilitates a cluster of villages in remote habitations. Services delivered include check-ups, basic medication, health related advice, and community interactions to enhance hygiene, vaccination and preventive healthcare awareness levels.

### Health Objective: Immunity for all

Immunization coverage has increased substantially in recent years, but a large number of children still remain in India's rural hinterlands with incomplete or partial immunization. In sync with the National Population Policy 2000, ACM GIDF aims to immunize all children in our project areas in the six most common childhood diseases like Tuberculosis, Tetanus, Pertussis, Diptheria, Measles and Polio. For this, the Foundation has collaborated with the Ministry of Health & Family Welfare. We make it a point to undertake regular immunisation camps in our project areas, and the response till date has been quite encouraging.

### Health Focus: Reproductive and Child Health

A healthy mother brings up a healthy baby and that in turn builds a healthy nation. Any nation aspiring to grow cannot afford to neglect it's maternal and child health. To bring down the nation's burgeoning infant and maternal mortality rate, the Reproductive and Child Health or RCH programme of ACM GIDF seeks to improve neonatal care at multiple levels. After demarcating the target location, our team approaches the local hospitals, homes and community leadership to enhance the overall maternity and childcare ecosystem of the area. Our concerted programs target to universalize immunisation, ante-natal care, and skilled attendance during delivery as well as preventing common childhood ailments. Approximately 15,000 families, essentially marginalized children, adolescents and women, are getting the benefits of these RCH Programmes. We back this up with community based health care Centres, which also act as an information dissemination centre for HIV/AIDS among adolescents and other high-risk groups.



Young girls are briefed on personal hygiene

“Imagine...

... a world with sustainable environment”



# Environment

“Earth provides enough to satisfy every man's need, but not every man's greed.”

- Mohandas K. Gandhi

Environment is the cornerstone on which any human ecosystem builds its civilization. India, in particular, has an established, tried and tested system of living in complete harmony with nature. Unfortunately, with increased stress of changing times and with adverse influences, these practices have lost their significance. ACM GIDF understands the urgent need to revive the nation's faith in her inbuilt way of life that seeks to maintain ecological balance in every aspect of living. We realize the need for conservation and restoration of the degraded ecosystem and preservation of the genetic resources of our country. Our Environment projects draw strength from these realizations.

## **Conserving life: Rain Water Harvesting**

Within the last few decades, many previously well irrigated areas in India have become severely water stressed. The usual suspect here is the expanding agriculture and industrialization to meet the needs of an ever growing population. Not much thought, however, is dedicated to the usage and conservation of existing fresh water resources. Water is being used in a very unscientific manner, leading to depletion of ground water levels which is leading to scarcity of water in virtually all major cities. To combat this, ACM GIDF has constructed Rain Water Harvesting structures in cities. We have also constructed check water dams in rural areas to arrest the severe depletion of water levels. Our projects, till date, have







Sustainable check water dams have been constructed to provide better water facilities in villages.

benefited more than 2 lakh people including 23 Government schools in the nation's capital, Delhi.

#### **Afforestation: Green Is The Colour Of Growth**

Environmental degradation and loss of green cover is one of the prime factors behind global warming that's fast changing global weather patterns, including that of India. Excessive Glacial Melt, Flash Floods, expanding deserts, rivers changing courses and monsoons turning increasingly unpredictable are sure signs of disasters in the making, much of which is man-made. ACM GIDF believes every effort to reverse this calamity is a step taken in the right direction, and so it needs comprehensive support from all stakeholders. With this as a driver thought, the Foundation has been carrying out regular afforestation drives to increase the green cover.

#### **Tribute to the living: CNG based Crematoriums**

Conventional wood based pyres release a large amount of toxic residues in the atmosphere, which becomes a

serious environmental hazard. Besides, the wood we burn to cremate our dead has a severe toll on the nations already depleting natural resources. Burning one body requires a whole grown up tree. Imagine what this tradition does to cities that are already over polluted and over populated. Cities like Delhi, for instance.

Thankfully, the Delhi Government has decided to tackle the issue on a war footing. The process of reversal has begun with the Municipal Corporation of Delhi converting a few electric furnaces to Natural Gas (CNG) in crematoriums like Nigambodh. But this is not sufficient in an overcrowded space like Delhi.

