

Achieving Excellent Outcomes in Deckham

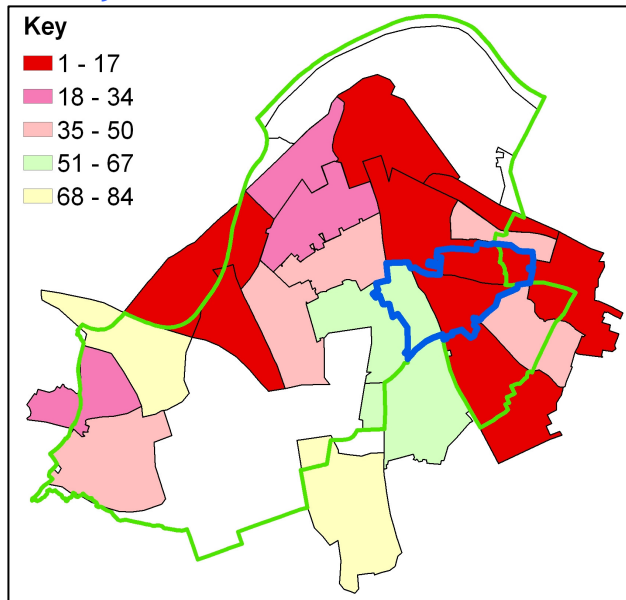
Economy, Housing and Transport



Economy, Skills, Housing and Transport

Economy

Vitality Index Income Domain



*Vitality Index Income Domain
(Gateshead quintiles)*

The Gateshead Vitality Index Income domain uses Council Tax Benefit claimant rate as its main indicator to show relative income levels for each neighbourhood in Gateshead.

In Deckham, 2 neighbourhoods fall within the worst performing 20% in Gateshead as measured by the Vitality Index Income domain indicator (20% equates to 17 neighbourhoods in Gateshead).

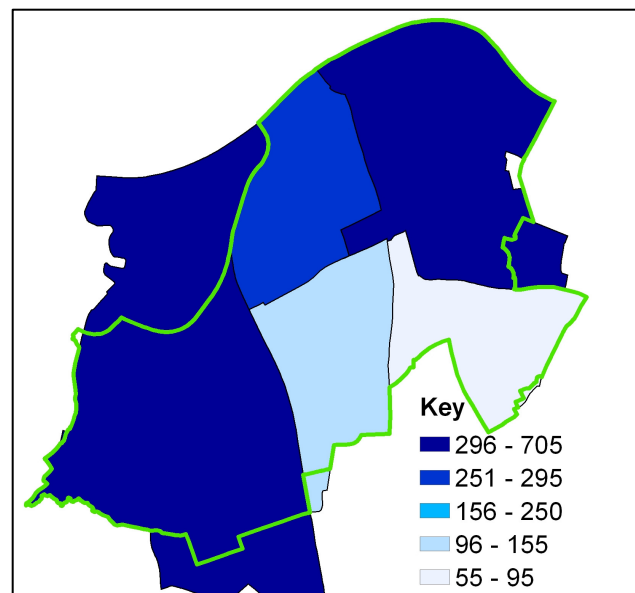
(Source: Gateshead Vitality Index - 2006)

VAT Registered Businesses

G'head Rank	Highest/Lowest Wards in Central	No.
	GATESHEAD HIGH	705
1 st	Teams	705
3 rd	Bede	450
7 th	Bensham	275
	GATESHEAD AVE	230
16 th	Saltwell	130
20 th	Deckham	70
	GATESHEAD LOW	55

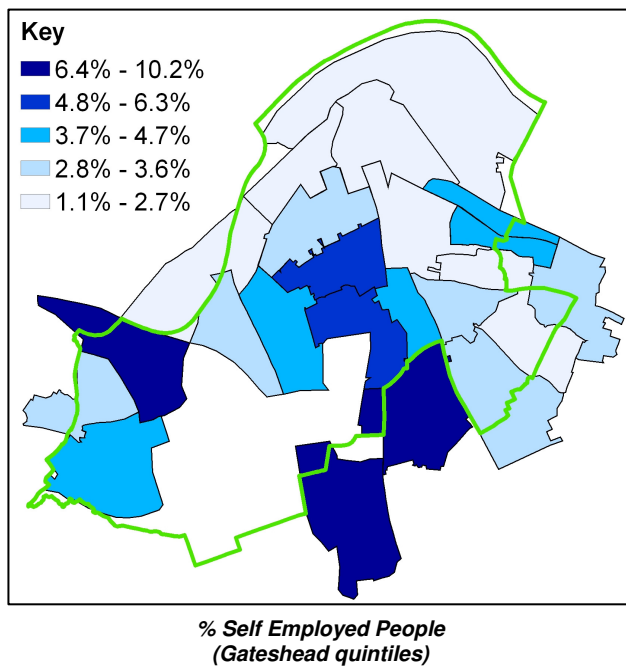
N.B. The table above uses pre-2004 wards.

