

**Official Rules**  
**MTV's "Teen Wolf Fan Correspondent Contest"**  
**Sponsored by MTV**

1. **NO PURCHASE NECESSARY TO ENTER OR WIN THE PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN ALASKA AND HAWAII AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

2. **Entry Period/Contest Overview:** MTV's "Teen Wolf Fan Correspondent Contest" (the "Contest") commences at 12:00:01 PM on August 27, 2012 and ends at 11:59:59 PM ET on September 8, 2012 (the "Contest Period"). All entries must be received by 11:59:59 PM ET on September 8, 2012.

3. **Eligibility:** This Contest is open to legal residents of the 48 contiguous United States and the District of Columbia, EXCLUDING RESIDENTS OF ALASKA AND HAWAII. Entrants must be at least fourteen (14) years of age or older at time of entry. Any entrant under the age of majority in the jurisdiction in which entrant resides must obtain parental or legal guardian consent prior to entering this Contest. Employees and their immediate families (*i.e.*, parents, spouses, children, siblings, grandparents, step parents, step children and step siblings, and their respective spouses, regardless of where they reside) of Viacom International Inc. (the "Sponsor") its parent, affiliated companies, sponsors, subsidiaries, advertising agencies and third party fulfillment agencies, and their respective agents, employees, officers, directors, successors and assigns (collectively, with Sponsor, the "Released Parties") are not eligible to enter Contest. By participating in this Contest, entrants (and if eligible minors, their parents/legal guardians) agree: (a) to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsor and by the decisions of the Sponsor, which are final in all matters relating to the Contest; (b) to release and hold harmless the Released Parties against any and all claims, injury or damage arising out of or relating to participation in this Contest and/or use or misuse or redemption of the Grand Prize (including any travel or activity related thereto); and (c) acknowledge compliance with these Official Rules and the decisions of the Sponsor, which are final and binding. Contest is subject to all applicable federal, state and local laws.

4. **To Enter: Enter:** Send an email to [teenwolf@mtvn.com](mailto:teenwolf@mtvn.com) and include an original piece of fiction based on the MTV series "Teen Wolf" of no more than 3000 words in .doc or .rtf format (the "Essay") the along with your (a) name, (b) mailing address, (c) date of birth and (d) copy and paste the statement below in bold exactly as it appears in order to agree and acknowledge that you have accepted these Official Rules and the terms of Sponsor's Privacy Policy [<http://www.mtv.com/sitewide/legal/terms.jhtml>].

**By sending this email, I accept and agree to: (1) the Official Rules of the "Teen Wolf Fan Correspondent Contest" and (2) MTV.com's and Privacy Policy [<http://www.mtv.com/sitewide/legal/terms.jhtml>].**

AN EMAIL IS INCOMPLETE AND WILL NOT BE CONSIDERED AN OFFICIAL ENTRY UNLESS ENTRANT HAS AGREED TO THESE OFFICIAL RULES AND MTV.COM'S PRIVACY POLICY.

As a condition of entering the Contest, entrant gives consent for Sponsor to obtain and deliver his/her name, address and other information to third parties for the purpose of administering this Contest, and to comply with applicable laws, regulations and rules. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Contest or on a Contest winners' list.

In the event of a dispute over who submitted a winning entry the authorized subscriber of the e-mail account used to participate in this Contest at the actual time of entry, will be deemed to be the entrant. The authorized account subscriber is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries become the property of Sponsor and will not be acknowledged or returned. All entries submitted in accordance with these Official Rules shall be collectively hereinafter referred to as the "Eligible Entries." Limit one (1) entry per entrant

With respect to his/her entry, entrant agrees: (a) that he/she has all rights to the contents of the Essay and all components thereof, and that entrant has obtained all rights, consents and permission necessary to grant the rights granted herein; (b) that the Essay does not and will not violate any law, statute, ordinance or regulation; (c) that the Essay is free and clear of any liens or claims with respect to the use of the Essay in the manner authorized herein and will not give rise to any claims of infringement, invasion of privacy or publicity or claims, or infringe on any rights or interests of any third party, or give rise to any claims for any payment whatsoever, including but not limited to claims for re-use fees or residuals; and (d) that the Essay is not and will not be defamatory, trade libelous, pornographic or obscene.