ACM GIDF understands the need of more such crematoriums to mitigate the out of control pollution smothering Delhi. We know that CNG Furnaces are not just eco-friendly but cost-effective, and once the initial hurdles like convincing people to win over their

sentiments are taken care of, this is one option that will improve Delhi's air quality to a large extent. That's the reason why we have started a similar CNG furnace project at the Kalkaji Crematorium, South Delhi, in association with GAIL India Ltd.



A school reconstructed in Tamil nadu after it was destroyed by the Tsunami in 2004

#### **Picking up the pieces: Disaster Management**

26th December 2004 was the day when the world witnessed nature's fury at its worst. Millions of people were affected by the Tsunami, one of the most horrifying natural disasters to strike mankind in recent memory. ACM GIDF undertook massive relief work in the district of Nagapattinam and Cuddalore, Tamil Nadu. We took up the task of providing immediate relief to hundreds of displaced people, including setting up relief camps; distribution of food and clothes; special provisions for safe drinking water; and arrangement of medical camps to treat the injured and the affected.

Eight years on, the affected are still in the process of returning to life, especially children. A large number of schools were partially or completely washed out by the killer waves. The Foundation has built a school at Periyakuppam in the district of Cuddalore which is benefiting more than 650 children.

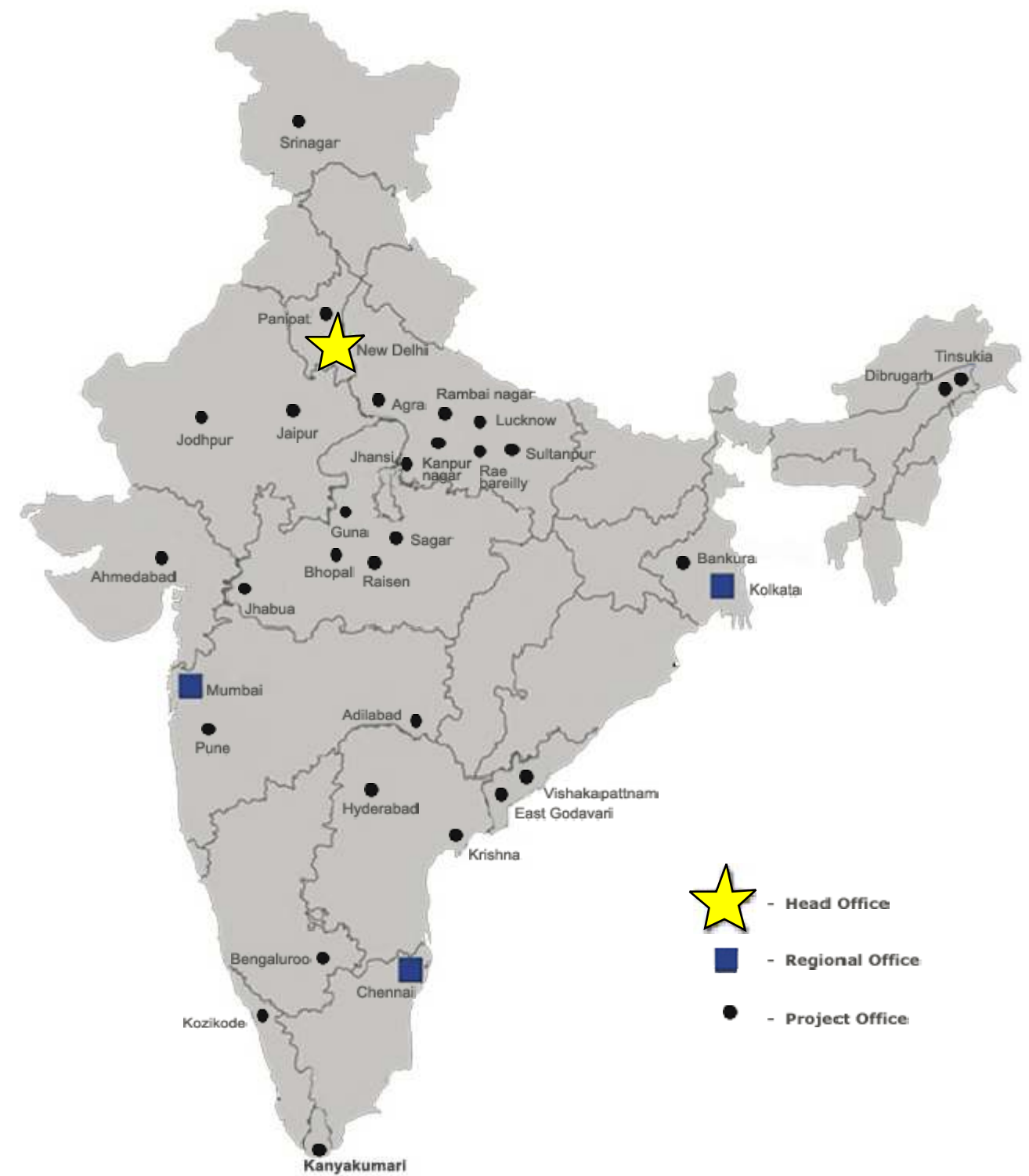
Over the years, ACM GIDF has built a nationwide network of both rural and urban units that have regular training on disaster management. We hope to train people to save their lives and properties by taking preventive steps. As and when disaster strikes, we hope they will be ready. The foundation is keeping no stones unturned to increase their awareness.

