

2012 Editorial Calendar

	DEADLINES	FEATURES	DEPARTMENTS	DIGITAL MEDIA	BONUS DISTRIBUTION
JAN	<p>AD SALES CLOSE: 12/09</p> <p>AD MATERIAL DUE: 12/14</p>	<ul style="list-style-type: none"> • PROJECTS OF THE YEAR: The Best in Coal, Gas, Nuclear, Renewable • SPECIAL REPORT: Executive Roundtable on Integrating Renewables with Conventional Power • 2012 Outlook: Fossil Fuels, Renewables and Nuclear • Emissions Control: Mercury • Plant Fluid Systems • Large-frame Gas Turbines 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: WIND • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter Every Tuesday and Friday • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • Renewable Energy World Conf & Expo North America Feb 14-16 • COAL-GEN EUROPE Feb 14-16 • POWER-GEN Middle East Feb 6-8 • HRSG User's Group Annual Mtg Feb 27-29 • Reinhold NOx Conf Feb 13-16 • <i>Advertising Readership Study</i>
FEB	<p>AD SALES CLOSE: 1/13</p> <p>AD MATERIAL DUE: 1/18</p>	<ul style="list-style-type: none"> • EXCLUSIVE: The Top EPC Firms in the Business • O&M Issue: Coal Ash Handling and Disposal • O&M Issues: Gas-Fired Generation • Lubrication • Instrumentation and Control Systems • Pumps & Valves 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: HYDRO • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter Every Tuesday and Friday • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • RUSSIA Power March 5-7 • (EGSA) Electrical Generating Systems Assn. Spring Tech & Mktg Conf. March 25-27 • Spring Coal Forum March 13-15 • (ABMA) American Boiler Manufacturers Assn SPECIAL SECTION
MARCH	<p>AD SALES CLOSE: 2/10</p> <p>AD MATERIAL DUE: 2/15</p>	<ul style="list-style-type: none"> • O&M: Complying with EPA Boiler Rules • E&C: Emissions Control Upgrades • Handling Powder River Basin Coal • Wind Turbine Technology Update • Hydro Turbines 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: SOLAR • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter every Tuesday and Friday • Nuclear Power International • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • POWER-GEN India & Central Asia April 19-21 • COAL PREP April 30-May 3 • (NHA) National Hydropower Assn Annual Mtg April 16-18 • (APPA) American Public Power Assn Engineering & Operations Tech Conf. April 14-15
APRIL	<p>AD SALES CLOSE: 3/09</p> <p>AD MATERIAL DUE: 3/14</p>	<ul style="list-style-type: none"> • O&M Feature: Boiler Maintenance for Efficiency • Emissions Control: Mercury • Combined Heat and Power: Industrial Applications • E&C Issues: Air Handling Equipment • E&C Issues: Co-firing with Biomass 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: BIOMASS • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter every Tuesday and Friday • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • Powder River Basin Coal User Seminar May 15-17 • <i>Advertising Readership Study</i>
MAY	<p>AD SALES CLOSE: 4/13</p> <p>AD COPY DUE: 4/18</p>	<ul style="list-style-type: none"> • SPECIAL REPORT: Gas Development Executive Roundtable • Wind Power: Integrating with Conventional Generation • O&M Focus: Steam Turbine Rehabs • Lubrication: Gas Turbines • Nuclear O&M: Safety Upgrades 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: WIND • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter every Tuesday and Friday • Nuclear Power International • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • POWER-GEN Europe June 12-14 • Nuclear Power Europe June 12-14 • Renewable Energy World Conference & Expo Europe June 14-16 • Windpower 2012 June 3-6 • ASME Turbo Expo 2012 June 11-15 • American Nuclear Society Annual Mtg June 24-28 • (ABMA) American Boiler Manufacturers Assn Manufacturers' Summer Meeting June 22-25 • ISA/EPRI Power Industry Conf. June 3-8 • The Clearwater Clean Coal Conf. June 3-7
JUNE	<p>AD SALES CLOSE: 5/11</p> <p>AD MATERIAL DUE: 5/16</p>	<ul style="list-style-type: none"> • Combined Cycle: Turbines and Generators • Emissions Control: SO2 Equipment • Diesel and Gas Engines: Support for Renewables • O&M Feature: Boiler Cleaning and Optimization • Hydro Pumped Storage Equipment and Projects • COAL-GEN Preview 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: SOLAR • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter every Tuesday and Friday • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • HydroVision Int'l July 17-19 • Oil Sands July 24-26
JULY	<p>AD SALES CLOSE: 6/08</p> <p>AD MATERIAL DUE: 6/13</p>	<ul style="list-style-type: none"> • SPECIAL REPORT: Coal Executive Roundtable • E&C Issues: Boiler Upgrades • Gas Plant Upgrades for Efficiency • O&M Feature: Coal Dust Control • Instrumentation and Controls 	<ul style="list-style-type: none"> • Power Plant Profile • Industry Case Studies • Gas Generation • View on Renewables: WIND • Nuclear Reactions • Emissions 	<ul style="list-style-type: none"> • <i>Power Engineering</i> E-newsletter every Tuesday and Friday • Nuclear Power International • <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> • COAL-GEN Aug 15 - 17 • (ANS) American Nuclear Society Utility Conf & Vendor Tech. Expo Aug 5 - 8