(Source: NOMIS - 2004)



*VAT Registered Businesses
(Gateshead quintiles8.3)*

Self Employment



(Source: Census - 2001)

G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	10.2
	ENGLAND AVE	8.3
7 th	Festival Park	7.2
23 rd	The Avenues	5.6
28 th	Bensham South	5.0
35 th	Deckham West	4.5
	GATESHEAD AVE	4.5
41 st	Kelvin Grove	4.2
42 nd	Lobley Hill South	4.2
45 th	Sunderland Road North	4.0
49 th	Sunderland Road South	3.7
51 st	Bensham North	3.6
56 th	Falla Park	3.4
57 th	Racecourse Estate	3.4
58 th	Lobley Hill North	3.3
59 th	Deckham East	3.2
64 th	Sheriff Hill	3.1
69 th	Derwentwater	2.7
71 st	Carrhill Estate	2.6
74 th	Town Centre	2.6
76 th	Highfield Estate	2.5
79 th	Argyll	2.4
80 th	Windmill Hills	2.3
83 rd	Baltic	1.5
	GATESHEAD LOW	1.1

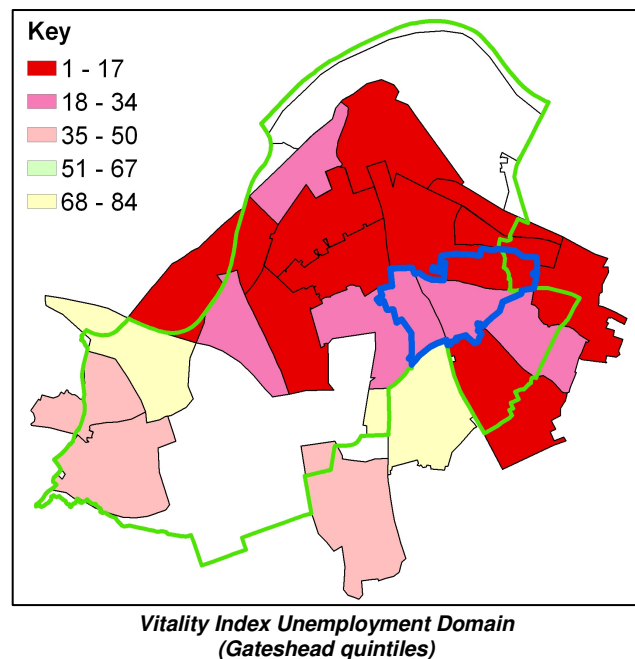
N.B. The table excludes neighbourhoods that are not in the central area of Gateshead.

Vitality Index Unemployment Domain

The Gateshead Vitality Index Unemployment domain uses Job Seekers Allowance claimant rate as its main indicator to show relative unemployment levels for each neighbourhood in Gateshead.

In Deckham, 1 neighbourhood falls within the worst performing 20% in Gateshead as measured by the Vitality Index Unemployment domain indicator (20% equates to 17 neighbourhoods in Gateshead).

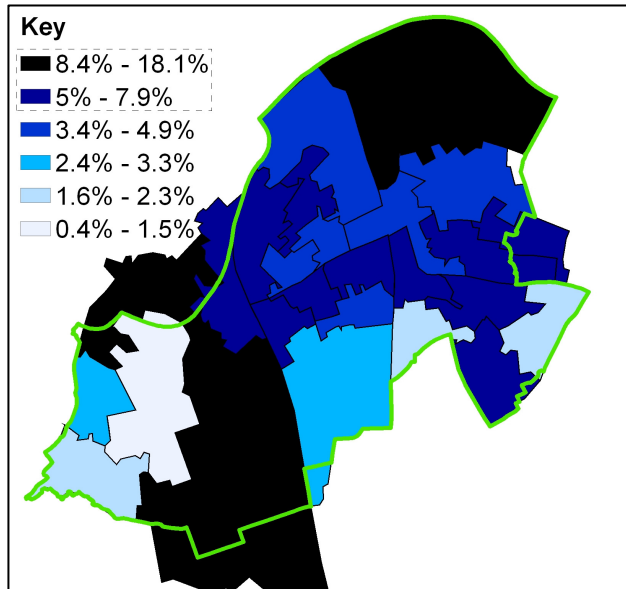
(Source: Gateshead Vitality Index - 2006)



Benefit Claimants

The smallest geographical area for which benefit claimant data is usually available is Lower Layer Super Output Area (LLSOA). LLSOA's do not fit with neighbourhood boundaries and are not named making the displaying of their relative positions in a table, as used elsewhere in this document, difficult.

Jobseekers Allowance Claimants



*JSA claimants – LLSOA's
(Gateshead quintiles)*

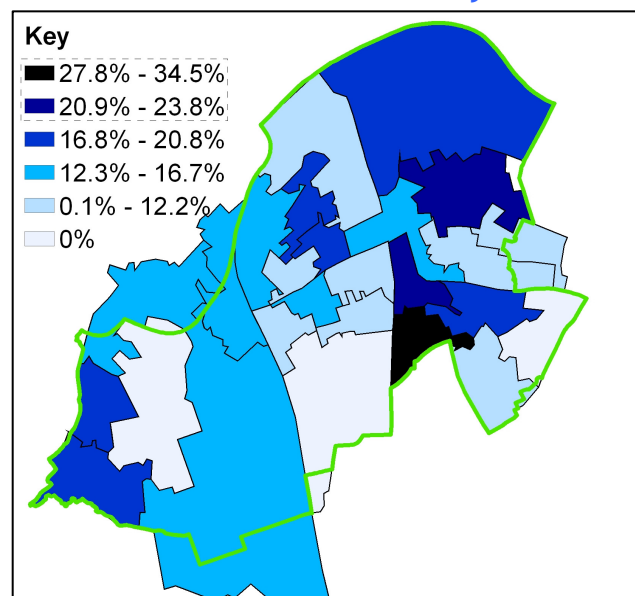
This indicator uses the same data source as the Vitality Index above. However, it uses a denominator based on the population in the area, rather than the number of residential properties, making it comparable with more familiar unemployment statistics. The highest unemployment rate in this area is 6.1%.