“Imagine...

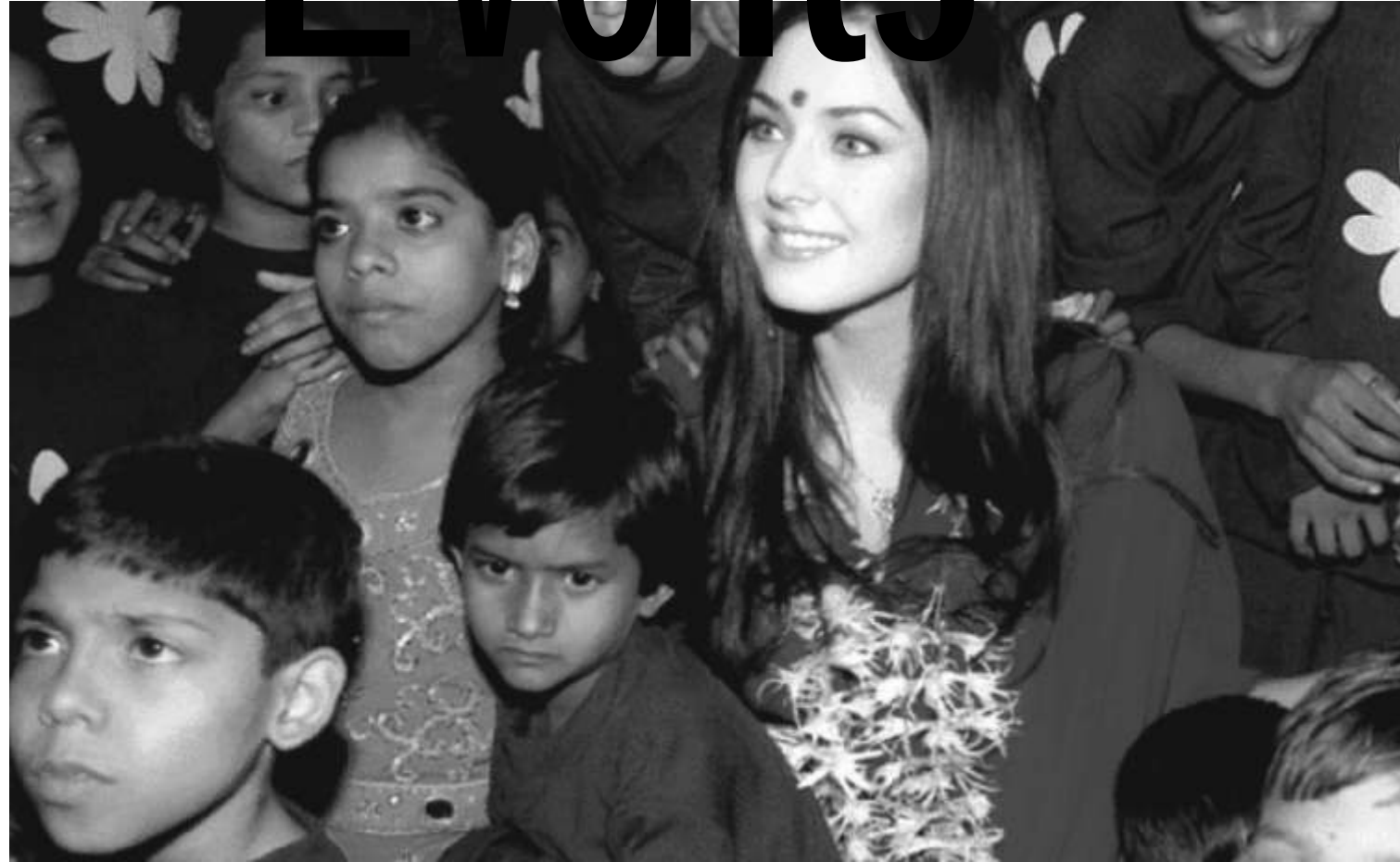
...what a world it would be.  
You may say I'm a dreamer.  
Let me not be the only one”



