

SCHOLASTIC PAPERBACK BOOKS Fall 2010



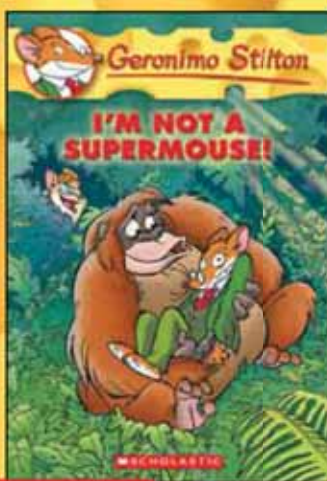
 SCHOLASTIC

More than
36 million copies
of Geronimo
in print

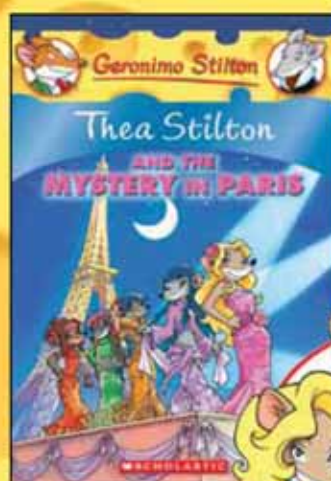
NEW ADVENTURES FROM THE BEST-SELLING DUO, GERONIMO AND THEA STILTON!



POB
format!



New titles in this series!
See pages 46-47



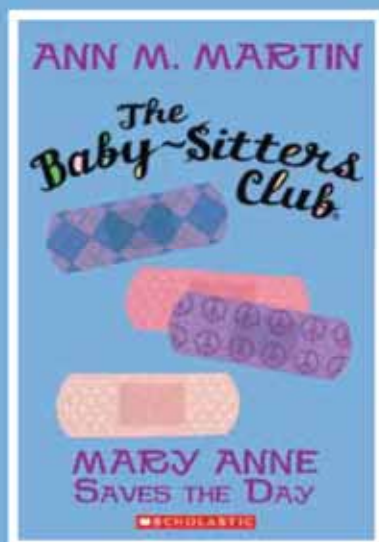
New title in
this series!
See page 81



The Baby-Sitters Club

See pages
48-49

Back for a whole new
generation!



It all started with Kristy's great idea and became a worldwide phenomenon! Now Kristy, Mary Anne, Claudia, and Stacey are back, with a fresh new look for these timeless stories of friendship, teamwork, and being great baby-sitters.

The timeless series
from New York Times
bestselling author Ann
M. Martin is back!

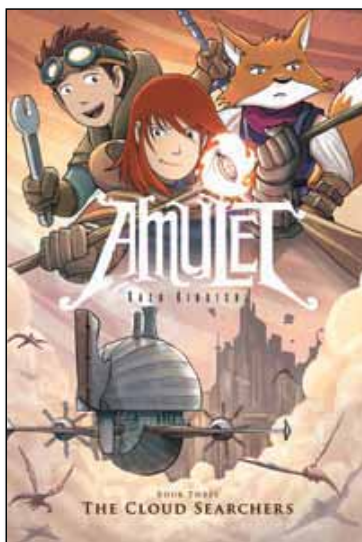


Scholastic Paperback Books

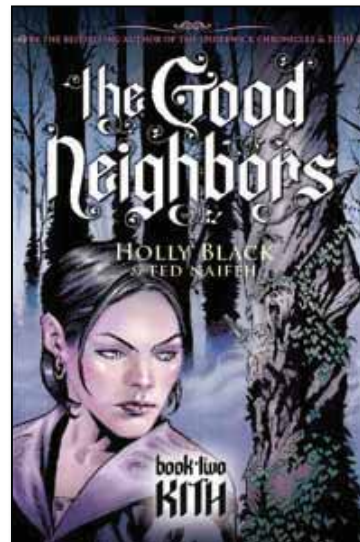
Fall 2010 Catalogue



Page 2-3



Page 4-5



Page 51



Page 2 September Releases

Page 43 October Releases

Page 70 November Releases

Page 80 December Releases

Page 90 Teaching Resources



**TURN THE PAGE FOR SOME EXCITING NEWS
FROM THE CREATOR OF CAPTAIN UNDERPANTS!**



Tra-la-laaaa!

An all-new graphic novel adventure

Marketing

- Dav Pilkey : "Behind the Scenes" film clip
- National advertising campaign including TV commercials
- National media campaign
- Major library and classroom campaign
- Captain Underpants book trailer
- Captain Underpants trading cards
- Ook and Gluk book trailer
- Ook and Gluk activity kit
- Ook and Gluk lenticular decals
- New games and free downloadables on www.scholastic.com/captainunderpants!

Also Available

#1: The Adventures Of Captain Underpants
978-0-590-84628-8 • \$6.99 • PB

#2: Captain Underpants and the Attack Of The Talking Toilets
978-0-590-63427-4 • \$6.99 PB

#3: Captain Underpants and the Invasion Of The Incredibly Naughty Cafeteria Ladies From Outer Space
978-0-439-04996-2 • \$6.99 • PB

#4: Captain Underpants and the Perilous Plot Of Professor Poopypants
978-0-439-04998-6 • \$6.99 • PB

#5: Captain Underpants and the Wrath Of The Wicked Wedgie Woman
978-0-439-05000-5 • \$6.99 • PB

#6: Captain Underpants and the Big, Bad Battle Of The Bionic Booger Boy, Part 1: The Night Of The Nasty Nostril Nuggets
978-0-439-37610-5 • \$6.99 • PB

#7: Captain Underpants and the Big, Bad Battle Of The Bionic Booger Boy, Part 2: The Night Of The Nasty Nostril Nuggets
978-0-439-37612-9 • \$6.99 • PB

#8: Captain Underpants and the Preposterous Plight of the Purple Potty People
978-0-439-37614-3 • \$6.99 • PB

The Captain Underpants Extra-Crunchy Book o' Fun
978-0-439-26761-8 • \$5.50 • PB

The All New Captain Underpants Extra-Crunchy Book O' Fun 2
978-0-439-37608-2 • \$5.50 • PB

The Adventures Of Super Diaper Baby
978-0-439-37606-8 • \$6.99 • PB

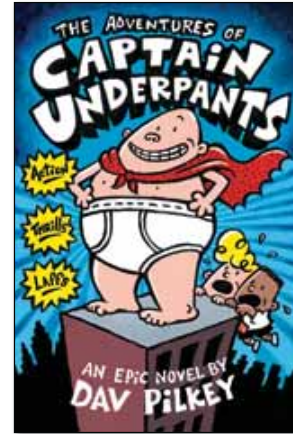
The Adventures of Captain Underpants Collectors' Edition
978-0-439-75668-6 • \$13.99 • POB

Captain Underpants and the Attack of the Talking Toilets Collectors' Edition
978-0-545-02727-4 • \$13.99 • POB

Captain Underpants and the Invasion Of The Incredibly Naughty Cafeteria Ladies From Outer Space Collectors' Edition
978-0-545-07302-8 • \$13.99 • POB

The Tra-La-Laa-Rific Captain Underpants Collection
978-0-545-02287-3 • \$24.99 • Box Set

The Tra-La-Laa-Mendous Captain Underpants Collection, Volume 2
978-0-545-08493-2 • \$24.99 • Box Set



More than
45 million books
in print!



George Beard and **Hardold Hutchins** are well known throughout the world for creating such comic book heroes as Captain Underpants, Super Diaper Baby, and The Amazing Cow Lady. George and Harold also enjoy skateboarding, playing video games, and saving the planet. They are both in the fourth grade at Jerome Horwitz Elementary School in Piqua, Ohio, and they divide their time between their treehouse and the principal's office.

August 10, 2010

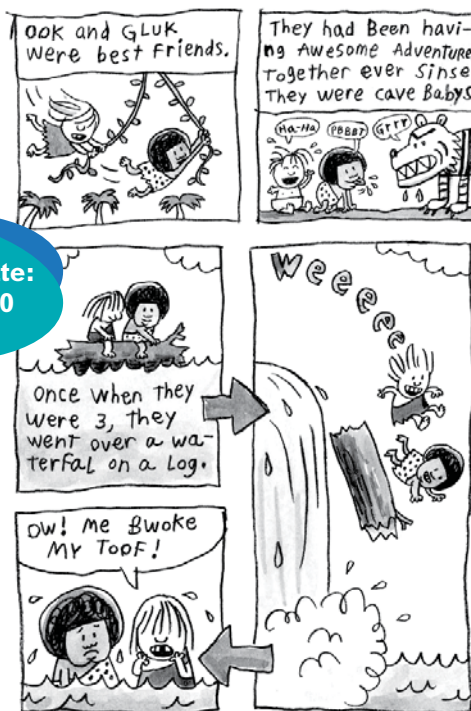
The wait is over!!

the two coolest and funniest kids at
~~from bestselling author Dav Pilkey!~~
 Jerome Horwitz Elementary School!

The Adventures of Ook and Gluk, Kung-Fu Cavemen from the Future

By George Beard and Harold Hutchins, the creators of Captain Underpants

George Beard and Harold Hutchins, the co-stars of Dav Pilkey's Captain Underpants series, are back with their second graphic novel, the sensational saga of two silly caveboys named Ook and Gluk. Life is pretty sweet in Ook and Gluk's hometown of Caveland, Ohio, in 50,001 BC—even though they're always getting in trouble with their leader, Big Chief Goppertnopper. But things take a turn for the terrible when an evil corporation from the future invades their quiet, prehistoric community. When Ook, Gluk, and their little dinosaur pal Lily are pulled through a time portal to the year 2222, they discover a future that's even more devastated than the world they've left behind. Luckily, they find a friend in Master Wong, a martial arts instructor who trains them in the ways of kung fu. Now all they have to do is travel back in time 502,223 years and save the day. What could be more fun?!!



Strict on sale date:
 August 10, 2010

The Adventures of Ook and Gluk, Kung-Fu Cavemen from the Future

Pub/In-store: August 10, 2010

ISBN-13: 978-0-545-17530-2

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-17530-2

Pages: 176

Trim Size: 5½" x 8¼"

Binding: HCA

Format: Paper Over Board

Ages: 7-10 R.L.: 2-5

Category: Comics & Graphic Novels, Action & Adventure (F)

Illustration Type: Black-and-white

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

OOK AND GLUK 18-COPY SOLID FLOOR DISPLAY

Includes 18 copies of
 The Adventures of Ook and Gluk, Kung-Fu Cavemen from the Future POB

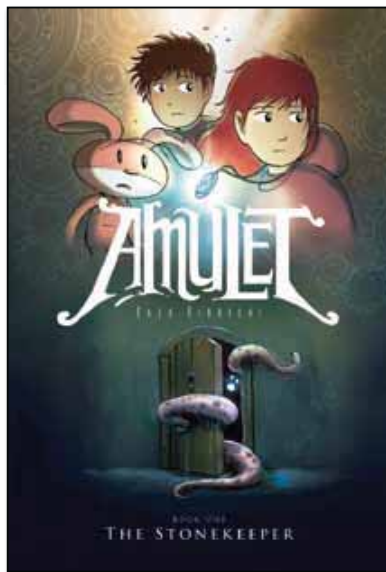
978-0-545-29103-3

\$215.82

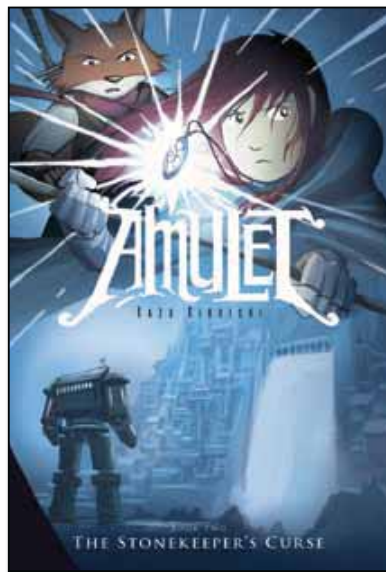
Dav Pilkey has written and illustrated numerous popular, award-winning books for children, including the Captain Underpants and Dumb Bunnies series; *Dog Breath*, winner of the California Young Reader Medal; and *The Paperboy*, a Caldecott Honor Book. He lives with his wife in the Pacific Northwest. Visit him online at www.pilkey.com

August 10, 2010

Welcome to the magical imagination of Kazu Kibuishi!



Amulet Book One: The Stonekeeper
978-0-439-84680-6 • \$27.99 • January 2008 (Hardcover)
978-0-439-84681-3 • \$12.99 • January 2008 (Paperback)



Amulet Book Two: The Stonekeeper's Curse
978-0-439-84682-0 • \$27.99 • September 2009 (Hardcover)
978-0-439-84683-7 • \$12.99 • September 2009 (Paperback)

Praise for the *Amulet* Series

New York Times Bestseller

"Fans of Jeff Smith's *BONE* will happily fret with the good guys and hiss at the baddies."
—*Kirkus Reviews*

"[The] action-packed adventure sequences move at an exciting clip....
Part fantasy...and part manga, this volume has much to appeal to readers."
—*Booklist*

"Stellar artwork, imaginative character design, moody colour and
consistent pacing."
—*PW Comics Week*



Copper
978-0-545-09892-2 • \$27.99 • January 2010 (Hardcover)
978-0-545-09893-9 • \$16.99 • January 2010 (Paperback)

Praise for *Copper*

"It's artfully inventive and inspired, while also sharply written. In short,
it's everything I want from a webcomic today and then some."
—*ComicBookResources.com*

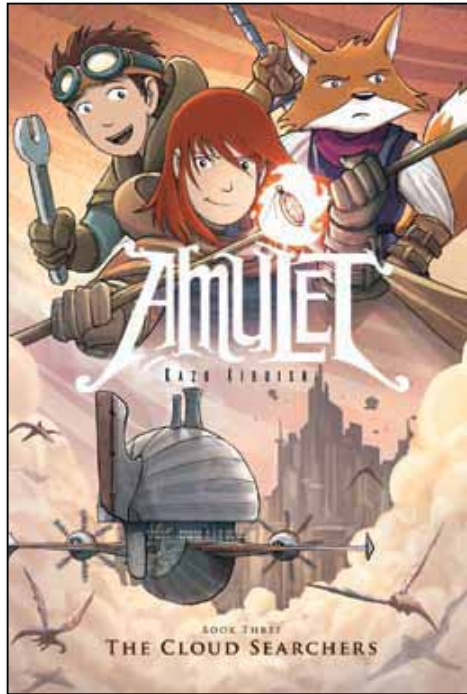
"Kibuishi's style is simple and clean, while displaying a depth of both
perspective and philosophy sorely lacking in most of today's comics."
—*The Trades.com*

Emily and Navin's life-or-death mission continues!

Amulet Book Three: The Cloud Searchers

By **Kazu Kibuishi**

In the third installment of the thrilling Amulet series, Emily, Navin, and the gang charter an airship and set off in search of Cielis, a mythical city believed to be located on an island high above the clouds. The mysterious Leon Redbeard is their guide, and there's a surprising new addition to the crew: the Elf King's son, Trellis. But is he ally or enemy? And will Emily ever be able to trust the voice of the Amulet?



graphix

**Amulet Book Three:
The Cloud Searchers**

Pub/In-store: September 2010

ISBN-13: 978-0-545-20885-7

Price: \$12.99

△ Non-Strippable

EAN: 9-780545-20885-7

Pages: 208 • Ctn: 50

Trim Size: 6" x 9"

Binding: Softcover Smyth

Format: Paperback

Ages: 9-12 • R.L.: 4-7

Category: Comics & Graphic
Novels (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Kazu Kibuishi is the founder and editor of the Flight anthologies, a critically acclaimed comics series, as well as the creator of *Daisy Cutter: The Last Train*, one of YALSA's Best Books for Young Adults. He lives in Alhambra, California. Visit him online at www.boltcity.com.

September 2010

5

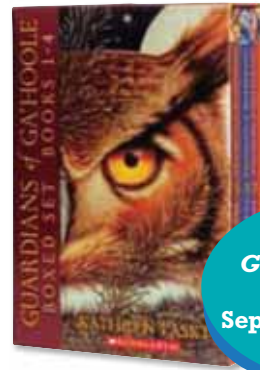
Even more great box sets!



The Hunger Games Trilogy Box Set
(Books 1-3) (Hardcover Box Set)
978-0-545-26535-5
\$59.97
Coming in October 2010!



Gregor the Overlander Box Set
(Books 1-5)
978-0-545-16681-2
\$39.99



Guardians of Ga'Hoole Box Set
(Books 1-4)
978-0-439-88476-1
\$27.96

*Legend of the
Guardians movie
release date:
September 24, 2010!*



Bone Box Set
(Books 1-3)
978-0-439-90823-8
\$29.99



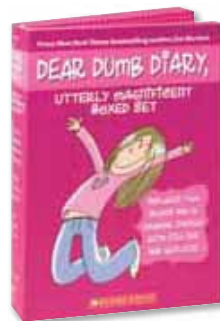
Star Wars Box Set
(Episodes I-VI)
978-0-439-83477-3
\$42.99



Goosebumps HorrorLand Boxed Set
(Books 1-4)
978-0-545-13268-8
\$27.96



Geronimo Stilton Adventurer's Box Set
(4 Books)
978-0-545-08494-9
\$29.99



Dear Dumb Diary Box Set
(Books 1-2 plus diary)
978-0-545-16683-6
\$18.99



Candy Apple Keepsake Box Set
(Books 1-4)
978-0-545-16682-9
\$24.99

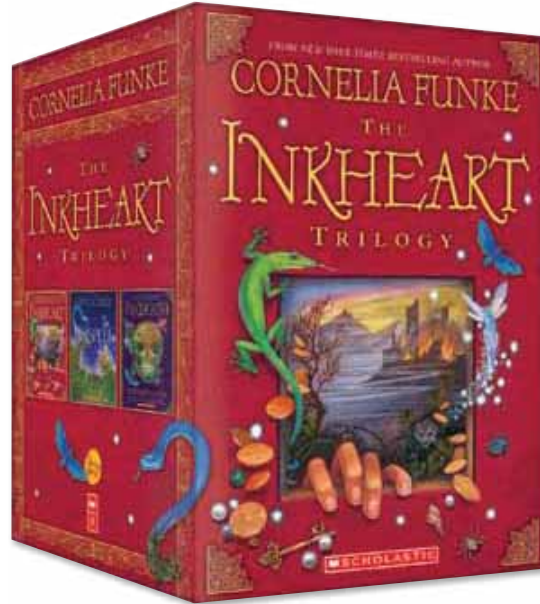
The breathtaking Inkheart trilogy is now available in a Box Set.

The Inkheart Trilogy Box Set

By **Cornelia Funke**

Cornelia Funke's masterful trilogy is now available in this lovely keepsake edition. Meggie and Mo's extraordinary adventure through the exhilarating and sometimes terrifying world of books that come to life is here in its entirety. Paperback editions of each of *Inkheart*, *Inkspell*, and *Inkdeath* are included, all at one great price. Relive the magic again and again!

A perfect gift this holiday season!



The Inkheart Trilogy Box Set

Pub/In-store: July 2010
ISBN-13: 978-0-545-26537-9
Price: \$41.99
Non-Strippable
EAN: 9-780545-26537-9
Pages: 544-656 · Ctn: 40
Trim Size: 7 1/16" x 4 7/16" x 5 5/16"
Format: Paperback Box Set
Ages: 9-12 · R.L.: 4-6
Category: Fantasy, Action & Adventure (F)
Illustration Type: N/A
LC: Available
Translation Rights: Oliver G. Latsch Literary Agency
Territory: World

See pages 15
& 46 for more
new box sets!

Praise for *Inkheart* series:

"Beguiling...skillful...the story seems to be sprinkled with some magical fairy dust."

—*The New York Times Book Review*

"Suspenseful, darkly comic..."

—*Time*

"Marvelous stuff for dreaming adventurers of any age."

—*Clive Barker*

Cornelia Funke is one of today's most gifted and beloved writers of magical stories for children. She is the author of *The Thief Lord*, *Dragon Rider*, and *The Ghosthunters* series. She lives with her family in Los Angeles, California, in a house full of books.

July 2010

Face your fears! Draw your favorite Goosebumps characters.

Scholastic Paperbacks 

Goosebumps:

How to Draw Goosebumps

Pub/In-store: September 2010

ISBN-13: 978-0-545-24895-2

Price: \$6.50

△ Strippable

EAN: 9-780545-24895-2

Pages: 32 • Ctn: 100

Trim Size: 8" x 10"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: How to Draw (F)

Illustration Type: Cartoon

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



How to Draw Goosebumps

Learn how to draw the entire devious, disgusting bunch of nightmarish villains from the world of Goosebumps. Illustrate all of your favorite horrific horrors like Slappy, The Mummy, Monster Blood, and The Haunted Mask. But be warned...these characters tend to take on a life of their own!

Easy-to-follow
How-to-Draw
steps!



September 2010

8

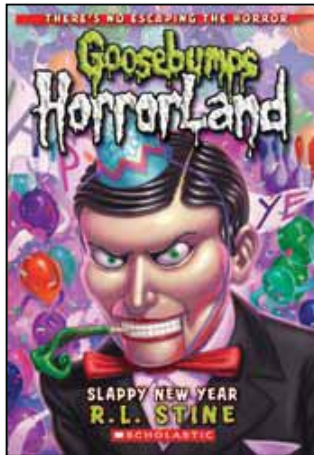
Take a little HORROR home with you!

Goosebumps HorrorLand™ By R.L. Stine



#17: The Wizard of Ooze

At a comic book convention, Marco Gonzales and his friend Gabriella Smith head right to The Wizard of Ooze comic booth. Marco is a huge fan of the Ooze, an evil sludge mutant who can turn people into ooze by touching them. He was given a rare edition of the comic at Jonathan Chiller's HorrorLand gift shop. But this special edition attracts all kinds of unwanted attention. Even the Ooze himself seems to be after it. But how can that be? The Ooze is just a comic book character... isn't he?



#18: Slappy New Year

Poor Shawn Klaven. Just because he's little and shy and gullible, the kids at school are always scaring him. Even a visit to HorrorLand can't give Shawn more courage. Sometimes Shawn thinks that Slappy, the old ventriloquist dummy his dad bought him, is his only friend. But this year, Shawn makes a resolution to get revenge. He has the perfect opportunity too—a spooky New Year's Eve party. What he doesn't realize is that Slappy has some holiday plans of his own.

Everyone's favorite Goosebumps villain is back and ready to scare you to death!

Also Available

**Goosebumps HorrorLand #16:
Weirdo Halloween: Special Edition**
978-0-545-16197-8 • \$8.99 • July 2010

**Goosebumps HorrorLand #15:
Heads, You Lose!**
978-0-545-16196-1 • \$7.99 • May 2010

**Goosebumps HorrorLand #14:
Little Shop of Hamsters**
978-0-545-16195-4 • \$7.99 • March 2010

**Goosebumps HorrorLand #13:
When the Ghost Dog Howls**
978-0-545-16194-7 • \$7.99 • January 2010

**Goosebumps HorrorLand #12:
The Streets of Panic Park**
978-0-439-91880-0 • \$7.99 • July 2009

R.L. Stine is the creator of the monstrously successful Goosebumps series, which has sold more than 300 million copies and has been published in more than 32 languages worldwide. He lives in New York. Visit him at www.RLStine.com.

Scholastic Paperbacks

Goosebumps HorrorLand #17: The Wizard of Ooze

Pub/In-store: September 2010
ISBN-13: 978-0-545-16198-5
EAN: 9-780545-16198-5

Goosebumps HorrorLand #18: Slappy New Year

Pub/In-store: November 2010
ISBN-13: 978-0-545-16199-2
EAN: 9-780545-16199-2

For Both

Price: \$7.99
 Strippable
Pages: 160 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-6
Category: Horror & Ghost Stories (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World


Scholastic.com/Goosebumps
has received 3.8 million page
views in the last year.

Sept/Nov 2010

New York Times bestselling author Tamora Pierce's latest— now in paperback!

Scholastic Paperbacks 

Melting Stones

Pub/In-store: August 2010
ISBN-13: 978-0-545-05265-8
Price: \$11.99
 Strippable
EAN: 9-780545-05265-8
Pages: 320 • Ctn: 48
Trim Size: 5 1/4" x 8"
Binding: Perfect-bound
Format: Paperback
Ages: 12 and up • R.L.: 7 and up
Category: Science Fiction,
Fantasy, Magic (F)
Illustration Type: N/A
LC: 2007045036
Translation Rights: Harold Ober
Territory: US, C, OM, MX



Melting Stones By Tamora Pierce

Four years have passed since Evvy left the streets of Chammur to begin her training as a stone mage. At fourteen, she's unhappy to be on a new journey with her mentor, prickly green mage Rosethorn, who has been called to the Battle Islands to determine why the plants and animals there are dying. Evvy's job is to listen and learn, but she can't just keep quiet and do nothing. With the help of Luvo, the living stone heart of a mountain, Evvy uncovers an important clue. Now, with the island on the brink of disaster, it's up to Evvy to halt sheer destruction.

Praise for *Melting Stones*

"Fans old and new are going to love Evvy's adventures...whether or not they have read the other Circle books."

—Voice of Youth Advocates

"This suspenseful tale is lit up with magic."

—Kirkus Reviews

Also Available

The Will of the Empress

978-0-545-07455-1 • \$7.99 • October 2008
978-0-439-44172-8 • \$10.99 • October 2006

Circle of Magic #4: Briar's Book

978-0-590-55411-4 • \$8.99 • March 2000

Circle of Magic #3: Daja's Book

978-0-590-55410-7 • \$8.99 • March 2000

Circle of Magic #2: Tris's Book

978-0-590-55409-1 • \$8.99 • September 1999

Circle of Magic #1: Sandry's Book

978-0-590-55408-4 • \$8.99 • September 1999

Circle Opens #4: Shatterglass

978-0-590-39696-7 • \$8.99 • March 2004 (Paperback)

Circle Opens #3: Cold Fire

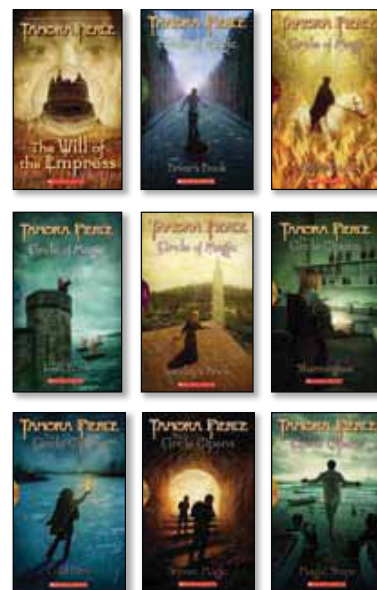
978-0-590-39656-1 • \$8.99 • March 2003

Circle Opens #2: Street Magic

978-0-590-39643-1 • \$8.99 • April 2002

Circle Opens #1: Magic Steps

978-0-590-39605-9 • \$8.99 • April 2001



Tamora Pierce is the author of more than twenty novels, including the acclaimed fantasy quartets Circle of Magic and The Circle Opens, and *The Will of the Empress*, a *New York Times* bestseller. Ms. Pierce wrote *Melting Stones* as an audio book, crafting it with Bruce Coville and the actors of Full Cast Audio, who recorded it in 2007. She lives in New York State with her husband, Tim, and their seven cats and two birds. Visit her at www.tamorapierce.com.

August 2010

10

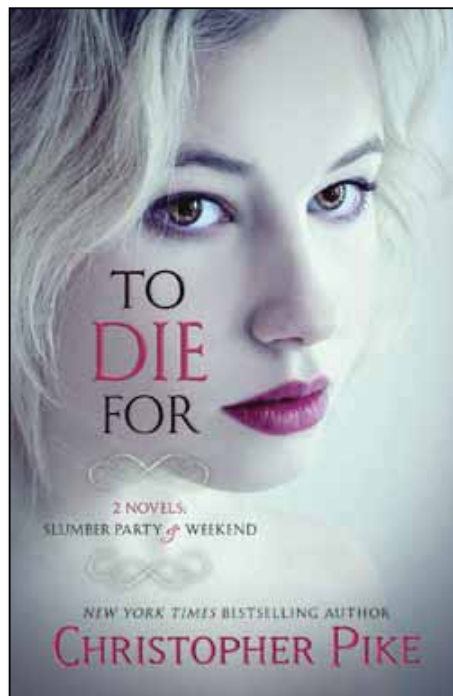
New York Times bestselling author Christopher Pike is back for a whole new generation of teens!

To Die For

By Christopher Pike

This juicy volume features two classic Christopher Pike thrillers: *Slumber Party* and *Weekend*. In *Slumber Party*, mysterious events begin to unfold around a group of friends vacationing at a ski resort. As they become snowbound, things heat up...for the killer in their midst. In *Weekend*, another group of friends partying at a remote tropical beach manor are forced to confront an ugly event in their past -- or suffer violent consequences in the present.

In each of these dream-vacations-gone-bad, not everyone is who they seem, and someone is bloodthirsty....



Scholastic Paperbacks 

To Die For

Pub/In-store: September 2010

ISBN-13: 978-0-545-26434-1

Price: \$12.99

Non-Strippable

EAN: 9-780545-26434-1

Pages: 416

Ctn: 40

Trim Size: 5 1/4" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 14-18

R.L. 9 and up

Category: Fiction

Illustration: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Christopher Pike is a bestselling author of young adult and children's fiction who specializes in the thriller genre. He was born in New York but grew up in California where he still lives today. Christopher did factory work, painted houses and programmed computers before becoming a recognized author, with his first novel *Slumber Party*.

September 2010

Say good-bye to stressful situations! and more, while

Scholastic Paperbacks 

Girls' Life Guide to Being the Most Amazing You

Pub/In-store: November 2010

ISBN-13: 978-0-545-21494-0

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-21494-0

Pages: 128 • Ctn: 50

Trim Size: 7" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 9-14 • R.L.: 4-9

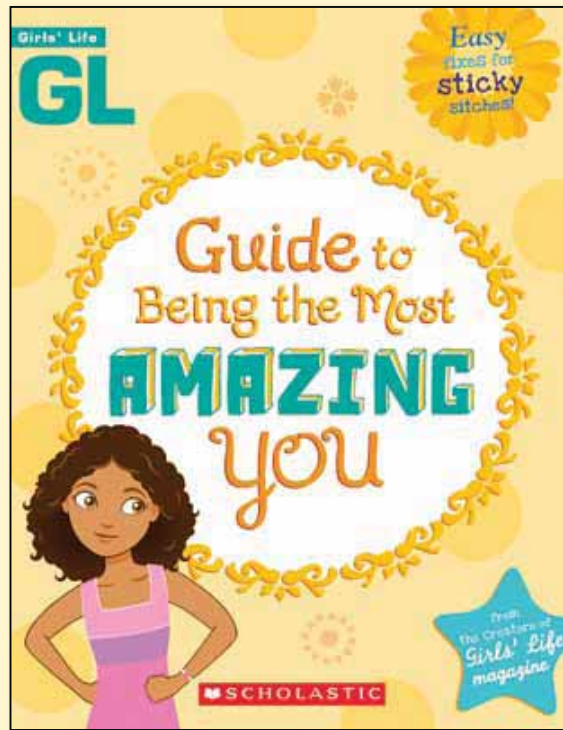
Category: Girls & Women (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



***Girls' Life* Guide to Being the Most Amazing You**

Not sure what to do? Don't get stressed, take charge! How do I get my crush to notice me? What if my friends get invited to a party and I don't? How do I tell my parents I don't want to play soccer anymore? Should I take French or Spanish? From school, to home, and everything in between, it's time to start steering yourself in a direction that's best for you, and this guide will help you get there!

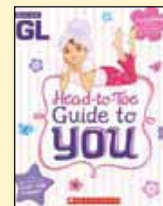
Also Available

***Girls' Life* Head-to-Toe Guide to You**

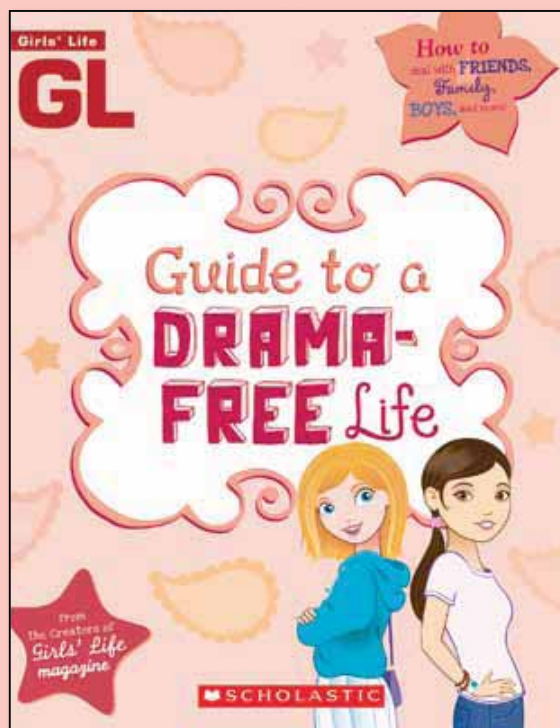
978-0-545-20236-7 • \$11.99 • April 2010

***Girls' Life* Ultimate Guide to Surviving Middle School**

978-0-545-20235-0 • \$11.99 • April 2010



Deal with friends, family, guys, staying true to yourself.



***Girls' Life* Guide to a Drama-Free Life**

Why does it seem so hard to get along with everyone? It's practically impossible to avoid having some drama in your life, but this essential guide will help by giving you the best relationship advice on how to deal with friends, family, parents, teachers, coaches, boys, and more. Learn how to not sweat the small (and big) stuff.

Scholastic Paperbacks 

Girls' Life Guide to a Drama-Free Life

Pub/In-store: September 2010

ISBN-13: 978-0-545-21493-3

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-21493-3

Pages: 128 • Ctn: 50

Trim Size: 7" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 9-14 • R.L.: 4-9

Category: Girls & Women (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Girls' Life is the #1 magazine for 10- to 15-year-old girls.

September 2010

13

Scholastic Reader



Scholastic Reader Level 2: Rainbow Magic: Best Friends in Fairyland

Pub/In-store: September 2010

ISBN-13: 978-0-545-22293-8

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-22293-8

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 6-8 • R.L.: 1-2

Category: Readers/Beginner (F)

Illustration Type: Full-colour

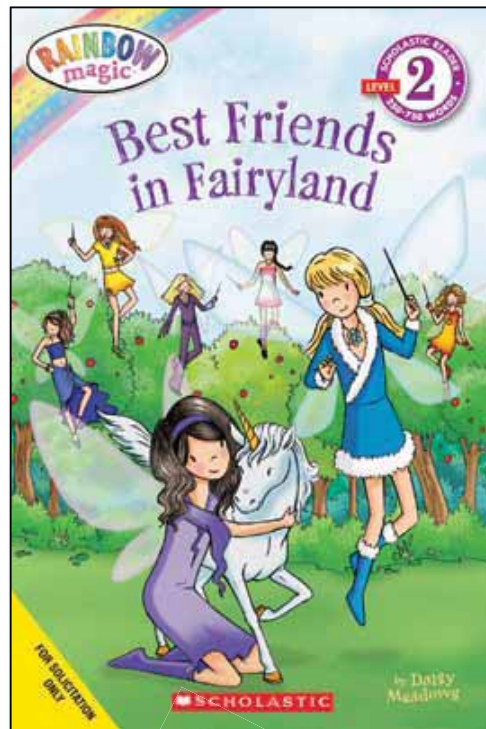
LC: Available

Translation Rights: Rainbow Magic
Ltd.

Territory: USC



By Daisy Meadows



Level 2: Best Friends in Fairyland

The Weather Fairies' unicorn friend, Alabaster, is moving away to the royal stables. He'll miss the enchanted forest, but most of all, he'll miss his herd—and his friends, the fairies! The sisters are upset to see him go, but they know they will be able to visit Alabaster, and hear lots of stories about life at Fairyland castle.