(Source: ONS/NOMIS/TWRI - Feb 2007)

Jobseekers Allowance Claimants who have been out of work for at least 1 year

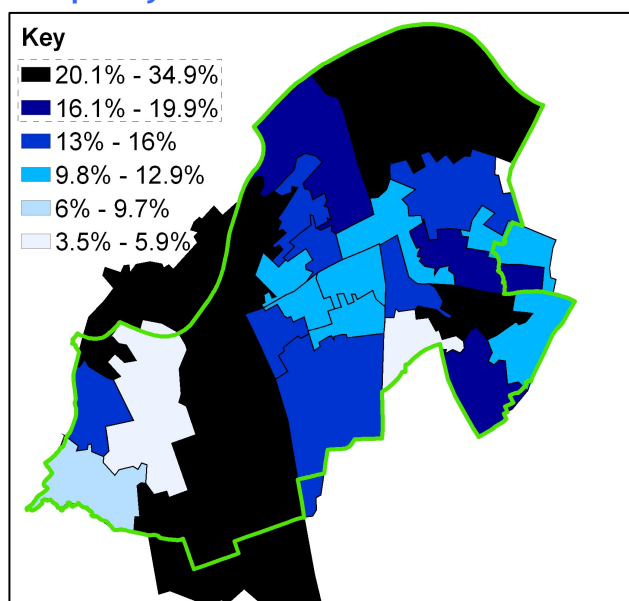
The highest proportion of JSA claimants in this area who have been out of work for at least 1 year is 33.3%.

(Source: ONS/NOMIS/TWRI - Feb 2007)



*JSA claimants claiming for over a year – LLSOA's
(Gateshead quintiles)*

Incapacity Benefit and Severe Disablement Allowance



*Incapacity Benefit and SDA claimants – LLSOA's
(Gateshead quintiles)*

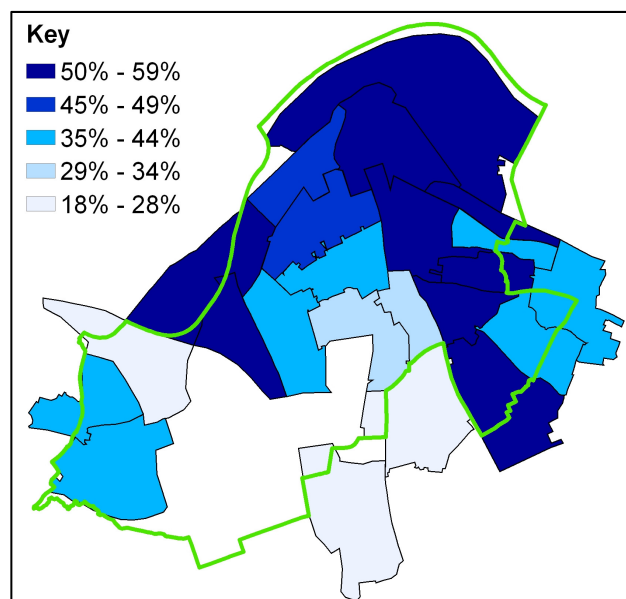
The highest proportion of Incapacity Benefit and SDA claimants in this area is 23.5% compared with the Central high and low values of 34.9% and 5.5% respectively. The Gateshead average is 11.6%.

(Source: Department for Work and Pensions - Aug 2006)

No Qualifications

G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	59.2
2 nd	Racecourse Estate	56.9
5 th	Baltic	55.0
8 th	Derwentwater	52.0
9 th	Deckham East	51.5
10 th	Sunderland Road North	51.2
12 th	Sheriff Hill	50.7
14 th	Argyll	49.8
15 th	Highfield Estate	49.8
16 th	Town Centre	49.7
18 th	Windmill Hills	48.8
24 th	Bensham North	46.3
35 th	Carrhill Estate	43.5
37 th	Lobley Hill North	43.4
38 th	Kelvin Grove	43.1
39 th	Sunderland Road South	42.5
40 th	Falla Park	42.2
43 rd	Lobley Hill South	40.7
44 th	Bensham South	40.1
	GATESHEAD AVE	38.4
58 th	Deckham West	31.8
59 th	The Avenues	31.4
	ENGLAND AVE	28.9
82 nd	Festival Park	22.6
	GATESHEAD LOW	18.4

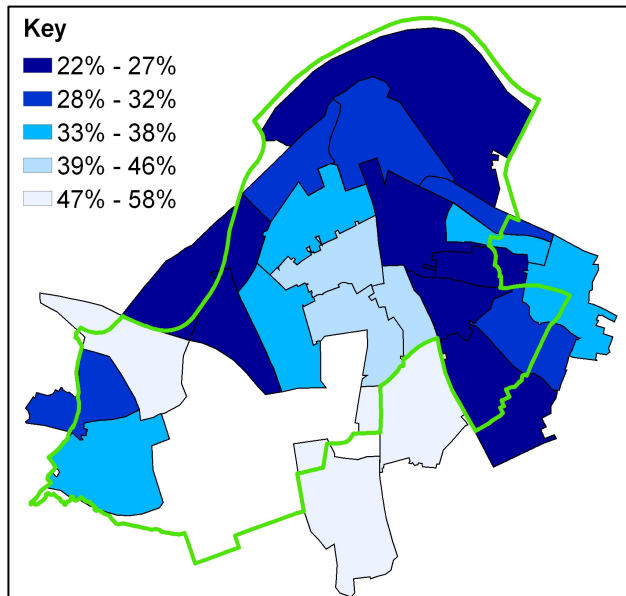
N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central



Proportion of people in neighbourhoods who have no qualifications (Gateshead quintiles)

(Source: Census - 2001)

