MASSACHUSETTS STATEWIDE SURVEY, MAY 29 – 31, 2012 SENATE RACE TABLES

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). (Names of Senate candidates were rotated in random order in the survey.)

Favorable – Unfavorable Ratings for Scott Brown

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
May 29-31, 2012	Registered voters	49%	32%	1%	16%	1%	504
Party Identification**	Democrat	26%	56%	1%	17%	1%	160
	Republican	84%	12%	0%	4%	0%	71
	Independent	55%	26%	0%	18%	0%	257
Gender	Male	54%	29%	2%	15%	1%	240
	Female	46%	35%	1%	18%	0%	264
Feb. 23 – March 1, 2012	Registered voters	47%	28%	5%	16%	3%	527
Party Identification	Democrat	27%	48%	3%	19%	3%	194
	Republican	85%	4%	0%	11%	0%	63
	Independent	58%	20%	7%	13%	2%	241
Gender	Male	52%	25%	4%	15%	4%	251
	Female	43%	31%	6%	18%	3%	276
Sept. 29 – Oct. 5, 2011	Registered voters	52%	27%	5%	14%	2%	475
March 6-10, 2011	Registered voters	53%	27%	4%	15%	1%	472

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

^{**} Party identification was measured with the following question: "In politics today, do you consider yourself a Democrat, Republican, Independent or something else?"

Favorable – Unfavorable Ratings for Elizabeth Warren

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
May 29-31, 2012	Registered voters	41%	30%	6%	21%	2%	504
Party Identification	Democrat	71%	9%	2%	16%	1%	160
	Republican	8%	62%	3%	24%	4%	71
	Independent	36%	34%	8%	23%	0%	257
Gender	Male	38%	36%	7%	18%	1%	240
	Female	44%	24%	6%	24%	2%	264
Feb. 23 – March 1, 2012	Registered voters	37%	20%	17%	19%	7%	527
Party Identification	Democrat	57%	6%	17%	18%	3%	194
	Republican	11%	53%	11%	17%	8%	63
	Independent	28%	24%	19%	19%	10%	241
Gender	Male	36%	27%	16%	13%	9%	251
	Female	38%	14%	18%	24%	6%	276
Sept. 29 – Oct. 5, 2011	Registered voters	33%	16%	30%	16%	5%	475
March 6-10, 2011	Registered voters	17%	3%	59%	18%	3%	472

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Do you approve or disapprove of the way Scott Brown is handling his job as United States senator?

$Job\ Approval-Scott\ Brown$

	_	Approve	Disapprove	Don't know/ Refused	 N*
May 29-31, 2012	Registered voters	51%	32%	17%	504
Party Identification	Democrat	29%	51%	20%	160
	Republican	85%	12%	3%	71
	Independent	56%	27%	17%	257
Gender	Male	59%	29%	12%	240
	Female	44%	34%	22%	264
Age	18-29	**	**	**	**
	30-49	54%	30%	16%	116
	50-64	46%	35%	19%	179
	65 and older	62%	23%	15%	159
Education	High school or less	50%	25%	25%	107
	Some college	51%	34%	15%	132
	College graduate	51%	34%	15%	255
Region	Western MA	50%	31%	19%	76
	Central MA	60%	33%	7%	61
	North / South Shore	50%	30%	19%	163
	Boston and suburbs	49%	34%	17%	195
Feb. 23 – March 1, 2012	Registered voters	54%	28%	19%	527
Sept. 29 – Oct. 5, 2011	Registered voters	54%	30%	17%	475
March 6-10, 2011	Registered voters	57%	24%	19%	472

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

^{**} Subgroup contains fewer than 40 respondents.

As you may know, voters in Massachusetts will elect a United States Senator in November. If the election for Senate were held today and the candidates were Scott Brown, the Republican, and Elizabeth Warren, the Democrat, would you vote for Scott Brown, Elizabeth Warren, or some other candidate for Senate?

(If no preference is stated): At this moment do you lean more toward Scott Brown, the Republican, or more toward Elizabeth Warren, the Democrat?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Vot	er Preferences for the	U.S. Senat	e Seat – R	egistered Vote	ers	
		Warren	Brown	Don't know / Undecided	Refused	N*
May 29-31, 2012	Registered voters	45%	43%	11%	0%	504
Party Identification	Democrat	84%	10%	6%	0%	160
	Republican	4%	91%	5%	0%	71
	Independent	37%	50%	13%	0%	257
Gender	Male	38%	50%	12%	0%	240
	Female	52%	37%	10%	0%	264
Age	18-29	**	**	**	**	**
	30-49	44%	47%	9%	0%	116
	50-64	53%	36%	10%	0%	179
	65 and older	47%	48%	5%	0%	159
Education	High school or less	46%	37%	16%	0%	107
	Some college	42%	45%	13%	0%	132
	College graduate	47%	45%	8%	0%	255
Region	Western MA	44%	41%	14%	0%	76
	Central MA	40%	54%	6%	0%	61
	North / South Shore	40%	44%	16%	0%	163
	Boston and suburbs	51%	42%	7%	0%	195
Feb. 23 – March 1, 2012	Registered voters	41%	49%	10%	1%	527
Sept. 29 – Oct. 5, 2011	Registered voters	42%	47%	10%	1%	475
March 2011	Registered voters	34%	51%	14%	1%	472

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding. **Subgroup contains fewer than 40 respondents.