Entrant shall retain all copyright in and to his/her Essay; provided, however that entrant agrees that by entering into this Contest he/she is granting Sponsor (and any and all of Sponsor's subsidiaries and affiliates and affiliated broadcast stations and networks, successors and assignees and licensees) the non-exclusive, worldwide irrevocable right and license, but not the obligation, to exhibit, broadcast, copy, reproduce, encode, compress, encrypt, incorporate data into, edit, dub, superimpose, rebroadcast, transmit, record, publicly perform and distribute and synchronize in timed relation to visual elements, the Essays and/or any portions or excerpts thereof, in any manner, an unlimited number of times, in any and all media, now known or hereafter devised for any purpose, throughout the world, for one year from the last day of the Contest Period which shall be September 8, 2013. Sponsor may use the Essays to advertise, promote and publicize, the Contest, Sponsor, Sponsor's worldwide programming services and/or the Web Site or any other Sponsor web sites in all media throughout the universe and may authorize others to do so; such advertising, promotion and publicity may include portions and excerpts, in addition to cut-in, synchronized, dubbed and superimposed versions of the Essays. The undersigned acknowledges that Sponsor may use the Essays in accordance with the permission granted herein without any payment to the undersigned or any third party.

Entrants agree that Essays **shall not** contain, include or involve any of the following:

- Gratuitous obscenity
- Crude, vulgar or offensive pictures, depictions, images, language and/or symbols
- Gang signs or symbols
- Excessive, extreme or gratuitous violence
- Glamorization of illegal drug or alcohol use
- Commercial products (*e.g.*, clothing, toys, food) and/or their trademarks, brands, logos or endorsements
- Unauthorized trademarks and copyrighted material (*e.g.*, music, etc.)
- License plates, phone numbers, personal addresses – physical or email or otherwise
- Web site or web page links
- Derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), any assault or threatening of others
- Trespass or the violation of other people's rights or property
- Illegal (*e.g.*, discriminatory, harassing) or inappropriate activity, behavior or conduct (*e.g.*, inflicting emotional distress)
- Conduct or activities in violation of these Official Rules

- Any other content, display, materials and/or images that is or could be considered inappropriate, unsuitable or offensive, as determined by Sponsor in its sole discretion

Language and themes contained in Essays will be evaluated by Sponsor based on content and societal acceptability.

Sponsor is not obligated to, use, publish, display or broadcast any Essays submitted with an entry. Each entrant acknowledges that Sponsor will rely on such entrant's agreement and compliance with these Official Rules when Entrant submits or attempts to submit the entry. Sponsor reserves the right to reject any entries that it deems, in its sole discretion, to violate any of the policies of Sponsor's "Standards and Practices Guidelines" at [http://www.mtv.com/sitewide/mtvinfo/user\\_content.jhtml](http://www.mtv.com/sitewide/mtvinfo/user_content.jhtml) or the terms and conditions set forth in these Official Rules. Sponsor may modify or edit any materials related to a Contest entry or request Entrants to do so, so that such materials meet such guidelines.

5. **Winner Selection/Notification:** On or around September 20, 2012, one (1) grand prize winner (the "Grand Prize Winner") will be selected by a panel of judges (to be determined by Sponsor), comprised by representatives from Viacom International Inc. (the "Judges") who will review all Eligible Entries and judge them based on the following equally weighted criteria: (a) creativity, (b) originality and (c) relation to MTV's Teen Wolf's show/characters (the "Judging Criteria") Sponsor (or a third party agency on Sponsor's behalf) will make up to one (1) attempt over the twenty-four (24) hour period following Grand Prize Winner's selection to contact the potential Grand Prize Winner via the phone number or email address provided on his/her Contest entry form. If a potential Grand Prize Winner cannot be reached directly during the twenty-four (24) hour period (no voicemail will be left), such potential Grand Prize Winner will be disqualified and, at Sponsor's sole discretion and time permitting, an alternate Grand Prize Winner may be selected from among the remaining applicable Eligible Entries received.