Level 2 Qualifications (5+ GCSEs (grades A*-C), NVQ level 2 or equivalent) or Above



Proportion of people in neighbourhoods whose highest level of qualification achieved is level 2 or above (Gateshead quintiles)

(Source: Census - 2001)

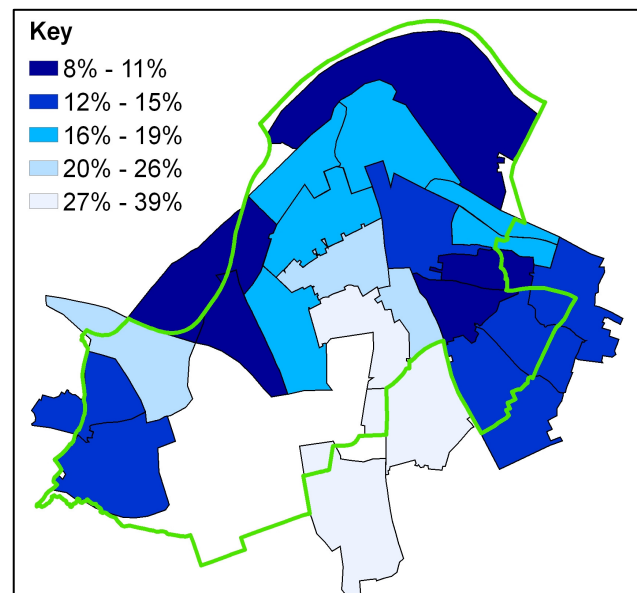
G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	58.1
10 th	Festival Park	48.8
	ENGLAND AVE	47.6
17 th	The Avenues	46.0
23 rd	Deckham West	42.6
29 th	Bensham South	41.1
38 th	Bensham North	36.9
	GATESHEAD AVE	36.9
41 st	Sunderland Road South	34.6
42 nd	Kelvin Grove	34.2
48 th	Falla Park	32.8
49 th	Lobley Hill South	32.6
53 rd	Lobley Hill North	31.0
57 th	Carrhill Estate	30.4
59 th	Windmill Hills	30.4
63 rd	Sunderland Road North	29.7
64 th	Town Centre	29.3
71 st	Argyll	25.5
72 nd	Deckham East	25.5
73 rd	Sheriff Hill	25.2
74 th	Derwentwater	25.1
75 th	Highfield Estate	25.1
79 th	Baltic	24.2
82 nd	Racecourse Estate	23.7
	GATESHEAD LOW	21.5

N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central

Level 3 Qualifications (2+ A Levels, 4+ AS Levels, NVQ level 3 or equiv.) or Above

G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	38.5
	ENGLAND AVE	28.2
15 th	The Avenues	26.7
18 th	Festival Park	25.4
20 th	Deckham West	23.6
28 th	Bensham South	21.1
33 rd	Sunderland Road North	19.1
	GATESHEAD AVE	18.6
40 th	Kelvin Grove	17.8
45 th	Bensham North	16.6
47 th	Windmill Hills	16.2
48 th	Sunderland Road South	16.1
50 th	Town Centre	15.3
53 rd	Falla Park	14.9
55 th	Lobley Hill South	14.1
58 th	Carrhill Estate	13.4
62 nd	Argyll	12.5
63 rd	Lobley Hill North	12.5
67 th	Sheriff Hill	11.5
68 th	Baltic	11.4
73 rd	Deckham East	10.9
77 th	Highfield Estate	10.1
79 th	Racecourse Estate	9.8
80 th	Derwentwater	9.7
	GATESHEAD LOW	8.2

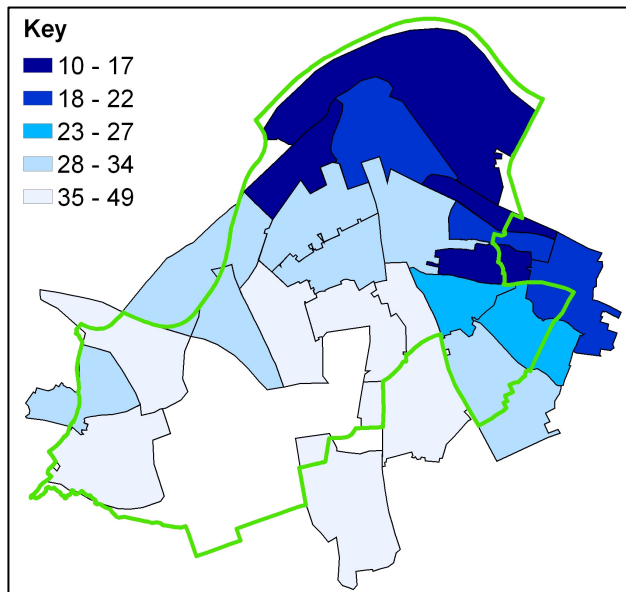
N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central



Proportion of people in neighbourhoods whose highest level of qualification achieved is level 3 or above (Gateshead quintiles)

(Source: Census - 2001)

Adult Community Learning



People participating in adult community learning per 1,000 population (Gateshead quintiles)

(Source: Gateshead Council - Nov 2007)

G'head Rank	Highest/Lowest Neighbourhoods in Central	Rate
	GATESHEAD HIGH	48.7
4 th	Lobley Hill South	46.0
5 th	The Avenues	44.6
9 th	Kelvin Grove	39.9
11 th	Festival Park	38.7
14 th	Deckham West	35.8
18 th	Argyll	34.2
19 th	Bensham South	32.2
21 st	Derwentwater	30.9
26 th	Sheriff Hill	28.6
28 th	Lobley Hill North	28.3
29 th	Racecourse Estate	28.0
31 st	Bensham North	27.6
	GATESHEAD AVE	26.3
37 th	Carrhill Estate	26.0
46 th	Deckham East	24.1
50 th	Town Centre	22.3
64 th	Falla Park	19.6
66 th	Sunderland Road South	19.0
74 th	Sunderland Road North	15.0
76 th	Highfield Estate	14.8
80 th	Baltic	12.2
83 rd	Windmill Hills	12.0
	GATESHEAD LOW	9.9