Also Available

Scholastic Reader Level 2: Rainbow Magic: The Fairies' Birthday Surprise

978-0-545-22292-1 • \$4.99 • August 2010

Scholastic Reader Level 2: Rainbow Magic: The Rainbow Fairies

978-0-545-22291-4 • \$4.99 • May 2010



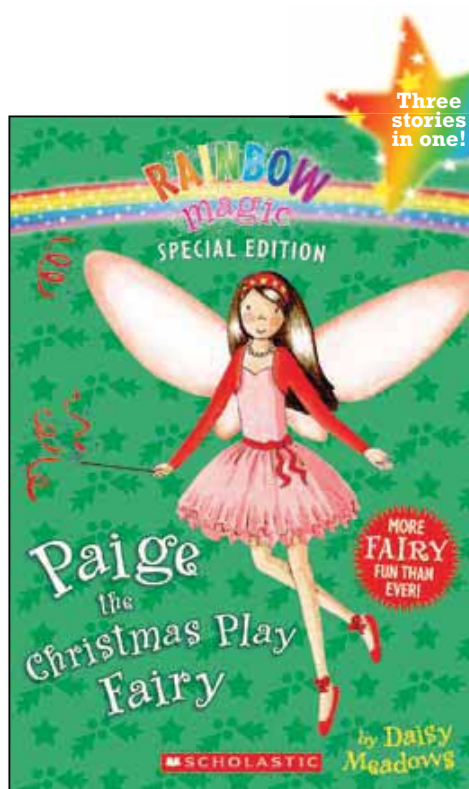
September 2010

These sparkly holiday gifts put the fairies at center stage!

Special Edition: Paige the Christmas Play Fairy

It's Christmas in Tippington, and this year, Rachel is dancing in the annual town Christmas play! She can't wait for her moment in the spotlight. But when Jack Frost's goblins steal the three magical shoes that make Christmas plays everywhere sparkle, it looks like it's curtains for this performance.

The show must go on, if Paige the Christmas Play Fairy has anything to say about it! Can Rachel and Kirsty help save the big holiday play, or will Jack Frost take the "merry" out of "Merry Christmas"?



Scholastic Paperbacks

Rainbow Magic: Paige the Christmas Play Fairy

Pub/In-store: September 2010

ISBN-13: 978-0-545-22177-1

Price: \$7.99

△ Strippable

EAN: 9-780545-22177-1

Pages: 192 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Rainbow Magic Holiday Box Set

Pub/In-store: October 2010

ISBN: 978-1-4431-0498-2

Price: \$23.97

Non-Strippable

EAN: 9-7814431-0498-2

Pages: 176-192 • Ctn: TBC

Trim Size: TBC

Format: Paperback Box Set

For Both

Ages: 6-9 • R.L.: K-3

Category: Science Fiction, Fantasy, Magic (F)

Illustration Type: Black-and-White Line Art Throughout

LC: N/A

Translation Rights: Rainbow Magic Ltd.

Territory: Canada



Rainbow Magic: Holiday Box Set

Sprinkle some extra fairy dust on your holidays this season with this wonderful collection of three Rainbow Magic festive favourites!

Titles Include:

- *Holly the Christmas Fairy*
- *Stella the Star Fairy*
- *Gabriella the Snow Kingdom Fairy*

September 2010

15

Hard choices and new beginnings in Camden Falls



Scholastic Paperbacks

Main Street #9: Coming Apart

Pub/In-store: September 2010

ISBN-13: 978-0-545-06896-3

Price: \$8.99

Strippable

EAN: 9-780545-06896-3

Pages: 208 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4

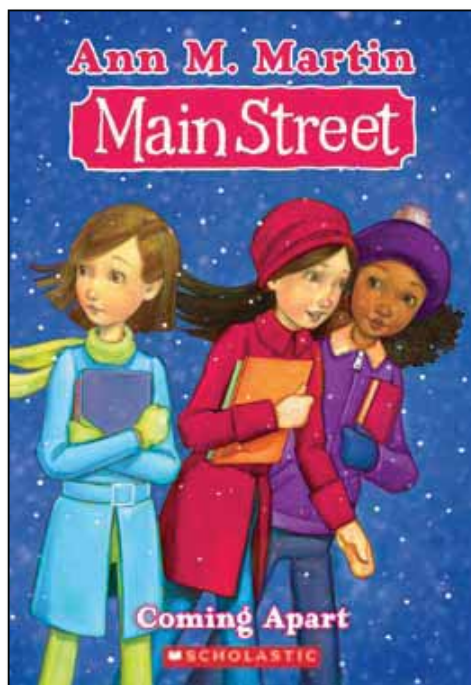
Category: Social Situations/
Friendship (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World-English



Main Street #9: Coming Apart

By Ann M. Martin

When Nikki's father left her family, she thought all the trouble would be over. No more screaming. No more fighting. No more rages. But now he's coming back one last time, and Nikki isn't sure what's going to happen. Luckily, she has good friends like Flora, Ruby, and Olivia to stand behind her—and a mom who cares about her kids enough to pull them through a hard time.

Praise for Main Street

"Camden Falls, with its row houses, quirky characters and strong, level-headed women is almost a character itself."

—Kirkus Reviews

"Ann Martin's writing style is...easy and unrushed.... The characters she creates...are likely to keep readers coming back to this series for a long time."

—Washington Post

"Martin's touch is perfect for girls who will welcome her well-crafted tales and characters."

—Detroit Free Press

Also Available

Main Street #8: Special Delivery

978-0-545-06895-6 • \$8.99 • October 2009

Main Street #7: Keeping Secrets

978-0-439-86885-3 • \$8.99 • April 2009

Main Street #6: September Surprises

978-0-439-86884-6 • \$8.99 • September 2008

Main Street #5: The Secret Book Club

978-0-439-86883-9 • \$8.99 • July 2008

Main Street #4: Best Friends

978-0-439-86882-2 • \$8.99 • April 2008

Main Street #3: 'Tis the Season

978-0-439-86881-5 • \$7.99 • October 2007

Main Street #2: Needle and Thread

978-0-439-86880-8 • \$8.99 • August 2007

Main Street #1: Welcome to Camden Falls

978-0-439-86879-2 • \$8.99 • May 2007

September 2010

16

Ann M. Martin is the author of the momentous Baby-sitters Club series, as well as novels including the Newbery Honor book *A Corner of the Universe*.

Scholastic Readers



Includes
Sticker Sheet

Level 1: Noodles: I Love Christmas!

By Hans Wilhelm

The whole family is very busy getting ready for Christmas. There are presents to wrap, decorations to hang, and cookies to bake...and no one has any time for Noodles. He feels lonely and left out. Can he find a way to join in the holiday fun? Of course he can!

Beginning readers will be drawn to Noodles's enthusiasm and knack for solving problems in this lively holiday story.

Also Available

Scholastic Reader Level 1: Noodles: I Love School!
978-0-545-13474-3 • \$4.99 • July 2010

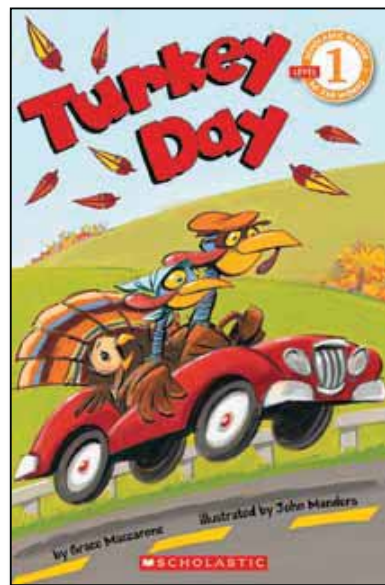
Scholastic Reader Level 1: Noodles: I Won't Share!
978-0-439-77353-9 • \$4.99 • May 2010

Scholastic Reader Level 1: Noodles: No New Pets!
978-0-545-07078-2 • \$4.99 • May 2010

Scholastic Reader Level 1: Noodles: I'm No Turkey!
978-0-545-07077-5 • \$4.99 • September 2009

Scholastic Reader Level 1: Noodles the Puppy
978-0-545-04591-9 • \$5.50 • May 2008

Hans Wilhelm has written more than two hundred children's books, which have sold over 35 million copies and won numerous awards. He lives in Weston, Connecticut, with his wife.



Level 1: Turkey Day

By Grace Maccarone
Illustrated by John Manders

A family of turkeys gathers from near and far to celebrate their special day in this easy-to-read rhyming story from bestselling author Grace Maccarone. Humorous illustrations by John Manders add to the seasonal fun!



Grace Maccarone is the author of many children's books, including *Mother, May I?*, *Itchy Itchy Chicken Pox*, and *Bless Me: A Child's Goodnight Prayer*. She lives in Greenburg, New York.

Cartwheel BOOKS

**Scholastic Reader Level 1:
Noodles: I Love Christmas!**

ISBN-13: 978-0-545-27466-1

EAN: 9-780545-27466-1

Price: \$5.99

**Scholastic Reader Level 1:
Turkey Day**

ISBN-13: 978-0-545-12001-2

EAN: 9-780545-12001-2

Price: \$4.99

For Both:

Pub/In-store: September 2010

Non-Strippable

Pages 32 / Ctn: 100

Trim Size 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 4-7 / R.L.: Pre-K-1

Category: Readers/Beginner (F)

Illustration Type: Full-colour

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

September 2010

17

Celebrate two special holidays with one special family.



My Two Holidays: A Hanukkah and Christmas Story

Pub/In-store: September 2010
ISBN-13: 978-0-545-23515-0
Price: \$7.99
△ Non-Strippable
EAN: 9-780545-23515-0
Pages: 32 • Ctn: 100
Trim Size: 8" x 10"
Binding: Perfect-bound
Format: Paperback
Ages: 3-5 • R.L.: Pre-K-K
Category: Holidays & Festivals/
General (F)
Illustration Type: Four-colour
LC: Available
Translation Rights: Scholastic Inc.
Territory: World



My Two Holidays: A Hanukkah and Christmas Story

By Danielle Novack
Illustrated by Phyllis Harris

When Sam's classmates take turns talking about which holiday they celebrate, Sam becomes very nervous. Some people celebrate Christmas and some people celebrate Hanukkah. But Sam celebrates both!

Written by a child psychologist, *My Two Holidays* offers comforting explanations that shine a light on how special it can be to celebrate two treasured holidays instead of one!

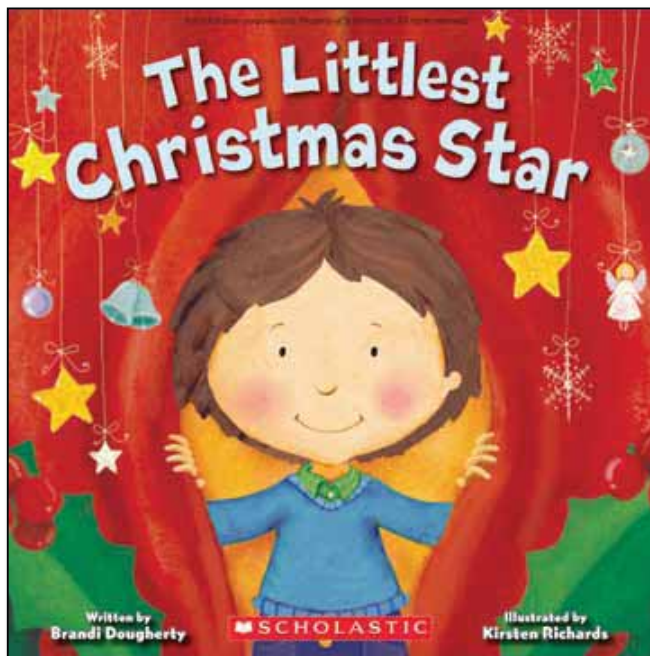
September 2010

18

Danielle Novack is a clinical psychologist and *My Two Holidays* is her first children's book. She lives in New York City.

Phyllis Harris has illustrated many books for children, including *Kate's Surprise*. She lives with her family in Kansas City, Missouri.

A heartwarming Christmas follow-up to *The Littlest Pilgrim*.



The Littlest Christmas Star

By **Brandi Dougherty**

Illustrated by **Kirsten Richards**

Max wants to be the star in his class's Christmas play. And he is the star...of Bethlehem.

Upset with his small part, Max tries to help by painting scenery or singing with the chorus, but those are not his jobs.

The day of the play finally arrives, and when the light shines on Max—and Max alone—he realizes just how big he can be!

Also Available

The Littlest Pilgrim

978-0-545-05372-3 • \$4.50 • October 2008



Brandi Dougherty is the author of *The Valentine's Day Disaster*, a middle grade novel, as well as *The Littlest Pilgrim*. She lives in San Francisco.

Kirsten Richards graduated with a BA in General Illustration and currently resides in a little town near Oxford, England, where she paints and draws to her heart's content.

 **Cartwheel • B • O • O • K • S •**

The Littlest Christmas Star

Pub/In-store: September 2010

ISBN-13: 978-0-545-21415-5

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-21415-5

Pages: 32 • Ctn: 100

Trim Size: 8" x 8"

Binding: Square Saddle-stitch

Format: Paperback

Ages: 3-7 • R.L.: Pre-K-2

Category: Holidays/Christmas (F)

Illustration Type: Four-colour

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

September 2010

19

Flip the pages from the top to see kittens and the bottom to see puppies!

Scholastic Paperbacks 

Now You See It! Puppies and Kittens

Pub/In-store: September 2010

ISBN-13: 978-0-545-23097-1

Price: \$7.99

△ Non-Strippable

EAN: 9-780545-23097-1

Pages: 64 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 6-8 • R.L.: 1-2

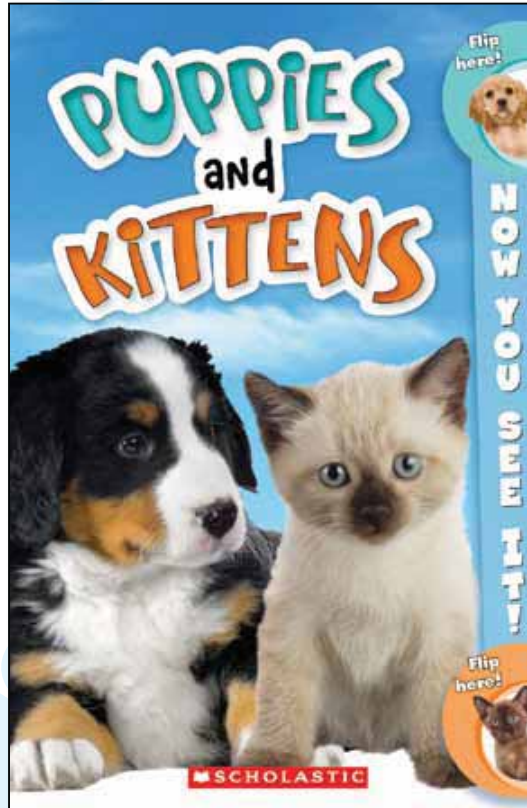
Category: Readers/Beginner (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Now You See It! Puppies and Kittens

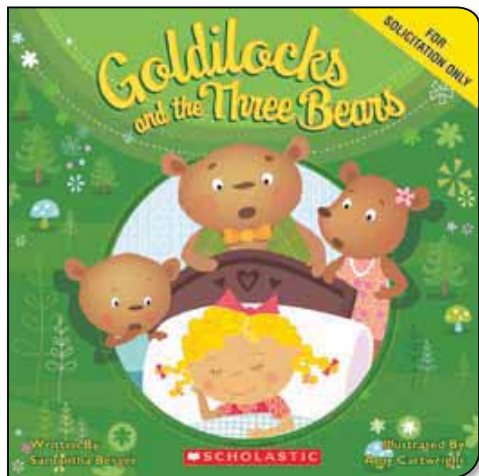
By Nicole Corse

A paperback reader that features adorable photos of kittens and puppies in a cool magic flip book format! Do all puppies have pink tongues? Why does a kitten meow? Find out the answers to these questions and more as you flip the pages from the top right corner to see kittens and the bottom right corner to see puppies!

September 2010

20

A fresh new version of a favorite tale!



Goldilocks and the Three Bears

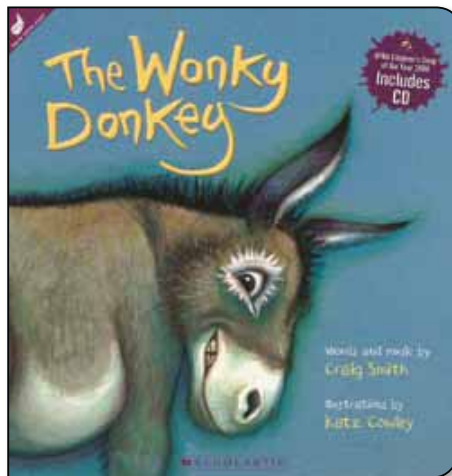
By Samantha Berger
Illustrated by Amy Cartwright

Once upon a time, there were three bears and a little girl named Goldilocks. This young retelling pairs the classic story with current and appealing art while remaining true to the original tale's lesson of teaching self-control...and more importantly, never falling asleep in a bear's house! With a lift-the-flap on every spread, this 8x8 with cardstock pages is engaging and interactive. Readers will love peeking under the flaps to discover the before-and-after effects of Goldilock's mishaps!

**With a
lift-the-flap on
every spread!**

Samantha Berger has written many books for children, including *Pirate Potty* and *Princess Potty*. She lives in Los Angeles, California.

Amy Cartwright has illustrated several books for children, including *Pirate Potty* and *Princess Potty*. She lives with her husband in Illinois.



The Wonky Donkey

By Craig Smith
Illustrated by Katz Cowley

The Wonky Donkey is based on an award-winning children's song. With hilarious lyrics and illustrations, this picturebook will appeal to adults and children alike.

In this very funny, cumulative song, each page tells us something new about the donkey until we end up with a spunky, hanky-panky cranky stinky dinky lanky honky-tonky winky wonky donkey, which will have children in fits of laughter.

Craig Smith is the recipient of the 2008 APRA Children's Song of the Year for THE WONKY DONKEY. When not writing, Craig works as a musician and entertainer. Visit him at www.craigsmith.co.nz

Cartwheel BOOKS

Goldilocks and the Three Bears

Pub/In-store: September 2010

ISBN-13: 978-0-545-23651-5

Price: \$7.99

△ Non-Strippable

EAN: 9-780545-23651-5

Pages: 20 • Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 3-5 • R.L.: Pre-K-K

Category: Fairy Tales & Folklore/
Single Title (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

The Wonky Donkey

Pub/In-store: May 2010

ISBN-13: 978-0-545-26124-1

Price: \$7.99

Strippable

EAN: 9-780545-26124-1

Pages: 24 • Ctn: 100

Trim: 9" x 9"

Format: Paperback

Binding: Perfect-bound

Ages: 3-5 • RL: Pre-K-K

Category: Humour (F)

Illustration Type: Four-colour

LC: N/A

Territory: US

Distribution: Unrestricted

Sept/May 2010

21

The verdict is in: preschoolers

 **Cartwheel • B • O • O • K • S •**

Dot and Dash Eat Their Dinner

Pub/In-store: September 2010

ISBN-13: 978-0-545-20222-0

Price: \$8.99

△ Non-Strippable

EAN: 9-780545-20222-0

Pages: 10 • Ctn: 50

Trim Size: 7" x 9"

Binding: Board Book

Format: Board Book

Ages: 2-4 • R.L.: Pre-K

Category: Animals/General (F)

Illustration Type: Four-color

LC: N/A

Translation Rights: Scholastic UK

Territory: US, C



With
foil on the
cover!



Dot and Dash: Eat Their Dinner

By Emma Dodd

Dot and Dash are eating dinner, but Dash only wants to eat pink food. Big, Tall, and Small all think dinner is delicious. But what will Dash do when it's time for dessert?

Also Available

Dot and Dash Dress Up

978-0-545-22671-4 • \$5.99 • July 2010

Dot and Dash Go to Bed

978-0-545-22673-8 • \$5.99 • May 2010

Dot and Dash Meet Their Friends

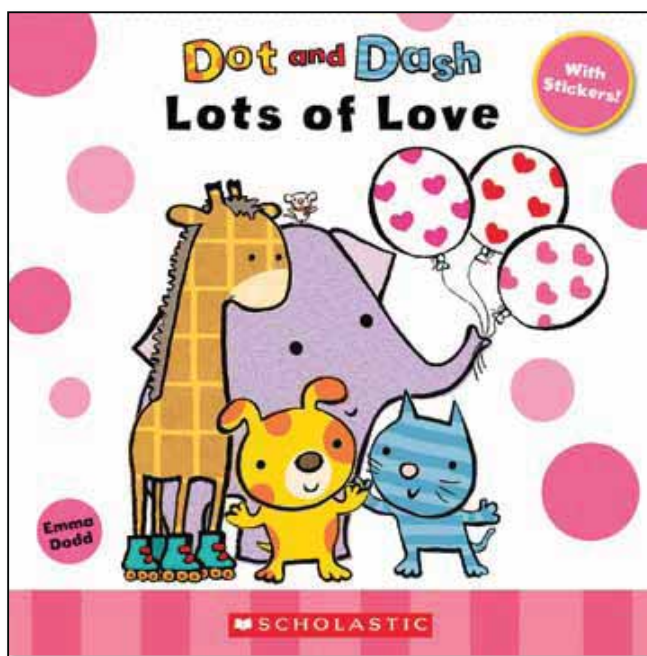
978-0-545-16663-8 • \$11.99 • May 2010

September 2010

22

love

Dot and Dash



Dot and Dash: Lots of Love

By **Emma Dodd**

Dot and Dash are going on a picnic with their friends.
Dot brings juice. Dash brings toys.
But Small brings the tastiest surprise of all!

With
stickers!

Cardstock
pages!

Emma Dodd studied Graphic Design and Illustration at Saint Martin's School of Art in London. She has illustrated many books, including *What Pet to Get?*, which was shortlisted for the 2006 Early Years Awards. She lives with her family in Surrey, England.

 **Cartwheel • B • O • O • K • S •**

Dot and Dash Lots of Love

Pub/In-store: December 2010

ISBN-13: 978-0-545-23690-4

Price: \$5.99

△ Non-Strippable

EAN: 9-780545-23690-4

Pages: 14 • Ctn: 100

Trim Size: 8" x 8"

Binding: Softcover Sewn

Format: Paperback

Ages: 2-4 • R.L.: Pre-K

Category: Social Situations/
Friendship (F)

Illustration Type: Four-color

LC: N/A

Translation Rights: Scholastic UK

Territory: US, C

September 2010

23

It only takes a little to **BE BIG!**™



Clifford's Family

ISBN-13: 978-0-545-21585-5

EAN: 9-780545-21585-5

Clifford at the Circus

ISBN-13: 978-0-545-21584-8

EAN: 9-780545-21584-8

Clifford's Manners

ISBN-13: 978-0-545-21586-2

EAN: 9-780545-21586-2

For All

Pub/In-store: September 2010

Price: \$4.99

△ Non-Strippable

Pages: 32 • Ctn: 100

Trim Size: 8" x 8"

Binding: Square Saddle-stitch

Format: Paperback

Ages: 3-7 • R.L.: Pre-K-2

Category: Humorous Stories (F)

Illustration Type: Four-colour

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Marketing

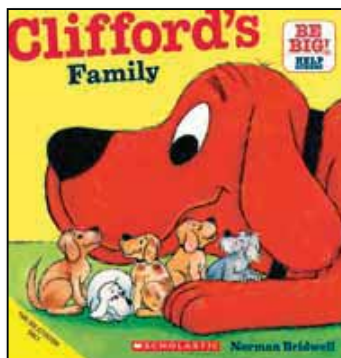
- Author video available
- Media outreach in conjunction with the BE BIG campaign
- National online advertising
- Digital brochure

Try Clifford's Big Ideas:

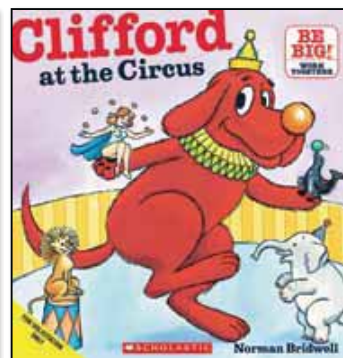
Share • Play Fair • Have Respect • Work Together

Be Responsible • Be a Good Friend • Help Others

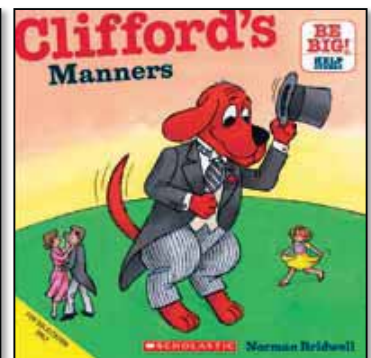
Be Truthful • Be Kind • Believe In Yourself



**Clifford's
Family**



**Clifford
at the Circus**



**Clifford's
Manners**

By Norman Bridwell

Also Available

Clifford The Big Red Dog (8x8)

978-0-545-21578-7 • \$4.99 • May 2010

Clifford Goes to Dog School (8x8)

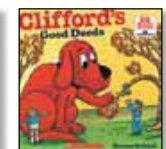
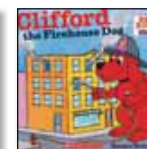
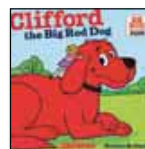
978-0-545-21577-0 • \$4.99 • May 2010

Clifford the Firehouse Dog (8x8)

978-0-545-21580-0 • \$4.99 • May 2010

Clifford's Good Deeds (8x8)

978-0-545-21579-4 • \$4.99 • May 2010



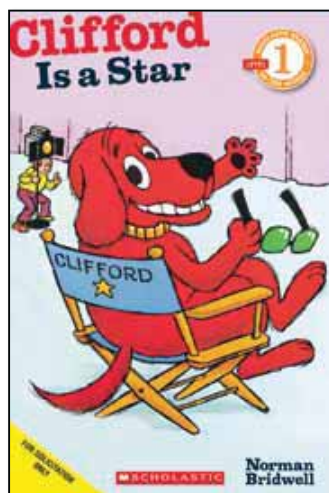
**The first 4 titles of the
BE BIG series!**

www.scholastic.com/cliffordbebig

CLIFFORD THE BIG RED DOG, CLIFFORD BE BIG and associated logos are TM Norman Bridwell. All Rights Reserved. The PBS KIDS logo is a registered trademark of PBS and is used with permission.

More of Clifford to love!

By Norman Bridwell

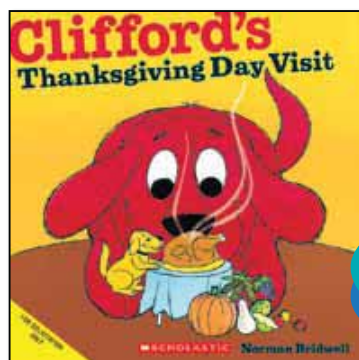
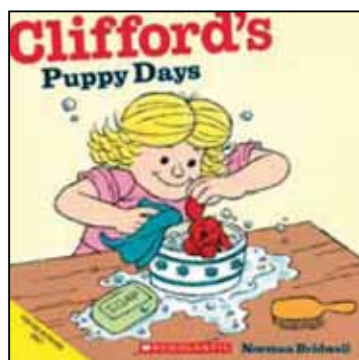


**Scholastic
Reader Level 1:
Clifford Is a Star**

**Scholastic
Reader Level 1:
Clifford's First
Sleepover**

The newest two books in this twelve-title reader series!

New Readers!



**Clifford's
Puppy Days**

**Clifford's
Thanksgiving
Day Visit**

**Bestselling
8x8s now with a
new look!**

Also Available

Scholastic Reader Level 1: Clifford's Best Pals
978-0-545-22315-7 • \$4.99 • May 2010

Scholastic Reader Level 1: Clifford's Busy Week
978-0-545-22312-6 • \$4.99 • May 2010



**Scholastic Reader Level 1:
Clifford Is a Star**

ISBN-13: 978-0-545-22317-1
EAN: 9-780545-22317-1

**Scholastic Reader Level 1:
Clifford's First Sleepover**

ISBN-13: 978-0-545-22316-4
EAN: 9-780545-22316-4

For Both

Pub/In-store: September 2010
Price: \$4.99
△ Non-Strippable
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-7 • R.L.: Pre-K-1
Category: Readers/Beginner (F)
Illustration Type: Four-colour
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Clifford's Puppy Days

ISBN-13: 978-0-545-21583-1
EAN: 9-780545-21583-1

Clifford's Thanksgiving Day Visit

ISBN-13: 978-0-545-21581-7
EAN: 9-780545-21581-7

For Both

Pub/In-store: September 2010
Price: \$4.99
△ Non-Strippable
Pages: 32 • Ctn: 100
Trim Size: 8" x 8"
Binding: Square Saddle-stitch
Format: Paperback
Ages: 3-7 • R.L.: Pre-K-2
Category: Humorous Stories (F)
Illustration Type: Four-colour
LC: Available
Translation Rights: Scholastic Inc.
Territory: World

Norman Bridwell is the award-winning author and illustrator of the bestselling Clifford The Big Red Dog series. Mr. Bridwell lives in Edgartown, Massachusetts, with his wife, Norma.

September 2010

25

In a galaxy far, far away....

ADVENTURES IN HYPERSPACE

Star Wars: Adventures in Hyperspace #3: The Big Switch

Pub/In-store: September 2010

ISBN-13: 978-0-545-21360-8

Price: \$5.99

△ Strippable

EAN: 9-780545-21360-8

Pages: 96 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

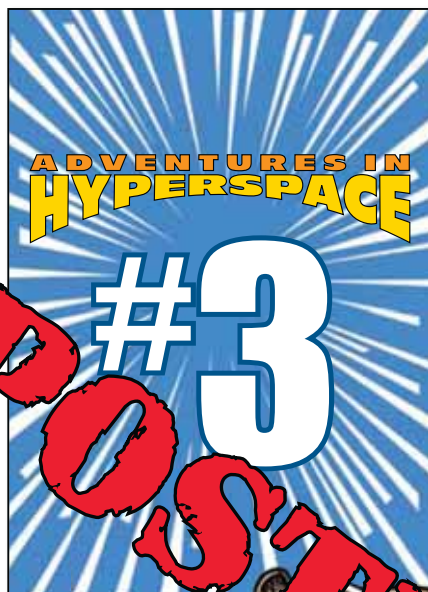
Category: Science Fiction &
Fantasy (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Lucasfilm Ltd.

Territory: USC



Adventures in Hyperspace #3: The Big Switch

A routine job for Jabba goes haywire when Han and Chewie realize the "sculpture" they're supposed to transport is stolen...and much more than a decorative piece of art!

The *Millennium Falcon* will have to race its way out of this tight corner—and right into the Blockade Runner's Derby!—if Han and Chewie want to make it back to Tatooine in one piece. Can they win the race and finish the job?

Brand Highlights

- Star Wars is the #1 entertainment property in the world, as was the top movie series of all time with a \$4.2 billion global box office
- The #1 video series of all time, with 180mm copies sold
- The #1 film licensing franchise of all time, with more than \$15 billion in worldwide merchandise retail sales
- #1 boys action-toy license of all time
- *Star Wars: The Clone Wars* animated series now on Cartoon Network and on SPACE channel in Canada, with an average of 3M boys 6-11 watching each week
- 2010 marks the 30th anniversary of *Empire Strikes Back*
- Licensed products include toys, video games, publishing, home entertainment, soft goods, and back-to-school

Also Available

Star Wars: Adventures in Hyperspace #1: Fire Ring Race

978-0-545-21358-5 • \$5.99 • June 2010

Star Wars: Adventures in Hyperspace #2: Shinbone Showdown

978-0-545-21359-2 • \$5.99 • June 2010



I Survived explores history's most terrifying moments!

I SURVIVED

By Lauren Tarshis

I Survived: The Shark Attacks of 1916

It's the summer of 1916, and ten-year-old Chet Roscow is just as captivated as everyone else along the Jersey shore by the local news: a Great White shark has been attacking and killing people up and down the Atlantic coast, not far from Chet's hometown of Springfield, New Jersey.

Then one day, swimming with his friends, Chet sees something in the water...

Lauren Tarshis brings history's most exciting and terrifying events to life in this new fictional series. Readers will be transported by stories of amazing kids and how they survived!

From *I Survived the Shark Attacks of 1916*

There couldn't be a shark in the creek. That was crazy.

Chet tried to laugh, but T.J. was still standing there with that terrified look on his face. And now Dewey was rushing through the water towards the grass.

"Get out of the water!" he yelled.

Because that black triangle was coming right at them. Chet swam as fast as he could, but T.J. just stood there, frozen.

"T.J.!" Chet shouted. "Hurry!"

But it was too late.

The shark was heading right for T.J.

T.J. screamed.

There was a huge splash.

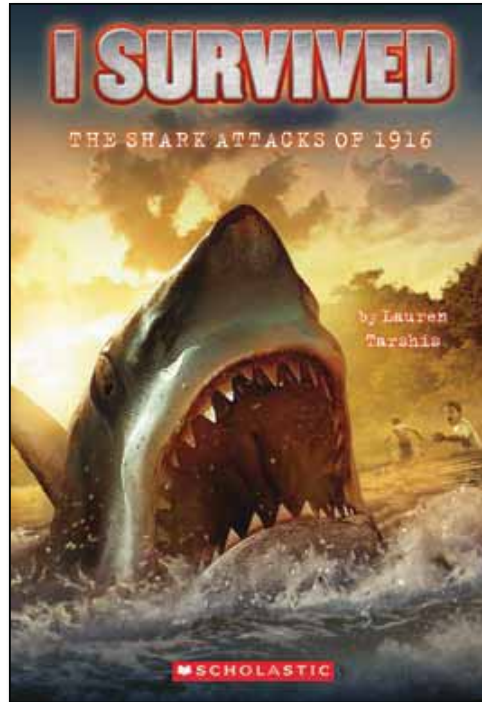
And then he was gone.

Also Available

I Survived the Sinking of the Titanic, 1912

978-0-545-20687-7 • \$21.99 • June 2010 (Hardcover)

978-0-545-20694-5 • \$5.99 • June 2010 (Paperback)



History
brought vividly
to life!



Lauren Tarshis is the editor of Scholastic's Storyworks magazine, and the author of the critically acclaimed novels *Emma-Jean Lazarus Fell Out of a Tree* and *Emma-Jean Lazarus Fell in Love*, and the first book in this series, *I Survived the Sinking of the Titanic, 1912*. She lives in Connecticut and can be found online at www.laurentarshis.com.

Scholastic Paperbacks

I Survived the Shark Attacks of 1916

Paperback

ISBN-13: 978-0-545-20695-2

Price: \$5.99

△ Strippable

EAN: 9-780545-20695-2

Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Hardcover

ISBN-13: 978-0-545-20688-4

Price: \$21.99

△ Non-Strippable

EAN: 9-780545-20688-4

Ctn: 20

Trim Size: 5 1/2" x 8 1/4"

Binding: Hardcover Adhesive

Format: Jacketed Hardcover

For Both

Pub/In-store: September 2010

Pages: 112

Ages: 7-10 • R.L.: 2-5

Category: Historical/General (F)

Illustration Type: Black-and-White

LC: N/A

Translation Rights: Brandt & Hochman

Territory: World English

September 2010

27

Pokémon is one of the most popular properties of all time. Gotta read 'em all!