The final determination of the Grand Prize Winner and the application of the Judging Criteria shall be in the sole and absolute discretion of Sponsor. Sponsor reserves the right to extend the Contest Period or not select the Grand Prize Winner if Sponsor determines, in its sole and absolute discretion, that entries received did not meet the minimum qualification standards based on the Judging Criteria specified herein. Sponsor reserves the right to delay the announcement of the Grand Prize Winner in its sole discretion. To the extent permitted by law, Sponsor disclaims any liability from, and entrant, whether or not selected as the Grand Prize Winner, agrees to waive, any claims against Sponsor relating to the judging or awarding process. Sponsor reserves the right to select an alternate Grand Prize Winner in the event that the initially selected or Grand Prize Winner fails to comply with these Official Rules.

6. **Winner Verification:** The potential Grand Prize Winner must provide proof to Sponsor's satisfaction of his/her eligibility, including, without limitation, proof of age, and residence within one (1) business day of date of being notified as the potential Grand Prize Winner. In the event of non-compliance by a potential Grand Prize Winner, such potential Grand Prize Winner shall be disqualified and all privileges otherwise due as the Grand Prize Winner shall be terminated and an alternate potential Grand Prize Winner may be chosen from among all of the remaining applicable Eligible Entries received in Sponsor's sole discretion and time permitting. Grand Prize Winner must sign (or his/her parent/legal guardian if Grand Prize Winner is an eligible minor) within one (1) day of date of receipt of such documents from Sponsor: (a) an affidavit of eligibility and liability release, which among other things, release Sponsor and their respective officers, directors, employees, agents, members, affiliated companies and subsidiaries, from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Contest or the use/misuse or acceptance of a prize or any portion thereof to be eligible for the Grand Prize; and (b) except where prohibited by law, a promotional release, which among other things, grants Sponsor the right to use Grand Prize Winner's name and likeness for advertising and publicity purposes without additional compensation. Guest (as hereinafter defined) of Grand Prize Winner must also execute and return a promotional release prior to issuance of travel documents. If Guest is a minor, his/her parent or legal guardian will be required to execute and return the

promotional release on his/her behalf. In the event of non-compliance with this time period or with these Official Rules by a potential Grand Prize Winner, or in the event that prize notification is returned as undeliverable, such potential Grand Prize Winner shall be disqualified and all privileges otherwise due as the Grand Prize Winner shall be terminated and an alternate potential Grand Prize Winner may be chosen from among all of the remaining applicable Eligible Entries received in Sponsor's sole discretion. Entry into this Contest constitutes agreement to abide by these Official Rules. The Grand Prize Winner (and his/her parent/legal guardian if Grand Prize Winner is a resident of a jurisdiction that deems him/her to be a minor), also must acknowledge that Sponsor have not and will not obtain or provide insurance of any kind relating to the Grand Prize and that Grand Prize Winner will be responsible for obtaining and paying for any life, travel, accident, property or other form of insurance relating to the Grand Prize. Grand Prize Winner (or, if an eligible minor, his/her parent or legal guardian) must also complete any additional legal documents provided by Sponsor (or third party on its behalf, if applicable) with respect to the Grand Prize and return them as instructed within the timeframe specified by Sponsor or Grand Prize Winner may forfeit prizes at Sponsor's sole discretion. All decisions of Sponsor relating to the Contest are final. Sponsor expressly reserves the right to delay the announcement of the Grand Prize Winner for creative or technical reasons or for any other reason Sponsor deems necessary.