N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central

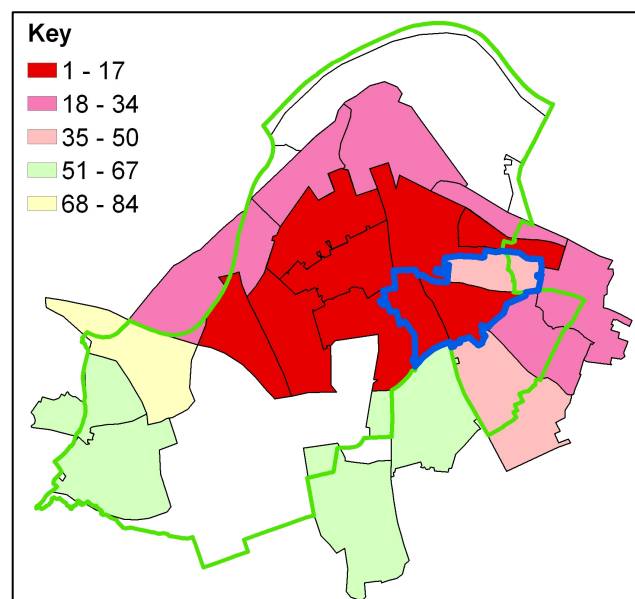
Housing

Vitality Index Housing Domain

The Gateshead Vitality Index Housing domain uses average house price, changes in council tax liability and long term voids as indicators to show the relative performance of the housing market for each neighbourhood in Gateshead.

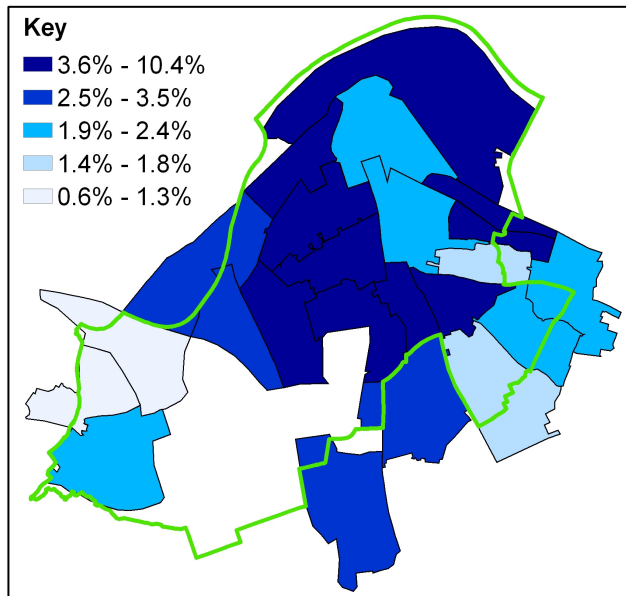
In Deckham, 2 neighbourhoods fall within the worst performing 20% in Gateshead as measured by the Vitality Index Housing domain indicators (20% equates to 17 neighbourhoods in Gateshead).

(Source: Gateshead Council - 2006)



Vitality Index Housing Domain (Gateshead quintiles)

Long Term Vacant Properties (over 6 months)



*Proportion of long term vacant properties
(Gateshead quintiles)*

(Source: Gateshead Council - 2006)

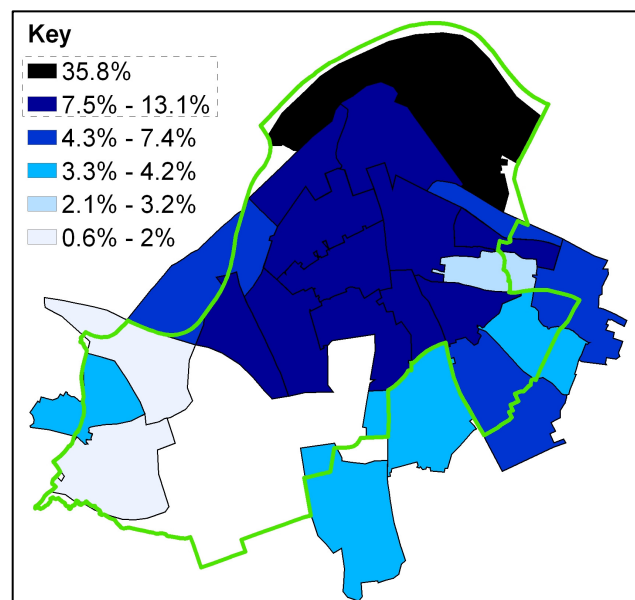
G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	10.4
3 rd	Baltic	9.4
4 th	Bensham South	7.1
5 th	Sunderland Road South	6.5
7 th	Kelvin Grove	5.9
9 th	Deckham East	5.5
10 th	Bensham North	4.7
11 th	The Avenues	4.7
12 th	Deckham West	4.4
13 th	Sunderland Road North	4.3
15 th	Windmill Hills	3.6
19 th	Racecourse Estate	3.3
21 st	Derwentwater	3.1
	GATESHEAD AVE	2.7
34 th	Town Centre	2.4
40 th	Argyll	2.1
41 st	Carrhill Estate	2.1
44 th	Falla Park	2.1
45 th	Lobley Hill South	2.1
52 nd	Highfield Estate	1.8
57 th	Sheriff Hill	1.7
72 nd	Lobley Hill North	1.2
74 th	Festival Park	1.0
	GATESHEAD LOW	0.6