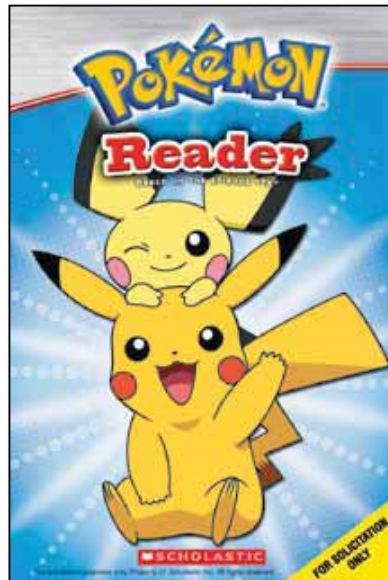


Pokémon: Johto Reader #1: Meet Cyndaquil

Pub/In-store: September 2010
ISBN-13: 978-0-545-23439-9
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-23439-9
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect
Format: Paperback
Ages: 4-8 • R.L.: Pre-K-2
Category: Movie or Television
Tie-In (F)
Illustration Type: Four-colour
Illustration Throughout
LC: N/A
Translation Rights: The Pokémon
Company
Territory: US, C

Pokémon: Chapter Book #1: The Power of Three

Pub/In-store: September 2010
ISBN-13: 978-0-545-23440-5
Price: \$5.99
△ Non-Strippable
EAN: 9-780545-23440-5
Pages: 96 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Movie or Television
Tie-In (F)
Illustration Type: One-colour Spot
Illustration
LC: N/A
Translation Rights: The Pokémon
Company
Territory: US, C

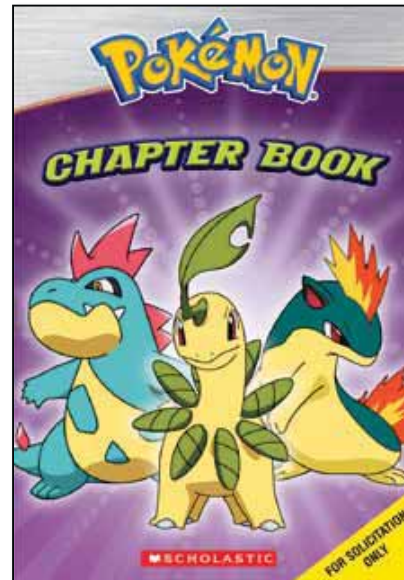


Pokémon: Johto Reader #1: Meet Cyndaquil

Ash and his friends are continuing their travels through Sinnoh, but they're encountering amazing new Trainers and tons of new Pokémon from another region. This reader is based on an episode from the hit Pokémon TV show. It's the story of one of Ash's most exciting adventures yet.

Brand Highlights

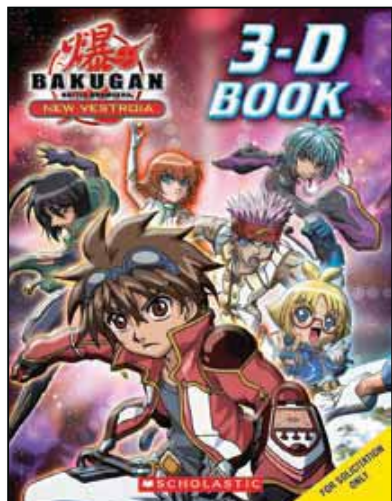
- Pokémon video games have sold more than 197 million copies worldwide
- Pokémon Diamond and Pokémon Pearl video games have sold more than 5.6 million copies in the US
- The Pokémon tv show airs daily on Cartoon Network and on YTV in Canada.
- 2009:
 - Pokémon Rumble, a downloadable title for Nintendo Wii, was released in the fall
 - The inaugural Pokémon Video Game World Championship took place in San Diego with players from the US, Europe, and Japan competing
 - Season 12 of the animated tv series debuted on Cartoon Network
- 2010:
 - Pokémon HeartGold Version and Pokémon SoulSilver Version games will be released in the spring



Pokémon: Chapter Book #1: The Power of Three

Get ready for an all-new Pokémon challenge! This chapter book is all about Ash's adventures with new Johto Pokémon. It's based on one of the most thrilling episode arcs in the hit TV series.

Over one million Bakugan books in print!



Bakugan 3-D Book

The world of Bakugan comes to life in this 3-D book packed with eye-popping Bakugan images. Bakugan characters, the world of New Vestroia, and intense brawls—all in 3-D. Includes two pairs of special glasses and an oversized center gatefold to double the action!

With two pairs
of special glasses and
an oversized center
gatefold!

Brand Highlights

- Bakugan airs daily on Cartoon Network and on Teletoon in Canada with a primary target audience of boys, ages 6-11
- Bakugan movie slated for 2011/2012
- Spring 2010: Bakugan wall décor, bedding, beach towels, bath accessories and throws/throw pillows
- Bakugan can be found online at www.bakugan.com and www.cartoonnetwork.com

Also Available

Bakugan: Vexos vs. Resistance

978-0-545-15522-9 • \$4.99 • January 2010

Bakugan: Marucho's Challenge

978-0-545-15520-5 • \$4.99 • January 2010

Bakugan: Bakugan Brawlers

978-0-545-15517-5 • \$4.99 • September 2009



Bakugan: Ultimate Handbook

The ultimate reference for the ultimate Bakugan fan. More than 250 pages of every Bakugan, every brawler, and every villain! Includes battling tips and all the info you need to become a Bakugan expert.



Bakugan: Bakugan 3-D Book

Pub/In-store: September 2010

ISBN-13: 978-0-545-25182-2

Price: \$9.99

△ Non-Strippable

EAN: 9-780545-25182-2

Pages: 16+8-page gatefold

Ctn: 100

Trim Size: 8 1/2" x 11"

Binding: Perfect-bound

Format: Paperback

Ages: 6-9 • R.L.: 2-5

Category: Movie or Television Tie-In (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Cartoon Network

Territory: US, C

Bakugan: Ultimate Handbook

Pub/In-store: September 2010

ISBN-13: 978-0-545-25181-5

Price: \$12.99

△ Non-Strippable

EAN: 9-780545-25181-5

Pages: 256 • Ctn: 50

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Movie or Television Tie-In (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Cartoon Network

Territory: US, C

The sweetest new character from

ANGEL CAT SUGAR



**Angel Cat Sugar:
Merry Christmas, Sugar!**

Pub/In-store: September 2010

ISBN-13: 978-0-545-23435-1

Price: \$5.99

△ Non-Strippable

EAN: 9-780545-23435-1

Pages: 24 • Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3

Category: Holidays/Christmas (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Paramount

Territory: USC

**Angel Cat Sugar:
Sugar Loves Valentine's Day**

Pub/In-store: December 2010

ISBN-13: 978-0-545-23433-7

Price: \$5.99

△ Non-Strippable

EAN: 9-780545-23433-7

Pages: 24 • Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3

Category: Holidays/Valentine's Day (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Paramount

Territory: US, C



Merry Christmas, Sugar!

'Tis the season for sharing and caring! Sugar is helping all of her friends get ready for the holiday. Thyme needs help decorating a gingerbread house. Parsley is making homemade cards. Basil is putting together beautiful wreaths from the plants in her garden. It's a very merry Christmas as the friends end their special day by decorating Sugar's Christmas tree.

**With holiday
tag stickers!**



Sugar Loves Valentine's Day

It's Valentine's Day! Sugar makes each of her friends a special valentine to show how much she cares. When she goes to Parsley's, Basil's, and Thyme's homes to deliver her homemade cards, no one is home to open their valentines. Sugar is disappointed—until her friends surprise her with the best valentine ever!

**With punch-out
valentines and
foil cover**

the original creator of Hello Kitty!



Tea Party

It's tea party time! Angel Cat Sugar is the purr-fect host. Come along as Sugar and her friends get dressed up to enjoy an afternoon of yummy treats. This tea-lightful book will leave girls thirsting for more Angel Cat Sugar!

Teapot-shaped board book!



Also Available

Angel Cat Sugar: A New Friend

978-0-545-16393-4 • \$4.99 • January 2010

Angel Cat Sugar: Birthday Party Surprise!

978-0-545-16392-7 • \$7.99 • January 2010

Angel Cat Sugar: Spring Picnic

978-0-545-16394-1 • \$4.99 • January 2010

Angel Cat Sugar: A Wish for a Wand

978-0-545-16352-1 • \$5.99 • January 2010

Angel Cat Sugar: Sugar's Yummy Fall

978-0-545-21983-9 • \$5.99 • August 2010

Angel Cat Sugar: Sweet School Day

978-0-545-17762-7 • \$4.99 • June 2010

ANGEL CAT SUGAR



Angel Cat Sugar: Tea Party

Pub/In-store: September 2010

ISBN-13: 978-0-545-24921-8

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-24921-8

Pages: 12 • Ctn: 50

Trim Size: 9½" x 8½"

Binding: Board Book

Format: Board Book

Ages: 4-8 • R.L.: Pre-K-3

Category: Social Situations/ Friendship (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Paramount

Territory: US, C

Brand Highlights

- Angel Cat Sugar, princess of the Angel World, is cuddly, cute, and lovable with strong appeal among children and teen girls
- Introduced in 2002 by the original creator of "Hello Kitty," Yuko Shimizu
- Remaining ACS product will roll-out in US Q1 2010
 - NTD Apparel: Girls fashion/novelty tees and bottoms
 - Dan-Dee: plush
 - University Games: board games, travel games, trivia games, activity, card games, puzzles
 - Boston America: lip gloss & lip shimmer kits
 - MediBadge: Stickers and temporary tattoos (for medical/dental business)
 - Continental American/Pioneer Balloon: foil, latex, and stretchy plastic balloons, and balloon activity kits
 - Walmart has limited, exclusive T-shirt SKUs on-shelf now
- Angel Cat Sugar can be found online at www.angelcatsugar.com

Wonderful stories featuring



Zhu Zhu Pets:

Where's Scoodles?

Pub/In-store: September 2010

ISBN-13: 978-0-545-26227-9

Price: \$8.99

EAN: 9-780545-26227-9

Pages: 10 Ctn: 100

Trim Size: 111/2" x 91/2"

Binding: Board Book

Format: Board Book

Ages: 3-5 R.L.: Pre-K-K



Zhu Zhu Pets: Where's Scoodles?

Jilly and Scoodles had planned a picnic, but Jilly can't find Scoodles anywhere. She checks with all of her friends only to find Scoodles had been waiting for her in the park with the picnic basket the whole time. Flocking on the cover will make this book especially appealing to young readers!



Brand Highlights:

- Made by toy company, Cepia
- Fuzzy, electronic toy hamsters that are "all the fun without the mess!"
- Considered "THE hot toy" of Holiday 2009
- Zhu Zhu Pets nominated for the Most Innovative Toy of the Year (winners announced February 2010)
- Toys cost less than \$12.99
- Nintendo DS game releasing Spring 2010



every child's favourite toy!

Zhu Zhu Pets: Mr. Squiggles's Park Adventure

Mr. Squiggles invites all of his Zhu Zhu friends to the park. He packs a delicious picnic, organizes fun games, and everyone has a great time! Each flap lifts up to reveal a secret Zhu Zhu surprise!



Zhu Zhu Pets: Love, the Zhu Zhu Pets

The adorable Zhu Zhu Pets are easy to love! A Zhu Zhu adventure all about loving your friends that makes a perfect tie-in for Valentine's Day!



Also Available:

Meet the Zhu Zhu Pets

978-0-545-25192-1 • \$5.99 • March 2010

Zhu Zhu Pets: Chunk's Perfect Day

978-0-545-25836-4 • \$8.99 • May 2010

Zhu Zhu Pets: Mr. Squiggles's Halloween Party

978-0-545-26230-9 • \$5.99 • July 2010

Zhu Zhu Pets: Num Nums and the Dessert Disaster

978-0-545-26231-6 • \$4.99 • August 2010



Zhu Zhu Pets:

Mr. Squiggles's Park Adventure

Pub/In-store: November 2010

ISBN-13: 978-0-545-26228-6

Price \$12.99

EAN: 9-780545-26228-6

Pages: 10 Ctn: 100

Trim Size: 11 1/2" x 9 1/2"

Binding: Board Book

Format: Board Book

Ages: 3-5 R.L. Pre-K-K

Zhu Zhu Pets:

Love, the Zhu Zhu Pets

Pub/In-store: December 2010

ISBN-13: 978-0-545-26229-3

Price: \$5.99

EAN: 9-780545-26229-3

Pages: 24 Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 4-7 R.L.: K-2

For All:

Non-Strippable

Category: Toys, Dolls, Puppets (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: N/A

Territory: USC

iCarly is the #1 show on Nick!



iCarly: iPrank Lewbert

Pub/In-store: September 2010

ISBN-13: 978-0-545-22543-4

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-22543-4

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 5-8 • R.L.: K-3

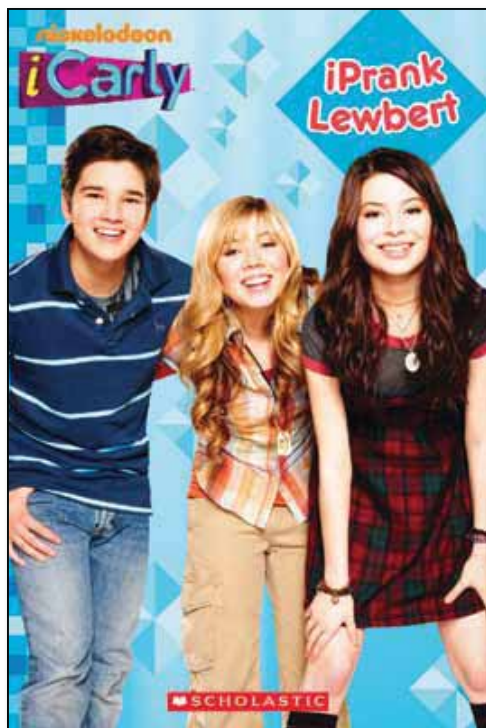
Category: Movie or Television
Tie-In (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: US, C



iCarly: iPrank Lewbert

Carly, Sam, and Freddie love messing with their mean doorman Lewbert for their webshow. But when one of their pranks accidentally hurts Lewbert, Carly and her friends have to take care of him. Yuck! The only way out of the mess is to get Lewbert better fast! But can they do it before he drives them nuts?

Equivalent
to a Level 3
reader!

Brand Highlights

- Miranda Cosgrove (*Drake & Josh*) stars as Carly and was on People.com's "Best of 2008" list of hottest and youngest stars
- *iCarly* continues to be a huge hit with kids and tweens with 40 MM monthly viewers
- 2.6 million average monthly visits to **iCarly.com** with 181 million video streams; 160,000 iTunes downloads
- \$60mm in media support in 2008-2010
- Spring 2010: new episodes
- Licensed product includes electronics, apparel, sportswear, accessories, stationery, plush, room décor, home video, and interactive
- *iCarly* airs on YTV in Canada

Also Available

iCarly Reader #1: iDon't Wanna Fight!

978-0-545-20127-8 • \$4.99 • January 2010

iCarly Reader #2: iHatch Chicks!

978-0-545-20128-5 • \$4.99 • January 2010



September 2010

34

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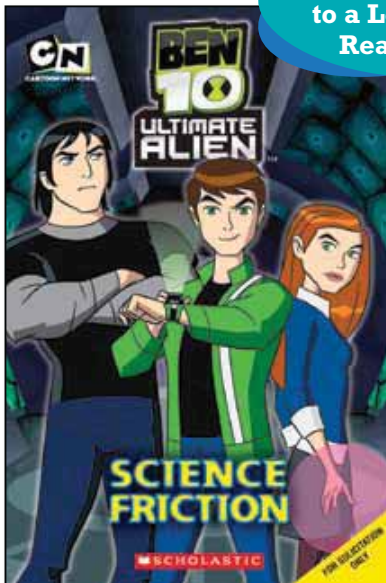
Based on the Cartoon Network's hit show!

The Complete Guide

Ben and his friends are growing—and so are their powers! As Ben Tennyson turns sixteen, he gets a replacement for the omnitrix called the Ultimatrix, which beefs up his old alien forms and gives him lots of new ones! There are new battles, new villains to fight, and new secrets to be discovered in the newest incarnation of the hit show. *The Complete Guide* will give fans all the latest info on the show and its characters!



Equivalent
to a Level 3
Reader



Science Friction

When Cooper drags Kevin, Ben, and Gwen to the science fiction convention, no one is very excited. But all of that changes when one of the convention's props starts spewing out mini-alien! Ben, Gwen, Cooper, and Kevin must save the conventioners and stop the tiny pests. But will they be able to do so before they are overwhelmed by the mini-invaders? Sometimes real life really is stranger than fiction!

Brand Highlights

- The premiere of *Ben 10 Alien Force* (January 2006) was the highest-rated premiere in Cartoon Network history, scoring a 7.2 rating with boys 6–11
- The show airs every day on Cartoon Network and on Teletoon in Canada
- Top five action brand for three years in a row
- More than 12.5 million Ben 10 toys sold to date
- Bestselling DVD franchise in Cartoon Network history
- LEGO Ben 10 launched January 2010
- Bandai Toys new Ultimate Alien line launches Summer 2010

TM & © 2010 Cartoon Network



Ben 10 Ultimate Alien: The Complete Guide

Pub/In-store: September 2010
ISBN-13: 978-0-545-22538-0
Price: \$8.99
△ Non-Strippable
EAN: 9-780545-22538-0
Pages: 112 • Ctn: 50
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 6–11 • R.L.: 1–6
Category: Movie or Television Tie-In (F)
Illustration Type: Four-colour
LC: N/A
Translation Rights: Cartoon Network
Territory: USC

Ben 10 Ultimate Alien: Science Friction

Pub/In-store: September 2010
ISBN-13: 978-0-545-17719-1
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-17719-1
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4–8 • R.L.: Pre-K–3
Category: Movie or Television Tie-In (F)
Illustration Type: Four-colour
LC: N/A
Translation Rights: Cartoon Network
Territory: USC

September 2010

35

Based on the adventurous 3-D movie

ALPHA AND OMEGA

Alpha and Omega: The Junior Novel

Pub/In-store: September 2010

ISBN-13: 978-0-545-21461-2

Price: \$7.99

△ Strippable

EAN: 9-780-545-21461-2

Pages: 160 pages photo insert •
Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 9-11 • R.L.: 3-5

Category: Movie or Television
Tie-In (F)

Illustration Type: 8-page Colour
Photo Insert

LC: N/A

Translation Rights: Lionsgate

Territory: US, C

Alpha and Omega: Kate and Humphrey's Big Adventure

Pub/In-store: September 2010

ISBN-13: 978-0-545-21460-5

Price: \$5.99

△ Non-Strippable

EAN: 9-780545-21460-5

Pages: 48 • Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 5-8 • R.L.: K-2

Category: Movie or Television
Tie-In (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Lionsgate

Territory: US, C



Alpha and Omega: The Junior Novel

Kate and Humphrey have been kidnapped and taken to Twin Falls, Idaho. But they have to make it back to Jasper Park in time to stop their pack from going to war with another pack! With the help of their webbed-foot friends, these two wolves will attempt to survive the wilderness, fur-raising train rides, and each other. There will also be a foreword from one of the movie's stars, an eight-page colour insert, and thirty pages of real wolf facts!



Alpha and Omega: Kate and Humphrey's Big Adventure

Fans of *Alpha and Omega* will love reliving all of their favorite movie moments in this hilarious 8x8 flip book. One side has Kate and Humphrey's story straight from the wolves' mouths, and the other side is filled with fun real wolf facts!

2 stories
in 1 book!

Movie Release Date:
October 1, 2010
Studio: Lionsgate
Cast Includes: Hayden Panettiere,
Justin Long, Christina Ricci,
Danny Glover, and
Dennis Hopper

premiering October 1, 2010!

Alpha and Omega: Marcel and Paddy Save the Day

Marcel and Paddy, the two wacky, quacky friends from Alpha and Omega, star in this hilarious adventure that will keep both children and parents laughing. With short sentences and basic vocabulary words, this book is perfect for movie fans just learning to read on their own. The book will also feature a foreword from one of the movie's stars!

**Equivalent
to a Level 3
Reader**



Alpha and Omega: Marcel and Paddy Save the Day

Pub/In-store: September 2010

ISBN-13: 978-0-545-21462-9

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-21462-9

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 5-8 • R.L.: K-2

Category: Movie or Television
Tie-In (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Lionsgate

Territory: USC

Brand Highlights

- Distributed by Lionsgate in digital 3-D
- Release date: October 1, 2010
- Stars Hayden Panettiere, Justin Long, Christina Ricci, Danny Glover, and Dennis Hopper

Who knows more about the human body than a zombie?

SCHOLASTIC  REFERENCE

A Zombie's Guide to the Human Body

Pub/In-store: September 2010

ISBN-13: 978-0-545-24979-9

Price: \$12.99

△ Non-Strippable

EAN: 9-780545-24979-9

Pages: 96 • Ctn: 50

Trim Size: 9" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-6

Category: Science & Technology/
Anatomy & Physiology (NF)

Illustration Type: Full-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



A Zombie's Guide to the Human Body

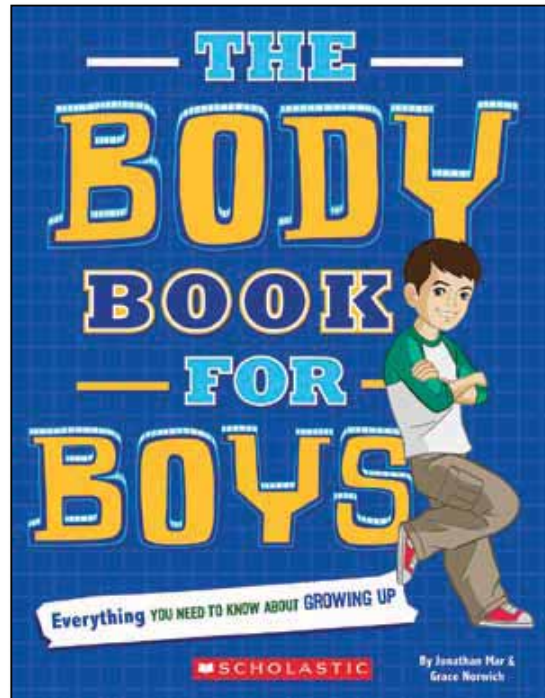
All of the critical information kids need to know about the human body, with a zombie twist! From head to toe, every human body part will be explored and explained with a combination of illustrated zombies and full-colour photographs throughout. Learn how many bones are in the human body, what blood's made up of, how fast fingernails grow, where your dinner goes after you eat it, plus lots of fun zombie facts and tips so you can avoid losing your head (and brains) to one!

September 2010

38

Becker & Mayer is located in Seattle, Washington.

The essential guide to growing up for boys!



The Body Book for Boys By Rebecca Paley

A must-have book for boys looking for straightforward advice about their changing bodies and growing up. There are answers to questions about everything from shaving, vocal changes, bad breath, smelly feet, braces, and acne, to school, sports, girls, friends, family, and more. *The Body Book for Boys* is complete with tips, quizzes, Q&As, and all of the essential info boys need to know.

Scholastic Paperbacks 

The Body Book for Boys

Pub/In-store: September 2010

ISBN-13: 978-0-545-23751-2

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-23751-2

Pages: 128 • Ctn: 50

Trim Size: 7" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 10-15 • R.L.: 5-10

Category: Boys & Men (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

September 2010

39



These nonfiction Scholastic Readers are better than ever!

With brand-new covers, updated photographs, and new interior designs, this series brings exciting and informative nonfiction information to beginning readers.

SCHOLASTIC REFERENCE

Scholastic Reader Level 1: Bats

Pub/In-store: September 2010

ISBN-13: 978-0-545-23754-3

EAN: 9-780545-23754-3

Scholastic Reader Level 1: Human Body

Pub/In-store: November 2010

ISBN-13: 978-0-545-23752-9

EAN: 9-780545-23752-9

For Both

Price: \$4.99

△ Non-Strippable

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 4-7 • R.L.: Pre-K-1

Category: Readers/Beginner (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

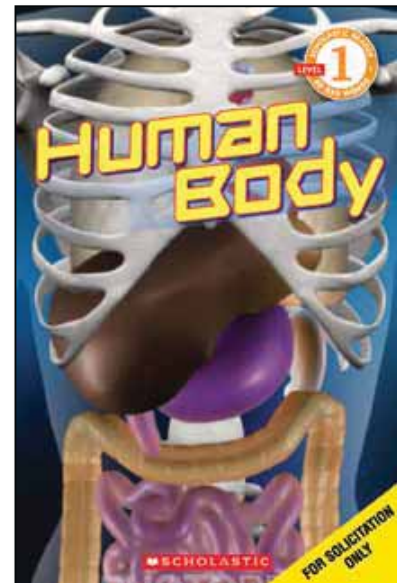
Territory: World



Level 1: Bats

By Lily Wood

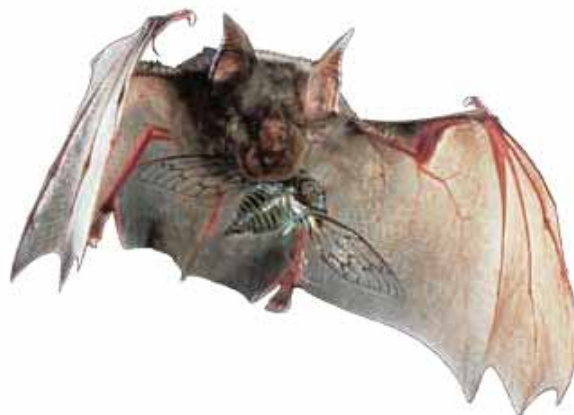
Fly into the world of bats and discover where they live, what they eat, how they use echolocation, how they are different from birds, when they hibernate, how they help people, and how people can help them.



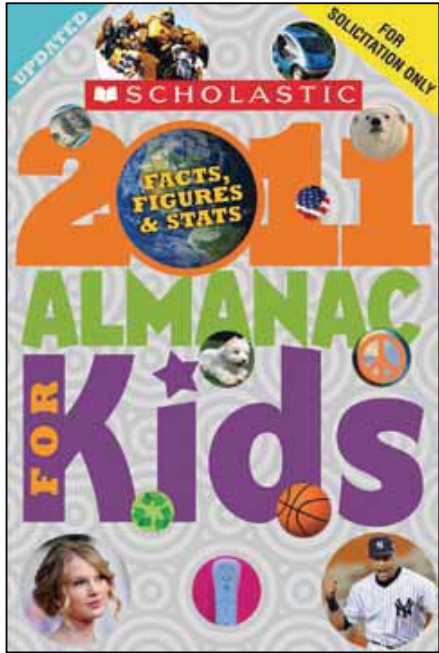
Level 1: Human Body

By Kathleen Weidner Zoehfeld

Awake or asleep, our bodies are amazing! Learn about the major parts of the human body and how they work together to keep us alive.

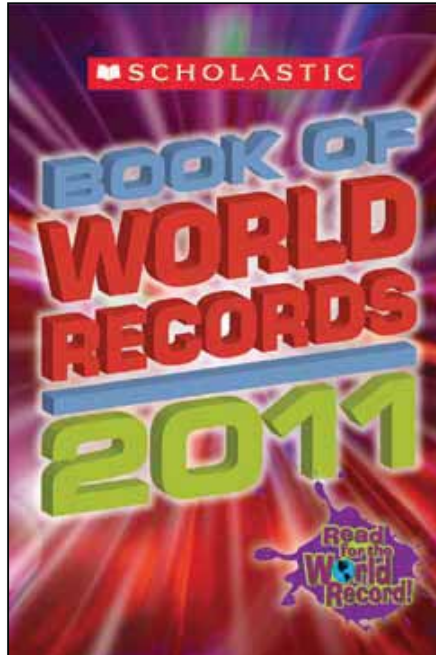


Completely updated for 2011!



Scholastic Ultimate Guide to Facts and Stats 2011

Whether you need facts for a school assignment, want to keep boredom away on a rainy day, or just want to wow your friends, the *Scholastic Almanac for Kids 2011* is the book you'll reach for again and again. Topics include: food, weather, calendars and holidays, sports, computers and technology, history, animals, pop culture, weights and measures, money, science, geography, and much, much more!



Scholastic Book of World Records 2011

Whether kids want to know what the world's deadliest snake is, which country eats the most chocolate, who has the most career touchdowns in the NFL, or which state has the largest water park, the *Scholastic Book of World Records 2011* has all of the answers and much, much more!

SCHOLASTIC REFERENCE

Scholastic Ultimate Guide to Facts and Stats 2011

Pub/In-store: September 2010

ISBN-13: 978-0-545-23761-1

Price: \$17.99

△ Non-Strippable

EAN: 9-780545-23761-1

Pages: 352 • Ctn: 50

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 8-14 • R.L.: 3-8

Category: Almanacs (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Scholastic Book of World Records 2011

Pub/In-store: November 2010

ISBN-13: 978-0-545-23748-2

Price: \$13.99

△ Non-Strippable

EAN: 9-780545-23748-2

Pages: 320 • Ctn: 50

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

Category: Almanacs (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Becker & Mayer is located in Seattle, Washington.

Georgian Bay is located in San Diego, California.

Sept/Nov 2010

41

November 2010 marks the 50th anniversary of Ruby Bridges' historic moment!

Scholastic Paperbacks 

The Story of Ruby Bridges

Pub/In-Store: September 2010

ISBN-13: 978-0-439-47226-5

Price: \$8.99

△ Non-Strippable

EAN: 9-780439-47226-5

Pages: 32 • Ctn: 20

Trim Size: 8"x 10"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Preschool-3

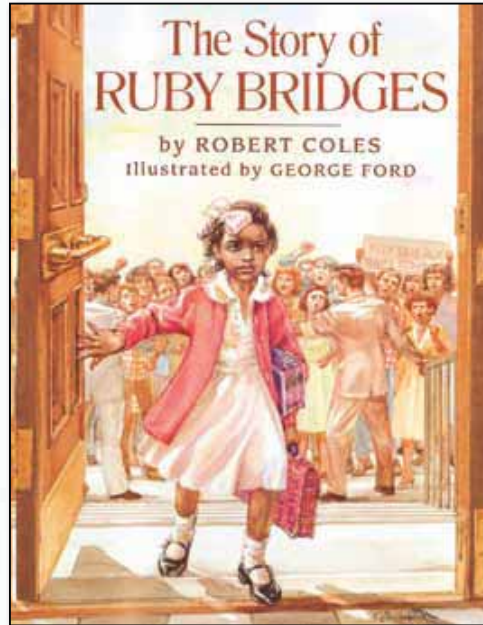
Category: Biography (NF)

Illustration Type: Watercolours

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



Cover not final

The Story of Ruby Bridges

By Robert Coles

Illustrated by George Ford

The extraordinary true story of the first African American child to integrate a New Orleans school!

The year is 1960, and six-year-old Ruby Bridges and her family have recently moved from Mississippi to New Orleans in search of a better life. When a judge orders Ruby to attend first grade at William Frantz Elementary, an all-white school, Ruby must face angry mobs of parents who refuse to send their children to school with her. Told with Robert Coles's powerful narrative and dramatically illustrated by George Ford, Ruby's story of courage, faith, and hope is now available in this special 50th anniversary edition.

Special Anniversary Edition with new afterword by Ruby Bridges!

Praise for The Story of Ruby Bridges

"Ford's moving watercolour paintings...capture the physical warmth of Ruby's family and community, the immense powers against her, and her shining inner strength." —*Booklist*

ALSO AVAILABLE

Written by Ruby Bridges

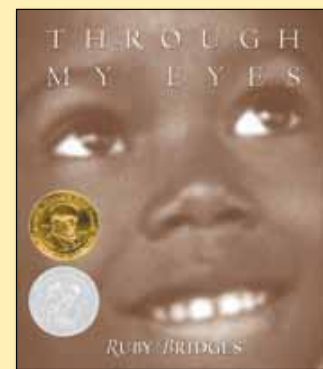
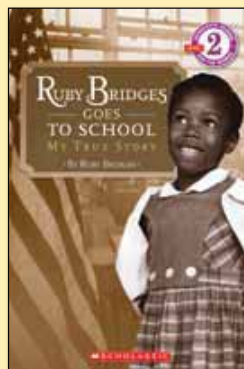
Scholastic Reader Level 2:

Ruby Bridges Goes to School: My True Story

978-0-545-10855-3 • \$4.99 • December 2009

Through My Eyes

978-0-590-18923-1 • \$23.99 • September 1999



Robert Coles is a Pulitzer Prize-winning author and a psychiatrist who specializes in the study of children in American society. He has written many distinguished books for adults and is currently a research scientist at Harvard University. Dr. Coles lives with his family outside of Boston, Massachusetts.

George Ford has illustrated many acclaimed books for children, including *Ray Charles* by Sharon Bell Mathis, winner of the Coretta Scott King Award, and *Paul Robeson* by Eloise Greenfield, winner of the Jane Addams Children's Book Award. Mr. Ford lives with his wife and daughter in Brooklyn, New York.

October



The complete BONE saga!



BONE Prequel: rose
978-0-545-13543-6
\$12.99 • August 2009



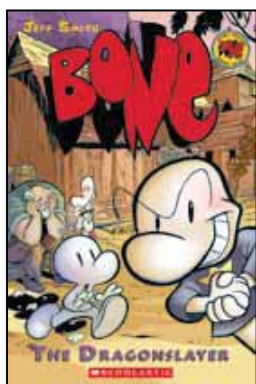
BONE #1: Out from Boneville
978-0-439-70640-7
\$12.99 • February 2005



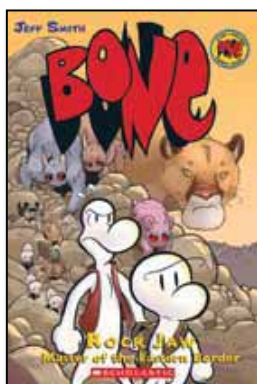
BONE #2: The Great Cow Race
978-0-439-70639-1
\$12.99 • August 2005



BONE #3: Eyes of the Storm
978-0-439-70638-4
\$12.99 • February 2006



BONE #4: The Dragonslayer
978-0-439-70637-7
\$12.99 • August 2006



BONE #5: Rock Jaw
978-0-439-70636-0
\$12.99 • February 2007



BONE #6: Old Man's Cave
978-0-439-70635-3
\$12.99 • August 2007



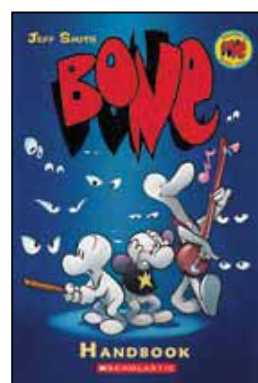
BONE #7: Ghost Circles
978-0-439-70634-6
\$12.99 • February 2008



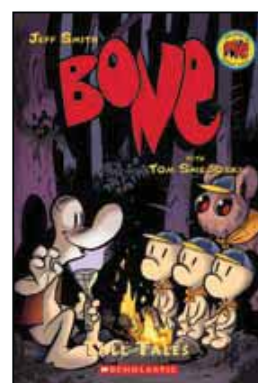
BONE #8: Treasure Hunters
978-0-439-70633-9
\$12.99 • August 2008



BONE #9: Crown of Horns
978-0-439-70632-2
\$12.99 • February 2009



BONE Handbook
978-0-545-21142-0
\$11.99 • February 2010



BONE Tall Tales
978-0-545-14096-6
\$12.99 • **On sale: July 27, 2010**

The first three books in Jeff Smith's bestselling series in this beautiful oversized gift edition!



BONE: The Adventure Begins

By Jeff Smith

The first three books in the phenomenal BONE graphic novel series – now together in one huge, full-colour gift edition, perfect for new readers and collectors alike!

After being run out of Boneville, the three Bone cousins – Fone Bone, Phoney Bone, and Smiley Bone – are separated and lost in a vast, uncharted desert. One by one, they find their way into a deep, forested valley filled with wonderful and terrifying creatures. Eventually, the cousins are reunited at a farmstead run by tough Gran'Ma Ben and her spirited granddaughter, Thorn. But little do the Bones know, there are dark forces conspiring against them and their adventures are only just beginning! Included in this book are complete editions of *BONE #1: Out from Boneville*, *BONE #2: The Great Cow Race*, and *BONE #3: Eyes of the Storm*.

This brilliant BONE starter set is the perfect book at a perfect price!

