

BRITISH POLITICAL SCENE

# Labour Still Ahead, No Olympic Bounce for Tories in Britain

*The approval rating for Deputy Prime Minister Nick Clegg hit an all-time low of 19 per cent.*

[LONDON – 17 August 2012] – While public support for the Labour Party has dropped since June, the party still enjoys a comfortable lead in Britain, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative of 2,012 British adults, 41 per cent of decided voters (-4) would support the Labour candidate in their constituency if a General Election were held tomorrow. The bulk of support for Labour comes from respondents in the North (53%), London (44%) and Scotland (44%).

The Conservative Party is second with 30 per cent (+1). The Tories remain popular in the South of England (39%), but are only supported by one-in-four decided voters in London (24%).

The Liberal Democrats are third with 11 per cent (+2), followed by the United Kingdom Independence Party (UKIP) with nine per cent—the party's highest level of support in an Angus Reid Public Opinion poll.

Support is lower for the Scottish National Party (SNP) (3% nationally, 30% in Scotland), the Green Party (3%), the British National Party (BNP) (2%) and Plaid Cymru (1%).

The approval rating for Prime Minister David Cameron remains at 33 per cent, eight points below the level he attained in September 2011. Deputy Prime Minister Nick Clegg posted the lowest numbers of his tenure (19%, with 67% of respondents disapproving of his performance). Three-in-ten respondents (30%) are satisfied with the way Ed Miliband is handling his duties as Leader of the Opposition.

## KEY FINDINGS

- **Voting Intention in GB: Labour 41% (-4), Conservative 30% (+1), Lib-Dems 11% (+2), UKIP 9% (+1)**
- **Approval Ratings: Cameron 33% (=), Clegg 19% (-2), Miliband 30% (-2)**

Full topline results are at the end of this release.

*From August 14 to August 15, 2012, Angus Reid Public Opinion conducted an online survey among 2,012 randomly selected British adults who are Springboard UK panelists. The margin of error—which measures sampling variability—is +/- 2.2%. The results have been statistically weighted according to the most current education, age, gender and region data to ensure samples representative of the entire adult population of Great Britain. Discrepancies in or between totals are due to rounding.*

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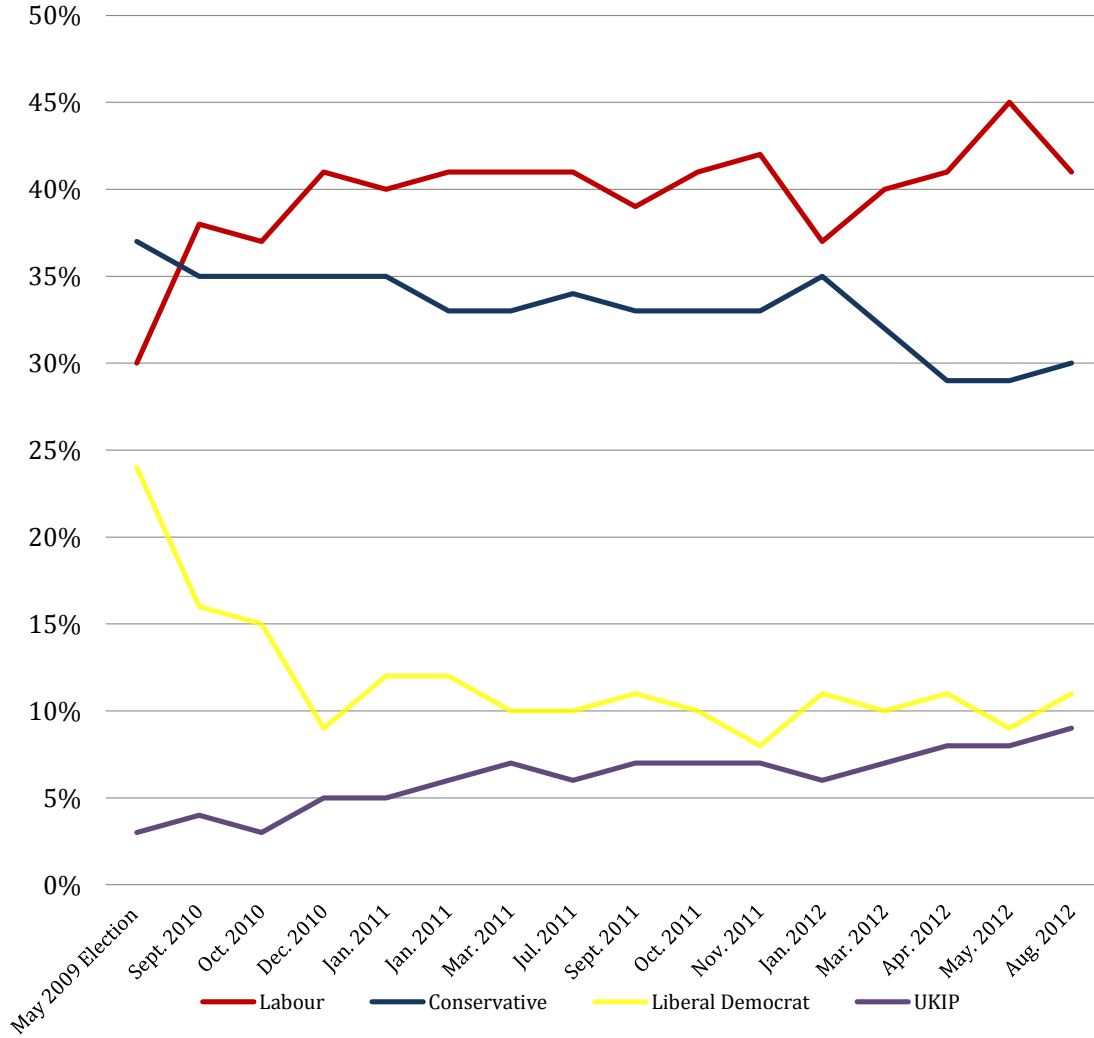
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our spokesperson listed in the footnote.**