7. **Grand Prize (1)** : Grand Prize Winner will receive a trip for two (2) for the Grand Prize Winner and one (1) guest (the "Guest") to visit the writer's room of "Teen Wolf" in Los Angeles, California (the "Event") currently contemplated to take place on or around September 27, 2012, but is subject to change in Sponsor's sole discretion. If Grand Prize Winner is a resident of a jurisdiction that deems him/her to be a minor, the Grand Prize will be awarded in the name of his/her parent or legal guardian and such minor must accompany parent or legal guardian on trip as the allotted Guest. The trip will include: (a) round trip economy class airfare for two (2) from a major gateway in the 48 contiguous United States to Los Angeles, CA (Sponsor reserves the right to substitute ground transportation if Grand Prize Winner resides within 150 miles of the Los Angeles, CA), (b) round trip transportation to/from airport via private sedan including "meet & greet service" for Grand Prize Winner and Guest, (c) one (1) night hotel accommodations at the SLS Beverly Hills (or similar, as determined by Sponsor) (which shall be one (1) room based on double occupancy, room and tax only), (d) round trip transportation via sedan to the writer's room of Teen Wolf, and (e) the opportunity to appear in an MTV-produced online promotional spot (the "Promo Spot") for Teen Wolf that is tentatively scheduled for online exhibition on or around October 15, 2012. (the "Grand Prize").

8. **General Grand Prize Terms:** If Grand Prize Winner is not available to travel on the dates specified by Sponsor in its sole discretion, Grand Prize Winner privileges and Grand Prize will be forfeited and an alternate Grand Prize Winner may be selected from the remaining Eligible Entries. Grand Prize Winner and Guest must travel together on the same itinerary. If Grand Prize Winner is under the age of eighteen (18) at time of travel, his/her parent or legal guardian must travel as the allocated Guest. Guest traveling with Grand Prize Winner must be at least eighteen (18) years of age at time of prize fulfillment unless Grand Prize Winner is such Guest's parent or legal guardian. Sponsor will determine the airline carrier and hotel in its sole discretion. Travel restrictions, conditions and limitations may apply. Grand Prize Winner and Guest must possess all required, valid travel documents in order to travel. Travel arrangements are subject to availability and must be roundtrip. Released Parties shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations necessitated by same. Released Parties shall not be liable for any loss or damage to baggage. All travel dates are subject to change in Sponsor's discretion.

All costs and expenses associated with prize acceptance and use not specifically listed above as being provided, including, without limitation, additional ground transportation, luggage fees, meals, snacks, beverages, mini-bar, entertainment, tips, souvenirs, personal expenses, damages to hotel rooms, any equipment to be used in connection with the Grand Prize are solely Grand Prize Winner's responsibility.

The total approximate retail value (“ARV”) of the Grand Prize is \$2,800.00 and such ARV is subject to change based on current market conditions at time of Grand Prize fulfillment and, when applicable, the time of travel and the distance between departure and destination. Any difference between the stated ARV and the actual value, if any, will not be awarded. If for any reason any Grand Prize-related Event is delayed, cancelled or postponed, Sponsor reserves the right, but is not obligated, to cancel or modify the Contest in its discretion and shall award a prize of comparable or greater value, which may include, but is not limited to, a cash prize equivalent to the ARV of the trip portion of the Grand Prize, as applicable, as set forth in these Official Rules. Arrangements for fulfillment of the Grand Prize, including all travel arrangements will be made by Sponsor. The dates for fulfillment of the Grand Prize will be between September 27, 2012 and September 29, 2012 however, such dates are subject to change in Sponsor’s sole discretion as applicable. All prize details are at Sponsor’s sole discretion.