Jeff Smith was born and raised in the American Midwest and learned about cartooning from comic strips, comic books and TV animation. He launched the comic book BONE in 1991.

graphix

BONE: The Adventure Begins (Books 1-3)

Pub/In-store: October 2010

ISBN-13: 978-1-4431-0480-7

Price: \$26.99

Non-Strippable

EAN: 9-78014431-0480-7

Pages: 464 Ctn: TBC

Trim Size: 67/8" x 10"

Binding: Hardcover Smyth

Format: Paper Over Board

Ages: All R.L.:4 and up

Category: Comics & Graphic Novels (F)

Illustration Type: Full-colour

LC: Available

Translation Rights: Cartoon Books

Territory: Canada




October 2010

45

More than 36 million copies of Geronimo



By Geronimo Stilton

Scholastic Paperbacks 

Geronimo Stilton #43: I'm Not a Supermouse!

Pub/In-store: October 2010

ISBN-13: 978-0-545-10375-6

Price: \$7.99

△ Strippable

EAN: 9-780545-10375-6

Pages: 128 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Action & Adventure (F)

Illustration Type: Four-colour
Throughout

LC: N/A

Translation Rights: Atlantica
S.p.A.

Territory: World English

Geronimo Stilton Christmas Box Set

Pub/In-store: October 2010

ISBN-13: 978-1-4431-0499-9

Price: \$23.97

Non-Strippable

EAN: 9-7814431-0499-9

Pages: 128/book • Ctn: TBC

Trim Size: TBC

Format: Paperback Box Set

Ages: 7-10 • R.L.: 2-5

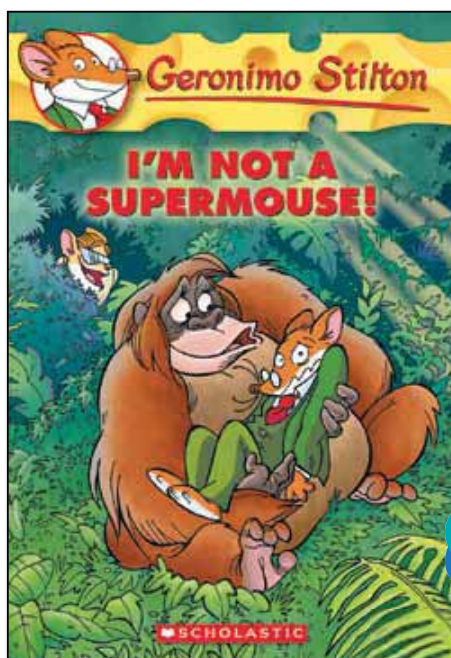
Category: Action & Adventure (F)

Illustration Type: Four-colour
throughout

LC: N/A

Translation Rights: Atlantica
S.p.A.

Territory: Canada



#43: I'm Not a Supermouse!

Geronimo has always been a 'fraidy mouse, and his super-sporty friend Bruce Hyena decides that he needs to help Geronimo learn to keep calm in extreme situations. Bruce puts Geronimo to the test through encounters with scary animals and weather in conditions ranging from the desert to the North Pole. After Bruce's crazy training, a natural weather disaster occurs on Mouse Island. Will Geronimo prove that he truly is a Super Mouse?

Full-colour
illustrations
throughout!

Geronimo Stilton Christmas Box Set

Holey cheese—this season just got brighter! This fabumouse collection of Geronimo Stilton Christmas stories will make the greatest gift for old fans and new.

Titles Include:

- *Merry Christmas, Geronimo!*
- *The Christmas Toy Factory*
- *A Very Merry Christmas*



October 2010

46

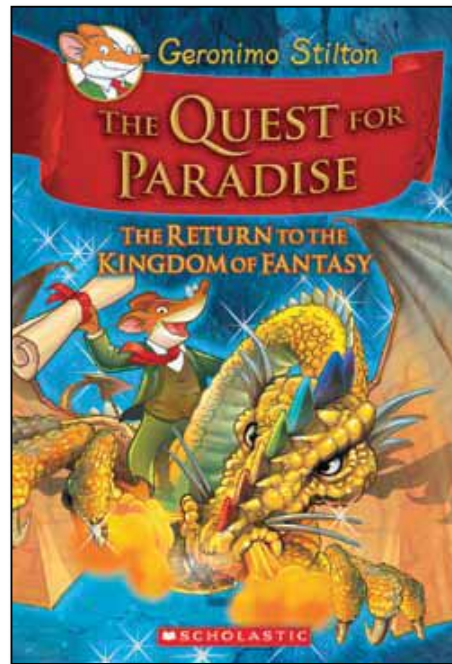
Stilton books have been sold worldwide!



By Geronimo Stilton

Geronimo Stilton Special Edition: The Quest for Paradise: The Return to the Kingdom of Fantasy

In this 320-page, full-colour hardcover adventure, the Queen of the Fairies invites Geronimo back to her fantastical world to help in the quest for the true heart of happiness. This time Geronimo rides on the wings of a rainbow-coloured dragon as he makes his way through seven fantastic lands. From the land of sweets to the land of fairy tales, it's an incredible journey he'll never forget!



320 pages
of full-colour
artwork!

Paper Over Board
edition makes the
perfect gift!

Also Available

Geronimo Stilton: The Kingdom of Fantasy

978-0-545-98025-8 • \$16.99 • POB • December 2009

Geronimo Stilton #42: The Peculiar Pumpkin Thief

978-0-545-10372-5 • \$8.99 • PB • July 2010

Geronimo Stilton #41: Mighty Mount Kilimanjaro

978-0-545-10371-8 • \$8.99 • PB • April 2010

Geronimo Stilton #40: The Karate Mouse

978-0-545-10369-5 • \$8.99 • PB • January 2010

Geronimo Stilton #39: Singing Sensation

978-0-545-10368-8 • \$8.99 • PB • October 2009



Geronimo Stilton is the publisher of *The Rodent's Gazette*, Mouse Island's most famous newspaper. In his spare time, Mr. Stilton enjoys collecting antique cheese rinds and telling stories to his nephew Benjamin. Visit Geronimo online at www.geronimostilton.com.

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Scholastic Paperbacks

Geronimo Stilton Special Edition: The Quest for Paradise: The Return to the Kingdom of Fantasy

Pub/In-store: October 2010

ISBN-13: 978-0-545-25307-9

Price: \$16.99

△Non-Strippable

EAN: 9-780545-25307-9

Pages: 320 • Ctn: 20

Trim Size: 5" x 7 1/2"

Binding: Hardcover Smyth

Format: Paper Over Board

Ages: 7 - 10 • R.L.: 2 - 5

Category: Action & Adventure (F)

Illustration Type: Four-colour

LC: Available

Translation Rights: Atlantica

S.p.A.

Territory: World - English

October 2010

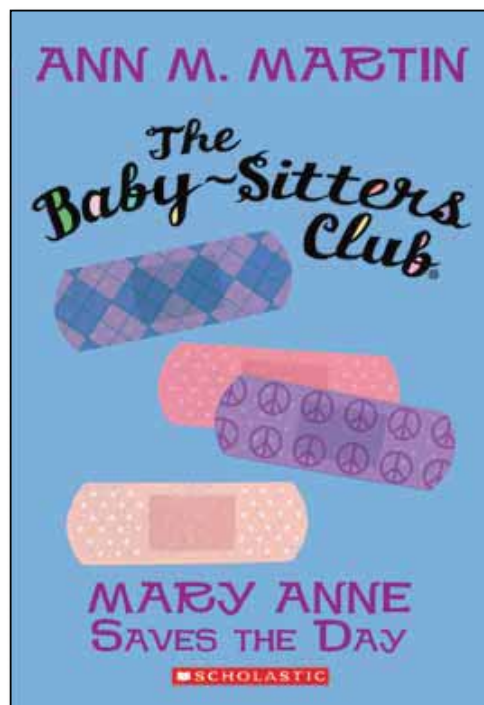
47

A new generation of baby-sitters

The Baby-Sitters Club

By Ann M. Martin

It all started with Kristy's great idea and became a worldwide phenomenon! Now Kristy, Mary Anne, Claudia, and Stacey are back, with a fresh new look for these timeless stories of friendship, teamwork, and being great baby-sitters.



#4: Mary Anne Saves the Day

Mary Anne has never been a leader of the BSC, but now that the four members are in a big fight and not speaking to one another, she doesn't have anyone else to depend on. The club is on the brink of falling apart—unless shy Mary Anne can step in and save the day!

The timeless series from *New York Times* bestselling author Ann M. Martin is back!



Scholastic Paperbacks

**The Baby-sitters Club #4:
Mary Anne Saves the Day**

Pub/In-store: October 2010

ISBN-13: 978-0-545-17478-7

Price: \$6.99

△ Strippable

EAN: 9-780545-17478-7

Pages: 176 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Social Situations/
Friendship (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Writers House

Territory: World English

October 2010

48

Ann M. Martin's The Baby-sitters Club sold over 176 million copies and inspired a generation of young readers. Her novels include the Newbery Honor book *A Corner of the Universe*, *A Dog's Life*, and the Main Street series. She lives in upstate New York.

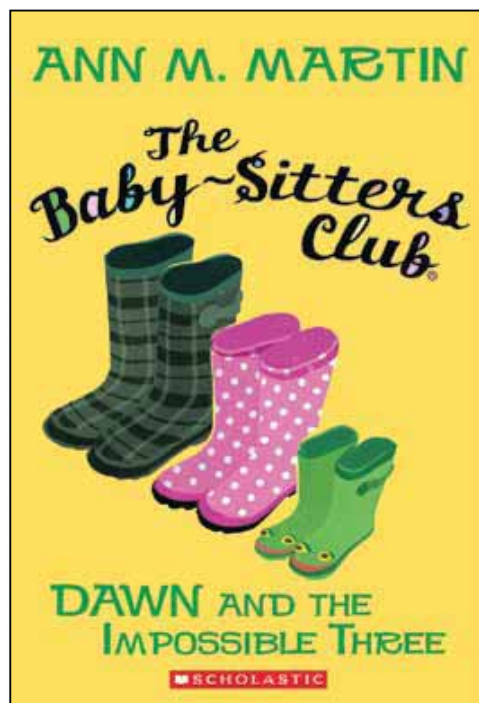
has discovered a fresh new BSC!

The Baby-Sitters Club

By Ann M. Martin

#5: Dawn and the Impossible Three

Dawn is the new girl in town, a great baby-sitter, and looking for a place to fit in—and the Baby-sitters Club would be perfect! But the BSC wants to be sure Dawn is member material, and they assign her to the terrible Barrett kids. Can Dawn prove she's up to the challenge? Or are the Barretts too impossible to handle?



Scholastic Paperbacks 

The Baby-sitters Club #5: Dawn and the Impossible Three

Pub/In-store: December 2010

ISBN-13: 978-0-545-17479-4

Price: \$6.99

△ Strippable

EAN: 9-780545-17479-4

Pages: 176 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Social Situations/
Friendship (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World English

Also Available

The Baby-sitters Club #3: The Truth About Stacey

978-0-545-17477-0 • \$7.99 • June 2010

The Baby-sitters Club #2: Claudia and the Phantom Phone Calls

978-0-545-17476-3 • \$7.99 • April 2010

The Baby-sitters Club #1: Kristy's Great Idea

978-0-545-17475-6 • \$7.99 • April 2010

The Baby-sitters Club Prequel: The Summer Before


978-0-545-16093-3 • \$21.99 (HC) • April 2010



December 2010

49

Zane's weird life is about to be unplugged...

Scholastic Paperbacks 

Cyberia

Pub/In-store: October 2010

ISBN-13: 978-0-545-02796-0

Price: \$7.99

△ Strippable

EAN: 9-780545-02796-0

Pages: 160 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

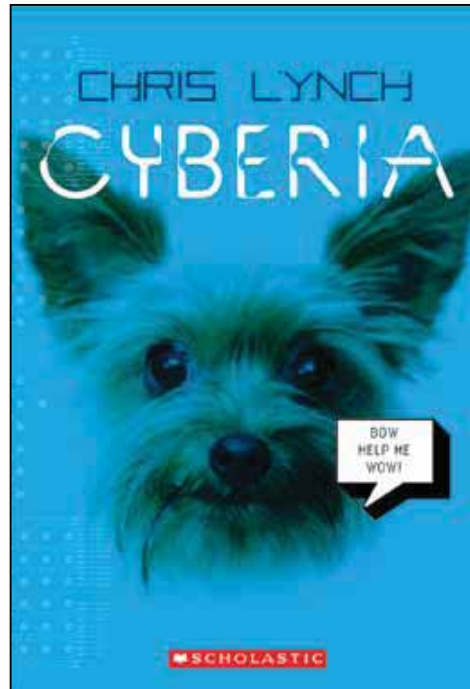
Category: Science Fiction,
Fantasy, Magic (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: USC (ENG) &
WORLD (NON-ENGLISH)



Cyberia

By Chris Lynch

Zane lives a life of luxury in a completely wired world. He doesn't ever have to leave his building to have exciting (virtual) experiences. His room knows everything he eats and what he needs for school. Even his pet dog is wired.

There's only one problem: When Zane gets a device that enables animals to talk to him, he finds out that his world is a lie. The animals don't want to be wired—they want to rebel. And Zane's going to be part of their revolution, whether he likes it or not. In the process, he'll have to enter a world he's never confronted before: Nature.

Join award-winning author Chris Lynch on a nonstop adventure through a not-so-distant future, where one lone kid has to prove he can be an animal's best friend.

Praise for Cyberia

"Techno-savvy kids will chuckle at this goofily satirical look at how adults use technology to keep their children 'safe,' and how that technology can also turn around and—literally—bite them."—*School Library Journal*

"This very funny book occasionally strikes notes of unexpected poignancy."
—*Booklist*

Also Available

Cyberia 2: Monkey See, Monkey Don't

978-0-545-02794-6 • \$21.99 (HC) • October 2009

Cyberia 3

978-0-545-02795-3 • \$21.99 (HC) • November 2010



October 2010

50

Chris Lynch was a National Book Award finalist for his novel *Inexcusable*. He lives with his family in Scotland.

The bestselling author of *Tithe* creates a faerie world very close to our own.

The Good Neighbors Book Two: Kith

By **Holly Black**
Illustrated by **Ted Naifeh**

Rue Silver's life is not what it appears to be. Her mother is a faerie, and has been taken back to the faerie realm. As Rue goes to bring her back, she must travel deep into an inhuman world. At the same time, the faerie realm is venturing into our world, too, and taking its toll on those Rue loves.

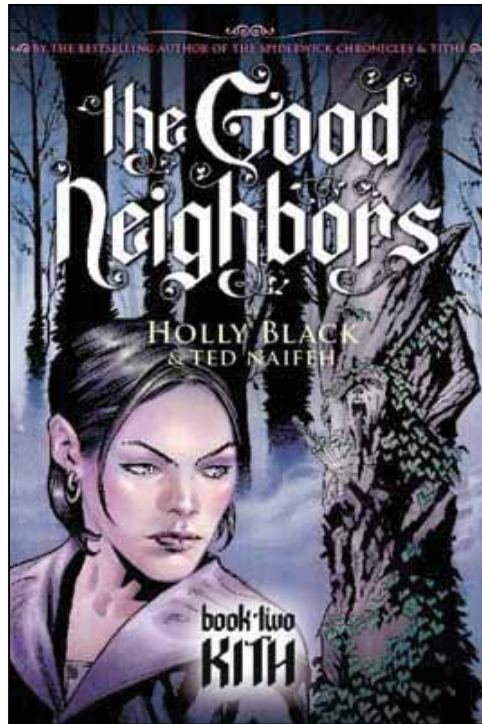
When her grandfather's plans threaten Rue's city, she realizes that she's the only one who can stop him. But is Rue a human...or a faerie? Where does she fit? How does she know the difference between love and enchantment?

Holly Black's masterful storytelling creates a mysterious, darkly beautiful world, matched by the amazing images of artist Ted Naifeh in this astonishing graphic novel series.

Praise for *The Good Neighbors*

"Black does a wonderful job of weaving an alien faerie world through Rue's urban landscape, and Naifeh's art, rich with shadows, is expressive and angular and pulls the reader into the story."
—*Booklist*

"Searing and exceptionally well-written."
—*The Bulletin of the Center for Children's Books*



graphix

The Good Neighbors Book Two: Kith

Pub/In-store: October 2010

ISBN-13: 978-0-439-85566-2

Price: \$14.99

△ Non-Strippable

EAN: 9-780439-85566-2

Pages: 128 • Ctn: 50

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 12 and up • R.L.: 7 and up

Category: Comics & Graphic Novels (F)

Illustration Type: Black-and-White

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

Also Available

The Good Neighbours Book Three: Kind

9780-439-85564-8 • \$21.99 (HC) • October 2010

The Good Neighbours: Book Two: Kith

978-0-439-85563-1 • \$21.99 (HC) • October 2009

The Good Neighbours: Book One: Kin

978-0-439-85562-4 • \$18.99 (HC) • October 2008

978-0-439-85565-5 • \$12.99 (PB) • October 2009




Holly Black is the #1 bestselling author of *The Spiderwick Chronicles* (with Tony DiTerlizzi) and the novels *Tithe*, *Valiant*, and *Ironside*.

October 2010

51

The original bone-chilling series —now with bonus material!



Scholastic Paperbacks 

Classic Goosebumps #17: You Can't Scare Me

Pub/In-store: October 2010
ISBN-13: 978-0-545-17796-2
EAN: 9-780545-17796-2

Classic Goosebumps #18: Return of the Mummy

Pub/In-store: December 2010
ISBN-13: 978-0-545-17794-8
EAN: 9-780545-17794-8

For Both

Price: \$7.99
△ Strippable
Pages: 160 • Ctn: 72
Trim Size: 5¼" x 7⅝"
Binding: Perfect-bound
Format: Paperback
Ages: 8-12 • R.L.: 3-6
Category: Horror & Ghost Stories (F)
Illustration Type: N/A
LC: N/A
Translation Rights: Scholastic Inc.
Territory: World

The seventeenth and eighteenth Goosebumps collector's editions feature new covers and exclusive material like famous mummy myths, author interviews, gross trivia, and more!



#17: You Can't Scare Me

Courtney is a total show-off. She thinks she's so brave, and she's always making Eddie and his friends look like wimps. But now Eddie's decided he's had enough. He's going to scare Courtney once and for all. And he's come up with the perfect plan to do it. Eddie's going to lure Courtney down to Muddy Creek. He knows that she actually believes those silly rumors about the mud monsters. It's just too bad that Eddie doesn't believe the rumors, too. Because they just might be true....

Goosebumps movie
from Columbia Pictures
and Sony coming soon!

Also Available

Classic Goosebumps #16: The Scarecrow Walks at Midnight

978-0-545-17801-3 • \$7.99 • August 2010

Classic Goosebumps #15: Ghost Beach

978-0-545-17803-7 • \$7.99 • June 2010

Classic Goosebumps #14: Welcome to Camp Nightmare

978-0-545-15889-3 • \$7.99 • April 2010



#18: Return of the Mummy

After last year's scary adventure, Gabe's a little nervous about being back in Egypt. Back near the ancient pyramids. Back where he saw all those creepy mummies. Then he learns about an Egyptian superstition: A secret chant that is supposed to bring mummies back to life. Gabe's uncle says it's just a hoax. But it sounds like something's moving in the mummy's tomb.

No way a couple of dumb words can wake the dead. Can they?

Oct/Dec 2010

Sixth grade's a lot more fun when your teacher's a superhero!

THE AMAZING ADVENTURES OF NATE BANKS

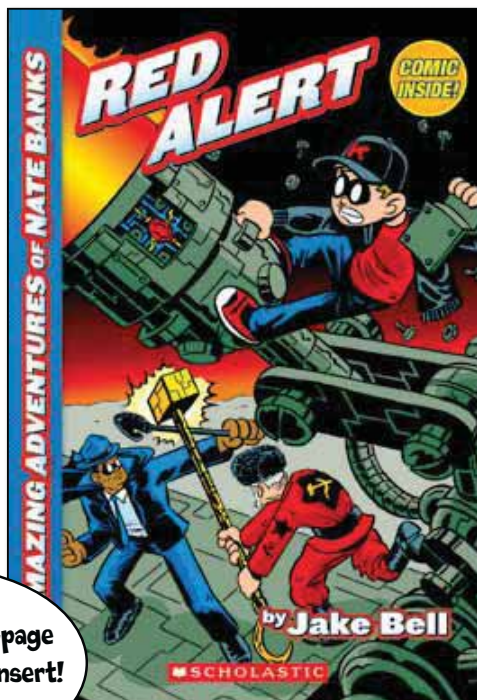
By Jake Bell


#3: Red Alert

It's winter break, and Nate's finally begun his training to become a superhero sidekick. The only problem is that Nate has to keep his training a secret from his best friends, Teddy and Fiona. While Doctor Nocturne is busy training Nate and helping Ultraviolet (aka Ms. Matthews) set up a top-secret underground lair beneath Nate's school, supervillain Red Malice is gearing up to attack the East Coast with an enormous tractor beam! Will Nate and his friends be able to stop Red Malice before it's too late?



Check out the 8-page
full-colour comic insert!



Scholastic Paperbacks 

**The Amazing Adventures of
Nate Banks #3: Red Alert**

Pub/In-store: October 2010

ISBN-13: 978-0-545-15671-4

Price: \$7.99

△ Strippable

EAN: 9-780545-15671-4

Pages: 176 • Ctn: 72

Trim Size: 5¼" x 7½"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Action & Adventure (F)

Illustration Type: One-colour, Plus
8-page Full-colour Insert

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Also Available

The Amazing Adventures of Nate Banks #2: Freezer Burned

978-0-545-15670-7 • \$7.99 • May 2010

The Amazing Adventures of Nate Banks #1: Secret Identity Crisis

978-0-545-15669-1 • \$7.99 • May 2010




Jake Bell has worked as a TV sports anchor, a radio disc jockey, a professional wrestling referee, a minor league second baseman, and a magician. He lives in Phoenix, Arizona, with his two kids.

October 2010

53

Tom and Elenna face off against the most dangerous Beast yet!


Scholastic Paperbacks 

**Beast Quest #17:
The Dark Realm:
Tusk the Mighty Mammoth**

Pub/In-store: October 2010

ISBN-13: 978-0-545-20035-6

Price: \$5.99

 Strippable

EAN: 9-780545-20035-6

Pages: 80 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Action & Adventure (F)

Illustration Type: N/A

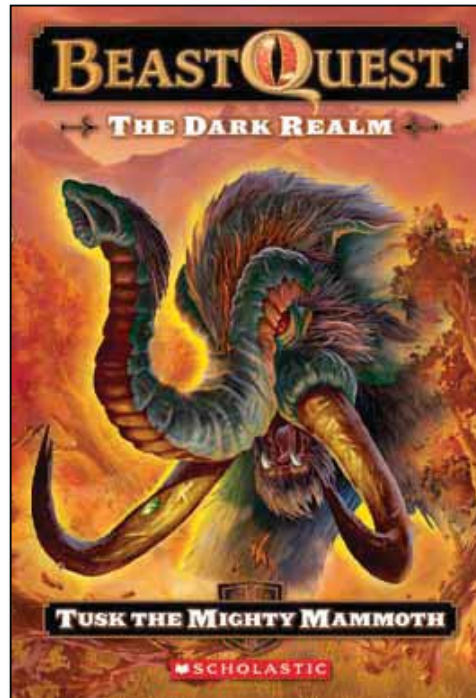
LC: N/A

Translation Rights: BeastQuest Ltd.

Territory: US, C, OM



By Adam Blade



#17: The Dark Realm: Tusk the Mighty Mammoth

Tusk the Mighty Mammoth rules the rotting forests of Gorgonia. She terrorizes the rebels at war with the evil wizard Malvel and has captured the good Beast, Ferno the Fire Dragon. Can Tom and Elenna find the injured Ferno and defeat Tusk before Malvel's guards track them down?

From Beast Quest #17: The Dark Realm: Tusk the Mighty Mammoth

Then a familiar mocking laugh echoed through the stifling air of the forest.

"Malvel!" Tom hissed, staring around for some sign of the Dark Wizard.

"You will never defeat Tusk," said the cruel, cold voice. "She will crush you like an insect!"

Anger flared through Tom. He brandished his sword and shouted, "While there is blood in my veins, I will defeat every Beast you send!"

Malvel's laughter filled his ears, but Tom wasn't going to turn back from his battle.

Also Available

Beast Quest #16: The Dark Realm: Kaymon the Gorgon Hound

978-0-545-20034-9 • \$5.99 • July 2010

Beast Quest #15: The Dark Realm: Narga the Sea Monster

978-0-545-20033-2 • \$5.99 • April 2010

Beast Quest #14: The Dark Realm: Skor the Winged Stallion

978-0-545-20032-5 • \$5.99 • January 2010

Beast Quest #13: The Dark Realm: Torgor the Minotaur

978-0-545-20031-8 • \$5.99 • October 2009

Beast Quest #12: Trillion the Three-Headed Lion

978-0-545-13266-4 • \$5.99 • June 2009

Adam Blade is in his late twenties, and was born in Kent, England. His parents were both history teachers and amateur artists, and Adam grew up surrounded by his father's paintings of historic English battles—which left a lifelong mark on his imagination. He was also fascinated by the ancient sword and shield that hung in his father's office. Adam's father said they were a Blade family heirloom.

October 2010

54

The long-awaited conclusion to the epic fantasy series!



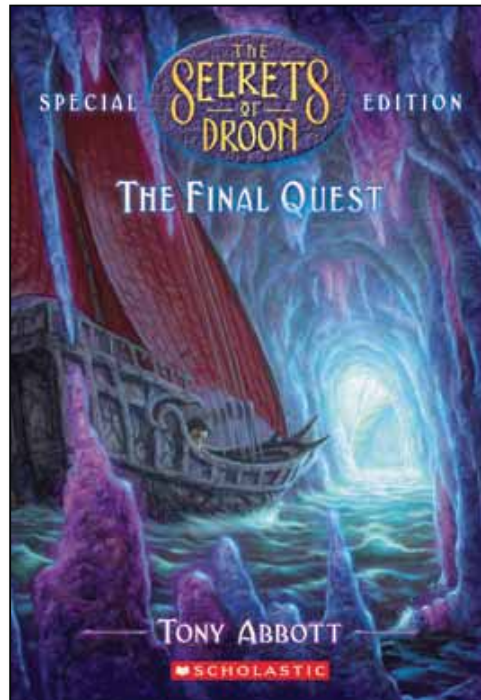
By **Tony Abbott**

Special Edition #8: The Final Quest

The situation in Droon has never been more dire. The wizard Galen is still missing. Eric is still in thrall to the immortal Moon Dragon, Gethwing. And dark forces continue to advance on Droon's cities.

Eric, Keeah, and Julie will do whatever it takes to stop Gethwing. But defeating the Moon Dragon will mean uncovering the greatest secret in all of Droon. Once they do, nothing will ever be the same....

**The final
chapter!**




Scholastic Paperbacks 

**The Secrets of Droon
Special Edition #8:
The Final Quest**

Pub/In-store: October 2010

ISBN-13: 978-0-545-09885-4

Price: \$8.99

 Strippable

EAN: 9-780545-09885-4

Pages: 224 • Ctn: 72

Trim Size: 5¼" x 7½"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Science Fiction,
Fantasy, Magic (F)

Illustration Type: Black-and-White
Line Art Throughout

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Also Available

**The Secrets of Droon Special Edition #7:
The Genie King**

978-0-545-09884-7 • \$8.99 • June 2010

**The Secrets of Droon Special Edition #6:
Crown of Wizards**

978-0-545-09882-3 • \$8.99 • May 2009

**The Secrets of Droon Special Edition #5:
Moon Magic**

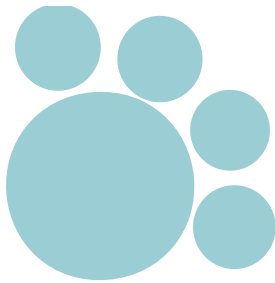
978-0-439-90255-7 • \$7.99 • February 2008



Tony Abbott has written more than seventy novels for young readers, including the Haunting of Derek Stone series, *Kringle*, *Firegirl*, and *The Postcard*, which won the 2009 Edgar Award. He lives in Connecticut with his wife and two daughters.

October 2010

55



Two bestselling titles in one awesome bind-up!

Scholastic Paperbacks 

The Adventures of Santa Paws

Pub/In-store: October 2010

ISBN-13: 978-0-545-22551-9

Price: \$8.99

△ Strippable

EAN: 9-780545-22551-9

Pages: 336 • Ctn: 48

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

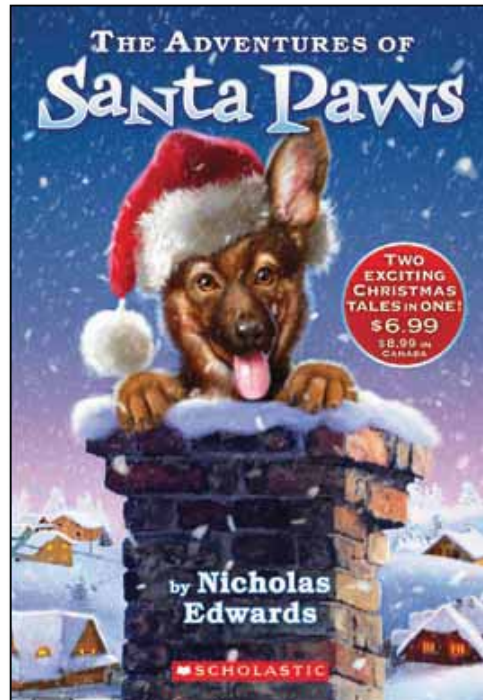
Category: Holidays/Christmas (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



The Adventures of Santa Paws By **Nicholas Edwards**

Santa Paws comes to the rescue in this two-book volume. Although he starts life as a lonely, homeless puppy, Santa Paws captures the heart of a small seaside town with his acts of Christmastime bravery.

In the first adventure, Santa Paws earns his name in a series of pre-Christmas rescues: he saves a boy from drowning, helps a blind girl find her wallet, and warns a family out of their burning home.

In the follow-up story, Santa Paws has a family of his very own and couldn't be happier. Disaster strikes, however, when he must help his new owners escape the snowy woods after a plane crash.



Also Available

Santa Paws #9: Santa Paws on Christmas Island

978-0-439-88812-7 • \$6.99 • October 2007

Santa Paws #8: Santa Paws and the Christmas Storm

978-0-439-78115-2 • \$6.99 • October 2006

Santa Paws #7: Santa Paws Saves the Day

978-0-439-57354-2 • \$6.99 • October 2005

Santa Paws, Our Hero

978-0-439-37283-1 • \$6.99 • October 2002



October 2010

56

Nicholas Edwards, as Ellen Emerson White, is the author of the President's Daughter series. She lives in New York City.

The second book in this innovative series with visual games on every spread!

Astroblast!: Moon Stone Mystery

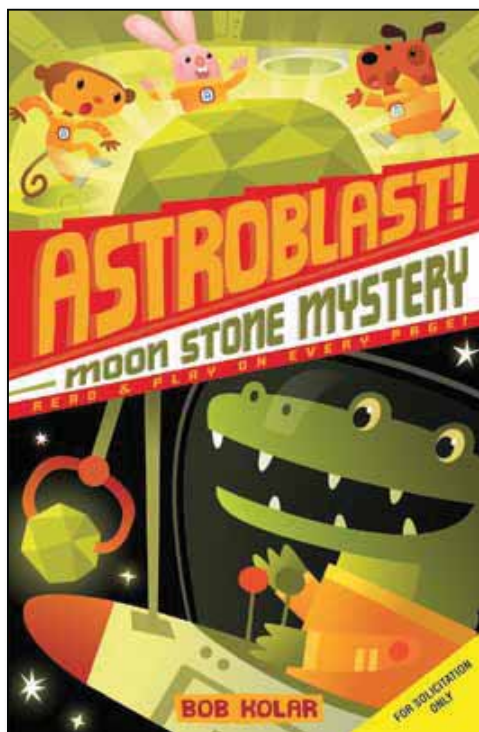
By Bob Kolar

Come along for an intergalactic caper told in engaging level 2 text. *Astroblast!*'s unique storytelling makes each spread a game. Go deep into outer space, with bold art that blasts off the page!

Jet has found what appears to be a very interesting moon stone...or is it? Help him figure it out:

- Spot the differences in Jet's moon rock collection.
- Direct Radar through the space sauce spill.
- Find the letters to help Sputnik solve the mystery.

The extra missions at book's end invite kids to go back for more challenges! A perfect book for reluctant readers, *Astroblast!* delivers fun on every spread!



Cartwheel • B • O • O • K • S •

Astroblast!: Moon Stone Mystery

Pub/In-store: October 2010

ISBN-13: 978-0-545-16926-4

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-16926-4

Pages: 40 SE • Ctn: 20

Trim Size: 6" x 9"

Binding: Perfect Bound

Format: Paperback

Ages: 6-8 • R.L.: 1-2

Category: Interactive Adventures (F)

Illustration Type: Full-color

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



Foil on the cover!

Also Available

Astroblast!: Code Blue

978-0-545-12104-0 • \$7.99 • POB • March 2010



Bob Kolar is the author-illustrator of several books for children, including *Big Kicks* and *Racer Dogs*, which has been adapted into a TV show called *Turbo Dogs*. Bob lives in Kansas City, Missouri, with his family.


October 2010

57

Sophie's searching for the perfect name — but this isn't what she had in mind!

SOPHIE

By Lara Bergen • Illustrated by Laura Tallardy

Scholastic Paperbacks 

Sophie #3: Sophie the Chatterbox

Pub/In-store: October 2010

ISBN-13: 978-0-545-14606-7

Price: \$5.99

△ Strippable

EAN: 9-780545-14606-7

Pages: 112 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 1-4

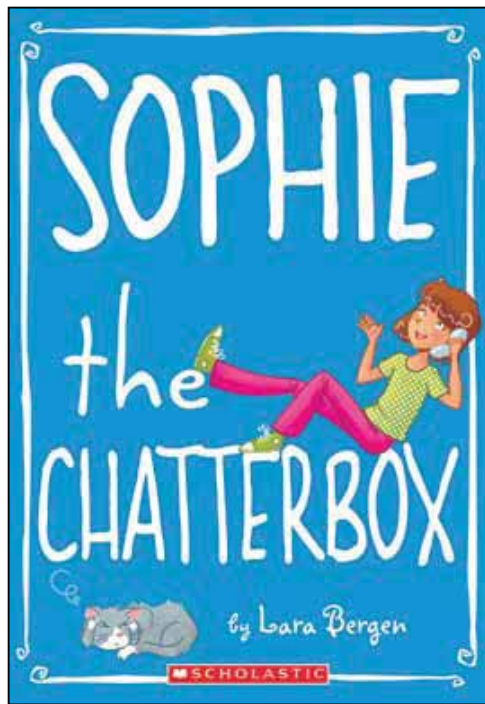
Category: Social Situations/
Friendship (F)

Illustration Type: Black-and-White
Throughout

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Adorable interior
illustrations
throughout!

#3: Sophie the Chatterbox

Sophie really didn't think that putting a snake in her teacher's desk drawer would be such a big deal. It was harmless, after all! But at least something good came out of the whole thing: When Sophie fessed up, she got a great idea for her next title—Sophie the Honest!

Now it's all truth, all the time for this third grader. But sometimes the truth hurts. The other kids in Ms. Moffly's class even start calling her Sophie the *Chatterbox*. Sophie cannot tell a lie...but she CAN cause tons of trouble!



Also Available

Sophie #2: Sophie the Hero

978-0-545-14605-0 • \$5.99 • July 2010

Sophie #1: Sophie the Awesome

978-0-545-14604-3 • \$5.99 • April 2010



October 2010

58

Lara Bergen has written many books for kids and tweens, including a number of successful titles in the Candy Apple line. Sophie is her first Little Apple series! A former editor, Lara lives with her husband and children in New York City.

Sassy, funny stories for any girl who dreams of being a princess!