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If a General Election were held tomorrow, which one of the following parties would you be most likely to support in the constituency? – *Decided Voters with leaners*



### British Political Scene

If a General Election were held tomorrow, which one of the following parties would you be most likely to support in your constituency? – *Decided Voters with leaners*

	Region					
	Total	London	South of England	Midlands and Wales	North	Scotland
Labour	41%	44%	29%	43%	53%	44%
Conservative	30%	24%	39%	30%	26%	18%
Liberal Democrats	11%	17%	14%	7%	9%	3%
United Kingdom Independence Party (UKIP)	9%	9%	11%	11%	7%	3%
Scottish National Party (SNP)	3%	0%	0%	0%	0%	30%
Green Party	3%	3%	4%	2%	2%	1%
British National Party (BNP)	2%	1%	2%	3%	3%	1%
Plaid Cymru	1%	0%	0%	3%	0%	0%
Other party	1%	2%	0%	1%	0%	0%

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### British Political Scene

If a General Election were held tomorrow, which one of the following parties would you be most likely to support in your constituency? – *Decided Voters with leaners*

	August 2012	May 2012	April 2012	March 2012
Labour	41%	45%	41%	40%
Conservative	30%	29%	29%	32%
Liberal Democrats	11%	9%	11%	10%
United Kingdom Independence Party (UKIP)	9%	8%	8%	7%
Scottish National Party (SNP)	3%	3%	4%	4%
Green Party	3%	3%	3%	2%
British National Party (BNP)	2%	1%	2%	2%
Plaid Cymru	1%	1%	1%	1%
Other party	1%	1%	1%	1%

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### British Political Scene

Do you approve or disapprove of David Cameron's performance as Prime Minister?

	Region					
	Great Britain	London	South of England	Midlands and Wales	North	Scotland
Approve	33%	34%	38%	32%	26%	27%
Disapprove	56%	52%	49%	56%	65%	65%
Not sure	11%	14%	12%	12%	9%	7%

### British Political Scene

Do you approve or disapprove of David Cameron's performance as Prime Minister?

	Aug. 2012	May 2012	Apr. 2012	Mar. 2012	Jan. 2012	Nov. 2011	Oct. 2011	Sept. 2011	Jul. 2011
Approve	33%	33%	33%	36%	41%	37%	38%	41%	41%
Disapprove	56%	57%	59%	56%	50%	53%	54%	51%	51%
Not sure	11%	10%	8%	8%	9%	10%	8%	8%	8%

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### British Political Scene

Do you approve or disapprove of Nick Clegg's performance as Deputy Prime Minister?

	Region					
	Great Britain	London	South of England	Midlands and Wales	North	Scotland
Approve	19%	21%	23%	19%	15%	12%
Disapprove	67%	62%	61%	67%	73%	79%
Not sure	14%	17%	16%	14%	12%	10%

### British Political Scene

Do you approve or disapprove of Nick Clegg's performance as Deputy Prime Minister?

	Aug. 2012	May 2012	Apr. 2012	Mar. 2012	Jan. 2012	Nov. 2011	Oct. 2011	Sept. 2011	Mar. 2011
Approve	19%	21%	20%	22%	24%	25%	25%	26%	30%
Disapprove	67%	67%	68%	68%	65%	62%	63%	62%	59%
Not sure	14%	12%	12%	10%	12%	13%	12%	12%	10%

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### British Political Scene

Do you approve or disapprove of Ed Miliband's performance as Leader of the Opposition?

	Region					
	Great Britain	London	South of England	Midlands and Wales	North	Scotland
Approve	30%	29%	25%	31%	36%	32%
Disapprove	47%	45%	52%	46%	42%	51%
Not sure	23%	26%	23%	23%	23%	17%

### British Political Scene

Do you approve or disapprove of Ed Miliband's performance as Leader of the Opposition?

	Aug. 2012	May 2012	Apr. 2012	Mar. 2012	Jan. 2012	Nov. 2011	Oct. 2011	Sept. 2011	Jul. 2011	Mar. 2011
Approve	30%	32%	29%	29%	25%	31%	32%	32%	35%	33%
Disapprove	47%	47%	53%	54%	56%	49%	50%	46%	45%	42%
Not sure	23%	20%	18%	17%	19%	20%	18%	23%	20%	25%

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