9. **Additional Prize Terms:** All details related to the Grand Prize not specifically listed above shall be solely determined by Sponsor. The value of the Grand Prize may be taxable to Grand Prize Winner as income. Grand Prize Winner must supply Sponsor with his/her social security number for tax purposes. An IRS Form 1099 may be issued in the name of the Grand Prize Winner for the actual value of the prize(s) received. Upon entry into the Contest, the Grand Prize Winner (as well as all other entrants) are required to comply with any and all applicable federal, state, and local laws, rules, and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the Grand Prize Winner’s responsibility. Sponsor shall have no responsibility or obligation to the Grand Prize Winner or any potential Grand Prize Winner who is unable or unavailable to accept or utilize the Grand Prize as described herein. No substitution, transfer or cash equivalent of the Grand Prize or any portion thereof permitted, except by Sponsor, in which case a prize of comparable or greater value may be awarded. All aspects related to the production and broadcast of the Promo Spot, including, without limitation, the nature and the duration of Grand Prize Winner’s appearance within the Promo Spot, shall be at Sponsor’s sole discretion, subject, without limitation, to Sponsor’s creative direction and programming schedules. If production of the Promo Spot is canceled, rescheduled, or, if for any reason, Sponsor is unable to provide the Grand Prize Winner the opportunity to appear in the Promo Spot, Sponsor shall have no further obligation to the Grand Prize Winner other than to supply the remaining portion of the Grand Prize as described in these Official Rules. Sponsor may require that Grand Prize Winner sign additional documents relating to his/her appearance in the Promo Spot. Sponsor cannot guarantee that if the Grand Prize Winner participates in the production of the Promo Spot, that the Grand Prize Winner’s performance will be used or appear in the final edited or broadcasted version of any media production.

10. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY THE GRAND PRIZE WINNER OR ANY BEHAVIOR BY THE GRAND PRIZE WINNER THAT WILL BRING GRAND PRIZE WINNER OR SPONSOR INTO DISREPUTE (IN SPONSOR’S SOLE DISCRETION) WILL RESULT IN GRAND PRIZE WINNER’S DISQUALIFICATION AS THE GRAND PRIZE WINNER OF THIS CONTEST AND ALL PRIVILEGES AS THE GRAND PRIZE WINNER WILL BE IMMEDIATELY TERMINATED. Grand Prize Winner (and, if an eligible minor, his/her parent or legal guardian), by acceptance of the Grand Prize (except where legally prohibited), grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Released Parties assume no responsibility for late, lost, stolen, incomplete, damaged, garbled, misdirected, delayed or undelivered entries; or for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of the entries in this Contest. Sponsor is are not responsible for any problems or technical malfunction of any telephone network or lines, cellular tower, computer online systems, cable, satellite, Internet Service Provider (ISP), wireless service provider, servers, or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer

related to or resulting from participation or downloading any materials in this Contest. Released Parties are not responsible for any typographical, printing, human or other error in the printing of any Contest-related materials, the administration of the Contest, the processing of entries, or in the announcement of the Grand Prize and the Grand Prize Winner. If, for any reason, the Contest is not capable of running as planned, including, without limitation, changes in Sponsor's on-air programming, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest. Should the Contest be terminated prior to the stated expiration date the Grand Prize may be awarded to a winner to be selected from among all non-suspect Eligible Entries received up until and or after (if applicable) the time of cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated entries or entries by any means which subvert the entry process are permitted. Sponsor reserves the right in its sole discretion to disqualify any individual (and void all associated entries) they suspect or find: (a) to have used a software-generated, robotic, programmed, script, macro or other automated entry; (b) to have tampered with the entry process or the operation of this Contest; (c) to be acting in violation of these Official Rules; (d) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or (e) to have provided inaccurate information on any legal documents submitted in connection with this Contest. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE CONTEST WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW RULES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants (and, if eligible minors, their parents or legal guardians) agree to indemnify and hold harmless Released Parties from any and all liability resulting or arising from participation in the Contest, to release all rights to bring any claim, action or proceeding against Released Parties, and hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prize, including express warranties provided exclusively by a prize supplier that are sent along with the Grand Prize.

**11. Request for Name of Grand Prize Winner and/or Official Rules:** For the name of the Grand Prize Winner and/or Official Rules, send a self-addressed stamped envelope to: MTV's "Teen Wolf Fan Correspondent Contest", Matt McDonough, MTV, 1515 Broadway, 24<sup>th</sup> FL, New York, NY 10036. All requests for a copy of the Official Rules and for the name of the Grand Prize Winner must be made by November 8, 2012. Please note on the front left-hand corner of your outer envelope whether you are requesting "Official Rules" or the name of the "Winner". Vermont residents may omit return postage if requesting a set of Official Rules.

**12. Sponsor:** This Contest is sponsored by MTV, a brand of Viacom International Inc., 1515 Broadway, New York, NY 10036.