By Alyssa Crowne • Illustrated by Charlotte Alder



Printed on
blue pages

#5: Blue Princess Takes the Stage

Emma can't wait to audition for her school play. She already knows exactly what part she wants: the enchanted princess! She'll wear a beautiful blue gown and sparkly tiara, and everyone will admire her as she glides gracefully across the stage.

But when she's cast as the cackling, warty old witch instead, Emma can't believe it! She's ready to quit the play. Can Emma learn that the show must go on?

Also Available

Perfectly Princess #4: Orange Princess Has a Ball
978-0-545-20850-5 • \$5.99 • August 2010

Perfectly Princess #3: Green Princess Saves the Day
978-0-545-20848-2 • \$5.99 • June 2010



Printed on
yellow pages

#6: Yellow Princess Gets a Pet

For as long as she can remember, Abby has wanted two things: to be a magical princess, and to get a pet. And now one of her dreams is about to come true! She's finally adopting a pet.

At first, Abby can't make up her mind about what pet to get. Maybe a yellow canary? Yellow is her favorite colour, after all! Or a sweet little bunny? Before long, she settles on the perfect choice—a fluffy white kitten. But Abby's in for a surprise. The perfect pet for this princess may not be fluffy, or white, or a kitten at all!

Scholastic Paperbacks

Perfectly Princess #5: Blue Princess Takes the Stage

Pub/In-store: October 2010
ISBN-13: 978-0-545-20851-2
EAN: 9-780545-20851-2

Perfectly Princess #6: Yellow Princess Gets a Pet

Pub/In-store: December 2010
ISBN-13: 978-0-545-20852-9
EAN: 9-780545-20852-9

For Both

Price: \$5.99
△ Strippable
Pages: 80 • Ctn: 72
Trim Size: 5 1/4" x 7 5/8"
Binding: Perfect-bound
Format: Paperback
Ages: 6-9 • R.L.: K-3
Category: Social Situations/
Friendship (F)
Illustration Type: Line Art
Throughout
LC: N/A
Translation Rights: Scholastic
Inc.
Territory: World

Each book
includes cute
interior art and
fun princess
activities!

Alyssa Crowne is the author of more than one hundred books for children. Some of her favorite stories when she was young were fairy tales featuring princesses. Today she lives in New York's Hudson Valley with her family and pets.

Oct/Dec 2010



Scholastic Readers engage young minds!



Scholastic Reader Level 1: There's a Mouse in the House!

ISBN-13: 978-0-545-17855-6

EAN: 9-780545-17855-6

Category: Humorous Stories (F)

LC: Available

Scholastic Reader Level 1: "Buzz," Said the Bee

ISBN-13: 978-0-590-44185-8

EAN: 9-780590-44185-8

Category: Readers/Beginner (F)

LC: 91-19610

For Both

Pub/In-store: October 2010

Price: \$4.99

△ Non-Strippable

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

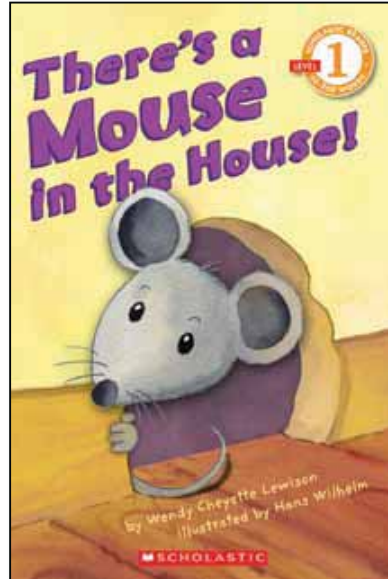
Format: Paperback

Ages: 4-7 • R.L.: Pre-K-1

Illustration Type: Full-colour

Translation Rights: Scholastic Inc.

Territory: World



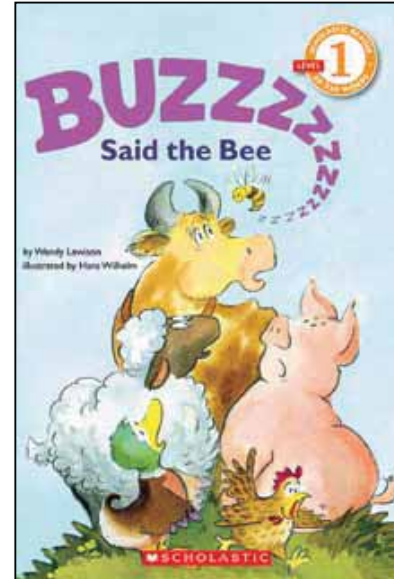
Level 1: There's a Mouse in the House!

**By Wendy Cheyette
Lewison
Illustrated by Hans
Wilhelm**

Mouse comes bearing a suitcase.
The mother yells, "EEK!"
The father yells, "EEK!"
The grandma yells, "EEK!"
But the kids ask the mouse to stay!

A perfect level 1 story with hilarious visuals to support the text for the beginning reader.

**Bestselling
team!**



Level 1: "Buzz," Said the Bee

**By Wendy Cheyette
Lewison
Illustrated by Hans
Wilhelm**

With more than 2 million copies in print, this runaway hit is back!

What happens when a bee sits on a duck?

Well, QUACK, the duck sits on a hen,

and CLUCK, the hen sits on a pig...

What do you—OINK—think happens next?

Repetitive text will build confidence, and funny illustrations will keep all readers engaged

**Over
2 million copies
in print**

October 2010
60

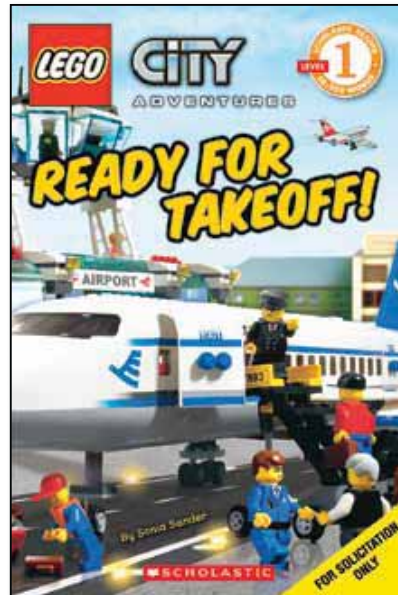
Hans Wilhelm has written more than two hundred children's books, which have sold over 35 million copies and have received numerous awards and recognition. He lives in Weston, Connecticut with his wife.

Build your LEGO® library!



Lego: City Adventures: Sticker Book

It's a busy day in Lego City! Create your own city adventures in this play-along sticker storybook.



Lego Reader #5 City Adventures: Ready for Takeoff!

It's always busy at the LEGO City airport! Kids will explore the air traffic control tower, watch the workers load the luggage car, join the passengers boarding the plane, and take off with the pilot in the cockpit.

Brand Highlights

- Primary target audience: boys, aged 5-12
- High priority theme in all markets with significant ATL support
- More than 22 million LEGO® City boxes sold in 2008
- Heavy use of LEGO® assets to drive interest and loyalty (LEGO® Club/LEGO.com)
- Full-year promotion to generate traffic, awareness, and purchase
- Evergreen assortment with long shelf life—fire, police, and construction are always present in the assortment

Also Available

Lego Reader: City Adventures: All Aboard!

978-0-545-17764-1 • \$4.99 • July 2010

Lego Reader: City Adventures: Calling All Cars!

978-0-545-15523-6 • \$4.99 • January 2010



Lego: City Adventures: Sticker Book

Pub/In-store: October 2010

ISBN-13: 978-0-545-28095-2

Price: \$8.99

△ Non-Strippable

EAN: 9-780545-28095-2

Pages: 16 Ctn: 100

Trim Size: 8 1/2" x 11"

Binding: Saddle-stitch

Format: Paperback

Ages: 3-5 R.L.: Pre-K-K

Category: Toys

Illustration Type: Four-colour

LC: N/A

Territory: US, C, COM

Lego® Reader #5: City Adventures: Ready for Takeoff!

Pub/In-store: October 2010

ISBN-13: 978-0-545-21986-0

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-21986-0

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 3-5 • R.L.: Pre-K-K

Category: Transportation (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: The LEGO Group

Territory: US, C, COM

Just in time for election season— and now in paperback!

Scholastic Paperbacks 

**My Senator and Me:
A Dog's-Eye View of
Washington, D.C.**

Pub/In-store: October 2010

ISBN-13: 978-0-439-65078-6

Price: \$11.99

△ Non-Strippable

EAN: 9-780439-65078-6

Pages: 56 • Ctn: 100

Trim Size: 8" x 10 3/4"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3

Category: People & Places/
United States/General (F)

Illustration Type: Watercolour
and Ink

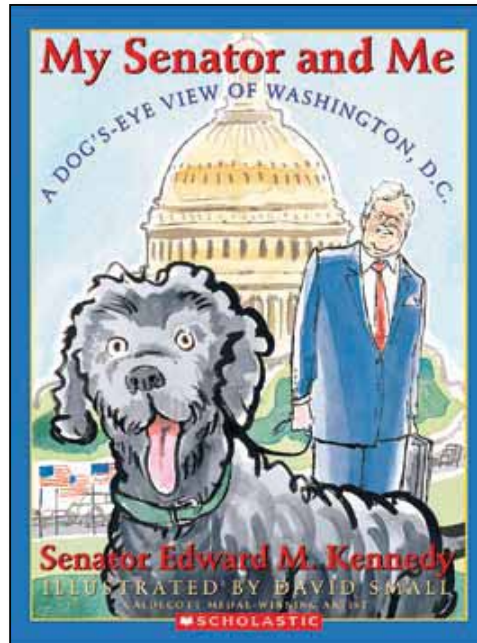
LC: 2005023518

Translation Rights: Williams &
Connelly LLP

Territory: World

Also Available


AUDIO
Read along, listen and imagine!
ISBN-13: 978-0-545-24952-2



My Senator and Me: A Dog's-Eye View of Washington, D.C.

**By Senator Edward M.
Kennedy
Illustrated by David Small**

There's an old saying: "If you want a friend in Washington, get a dog." A few years ago, Senator Ted Kennedy decided to do just that...a beautiful Portuguese water dog by the name of Champion Amigo's Seventh Wave (aka Splash). We follow Senator Kennedy and Splash through a busy day in D.C., from press conferences to meetings with school groups to committee discussions to a floor vote. Caldecott winner David Small's warm, witty illustrations provide a wonderful tour of the sights of Washington, as well as a behind-the-scenes look at how a bill becomes a law. Perfect for political junkies and dog lovers alike!

**Praise for *My Senator and Me:
A Dog's-Eye View of Washington, D.C.***

"Kennedy's introduction to the political process is clear, informative, and loaded with child appeal...a first choice for classrooms, tourists, and animal lovers everywhere."

—*School Library Journal*, starred review



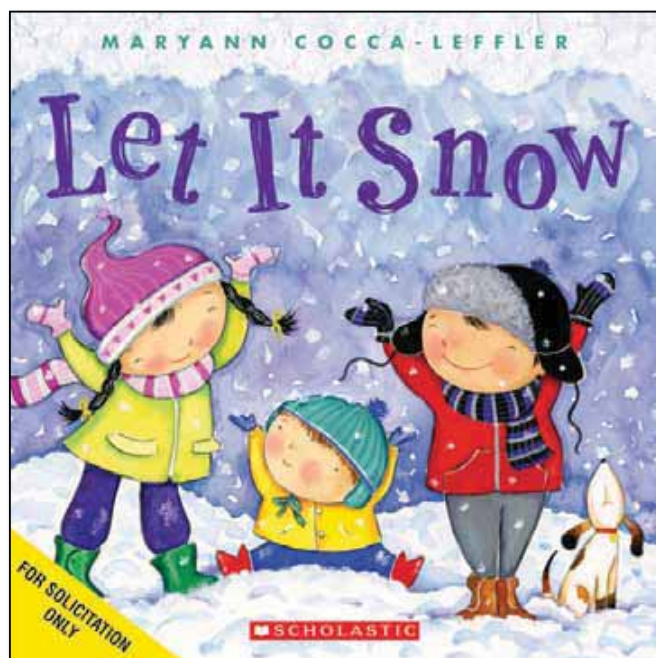
Edward M. Kennedy represented Massachusetts in the Senate from 1962 until his death in 2009. He was well-known for his advocacy on health care, education, early childhood, and civil-rights issues, and was the second-most senior member of the Senate for many years.

David Small won the 2001 Caldecott Medal for *So You Want to Be President?* by Judith St. George. His many books include *The Gardener*, *The Friend*, *Imogene's Antlers*, and *Hoover's Bride*, as well as the adult graphic memoir *Stitches*. David lives in Mendon, Michigan, with his wife, the writer Sarah Stewart.

October 2010

62

Celebrate the wonders of winter!



Let It Snow

By Maryann Cocca-Leffler

Swirling, whirling,
first snowflakes.

Skating, spinning,
on frozen lakes.

Lacey trees,
hills of white.

Sledding, snowmen,
snowball fight.

From building snowmen to drinking hot chocolate by the fire's warm glow, *Let It Snow* celebrates the joys of the chilliest season! With softly coloured art, joyful children, and festive outdoor scenes, *Let It Snow* is the perfect wintry follow-up to *Let It Fall*.

Also Available

Let It Fall

978-0-545-20879-6 • \$4.99 • July 2010

One Heart

978-0-545-10757-0 • \$5.99 • December 2009



Maryann Cocca-Leffler has written and/or illustrated more than forty books for children, including *One Heart* and *Let It Fall*. She lives in Amherst, New Hampshire, with her husband, Eric, and two daughters.



Let It Snow

Pub/In-store: October 2010

ISBN-13: 978-0-545-20880-2

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-20880-2

Pages: 24 • Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 3-6 • R.L.: Pre-K-1

Category: Nature/General (NF)

Illustration Type: Four-colour

LC: Available

Translation Rights: Scholastic Inc.

Territory: World

October 2010

63

Part 1 of the final Harry big screen in

Harry Potter™

Harry Potter 7: Sticker Book

Pub/In-store: October 2010

ISBN-13: 978-0-545-23767-3

Price: \$8.99

△ Non-Strippable

EAN: 9-780545-23767-3

Pages: 16 pages + 4 sticker pages

Ctn: 100

Trim Size: 8½" x 11"

Binding: Saddle Wire

Format: Paperback

Ages: 7-10 • R.L.: 2-5

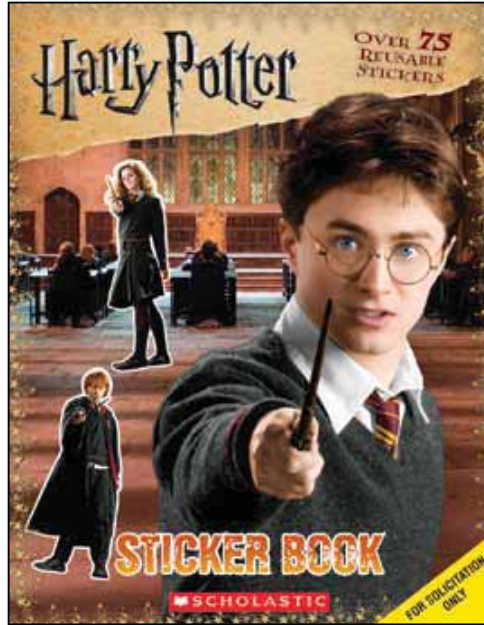
Category: Movie or Television
Tie-In (F)

Illustration Type: Four-colour

LC: N/A

Translation Rights: WB

Territory: North America



Harry Potter 7: Sticker Book

Young Harry fans can get into the movie action by adding stickers to scenes from the movie, including the Quidditch Pitch, the Great Hall, and Hagrid's Hut! Complete with sixteen pages and four sticker sheets!

Movie release:

November 19, 2010, starring
Daniel Radcliffe, Emma Watson,
Rupert Grint, Alan Rickman,
Michael Gambon, Ralph Fiennes,
Helena Bonham Carter,
and more!

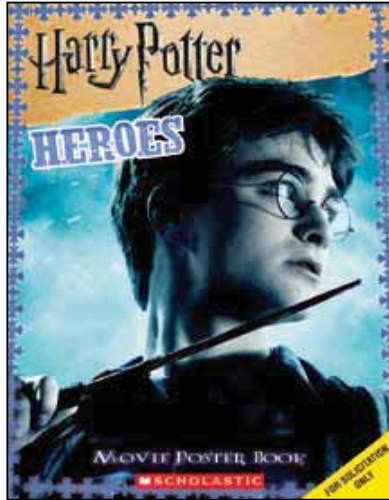
Get stuck
on Harry!

Comes
with 75 reusable
stickers!

October 2010

64

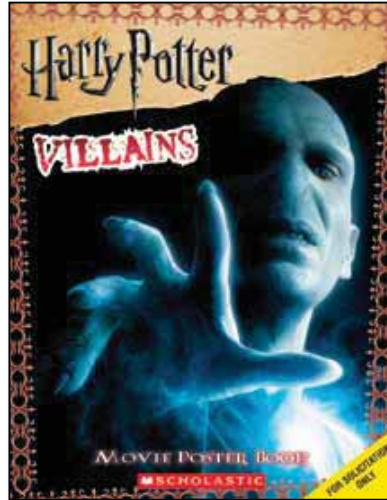
Potter chapter comes to the November 2010.



Harry Potter 7: Heroes

This beautiful poster book is filled with movie images of the greatest heroes of the Harry Potter series. It's packed with fan favorites, including Harry and his friends, Sirius Black, the Weasleys, Hagrid, and, of course, Dumbledore! It's the perfect keepsake for fans as this series of movies draws to a close.

**Meet the Order
of the Phoenix!**



Harry Potter 7: Villains

This beautiful poster book is filled with movie images of the most evil villains of the Harry Potter series. All of the villains you love to hate are included, like Lucius Malfoy, Wormtail, Bellatrix Lestrange, and Lord Voldemort himself! This book will make a great keepsake for movie fans who appreciate the dark side of life!

**Watch out
for the Death
Eaters!**

Harry Potter™

Harry Potter 7: Heroes

Pub/In-store: October 2010
ISBN-13: 978-0-545-23763-5
Price: \$7.99
△ Non-Strippable
EAN: 9-780545-23763-5
Pages: 32 • Ctn: 100
Trim Size: 8" x 10"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Movie or Television
Tie-In (F)
Illustration Type: Four-colour
LC: N/A
Translation Rights: WB
Territory: North America

Harry Potter 7: Villains

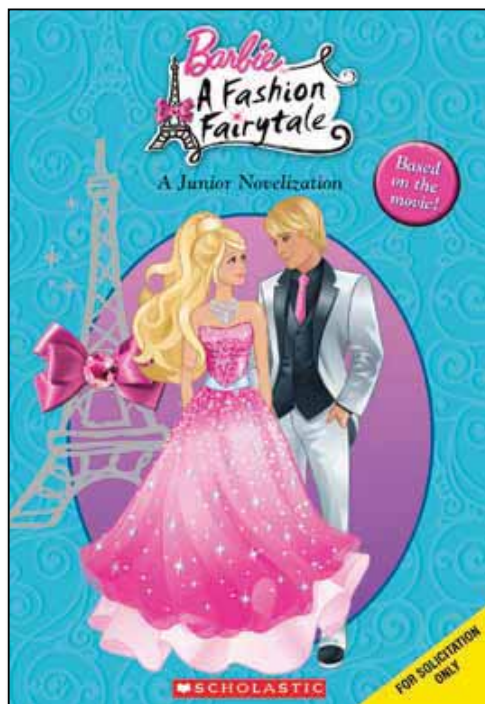
Pub/In-store: October 2010
ISBN-13: 978-0-545-23764-2
Price: \$7.99
△ Non-Strippable
EAN: 9-780545-23764-2
Pages: 32 • Ctn: 100
Trim Size: 8" x 10"
Binding: Perfect-bound
Format: Paperback
Ages: 7-10 • R.L.: 2-5
Category: Movie or Television
Tie-In (F)
Illustration Type: Four-colour
LC: N/A
Translation Rights: WB
Territory: North America

Barbie stars in a fashionable fairytale based on the new DTV movie!

Barbie

Barbie and the Fashion Fairytale

Pub/In-store: October 2010
ISBN-13: 978-0-545-23797-0
Price: \$5.99
△ Non-Strippable
EAN: 9-780545-23797-0
Pages: 80 • Ctn: 72
Trim Size: 5¼" x 7⅝"
Binding: Perfect-bound
Format: Paperback
Ages: 6-8 • R.L.: 1-3
Category: Toys, Dolls, Puppets (F)
Illustration Type: Four-colour
LC: N/A
Translation Rights: Mattel Inc.
Territory: US, C



Barbie and the Fashion Fairytale

When Barbie runs into a streak of bad luck, she is ready to give up on her dreams. But she decides that she might just need some new inspiration. So she heads to Paris to visit her aunt Millicent, a fashion designer. But things aren't much better there. Aunt Millicent's shop is failing and she's given up on her dreams. Luckily, Barbie, her new friend Alecia, along with some magical fashion fairies help Millicent believe in herself again.

Brand Highlights

- 2009 marks the 50th anniversary of Barbie
- Barbie is the #1 property in the industry, as well as the #1 doll property
- Over 90% of girls ages 3-10 own at least one Barbie doll; 98% brand awareness
- Mom-to-daughter equity—4 generations of moms have grown up with Barbie
- 200% sales growth over past eight years
- All 7 of the Barbie Direct-to-Home Entertainment Movies to date have been at #1 on the Nielsen Entertainment Video Scan Top Kid Video Chart
- **Barbie.com** is the #1 Web site exclusively for girls
 - Barbie branded Web sites receive more than 54.5 million monthly visits worldwide
- Worldwide DVD marketing and distribution partnership with Universal Pictures extended through 2013; includes the release of multiple feature-length Barbie DVDs

Also Available

Barbie: A Mermaid's Tale
978-0-545-17766-5 • \$5.99 • March 2010



October 2010

66

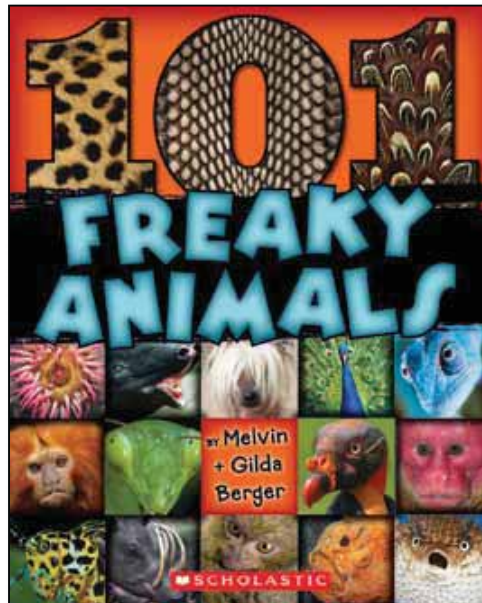
Barbie and associated trademarks and trade dress are owned by, and under license from Mattel Inc. © 2010 Mattel, Inc. All rights reserved.

Discover 101 of the planet's most unusual animals!

101 Freaky Animals

By Melvin and Gilda Berger

101 Freaky Animals reveals the planet's most unusual animals! From the blobfish to the axolotl, each page has simple blocks of text, numbered facts, kid-friendly information, and full-colour photographs of 101 of the most bizarre animals on Earth.



SCHOLASTIC REFERENCE

101 Freaky Animals

Pub/In-store: October 2010

ISBN-13: 978-0-545-23758-1

Price: \$11.99

△ Non-Strippable

EAN: 9-780545-23758-1

Pages: 112 • Ctn: 100

Trim Size: 8" x 10"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Animals/General (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Also Available

101 Animal Secrets

978-0-545-05122-4 • \$9.99 • March 2009




Melvin and Gilda Berger are the authors of more than two hundred books for children. Their books have received awards from the National Science Teachers Association, the Library of Congress, and the New York Public Library. The Berbers live in New York.

October 2010

67

Check out the coolest cars and the mightiest trucks!

Scholastic Paperbacks 

Monster Trucks & Cool Cars Flip Book

Pub/In-store: October 2010

ISBN-13: 978-0-545-23333-0

Price: \$7.99

△ Non-Strippable

EAN: 9-780545-23333-0

Pages: 64 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 6-8 • R.L.: 1-3

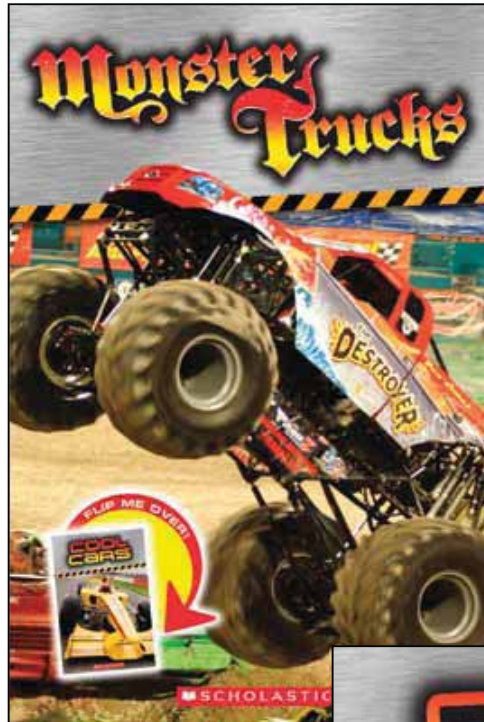
Category: Readers/Beginner (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

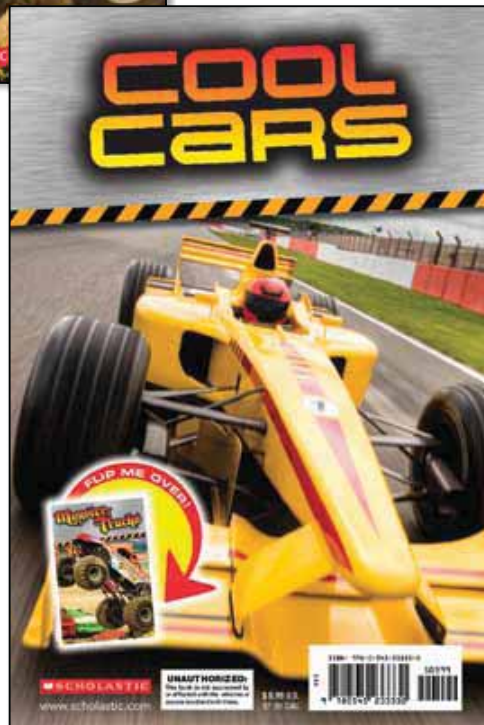
Territory: World



Monster Trucks & Cool Cars Flip Book

By Victoria Kosara

A paperback reader that features in-your-face photos of monster trucks and cool cars in a fun flip book format! How fast is a Lamborghini Gallardo? How heavy is a monster truck? Find out these answers and more as you flip through the pages and look at cool cars, then flip the book over and look at monster trucks!



October 2010

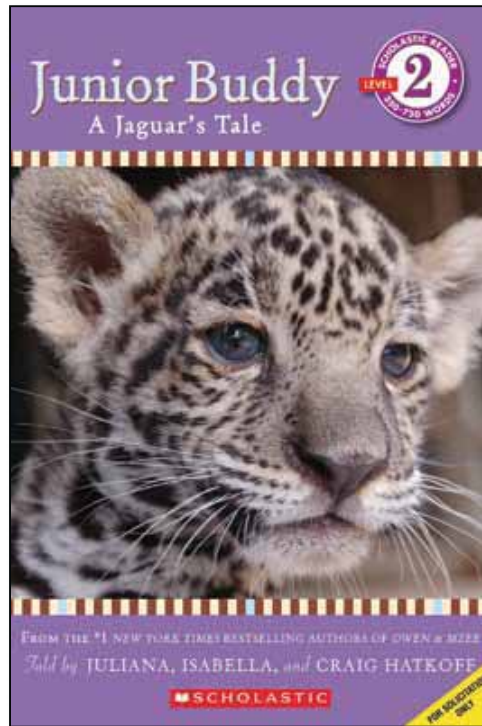
68

An exciting reader series from *New York Times* bestselling author Craig Hatkoff!

Level 2: Junior Buddy

By Juliana, Isabella, and Craig Hatkoff

Junior Buddy is an adorable jaguar born at The Belize Zoo that has become one of their star attractions and somewhat of a local celebrity. He loves to perform for the crowds, but more importantly, Junior Buddy is considered a diplomat at the zoo and is a critical part of their jaguar education program that involves teaching tons of local schoolchildren about the importance of conservation.



SCHOLASTIC REFERENCE

Scholastic Reader Level 2: Junior Buddy

Pub/In-store: October 2010

ISBN-13: 978-0-545-23096-4

Price: \$4.99

△ Non-Strippable

EAN: 9-780545-23096-4

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 5-7 • R.L.: 1-2

Category: Animals/General (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Craig Hatkoff is the cofounder of the Tribeca film festival and Turtle Pond Publications. Isabella Hatkoff and Craig are the authors of the #1 *New York Times* bestseller *Owen & Mzee: The True Story of a Remarkable Friendship* and *Owen & Mzee: The Language of Friendship*. The Hatkoffs live in Manhattan.

October 2010

69

NOVEMBER



Illustration from Poison Apple This Totally Bites, © 2010

Poison Apple: Thrilling. Bone-chilling. These books have bite!

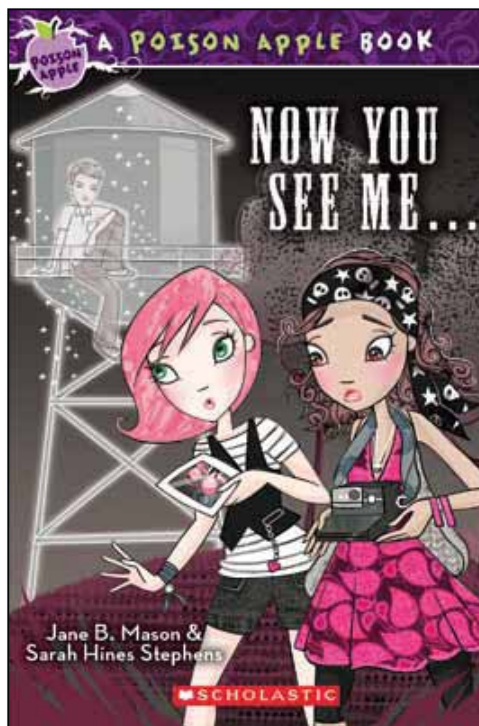


Now You See Me...

**By Jane B. Mason
and Sarah Hines Stephens**

Best friends Abby and Lena love searching through thrift stores for forgotten treasure. So when they find an old Polaroid camera, the girls can't wait to try it out. But when the pictures develop, strange images appear—town landmarks that aren't there anymore, weird shadows, and creepiest of all, the troubled, dark face of a boy they've never seen before.

With each photo, the boy gets a little clearer, and the girls get more spooked. Is he trying to hurt them? Does he need their help? One thing is certain: Abby and Lena need to get the picture—before it's too late.



Also Available

Poison Apple: Miss Fortune

978-0-545-20266-4 • \$6.99 • August 2010

Poison Apple: This Totally Bites!

978-0-545-20878-9 • \$7.99 • May 2010

Poison Apple: The Dead End

978-0-545-20318-0 • \$7.99 • May 2010



Jane B. Mason and Sarah Hines Stephens both live in Oakland, California, where they spend their time writing books, including the Candy Apple titles *The Sister Switch* and *Snowfall Surprise*, and keeping up with their respective children. This is their first Poison Apple book.

Scholastic Paperbacks

**Poison Apple:
Now You See Me...**

Pub/In-store: November 2010

ISBN-13: 978-0-545-21513-8

Price: \$6.99

△ Strippable

EAN: 9-780545-21513-8

Pages: 176 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Horror & Ghost Stories (F)

Illustration Type: N/A

LC: N/A


Translation Rights: Scholastic Inc.

Territory: World

November 2010

71

Competition, friendship, and the place that brings them together—welcome back to Wildwood Stables!

Scholastic Paperbacks 


Wildwood Stables #5: Stealing the Prize

Pub/In-store: November 2010

ISBN-13: 978-0-545-23091-9

EAN: 9-780545-23091-9

Price: \$7.99

 Strippable

Pages: 176 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

Category: Animals/Horses (F)

Illustration Type: N/A

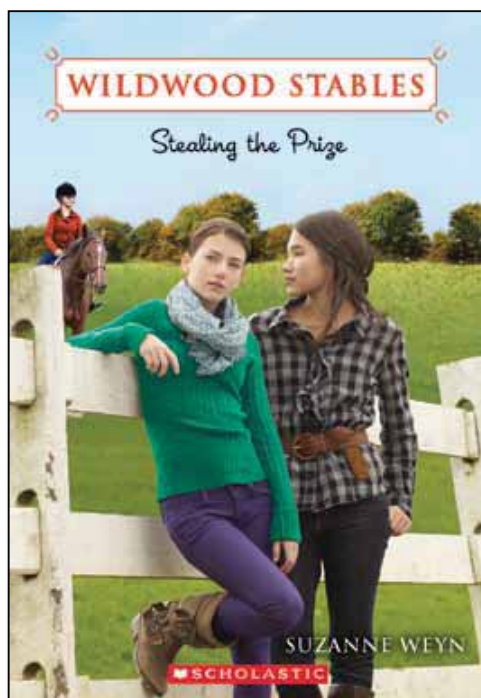
LC: N/A

Translation Rights: Writers House

Territory: World

WILDWOOD STABLES

By Suzanne Weyn



#5: Stealing the Prize

Taylor Henry is thrilled to finally be competing in a real equestrian event. But she's also nervous, and she doesn't want any distractions—like rich, bratty Plum Mason, who has insisted on entering with her horse, too. Taylor loves a challenge, but how can she beat the girl who always steals the show?

A gripping
new series for a
new generation of
horse lovers!

Also Available

Wildwood Stables #4: Learning to Fly

978-0-545-14982-2 • \$7.99 • July 2010

Wildwood Stables #3: Racing Against Time

978-0-545-14981-5 • \$7.99 • May 2010

Wildwood Stables #2: Playing for Keeps

978-0-545-14980-8 • \$7.99 • March 2010

Wildwood Stables #1: Daring to Dream

978-0-545-14979-2 • \$7.99 • March 2010



Suzanne Weyn lives in the heart of horse country, in Putnam Valley, New York—which is perfect for her daughter, an avid horse rider, riding instructor, and competitor. Suzanne's many books for teens include *Reincarnation* and *Distant Waves*, and, for younger readers, the Breyer Stablemates books *Diamond* and *Snowflake*. For more information about Suzanne and her novels, visit her online at www.suzanneweynbooks.com.

November 2010

72

Follow Diana on all her adventures as she reinvents herself!



By Maya Gold

#5: Scheme Spirit

The snooty Foreman Academy is one place Diana didn't plan on going back to...but this time, she has no choice! Due to a mix-up at Cinderella Cleaners, she must return a cheerleader uniform to the stuck-up queen bee in time for the big homecoming game. But on a dare, Diana wears the uniform...and gets in some trouble! Will she be able to pull off this top-secret pom-pom mission in time?



Also Available

Cinderella Cleaners #4: Mask Appeal
978-0-545-12962-6 • \$7.99 • August 2010

Cinderella Cleaners #3: Rock & Role
978-0-545-12961-9 • \$7.99 • June 2010

Cinderella Cleaners #2: Prep Cool
978-0-545-12960-2 • \$7.99 • April 2010

Cinderella Cleaners #1: Change of a Dress
978-0-545-12959-6 • \$7.99 • April 2010

Maya Gold grew up on the Jersey side of the Hudson River, like Diana. She now lives in upstate New York with her fashion-forward teenage daughter. In her spare time, Maya coaches a high school drama club. Cinderella Cleaners is her first series for young readers.