# Our presence



# Events



Natalie Glebova, Miss Universe-2005 meets children from our Tara project in Delhi



The crowd enthralled by the rock performance



Walkathon conducted at Chandigarh in association with Aviva Bank



Indian band- Aasma woos the crowd with their hits



Brian Lara shows his support towards our education programme in Chennai

Over the years, ACM GIDF has been conducting various events, which not only included international rock bands like MLTR (Michael Learns To Rock), Air Supply, Strings and India Rock bands like Euphoria who performed to show their support towards the cause that the foundation has been working on, but we even had Miss Universe, 2005 – Natalie Glebova inaugurate Project Tara, a programme focusing on providing education to the under privileged children.



# Events



Indian Group - Strings, performs in a rock show



Famous rock group Air Supply entertaining the audience



MLTR performs during one of the charity functions



IIPM students actively participate in several events conducted on behalf of the GID Club

Over the years we have partnered with the various corporate's and conducted walkathons, exposure trips etc.

Not only this, we have also seen equal participation of young management students from IIPM, who have been doing various events like donation drives, fun activities etc, to support ACM GIDF's education related projects.

# हिन्दुस्तान

**TRIBUNE NEWS SERVICE**

While inaugurating the night shelter, the Municipal Commissioner said that the facilities would be provided in collaboration with an NGO, Aurobindo Chaudhary Memorial Great India Dream Foundation.

20:17  
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1452189  
NICE

Employing child under 14yrs is an offence

TATAPOWER116385 -14 25 TATAPower

**HT LIVE Correspondent**  
**Chandigarh, December 11**

The Walkathon was flagged off jointly by Punjab ADGP Shri Chandrashekhar, Satwinder Singh Dillet of Aviva Life Insurance and Arindam Paul (GIDF) from Rose Garden at 8:30 am.

The rally saw children, youngsters and senior citizens walking hand-to-hand amid the song of 'Kadam Kadam Badeya Ja Khushi Ke Geet Gaye Ja Ye Zindagi Hai Kaum Ki Tu kaum Pe looteva Ja.'

The first prize in the 'Youngest Male Walker' category was awarded by to Naman Gautam and 'Youngest Female Walker' to Rajni, both from Jai Durga Deaf and Handicapped Children Welfare Centre.

The Walkathon, the first of its kind in Chandigarh, was organised to raise awareness and support for the children in Jammu and Kashmir who have been affected by man-made and natural calamities in the valley.

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In its annual leadership study, the survey found that the top executives of the nation's largest corporations were more likely to be white males than women or minorities. The study also found that the top executives of the nation's largest corporations were more likely to be white males than women or minorities. The study also found that the top executives of the nation's largest corporations were more likely to be white males than women or minorities.



**Islam justifies N-weapons**  
 Pakistan's Parliament

## ‘हुनर का करें बेहतर उपयोग’

### प्रशिक्षण कार्यक्रम लाहौर में

लखनऊ, 14 अप्रैल (आईएनएस)। पाकिस्तान के प्रधानमंत्री इमरान खान ने शुक्रवार को 10 दिवसीय हुनर प्रशिक्षण कार्यक्रम का शुभारंभ किया। कार्यक्रम का उद्देश्य युवाओं को हुनर प्रशिक्षण देना है।

इमरान खान ने कहा कि हुनर प्रशिक्षण युवाओं को हुनर प्रशिक्षण देना है।



इमरान खान ने कहा कि हुनर प्रशिक्षण युवाओं को हुनर प्रशिक्षण देना है।

इमरान खान ने कहा कि हुनर प्रशिक्षण युवाओं को हुनर प्रशिक्षण देना है।

Special Correspondent

For many underprivileged children, the demands of earning additional income for their families means they cannot be in school. The centre serves as a stepping stone to formal educa-

tion. Here, children in the age group of 6-14 are admitted. The children aged below 10 attend classes from 9 a.m. to noon; those aged above 10 from 1 p.m. to 4 p.m. There is a fixed curricu-

turn, which includes subjects like English, mathematics, local language apart from informative games and craft making.