N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central

Multiple Council Tax Liability Changes

G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	35.8
1 st	Baltic	35.8
2 nd	Bensham South	13.1
3 rd	Sunderland Road South	12.8
4 th	Kelvin Grove	11.2
6 th	The Avenues	9.9
7 th	Town Centre	9.5
8 th	Deckham West	9.1
9 th	Argyll	9.0
10 th	Windmill Hills	8.8
12 th	Bensham North	8.5
13 th	Deckham East	8.4
17 th	Racecourse Estate	7.7
19 th	Sunderland Road North	7.2
22 nd	Derwentwater	6.7
26 th	Falla Park	6.0
	GATESHEAD AVE	5.1
34 th	Sheriff Hill	4.3
38 th	Lobley Hill North	3.9
50 th	Carrhill Estate	3.3
61 st	Highfield Estate	2.6
76 th	Lobley Hill South	1.6
83 rd	Festival Park	1.0
	GATESHEAD LOW	0.6

N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central



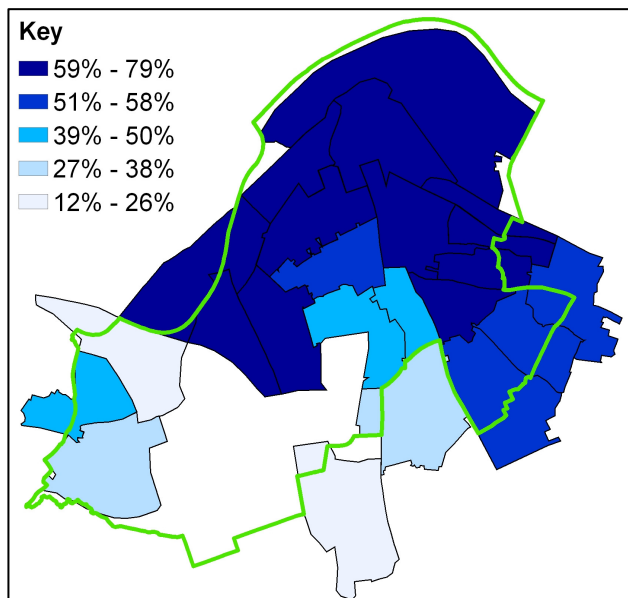
*Proportion of multiple Council Tax Liability properties
(Gateshead quintiles)*

Council Tax Liability Changes are an indicator of turnover i.e. whether a property has changed hands twice or more over a 12 month period.

(Source: Gateshead Council - 2006)

Transport

No Car Ownership



Proportion of households in neighbourhoods that do not own a car (Gateshead quintiles)

(Source: Census - 2001)

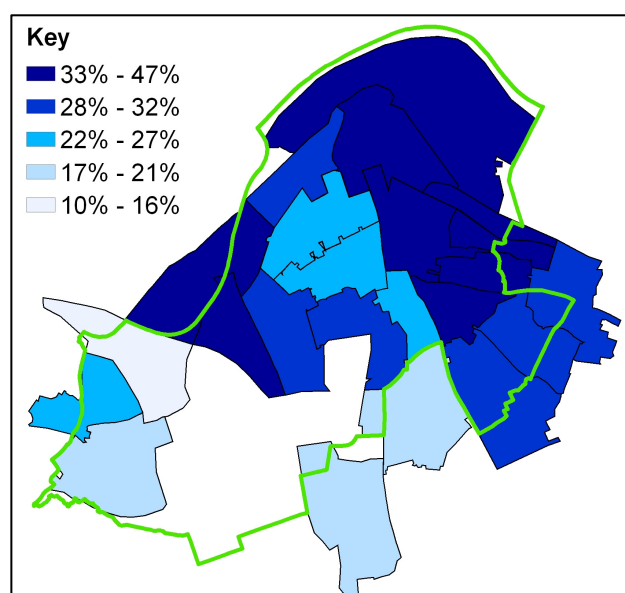
G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	79.0
1 st	Baltic	79.0
2 nd	Town Centre	74.5
3 rd	Sunderland Road North	74.3
6 th	Derwentwater	68.8
7 th	Windmill Hills	67.5
8 th	Racecourse Estate	64.7
11 th	Deckham East	63.1
12 th	Argyll	62.9
13 th	Bensham North	62.6
14 th	Highfield Estate	61.0
16 th	Kelvin Grove	58.5
17 th	Sunderland Road South	58.5
19 th	Bensham South	56.9
20 th	Sheriff Hill	56.9
26 th	Falla Park	53.8
29 th	Carrhill Estate	53.1
36 th	The Avenues	49.4
37 th	Deckham West	47.8
39 th	Lobley Hill North	47.3
	GATESHEAD AVE	43.2
56 th	Lobley Hill South	32.4
	ENGLAND AVE	26.8
84 th	Festival Park	13.5
	GATESHEAD LOW	12.2