Scholastic Paperbacks

Cinderella Cleaners #5: Scheme Spirit

Pub/In-store: November 2010

ISBN-13: 978-0-545-22768-1

Price: \$6.99

△ Strippable

EAN: 9-780545-22768-1

Pages: 192 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

Category: Business, Careers,
Occupations (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World


November 2010

73

You haven't had fun until you've
gotten into **PET TROUBLE!**

Pet Trouble

By **T. T. Sutherland**

Scholastic Paperbacks 

**Pet Trouble #8:
Dachshund Disaster**

Pub/In-store: November 2010

ISBN-13: 978-0-545-20272-5

Price: \$7.99

△ Strippable

EAN: 9-780545-20272-5

Pages: 176 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 8-12 • R.L.: 3-7

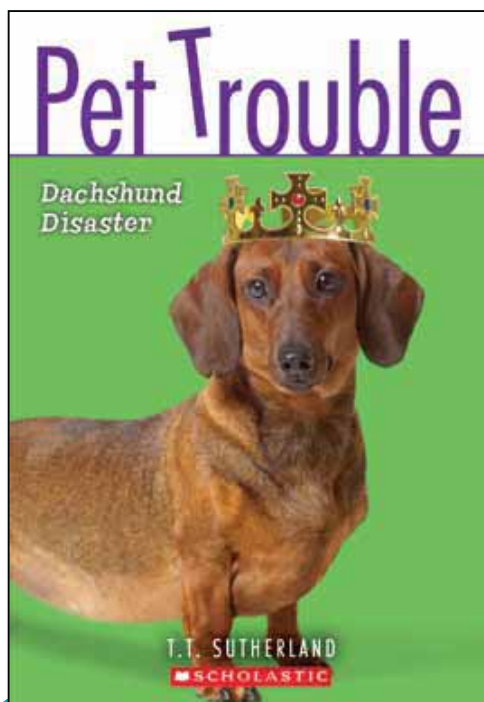
Category: Animals/Dogs (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



#8: Dachshund Disaster

Charlie hates being the middle child, especially when it comes to the family pets. His older brother has his own lovable mutt, Bowser, and his little brother has a loyal cat, Meowser. But now Charlie finally has a dog of his own—a dachshund who will adore him, and only him. The dog has shining eyes and a proud little head and walks with this adorable strut like he's the king of the world, so of course Charlie names him King.

There's just one problem...

The new dog loves Charlie, but he doesn't get along at all with anyone else! Other dogs, other people, Meowser—King barks like crazy whenever anyone tries to get close to him. Is there anything Charlie can do to make his new pet a part of the family...before they all give up on him?

A different pet and
trouble in every book!

Contest winner:
Readers voted online to choose
the dog in *Dachshund Disaster*!

Also Available

Pet Trouble #7: Bad to the Bone Boxer

978-0-545-20271-8 • \$7.99 • August 2010

Pet Trouble #6: Smarty-Pants Sheltie

978-0-545-10303-9 • \$7.99 • May 2010

Pet Trouble #5: Oh No, Newf!

978-0-545-10301-5 • \$7.99 • February 2010

Pet Trouble #4: Bulldog Won't Budge

978-0-545-10300-8 • \$7.99 • November 2009

Pet Trouble #3: Mud-Puddle Poodle

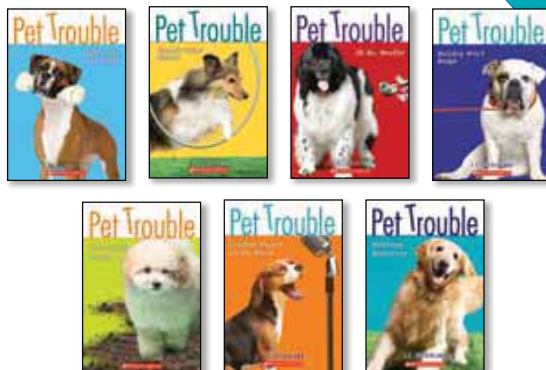
978-0-545-10243-8 • \$7.99 • July 2009

Pet Trouble #2: Loudest Beagle on the Block

978-0-545-10242-1 • \$7.99 • April 2009

Pet Trouble #1: Runaway Retriever

978-0-545-10241-4 • \$7.99 • April 2009



November 2010

74

Tui T. Sutherland lives in Boston, Massachusetts, with her husband and her dog Sunshine, who is, of course, a perfect angel. You can visit Tui online and read Sunshine's blog at www.pet-trouble.com.

The *New York Times* bestselling series now in paperback!

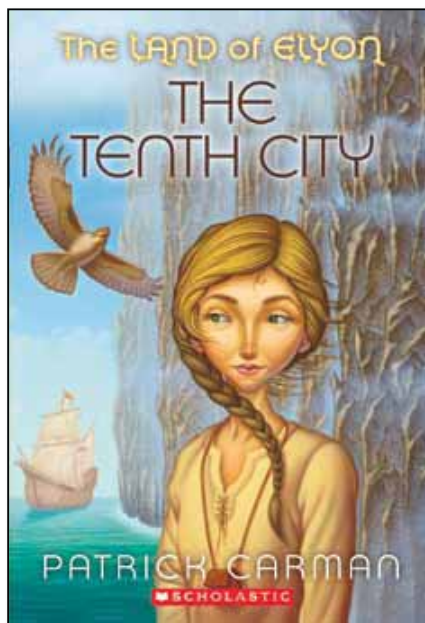
The LAND of ELYON


The Tenth City

By Patrick Carman

The Land of Elyon has begun to fail, poisoned by the evil that creeps across the Dark Hills and into Bridewell. As she moves toward a final battle, Alexa must find a way to overcome the Lonely Sea, rescue her friend Yipes, and unlock the mystery of the Tenth City. Along the way, she will be attacked from above, betrayed by someone close, and guided toward a final gambit where everything is at stake—and great secrets will be revealed.

Alexa holds the fate of a land in her hands—but can she find the answers she needs in time to save The Land of Elyon?



Scholastic Paperbacks 

The Land of Elyon #3: The Tenth City


Pub/In-store: November 2010

ISBN-13: 978-0-439-70098-6

EAN: 9-780439-70098-6

Pages: 208 • Ctn: 72

Price: \$7.99

 Strippable

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

Category: Science Fiction,
Fantasy, Magic (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Peter Rubie
Literary Agency Ltd.

Territory: US, C, MEX**

Also Available

The Land of Elyon #1: The Dark Hills Divide

978-0-545-24867-9 • \$7.99 • May 2010

The Land of Elyon #2: Beyond the Valley of Thorns

978-0-439-70097-9 • \$7.99 • May 2010



Patrick Carman is the author of The Land of Elyon series, which spent over half a year on the *New York Times* bestseller list, as well as *Skeleton Creek* and *The Ghost in the Machine*. He lives in Walla Walla, Washington.

November 2010

75

Publishers Weekly “Flying Start” author Michael Northrop’s gripping YA debut.

PUSH

Gentlemen

Pub/In-store: November 2010

ISBN-13: 978-0-545-11584-1

Price: \$11.99

△ Strippable

EAN: 9-780545-11584-1

Pages: 240 • Ctn: 72

Trim Size: 5" x 7"

Binding: Perfect-bound

Format: Paperback

Ages: 15 and up • R.L.: 10 and up

Category: Social Situations/
Adolescence (F), Law & Crime (F)

Illustration Type: N/A

LC: 2008038971

Translation Rights: Scholastic Inc.

Territory: World



Gentlemen

By Michael Northrop

Michael, Tommy, Mixer, and Bones aren't just from the wrong side of the tracks—they're from the wrong side of everything. No one at their high school takes them seriously, except for Mr. Haberman, their remedial English teacher. Mr. Haberman calls them “gentlemen,” but everyone else ignores them—or, in Bones's case, is dead afraid of them. When one of their close-knit group goes missing, the clues all seem to point in one direction: to Mr. Haberman.

Gritty, fast-paced, and brutally real, Michael Northrop's debut novel takes an unflinching look at what binds friends together—and what can tear them apart.

Praise for Gentlemen

“One dark ride.... The brutal narration, friendships put through the wringer and the sense of dread that permeates the novel will keep readers hooked.”

—Publishers Weekly, starred review

From Gentlemen

Don't get me wrong, we've got some real morons [in 10R], kids who just don't get it. Then there's us. They call us hard cases, and we are. They say we don't try, and we don't. We're not going to be engineers or accountants or anything like that. We're going to put in our time, because you need that diploma now, even to work down at the garage. Then that's pretty much what we're going to do, go work down at the garage or something like that, overcharge the same dipsticks we went to school with when they bring in their Volkswagens. In the meantime, we're stuck behind these little desks.

Michael Northrop has written short fiction for *Weird Tales*, the *Notre Dame Review*, and *McSweeney's*. This is his first novel. An editor at *Sports Illustrated KIDS* for many years, he now writes full-time from his home in New York City. Visit him online at www.michaelnorthrop.net.

November 2010

76

The ultimate betrayal? Deal with it.

Dawn

By Kevin Brooks

Dawn Bundy lives in a cave. In her head. Where she's been hiding for two years.

Hiding behind headphones from the two hottest girls at school.

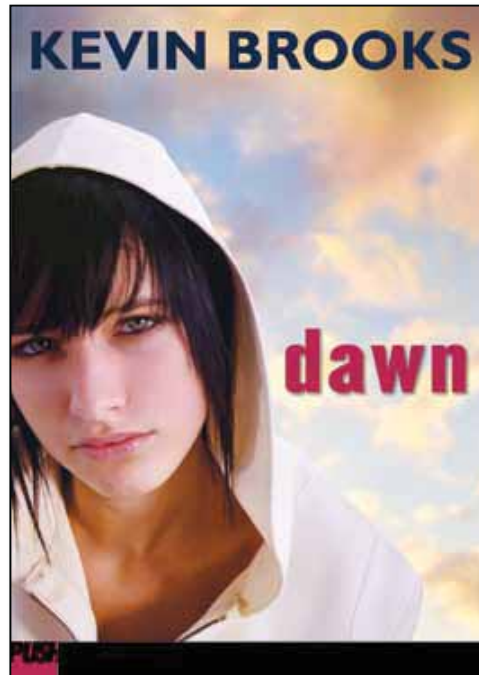
Not talking to her mother, not about what matters.

Not thinking of her dad, the drug addict, the ex-con, born-again but far gone.

Refusing to remember what he did to her when she was thirteen.

Two years is a long time. And nowhere near enough to forget...

In his first novel written from a girl's point of view since his critically acclaimed *Lucas*, Kevin Brooks addresses provocative issues of zealotry and abuse with the razor-sharp insight and deadpan wit that has earned him legions of teen readers.



Praise for Dawn

"A tense psychological thriller...hard-hitting."

—*Publishers Weekly*

"[With] a gut-wrenching conclusion sure to shock readers...compelling."

—*Kirkus Reviews*

Also Available

Black Rabbit Summer

978-0-545-06089-9 • \$11.50 • June 2009

Being

978-0-439-90342-4 • \$9.99 • February 2008

The Road of the Dead

978-0-439-78624-9 • \$9.99 • February 2007

Candy

978-0-439-68328-9 • \$9.99 • March 2006

Kissing the Rain

978-0-439-57743-4 • \$9.99 • March 2005

Lucas

978-0-439-53063-7 • \$9.99 • March 2004

Martyn Pig

978-0-439-50752-3 • \$9.99 • April 2003



Kevin Brooks is the groundbreaking author of the critically acclaimed novels *Black Rabbit Summer*, *Being*, the Edgar-nominated *Road of the Dead*, *Candy*, *Kissing the Rain*, *Lucas*, and *Martyn Pig*, for which he received the Branford Boase Award for Best First Novel. He lives in Yorkshire, England.

PUSH

Dawn

Pub/In-store: November 2010

ISBN-13: 978-0-545-06092-9

Price: \$11.99

△ Strippable

EAN: 9-780545-06092-9

Pages: 256 • Ctn: 48

Trim Size: 5" x 7"

Binding: Perfect-bound

Format: Paperback

Ages: 14 and up • R.L.: 8 and up

Category: Social Situations/
Adolescence (F)

Illustration Type: N/A

LC: 2009001643

Translation Rights: Penguin UK

Territory: US, C, PH

November 2010

77

Fun, photographic nonfiction at its best!

True or False? Do you know?

SCHOLASTIC REFERENCE

Scholastic True or False #10: Rocks & Minerals

Pub/In-store: November 2010

ISBN-13: 978-0-545-20205-3

Price: \$5.99

△ Non-Strippable

EAN: 9-780545-20205-3

Pages: 48 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 7-8 • R.L.: 2-3

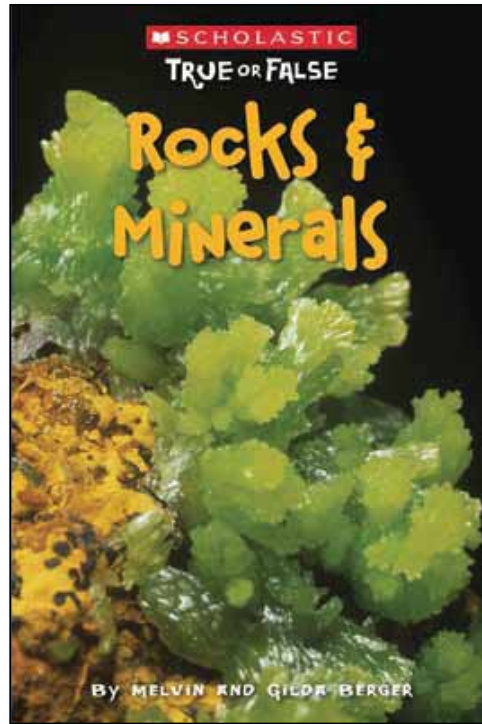
Category: Science & Technology/
Earth Sciences (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Scholastic True or False #10: Rocks & Minerals

By Melvin and Gilda Berger

Let's face it, kids love to ask and answer questions, which is why the Scholastic True or False series is packed full of fun questions like "Do diamonds really come from coal?" Kids will read the question on the right-hand page and then flip it over to find out the answer. It's the truth—the Scholastic True or False series is a hit!

Over 1 million
Scholastic True or False
books in print!



Also Available

Scholastic True or False #9: Planets

978-0-545-20204-6 • \$5.99 • September 2010

Scholastic True or False #8: Birds

978-0-545-20203-9 • \$5.99 • January 2010

Scholastic True or False #7: Storms

978-0-545-20202-2 • \$5.99 • September 2009

Scholastic True or False #6: Pets

978-0-545-00396-4 • \$5.99 • April 2009

Scholastic True or False #5: Dangerous Animals

978-0-545-00395-7 • \$5.99 • April 2009

Scholastic True or False #4: Farm Animals

978-0-545-00394-0 • \$5.99 • November 2008

Scholastic True or False #3: Reptiles

978-0-545-00393-3 • \$5.99 • November 2008

Scholastic True or False #2: Butterflies & Caterpillars

978-0-545-00392-6 • \$5.99 • February 2008

Scholastic True or False #1: Baby Animals

978-0-545-00391-9 • \$5.99 • February 2008

Melvin and **Gilda Berger** are the authors of more than two hundred books for children. Their books have received awards from the National Science Teachers Association, the Library of Congress, and the New York Public Library. The Bergers live in New York.

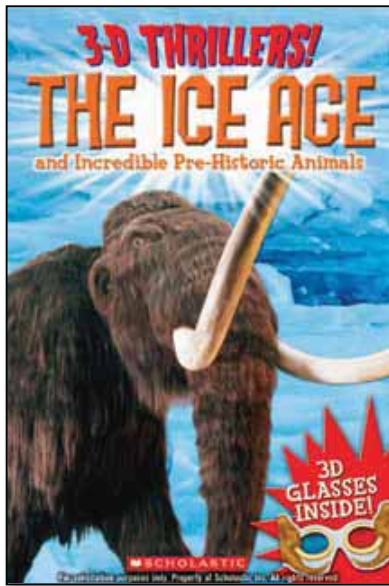
November 2010

78

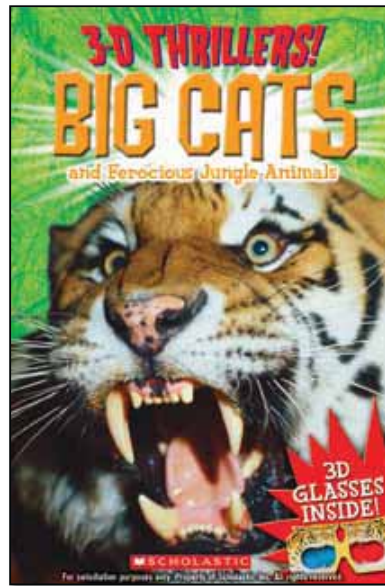
Exciting additions to this new eye-popping reader series!

3-D THRILLERS!

Slip on the 3-D glasses and prepare yourself to see things like never before! 3-D Thrillers are packed with facts that kids want to know about some of their favorite creatures, along with amazing images that leap right off the page! With topics that kids love and exciting 3-D images, this series is the perfect example of fun nonfiction for younger readers.



The Ice Age and Incredible Pre-Historic Animals



Big Cats and Ferocious Jungle Animals

Also Available

3-D Thrillers!: Sharks and the World's Scariest Sea Monsters
978-0-545-21849-8 • \$5.99 • June 2010

3-D Thrillers!: T-Rex and Other Dangerous Dinosaurs
978-0-545-21848-1 • \$5.99 • June 2010



SCHOLASTIC REFERENCE

3-D Thrillers!: The Ice Age and Incredible Pre-Historic Animals

Pub/In-store: November 2010
ISBN-13: 978-0-545-23760-4
EAN: 9-780545-23760-4

3-D Thrillers!: Big Cats and Ferocious Jungle Animals

Pub/In-store: November 2010
ISBN-13: 978-0-545-23759-8
EAN: 9-780545-23759-8

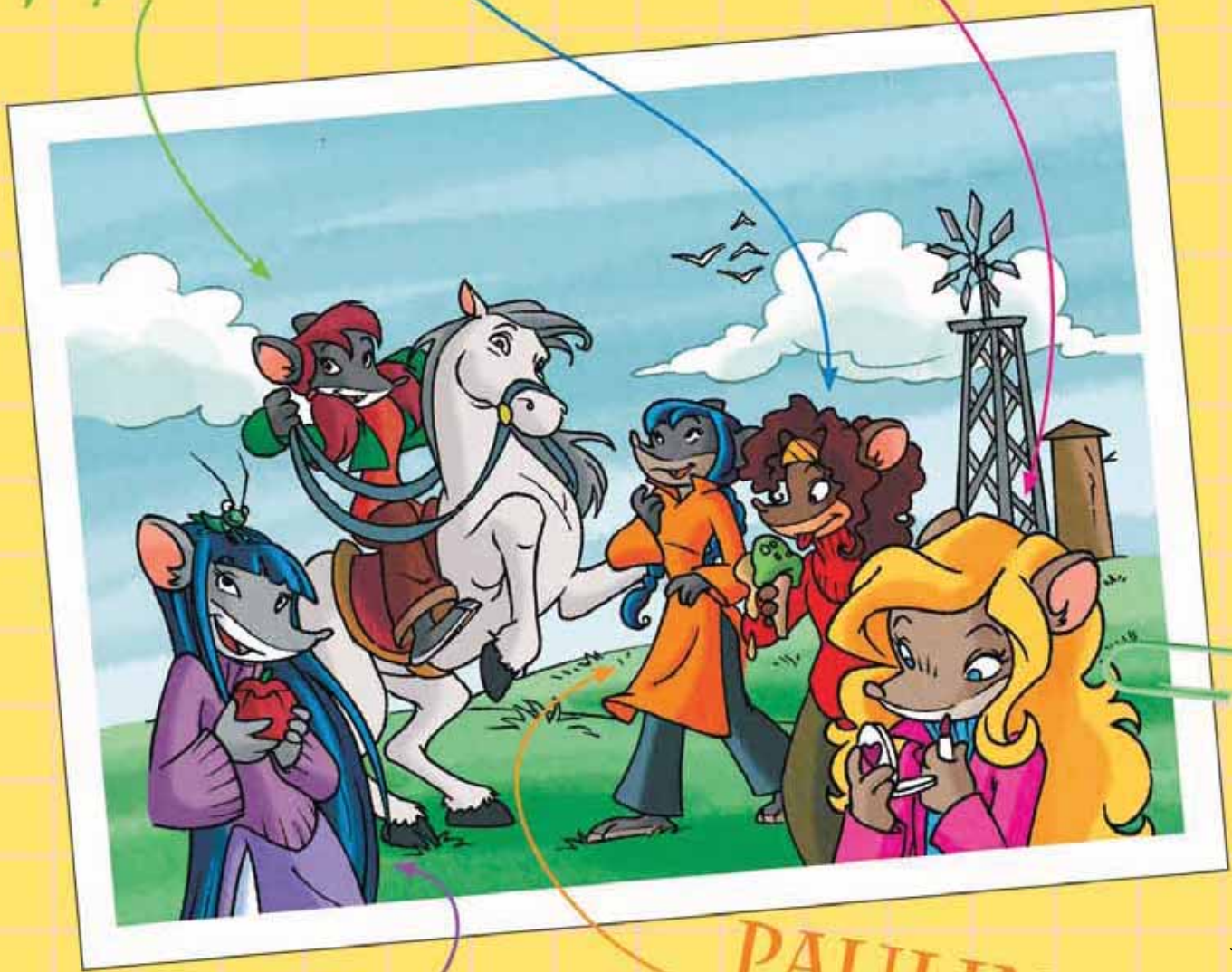
For Both

Price: \$5.99
△ Non-Strippable
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 6-9 • R.L.: 1-3
Category: Activity Books (NF)
Illustration Type: Four-colour
LC: N/A
Translation Rights: Arcturus US Publishing
Territory: World English

Pamela

Nicky

Colette



Violet

PAULINA

December

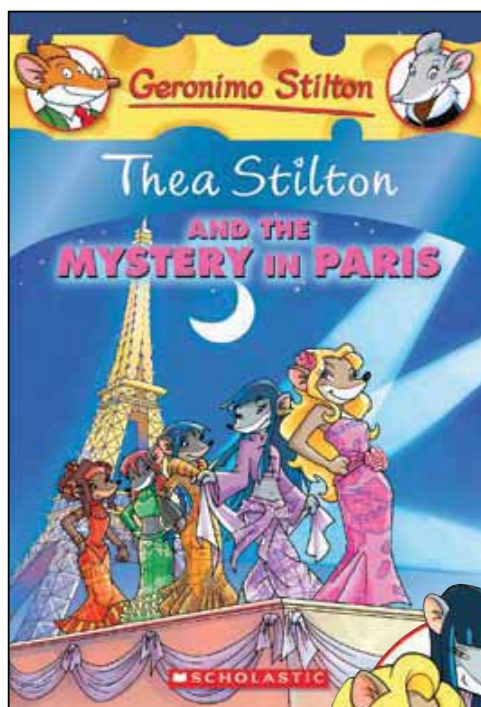
Another fabumouse adventure from Geronimo's sister, Thea!



By Thea Stilton

Geronimo Stilton Special Edition: Thea Stilton and the Mystery in Paris

In this exciting adventure, the Thea Sisters are off to Paris to visit Colette's fashion-designer friend Julie. But when Julie's designs are suddenly stolen, the girls must search the city of Paris to catch the thief and save the fashion show. Readers will love following the clues to help the Thea Sisters solve the mystery!



Scholastic Paperbacks

Geronimo Stilton Special Edition: Thea Stilton and the Mystery in Paris

Pub/In-store: December 2010

ISBN-13: 978-0-545-22773-5

Price: \$8.99

△ Strippable

EAN: 9-780545-22773-5

Pages: 176 • Ctn: 72

Trim Size: 5 1/4" x 7 5/8"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Action & Adventure (F)

Illustration Type: Four-colour
Throughout

LC: N/A

Translation Rights: Atlantica
S.p.A.

Territory: World English

Also Available

Geronimo Stilton Special Edition: Thea Stilton and the Secret City

978-0-545-15061-3 • \$9.99 • June 2010

Geronimo Stilton Special Edition: Thea Stilton and the Ghost of the Shipwreck

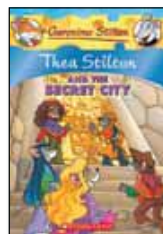
978-0-545-15059-0 • \$9.99 • March 2010

Geronimo Stilton Special Edition: Thea Stilton and the Mountain of Fire

978-0-545-15060-6 • \$9.99 • September 2009

Geronimo Stilton Special Edition: Thea Stilton and the Dragon's Code

978-0-545-10367-1 • \$9.99 • April 2009



Thea Stilton is a special correspondent for *The Rodent's Gazette*, Mouse Island's most famous newspaper. A graduate of Mouseford Academy, Ms. Stilton loves traveling and adventures. Find out more at www.geronimostilton.com.

December 2010

81

A hilarious tale of romance and friendship gone awry.

Point

This Girl Isn't Shy, She's Spectacular

Pub/In-store: December 2010

ISBN-13: 978-0-545-01706-0

Price: \$11.99

△ Strippable

EAN: 9-780-545-01706-0

Pages: 256 • Ctn: 48

Trim Size: 5¼" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 15 and up • R.L.: 10 and up

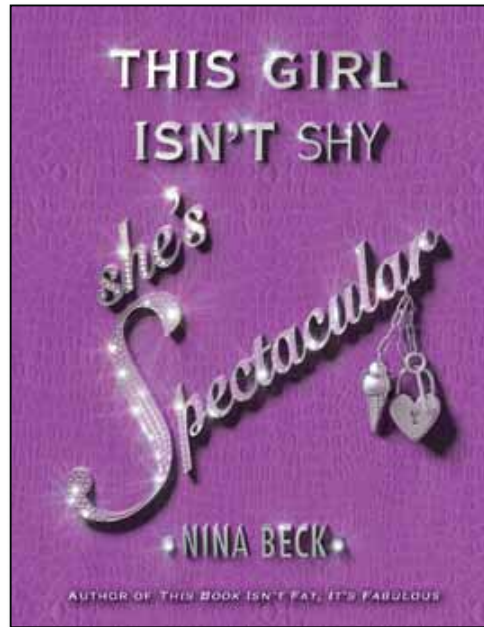
Category: Social Situations/
Dating & Sex (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



This Girl Isn't Shy, She's Spectacular

By Nina Beck

Samantha Owens is sick of being a good girl. So she's skipping out on her stuffy boarding school and finishing up her senior year in New York City. There, Sam reunites with her former fat-camp roomie, the irrepressible Riley Swain, and is drawn into Riley's high-glamour, high-fashion world of deluxe makeovers, dates with wealthy boys, and wild nights out.

Then Sam meets D, the gorgeous, wicked boy who once broke Riley's heart. Sam is supposed to hate D, but she can't. Quite the opposite. And D can't seem to stay away from Sam, who never wanted things to get this complicated.

But no one said reinventing yourself—or falling in love—was ever supposed to be easy....

Praise for *This Book Isn't Fat, It's Fabulous*

"Hilarious and fresh...this girl has flair."

—Kirkus Reviews

**Starring
the "co-star" of *This
Book Isn't Fat, It's
Fabulous*!**

Also Available

This Book Isn't Fat, It's Fabulous

978-0-545-01704-6 • \$11.99 • September 2009



December 2010

82

Nina Beck spends most of her time reading, writing, reading about writing, or writing about things that happened to her in high school. She pretends it is all fiction.

An amazing, offbeat story of two friends navigating their senior year

How to Say Goodbye in Robot

By Natalie Standiford

The new girl in town, Beatrice is expecting her new best friend to be one of the girls she meets on the first day of school. But instead, the alphabet conspires to seat her next to Jonah, aka Ghost Boy, a quiet loner who hasn't made a new friend since third grade. Something about him, though, gets to Bea, and soon they form an unexpected friendship. It's not romance exactly—but it's definitely love. Still, Bea can't quite dispel Jonah's doom and gloom—and as she finds out his family history, she understands why. Can Bea help Jonah? Or is he destined to vanish?

Praise for *How to Say Goodbye in Robot*

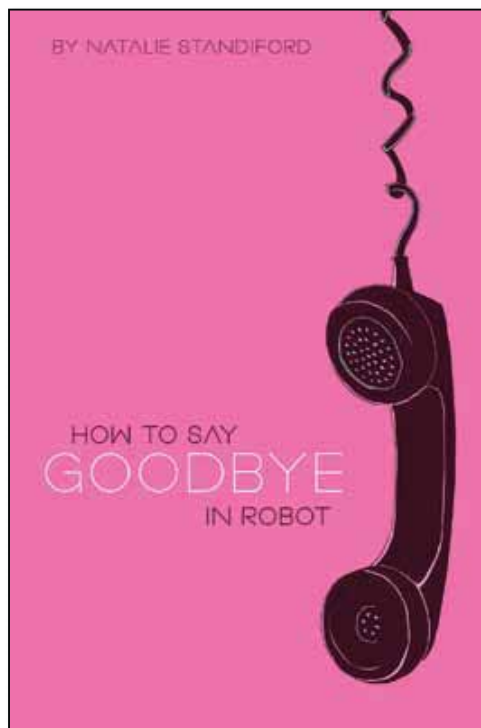
A *Kirkus* Best Young Adult Book of 2009

"An honest and complex depiction of a meaningful platonic friendship [that] doesn't gloss over troubling issues.... Teens will identify with the intense emotions of Beatrice and Jonah, the reasons they are drawn to each other, and the ups and downs of their relationship.... Outstanding."

—*School Library Journal*, starred review

"Bea's original first-person voice will draw readers in, and the unexpected plot will keep them engaged. A decidedly purposeful not-love story, this has all the makings of a cult hit with a flavor similar to Stephen Chbosky's *The Perks of Being a Wallflower*."

—*Kirkus Reviews*, starred review



Scholastic Paperbacks 

How to Say Goodbye in Robot

Pub/In-store: December 2010

ISBN-13: 978-0-545-10709-9

Price: \$11.99

△ Strippable

EAN: 9-780-545-10709-9

Pages: 288 • Ctn: 48

Trim Size: 5¼" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 13 and up • R.L.: 8 and up

Category: Social Situations/
Adolescence (F)

Illustration Type: N/A

LC: N/A

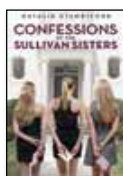
Translation Rights: The Gernert
Company

Territory: US, C (English)

Also Available

Confessions of the Sullivan Sisters

978-0-545-10710-5 • \$22.99 • September 2010



Natalie Standiford is the author of The Dating Game series. She does not speak fluent Robot, but *How to Say Goodbye in Robot* is her first novel for Scholastic Press. She lives in New York City and plays in the all-YA-author band Tiger Beat.

December 2010

83

Kat Black's powerful historical fantasy series debut is now in paperback!

Scholastic Paperbacks 

**The Book of Tormod #1:
A Templar's Apprentice**

Pub/In-store: December 2010

ISBN-13: 978-0-545-23411-5

Price: \$11.99

△ Strippable

EAN: 9-780545-23411-5

Pages: 288 • Ctn: 48

Trim Size: 5¼" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 12 and up • R.L.: 7-12

Category: Historical/Medieval
(F)/Legends/Myths/Fables (F)

Illustration Type: N/A

LC: 2008014212

Translation Rights: Scholastic Inc.

Territory: World



The Book of Tormod #1: A Templar's Apprentice

By **Kat Black**

Ever since thirteen-year-old Tormod MacLeod had a prophetic vision, things haven't been the same. Even his family treats him differently. So when he has the chance to join a Templar knight on a mysterious quest, Tormod doesn't hesitate. Now in a desperate race for his life, Tormod and the Templar must evade the armies of King Philippe le Bel of France or pay the price for what they've found, what they've seen, and what they know.

In this thrilling historical fantasy, a boy discovers visionary skills he didn't know he had—and a friendship worth dying for.

Praise for *The Book of Tormod: A Templar's Apprentice*

"A fascinating book...with a depth of history. The blend of religion and the supernatural make this a very intriguing novel. Engrossing, well-researched, and well-told."

—Ed Masessa, author of the #1 *New York Times* bestseller *The Wandmaker's Guidebook*

"Kat Black is a refreshing voice in young adult fiction—wonderfully original, compelling, and thought-provoking."

—Allen Say

"The Book of Tormod: A Templar's Apprentice hooked me from the first page and never let up. With her amazing gift of bringing ancient settings to life, Black creates a world so complete that when I closed the book, I could still feel its pull on me."

—Wendy Mass, author of *A Mango-Shaped Space*

December 2010

84

Before turning her talents to writing, **Kat Black** was a designer and the creative force behind Walter Lorraine Books. To achieve the historical and cultural accuracy for *A Templar's Apprentice*, her first novel, she traveled through Scotland in search of Templar lore. She lives with her family in Lynn, Massachusetts.

Who wouldn't want to adopt this talented sweetheart?

THE PUPPY PLACE

By Ellen Miles

Sweetie

Even at seven years old, Charles Peterson knows that having a pet is a major responsibility. That's why giving a dog as a gift is not usually a good idea. When a Valentine's Day present goes awry, the Petersons end up fostering Sweetie. The miniature poodle is full of charisma and quickly learns all kinds of tricks. But Charles's dog, Buddy, gets jealous every time the small pup gets close to a family member. Will Charles be able to find this talented puppy a forever home without upsetting his own dog?

The author, Ellen Miles, is a true dog fan:

"Every puppy is different. The fun part about writing *The Puppy Place* is putting those distinct personalities front and center and really treating the dogs as primary characters. I love getting to know each puppy the Petersons foster, and I hope you do, too."

—Ellen Miles, author



More than
six million
copies in
print!

Also Available

The Puppy Place Special Edition: Chewy and Chica

978-0-545-20024-0 • \$7.99 • May 2010

The Puppy Place: Jack

978-0-545-16810-6 • \$5.99 • August 2010

The Puppy Place: Baxter

978-0-545-21798-9 • \$5.99 • June 2010

The Puppy Place: Lucky

978-0-545-08347-8 • \$5.99 • February 2010

The Puppy Place: Honey

978-0-545-08349-2 • \$5.99 • December 2009

The Puppy Place: Bear

978-0-545-08348-5 • \$5.99 • September 2009

The Puppy Place: Cody

978-0-545-08350-8 • \$5.99 • August 2009

The Puppy Place: Maggie and Max

978-0-545-03456-2 • \$5.99 • October 2008

The Puppy Place: Shadow

978-0-439-79381-0 • \$5.99 • January 2007

The Puppy Place: Goldie

978-0-439-79379-7 • \$5.99 • September 2006

The Puppy Place: Snowball

978-0-439-79380-3 • \$5.99 • October 2006

Scholastic Paperbacks

The Puppy Place: Sweetie

Pub/In-store: December 2010

ISBN-13: 978-0-545-16811-3

Price: \$5.99

△ Strippable

EAN: 9-780545-16811-3

Pages: 96 • Ctn: 72

Trim Size: 5¼" x 7⅝"

Binding: Perfect-bound

Format: Paperback

Ages: 7-10 • R.L.: 2-5

Category: Animals/Dogs (F)

Illustration Type: N/A

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Ellen Miles is the author of more than thirty books, including several Scholastic Classics, such as *The Pied Piper*; the Taylor-Made Tales series; and nineteen other books in the *Puppy Place* series. She lives in Vermont and is a longtime fan of dogs of all breeds. Visit her online at www.EllenMiles.net.

December 2010

85



Celebrate the 100th day of school with Stinky Face!



Scholastic Reader Level 1: *It's the 100th Day, Stinky Face!*

Pub/In-store: December 2010

ISBN-13: 978-0-545-11509-4

Price: \$4.99

Non-Strippable

EAN: 9-780545-11509-4

Pages: 32 • Ctn: 100

Trim Size: 6" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 4-7 • R.L.: Pre-K-K-1

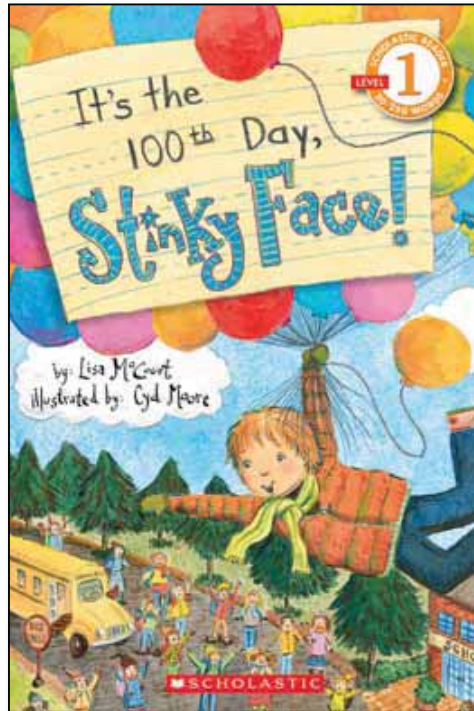
Category: Readers/Beginner (F)

Illustration Type: Full-colour

LC: Available

Translation Rights: Scholastic Inc.