Initial Voter Preferences for the U.S. Senate Seat (Without Leaners) – Registered Voters

		Warren	Brown	Some other candidate	Wouldn't vote	Don't know / Undecided	Refused	
May 29-31, 2012	Registered voters	40%	42%	4%	2%	10%	1%	504
	Democrat	77%	10%	1%	0%	10%	2%	160
Party Identification	Republican	1%	85%	8%	0%	4%	1%	71
	Independent	32%	49%	6%	2%	12%	0%	257
Gender	Male	34%	49%	5%	5%	7%	0%	240
	Female	46%	35%	5%	0%	13%	1%	264
Age	18-29	**	**	**	**	**	**	**
	30-49	39%	46%	3%	2%	10%	1%	116
	50-64	49%	35%	5%	2%	9%	1%	179
	65 and older	41%	47%	1%	0%	10%	1%	159
Education	High school or less	37%	35%	5%	7%	14%	1%	107
	Some college	38%	44%	6%	0%	10%	1%	132
	College graduate	43%	43%	4%	2%	7%	0%	255
Region	Western MA	41%	40%	3%	4%	11%	0%	76
	Central MA	36%	54%	6%	0%	4%	0%	61
	North / South Shore	38%	40%	5%	3%	15%	0%	163
	Boston and suburbs	43%	41%	5%	1%	8%	1%	195
Feb. 23 – March 1, 2012	Registered voters	38%	44%	9%	1%	7%	1%	527
Sept. 29 – Oct. 5, 2011	Registered voters	40%	45%	5%	2%	7%	1%	475
March 6-10, 2011	Registered voters	28%	46%	11%	0%	14%	1%	472

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

Are you very sure about your choice for the Senate, or might you change your mind before Election Day?

Asked of the 455 respondents who expressed a preference in response to the initial Senate matchup question or the follow-up measure of preferences among leaning voters.

Very Sure About Choice or Might Change Mind – Registered Voters

		Very Sure	Might Change Mind	Don't know/ Refused	
y 29-31, 2012	Registered voters	72%	26%	2%	
rdidata ahajaa	Warren supporters	600/	200/	20/	

		Very Sure	Mind	Refused	N*
May 29-31, 2012	Registered voters	72%	26%	2%	455
Candidate choice	Warren supporters and leaners	69%	28%	3%	241
	Brown supporters and leaners	75%	24%	1%	214
Party Identification	Democrat	72%	27%	1%	149
	Republican	82%	18%	0%	67
	Independent	68%	28%	3%	230
Gender	Male	74%	24%	1%	219
	Female	70%	28%	3%	236
Age	18-29	**	**	**	**
	30-49	70%	28%	2%	105
	50-64	78%	20%	2%	162
	65 and older	75%	21%	4%	149
Education	High school or less	63%	36%	1%	94
	Some college	66%	30%	3%	117
	College graduate	78%	21%	1%	236
Region	Western MA	73%	24%	3%	68
	Central MA	82%	18%	0%	57
	North / South Shore	67%	30%	3%	141
	Boston and suburbs	73%	26%	1%	182
Feb. 23 – March 1, 2012	Registered voters	69%	31%	1%	478

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.

^{**} Subgroup contains fewer than 40 respondents.

What is the <u>most</u> important issue to you personally in determining whom to vote for for the Senate?

Respondents answered in their own words, and interviewers coded the open-ended responses using the following list.

[Interviewers: Do not read list. Accept only one answer – probe for <u>most</u> important.]

Most Important Issue in Senate Race	
The economy, unemployment, jobs, stock market	39%
Morals, ethics, personal integrity of the candidate	10%
No issue. The party of the candidate	7%
Education	7%
Health care	7%
Taxes and tax reform	5%
Social Security	3%
Defense, war on terrorism, national security, homeland security	2%
Budget deficit	2%
Abortion	2%
Banking reform, Wall Street reform	2%
Environment	1%
Gun control / crime	1%
Other	3%
Don't know / Refused	10%
N	504

Column percentages may not sum to 100 percent due to rounding.

The following two questions on candidate gender rotated in random order in the survey.

Regardless of how you plan to vote, do you think people in general will be more likely to vote for Elizabeth Warren because she is a woman, less likely to vote for her because she is a woman, or won't that matter to people one way or the other?

(Note: The response options "more likely" and" less likely" rotated in random order in the question.)

Will Warren's Gender Make Voters More Likely or Less Likely to Support Her?

	_	More likely	Less likely	Won't matter	Don't know	Refused	
May 29-31, 2012	Registered voters	7%	15%	73%	4%	1%	504
Party Identification	Democrat	7%	20%	67%	5%	1%	160
	Republican	12%	12%	71%	5%	0%	71
	Independent	7%	14%	75%	4%	1%	257
Gender	Male	8%	18%	68%	5%	1%	240
	Female	7%	13%	76%	3%	1%	264

Regardless of how you plan to vote, do you think people in general will be more likely to vote for Scott Brown because he is a man, less likely to vote for him because he is a man, or won't that matter to people one way or the other?

(Note: The response options "more likely" and" less likely" rotated in random order in the question.)

Will Brown's Gender Make Voters More Likely or Less Likely to Support Him?

	_	More likely	Less likely	Won't matter	Don't know	Refused	N*
May 29-31, 2012	Registered voters	16%	1%	78%	4%	1%	504
Party Identification	Democrat	21%	2%	72%	5%	0%	160
	Republican	8%	0%	89%	3%	0%	71
	Independent	17%	1%	78%	3%	2%	257
Gender	Male	16%	2%	77%	3%	2%	240
	Female	17%	0%	79%	4%	0%	264

^{*} Subsamples are unweighted N's, and consist of registered voters. Row percentages may not sum to 100 percent due to rounding.