N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central

Travel To Work Method - Public Transport

G'head Rank	Highest/Lowest Neighbourhoods in Central	%
	GATESHEAD HIGH	47.2
1 st	Baltic	47.2
2 nd	Sunderland Road North	43.0
6 th	Highfield Estate	35.6
7 th	Sunderland Road South	35.3
8 th	Derwentwater	34.5
10 th	Town Centre	34.1
11 th	Argyll	34.0
13 th	Deckham East	33.7
17 th	Racecourse Estate	32.4
21 st	Kelvin Grove	31.1
22 nd	Windmill Hills	31.0
27 th	The Avenues	28.8
29 th	Falla Park	28.4
31 st	Sheriff Hill	27.4
32 nd	Carrhill Estate	27.3
35 th	Bensham North	26.6
36 th	Bensham South	26.6
37 th	Deckham West	25.4
43 rd	Lobley Hill North	23.7
	GATESHEAD AVE	22.8
55 th	Lobley Hill South	20.1
	ENGLAND AVE	14.9
80 th	Festival Park	12.5
	GATESHEAD LOW	9.8

N.B. The table excludes neighbourhoods that are only partially (not substantially) within Central



% of 16-74 year olds in employment who travel to work using public transport (Gateshead quintiles)

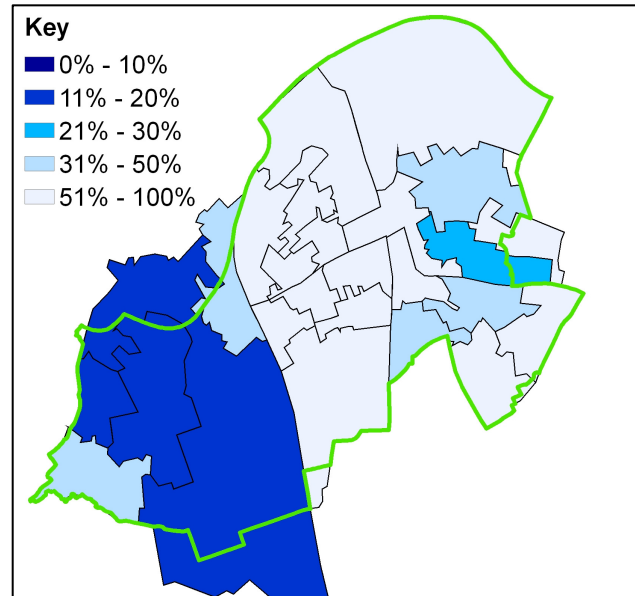
(Source: Census - 2001)

Index of Multiple Deprivation 2007 - Geographical Barriers to Services

The IMD 2007 Geographical Barriers to Services sub domain measures road distance to a GP, a general store or supermarket, a primary school and a post office in each LLSOA and ranks the combined score to show which areas have the greatest barrier in terms of accessing those services.

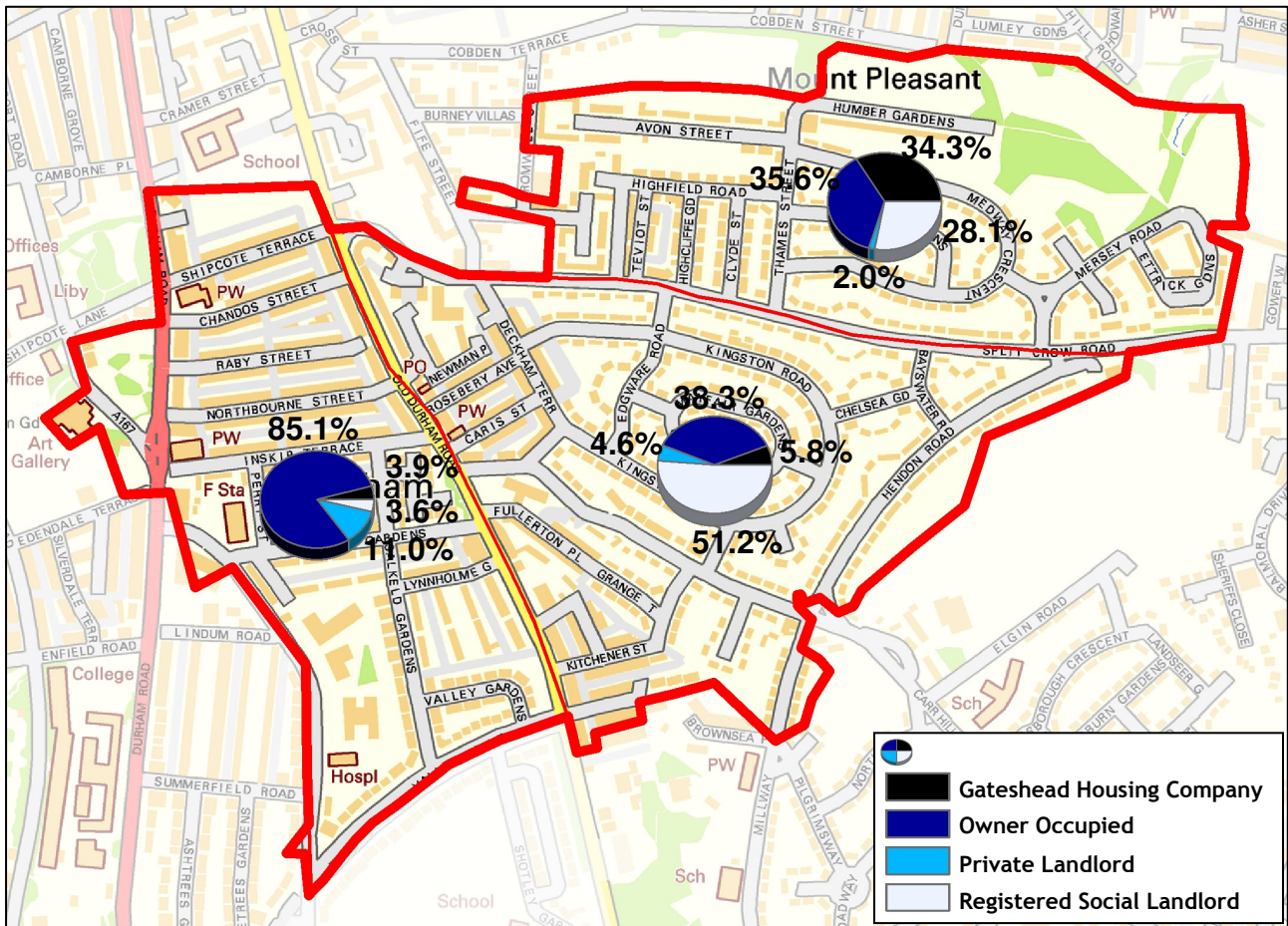
N.B. The indicators used in the IMD 2007 were based on data from 2005.