Territory: World



Over 1.5 million
Stinky Face books
in print

Level 1: It's the 100th Day, Stinky Face!

By Lisa McCourt
Illustrated by Cyd Moore

In this brand-new adventure, Stinky Face is celebrating the 100th Day of School. Which 100 things will he bring to the party? Stinky Face has lots of imaginative ideas, and as always, a lot of questions...



Also Available

Scholastic Reader Level 1: Ready for Kindergarten, Stinky Face?

978-0-545-11518-6 • \$4.99 • July 2010



Lisa McCourt's books include the Stinky Face books, and *Good Night, Princess Pruney Toes*. She lives with her family in Boca Raton, Florida.

Cyd Moore began training for a career in children's books as a small child in southern Georgia. She says Dr. Seuss was her first art teacher. After getting a BFA from the University of Georgia, Cyd worked in television, newspaper publishing, and advertising. Her work in children's books remains her most favorite job of all. Cyd Moore currently lives in Beverly Hills, Michigan with her family.

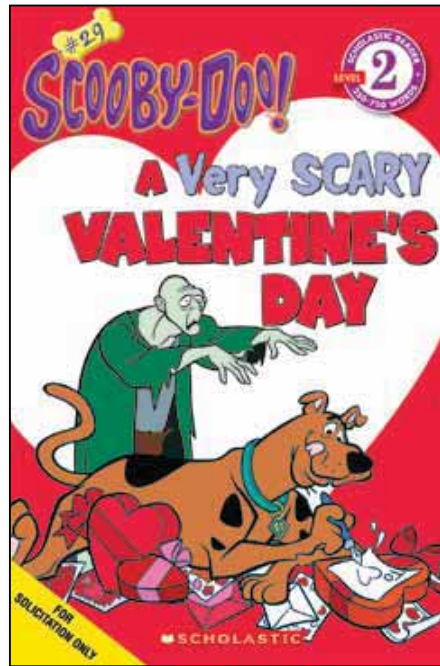
December 2010

86

Scooby-Doo is the world's best-known and most loved cartoon pooch!

A Very Scary Valentine's Day

It's Valentine's Day in Coolsville, and the kids from Mystery, Inc. are getting ready to celebrate at the big school dance. But when Fred, Velma, and Daphne disappear, Scooby and Shaggy are sure zombies are to blame! Can the two buddies solve the mystery in time to share hearts and chocolates?



Scooby-Doo!

Scooby-Doo: A Very Scary Valentine's Day

Pub/In-store: December 2010
ISBN-13: 978-0-545-24983-6
Price: \$4.99
△ Non-Strippable
EAN: 9-780545-24983-6
Pages: 32 • Ctn: 100
Trim size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-8 • R.L.: Pre-K-2
Illustration Type: Four-colour
Illustration

Scooby-Doo Movie Reader: Curse of the Lake Monster

Pub/In-store: October 2010
ISBN 13: 978-0-545-28666-4
Price: \$ 4.99
△ Non-Strippable
EAN: 9-780545-28666-4
Pages: 32 • Ctn: 100
Trim Size: 6" x 9"
Binding: Perfect-bound
Format: Paperback
Ages: 4-8 • R.L.: Pre-K-2
Illustration Type: Four-colour

Scooby Doo Movie Jr Novel: Curse of the Lake Monster

Pub/In-store: October 2010
ISBN 13: 978-0-545-28665-7
Price: \$ 5.99
△ Strippable
EAN: 9-780545-28665-7
Pages: 96 • Ctn: 40
Trim Size: 5-1/4" x 7-5/8"
Illustration Type: One-colour
Binding: Perfect-bound
Format: Paperback
Ages: 7 - 10 • R.L.: 2-5

For All:

Category: Movie or Television
Tie-In (F)
LC: N/A
Translation Rights: Warner Bros.
Territory: US, C



Scooby-Doo Movie Reader: Curse of the Lake Monster

By Silje Watson

Scooby-Doo Movie Jr Novel: Curse of the Lake Monster

By Laura Dower

The kids from Mystery, Inc. are off on another adventure. They're heading to the lake at Erie Pointe, where they'll spend the summer working as waiters and golf caddies at Daphne's uncle's country club. But wherever Scooby, Shaggy, Fred, Daphne, and Velma go, a mystery is sure to follow. Legend says that a Lake Monster haunts the country club's grounds, but no one's seen it for years... until the kids arrive. Now the monster's back with a vengeance, and it's terrorizing all the club members.

Can the gang crack the case of the curse before tee time?

A must-have for kids who love sports, stats, and trivia!

SCHOLASTIC  **REFERENCE**

Scholastic Year in Sports 2011

Pub/In-store: December 2010

ISBN-13: 978-0-545-23749-9

Price: \$12.99

△ Strippable

EAN: 9-780545-23749-9

Pages: 192 • Ctn: 50

Trim Size: 7" x 9"

Binding: Perfect-bound

Format: Paperback

Ages: 9-12 • R.L.: 4-7

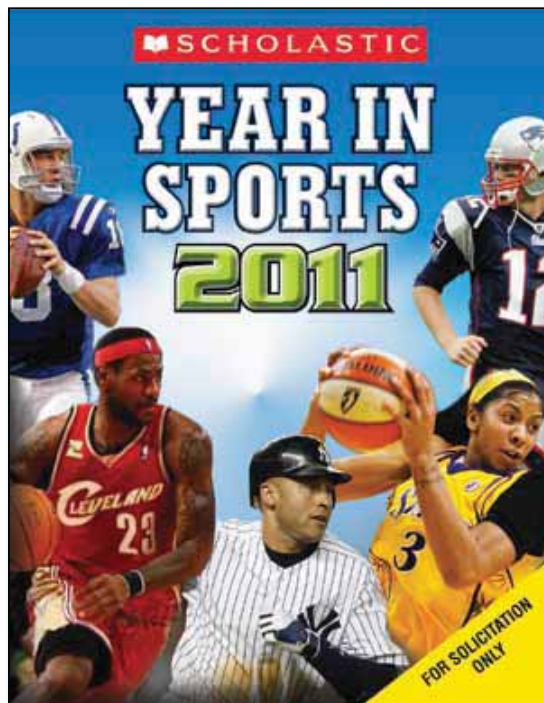
Category: Sports & Recreation/
General (NF)

Illustration Type: Four-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World



Scholastic Year in Sports 2011

This must-have sports almanac will tell you everything you want and need to know about the previous year in sports. Relive the year's most thrilling moments and meet the memorable athletes from major sports like basketball, baseball, football, and hockey, to golf, tennis, cycling, auto racing, action sports, and more!



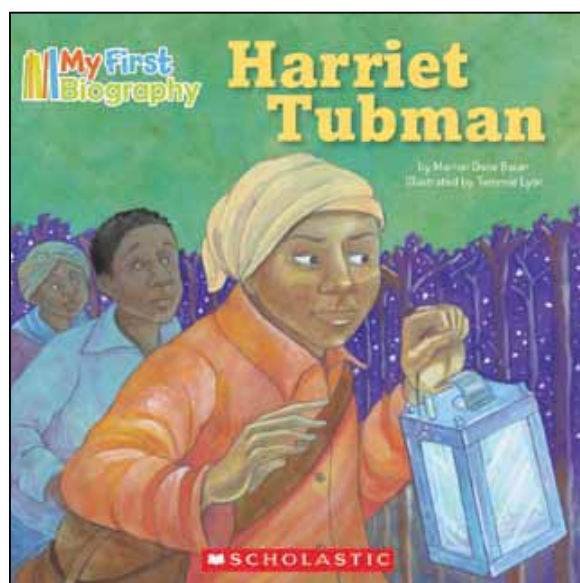
December 2010

88

Shoreline Publishing is located in Santa Barbara, California.

Bringing the biggest life stories to the smallest readers.

My First Biography



Harriet Tubman

By Marion Dane Bauer

Illustrated by Tammie Lyon

Harriet Tubman escaped from slavery. She vowed she would fight to free all slaves. Her perseverance inspired Americans to stand up for equality.

With simple, lyrical text and bold, kid-friendly illustrations, these books will introduce amazing men and women who made history to the youngest readers and inspire them to follow their dreams.

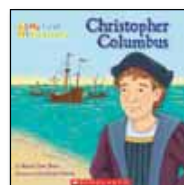
Also Available

My First Biography: Martin Luther King, Jr.

978-0-545-14233-5 • \$4.99 • December 2009

My First Biography: Christopher Columbus

978-0-545-14232-8 • \$4.99 • August 2010



Scholastic Paperbacks 

My First Biography:
Harriet Tubman

Pub/In-store: December 2010

ISBN-13: 978-0-545-23257-9

EAN: 9-780545-23257-9

Price: \$4.99

△ Non-Strippable

Pages: 32 • Ctn: 100

Trim Size: 8" x 8"

Binding: Perfect-bound

Format: Paperback

Ages: 4-8 • R.L.: Pre-K-3

Category: People & Places/
United States/General (NF)

Illustration Type: Full-colour

LC: N/A

Translation Rights: Scholastic Inc.

Territory: World

Marion Dane Bauer is the *New York Times* bestselling author of more than sixty books for young people, including the Newbery Honor-winning novel *On My Honor*. She lives in St. Paul, Minnesota.

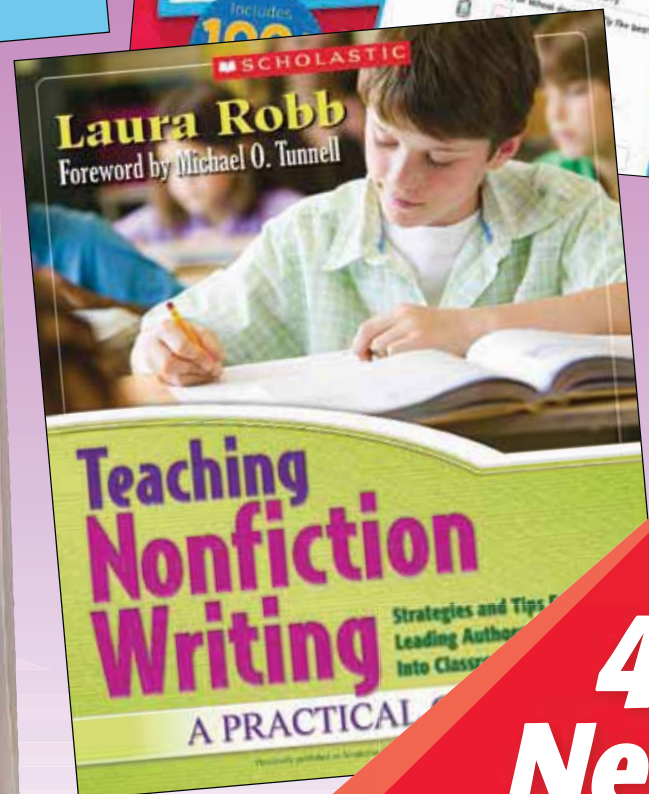
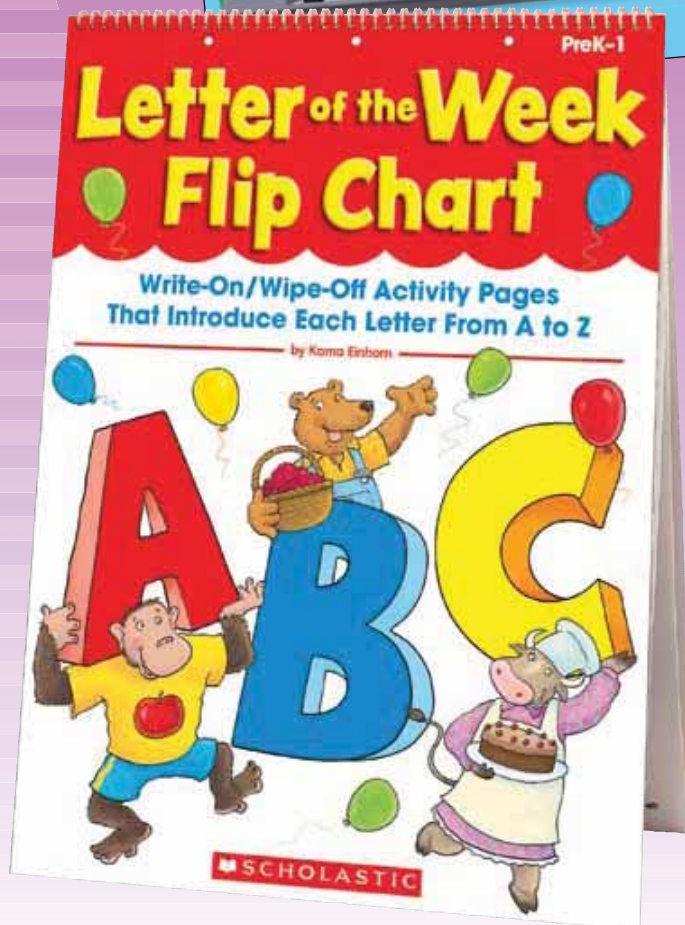
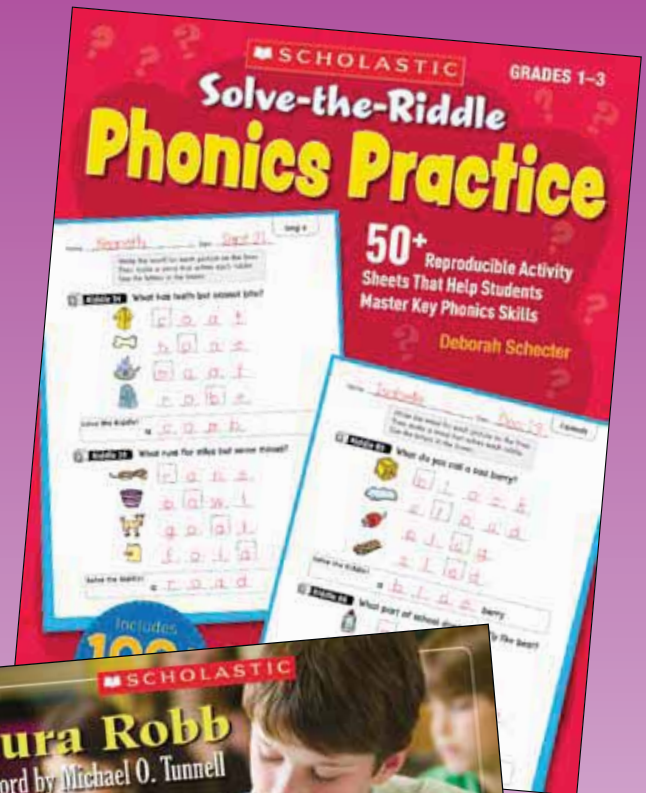
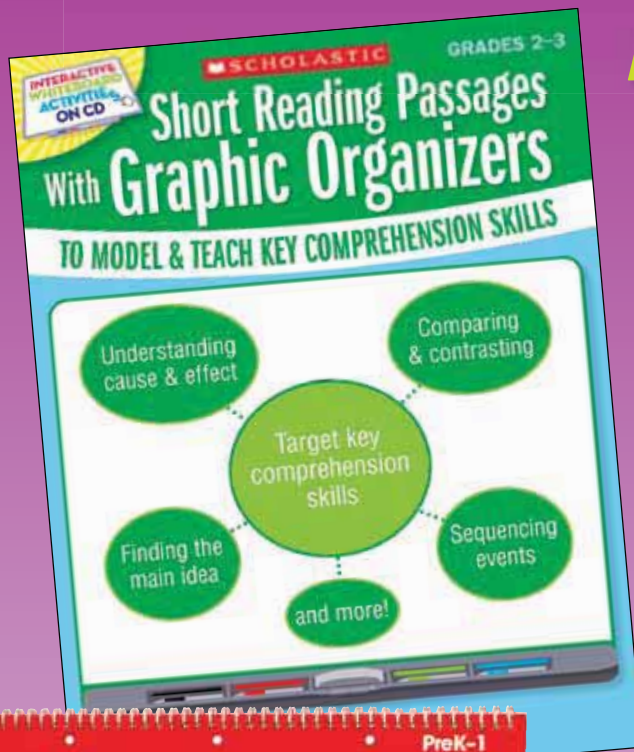
December 2010

89

 SCHOLASTIC

TEACHING RESOURCES

FALL 2010



**46
New
Products!**

FIRST LITTLE READERS

A Big Collection of Just-Right Leveled books for Beginning Readers

DEBORAH SCHECTER & LIZA CHARLESWORTH

Jump start your early reading program with this BIG collection of kid-pleasing little books correlated with Guided Reading Levels. Inside the sturdy storage box, you'll find 100 full-color books (5 copies of each of 20 titles) PLUS a great teaching guide packed with lessons, tips, and literacy-boosting reproducibles.

- Correlated with Guided Reading Levels!
- Teaching guide written by a reading specialist!



First Little Readers: Guided Reading Level A

ISBN-10: 0-545-22301-6

ISBN-13: 978-0-545-22301-0

EAN: 9-780545-22301-0

UPC: 0-78073-22301-5

First Little Readers: Guided Reading Level B

ISBN-10: 0-545-22302-4

ISBN-13: 978-0-545-22302-7

EAN: 9-780545-22302-7

UPC: 0-78073-22302-2

First Little Readers: Guided Reading Level C

ISBN-10: 0-545-22303-2

ISBN-13: 978-0-545-22303-4

EAN: 9-780545-22303-4

UPC: 0-78073-22303-9

Each

100 (5 copies each of 20 titles) eight-page storybooks plus a 32-page teaching guide. Storybooks are 5.5 x 5.5; teaching guide is 8 3/4 x 10 7/8

Grades PreK-2

\$79.99

Non-Strippable

Imprint: Box Sets

Illustrations: 4/C

Trans Rights: Scholastic Inc.

Funding: Title IA; Early Reading First

Week-by-Week Phonics Packets

ISBN-10: 0-545-22304-0

ISBN-13: 978-0-545-22304-1

EAN: 9-780545-22304-1

UPC: 0-78073-22304-6

160 pages

Grades K-3

\$20.99

Non-Strippable

Trim: 8 3/8 x 10 7/8

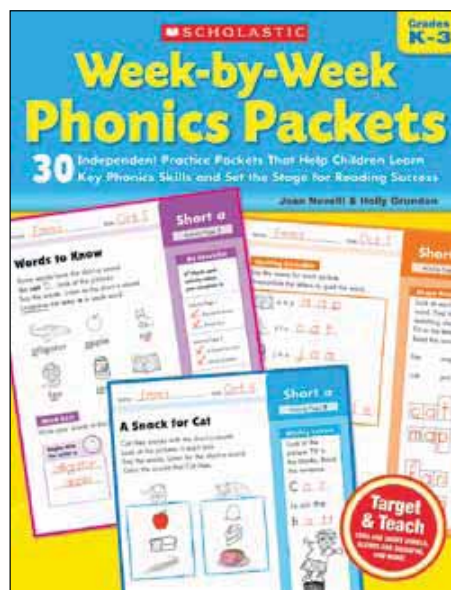
Binding: Perfect

Imprint: Teaching Resources

Illustrations: 1/C

Trans Rights: Scholastic Inc.

Funding: Reading First; Title IA; Title V; 21st CCLC



WEEK-BY-WEEK PHONICS PACKETS

30 Independent Practice Packets That Help Children Learn Key Phonics Skills and Set the Stage for Reading Success

JOAN NOVELLI & HOLLY GRUNDON

These easy-to-manage, ready-to-reproduce practice packets are a perfect way to target the phonics skills children need to master. Children can work through the packets independently and at their own pace.

- Covers letter-sound relationships, beginning and ending consonants, short vowels, long vowel patterns, phonograms, variant vowels, consonant clusters and digraphs, word structure, and more
- Fun formats include word-shape recognition puzzles, fill-in rhymes and stories, word searches, and more
- Fosters independent learning
- Great classroom management tool
- Effective for second language learners and RTI instruction
- Flexible and easy to use in class or as homework



First Writing Prompts

ISBN-10: 0-545-23137-X

ISBN-13: 978-0-545-23137-4

EAN: 9-780545-23137-4

UPC: 0-78073-23137-9

48 pages

Grades 1-3

\$12.99

Non-Strippable

Trim: 8 3/8 x 10 7/8

Binding: Perfect

Imprint: Teaching Resources

Illustrations: 1/C

Trans Rights: Scholastic Inc.

Funding: Title V; 21st CCLC

FIRST WRITING PROMPTS

200 Just-Right Prompts That Motivate Young Learners to Write All Year Long!

PAMELA CHANKO

Motivate young learners to write meaningfully about their favorite subjects with this big collection of month-by-month prompts! Topics include holidays, seasons, school, friends, feelings, animals, food, sports, funny stuff, and so much more.

- Perfect for daily journals!
- Gets kids ready for the standardized tests!
- Great for writing centers

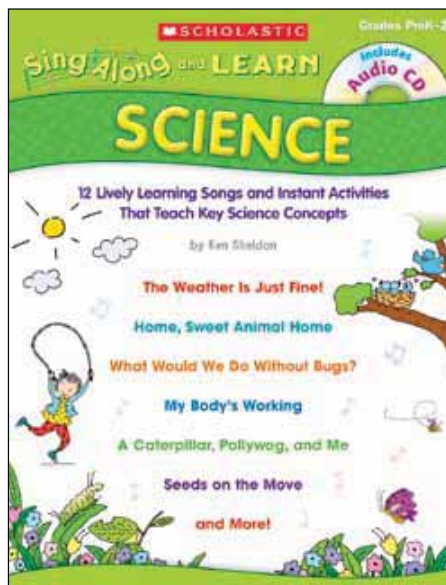
SING ALONG AND LEARN: SCIENCE

12 Lively Learning Songs and Instant Activities That Teach Key Science Concepts

KEN SHELDON

Tune kids in to key science concepts with these irresistible, original songs that invite movement, laughter, and lots of fun! Students will delight in singing and learning about topics such as plant growth, animal homes, the five senses, healthy habits, weather, the solar system, and more. Includes audio CD, reproducible lyric sheets, and hands-on activities.

- Reinforces key science concepts
- Great for kids of all learning styles
- Strengthens oral language and listening skills!
- Includes instant activities to extend learning
- Newest offering by Ken Sheldon, best-selling author of the *Sing Along and Learn* series.



Sing Along and Learn: Science

ISBN-10: 0-545-09438-0

ISBN-13: 978-0-545-09438-2

EAN: 9-780545-09438-2

UPC: 0-78073-09438-7

32 pages + CD

Grades PreK-2

\$15.99

Non-Strippable

Trim: 8 3/8 x 10 7/8

Binding: Perfect

Imprint: Teaching Resources

Illustrations: 1/C

Trans Rights: Scholastic Inc.

Funding: Title IA; Title V; 21st CCLC

ALSO AVAILABLE

SING ALONG & LEARN

0-439-60977-1 • 978-0-439-60977-7 • \$39.99 • March 2006

SING ALONG AND LEARN: THE ALPHABET

0-439-80497-3 • 978-0-439-80497-4 • \$12.99 • May 2006

SING ALONG AND LEARN: EARLY SKILLS

0-439-80208-3 • 978-0-439-80208-6 • \$12.99 • May 2006

SING ALONG AND LEARN: AROUND THE YEAR

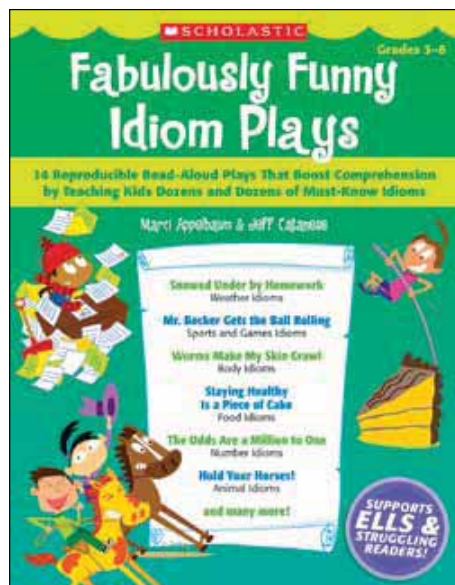
0-439-80211-3 • 978-0-439-80211-6 • \$12.99 • May 2006

SING ALONG AND LEARN: EARLY MATH

0-439-80214-8 • 978-0-439-80214-7 • \$12.99 • May 2006

SING ALONG AND LEARN: FOLLOWING DIRECTIONS

0-439-80217-2 • 978-0-439-80217-8 • \$12.99 • May 2006



FABULOUSLY FUNNY IDIOM PLAYS

14 Reproducible Read-Aloud Plays That Boost Comprehension by Teaching Kids Dozens and Dozens of Must-Know Idioms

MARCI APPELBAUM & JEFF CATANESE

This collection of mini-plays makes learning 130 common idioms a breeze! Each short, funny script introduces up to 10 idioms in a favorite theme, such as sports, animals, food, and clothing, and provides the context students need to understand the meaning of these idioms.

- Reading and rehearsing these scripts boosts' students vocabularies and language-learning skills
- Includes teaching tips for introducing the idioms and extension activities that make the idioms part of students' oral, written, and reading vocabularies
- Plus, a comprehensive glossary of the idioms

Fabulously Funny Idiom Plays

ISBN-10: 0-545-20457-7

ISBN-13: 978-0-545-20457-6

EAN: 9-780545-20457-6

UPC: 0-78073-20457-1

80 pages

Grades 3-6

\$14.99

Non-Strippable

Trim: 8 3/8 x 10 7/8

Binding: Perfect

Imprint: Teaching Resources

Illustrations: 1/C

Trans Rights: Scholastic Inc.

Funding: Title IA; Title V;
21st CCLC

Instant Grammar Practice Kids Will Love! Grades 2-3

ISBN-10: 0-545-23967-2

ISBN-13: 978-0-545-23967-7

EAN: 9-780545-23967-7

UPC: 0-78073-23967-2

Instant Grammar Practice Kids Will Love! Grades 4-5

ISBN-10: 0-545-23970-2

ISBN-13: 978-0-545-23970-7

EAN: 9-780545-23970-7

UPC: 0-78073-23970-2

Each:

48 pages

\$12.99

Non-Strippable

Trim: 8 3/8 x 10 7/8

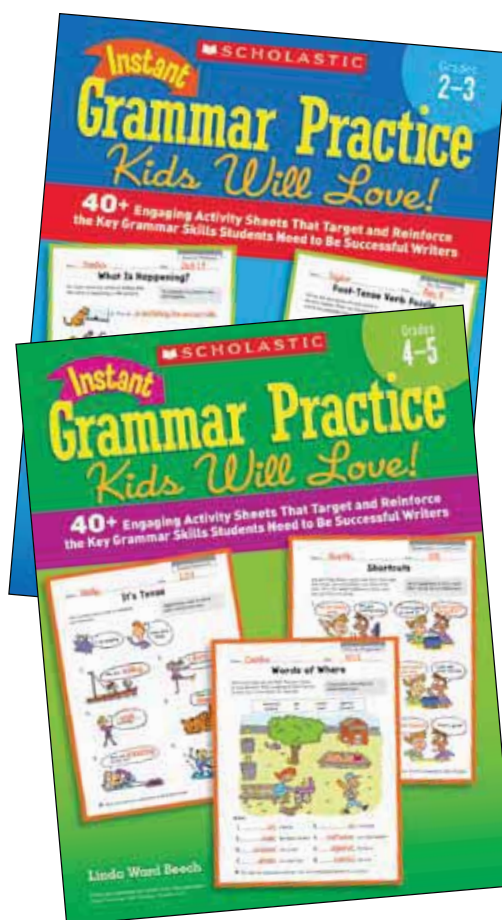
Binding: Perfect

Imprint: Teaching Resources

Illustrations: 1/C

Trans Rights: Scholastic Inc.

Funding: Title IA; Title V;
21st CCLC



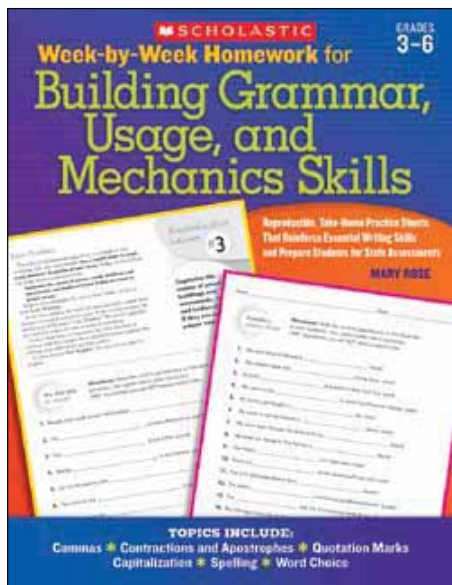
INSTANT GRAMMAR PRACTICE KIDS WILL LOVE!

40+ Engaging Activity Sheets That Target and Reinforce the Key Grammar Skills Students Need to Be Successful Writers

LINDA WARD BEECH

Dozens of ready-to-reproduce activities give students fun-filled practice in grammar basics. Topics include sentence structure, subject-verb agreement, verb tenses, capitalization, punctuation, and more.

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- Includes teaching tips and answer key
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WEEK-BY-WEEK HOMEWORK FOR BUILDING GRAMMAR, USAGE, AND MECHANICS SKILLS

Reproducible Take-Home Practice Sheets That Reinforce Essential Writing Skills and Prepare Students for State Assessments

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This collection of weekly homework sheets is designed to give students practice in key writing skills and conventions of print. Students review correct usage of commas, apostrophes, and quotation marks, rules of capitalization, spelling tricks, subject-verb agreement, proper word choice, and more. Homework sheets include quick refresher tips on grammar and usage so parents can support their kids as they do their homework. A great way to strengthen the home-school connection!

- Helps students succeed on state assessments.
- These classroom-tested assignments have been well received by parents.

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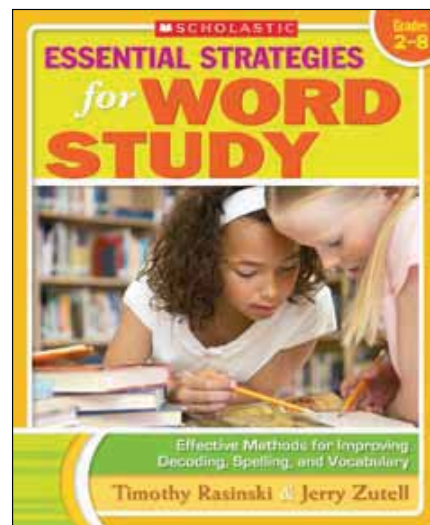
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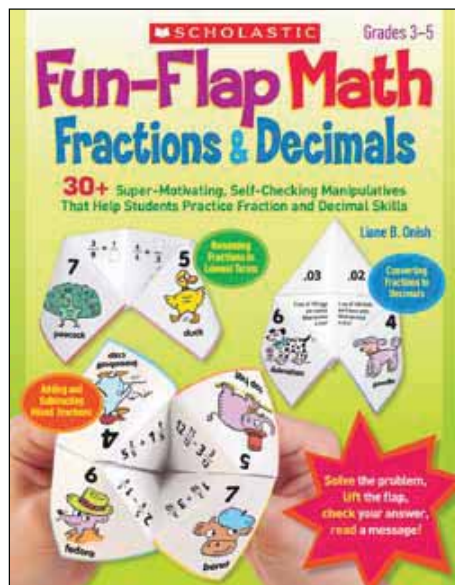
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Defining word study as the direct exploration and analysis of words—through phonics, vocabulary, and spelling instruction—the authors maintain that it is most effective when sound, spelling, and meaning are examined simultaneously. To that end, they offer thirty engaging activities divided into three sections: exploring word structure, examining word meanings, and extending word learning.