The centre was started after an extensive survey of the communities involved and assessment of needs of the population.

**Community involvement**

Community involvement is the motto. The teacher is a local person. Classes are held at the learning centre.

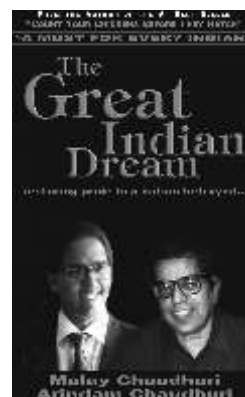
The main objective of the centre is to promote universal enrolment. After attending classes here, children are either helped to join the fifth standard in government schools or trained for a vocation, depending on their ability and aptitude.

To know more about the centre bring out greeting cards for this festive season. There will be a diverse range of greeting cards, calendars and bookmarks. To know more about the learning centre or send your suggestions, queries, interested persons can contact email: [greetingcards@gidf.org](mailto:greetingcards@gidf.org) or call 080 41189300.





The Great Indian Dream is written by Prof. Arindam Chaudhuri, Founder Director - Planman consulting and his father and mentor, Dr. Malay Chaudhuri, Director - IIPM. The authors have analysed the basic impediments to India's economic progress and identified budgetary resources to end the poverty of the masses. This book is a proactive effort to identify what needs to be done for India to catch up with the developed world by 2025. The ideas and principles contained within the book form the basis for all of the Aurobindo Chaudhuri Memorial Great Indian Dream Foundation's initiatives.



# The Foundation

We at ACM GIDF believe social work is nothing less than warfare. By that we mean - winning over social evils and discrepancies is like winning a war – that require discipline and persistence of efforts, and a streamlined strategy that's followed with clockwork precision.

That's the reason why the work principles at ACM GIDF involve a clear structure of command, concerted teamwork, and defined timelines.

The directives come from a five member governing board, which acts as an overall supervisor to all ACM GIDF activities. It also monitors and manages the financial developmental and planning elements of both ongoing and prospective projects.

The executive powers lie with the Chief Functionary, who builds and maintains the bridge between the Governing Board and the grassroots workers and is responsible for the smooth daily functioning of the organization as well as accountable to the Board President.

The Chief Functionary assigns a Programme Officer to every project who commands all aspects relevant to his or her particular task through various zonal offices. The supervising and coordinating roles of project officers include Program Planning, Implementation of Project and Monitoring of any ongoing project under their purview.

Field and community workers, as well as volunteers, work closely and interact with the community for feedback, regularly. This is crucial for better understanding of the issues hounding the community, which is imperative to take forward the ACM GIDF development agenda. These foot soldiers of the development war are our most important assets.

ACM GIDF has a dedicated team of more than 100 women & men representing the cultural, linguistic & socio economic diversity of the country spanning a range of professional experience required for its initiatives. The team includes professionals from management, social, software, finance, administration, urban & regional planners, researchers & training personnel, and educationists.





Prof. Rajita Chaudhuri is the Dean Center for Enterprise Management (3 years integrated course in Planning and Entrepreneurship) at The Indian Institute of Planning and Management, New Delhi. Prof Rajita Chaudhuri is also a regular and well acclaimed columnist of 4P's Business and Marketing magazine. Over the years, she has been involved with various training and development activities of the institute and has conducted workshops for big and well established industrial houses across India. She also heads Planman Marcom – An integrated communications, advertising and promotions company.

Prof. Chaudhuri has trained over ten thousand senior executives and professionals and has helped organizations create efficiencies in enhancing proficiency in business execution and operations. Prof Chaudhuri has also written a book on Advertising titled "Orangutan as your Brand ambassadors". She has extensively consulted companies in India on various Branding and Marketing issues and has also conducted a number of management development programmes.