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AUG	AD SALES CLOSE: 7/13 AD MATERIAL DUE: 7/18	<ul style="list-style-type: none"> Emissions Control: Mercury Gas/Steam Turbine Rebuilds O&M Feature: Valves and Actuators O&M Feature: Wind Turbines E&C Issues: Nuclear Upgrades Solar Photovoltaic Technology 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: SOLAR Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> Solar Power Int'l Sept 10-13 Pump User's Symposium Sept 16-20 (EGSA) Electrical Generating Systems Assn Winter Tech & Mktg Conf Sept 9-11 <i>Advertising Readership Study</i>
SEPT	AD SALES CLOSE: 8/10 AD MATERIAL DUE: 8/15	<ul style="list-style-type: none"> Large-frame Gas Turbines Emissions Control: NOx Equipment E&C Issues: Instrumentation and Control Systems O&M Feature: Complying with EPA Boiler Rules Coal Gasification 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: WIND Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday Nuclear Power International <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> POWER-GEN Asia Oct 2-4 Renewable Energy World Asia Oct 2-4 Gasification Technologies Conf. Oct. 28-31
OCT	AD SALES CLOSE: 9/07 AD MATERIAL DUE: 9/12	<ul style="list-style-type: none"> Clean Coal Technology Heat Recovery Steam Generators Material Handling Equipment: Coal and Biomass E&C Issues: Nuclear Power Safety O&M Feature: Wastewater Treatment POWER-GEN International Preview 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: BIOMASS Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> International Water Conf. Nov. 4-8 (ANS) American Nuclear Society Int'l Meeting & Nuclear Tech Expo Nov 11-15 <i>Advertising Readership Study</i>
NOV	AD SALES CLOSE: 10/19 AD MATERIAL DUE: 10/24	<ul style="list-style-type: none"> SPECIAL REPORT: Nuclear Power Executive Roundtable Diesel and Gas Engines: Support for Renewables O&M Issues: Steam Turbines Cooling Towers and Systems E&C Issues: Wind Turbine O&M Hydro Turbines Emergency & Standby Power Generation 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: BIOMASS Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday Nuclear Power International <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> POWER-GEN International Dec 11-13 Nuclear Power International Dec 11-13
DEC	AD SALES CLOSE: 11/16 AD MATERIAL DUE: 11/21	BUYER'S GUIDE in Print and Online Versions. Completely updated each year, the Power Engineering Buyer's Guide is the most comprehensive resource guide in the power generation industry for identifying, researching and contacting product and service providers. Ranked #1 as the LARGEST and MOST COMPLETE Buyer's Guide in the Power Generation Industry.		<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> ABMA Annual Meeting Jan. 13-16
JAN 2013		<ul style="list-style-type: none"> PROJECTS OF THE YEAR: The Best in Coal, Gas, Nuclear, Renewable, Small Capital Projects and IT SPECIAL REPORT: Executive Roundtable on Integrating Renewables with Conventional Power Emissions Control: CO2 Equipment 2013 Outlook: Fossil Fuels, Renewables, Nuclear Large-frame Gas Turbines 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: SOLAR Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday Nuclear Power International <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	<ul style="list-style-type: none"> Renewable Energy World Conf & Expo North America <i>Advertising Readership Study</i>
FEB 2013		<ul style="list-style-type: none"> O&M Feature: Boilers/HRSG Coal Dust Control Equipment Emissions Control: Mercury O&M Feature: Pumps & Valves I&C Control Systems 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: WIND Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	
MAR 2013		<ul style="list-style-type: none"> Emissions Control: SO2 Equipment E&C Focus: Emissions Control Upgrades Wind Turbine Technology Update O&M Feature: Handling Powder River Basin Coal Reciprocating Engines for Power Generation 	<ul style="list-style-type: none"> Power Plant Profile Industry Case Studies Gas Generation View on Renewables: HYDRO Nuclear Reactions Emissions 	<ul style="list-style-type: none"> <i>Power Engineering</i> E-newsletter every Tuesday and Friday Nuclear Power International <i>Power Engineering</i> Video News Wrapup every Tuesday and Friday 	