- Provides 30 fun and engaging activities that help students draw on the combined power of sound, spelling, and meaning to investigate words, including high frequency words, word families, and idioms.
- Suggests ways to build a robust vocabulary across content areas, enabling independent reading of challenging content reading material.
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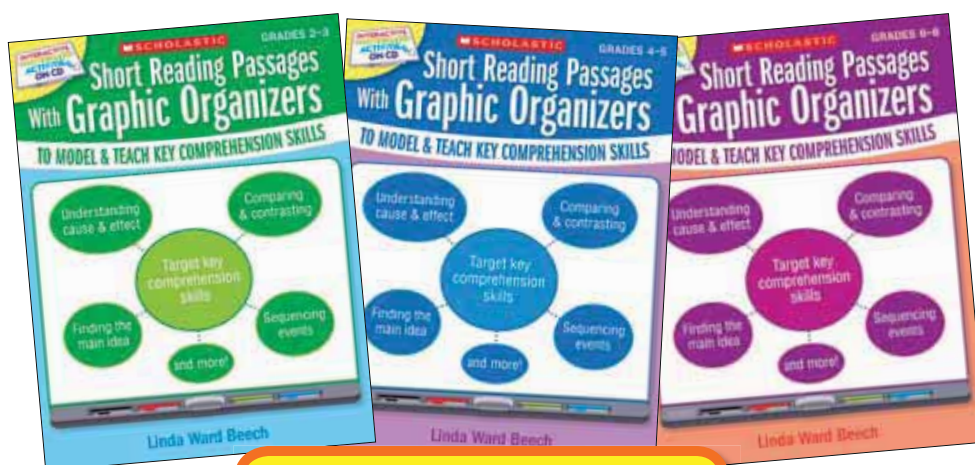
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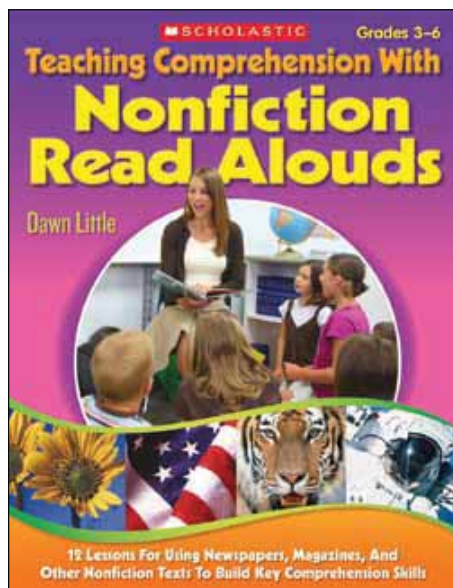
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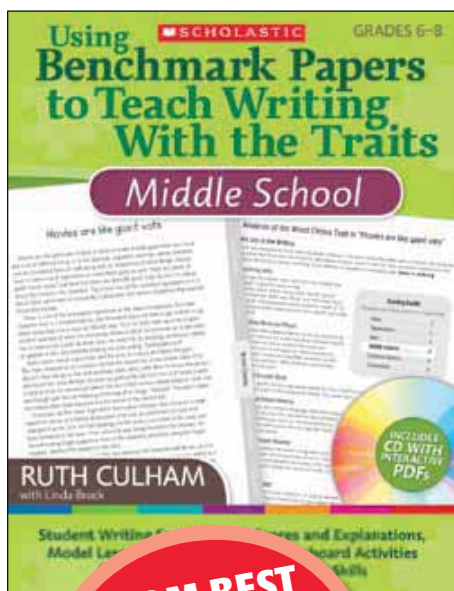
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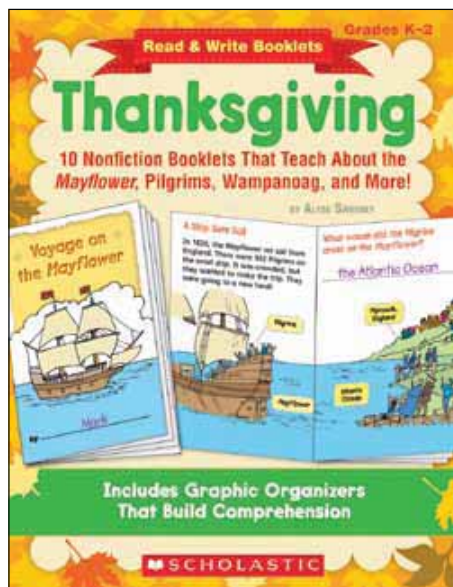
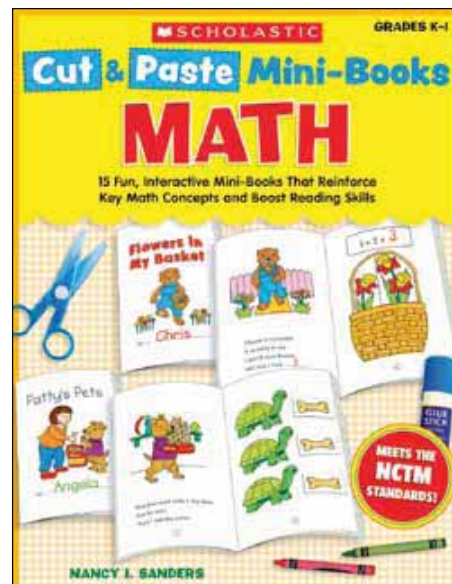
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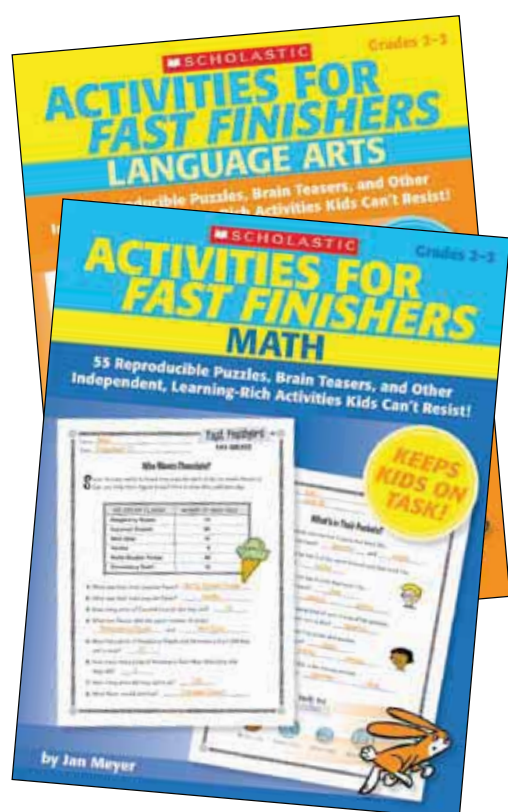
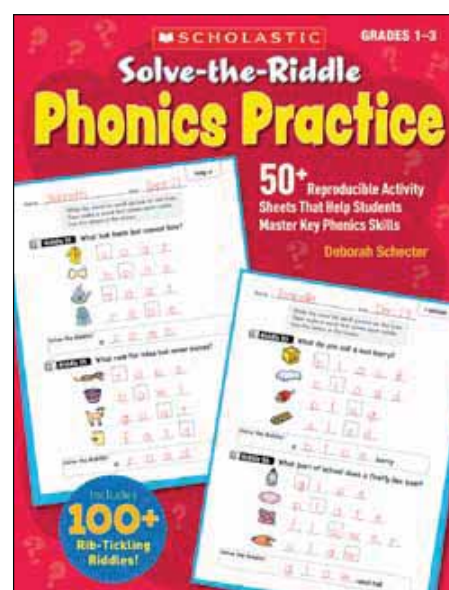
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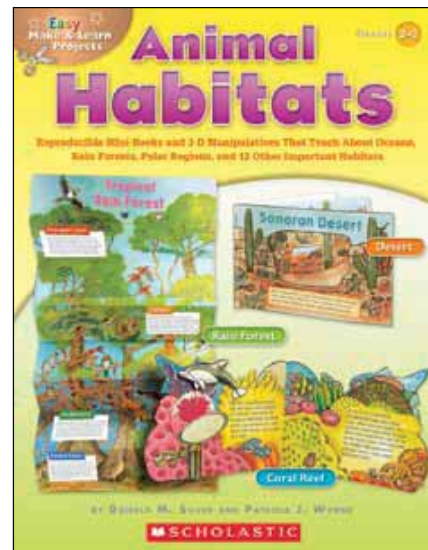
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- Perfect for building students' vocabulary and background knowledge!
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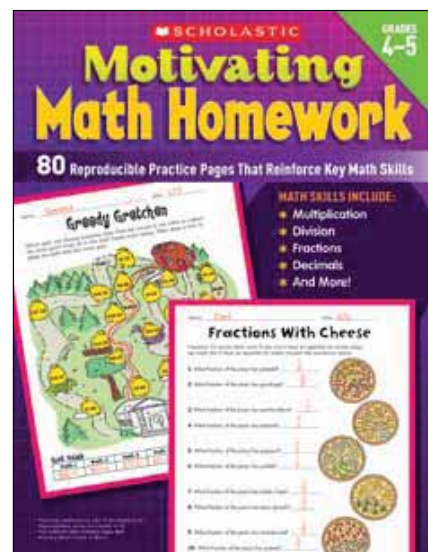
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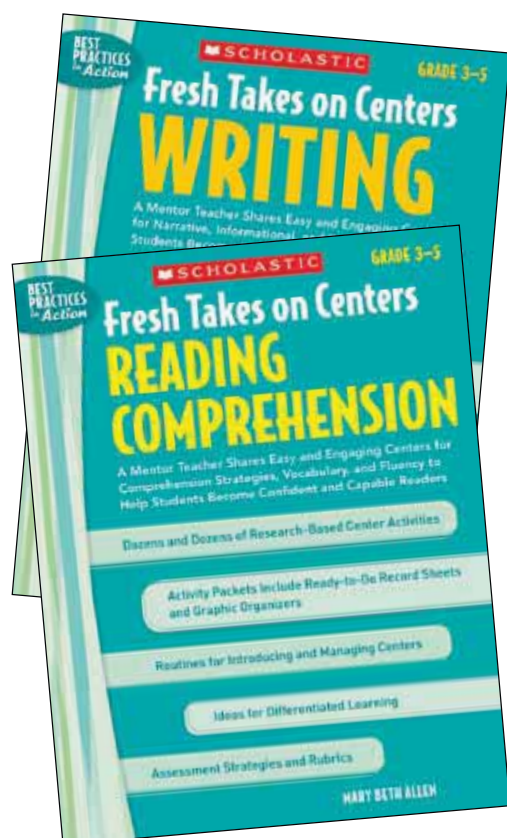
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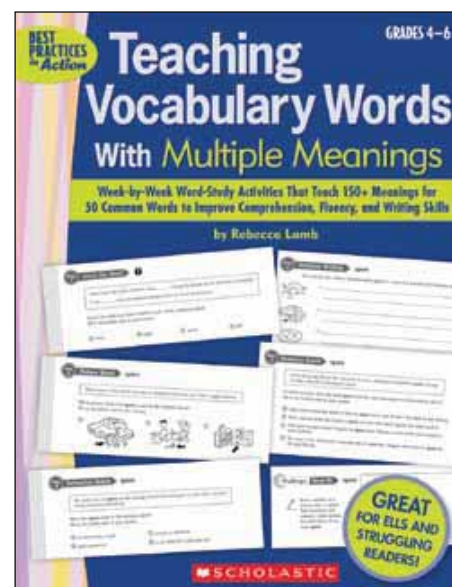
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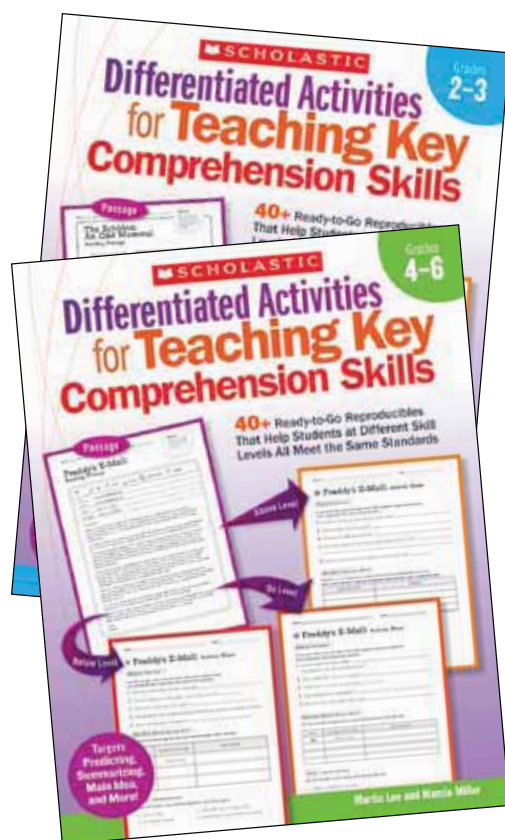
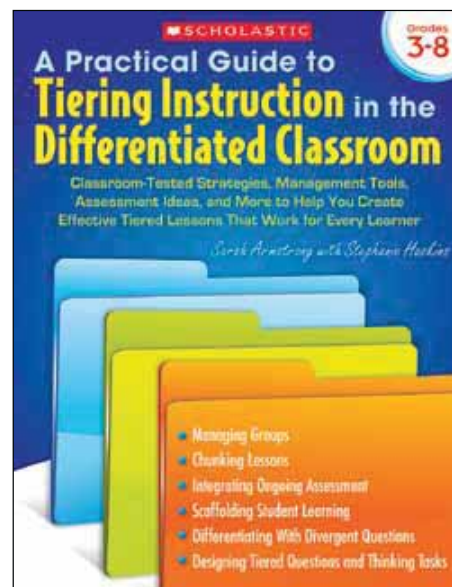
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Classroom-Tested Strategies, Management Tools, Assessment Ideas, and More to Help You Create Effective Tiered Lessons That Work for Every Learner

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In this practical guide, teacher and brain-based learning expert Sarah Armstrong offers the tools and techniques that make designing tiered lessons manageable. She guides teachers through pre-assessing before a unit, identifying scaffolds necessary to support students, and focusing instruction around essential understandings. Armstrong demonstrates how to design tiered questions that engage students at their level and involve high-level thinking skills; she also shows how to incorporate choice and collaboration to motivate students. Armstrong shares a wealth of strategies, planning sheets, graphic organizers, and more to make tiered instruction a success.



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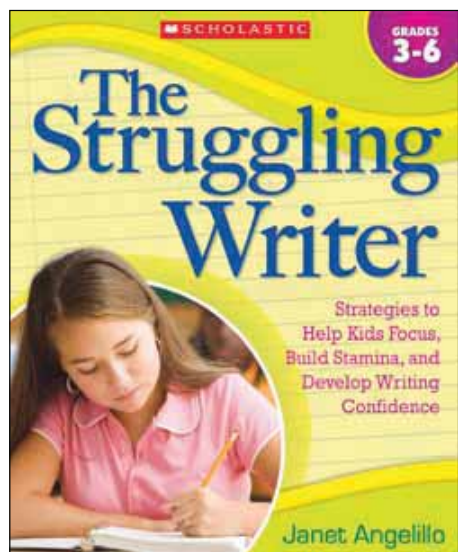
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Strategies to Help Kids Focus, Build Stamina, and Develop Writing Confidence

JANET ANGELILLO

Struggling writers need personalized, focused, and assessment-informed instruction. Angelillo shows teachers how to provide their students with three levels of support: 1) self-monitoring strategies that enable students to start writing, build writing stamina, manage their time, and stay focused on a topic; 2) classroom community resources which create a safe, supportive environment in which to write; and 3) best practices drawn from writer's workshop including student choice in writing topics, discovering one's voice as a writer, and time out to conference, reflect, and assess.

- Strategies for helping kids find writing topics they are passionate about and expand self-selected topics into longer writing.
- Techniques for using discussion, story-telling, and sketching as ways to promote writing (especially helpful for developing writers and English Language Learners).
- Suggestions for specific mentor texts to support and extend student writing; word study guidelines to expand vocabulary.
- Ready-to-use assessment forms and self-reflective student guides.

Teaching Nonfiction Writing: A Practical Guide

ISBN-10: 0-545-23966-4
ISBN-13: 978-0-545-23966-0
EAN: 9-780545-23966-0
UPC: 0-78073-23966-5
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Grades 5 & Up
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Illustrations: 1/C
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TEACHING NONFICTION WRITING: A PRACTICAL GUIDE

Strategies and Tips From Leading Authors Translated Into Classroom-Tested Lessons

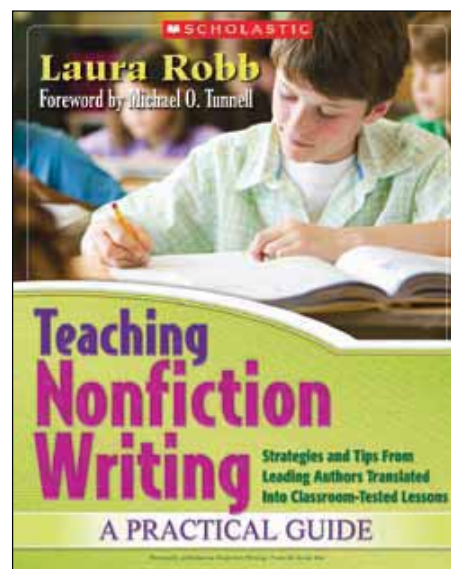
LAURA ROBB

Laura Robb shares the classroom-tested lessons she developed after interviewing prominent nonfiction writers about their practice. From finding topics and writing leads, to including voice and nonfiction features, to using nonfiction text structures such as compare and contrast effectively, you'll find a wealth of mini-lessons on all aspects of the writing process, focused specifically on nonfiction writing.



Laura Robb is the author of several best-selling professional books and resources, including *Differentiating Reading Instruction*, *Teaching Reading in Middle School*, and *Teaching Reading: A Differentiated Approach*. A teacher and consultant with

more than 40 years experience in the classroom, she currently leads in-service workshops in diverse settings all over the country, writes extensively, and presents regularly at literacy conferences. She lives in Winchester, Virginia.



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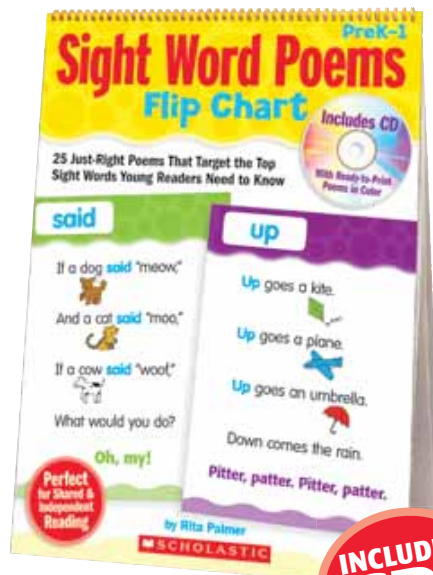
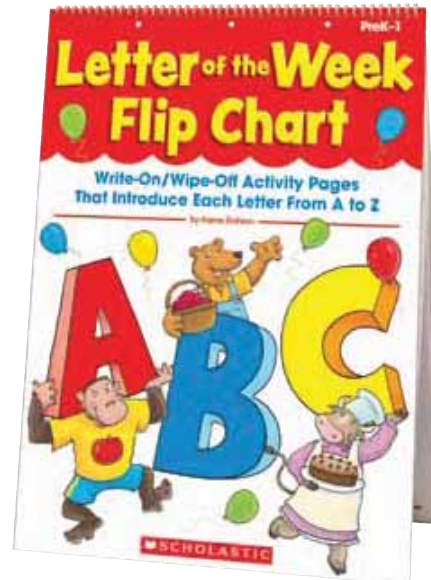
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Learning the ABCs is fun with this sturdy write-on/wipe-off flip chart filled with instant alphabet activities! Just grab a dry-erase pen and invite your class to investigate the special shape and sound of each letter in turn. Includes engaging ideas to make letter-knowledge really stick. A truly innovative resource!

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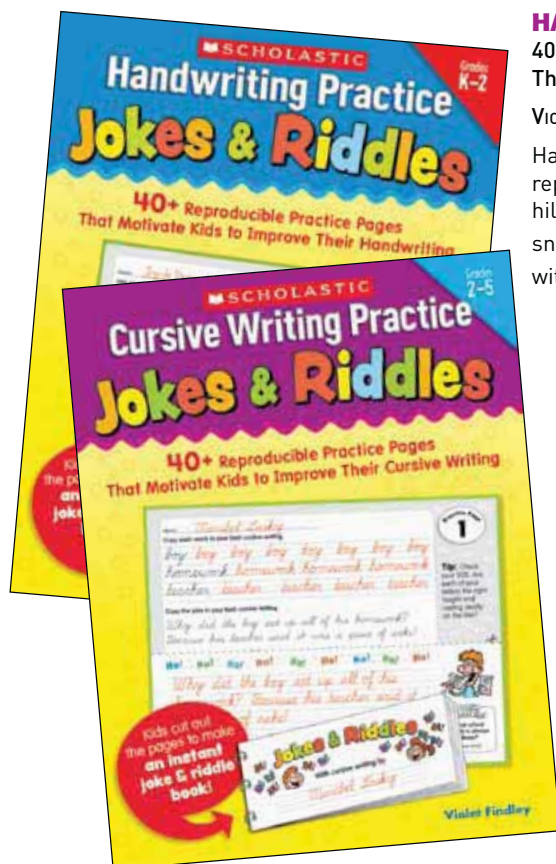
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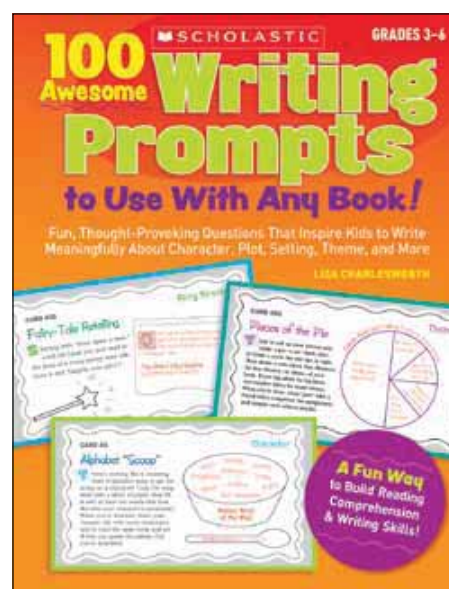
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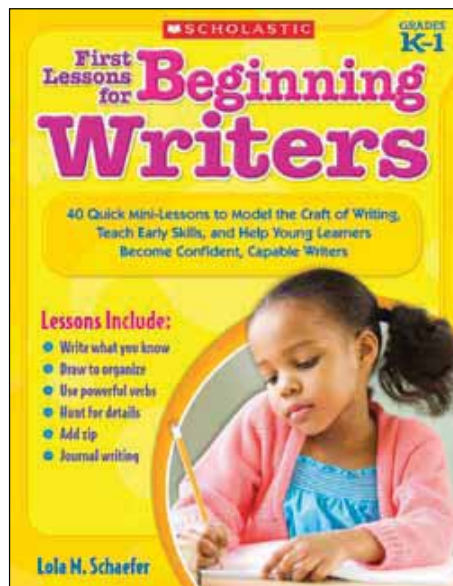
Fun, Thought-provoking Questions That Inspire Kids to Write Meaningfully About Character, Plot, Setting, Theme, and More

LIZA CHARLESWORTH

A BIG collection of fun, ready-to-go prompts that motivate students to connect with and write about the books they read. Includes engaging questions that explore plot, character, setting, theme, genre, style, and more.

- A great way to help students build writing skills and a deep understanding of must-know literary elements.
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- Complete with models, think-alouds, and literature links, this rich resource will support writing workshop all year long!

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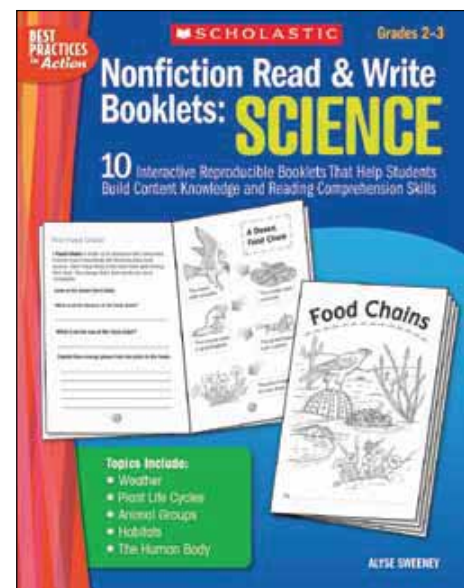
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10 Interactive Reproducible Booklets That Help Students Build Content Knowledge and Reading Comprehension Skills

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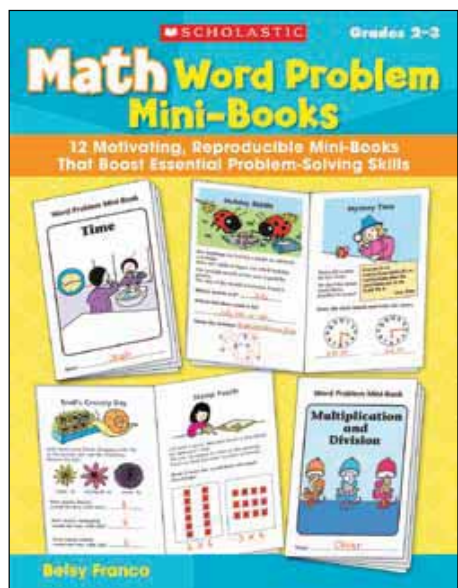
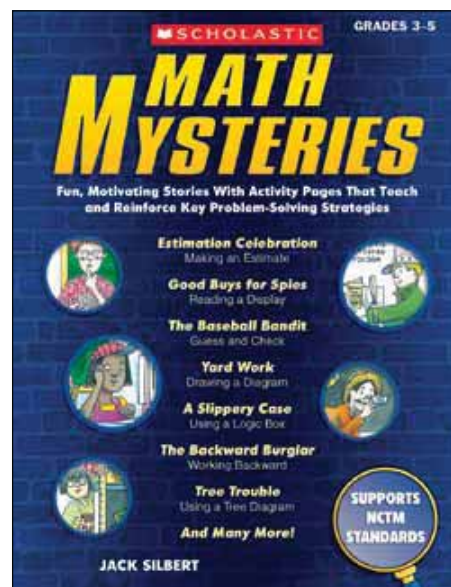
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Binding: Perfect
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Illustrations: 1/C
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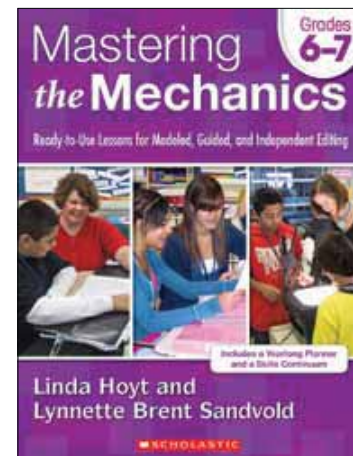
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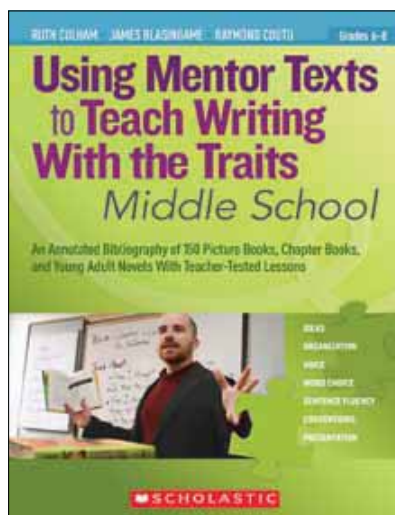
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Title and Author Index



Symbols

3-D Thrillers!: Big Cats and Ferocious Jungle Animals	79
3-D Thrillers!: The Ice Age and Incredible Pre-Historic Animals	79
101 Freaky Animals	67

A

Abbott, Tony	55
Adventures of Ook and Gluk, Kung-Fu Cavemen from the Future, The	3
Adventures of Santa Paws, The	56
Alpha and Omega: Kate and Humphrey's Big Adventure	36
Alpha and Omega: Marcel and Paddy Save the Day	37
Alpha and Omega: The Junior Novel	36
Amazing Adventures of Nate Banks, The #3: Red Alert	53
Amulet Book Three: The Cloud Searchers	5
Angel Cat Sugar: Merry Christmas, Sugar!	30
Angel Cat Sugar: Sugar Loves Valentine's Day	30
Angel Cat Sugar: Tea Party	31
Astroblast!: Moon Stone Mystery	57

B

Baby-sitters Club, The #4: Mary Anne Saves the Day	48
Baby-sitters Club, The #5: Dawn and the Impossible Three	49

Bakugan: 3-D Book	29
Bakugan: Ultimate Handbook	29
Barbie and the Fashion Fairytale	66
Bauer, Marion Dane	89
Beast Quest #17: The Dark Realm: Tusk the Mighty Mammoth	54
Beck, Nina	82
Bell, Jake	53
Ben 10 Ultimate Alien: Science Friction	35
Ben 10 Ultimate Alien: The Complete Guide	35
Bergen, Lara	58
Berger, Melvin & Gilda	67, 78
Berger, Samantha	21
Black, Holly	51
Black, Kat	84
Blade, Adam	54
Body Book for Boys, The	39
BONE: The Adventure Begins (Books 1-3)	45
Book of Tormod, The #1: A Templar's Apprentice	84
Bridwell, Norman	24-25
Brooks, Kevin	77

C

Carman, Patrick	75
Cartwright, Amy	21
Cinderella Cleaners #5: Scheme Spirit	73
Clifford at the Circus	24
Clifford Is a Star	25

Clifford's Family	24
Clifford's First Sleepover	25
Clifford's Manners	24
Clifford's Puppy Days	25
Clifford's Thanksgiving Day Visit	25
Cocca-Leffler, Maryann	63
Coles, Robert	42
Corse, Nicole	20
Cowley, Katz	21
Crowne, Alyssa	59
Cyberia	50

D

Dawn	77
Dodd, Emma	22-23
Dot and Dash: Eat Their Dinner	22
Dot and Dash: Lots of Love	23
Dougherty, Brandi	19
Dower, Laura	87

E

Edwards, Nicholas	56
-------------------------	----

F

Ford, George	42
Funke, Cornelia	7





Title and Author Index



G

Gentlemen	76
Geronimo Stilton #43: I'm Not a Supermouse!	46
Geronimo Stilton Christmas Box Set	46
Geronimo Stilton Special Edition: Thea Stilton and the Mystery in Paris	81
Geronimo Stilton Special Edition: The Quest for Paradise: The Return to the Kingdom of Fantasy	47
Girls' Life Guide to a Drama-Free Life	13
Girls' Life Guide to Being the Most Amazing You	12
Goldilocks and the Three Bears	21
Gold, Maya	73
Good Neighbors, The Book Two: Kith	51
Goosebumps #17: You Can't Scare Me	52
Goosebumps #18: Return of the Mummy	52
Goosebumps HorrorLand #17: The Wizard of Ooze	9
Goosebumps HorrorLand #18: Slappy New Year	9

H

Harris, Phyllis	18
Harry Potter 7: Heroes	65
Harry Potter 7: Sticker Book	64
Harry Potter 7: Villains	65
Hatkoff, Juliana, Isabella & Craig	69
How to Draw Goosebumps	8
How to Say Goodbye in Robot	83

I

iCarly: iPrank Lewbert	34
Inkheart Trilogy Box Set, The	7
I Survived: The Shark Attacks of 1916 ..	27

K

Kennedy, Edward M.	62
Kibuishi, Kazu	4-5
Kolar, Bob	57
Kosara, Victoria	68

L

Land of Elyon, The #3: The Tenth City	75
Lego: City Adventures: Sticker Book	61
Lego Reader #5: City Adventures: Ready for Takeoff! ..	61
Let It Snow	63
Lewison, Wendy Cheyette	60
Littlest Christmas Star, The	19
Lynch, Chris	50
Lyon, Tammie	89

M

Maccarone, Grace	17
Main Street #9: Coming Apart	16
Manders, John	17
Martin, Ann M.	16, 48-49
Mason, Jane B.	71
McCourt, Lisa	86
Meadows, Daisy	14-15
Melting Stones	10
Miles, Ellen	85
Monster Trucks & Cool Cars Flip Book	68
Moore, Cyd	86
My First Biography: Harriet Tubman	89
My Senator and Me: A Dog's-Eye View of Washington, D.C.	62
My Two Holidays: A Hanukkah and Christmas Story	18

N

Naifeh, Ted	51
Northrop, Michael	76
Novack, Danielle	18
Now You See It! Puppies and Kittens	20



Title and Author Index

P

Paley, Rebecca	39
<i>Perfectly Princess #5: Blue Princess Takes the Stage</i>	59
<i>Perfectly Princess #6: Yellow Princess Gets a Pet</i>	59
<i>Pet Trouble #8: Dachshund Disaster</i> ..	74
Pierce, Tamora	10
Pike, Christopher	11
<i>Poison Apple: Now You See Me...</i>	71
<i>Pokémon: Chapter Book</i>	28
<i>Pokémon: Reader</i>	28
<i>Puppy Place, The: Sweetie</i>	85

R

<i>Rainbow Magic: Best Friends in Fairyland</i>	14
<i>Rainbow Magic: Christmas Box Set</i> ...	15
<i>Rainbow Magic: Paige the Christmas Play Fairy</i>	15
Richards, Kirsten	19

S

<i>Scholastic Ultimate Guide to Facts and Stats 2011</i>	41
<i>Scholastic Book of World Records 2011</i>	41
<i>Scholastic Reader Level 1: Bats</i>	40
<i>Scholastic Reader Level 1: "Buzz," Said the Bee</i>	60
<i>Scholastic Reader Level 1: Human Body</i>	40
<i>Scholastic Reader Level 1: It's the 100th Day, Stinky Face!</i>	86
<i>Scholastic Reader Level 1: Noodles: I Love Christmas!</i>	17
<i>Scholastic Reader Level 1: There's a Mouse in the House!</i>	60



<i>Scholastic Reader Level 1: Turkey Day</i>	17
<i>Scholastic Reader Level 2: Junior Buddy</i>	69
<i>Scholastic True or False #10: Rocks & Minerals</i>	78
<i>Scholastic Year in Sports 2011</i>	88
<i>Scooby-Do: A Very Scary Valentine's Day</i>	87
<i>Scooby-Doo Movie Jr Novel: Curse of the Lake Monster</i>	87
<i>Scooby-Doo Movie Reader: Curse of the Lake Monster</i>	87
<i>Secrets of Droon, The Special Edition #8: The Final Quest</i>	55
Small, David	62
Smith, Craig	21
Smith, Jeff	45-63
<i>Sophie #3: Sophie the Chatterbox</i>	58
Standiford, Natalie	83
Stephens, Sarah Hines	71
Stilton, Geronimo	46-47
Stilton, Thea	81
Stine, R.L.	9, 52
<i>Story of Ruby Bridges, The</i>	42
Sutherland, T. T.	74



T

Tallardy, Laura	58
Tarshis, Lauren	27
Teaching Resources	90-108
<i>This Girl Isn't Shy, She's Spectacular</i>	82
<i>To Die For</i>	11

W

Watson, Silje	87
Weidner Zoehfeld, Kathleen	40
Weyn, Suzanne	72
<i>Wildwood Stables #5: Stealing the Prize</i>	72
Wilhelm, Hans	17, 60
<i>Wonky Donkey, The</i>	21
Wood, Lily	40

Z

<i>Zhu Zhu Pets: Love, the Zhu Zhu Pets</i>	33
<i>Zhu Zhu Pets: Mr. Squiggles's Park Adventure</i>	33
<i>Zhu Zhu Pets: Where's Scoodles?</i>	32
<i>Zombie's Guide to the Human Body, A</i>	38



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email: cwinfield@scholastic.ca

**NATIONAL ACCOUNT MANAGER, LIBRARY
& EDUCATIONAL RETAIL ACCOUNTS**
Janet Murie
Tel: 416-915-3500 Ext: 3052
email: jmurie@scholastic.ca

BRITISH COLUMBIA, YUKON, N.W.T
Susan Travis
Toll Free: 1-800-778-9665 Ext: 3062
Tel: 604-513-9151 / Fax: 604-513-9145
e-mail: stravis@scholastic.ca

ALBERTA, SASKATCHEWAN, MANITOBA
Keri-Anne Lawton
Toll Free: 1-800-778-9665 Ext. 3060
Tel: 403-725-2101 / Fax: 403-725-2110
e-mail: klawton@scholastic.ca

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Cathy Robertson
Toll Free: 1-800-778-9665 Ext. 3061
Tel: 613-384-8674 / Fax: 613-384-7943
e-mail: crobertson@scholastic.ca

**GENERAL MANAGER,
TRADE DIVISION**
Kathy Goncharenko 416-915-3517
kgoncharenko@scholastic.ca

TRADE SALES MANAGER
Marla Krisko 416-915-3519
mkrisko@scholastic.ca

**MARKETING AND PUBLICITY
MANAGER**
Denise Anderson 416-915-3518
danderson@scholastic.ca

**PROMOTIONAL
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Holly Kent
416-915-3500 Ext. 3522
hkent@scholastic.ca

MEDIA REQUESTS, REVIEW COPIES
Nikole Kritikos
416-915-3500 Ext. 3051
nkritikos@scholastic.ca

DIRECTOR, FRENCH DIVISION
Chantale Lalonde 416-915-3510
clalonde@scholastic.ca

SALES MANAGER, FRENCH DIVISION
Lise Goyette 450-628-0527
lgoyette@scholastic.ca

RIGHTS MANAGER
Maral MacLagan 416-915-3524
mmaclagan@scholastic.ca

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2. Completed credit application.
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 - iv) no 'out of print' titles unless the invoice date is less than 12 (twelve) months past.
2. Only full book returns EXCEPT where indicated by an  on the back cover. Documentation must accompany returns. Please indicate the ISBN.
3. All returns will be credited at a flat 46% unless invoice numbers accompany the return in which case the return will be credited at the original purchased discount.
4. Returns must be shipped prepaid. Collect shipments will not be accepted. Returns' and claim number must be clearly marked on all cartons.
5. Any discrepancy found in return shipments will be credited on the basis of Scholastic's count.
6. Returns are sent at customer's risk. Credit will not be issued on return shipments lost in transit.
7. Returns may only be made between 3 (three) and 12 (twelve) months from the date of invoice.
8. Address returns:

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1220 Nicholson Road,
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CO-OP POLICY

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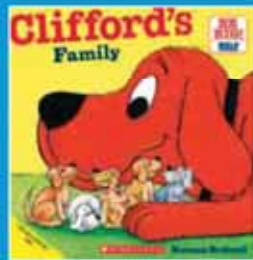
1. ALL CO-OP MUST BE PRE-APPROVED BY SCHOLASTIC'S HEAD OFFICE. Contact your sales representative or Denise Anderson at danderson@scholastic.ca.
2. Scholastic's co-op program is based on 2% of an accounts previous year's net sales (as per Scholastic's year end, May 31). Co-op may be used for up to 50% of the cost of promotion or advertising
3. The account will be issued a credit for the agreed co-op amount when an invoice and a copy of the ad or proof of promotion are received by Scholastic's trade department. Invoices must be sent within 90 days to Denise Anderson, 604 King Street West Toronto, Ontario M5V 1E1.

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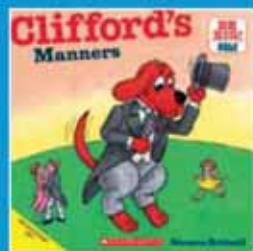
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