(Source: Department for Communities and Local Government - 2004)



IMD 2007 deprivation levels – Geographical Barriers
(Percentages relate to all LLSOA's in England)

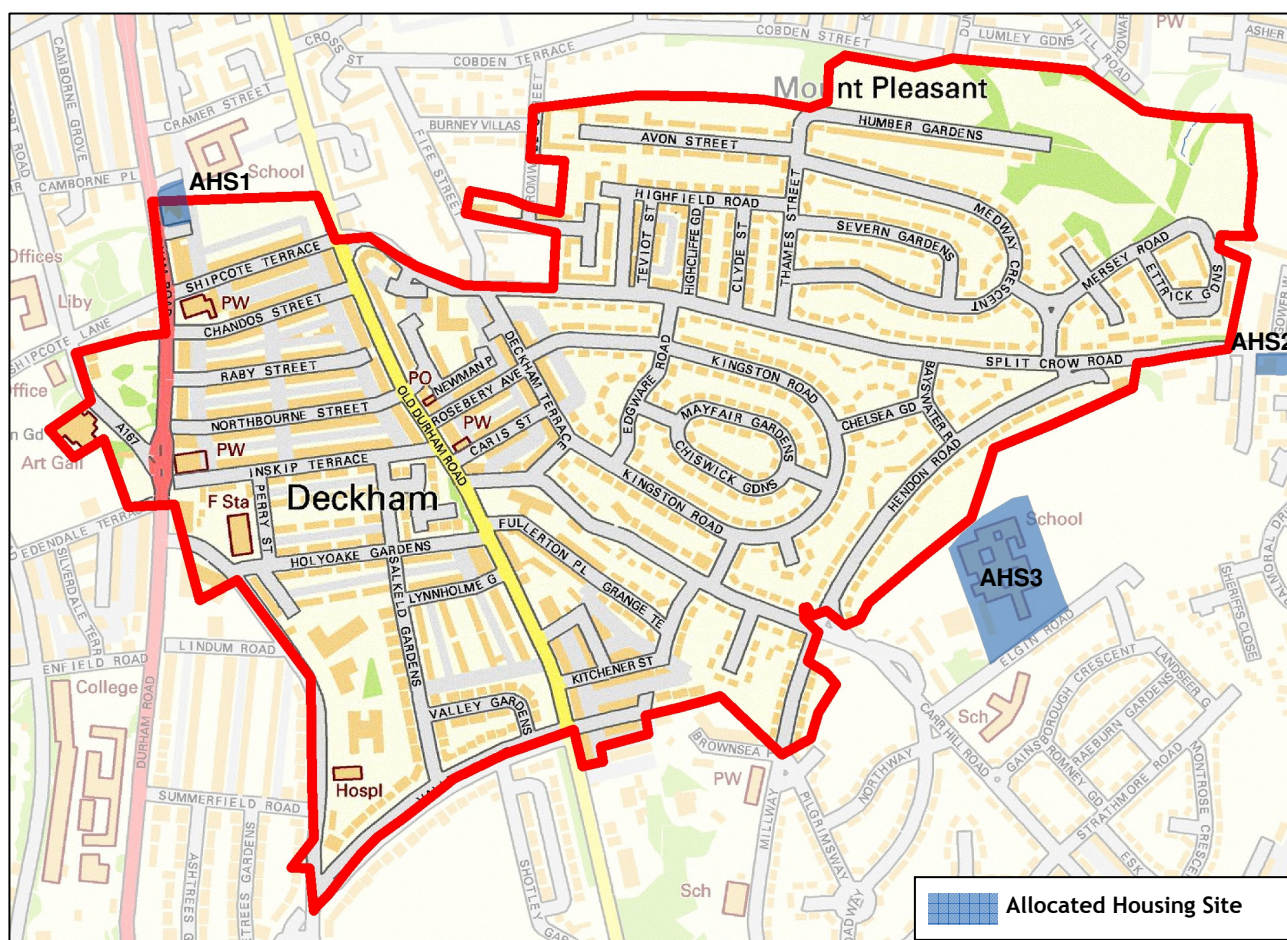
Housing Tenure



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(Housing Tenure Source: Gateshead Council, Research & Intelligence Unit - April 2007)

Allocated Housing Sites



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ID	Allocated Housing Sites	Properties to Build
AHS1	Service Station	18
AHS2	Felling Service Station	16
AHS3	Land East of Elgin Road Sports Centre	75

Allocated housing sites are parcels of land that have been given a residential use within the statutory Unitary Development Plan (UDP 2007) for Gateshead. Planning applications for residential development on land allocated for housing would normally be permitted however this would be dependent on the proposal complying with other relevant planning policies contained within the plan and other material planning considerations such as density and design. All allocated sites have been approved by the Council through the adoption of the UDP 2007.

(Allocated Housing Source: Gateshead Council, Development Control - August 2007)